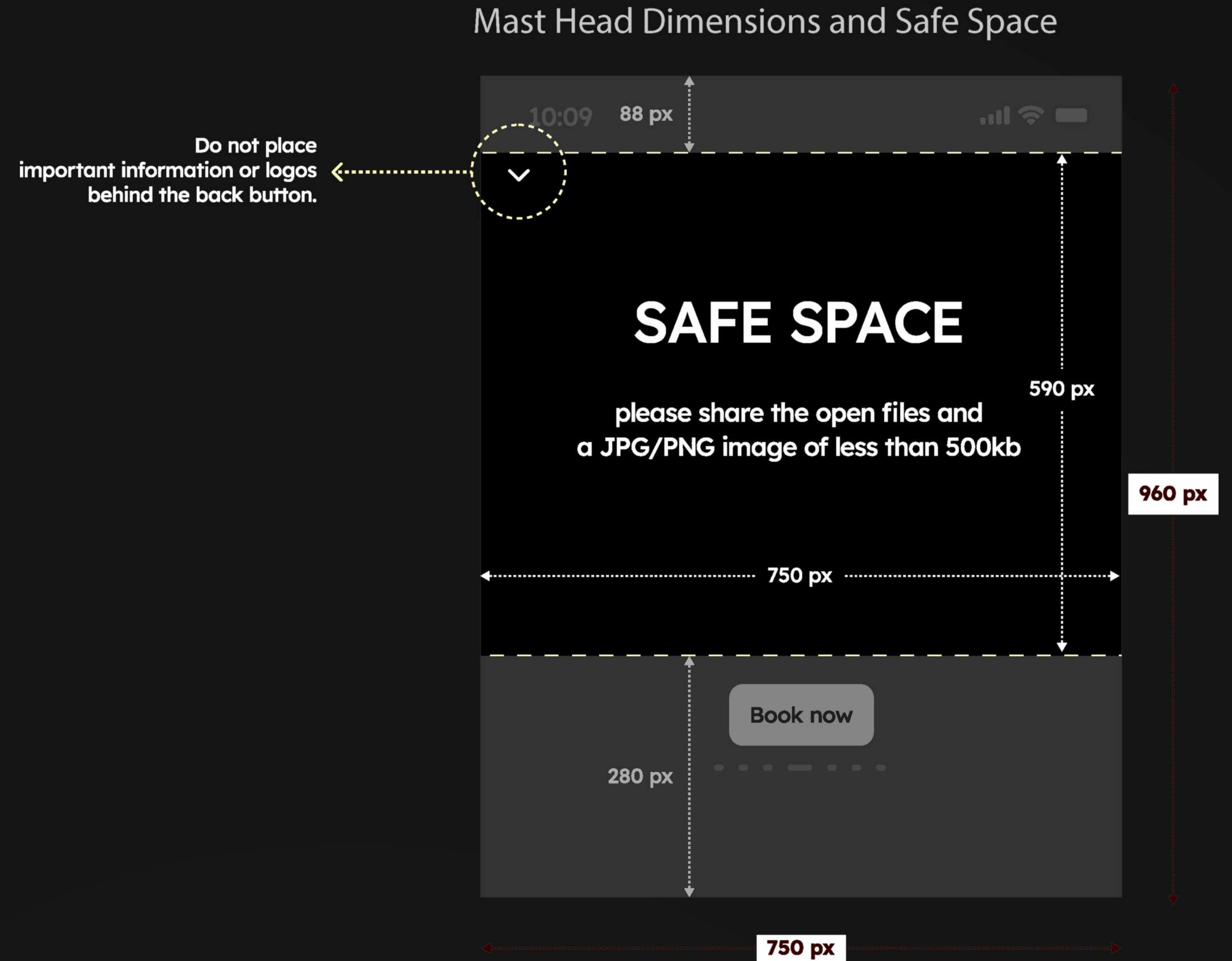


Masthead Banners

Design guidelines - Brand Ads

Safe Space

Ensure that the primary visuals comply with these standards.



