



## Bangalore Airport Media Kit

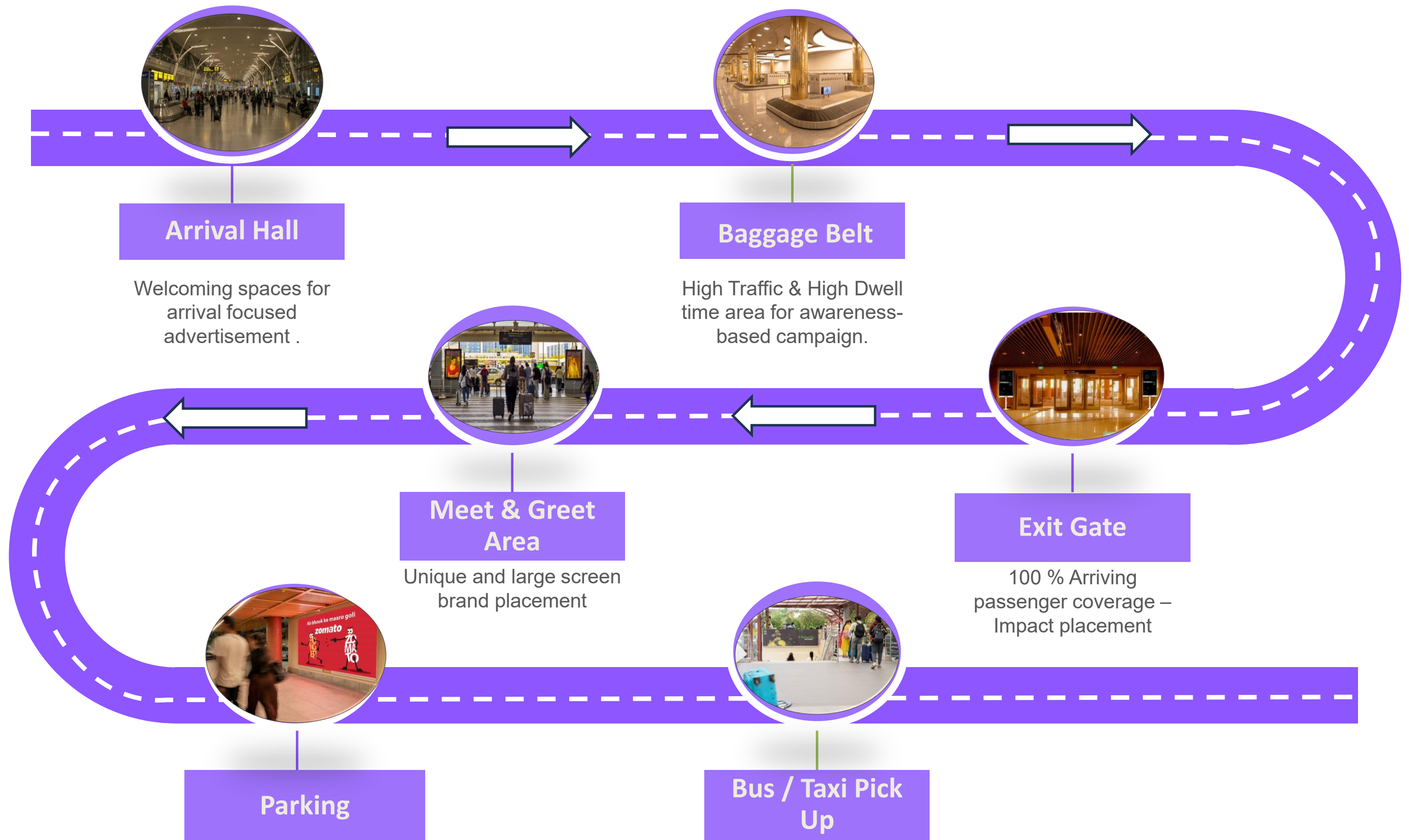
# AIRPORT LAYOUT

## DEPARTURE



# AIRPORT LAYOUT

## ARRIVAL





# T1&2 - DOMESTIC + INTERNATIONAL

|          |                                 |                                                 |                       |
|----------|---------------------------------|-------------------------------------------------|-----------------------|
| DEPATURE | DEPATURE OUTDOOR<br>ACCESS ROAD | 53 W x 13 H FT –<br>1920 x 540 PX (Only 1 Unit) | 10 Sec In Every 1 Min |
|----------|---------------------------------|-------------------------------------------------|-----------------------|

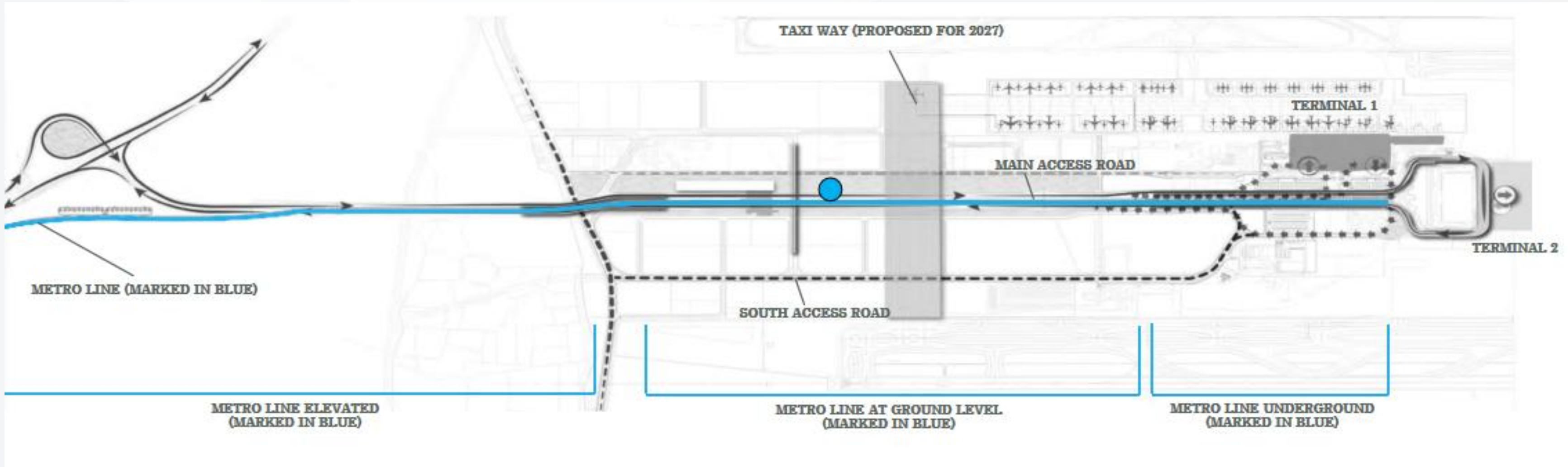
## Digital Gantry

|                |                        |
|----------------|------------------------|
| Rental Cost    | 27,37,000 P/M Per Slot |
| Technical Cost | 11,800                 |



# T1&2 - DOMESTIC + INTERNATIONAL

|           |                               |                                                 |                       |
|-----------|-------------------------------|-------------------------------------------------|-----------------------|
| DEPARTURE | DEPARTURE OUTDOOR ACCESS ROAD | 53 W x 13 H FT –<br>1920 x 540 PX (Only 1 Unit) | 10 Sec In Every 1 Min |
|-----------|-------------------------------|-------------------------------------------------|-----------------------|





# T1&2 - DOMESTIC + INTERNATIONAL

|          |                                        |                                           |         |
|----------|----------------------------------------|-------------------------------------------|---------|
| DEPATURE | DEPATURE OUTDOOR MAIN<br>APPROACH ROAD | 10.2 W x 7.5 H FT<br>(Package of 3 Units) | BACKLIT |
|----------|----------------------------------------|-------------------------------------------|---------|

## Hoarding

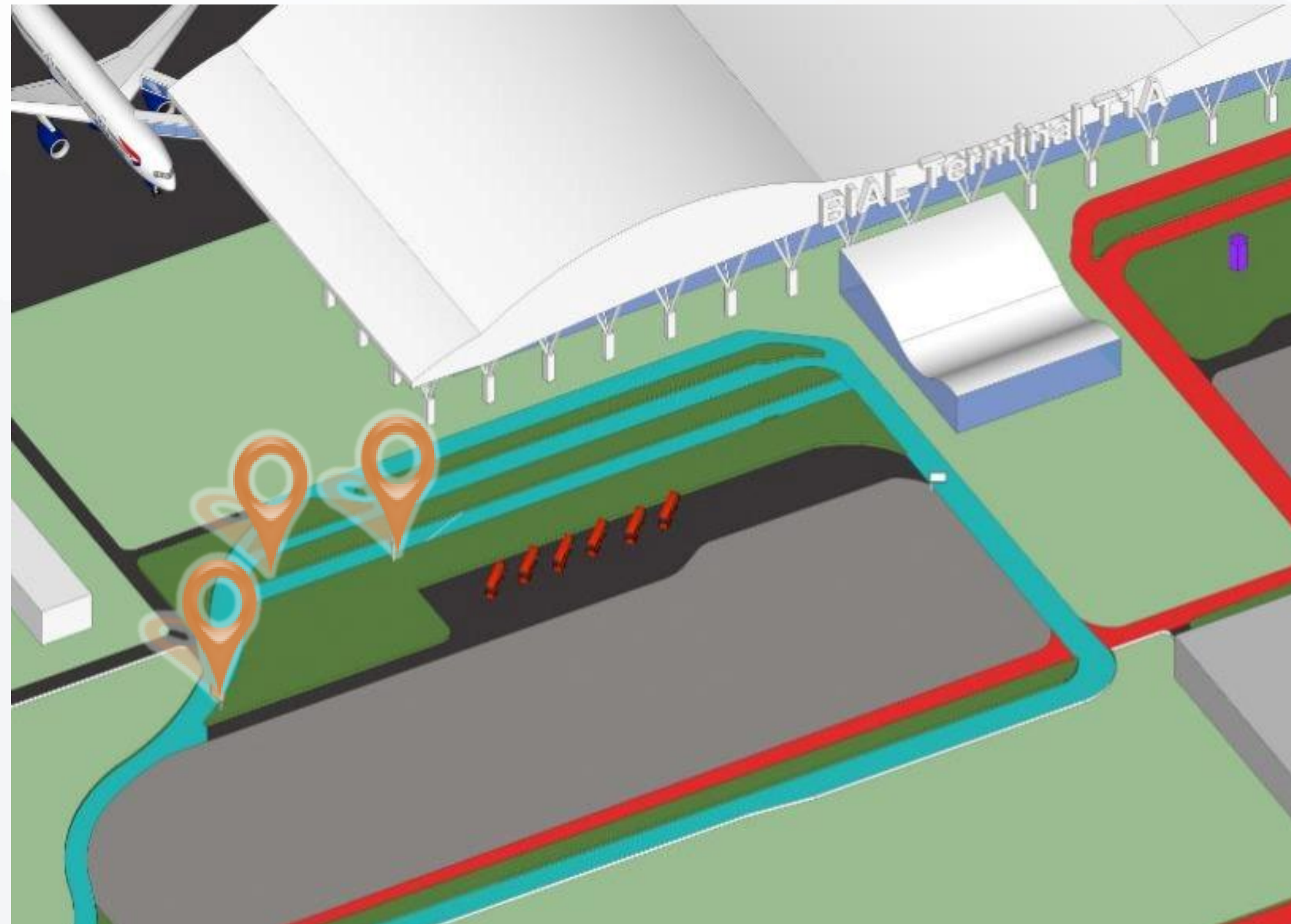
|                |               |
|----------------|---------------|
| Rental Cost    | 18,00,000 P/M |
| Technical Cost | 1,50,000      |





# T1&2 - DOMESTIC + INTERNATIONAL

|          |                                     |                                        |         |
|----------|-------------------------------------|----------------------------------------|---------|
| DEPATURE | DEPATURE OUTDOOR MAIN APPROACH ROAD | 10.2 W x 7.5 H FT (Package of 3 Units) | BACKLIT |
|----------|-------------------------------------|----------------------------------------|---------|





# T1 - DOMESTIC

|           |               |                                 |         |
|-----------|---------------|---------------------------------|---------|
| DEPARTURE | CHECK IN HALL | 17.3 W X H 7.5 FT (Only 1 Unit) | BACKLIT |
|-----------|---------------|---------------------------------|---------|

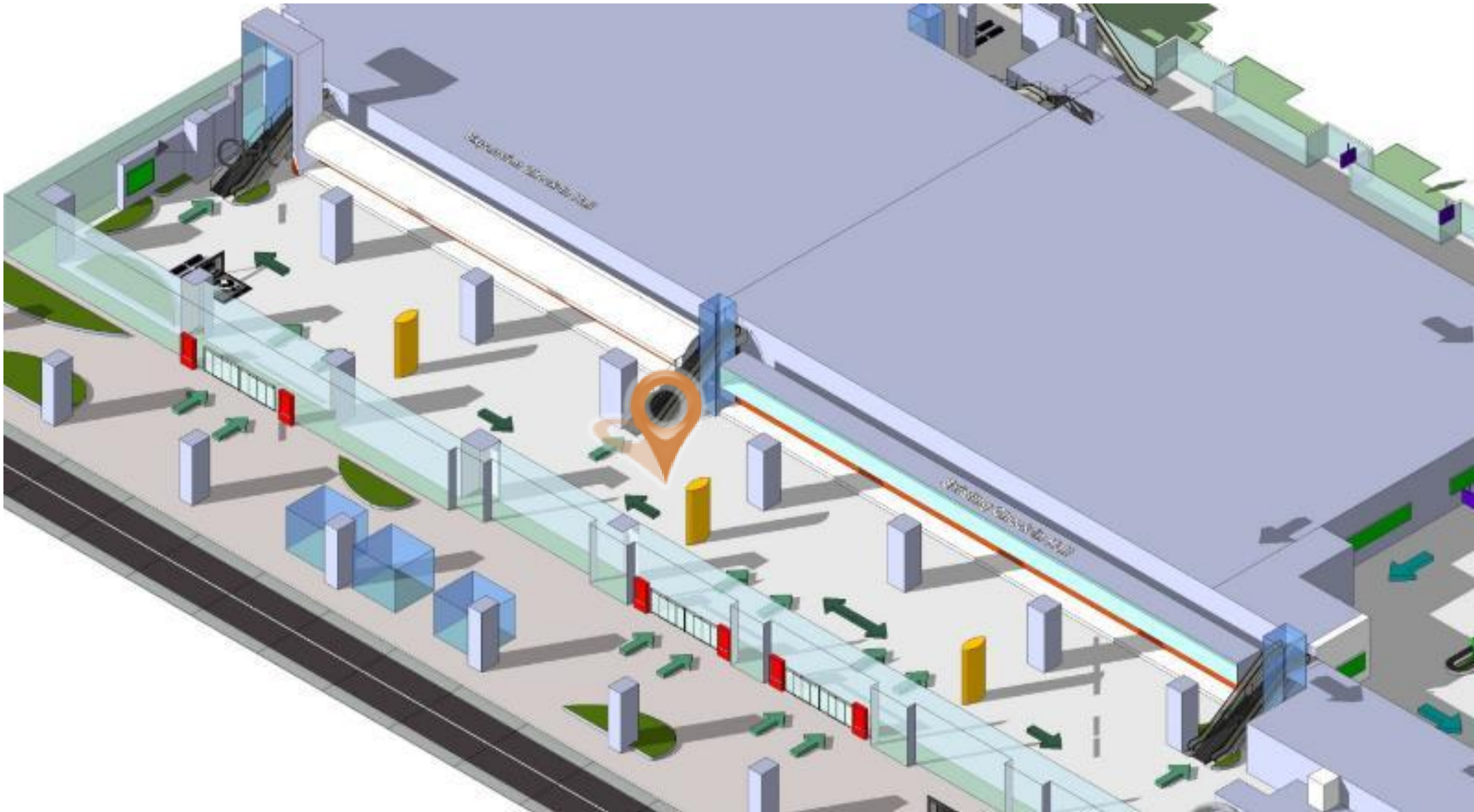
## Static Totem Double Sided

|                |               |
|----------------|---------------|
| Rental Cost    | 17,62,000 P/M |
| Technical Cost | 49,800        |



