

Digital Ad Options

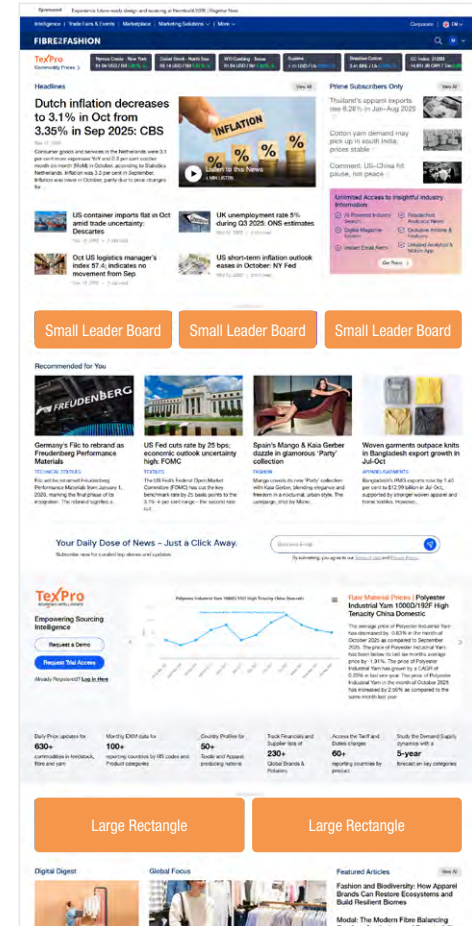
Web address <https://www.fibre2fashion.com/>

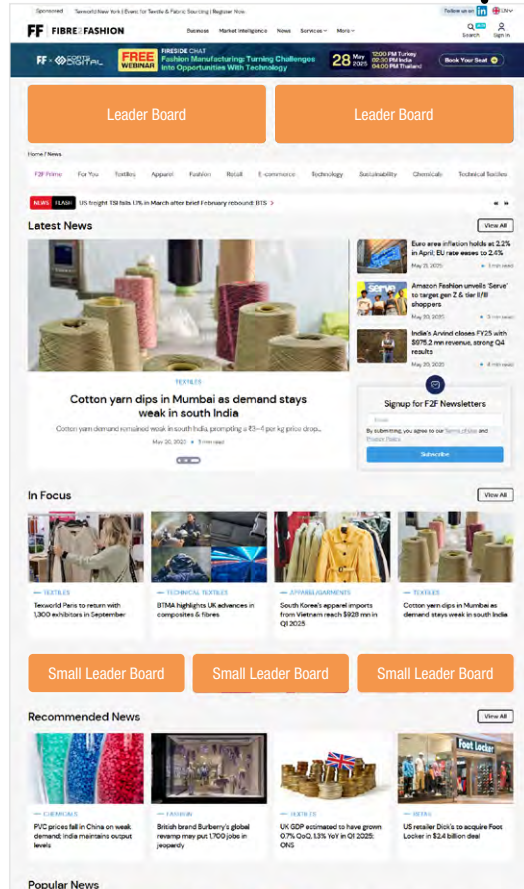
Brief description Fibre2Fashion is a strong marketing and business networking channel that has been a powerful catalyst of success for number of apparel value chain globally. With the aid of Ai, digital media, wide industry network, immense knowledge and experience, it has successfully rendered effective business and branding solutions to major business groups of the apparel value chain niche

Target group Textile & Apparel Value Chain

Data delivery format Banner Creative including links should be submitted by the Client

| Page | Placement | Dimension (WxH) | Format |
|----------|--------------------|-----------------|----------------------------------|
| Homepage | Small Leader Board | 770 x 185 Px. | Below 300 KB in PSD or Open file |
| | Large Rectangle | 770 x 185 Px. | |