Minimal Background

Use a clean, minimal background—our brand avoids cluttered visuals.



Masthead Banners
Dos & Don'ts

Text positioning

Center all information to maintain a clean and professional design.



Masthead Banners
Dos & Don'ts

Sleek, modern banners

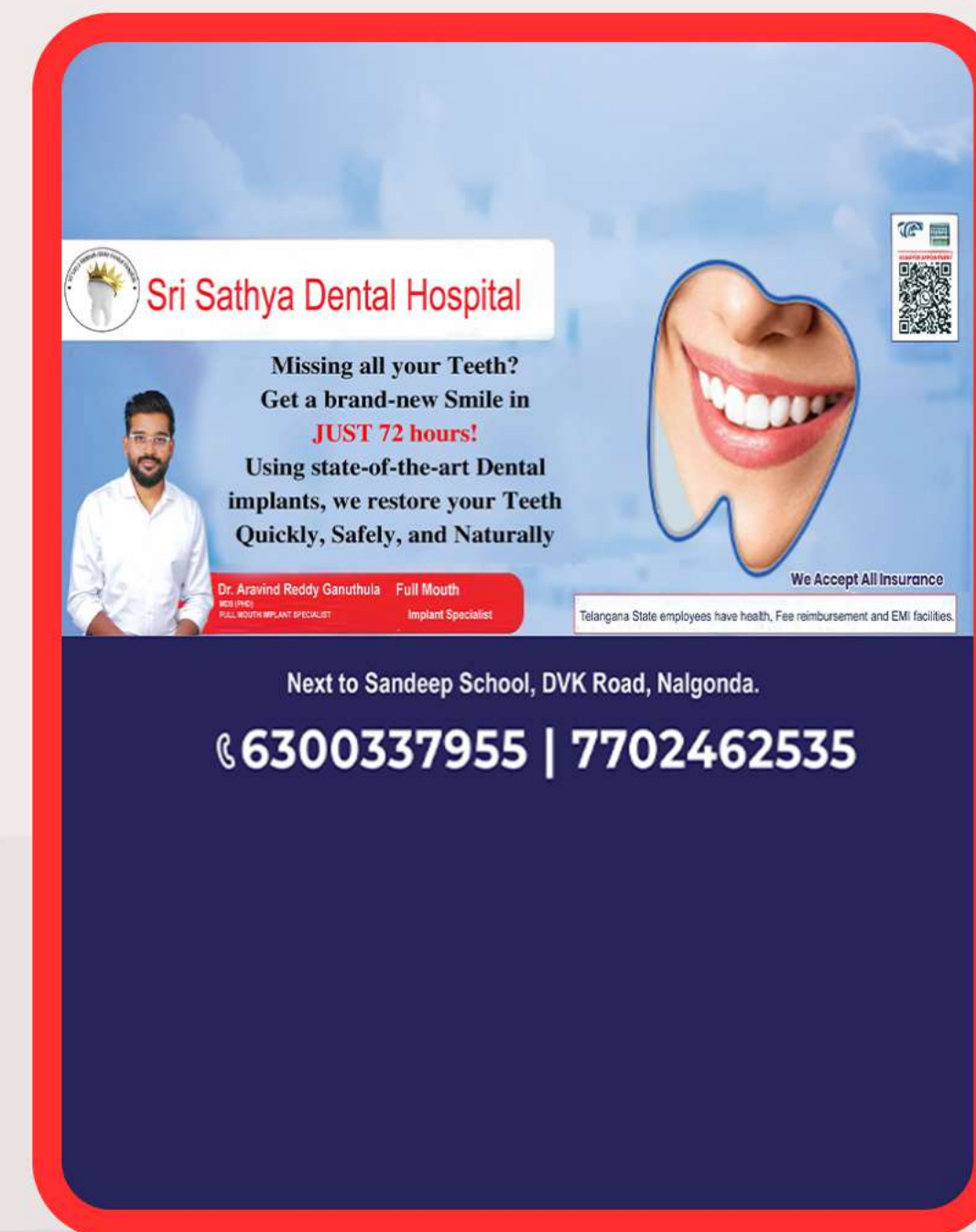
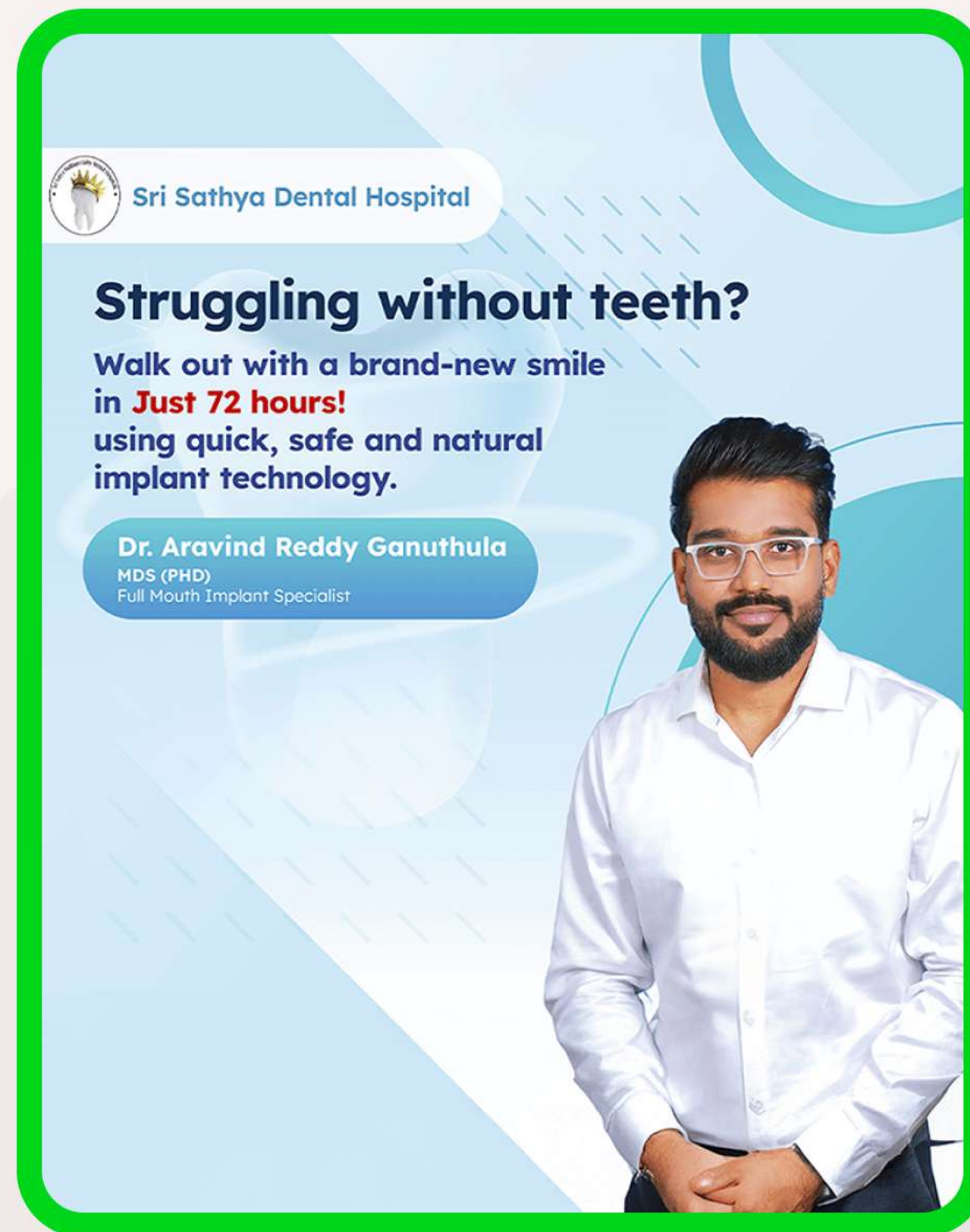
Background images should be tasteful and professional.



