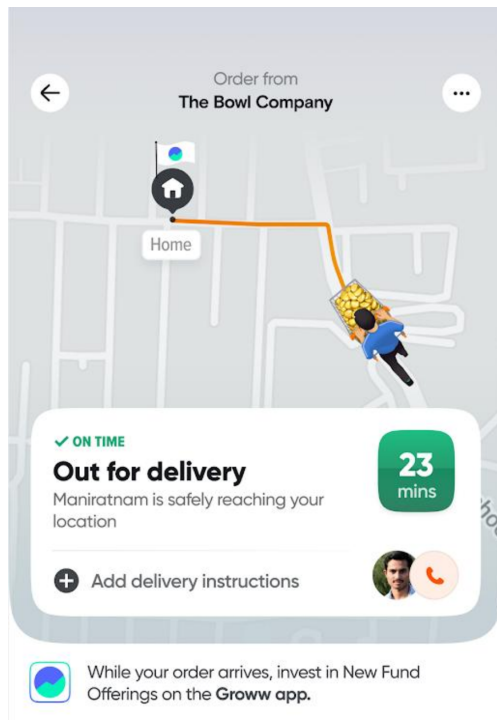


Specifications for the Map Integration Campaign.



Hud Icon Size 1:1 with a limit of 15kb in PNG format.

DE Icon - Width 84 (dynamic height) with a limit of 15kb size in PNG Format

HUD Message: Upto 70 Characters including Spaces.

Note - DE Icon will be made internally by us, Hud message can be jointly arrived at to incorporate the food delivery theme and the campaign theme

PFA, the Specification for Video Half card that will Pop up when the users click on the Map Hud Message.

Video Creative Specifications

Aspect ratio: 1:1

Max size: 10 MB

Format: mp4

Resolution: 1080 x 1080p

Length: upto 30 seconds

Note: Do not place any logos on the top right corner.