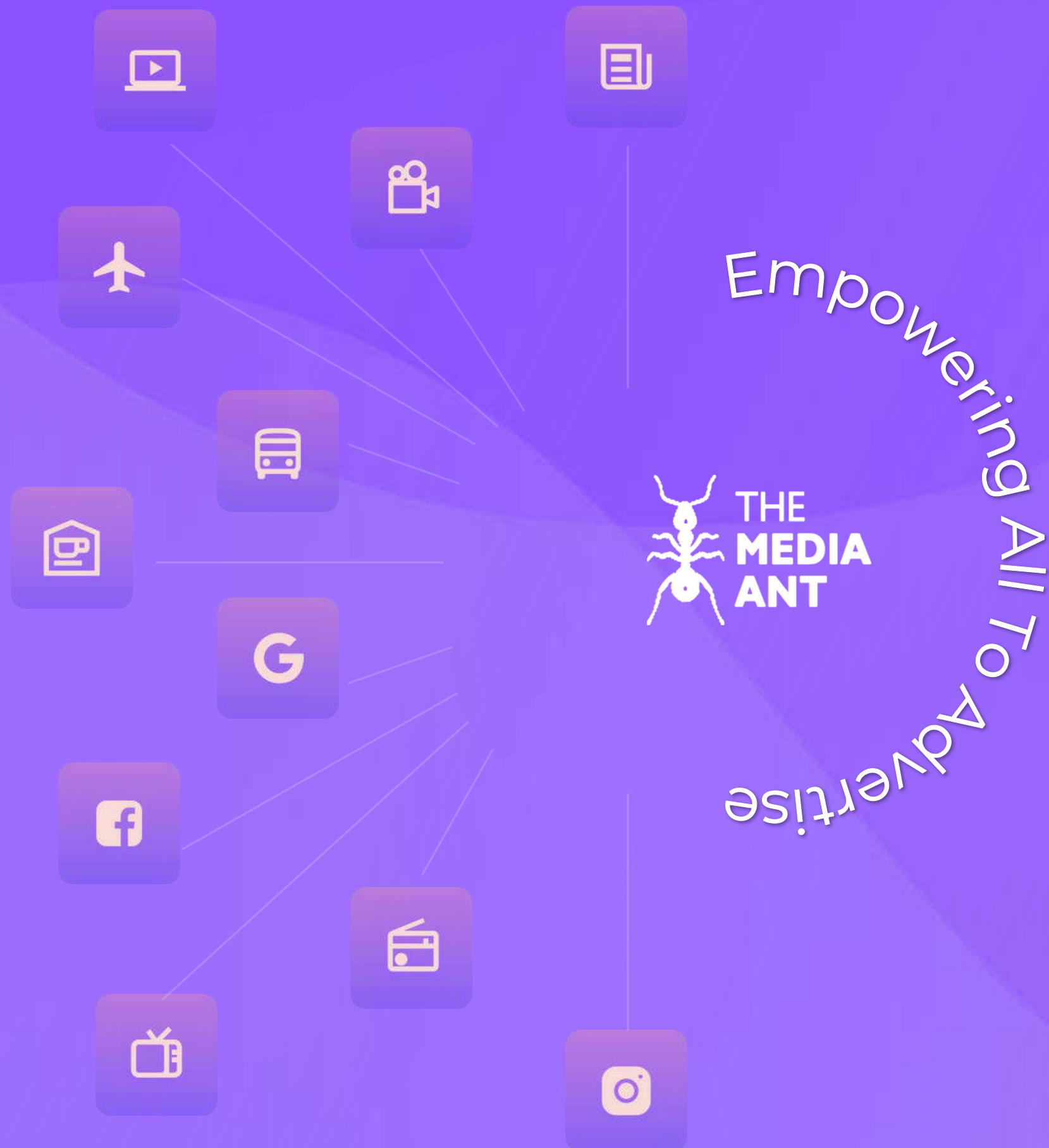




Delhi Airport Media Kit

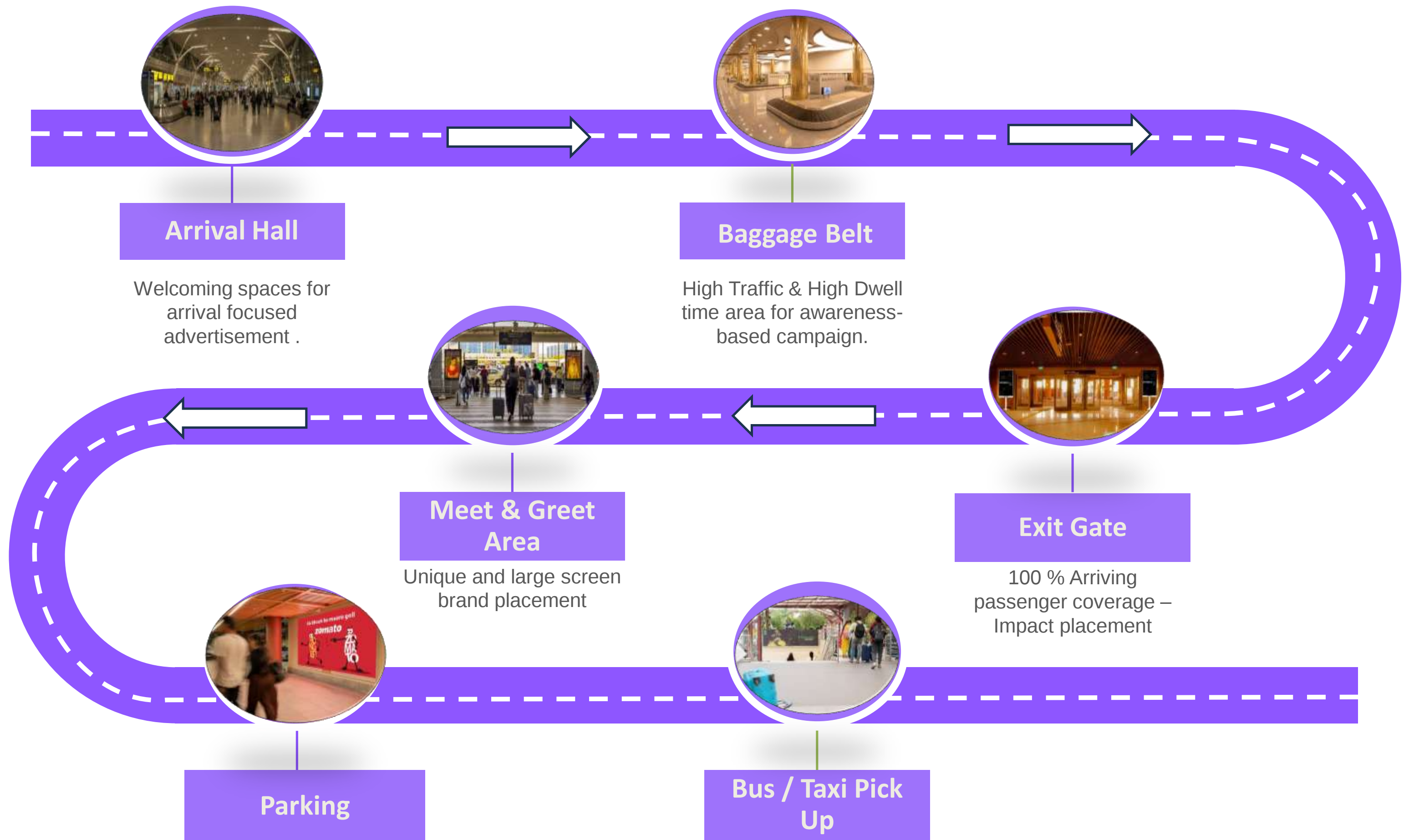
AIRPORT LAYOUT

DEPARTURE



AIRPORT LAYOUT

ARRIVAL



T1- DOMESTIC

Departure	Check In Area	30 W X 15 H & 50 W X 15 H ft (Package Of 4 Units)	Back Lit
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Static Lightbox Single Sided

Rental Cost	40,80,000/- P/M
Production Cost	As Per Actual Cost



T1 - DOMESTIC

Departure	Check In Area	30 W X 15 H & 50 W X 15 H ft (Package Of 4 Units)	Back Lit
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T1- DOMESTIC

Departure	Security Check Area	40 W X 10 H ft (4800 W X 1200 H px) (Only 1 Unit)	15 Sec In Every 30 Sec
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Digital Wall L Shaped

Rental Cost	25,50,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1 - DOMESTIC