Masthead Banners
Dos & Don'ts

Design and Structure

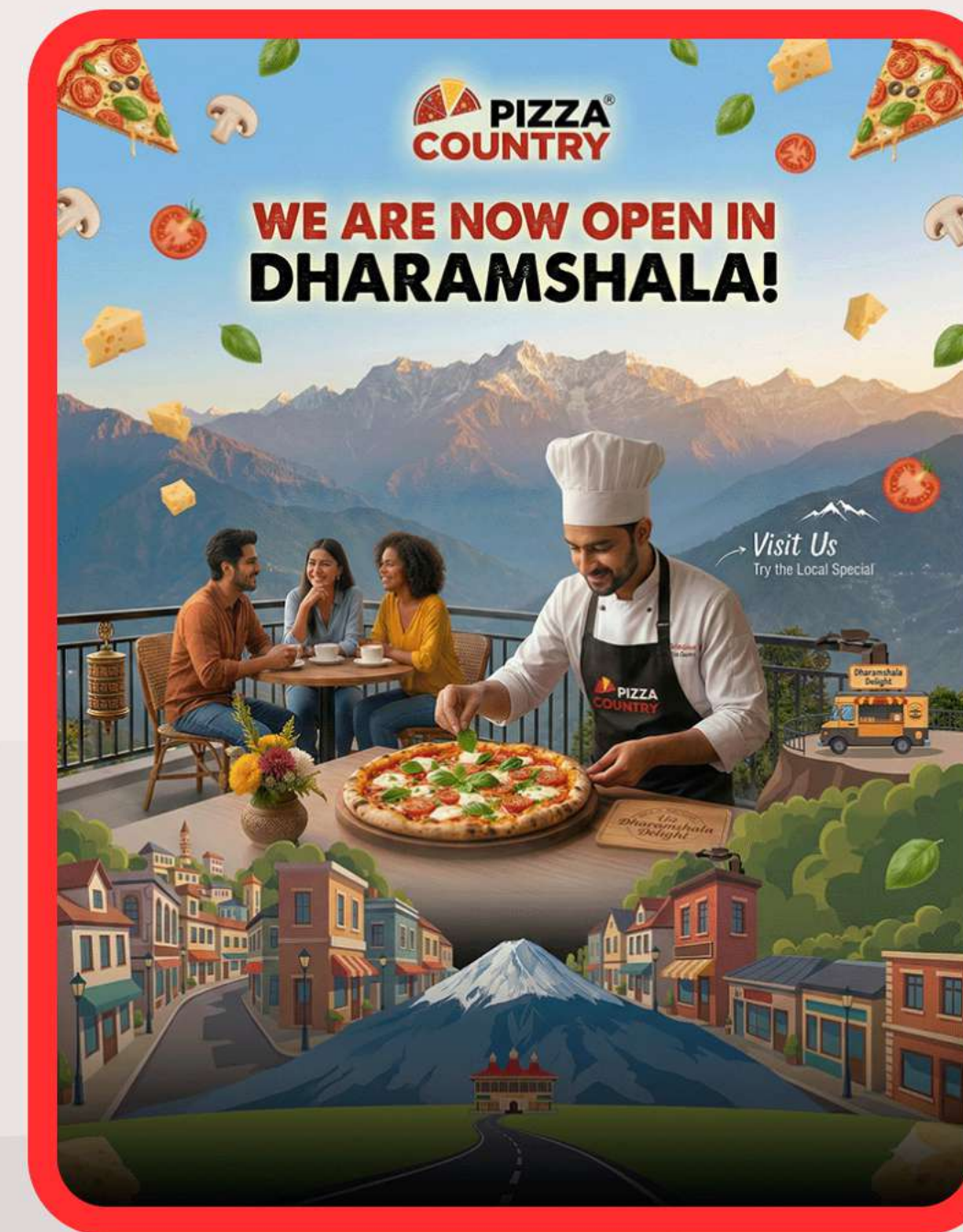
The creative must meet precise specifications and quality standards; any basic or subpar submissions will be rejected by the team.



