



## About Client

The B2B arm of Bharti Airtel is India's leading provider of secure and reliable connectivity, technology, and communications solutions. Our vast network spans across India, the US, Europe, Africa, the CPaaS, and among the top 3 in Data Centralising us to serve businesses of all sizes and industries.

## Challenges

Position Airtel Business as the go-to technology company for startups, which have a growth mindset and communicate that Airtel Business has a suite of technological solutions which enable growth

## Solution Offerings

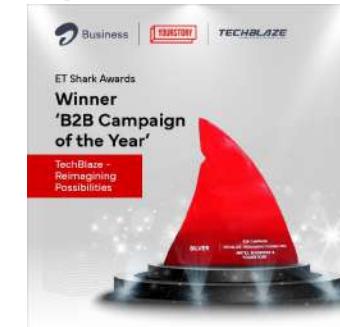
- 1. Roundtables**
- 2. Founder's Manifesto**
- 3. Mavericks**
- 4. Authored Articles**
- 5. IPs**
- 6. TechBlaze**

## Case study

## Impact/Results

**1Mn+** Organic Video Views +  
Interaction with  
**90+** Founders and CXO's

## Recognition



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