Departure	Security Check Area	40 W X 10 H ft (4800 W X 1200 H px) (Only 1 Unit)	15 Sec In Every 30 Sec
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T1- DOMESTIC

Departure	Retail Area	72 W X 15 H ft (8800 W X 600 H px) (Only 1 Unit)	Ad Duration: Exclusive
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Digital Wall

Rental Cost	46,75,000/- P/M Per Slot
Production Cost	As Per Actual Cost

Note: This is an exclusive media placement dedicated to a single advertiser and runs continuously throughout the operating hours. There is no fixed minimum or maximum creative duration; the advertiser can determine the creative duration based on their requirements.

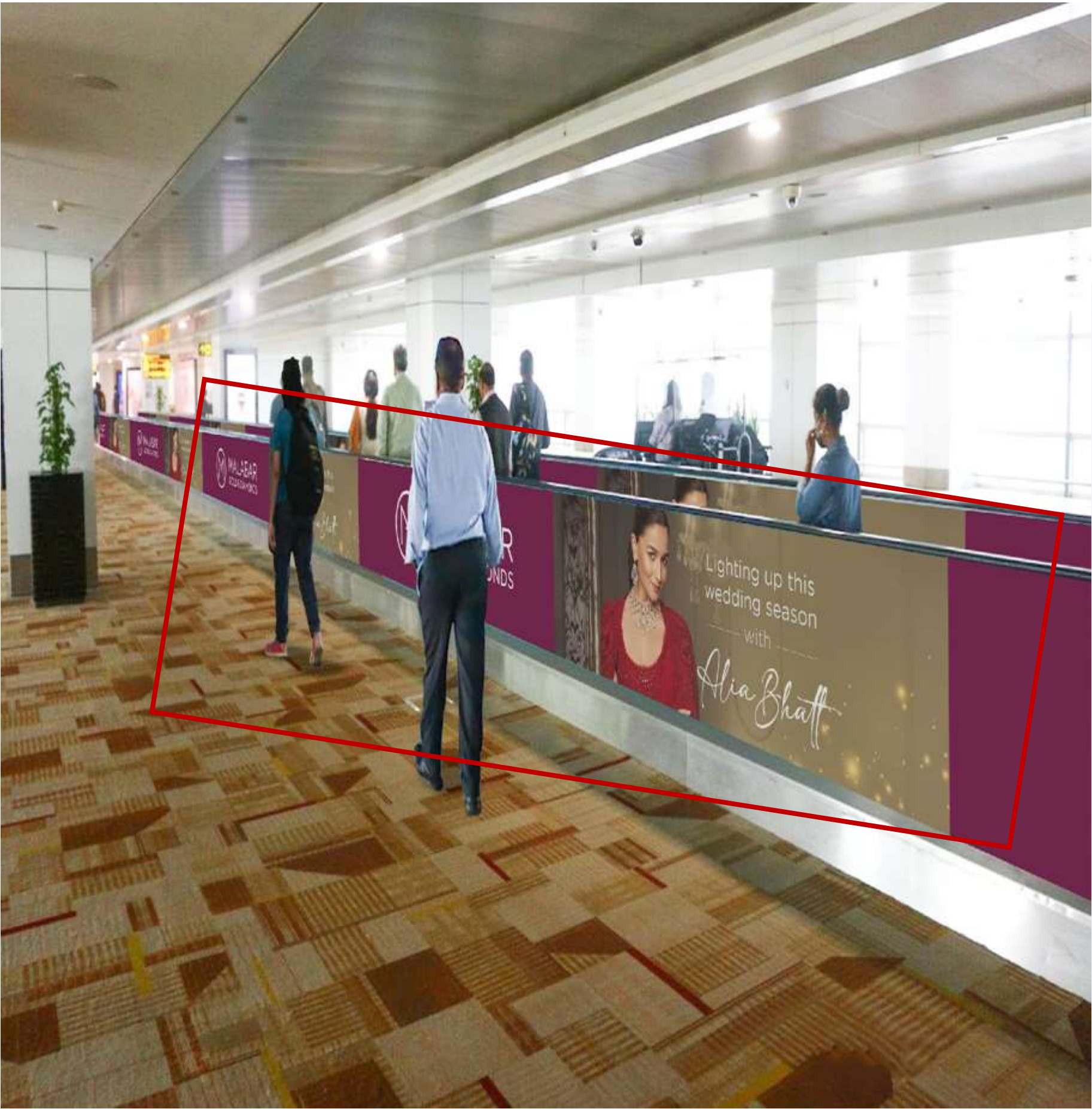


T1- DOMESTIC

Departure	Along Customer Walkway	5 W X 6 H ft(Only 1 Unit)	Non Lit
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Static Travelator