# T1 - DOMESTIC

|           |               |                                 |         |
|-----------|---------------|---------------------------------|---------|
| DEPARTURE | CHECK IN HALL | 17.3 W X H 7.5 FT (Only 1 Unit) | BACKLIT |
|-----------|---------------|---------------------------------|---------|







# T1 - DOMESTIC

|           |                           |                                                                                     |                       |
|-----------|---------------------------|-------------------------------------------------------------------------------------|-----------------------|
| DEPARTURE | CHECK IN + SECURITY CHECK | 20 W X H 10 FT & 70 INCHES<br>- 1440 x 720 PX & 1080 x 1920 PX (Package of 5 Units) | 10 Sec In Every 1 Min |
|-----------|---------------------------|-------------------------------------------------------------------------------------|-----------------------|



## Digital Wall

|                |                        |
|----------------|------------------------|
| Rental Cost    | 13,60,000 P/M Per Slot |
| Technical Cost | 14,200                 |



# T1 - DOMESTIC

|           |                           |                                                                                  |                       |
|-----------|---------------------------|----------------------------------------------------------------------------------|-----------------------|
| DEPARTURE | CHECK IN + SECURITY CHECK | 20 W X H 10 FT & 70 INCHES - 1440 x 720 PX & 1080 x 1920 PX (Package of 5 Units) | 10 Sec In Every 1 Min |
|-----------|---------------------------|----------------------------------------------------------------------------------|-----------------------|



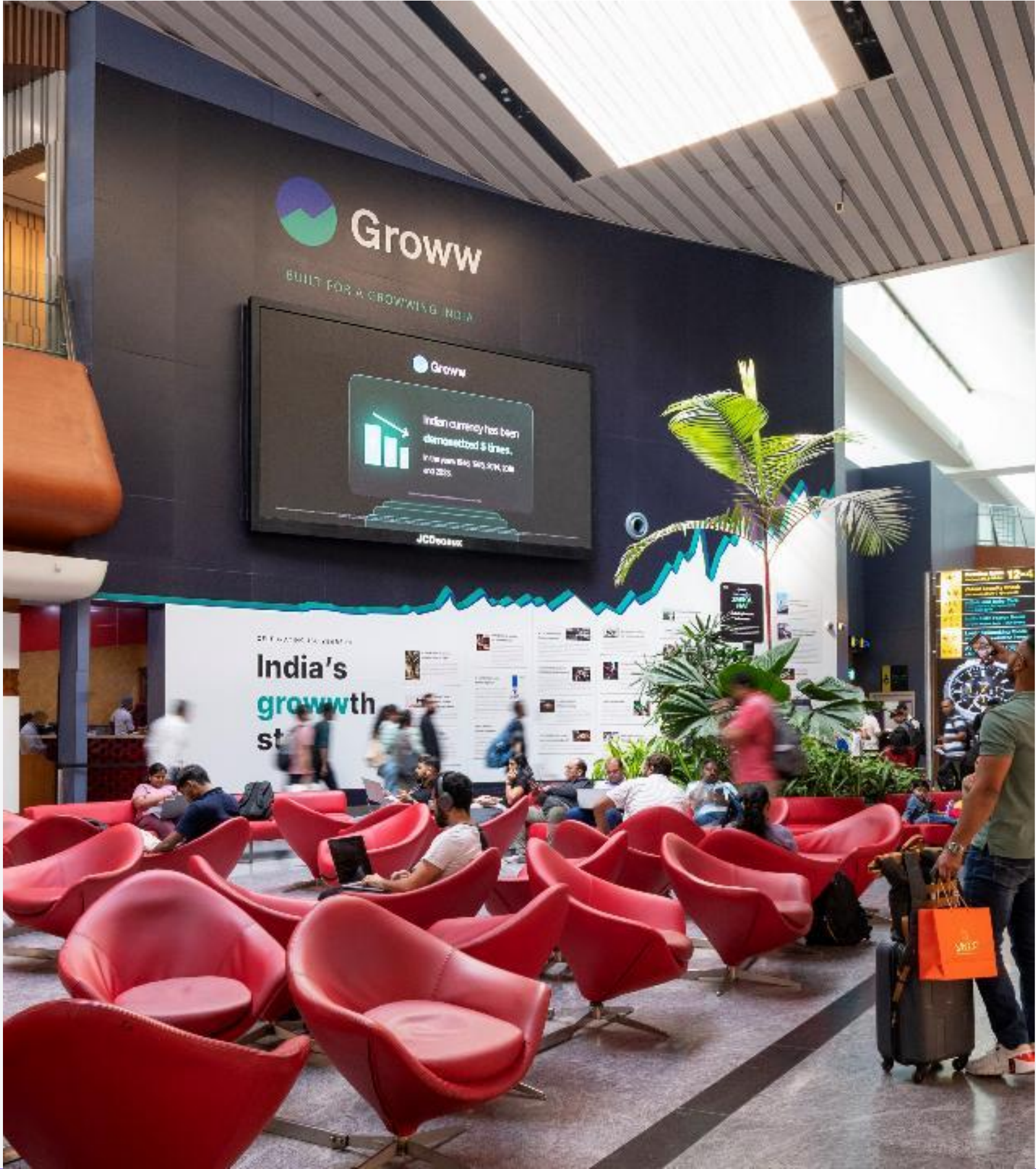


# T1 - DOMESTIC

|          |             |                                                 |                       |
|----------|-------------|-------------------------------------------------|-----------------------|
| DEPATURE | RETAIL AREA | 20 W X H 10 FT – 1920 x 960 PX<br>(Only 1 Unit) | 10 Sec In Every 1 Min |
|----------|-------------|-------------------------------------------------|-----------------------|

## Digital Wall

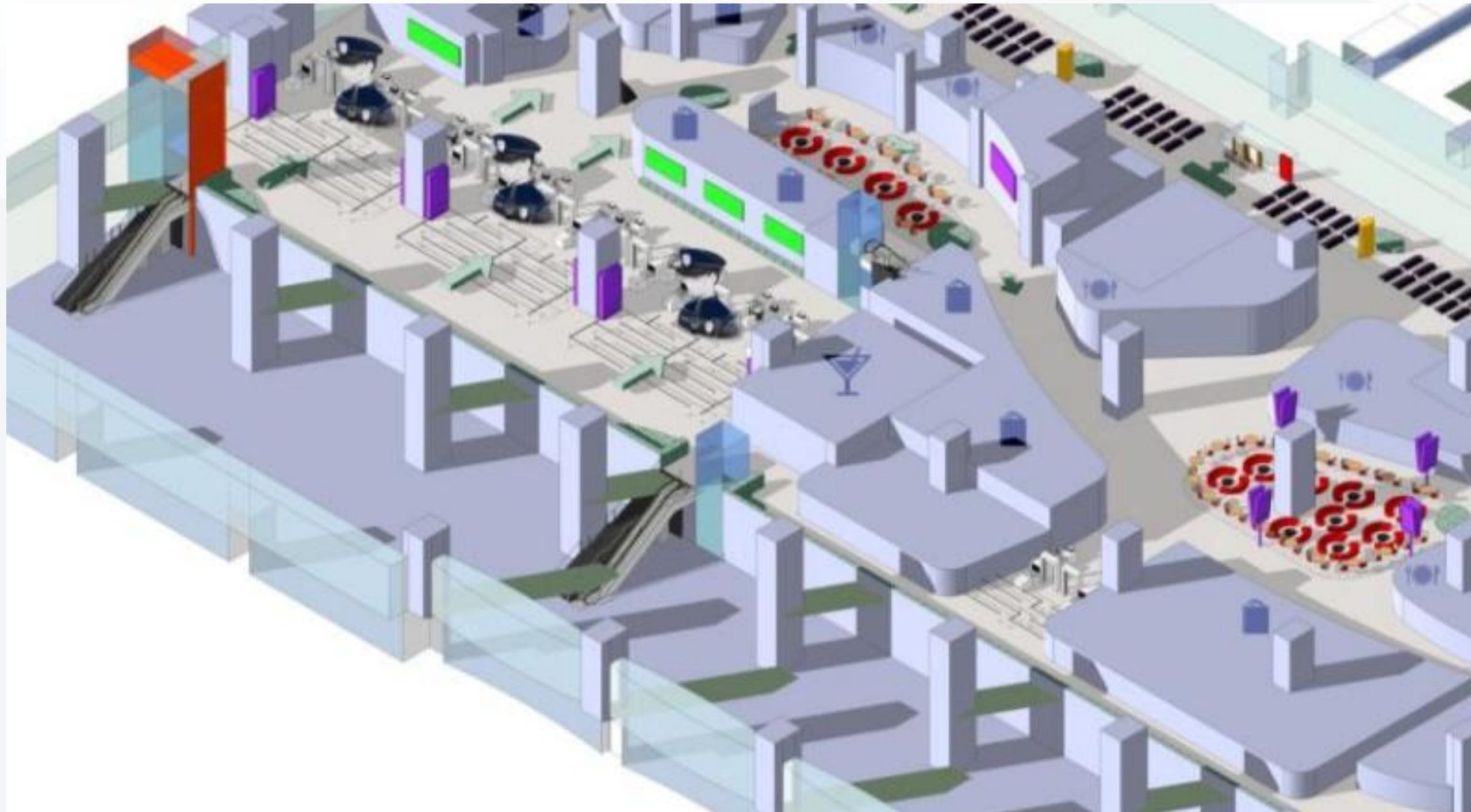
|                |                        |
|----------------|------------------------|
| Rental Cost    | 20,25,000 P/M Per Slot |
| Technical Cost | 14,200                 |





# T1 - DOMESTIC

|           |             |                                                 |                       |
|-----------|-------------|-------------------------------------------------|-----------------------|
| DEPARTURE | RETAIL AREA | 20 W X H 10 FT – 1920 x 960 PX<br>(Only 1 Unit) | 10 Sec In Every 1 Min |
|-----------|-------------|-------------------------------------------------|-----------------------|





# T1 - DOMESTIC

|           |                            |                                           |         |
|-----------|----------------------------|-------------------------------------------|---------|
| DEPARTURE | BOARDING GATE WAITING AREA | 10.4 W X H 4.8 FT<br>(Package of 4 Units) | BACKLIT |
|-----------|----------------------------|-------------------------------------------|---------|

## Static Mini Totem Double Sided

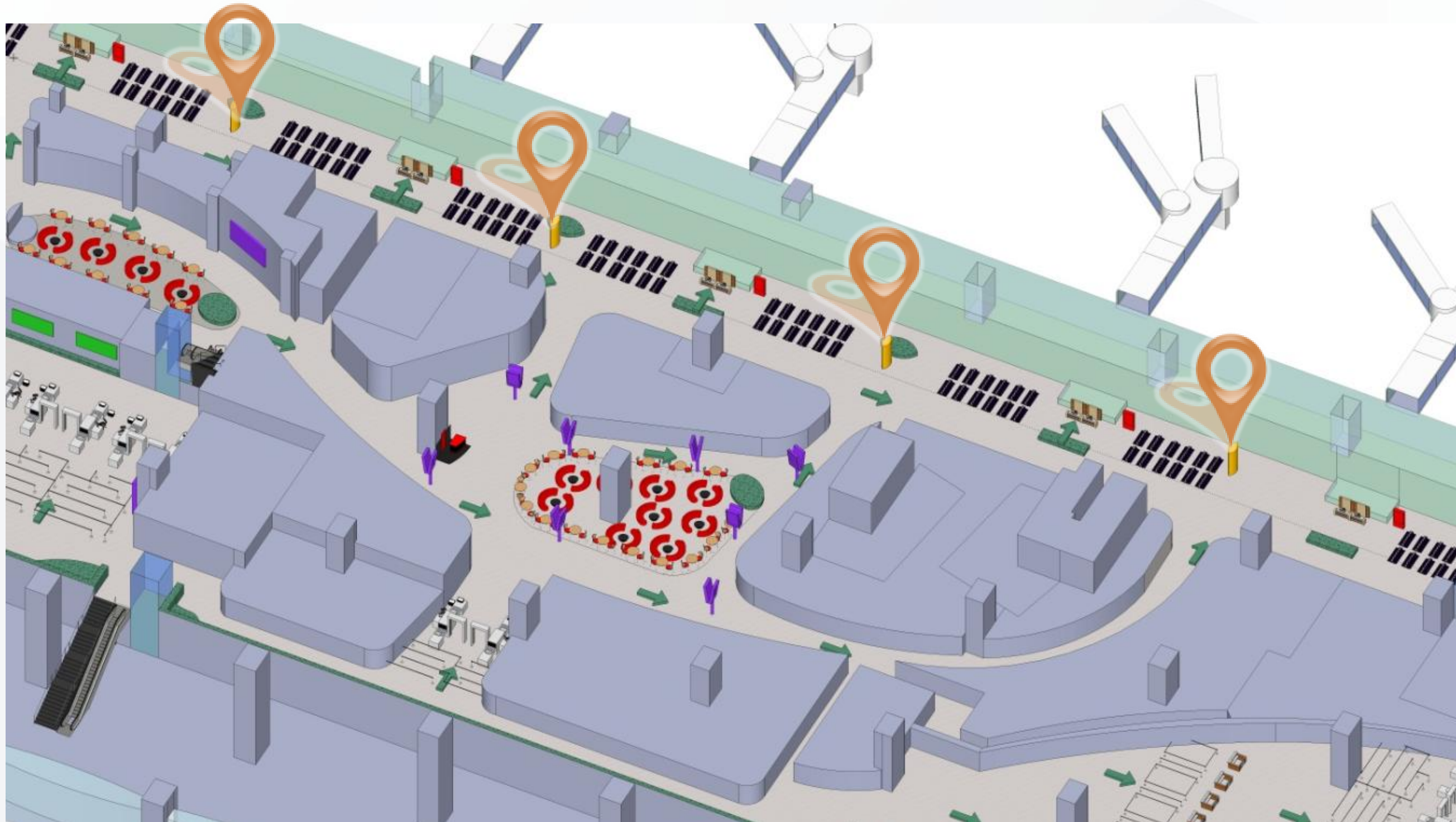
|                |               |
|----------------|---------------|
| Rental Cost    | 40,00,000 P/M |
| Technical Cost | 53,200        |





