



tummoq

Building Transit for India via Single Ticketing

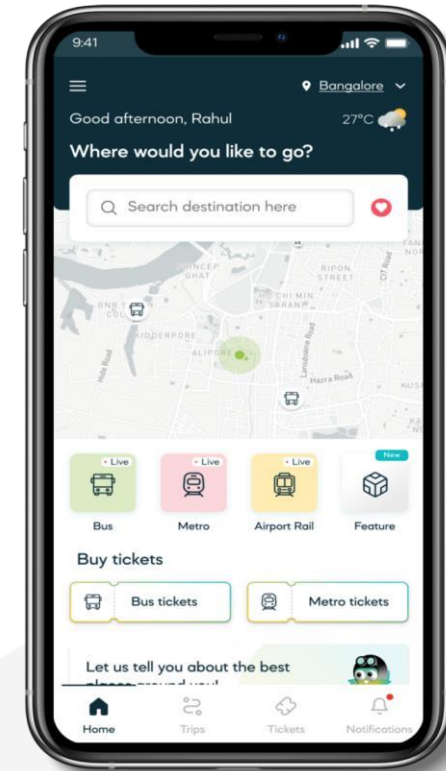


About Tummoc

'Commute' spelt backwards is 'Tummoc' (well, minus the "e").

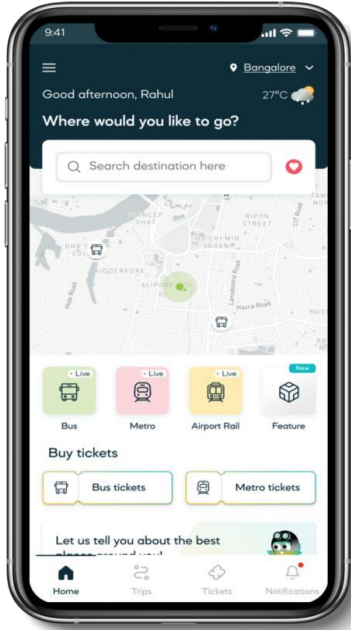
That's what we're here for—To reverse the downwards trend in the use of public transport in urban India! Indian cities are congested beyond comfort and the private-vehicle-driven commute habits lead to record pollution levels.

The immediate solution is a mass transition to Public Transport. Tummoc helps track and find actionable & accurate intracity travel information for the bus/metro/suburban rail. You can purchase passes and tickets directly on the app (currently only available in Bangalore, COMING SOON to other cities).

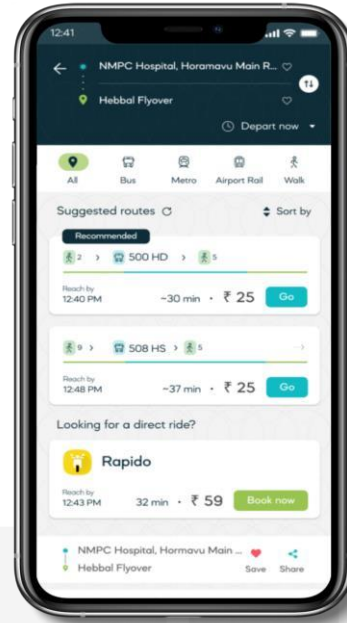




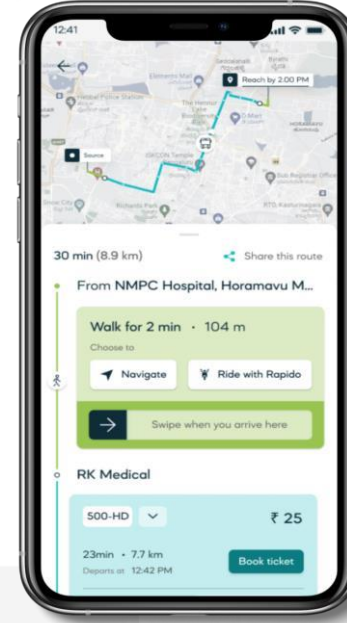
Tummoc - India's First Indigenous Transit Application



