**Things you need to know about Inflight sampling:

1.**Minimum Quantity: **5 lakhs** For Major Cities(Bengaluru, Delhi and Mumbai): **1 Lakh**
(Approximately **55 to 60 lakhs** samples will be required for **1month** sampling).

**2.** Before Advertising an actual sample of creative is send to the airline team to go through several procedures, you can only advertise after approval is given from airline authority.(**Time taken from authority 4-5 Days**).

**4.** After all the approvals it will take **15 days** to execute the campaign, **Addresses of logistic/catering hubs** in different parts of the country will be shared by the airline where the samples to be reached.

**3.** Sampling can be done **PAN India** or **Major Metro City Flights**.

**4**. **FSSAI certificate** is mandatory for food product advertising.