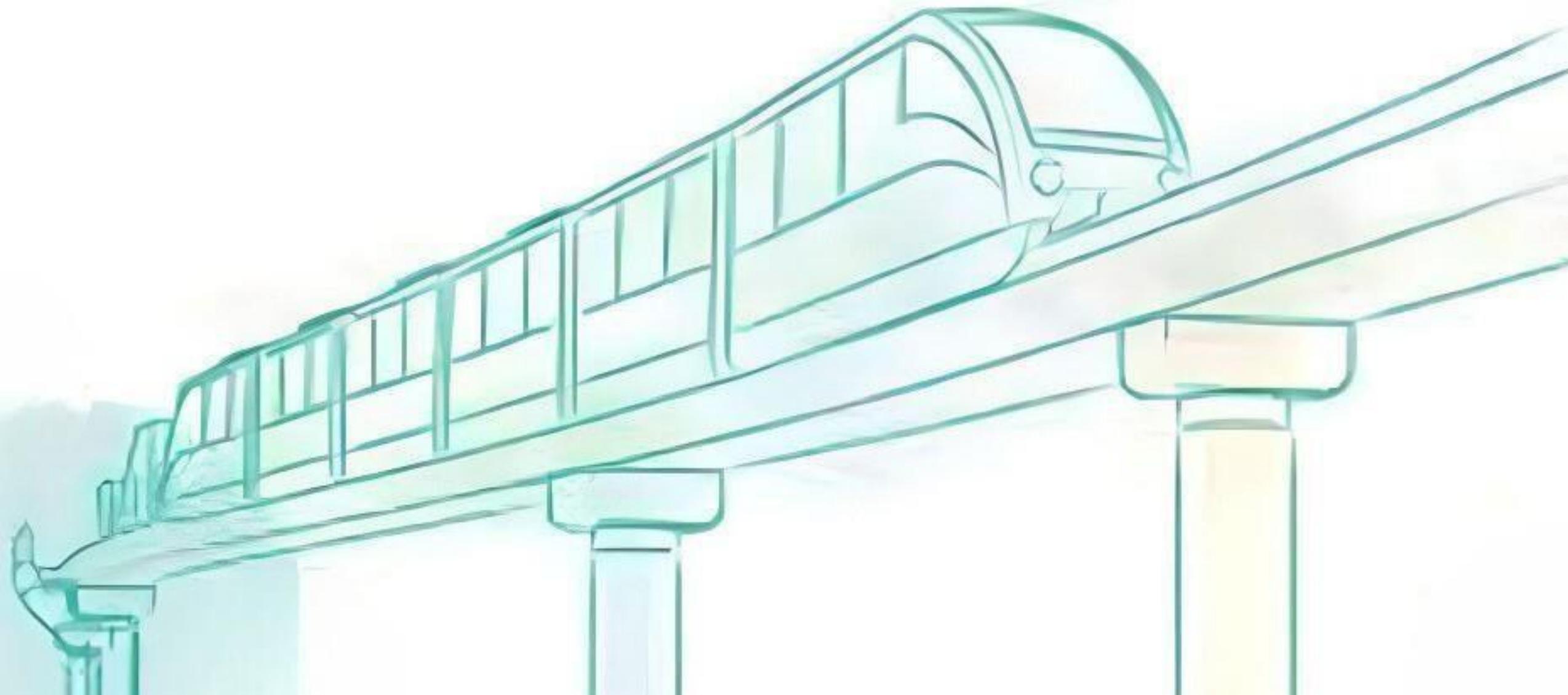
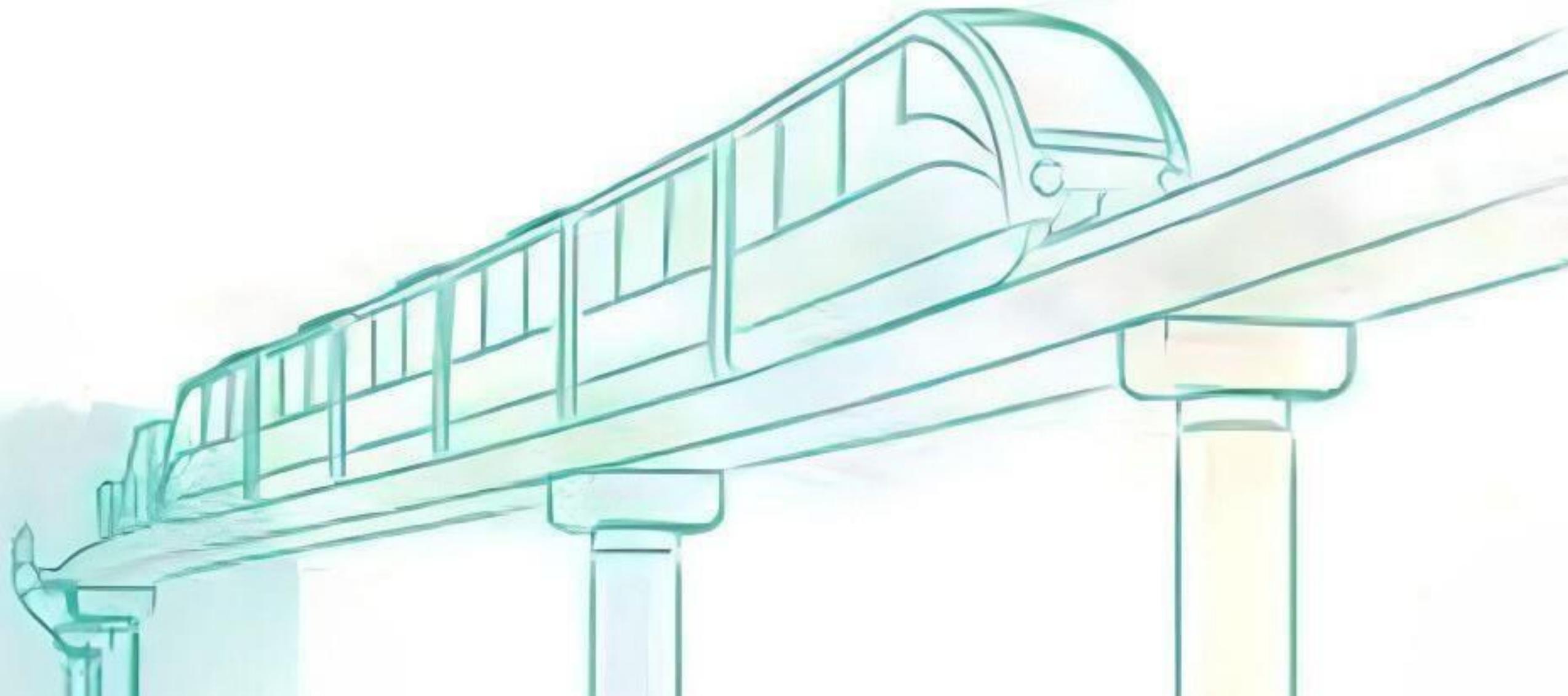