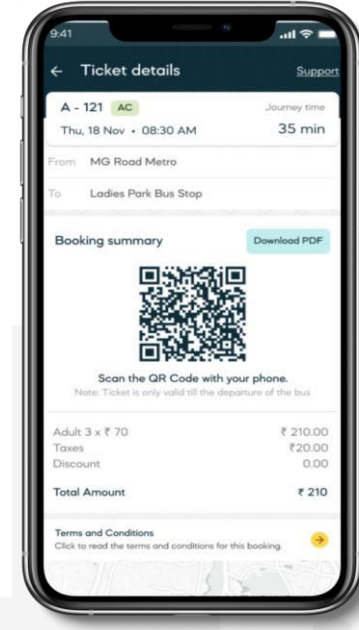
Plan Your Trip



**Get best Possible
Public Transport Routes**



**First and Last Mile
Connectivity**



Book Your Ticket



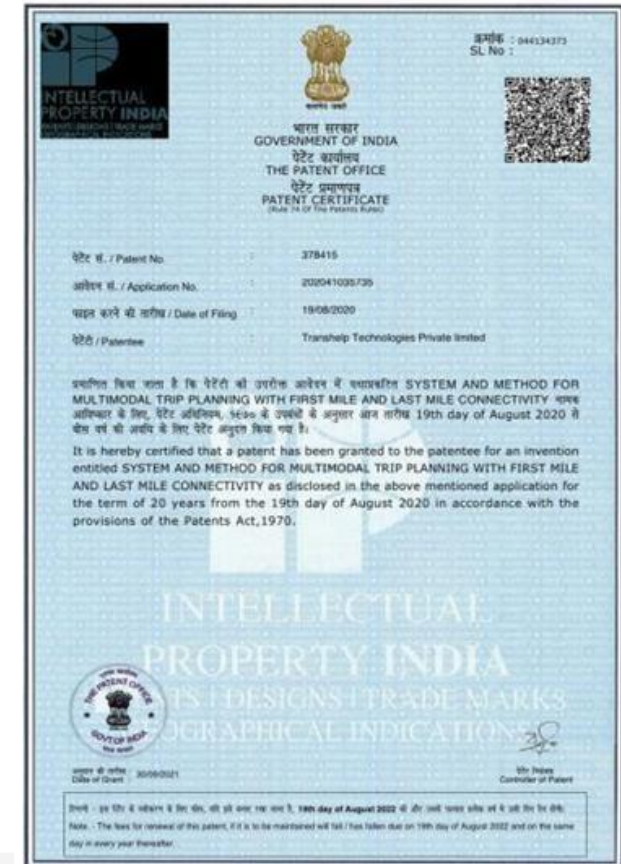
Patented Solution

Patent Features

- Commute between A to B using different Public and private modes
- Ride Distribution and dynamic route suggestion
- Single journey Ticketing
- Vehicle Tracking with Prediction and real-time feed

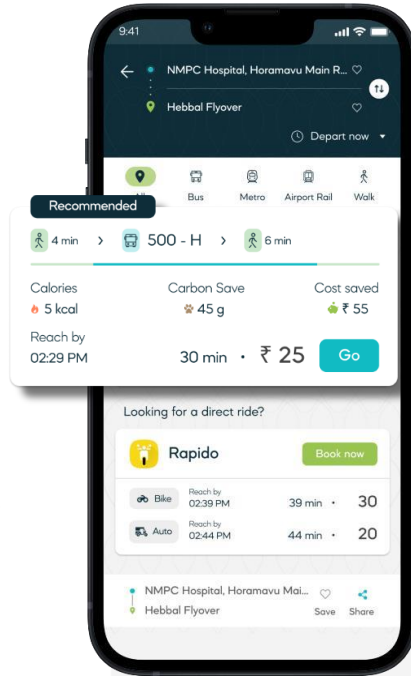
Patent Future Scopes

- Credibility (Collaborations, STU level GTFS & Ticketing implementation)
- Monopoly/Entry Barrier (Revenue Realization, Royalty fee - Current Revenue Potential)
- Valuation (IP value and Valuation for future M&A (in case)