Masthead Banners
Dos & Don'ts

Minimal Visuals

Using too many images in the creative can be counterproductive; the team will likely reject it. A clean and minimal design is essential, as excessive elements can distract the user.



Masthead Banners
Dos & Don'ts

Creative dimensions

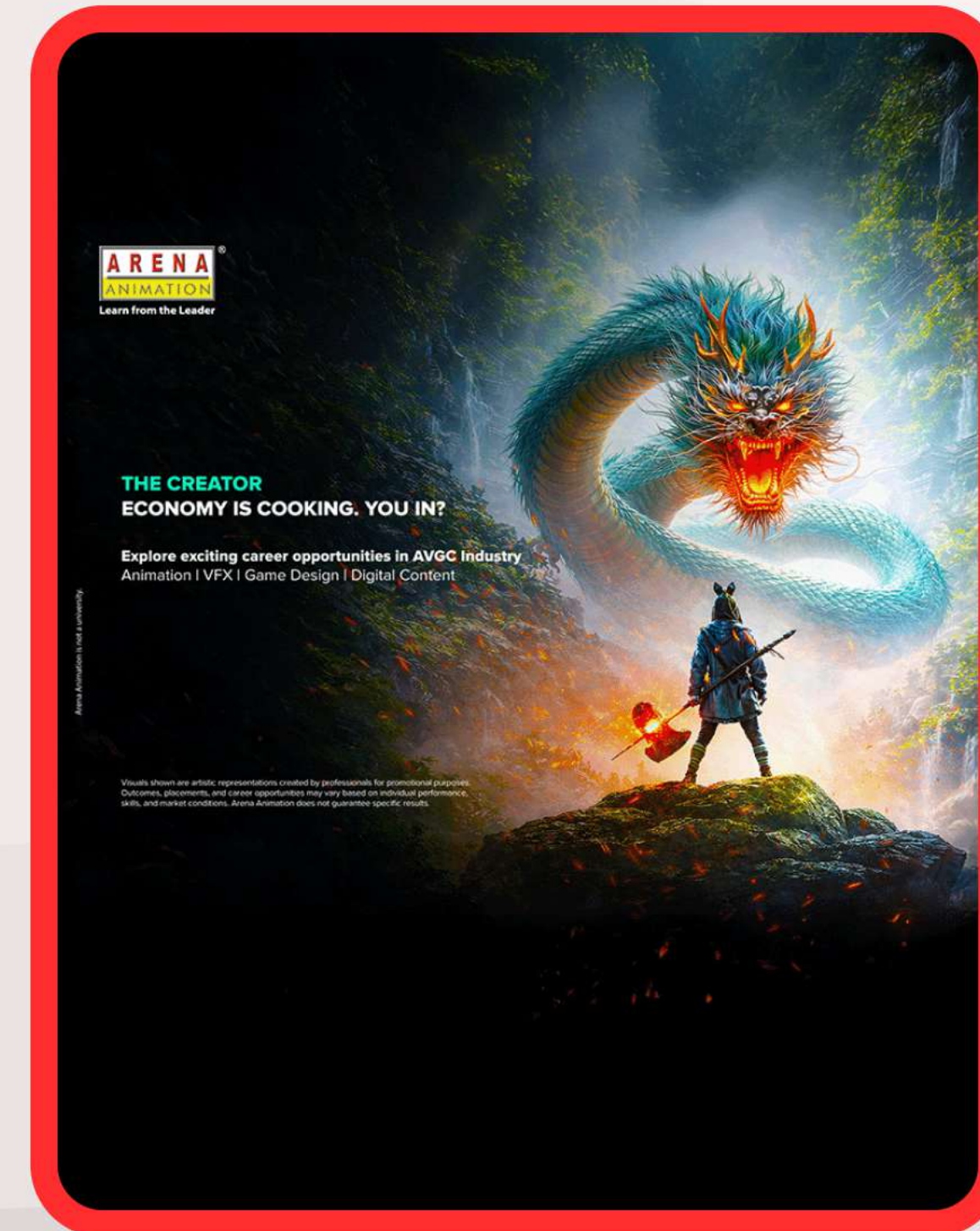
Please ensure the creative dimensions are set to 750 by 960 pixels.