Rental Cost	28,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Boarding Gate Seating Area	20 W X 10 H (6 Units) & 16 W X 6 H (1 Unit)- Package Of 7 Units	15 Sec In Every 4 Mins
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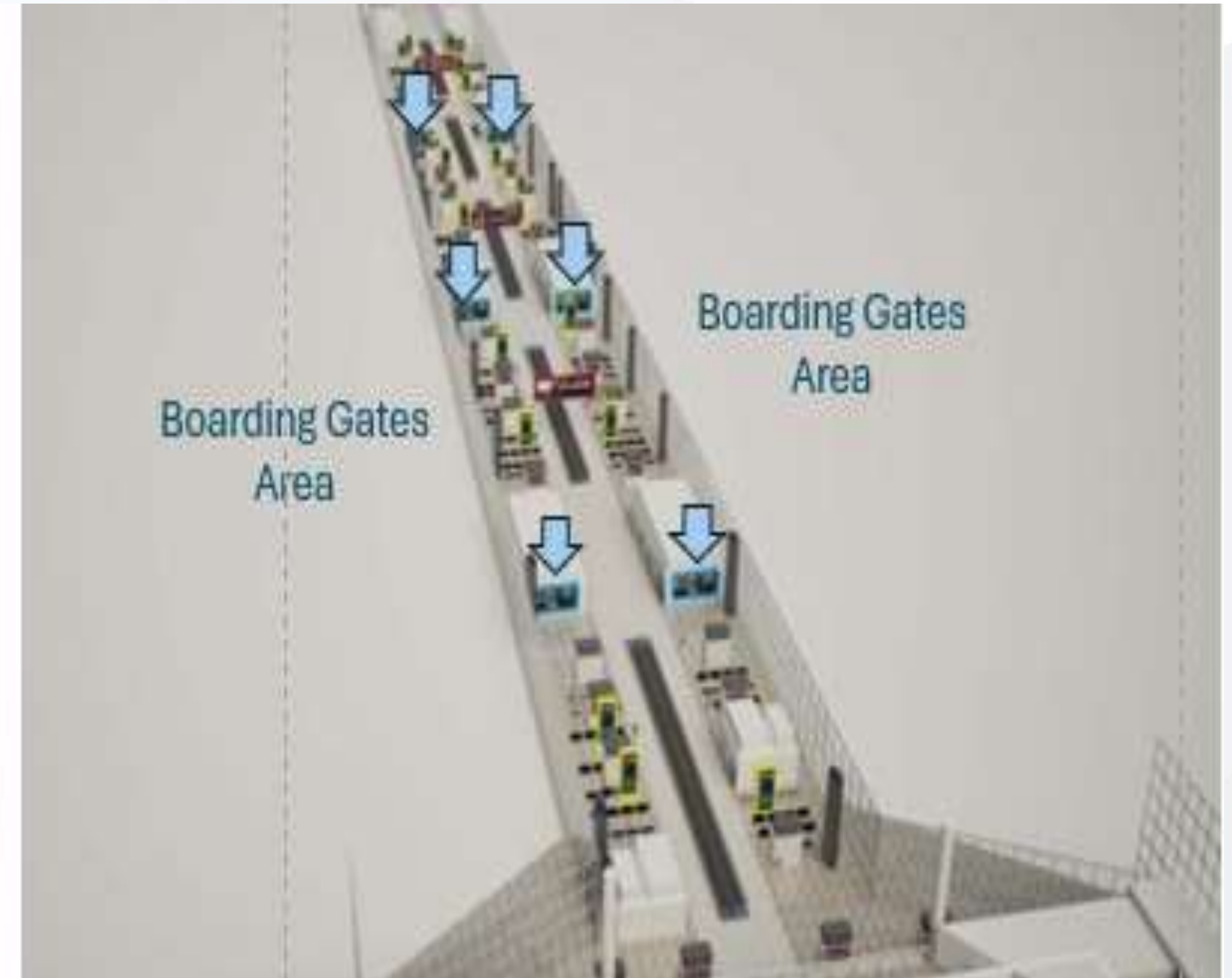
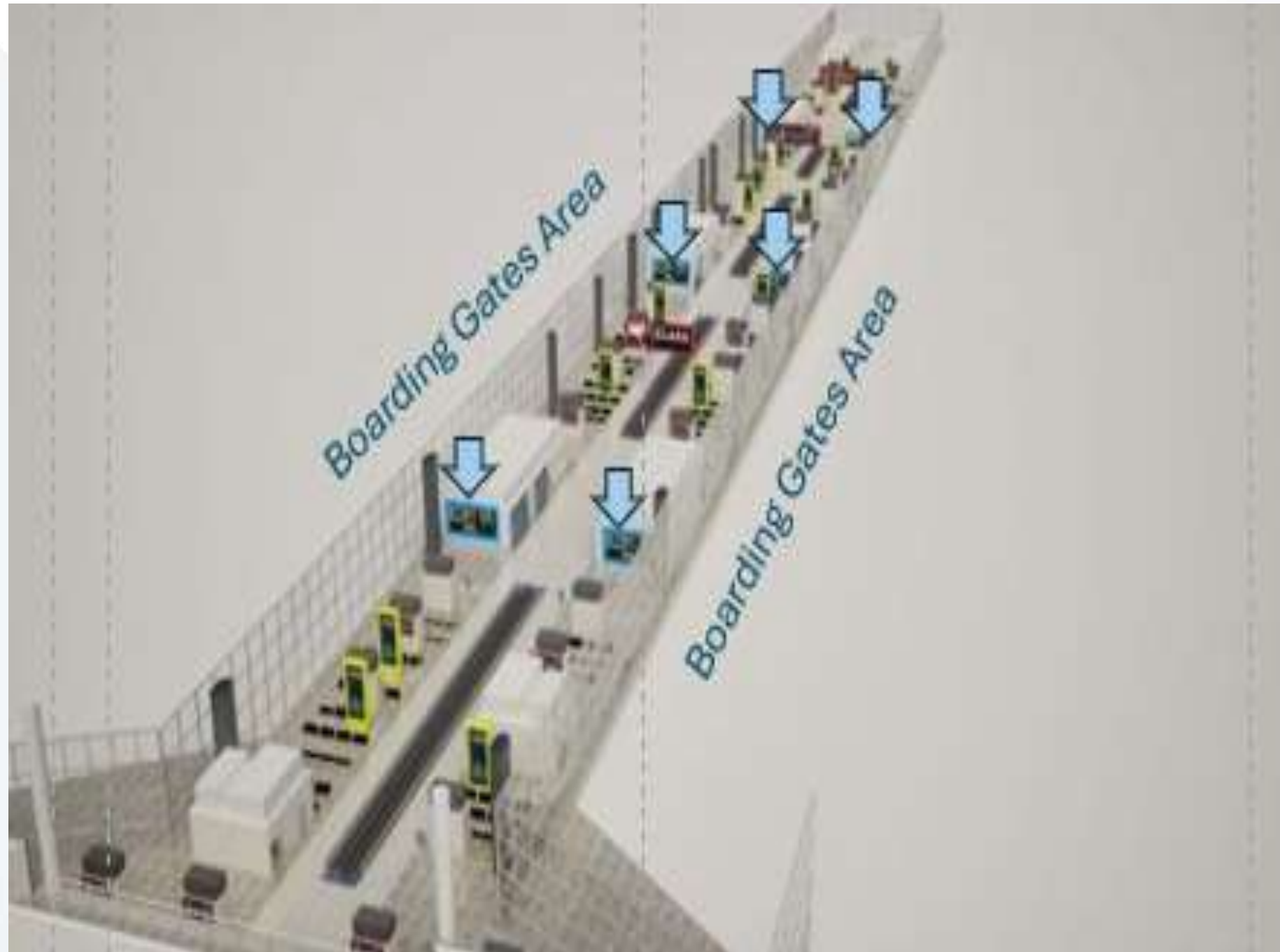
Digital Wall