# T1 - DOMESTIC

|           |                            |                                        |         |
|-----------|----------------------------|----------------------------------------|---------|
| DEPARTURE | BOARDING GATE WAITING AREA | 10.4 W X H 4.8 FT (Package of 4 Units) | BACKLIT |
|-----------|----------------------------|----------------------------------------|---------|







# T1 - DOMESTIC

|         |              |                                                         |                       |
|---------|--------------|---------------------------------------------------------|-----------------------|
| ARRIVAL | ARRIVAL HALL | 20 W X H 10 FT – 1920 x 1080 PX<br>(Package of 8 Units) | 10 Sec In Every 1 Min |
|---------|--------------|---------------------------------------------------------|-----------------------|

## Digital TV

|                |                       |
|----------------|-----------------------|
| Rental Cost    | 6,16,000 P/M Per Slot |
| Technical Cost | 14,200                |



# T1 - DOMESTIC

|         |              |                                                         |                       |
|---------|--------------|---------------------------------------------------------|-----------------------|
| ARRIVAL | ARRIVAL HALL | 20 W X H 10 FT – 1920 x 1080 PX<br>(Package of 8 Units) | 10 Sec In Every 1 Min |
|---------|--------------|---------------------------------------------------------|-----------------------|





# T1 - DOMESTIC

|         |              |                                                         |                       |
|---------|--------------|---------------------------------------------------------|-----------------------|
| ARRIVAL | BAGGAGE BELT | 10 W X H 10 FT – 1280 x 1024 PX<br>(Package of 2 Units) | 10 Sec In Every 1 Min |
|---------|--------------|---------------------------------------------------------|-----------------------|

## Digital Wall

|                |                        |
|----------------|------------------------|
| Rental Cost    | 26,25,000 P/M Per Slot |
| Technical Cost | 14,200                 |





# T1 - DOMESTIC

|         |              |                                                         |                       |
|---------|--------------|---------------------------------------------------------|-----------------------|
| ARRIVAL | BAGGAGE BELT | 10 W X H 10 FT – 1280 x 1024 PX<br>(Package of 2 Units) | 10 Sec In Every 1 Min |
|---------|--------------|---------------------------------------------------------|-----------------------|





# T2 - DOMESTIC + INTERNATIONAL

|          |                                       |                              |          |
|----------|---------------------------------------|------------------------------|----------|
| DEPATURE | DEPATURE OUTDOOR SOUTH<br>ACCESS ROAD | 60 W x 20 H FT (Only 1 Unit) | FRONTLIT |
|----------|---------------------------------------|------------------------------|----------|

## Hoarding

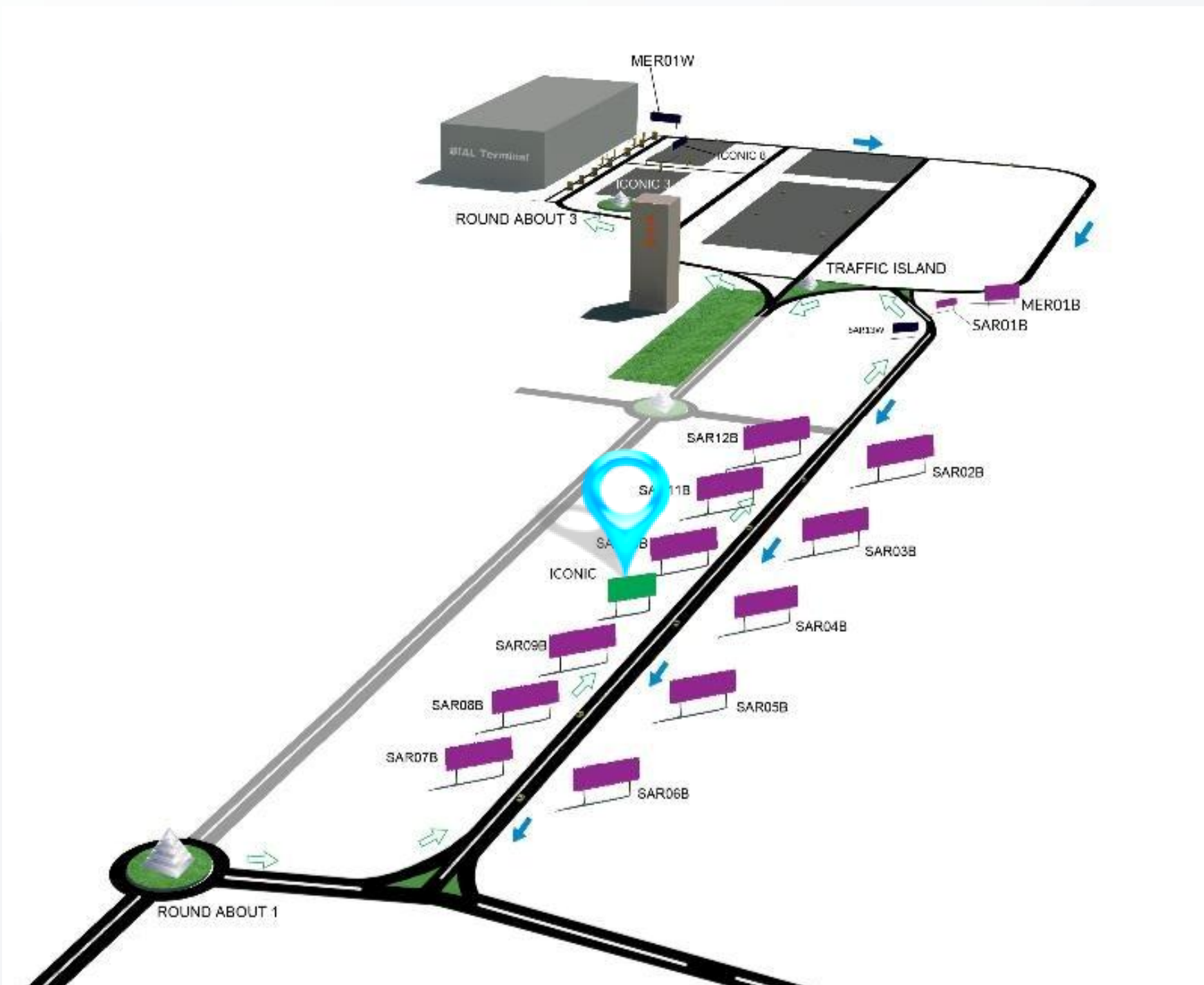
|                |               |
|----------------|---------------|
| Rental Cost    | 20,00,000 P/M |
| Technical Cost | 1,00,000      |





## T2 - DOMESTIC + INTERNATIONAL

|          |                                    |                              |          |
|----------|------------------------------------|------------------------------|----------|
| DEPATURE | DEPATURE OUTDOOR SOUTH ACCESS ROAD | 60 W x 20 H FT (Only 1 Unit) | FRONTLIT |
|----------|------------------------------------|------------------------------|----------|







# T2 - DOMESTIC + INTERNATIONAL

|           |          |                                                    |                       |
|-----------|----------|----------------------------------------------------|-----------------------|
| DEPARTURE | CHECK IN | 11 W X H 13.8 FT – 1120 x 1440<br>PX (Only 1 Unit) | 10 Sec In Every 1 Min |
|-----------|----------|----------------------------------------------------|-----------------------|

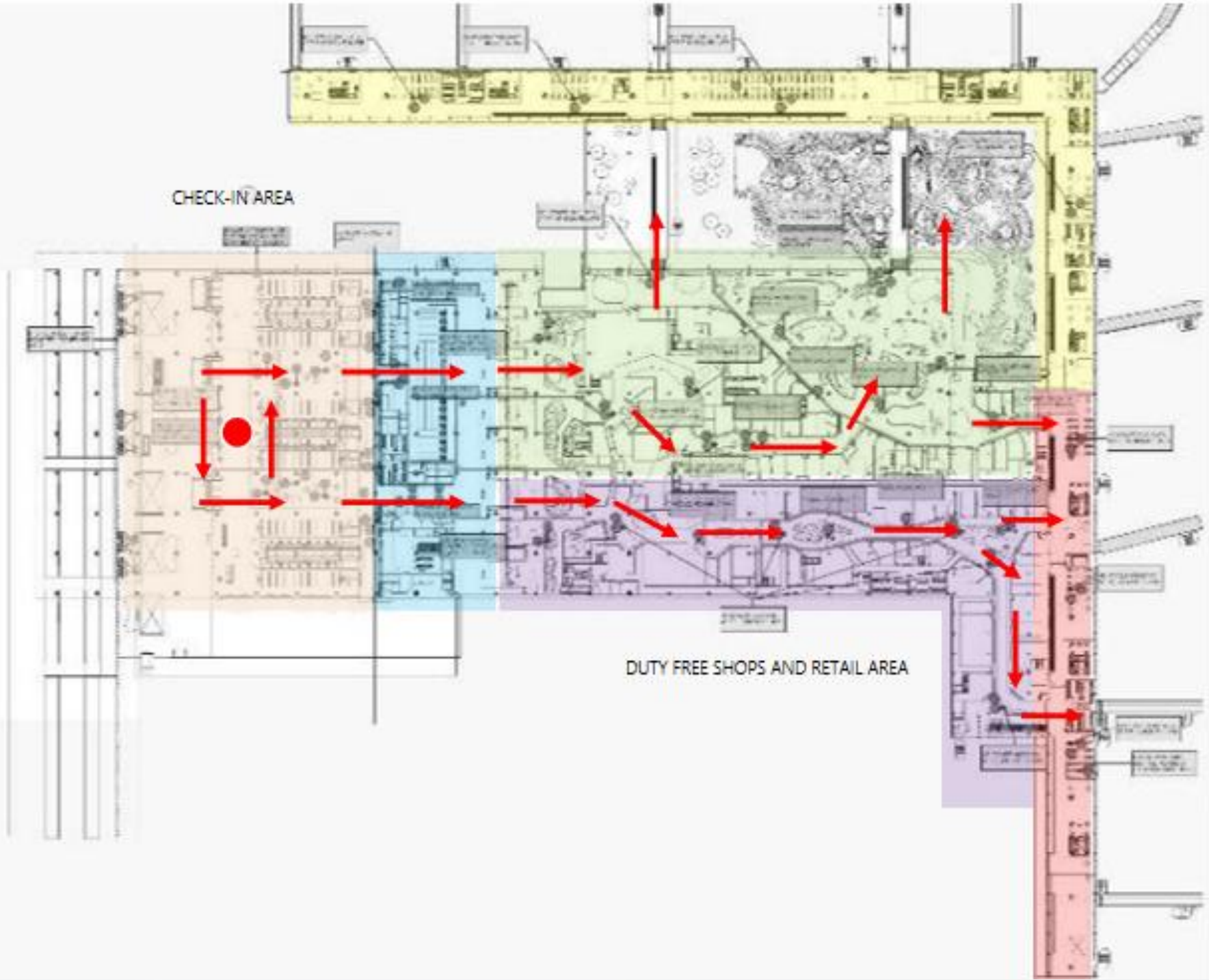
## Digital Rotating 360° Double Sided

|                |                        |
|----------------|------------------------|
| Rental Cost    | 24,75,000 P/M Per Slot |
| Technical Cost | 14,200                 |



# T2 - DOMESTIC + INTERNATIONAL

|           |          |                                                    |                       |
|-----------|----------|----------------------------------------------------|-----------------------|
| DEPARTURE | CHECK IN | 11 W X H 13.8 FT – 1120 x 1440<br>PX (Only 1 Unit) | 10 Sec In Every 1 Min |
|-----------|----------|----------------------------------------------------|-----------------------|







## T2 - DOMESTIC + INTERNATIONAL

|           |               |                                 |         |
|-----------|---------------|---------------------------------|---------|
| DEPARTURE | CHECK IN HALL | 17.3 W X H 7.5 FT (Only 1 Unit) | BACKLIT |
|-----------|---------------|---------------------------------|---------|

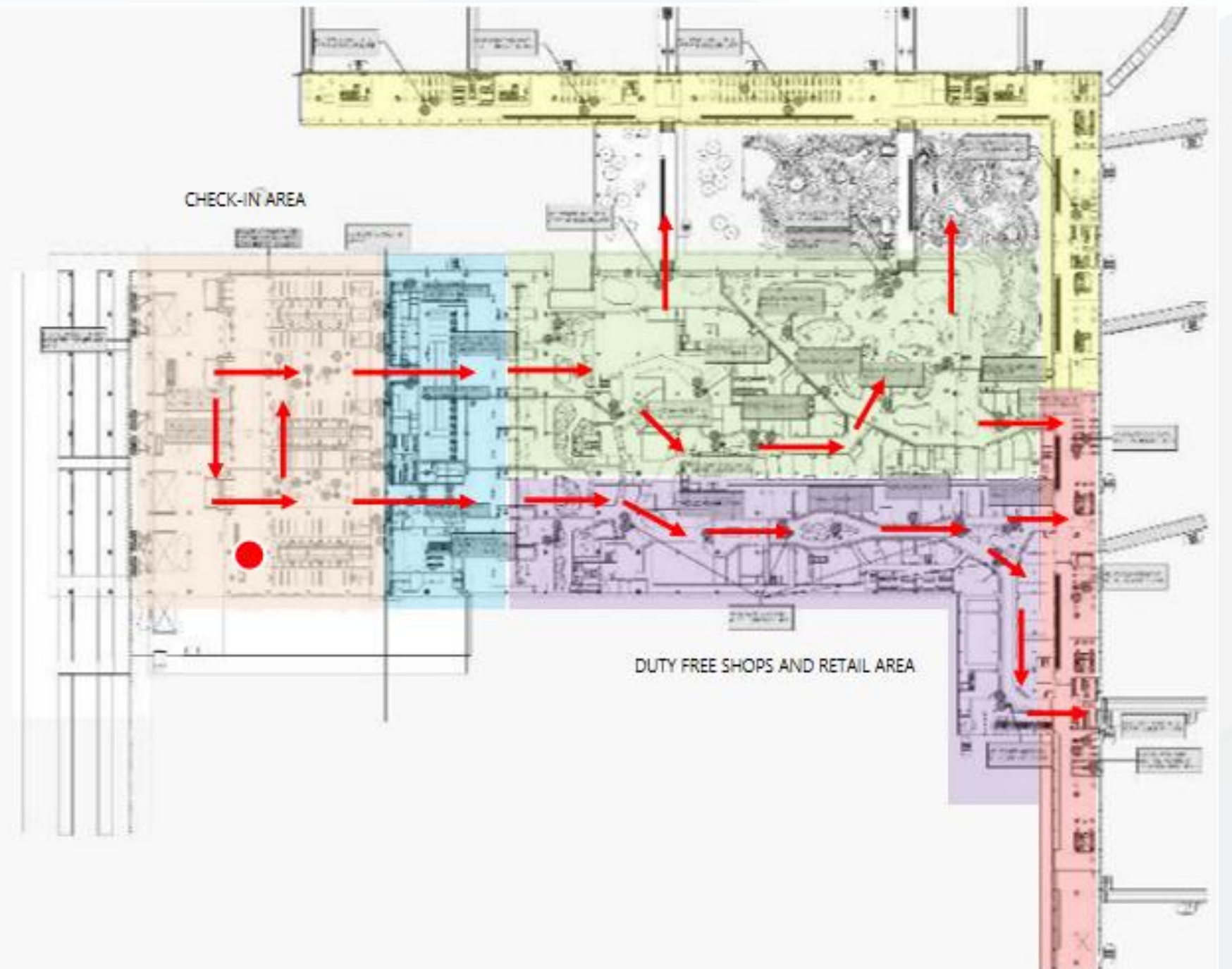
### Static Totem Double Sided

|                |               |
|----------------|---------------|
| Rental Cost    | 16,50,000 P/M |
| Technical Cost | 49,800        |