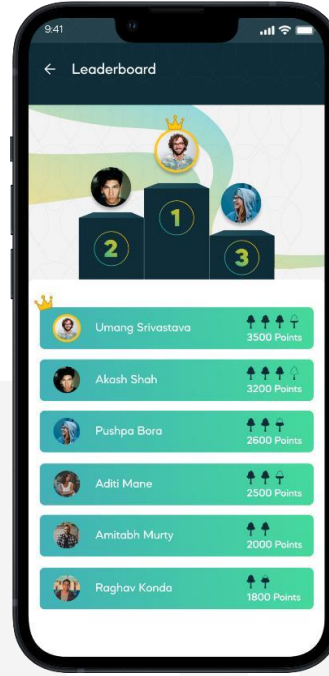




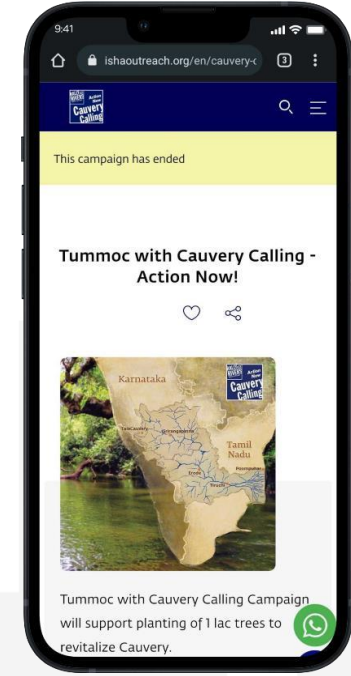
Social Responsibility – Planting Trees



Cost and Carbon Save



**Carbon Saving
Leaderboard**

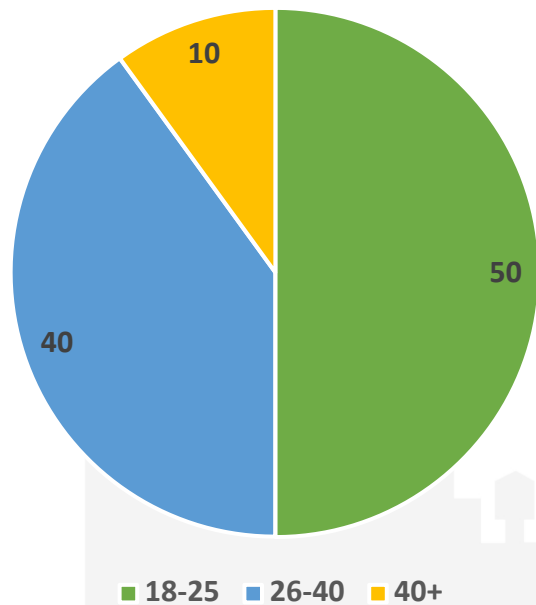


Planting Tree

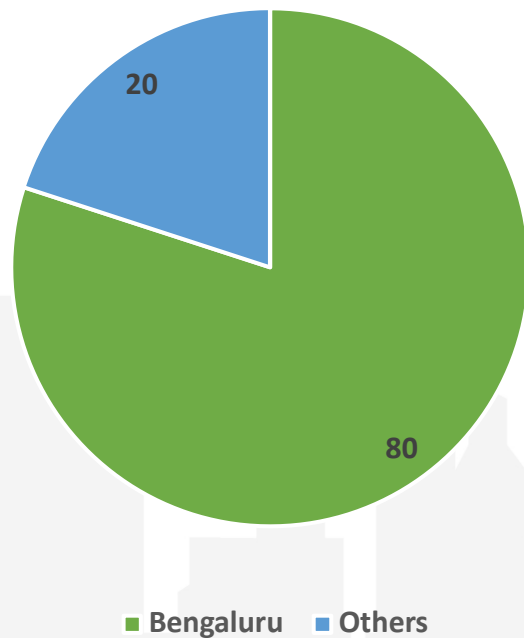


User Base

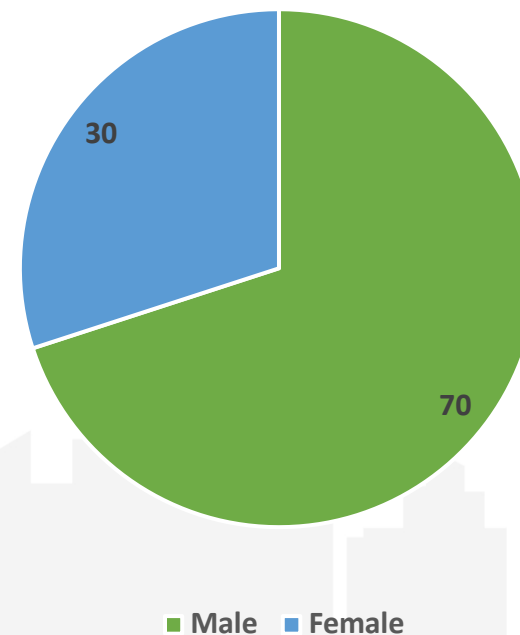
Age Group



Location



Gender





Statistics

Users	1M+
DAU	40000+
MAU	300000+
Engagement	11-13 Mins
Retention	43%
Daily Usage/User	2-3 Times