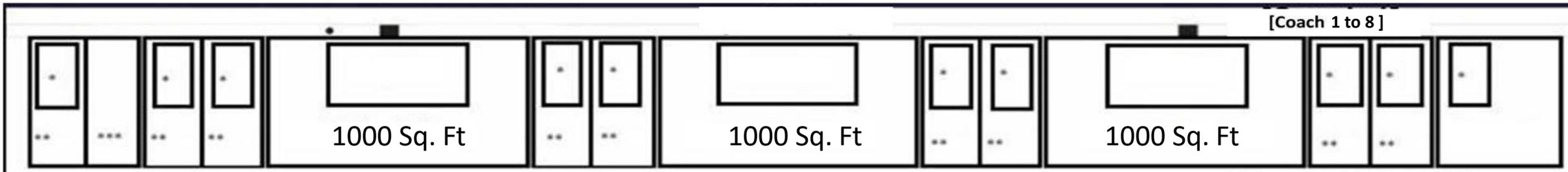
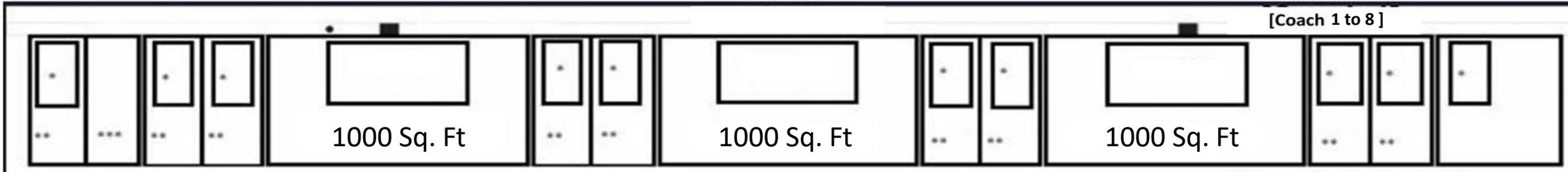
FULL TRAIN BRANDING