# T2 - DOMESTIC + INTERNATIONAL

|           |               |                                 |         |
|-----------|---------------|---------------------------------|---------|
| DEPARTURE | CHECK IN HALL | 17.3 W X H 7.5 FT (Only 1 Unit) | BACKLIT |
|-----------|---------------|---------------------------------|---------|







## T2 - DOMESTIC

|           |             |                                     |         |
|-----------|-------------|-------------------------------------|---------|
| DEPARTURE | RETAIL AREA | 5 W X H 1.5 FT (Package of 2 Units) | BACKLIT |
|-----------|-------------|-------------------------------------|---------|

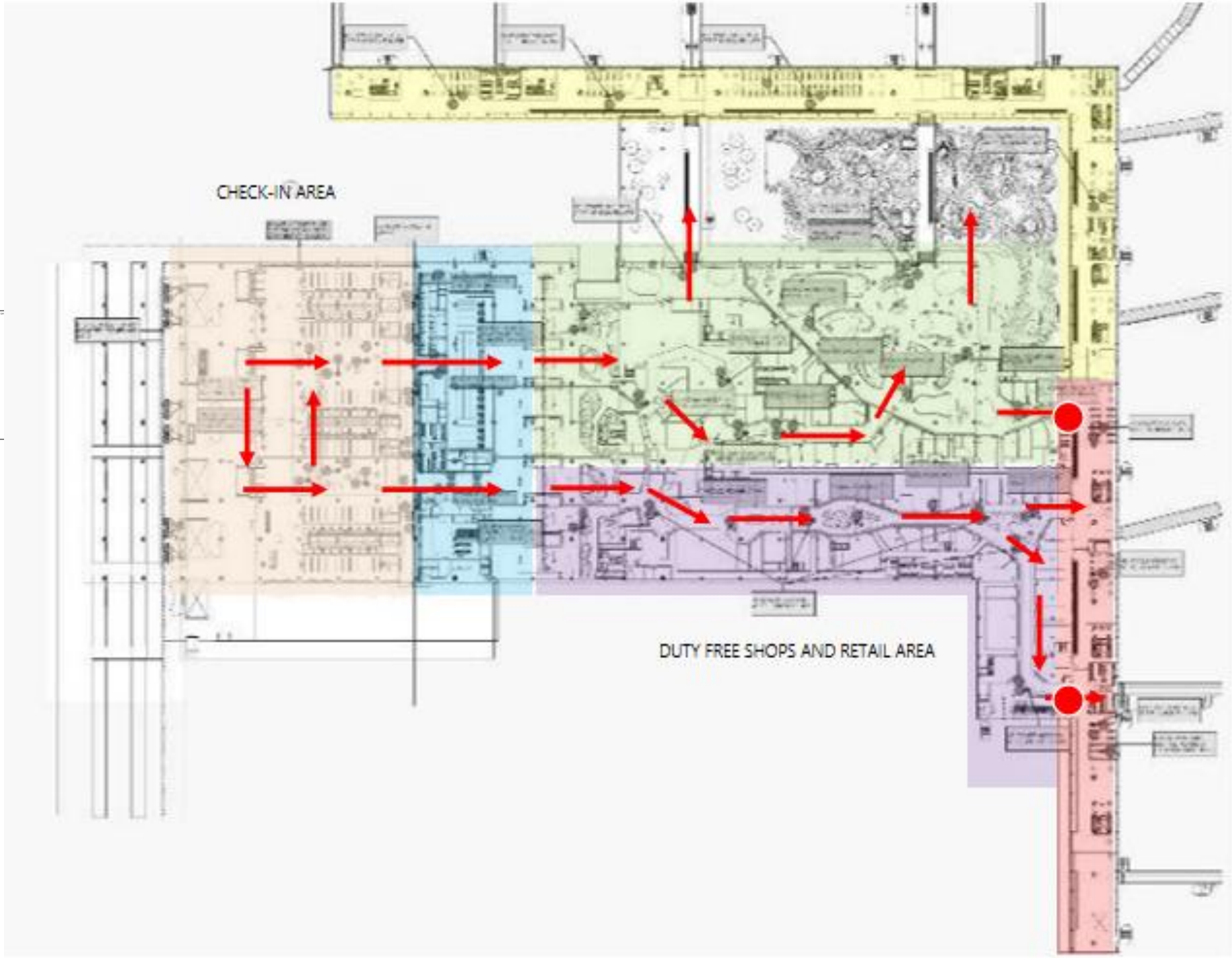
### Static Lightbox Single Sided

|                |               |
|----------------|---------------|
| Rental Cost    | 21,00,000 P/M |
| Technical Cost | 44,500        |



# T2 - DOMESTIC

|           |             |                                     |         |
|-----------|-------------|-------------------------------------|---------|
| DEPARTURE | RETAIL AREA | 5 W X H 1.5 FT (Package of 2 Units) | BACKLIT |
|-----------|-------------|-------------------------------------|---------|







# T2 - DOMESTIC + INTERNATIONAL

|          |             |                            |
|----------|-------------|----------------------------|
| DEPATURE | RETAIL AREA | 6 W X H 6 FT (Only 1 Unit) |
|----------|-------------|----------------------------|

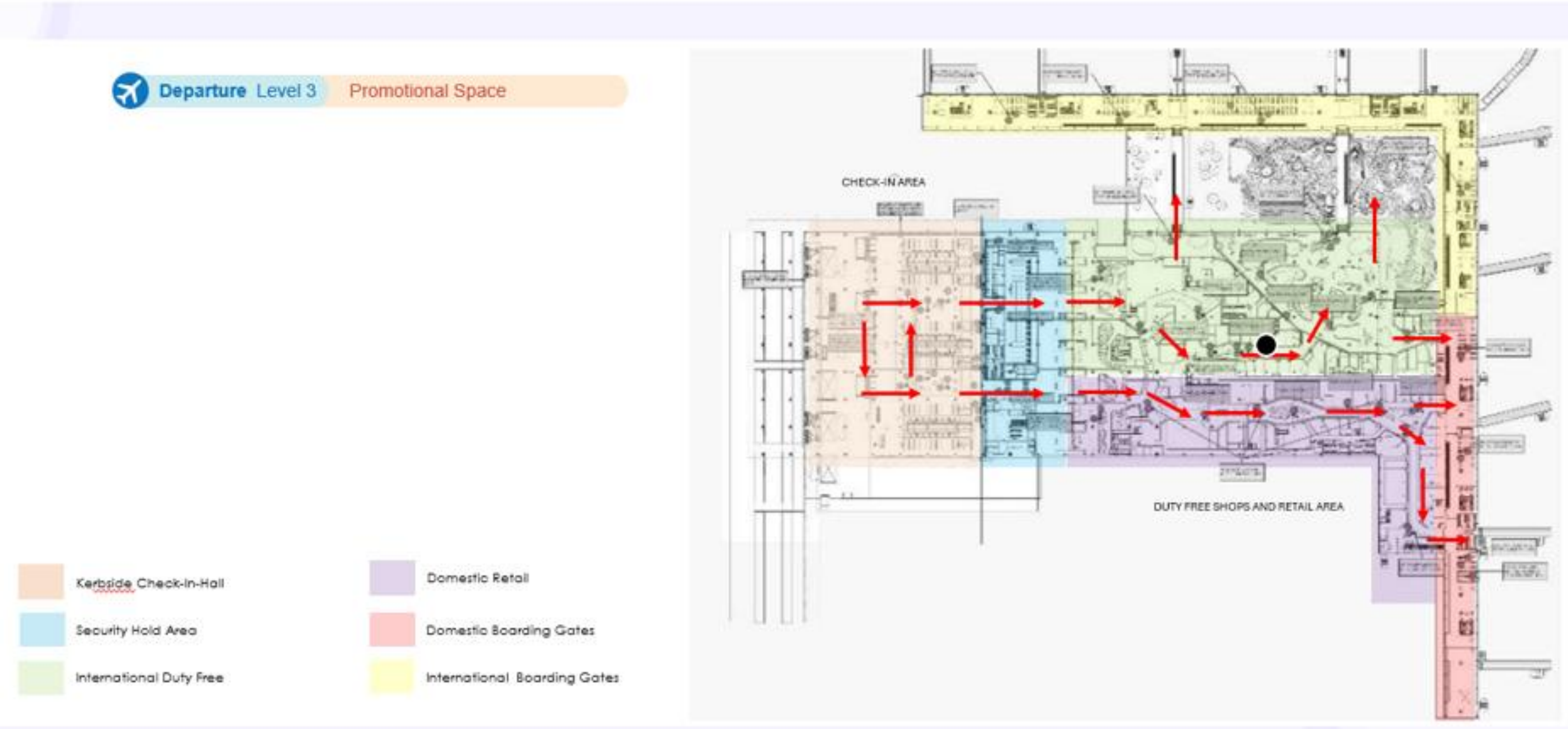
## Promotional Space

|                |               |
|----------------|---------------|
| Rental Cost    | 23,00,000 P/M |
| Technical Cost | Actual Cost   |



# T2 - DOMESTIC + INTERNATIONAL

|           |             |                            |
|-----------|-------------|----------------------------|
| DEPARTURE | RETAIL AREA | 6 W X H 6 FT (Only 1 Unit) |
|-----------|-------------|----------------------------|







# T2 - DOMESTIC + INTERNATIONAL

|           |             |                            |
|-----------|-------------|----------------------------|
| DEPARTURE | RETAIL AREA | 8 W X H 8 FT (Only 1 Unit) |
|-----------|-------------|----------------------------|

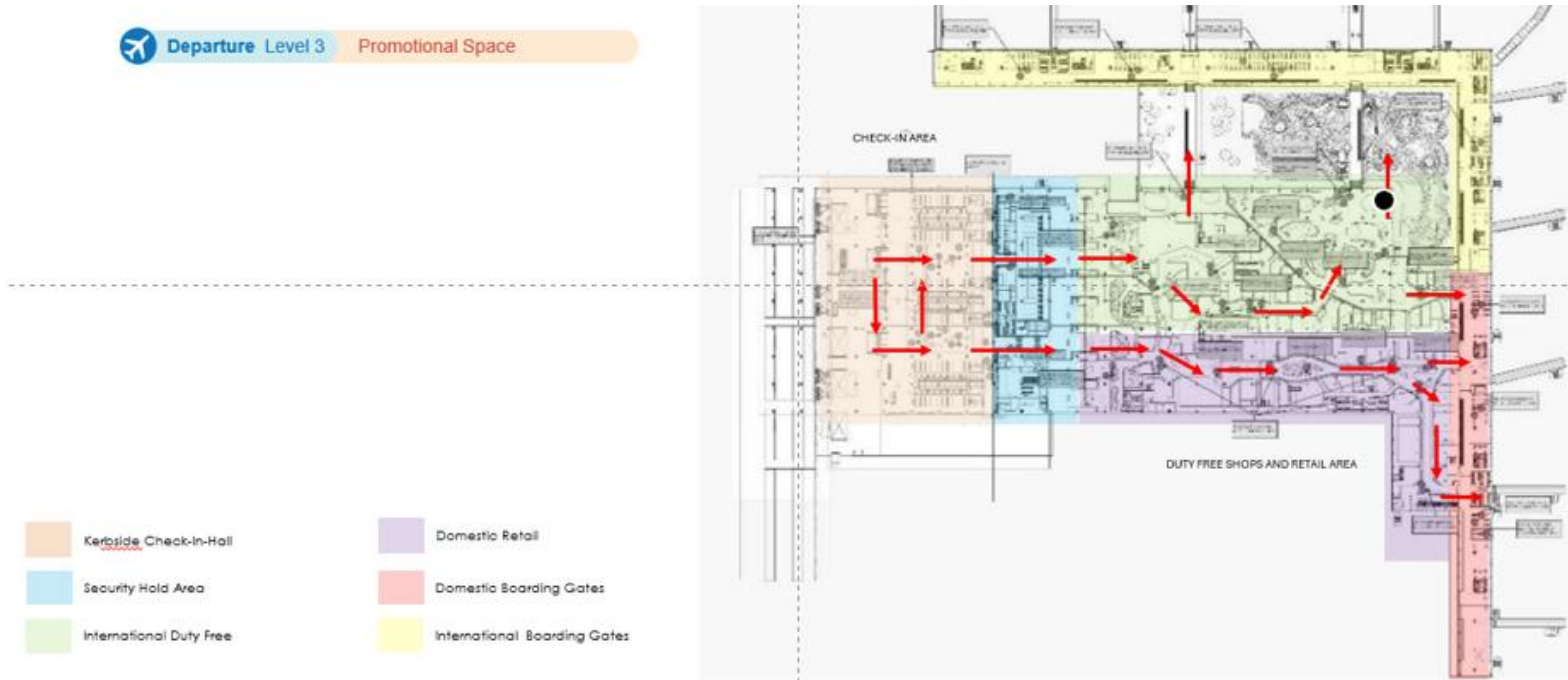
## Promotional Space

|                |               |
|----------------|---------------|
| Rental Cost    | 23,00,000 P/M |
| Technical Cost | Actual Cost   |



# T2 - DOMESTIC + INTERNATIONAL

|           |             |                            |
|-----------|-------------|----------------------------|
| DEPARTURE | RETAIL AREA | 8 W X H 8 FT (Only 1 Unit) |
|-----------|-------------|----------------------------|





