

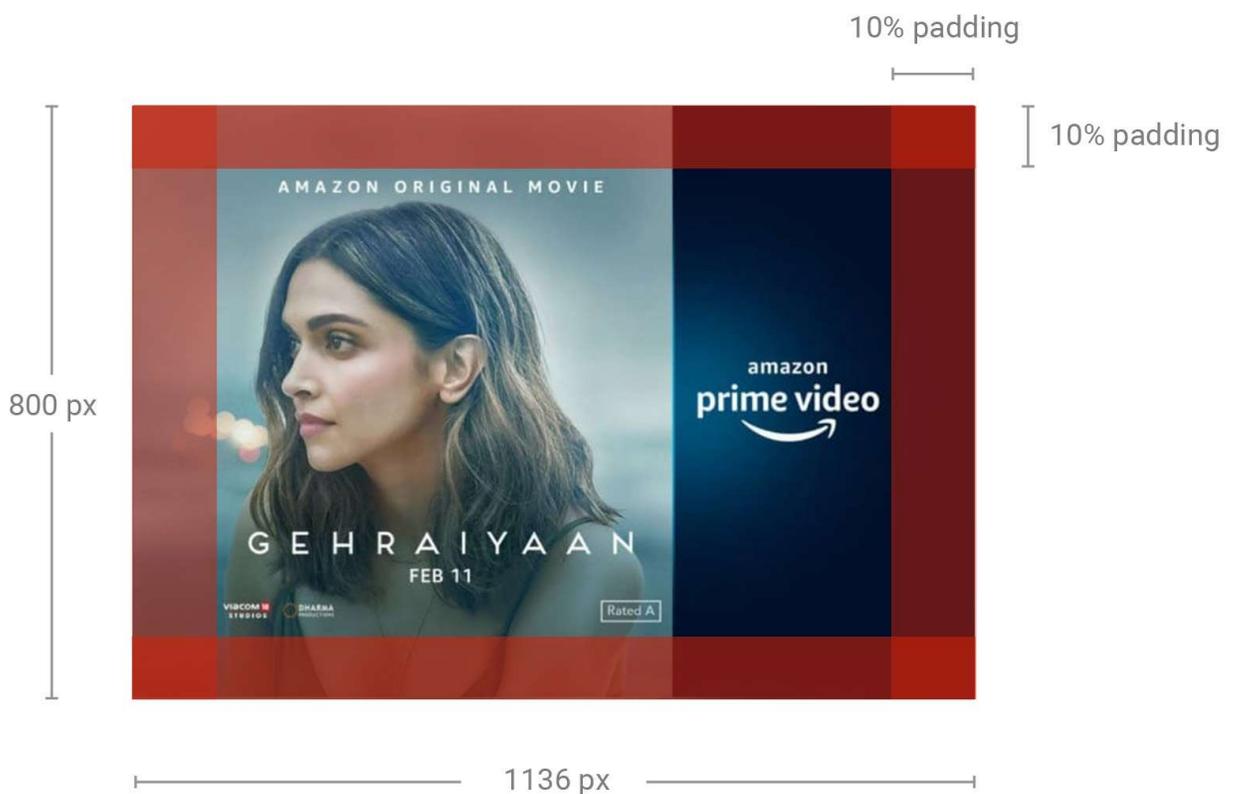
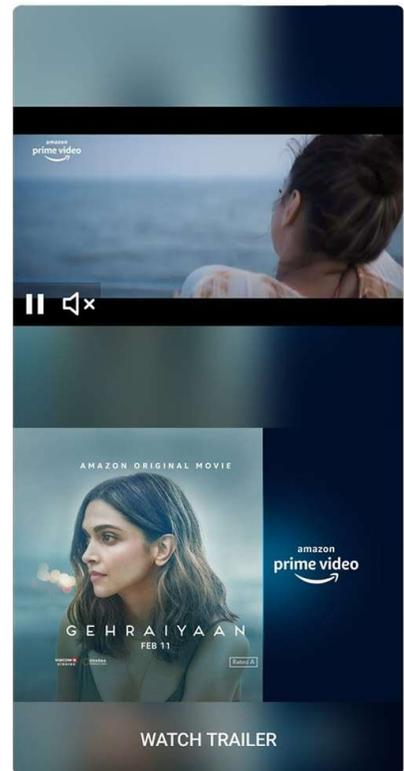
## 2-IN-1 VIDEO INTERSTITIAL ADS

For this ad, the advertiser needs to provide with an image that goes along with the video.

Please follow the instructions below for the image, so that it appears on maximum of the devices without trimming

1) The creative should be of size **1136px X 800px** (width x height) with **4:3 aspect ratio**. Format should be **JPEG** and size under **100 KB**.

2) In order to avoid trimming of the main content on majority of the devices, give a **padding of 10% on each sides**.

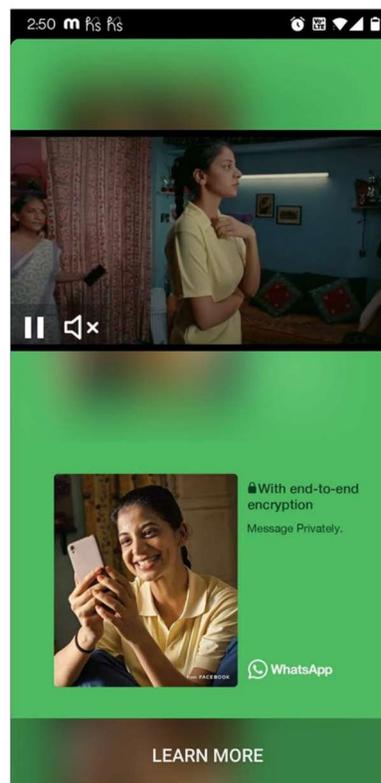
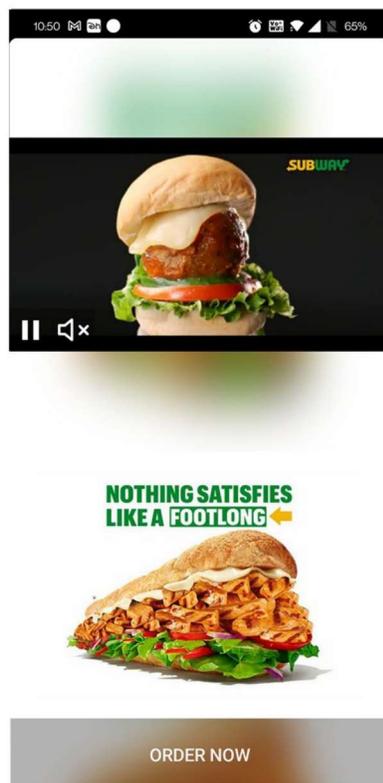


## 2-IN-1 VIDEO INTERSTITIAL ADS

### Requirements for publishing a video interstitial ads :

1. Need YouTube link for Video
2. One CTA(Call To Action) Button for which text needed
3. Landing Page/ Click Tracker to be linked with CTA

### EXAMPLES



## FULL PAGE VIDEO AD

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- The aspect ratio of the video should be 9:16
- We will need a YT link for it and CTA text for the CTA button

## FULL PAGE VIDEO ADS: EXAMPLES

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