Rental Cost	27,30,000/- P/M Per Slot
Production Cost	25,000/-



T1 - DOMESTIC

Departure	Boarding Gate Seating Area	20 W X 10 H (6 Units) & 16 W X 6 H (1 Unit)- Package Of 7 Units	15 Sec In Every 4 Mins
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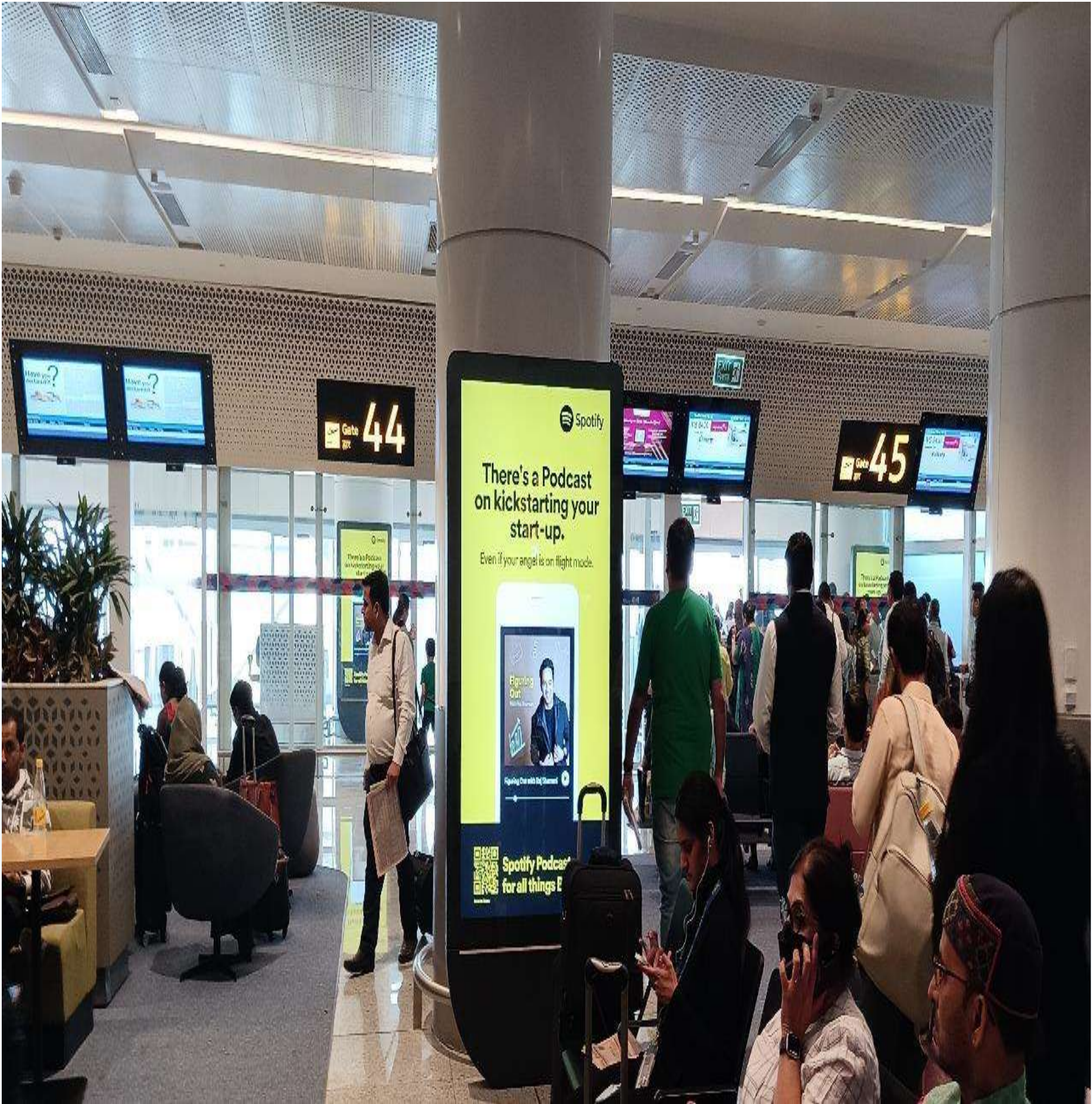