## T2 - DOMESTIC

|           |               |                                                     |                       |
|-----------|---------------|-----------------------------------------------------|-----------------------|
| DEPARTURE | BOARDING GATE | 85 INCHES – 1080 x 1920 PX<br>(Package of 17 Units) | 10 Sec In Every 1 Min |
|-----------|---------------|-----------------------------------------------------|-----------------------|

## Digital Pole

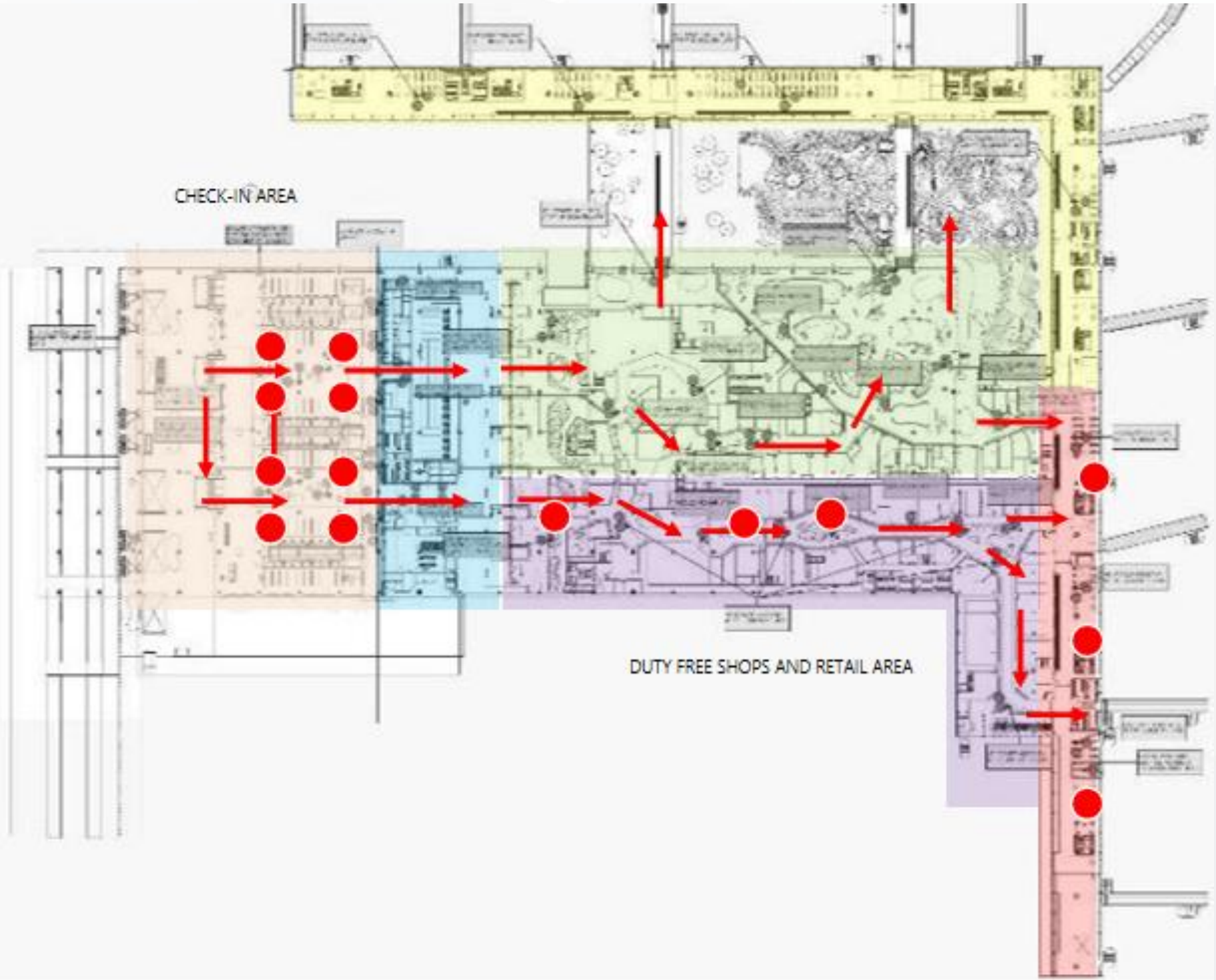
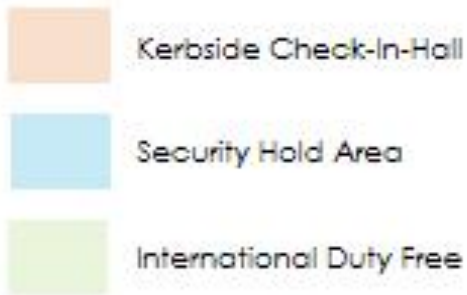
|                |                        |
|----------------|------------------------|
| Rental Cost    | 33,75,000 P/M Per Slot |
| Technical Cost | 14,200                 |





# T2 - DOMESTIC

|           |               |                                                     |                       |
|-----------|---------------|-----------------------------------------------------|-----------------------|
| DEPARTURE | BOARDING GATE | 85 INCHES – 1080 x 1920 PX<br>(Package of 17 Units) | 10 Sec In Every 1 Min |
|-----------|---------------|-----------------------------------------------------|-----------------------|





# T2 - DOMESTIC

|           |                            |                                     |         |
|-----------|----------------------------|-------------------------------------|---------|
| DEPARTURE | BOARDING GATE WAITING AREA | 6 W X H 2.1 FT (Package of 2 Units) | BACKLIT |
|-----------|----------------------------|-------------------------------------|---------|

## Static Lightbox Single Sided

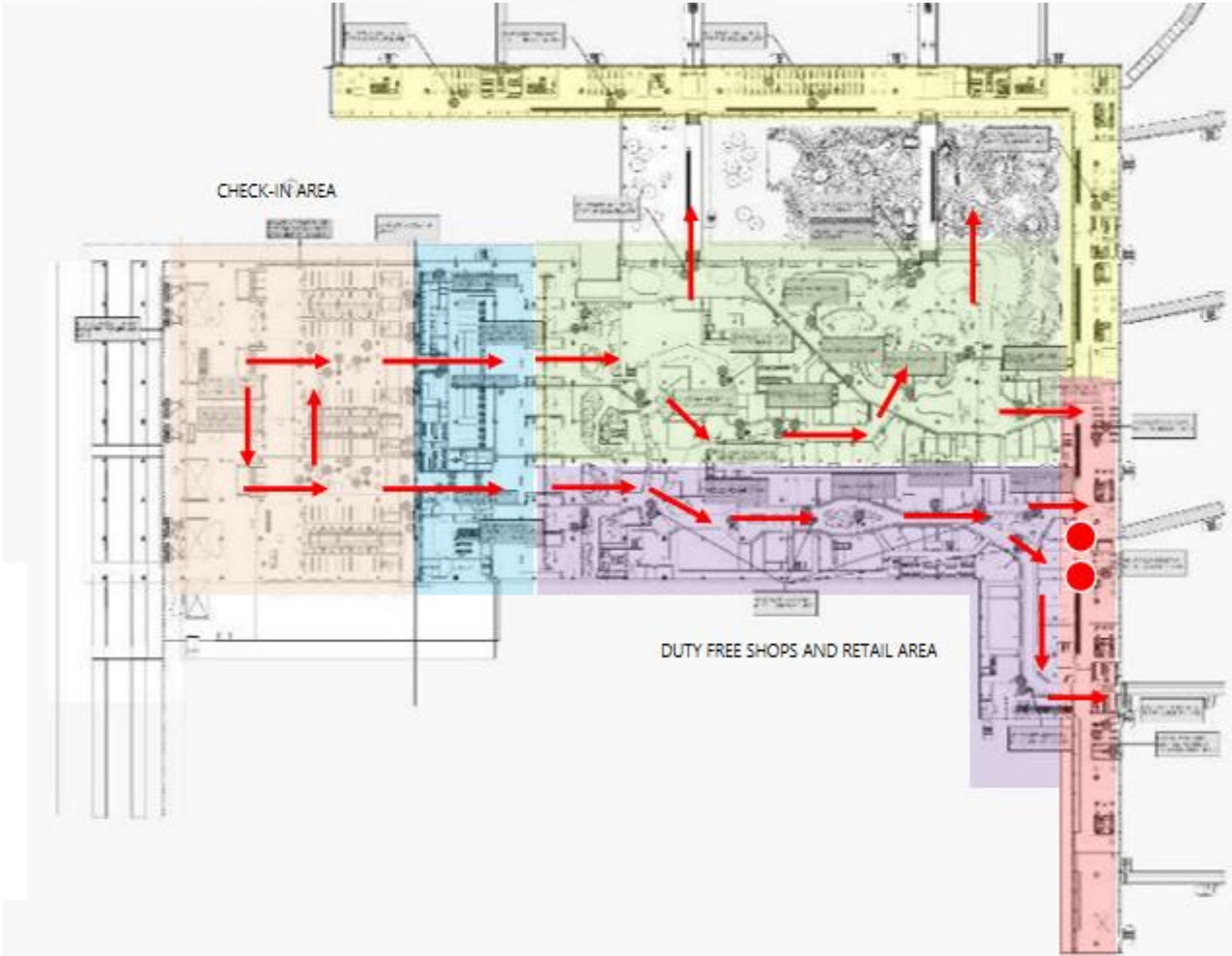
|                |               |
|----------------|---------------|
| Rental Cost    | 24,00,000 P/M |
| Technical Cost | 49,400        |

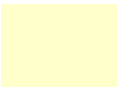
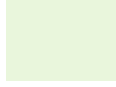
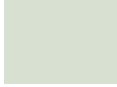
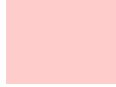
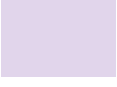




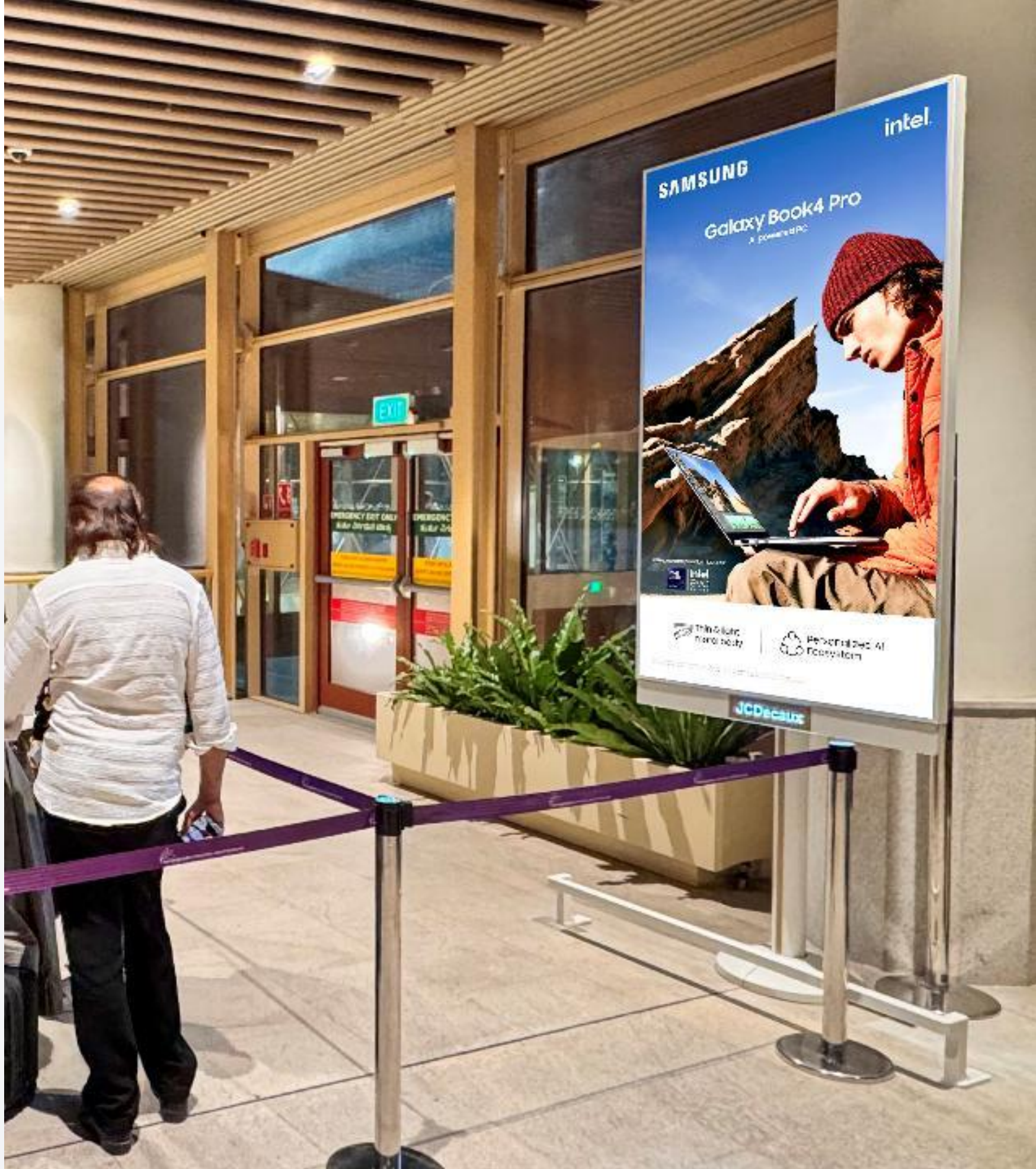
# T2 - DOMESTIC

|           |                            |                                     |         |
|-----------|----------------------------|-------------------------------------|---------|
| DEPARTURE | BOARDING GATE WAITING AREA | 6 W X H 2.1 FT (Package of 2 Units) | BACKLIT |
|-----------|----------------------------|-------------------------------------|---------|



- |                                                                                                            |                                                                                                                  |
|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
|  Immigration            |  International Baggage Claim |
|  Kerbside               |  Domestic Arrival Corridor   |
|  Domestic Baggage Claim |  Exit Gate                   |





# T2 - INTERNATIONAL

|           |                               |                                                     |                       |
|-----------|-------------------------------|-----------------------------------------------------|-----------------------|
| DEPARTURE | BOARDING GATE<br>WAITING AREA | 85 INCHES – 1080 x 1920 PX<br>(Package of 18 Units) | 10 Sec In Every 1 Min |
|-----------|-------------------------------|-----------------------------------------------------|-----------------------|

