

# Case Study on LLC Season 3

**25**  
MATCHES

**20 SEP - 16 OCT**  
2024

**Venues**  
LLC-2024

Srinagar

Jammu

Jodhpur

Surat



**5.6 K**

TOTAL  
POSTS

**500 M**

TOTAL  
IMPRESSIONS

**6.5 M**

TOTAL  
INTERACTIONS



**CricTracker.com**

Articles written in  
LLC category

**80+**

Page  
Views

**360 K**

on LLC category

Page  
Views **12 M**

Overall on our Website



**Instagram**  
Reels

**180+**

Reels without collaboration

**30 M+**

VIEWS

**110**

Reels with collaboration

**14%**

Increase in  
LLC Instagram  
followers from  
160K to 182K

LLC Instagram  
handle's reach  
without  
CricTracker's  
collaboration



LLC Instagram  
handle's reach  
with  
CricTracker's  
collaboration