Masthead Banners
Dos & Don'ts

Creative copy

Excessive text does not comply with our guidelines. We will only consider / publish Primary and Secondary text.



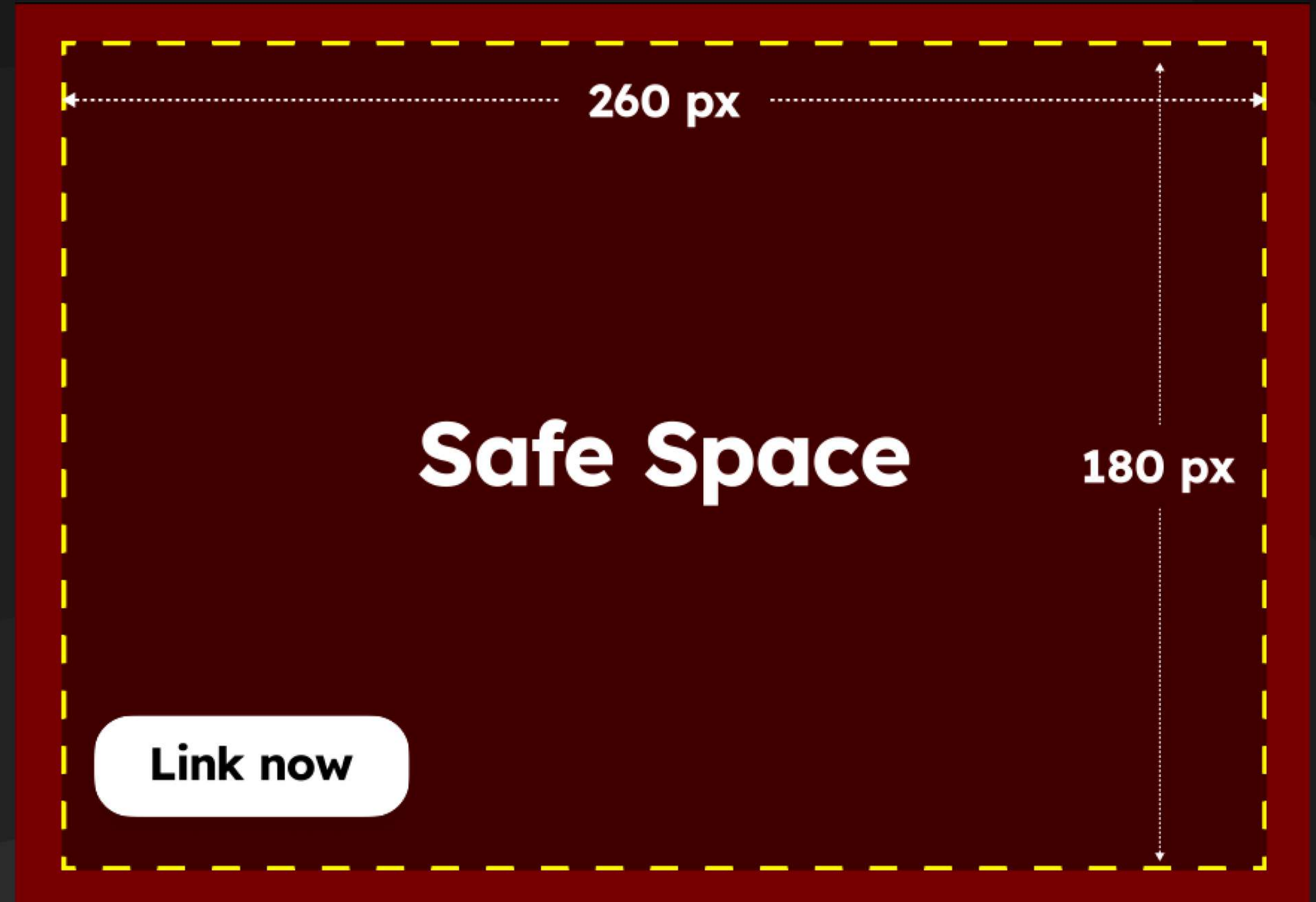
Masthead Banners
Dos & Don'ts

Vizi Rail