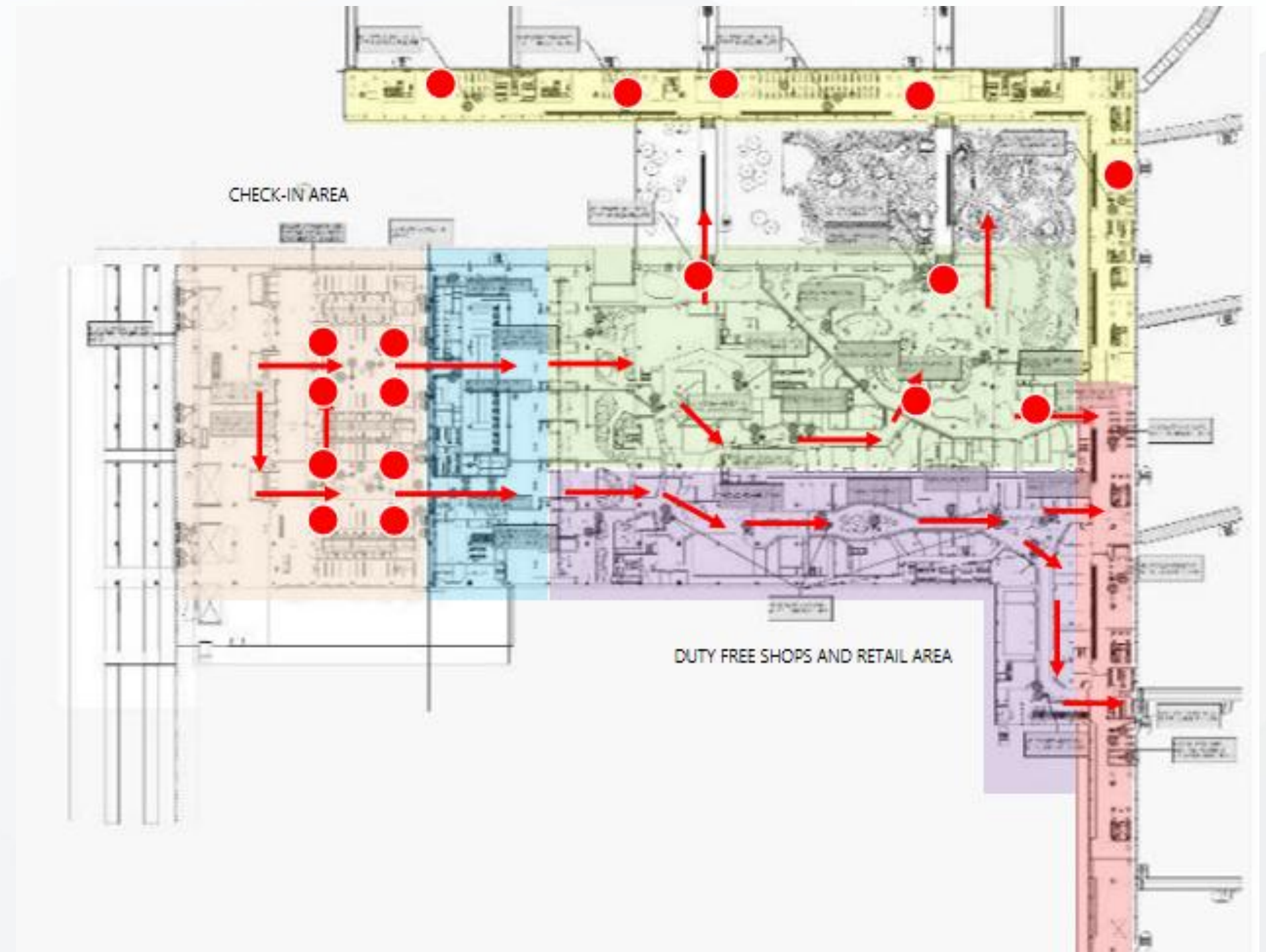
## Digital Pole

|                |                        |
|----------------|------------------------|
| Rental Cost    | 22,50,000 P/M Per Slot |
| Technical Cost | 14,200                 |



# T2 - INTERNATIONAL

|           |                            |                                                     |                       |
|-----------|----------------------------|-----------------------------------------------------|-----------------------|
| DEPARTURE | BOARDING GATE WAITING AREA | 85 INCHES – 1080 x 1920 PX<br>(Package of 18 Units) | 10 Sec In Every 1 Min |
|-----------|----------------------------|-----------------------------------------------------|-----------------------|







## T2 - INTERNATIONAL

|           |                            |                                     |         |
|-----------|----------------------------|-------------------------------------|---------|
| DEPARTURE | BOARDING GATE WAITING AREA | 3 W X H 2.1 FT (Package of 3 Units) | BACKLIT |
|-----------|----------------------------|-------------------------------------|---------|

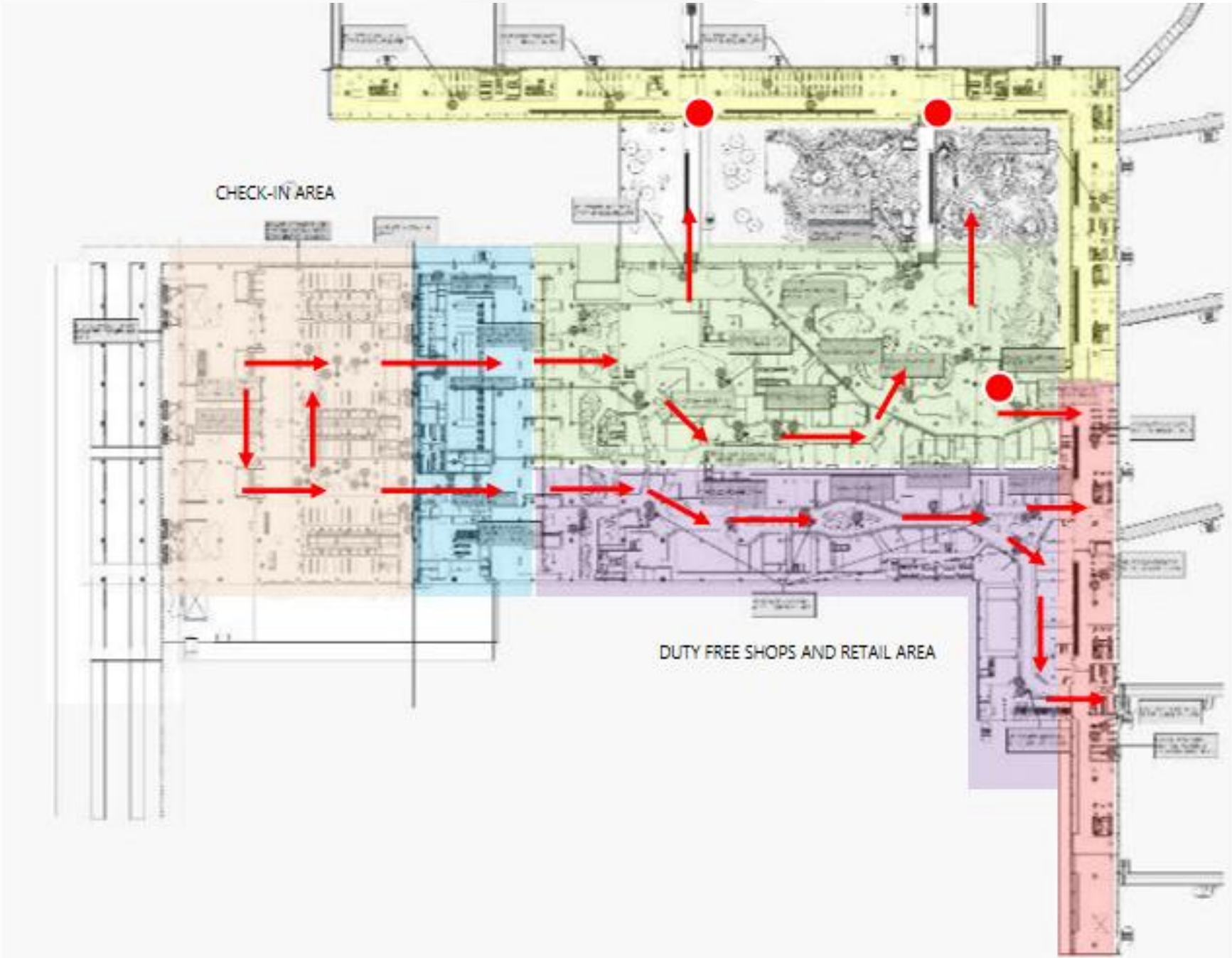
### Static Lightbox Single Sided

|                |               |
|----------------|---------------|
| Rental Cost    | 23,62,000 P/M |
| Technical Cost | 39,000        |



# T2 - INTERNATIONAL

|           |                            |                                     |         |
|-----------|----------------------------|-------------------------------------|---------|
| DEPARTURE | BOARDING GATE WAITING AREA | 3 W X H 2.1 FT (Package of 3 Units) | BACKLIT |
|-----------|----------------------------|-------------------------------------|---------|



Immigration

Kerbside

Domestic Baggage Claim

International Baggage Claim

Domestic Arrival Corridor

Exit Gate



# T2 - DOMESTIC

|         |                                |                                                                             |                          |
|---------|--------------------------------|-----------------------------------------------------------------------------|--------------------------|
| ARRIVAL | ARRIVAL HALL +<br>BAGGAGE BELT | 55, 85 & 100 INCHES – 1080 x 1920 &<br>1920 x 1080 PX (Package of 22 Units) | 10 Sec In Every<br>1 Min |
|---------|--------------------------------|-----------------------------------------------------------------------------|--------------------------|

## Digital Pole

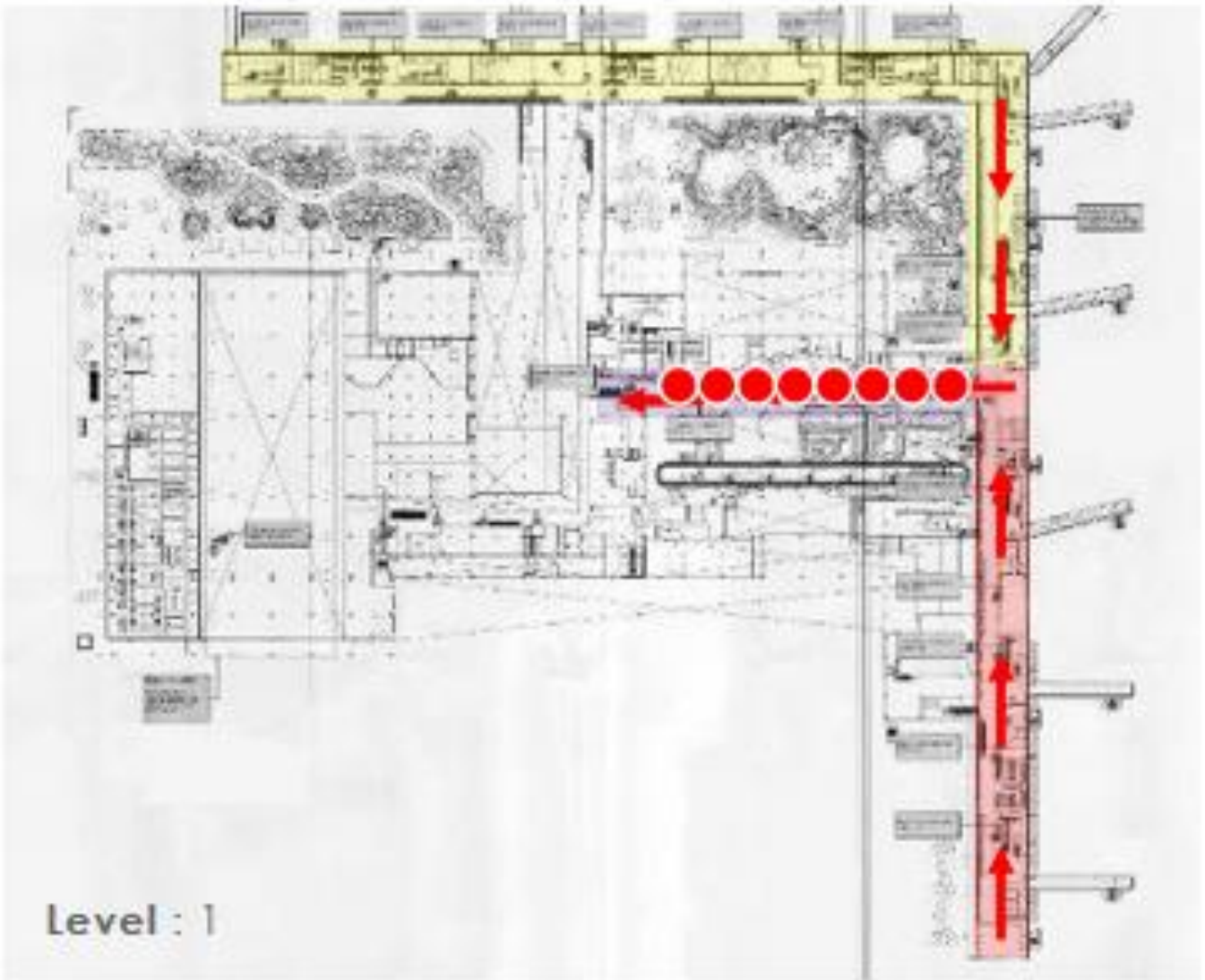
|                |                        |
|----------------|------------------------|
| Rental Cost    | 36,00,000 P/M Per Slot |
| Technical Cost | 14,200                 |