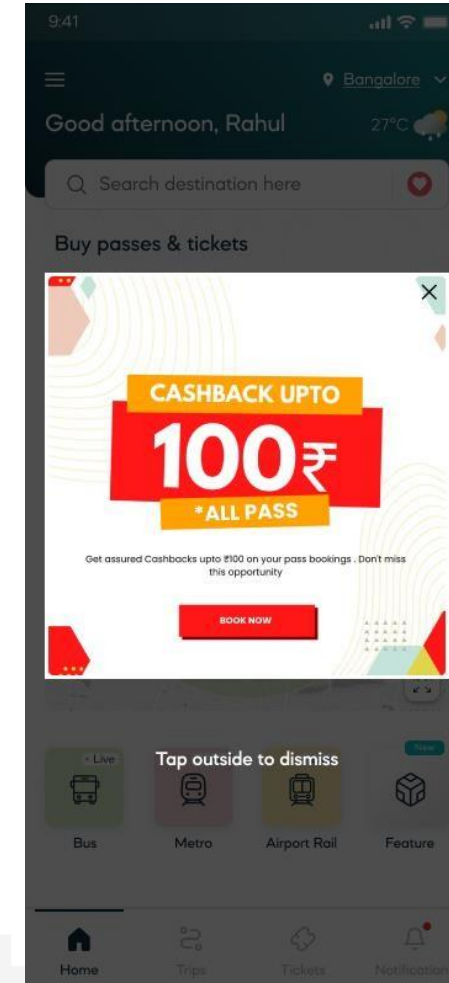
Branding Opportunities

Home Page:

Pop up Ad

Dimension – 322*322

- Set of 2-3 Cards
- User sees 1 card on Every Session
- This is highly engaging from the users
- With DAU of 40K on Daily Basis opening App minimum twice a day
- 80% Audience from Bengaluru
- 20% from Chennai, Hyderabad, Kolkata, Jaipur, Kochi, Lucknow, Delhi and Mumbai





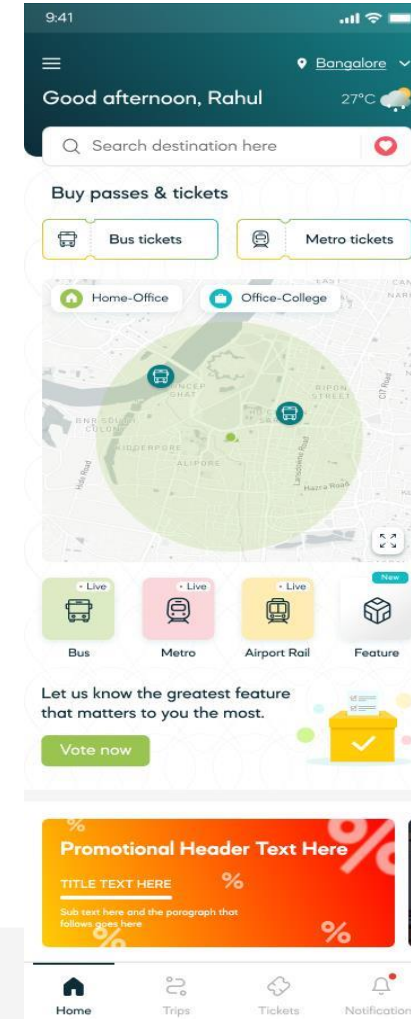
Branding Opportunities

Home Page:

Slide Banner

Dimension – 312*132

- Set of 3-4 Cards
- User can see cards by Sliding
- Randomization of Cards on Every Session
- This is highly engaging from the users
- With DAU of 40K on Daily Basis opening App minimum twice a day
- 80% Audience from Bengaluru
- 20% from Chennai, Hyderabad, Kolkata, Jaipur, Kochi, Lucknow, Delhi and Mumbai

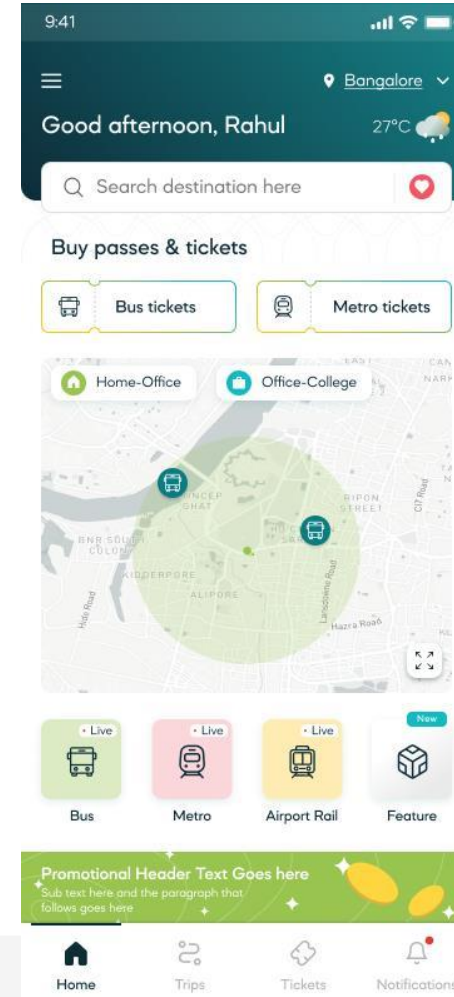




Branding Opportunities

Home Page: Premium Static Banner Dimension – 360*58

- Only 1 Placement at a time
- This is highly engaging from the users
- With DAU of 40K on Daily Basis opening App minimum twice a day
- 80% Audience from Bengaluru
- 20% from Chennai, Hyderabad, Kolkata, Jaipur, Kochi, Lucknow, Delhi and Mumbai



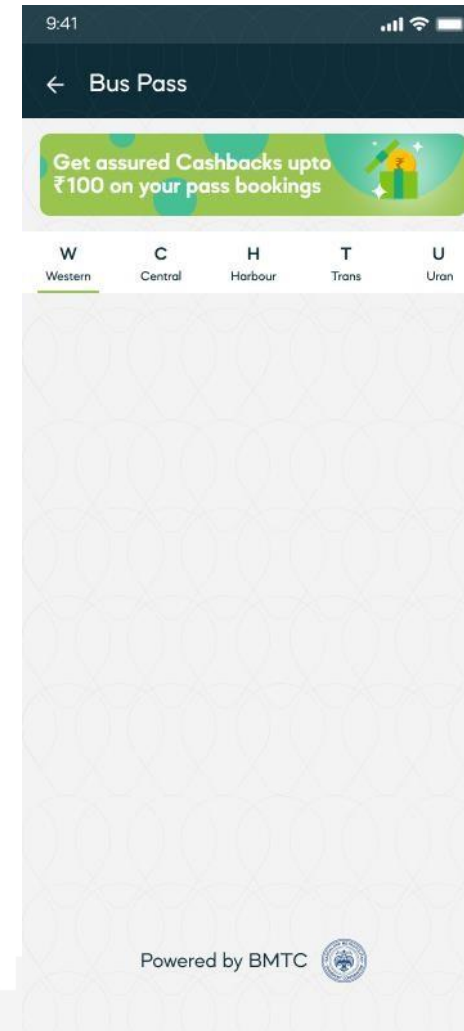


Branding Opportunities

Pass & Ticket Page: Static Banner

Dimension – 322X64

- Only 1 Placement at a time
- 2000+ Pass Purchase Daily Basis
- 75000+ Pass Purchase Monthly Basis
- Only Bengaluru Users for now