T1- DOMESTIC

Departure	Retail + Boarding Gate	75 Inches (Package Of 77 Units)	15 Sec In Every 4 Mins
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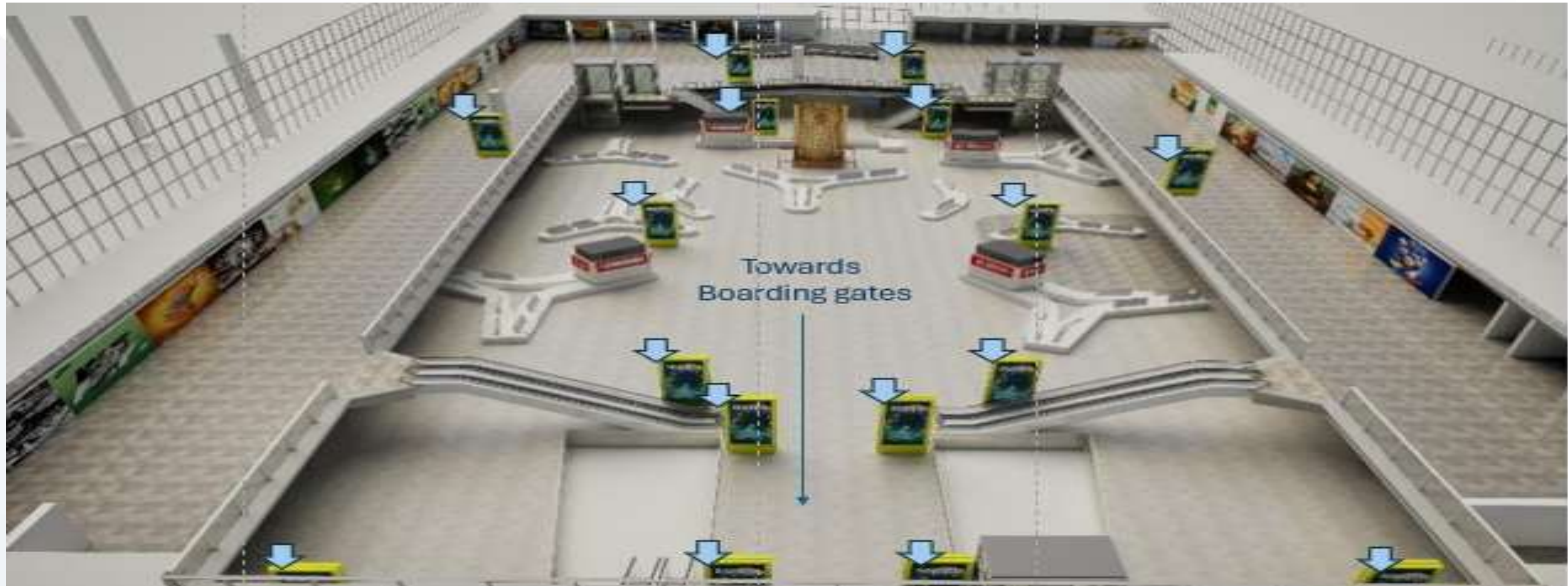
Digital Pod

Rental Cost	30,00,000/- P/M Per Slot
Production Cost	25,000/-



T1 - DOMESTIC

Departure	Retail + Boarding Gate	75 Inches (Package Of 77 Units)	15 Sec In Every 4 Mins
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T1- DOMESTIC

Departure	Boarding Gate	35 W X 10 H ft (Only 1 Unit)	Back Lit
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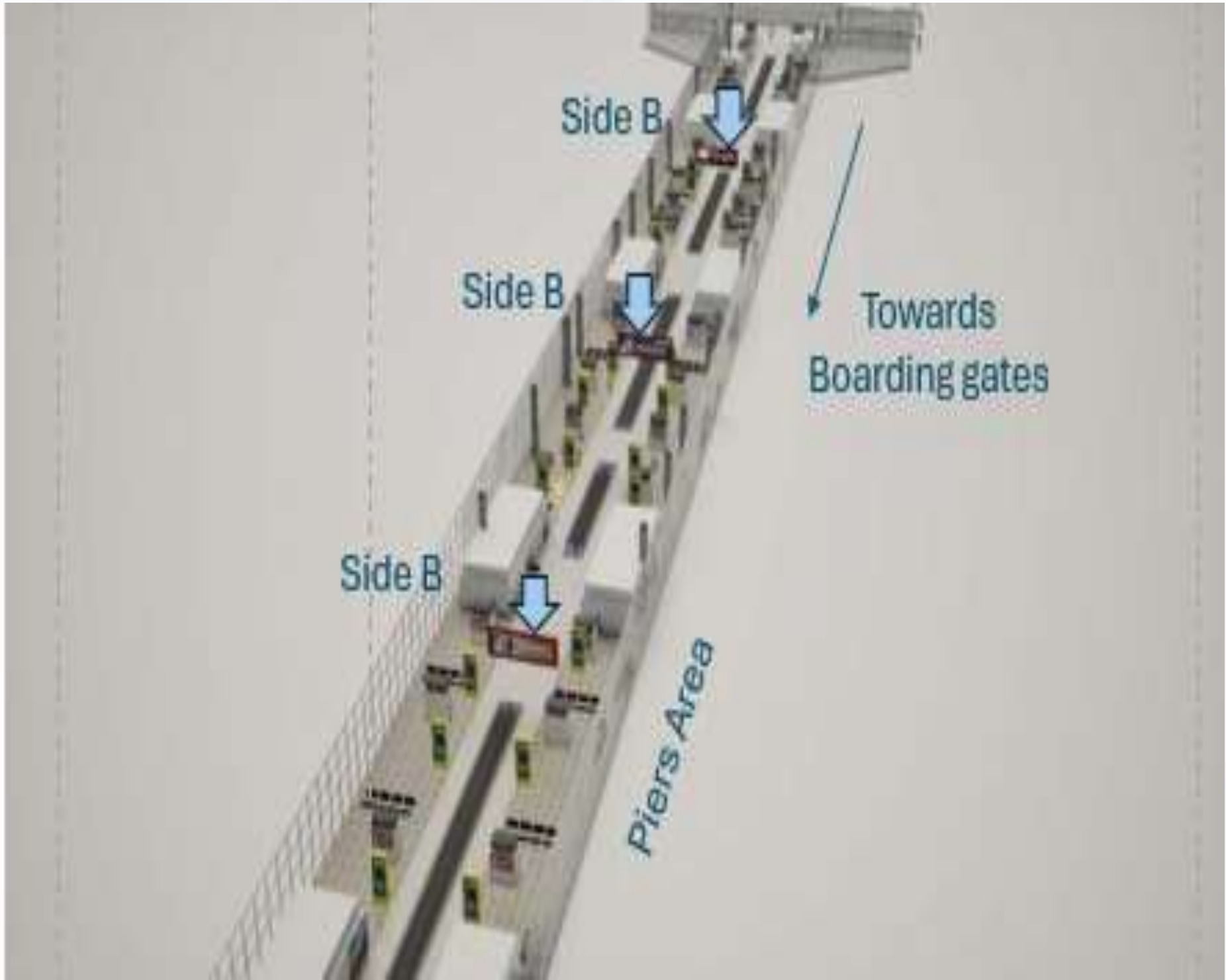
Static Lightbox Double Sided

