



About Client

Akamai Technologies, Inc. is a global leader in content delivery network (CDN) services, cybersecurity, and cloud service solutions. Akamai provides a platform for delivering, optimising, and securing web content and applications. The company's solutions help businesses accelerate their online presence, improve user experiences, and protect their digital assets from cyber threats.

Challenges

Position Akamai as a leader in cybersecurity. Highlight their offerings of comprehensive security solutions to protect against DDoS attacks, data breaches, and other cyber threats to startups that are scaling in India.

Solution Offerings

- 1. Roundtables**
- 2. Articles**
- 3. IP's**
- 4. Brand Positioning**

Impact/Results

Interaction with
80+ CXO's