EXTERIOR BRANDING



DELHI METRO LINE – 1



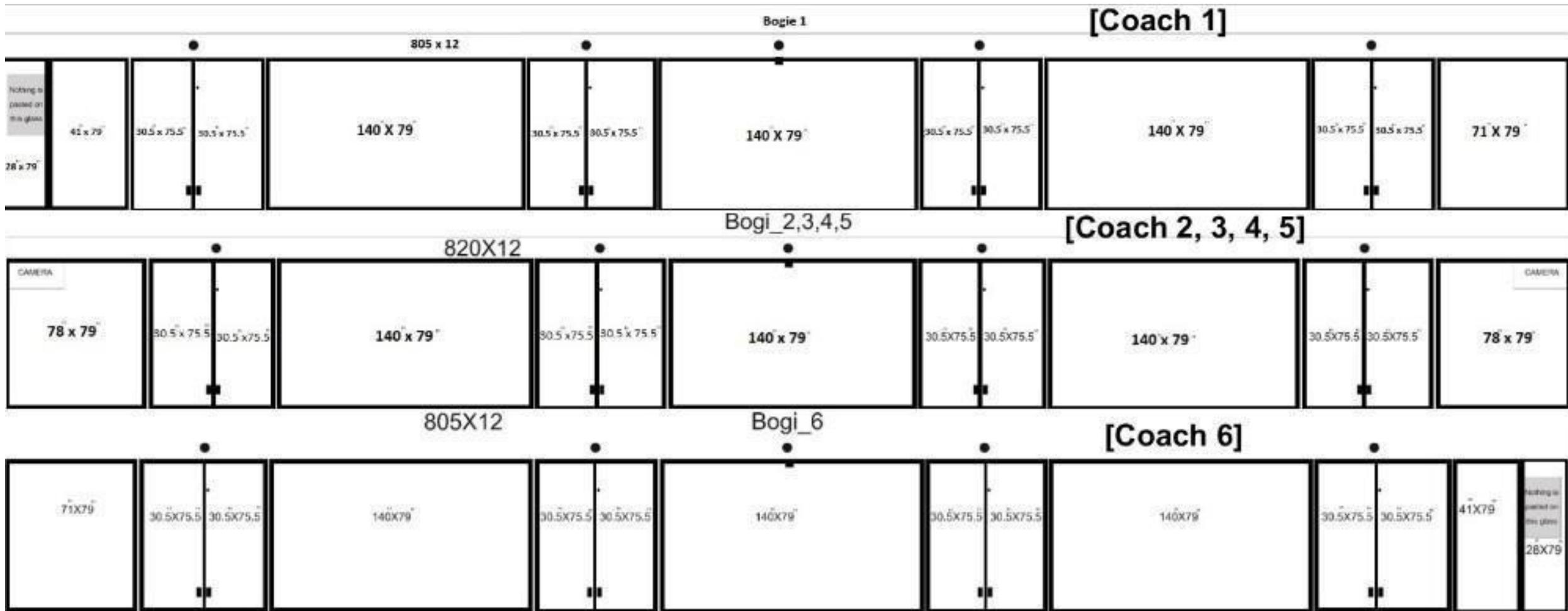
Note:

All Sizes are in Inches.
Press CTRL and to get zoomed view.

Creative Specs

Aqua Line: Approx. 8000 Sq. Ft. for total 8 coaches
Approx. 1000 Sq. Ft. for each coaches

DELHI METRO LINE – 2,3 & 4



Note:

All sizes are in inches.

Press CTRL and scroll to get zoomed view.