Rental Cost	30,00,000/- P/M
Production Cost	As Per Actual Cost



T1 - DOMESTIC

Departure	Boarding Gate	35 W X 10 H ft (Only 1 Unit)	Back Lit
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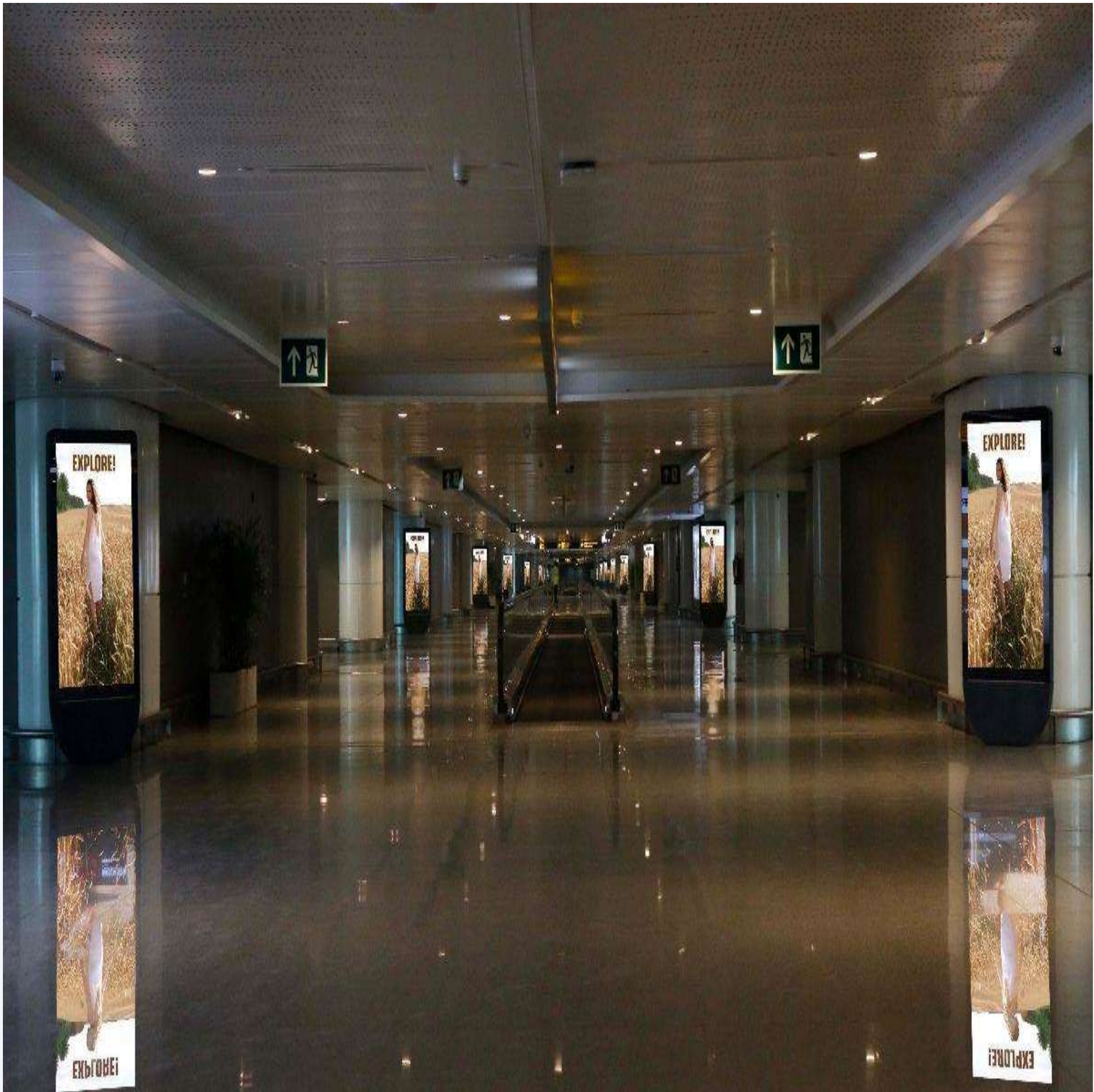


T1- DOMESTIC

Arrival	Arrival Corridor	75 Inches (Package Of 24 Units)	15 Sec In Every 4 Mins
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Digital Pod

Rental Cost	25,50,000/- P/M Per Slot
Production Cost	25,000/-



T1 - DOMESTIC

Arrival	Arrival Corridor	75 Inches (Package Of 24 Units)	15 Sec In Every 4 Mins
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T1- DOMESTIC