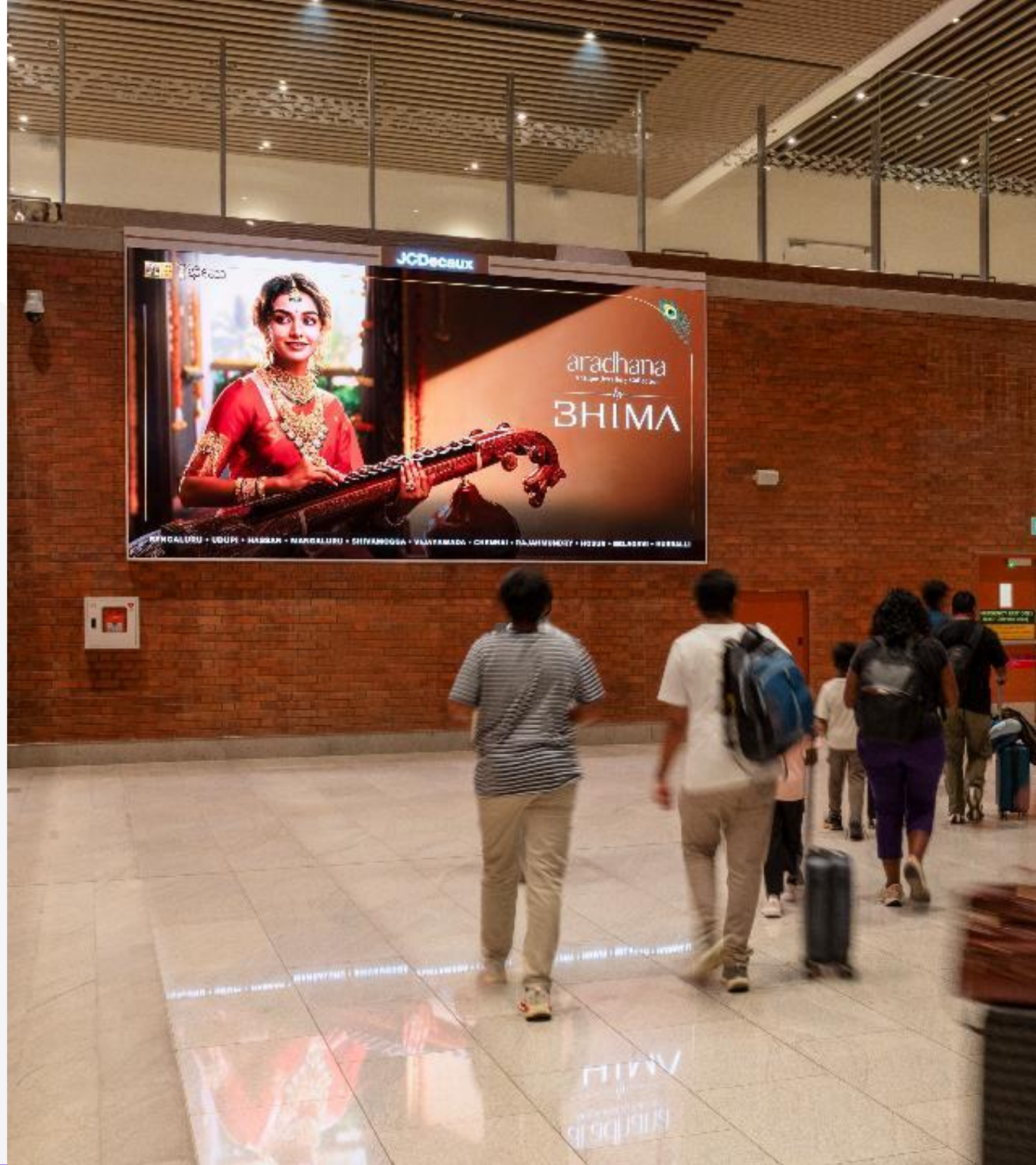


# T2 - DOMESTIC

|         |                             |                                                                          |                       |
|---------|-----------------------------|--------------------------------------------------------------------------|-----------------------|
| ARRIVAL | ARRIVAL HALL + BAGGAGE BELT | 55, 85 & 100 INCHES – 1080 x 1920 & 1920 x 1080 PX (Package of 22 Units) | 10 Sec In Every 1 Min |
|---------|-----------------------------|--------------------------------------------------------------------------|-----------------------|







## T2 - DOMESTIC

|         |              |                                                  |                       |
|---------|--------------|--------------------------------------------------|-----------------------|
| ARRIVAL | ARRIVAL HALL | 20 W X H 10 FT – 2304 x 1152 PX<br>(Only 1 Unit) | 10 Sec In Every 1 Min |
|---------|--------------|--------------------------------------------------|-----------------------|

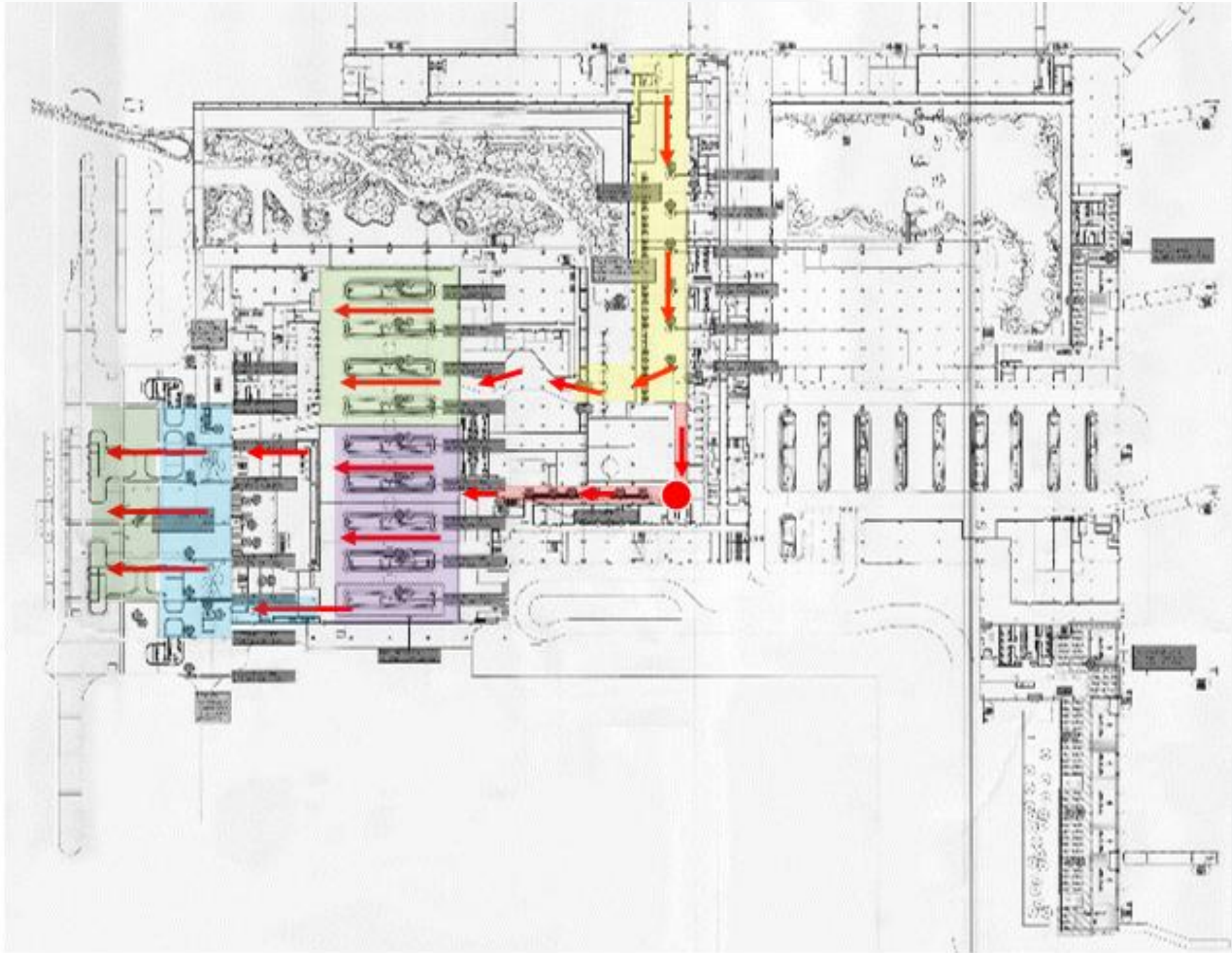
## Digital Wall

|                |                        |
|----------------|------------------------|
| Rental Cost    | 18,75,000 P/M Per Slot |
| Technical Cost | 14,200                 |



# T2 - DOMESTIC

|         |              |                                                  |                       |
|---------|--------------|--------------------------------------------------|-----------------------|
| ARRIVAL | ARRIVAL HALL | 20 W X H 10 FT – 2304 x 1152 PX<br>(Only 1 Unit) | 10 Sec In Every 1 Min |
|---------|--------------|--------------------------------------------------|-----------------------|







## T2 - DOMESTIC

|         |                                        |                                |        |
|---------|----------------------------------------|--------------------------------|--------|
| ARRIVAL | RETAIL AARRIVAL HALL +<br>BAGGAGE BELT | 30 W X H 13.5 FT (Only 1 Unit) | NONLIT |
|---------|----------------------------------------|--------------------------------|--------|

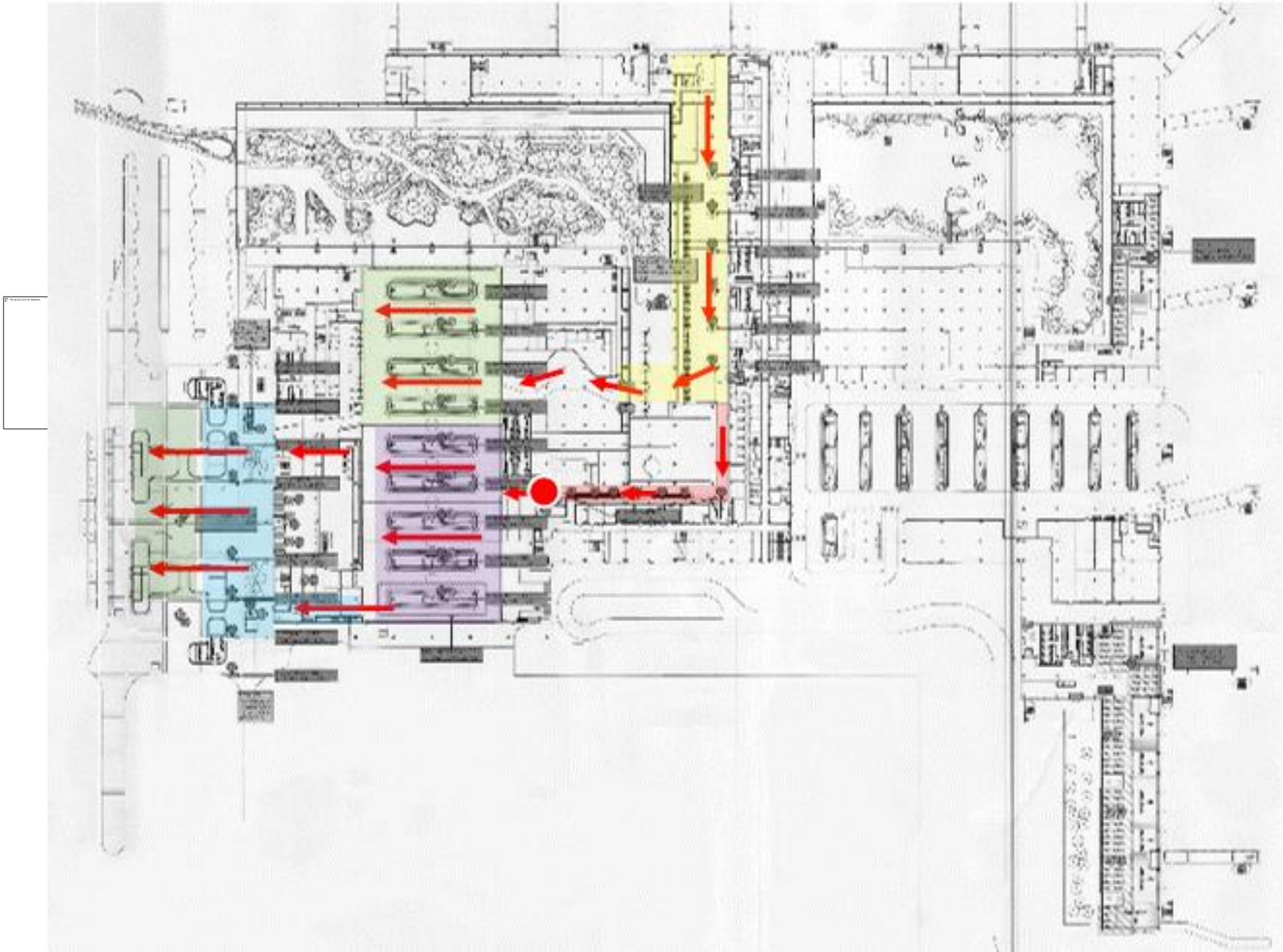
### Static Wall Signage Single Sided

|                |               |
|----------------|---------------|
| Rental Cost    | 26,25,000 P/M |
| Technical Cost | 1,00,000      |



# T2 - DOMESTIC

|         |                                     |                                |        |
|---------|-------------------------------------|--------------------------------|--------|
| ARRIVAL | RETAIL AARRIVAL HALL + BAGGAGE BELT | 30 W X H 13.5 FT (Only 1 Unit) | NONLIT |
|---------|-------------------------------------|--------------------------------|--------|





# T2 - INTERNATIONAL

|         |                                |                                                     |                       |
|---------|--------------------------------|-----------------------------------------------------|-----------------------|
| ARRIVAL | ARRIVAL HALL +<br>BAGGAGE BELT | 100 INCHES – 1080 x 1920 PX<br>(Package of 9 Units) | 10 Sec In Every 1 Min |
|---------|--------------------------------|-----------------------------------------------------|-----------------------|



## Digital Pole

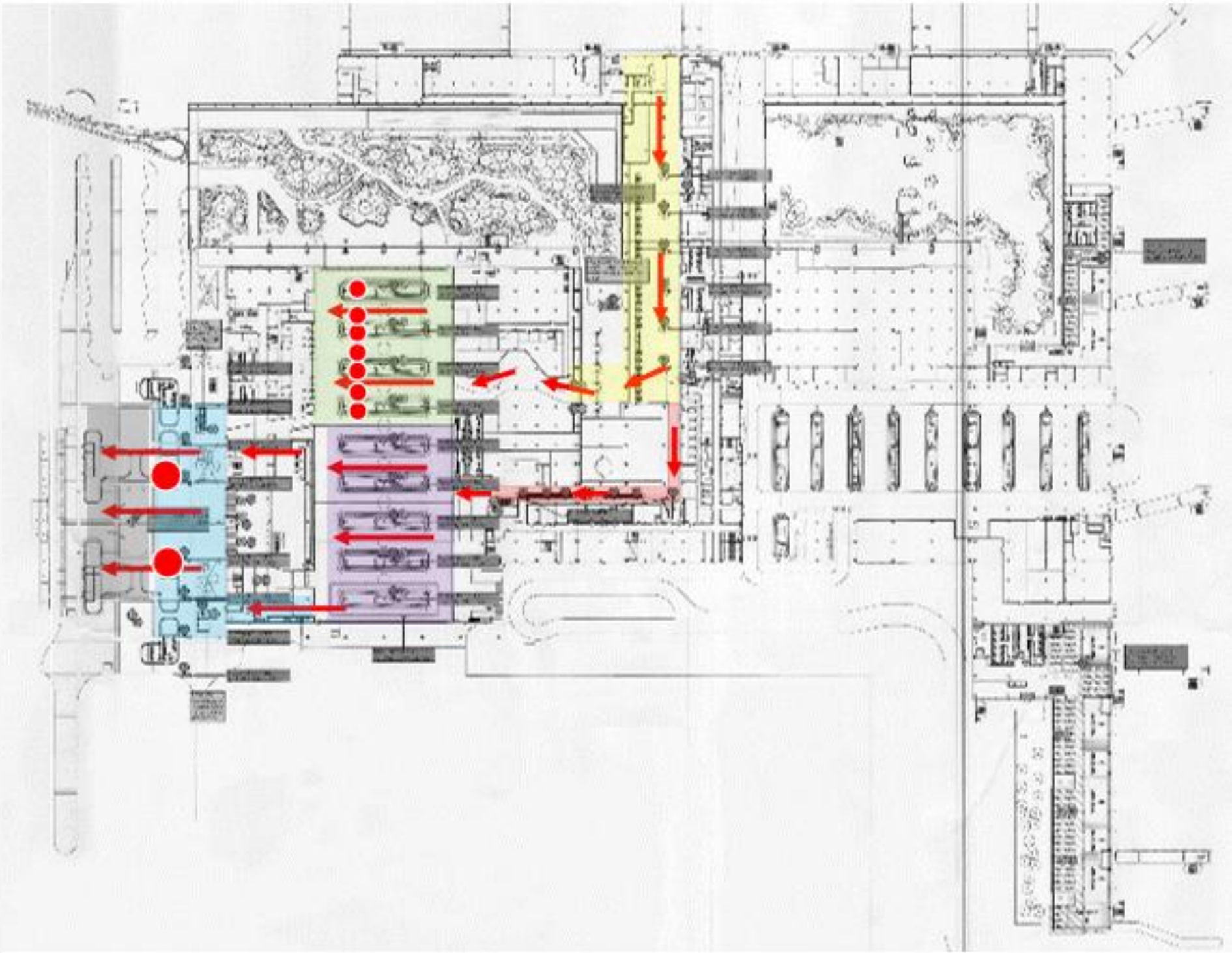
|                |                        |
|----------------|------------------------|
| Rental Cost    | 16,00,000 P/M Per Slot |
| Technical Cost | 14,200                 |