Creative Specs for Lines 2, 3&4: Approx. 8800 Sq. Ft. available for Exterior Branding

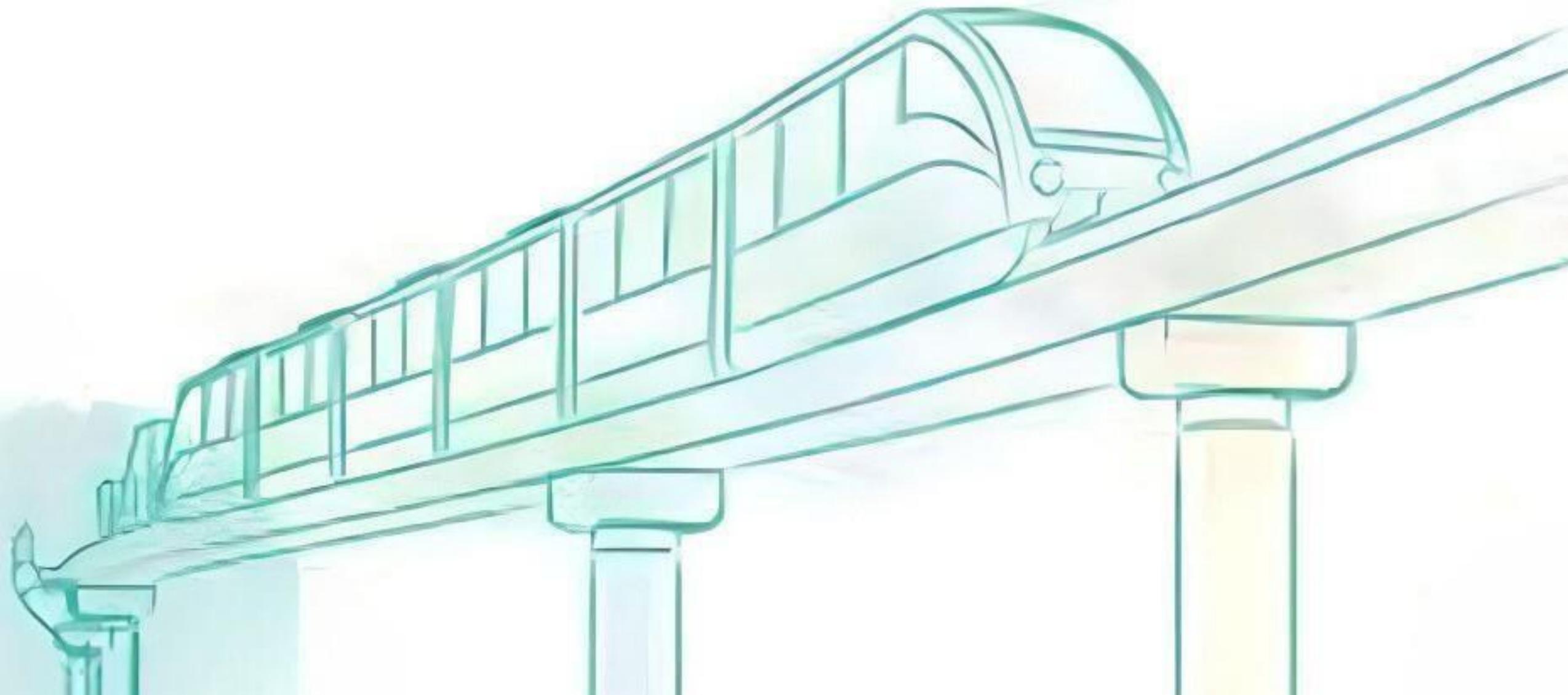
DELHI METRO LINE – 10



Creative Specs for Line 10: Approx. 5796 Sqft. (Exterior Branding)

Measurement in Ft.