Design guidelines - Brand Ads

Safe Space

Ensure that the primary visuals comply with these standards.



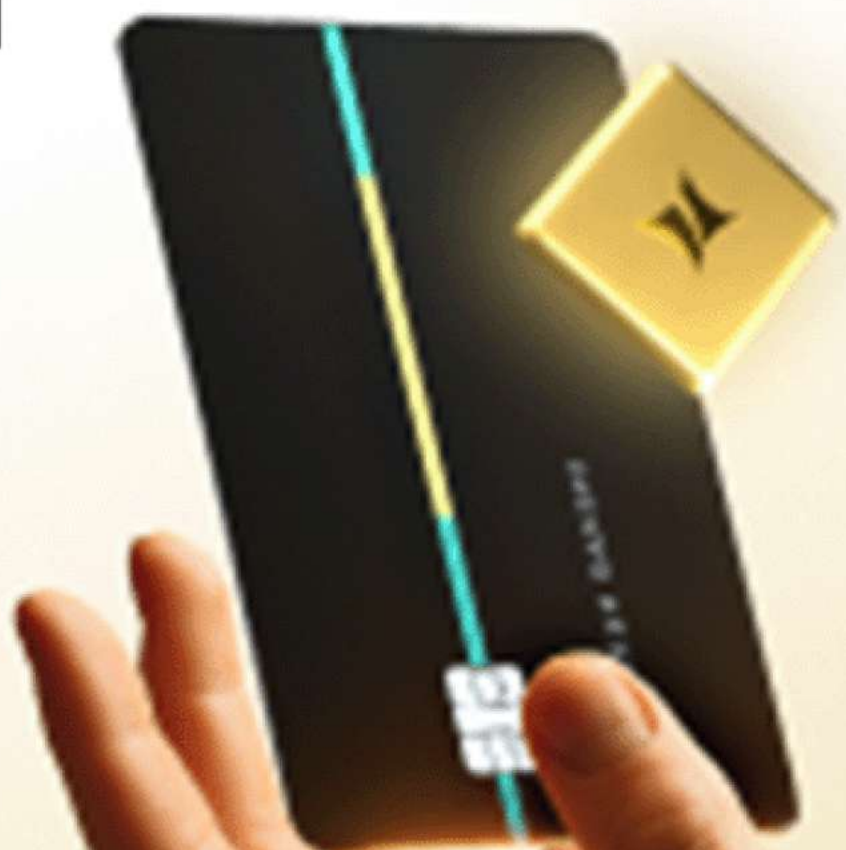
Text alignment

Ensure all information and text are well-organised and visually appealing, avoiding any clutter.