# T2 - INTERNATIONAL

|         |                             |                                                     |                       |
|---------|-----------------------------|-----------------------------------------------------|-----------------------|
| ARRIVAL | ARRIVAL HALL + BAGGAGE BELT | 100 INCHES – 1080 x 1920 PX<br>(Package of 9 Units) | 10 Sec In Every 1 Min |
|---------|-----------------------------|-----------------------------------------------------|-----------------------|





# T2 - DOMESTIC + INTERNATIONAL

|         |                   |                                     |         |
|---------|-------------------|-------------------------------------|---------|
| ARRIVAL | MEET & GREET AREA | 3 W X H 1.5 FT (Package of 2 Units) | BACKLIT |
|---------|-------------------|-------------------------------------|---------|

## Static Totem Three Sided

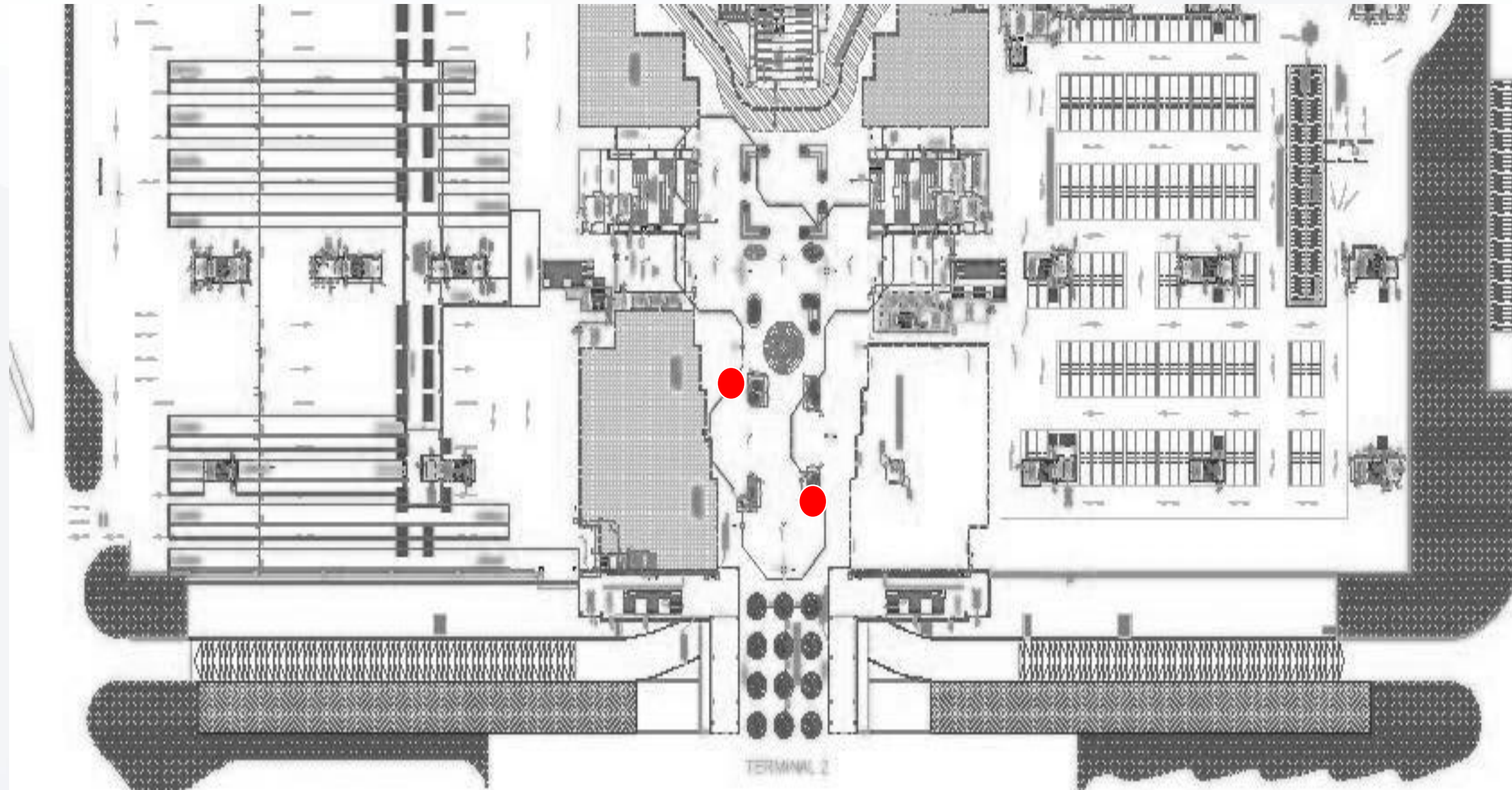
|                |               |
|----------------|---------------|
| Rental Cost    | 16,00,000 P/M |
| Technical Cost | 70,500        |





# T2 - DOMESTIC + INTERNATIONAL

|         |                   |                                     |         |
|---------|-------------------|-------------------------------------|---------|
| ARRIVAL | MEET & GREET AREA | 3 W X H 1.5 FT (Package of 2 Units) | BACKLIT |
|---------|-------------------|-------------------------------------|---------|







# T2 - DOMESTIC + INTERNATIONAL

|         |                     |                                     |         |
|---------|---------------------|-------------------------------------|---------|
| ARRIVAL | MEET AND GREET AREA | 3 W X H 1.5 FT (Package of 2 Units) | BACKLIT |
|---------|---------------------|-------------------------------------|---------|

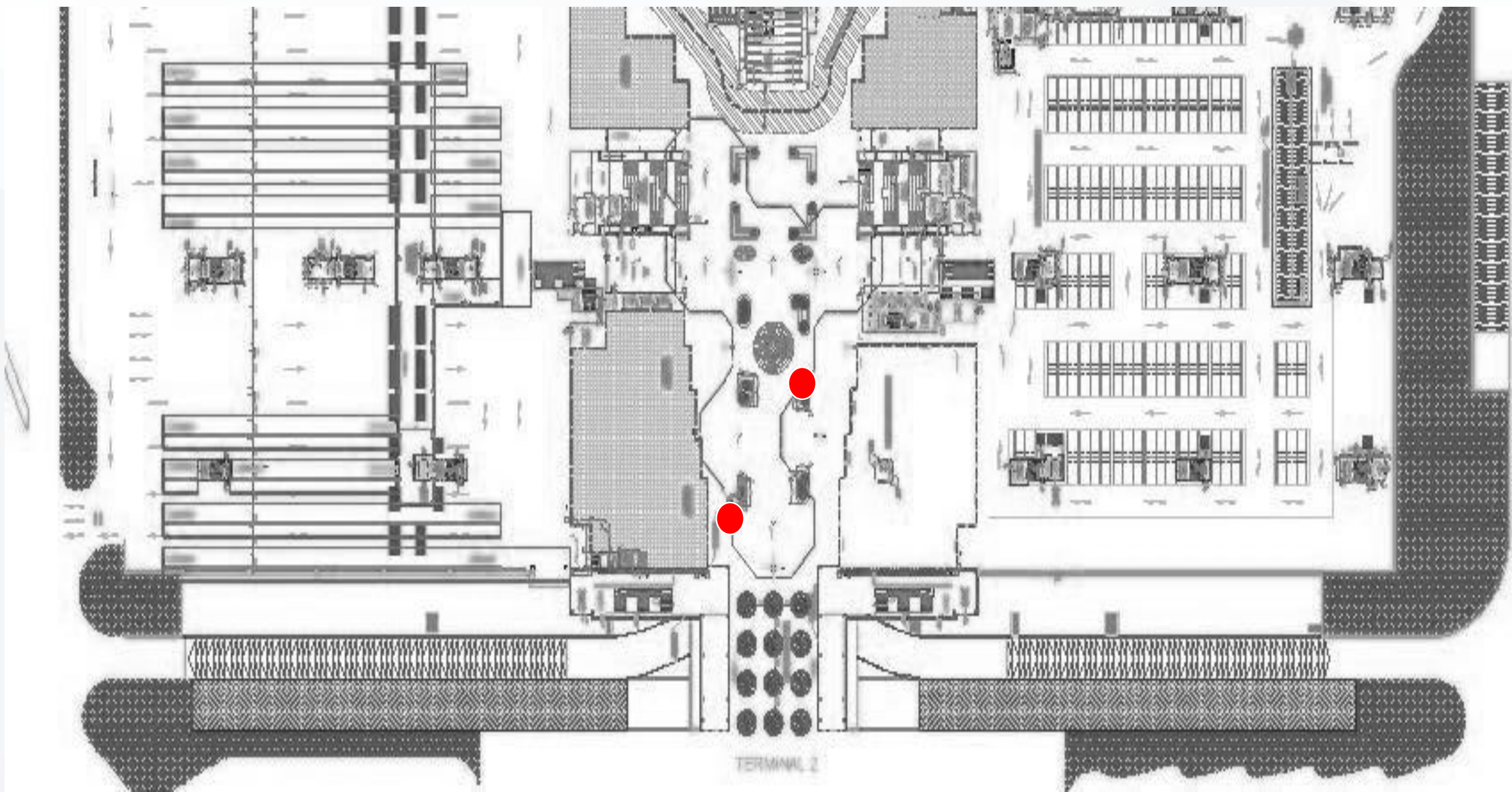
## Static Totem Three Sided

|                |               |
|----------------|---------------|
| Rental Cost    | 16,00,000 P/M |
| Technical Cost | 70,500        |



# T2 - DOMESTIC + INTERNATIONAL

|         |                     |                                     |         |
|---------|---------------------|-------------------------------------|---------|
| ARRIVAL | MEET AND GREET AREA | 3 W X H 1.5 FT (Package of 2 Units) | BACKLIT |
|---------|---------------------|-------------------------------------|---------|







## T1&2 - DOMESTIC + INTERNATIONAL

|         |                                |                                                 |                       |
|---------|--------------------------------|-------------------------------------------------|-----------------------|
| ARRIVAL | ARRIVAL OUTDOOR<br>ACCESS ROAD | 53 W x 13 H FT – 1920 x 540<br>PX (Only 1 Unit) | 10 Sec In Every 1 Min |
|---------|--------------------------------|-------------------------------------------------|-----------------------|

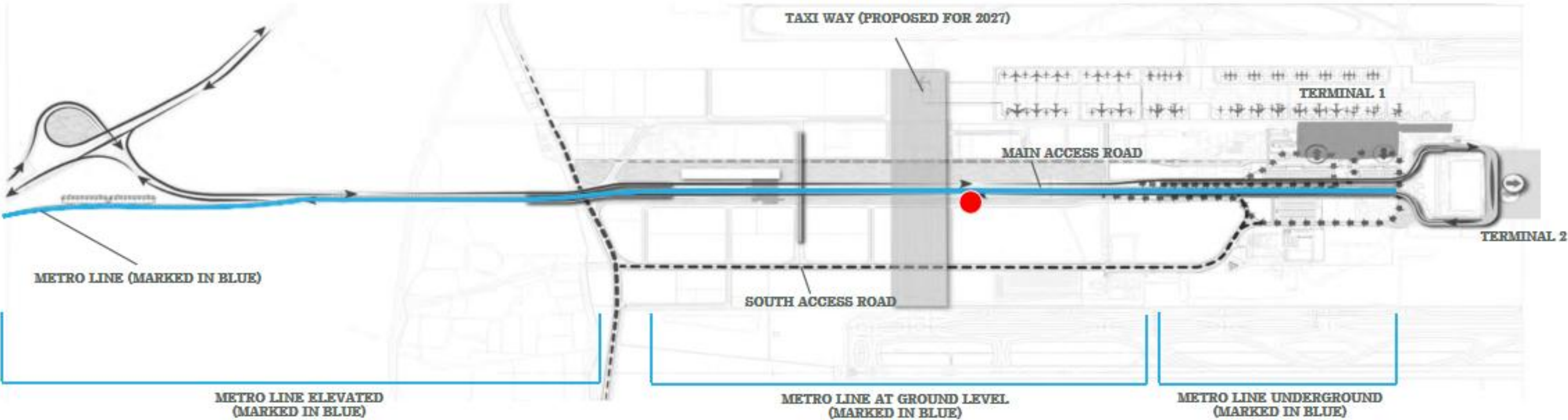
### Digital Gantry

|                |                        |
|----------------|------------------------|
| Rental Cost    | 27,37,000 P/M Per Slot |
| Technical Cost | 14,200                 |



# T1&2 - DOMESTIC + INTERNATIONAL

|         |                             |                                                 |                       |
|---------|-----------------------------|-------------------------------------------------|-----------------------|
| ARRIVAL | ARRIVAL OUTDOOR ACCESS ROAD | 53 W x 13 H FT – 1920 x 540 PX<br>(Only 1 Unit) | 10 Sec In Every 1 Min |
|---------|-----------------------------|-------------------------------------------------|-----------------------|





# T1&2 - DOMESTIC + INTERNATIONAL

DEPATURE + ARRIVAL

FRONT - TOP & BOTTOM AND BACK SIDE



## Luggage Trolley

Rental Cost

1,500 P/M Per Trolley

Technical Cost

Inclusive





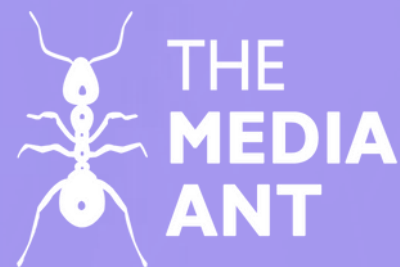
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