Awards and Recognition



Elevate Winner 2018



Stamp Winner 2018



Finalists



BMTC Partner for
First-Last mile

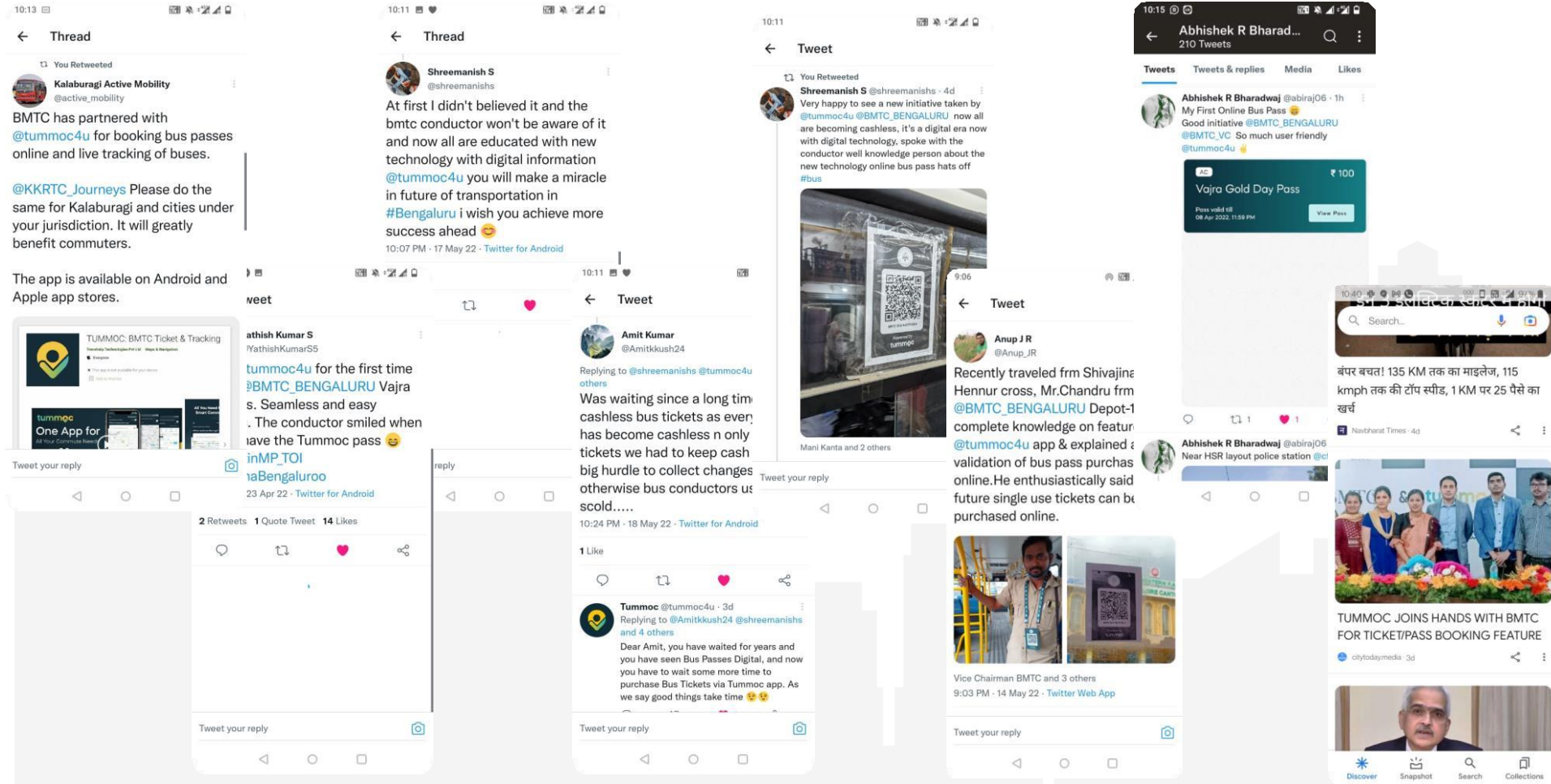


Top 400 Finalist
- IIM Contest





User Feedback – Bengaluru BMTC Pass





THANK YOU