Gold  Credit Card

UNI 

**Zero Forex Card
with 5% back
online***



*T&Cs apply

Apply now

 **JioSaavn PRO**

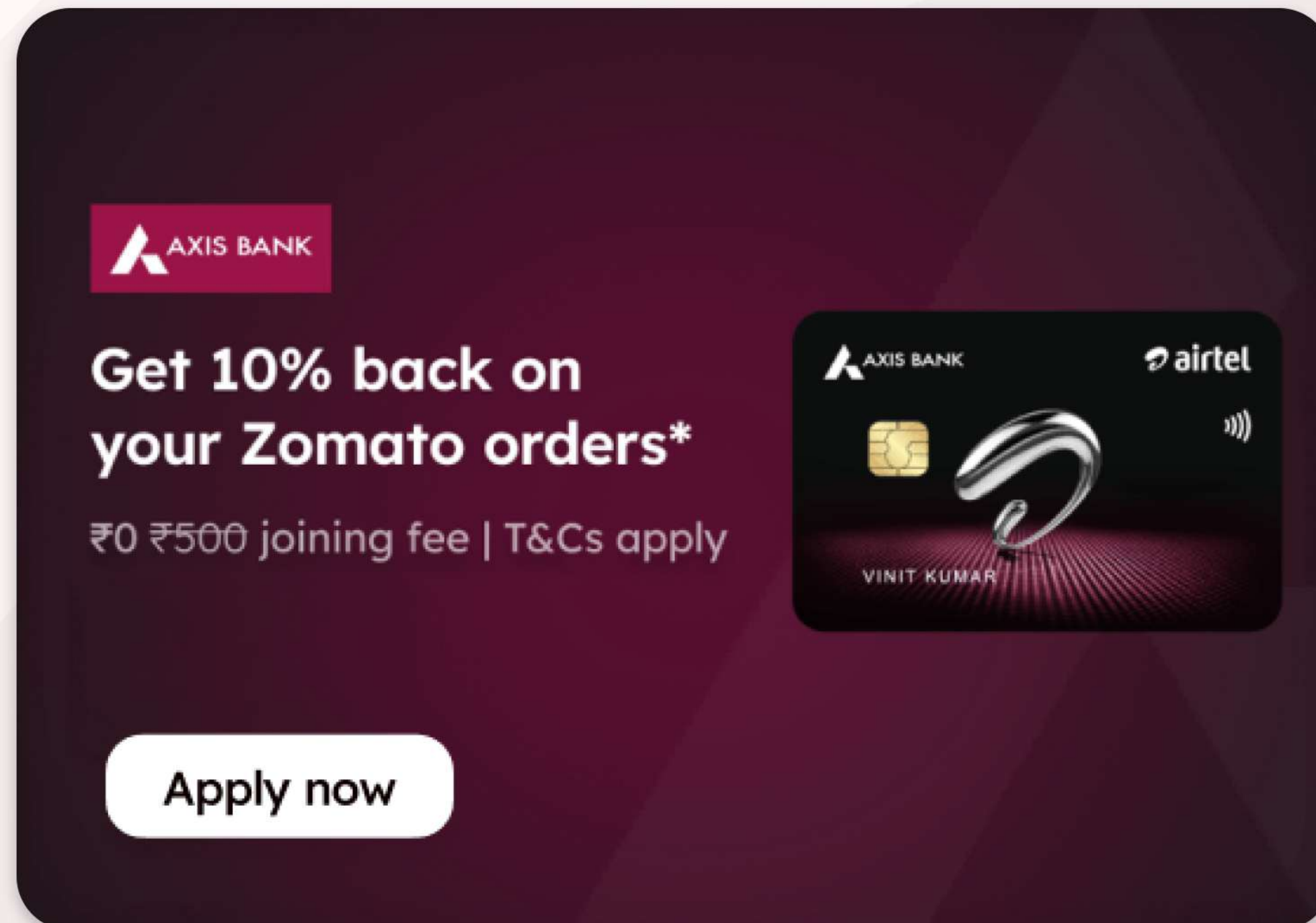
**Get 30 days
for FREE!**



Apply now

CTA Button

Ensure the call-to-action button at the bottom left does not overlap with any visuals or text to maintain clarity and professionalism.



- Logo placement on the right top corner
- Brand Name on the left top corner
- Copy / text below the brand name
- And BG me product image (on the right)