INTERIOR BRANDING



INTERIOR BRANDING OPTION DETAILS

Metro Line	Branding Option	Train Type	No. of Panels Per Coach	No. of Coaches Per Train	Total No. of Panels Per Train
Line 1 - Red Line	Panels	Rotem	13/14 Panels (13 Pannels - Female Coaches & 14 Panels - Others Coaches) [Upper Panels Only]	8	110 [Upper Panels Only]
Line 2 - Yellow Line	Panels	Rotem	13/14 Panels (13 Pannels - Female Coaches & 14 Panels - Others Coaches) [Upper Panels Only]	8	110 [Upper Panels Only]
		Bombardier	[15 Upper Panels & 13 Lower Panels] Or [17 Upper Panels & 12 Lower Panels]	8	[132 Upper Panels] & [98 Lower Panels]
Line 3 & 4 - Blue Line	Panels	Rotem	13/14 Panels (13 Pannels - Female Coaches & 14 Panels - Others Coaches) [Upper Panels Only]	8	110 [Upper Panels Only]
		Bombardier	[15 Upper Panels & 13 Lower Panels] Or [17 Upper Panels & 12 Lower Panels]	8	[132 Upper Panels] & [98 Lower Panels]
Line 5 - Green Line	Panels	Rotem - 2	[10 Upper Panels & 12 Lower Panels]	4	[40 Upper Panels] & [48 Lower Panels]
Line 6 - Violet Line	Panels	Rotem - 2	[10 Upper Panels & 12 Lower Panels]	6	[60 Upper Panels] & [72 Lower Panels]
Line 7 - Pink Line	Panels	Rotem - 3	[12 Lower Panels Only]	6	[72 Lower Panels]
Aqua Line	Panels		[20 Upper Panels & 44 Lower Panels]	4	[5 Upper Panels] & [11 Lower Panels]

DELHI METRO LINE 1 – RED LINE

Rotem

Line 2 Red Line (8 Coaches)
No. of Train - 39
No. of Panels in Each Train
110 (Only Upper Panels Available)

13 Panels	14 Panels	13 Panels					
-----------	-----------	-----------	-----------	-----------	-----------	-----------	-----------

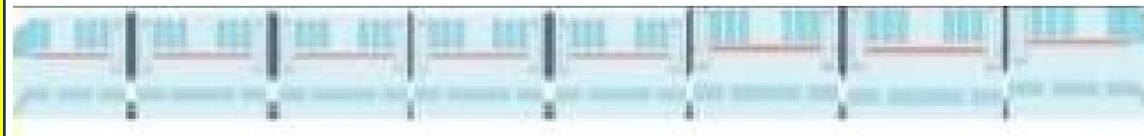


Upper Panels (514mm x 204mm)

DELHI METRO LINE 2 – YELLOW LINE

Rotem

Line 2 Yellow Line (8 Coaches)
No. of Train - 2
 No. of Panels in Each Train
 110 (Only Upper Panels Available)

13 Panels	14 Panels	14 Panels	14 Panels	14 Panels	14 Panels	14 Panels	13 Panels
							

Upper Panels (514mm x 204mm)

Bombardier

Line 2 Yellow Line (8 Coaches)
No. of Train - 62
 No. of Panels in Each Train
 (98 Lower Panels & 132 Upper Panels)

15 Panels	17 Panels	17 Panels	17 Panels	17 Panels	17 Panels	17 Panels	15 Panels
							
13 Panels	12 Panels	12 Panels	12 Panels	12 Panels	12 Panels	12 Panels	13 Panels

Upper Panels (767mm x 109mm)

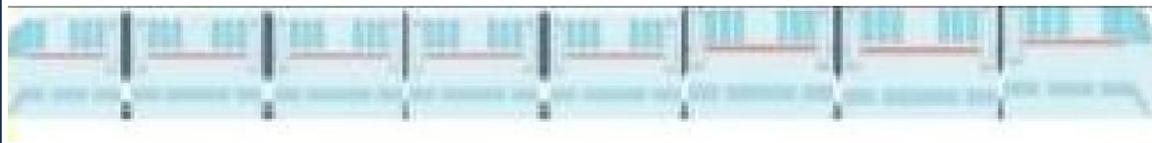
Lower Panels (417mm x 592mm)

DELHI METRO LINE 3 & 4 – BLUE LINE

Rotem

Line 3 & 4 Blue Line (8 Coaches)
No. of Train - 34
 No. of Panels in Each Train
 110 (Only Upper Panels Available)

13 Panels	14 Panels	13 Panels					
-----------	-----------	-----------	-----------	-----------	-----------	-----------	-----------



Upper Panels (514mm x 204mm)

Bombardier

Line 3 & 4 Blue Line (8 Coaches)
No. of Train - 40
 No. of Panels in Each Train
 (98 Lower Panels & 132 Upper Panels)

15 Panels	17 Panels	15 Panels					
-----------	-----------	-----------	-----------	-----------	-----------	-----------	-----------



Upper Panels (767mm x 109mm)

13 Panels	12 Panels	13 Panels					
-----------	-----------	-----------	-----------	-----------	-----------	-----------	-----------

Lower Panels (417mm x 592mm)