Arrival	Baggage Belt	16 W X 4 H (Package Of 20 Units)	10 Sec In Every 2 mins
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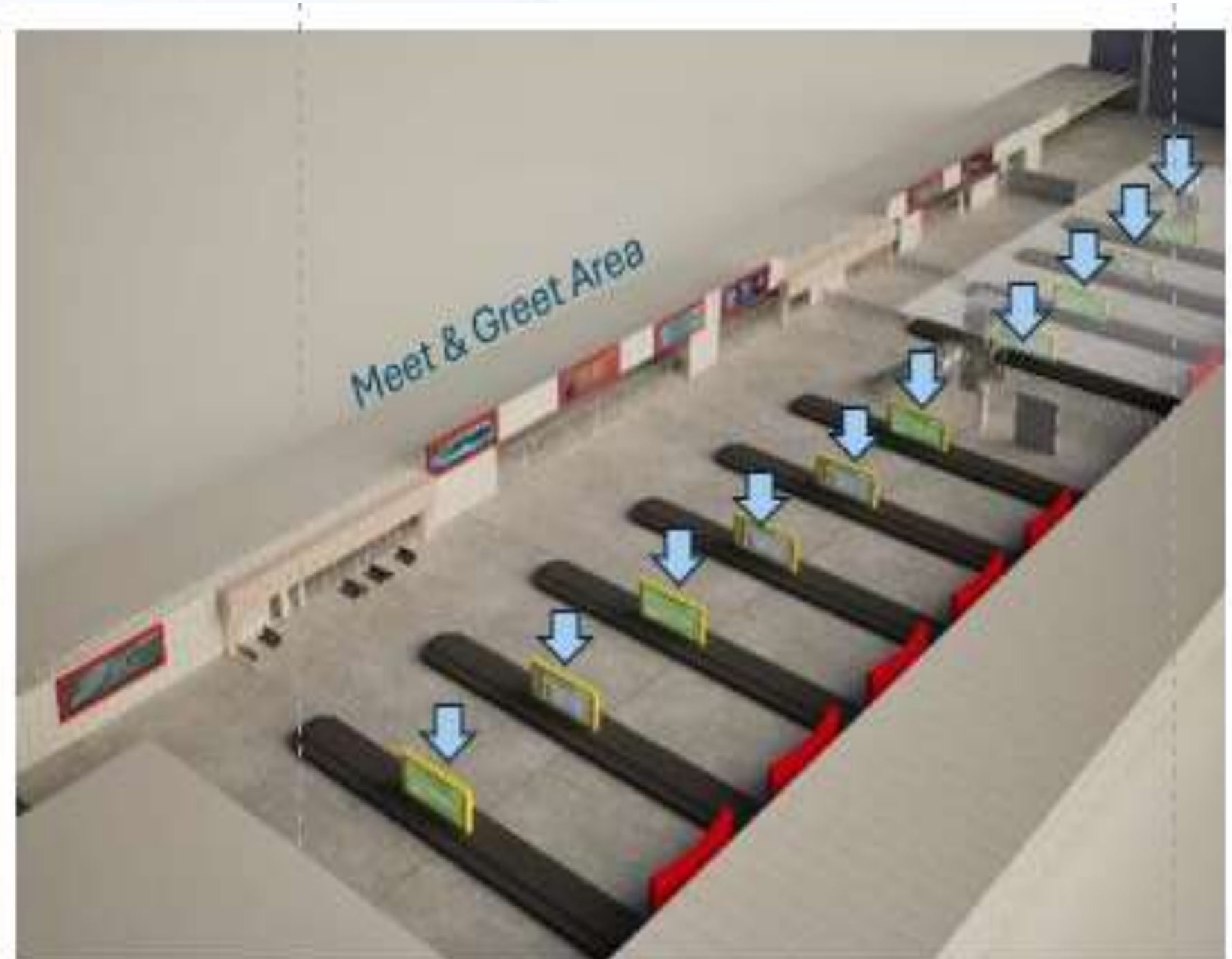
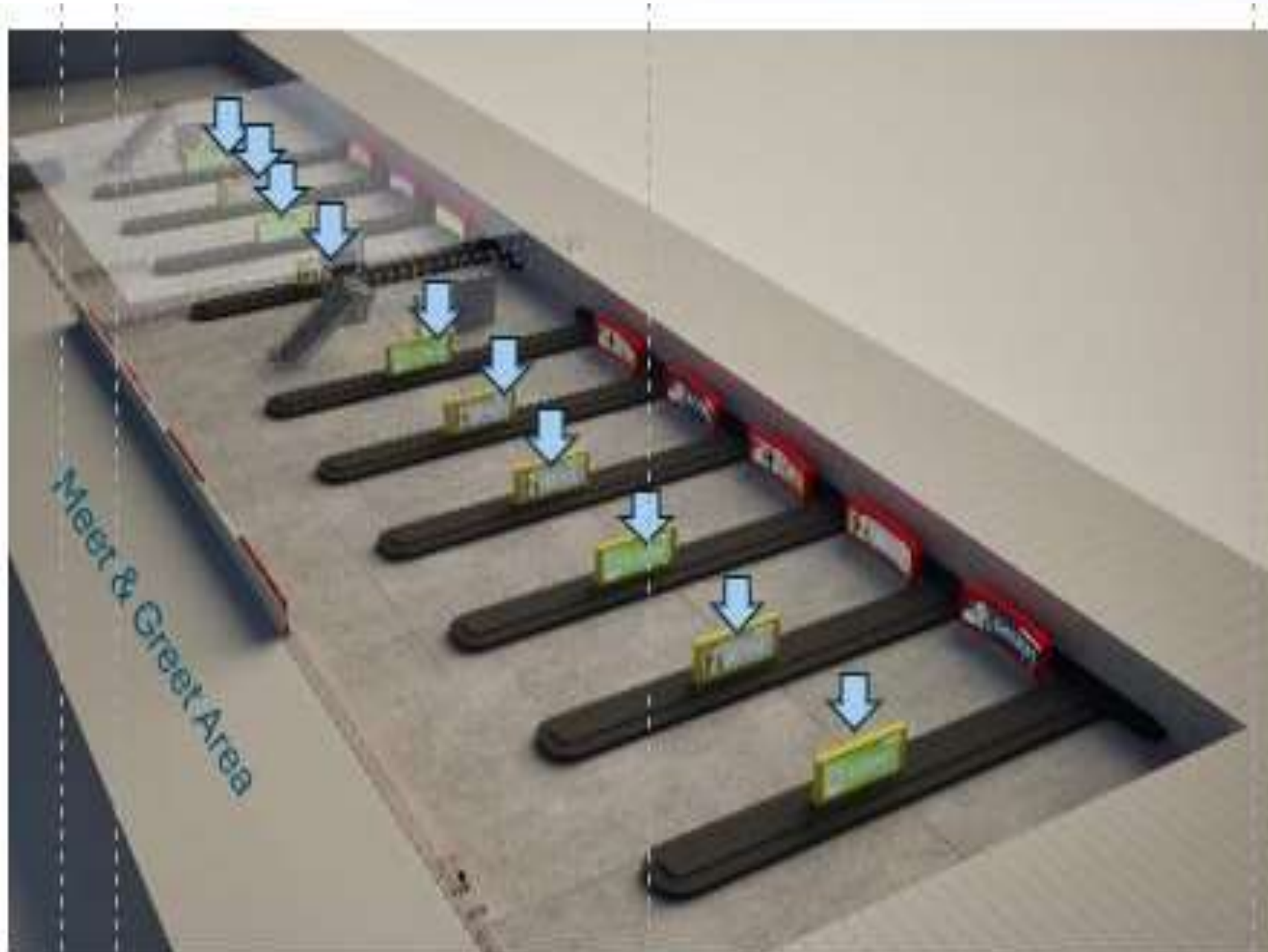
Digital Wall

Rental Cost	25,50,000/- P/M Per Slot
Production Cost	25,000/-



T1 - DOMESTIC

Arrival	Baggage Belt	16 W X 4 H (Package Of 20 Units)	10 Sec In Every 2 mins
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T1- DOMESTIC