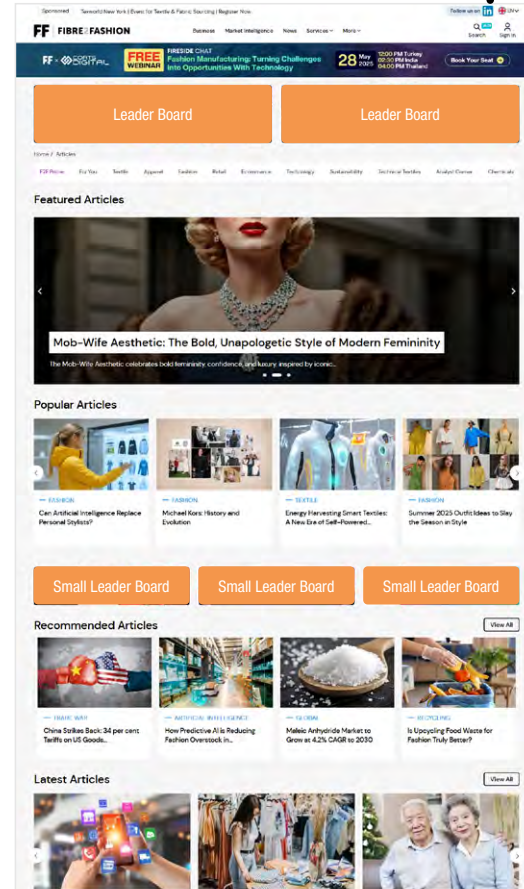


News Section

Leader Board
770 x 185 Px. (WxH)

Small Leader Board
770 x 185 Px. (WxH)

Format
Below 300 KB in PSD
or Open file

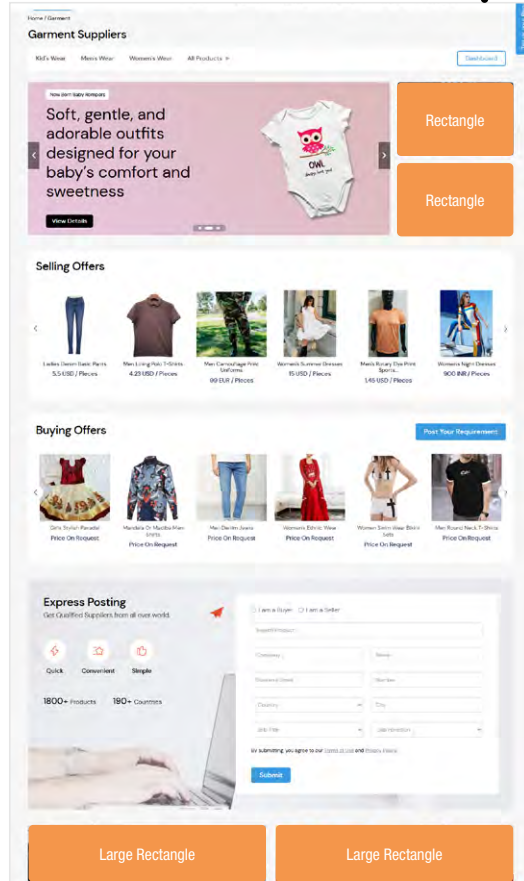


Article Section

Leader Board
770 x 185 Px. (WxH)

Small Leader Board
770 x 185 Px. (WxH)

Format
Below 300 KB in PSD
or Open file

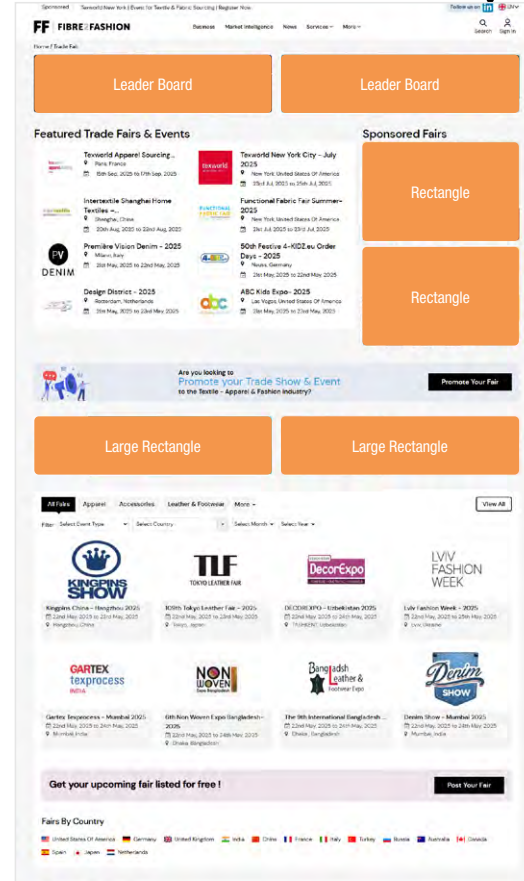


B2B Section

Rectangle
640 x 400 Px. (WxH)

Large Rectangle
770 x 185 Px. (WxH)

Format
Below 300 KB in PSD
or Open file



Trade Fair Section

Leader Board
770 x 185 Px. (WxH)

Rectangle
640 x 400 Px. (WxH)

Large Rectangle
770 x 185 Px. (WxH)

Format
Below 300 KB in PSD
or Open file