DELHI METRO LINE 5 – GREEN LINE

Rotem - 2

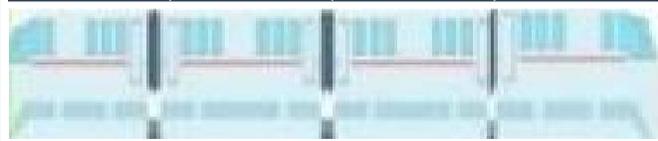
Line 5 Green Line (4 Coaches)

No. of Train – 23

No. of Panels in Each Train

(48 Lower Panels & 40 Upper Panels)

13 Panels	14 Panels	14 Panels	14 Panels
--------------	--------------	--------------	--------------



12 Panels	12 Panels	12 Panels	12 Panels
--------------	--------------	--------------	--------------

**Upper
Panels**

(1090mm x 204mm, 890mm x 204mm
700mm x 204mm)

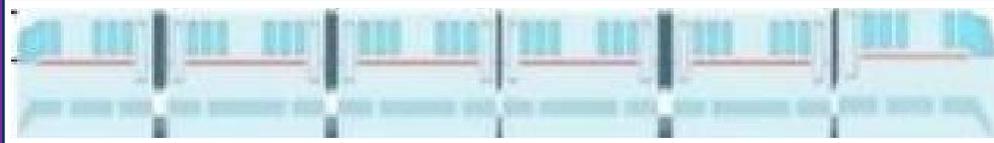
**Lower
Panels**

(534mm x 530mm)

DELHI METRO LINE 6 – VIOLET LINE

Rotem - 2

Line 6 Violet Line (6 Coaches)
No. of Train – 44
No. of Panels in Each Train
(72 Lower Panels & 60 Upper Panels)

10 Panels	10 Panels	10 Panels	10 Panels	10 Panels	10 Panels
					
12 Panels	12 Panels	12 Panels	12 Panels	12 Panels	12 Panels

Upper Panels

(1090mm x 204mm, 890mm x 204mm, 700mm x 204mm)

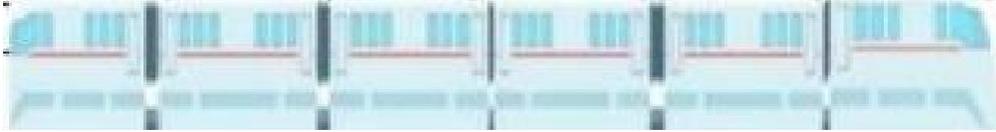
Lower Panels

(534mm x 530mm)

DELHI METRO LINE 7 – PINK LINE

Rotem - 3

Line 7 Pink Line (6 Coaches)
No. of Train – 52
No. of Panels in Each Train
72 (Only Lower Available)

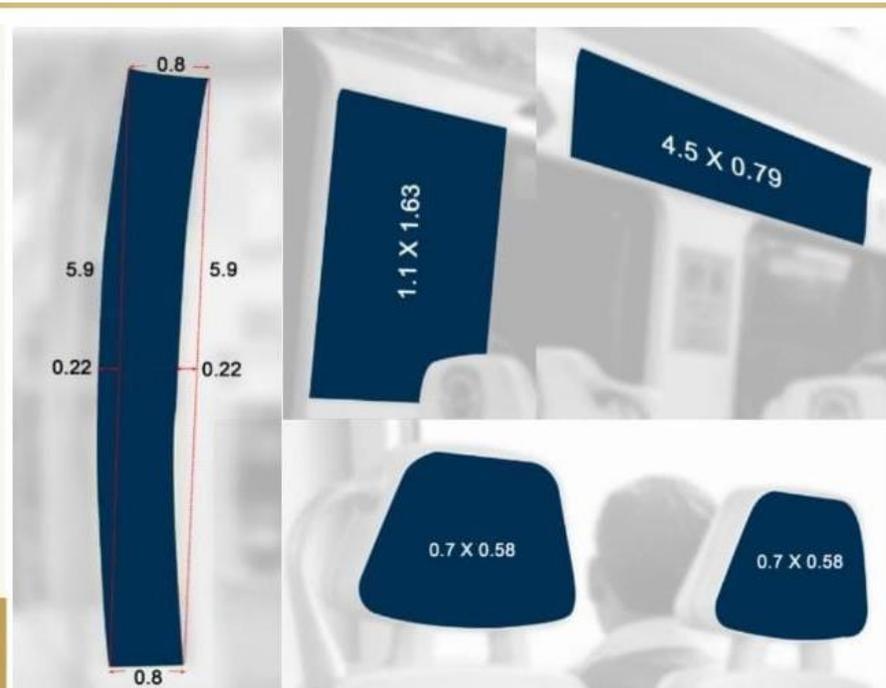


12 Panels	12 Panels	12 Panels	12 Panels	12 Panels	12 Panels
--------------	--------------	--------------	--------------	--------------	--------------

**Lower
Panels**

(542.5mm x 381mm)

DELHI METRO LINE – AIRPORT/ORANGE LINE



S.No.	Panels	Size (mm)		Size (Inch)		Size (ft)		Total Sq ft	Units	Total Area
		Height	Width	Height	Width	Height	Width			
1	Glass Panel (Left)	1829	254	72	10	6	0.83	4.98	65	323.7
2	Glass Panel (Right)	1829	254	72	10	6	0.83	4.98	65	323.7
3	Glass Panel (LED)	1829	254	72	10	6	0.83	4.98	22	109.6
4	Horizontal Panel A	203.2	2032	8	80	0.67	6.67	4.47	25	111.8
5	Horizontal Panel B	203.2	1651	8	65	0.67	5.42	3.62	25	90.5
6	Horizontal Panel C	203.2	1270	8	50	0.67	4.17	2.8	15	42
7	Head Rest	177.8	279	7	11	0.58	0.92	0.054	238	12.85
8	Vertical Panel	863.6	330	34	13	2.8	1.08	3.03	45	136.4

Creative Specs for Line 10: Approx. 2000 Sqft. (Interior Branding)

LAYOUT OF INSIDE PANELS OF ROTEM TRAINS

Rotem (Layouts of First & Last Bogies)



Rotem (Middle Bogies)



LAYOUT OF INSIDE PANELS OF BOMBARDIER TRAINS

Bombardier (Layout of First & Last Bogies)

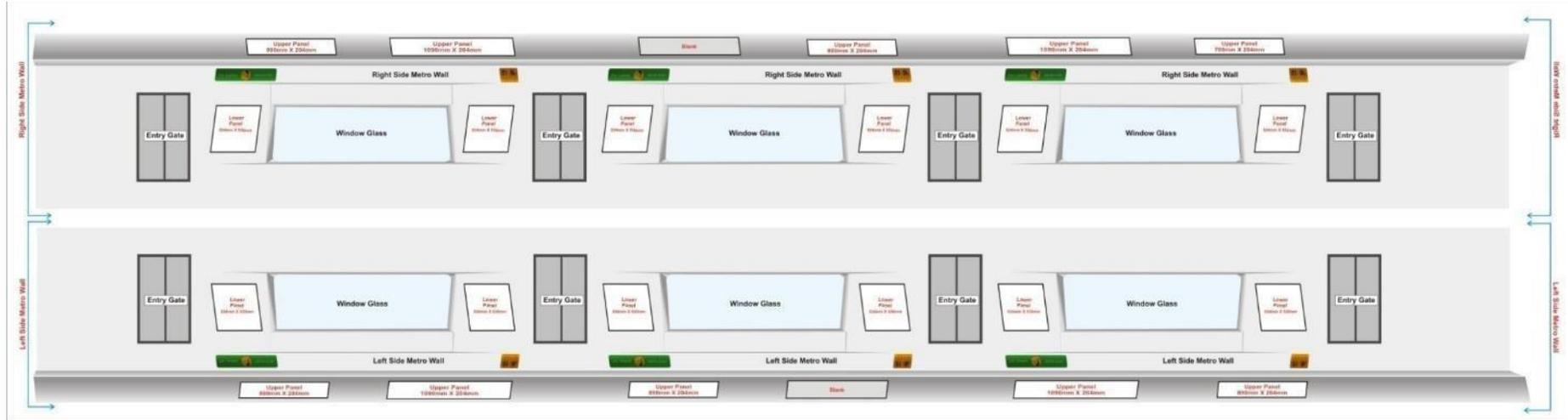


Bombardier (Middle Bogies)



LAYOUT OF INSIDE PANELS OF ROTEM 2 TRAINS

Rotem 2 (Layout of First & Last Bogies)



Rotem 2 (Middle Bogies)