Arrival	Baggage Belt	20 W X 5 H ft (Package Of 7 Units)	Back Lit
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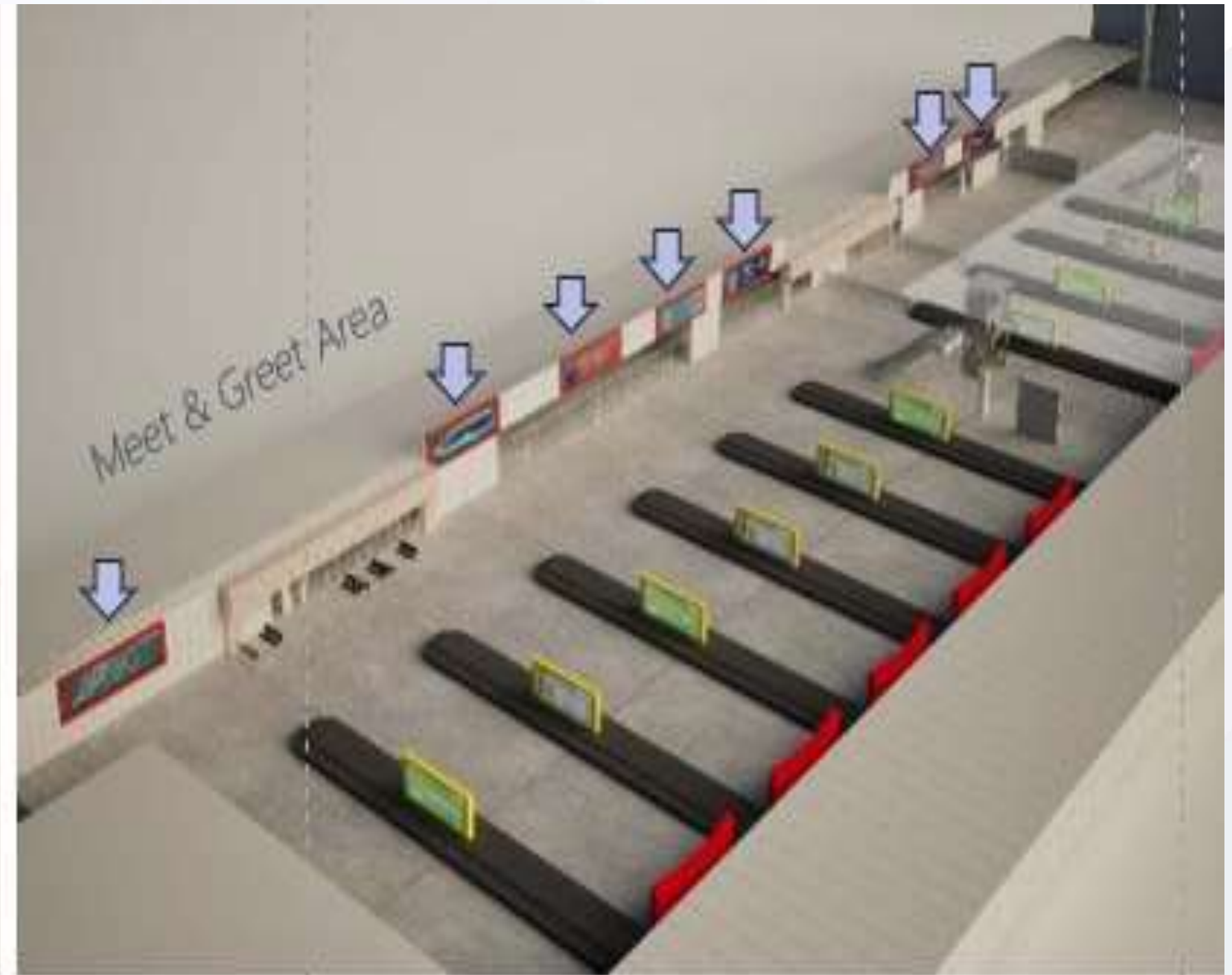
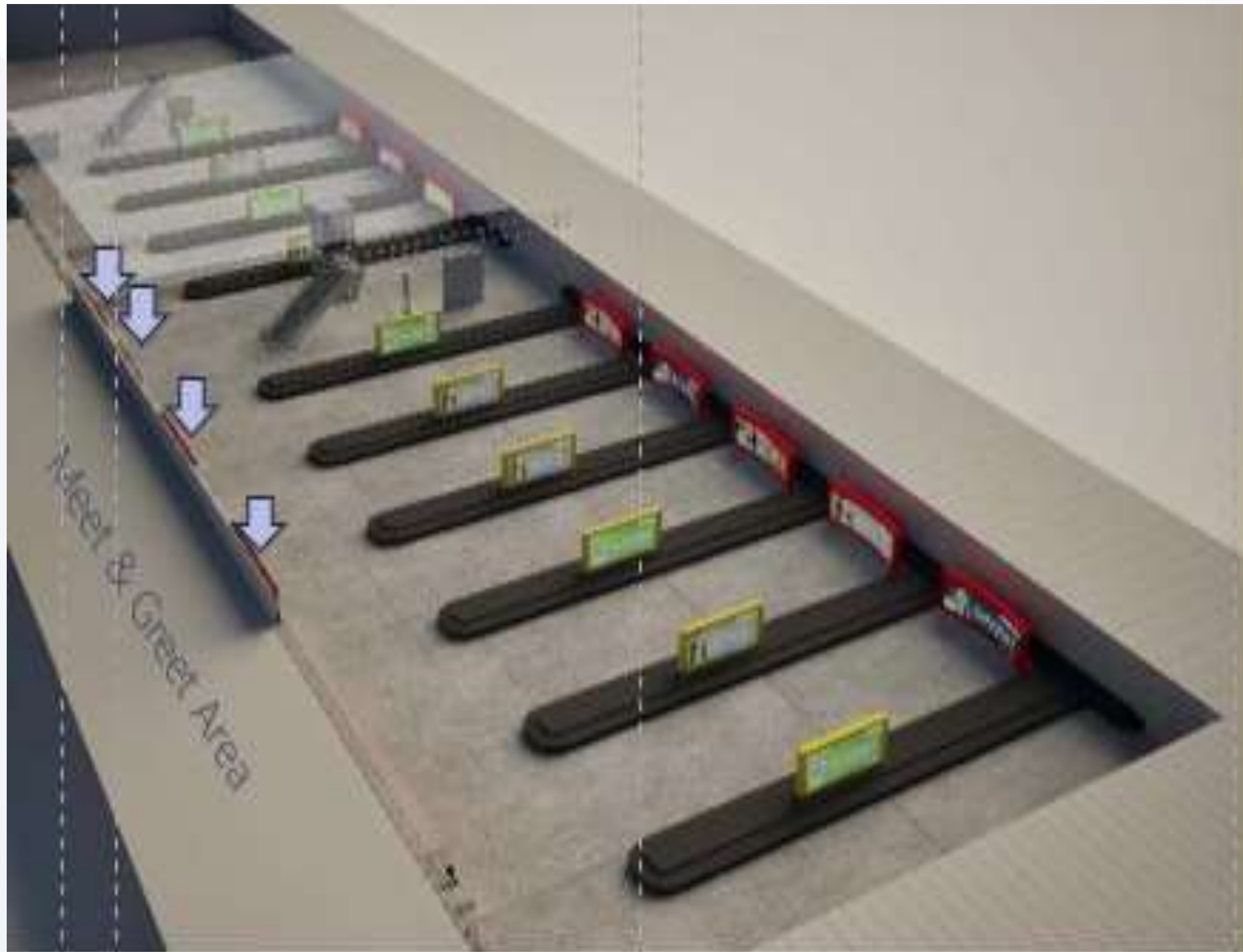
Static Lightbox Single Sided

Rental Cost	21,25,000/- P/M
Production Cost	As Per Actual Cost



T1 - DOMESTIC

Arrival	Baggage Belt	20 W X 5 H ft (Package Of 7 Units)	Back Lit
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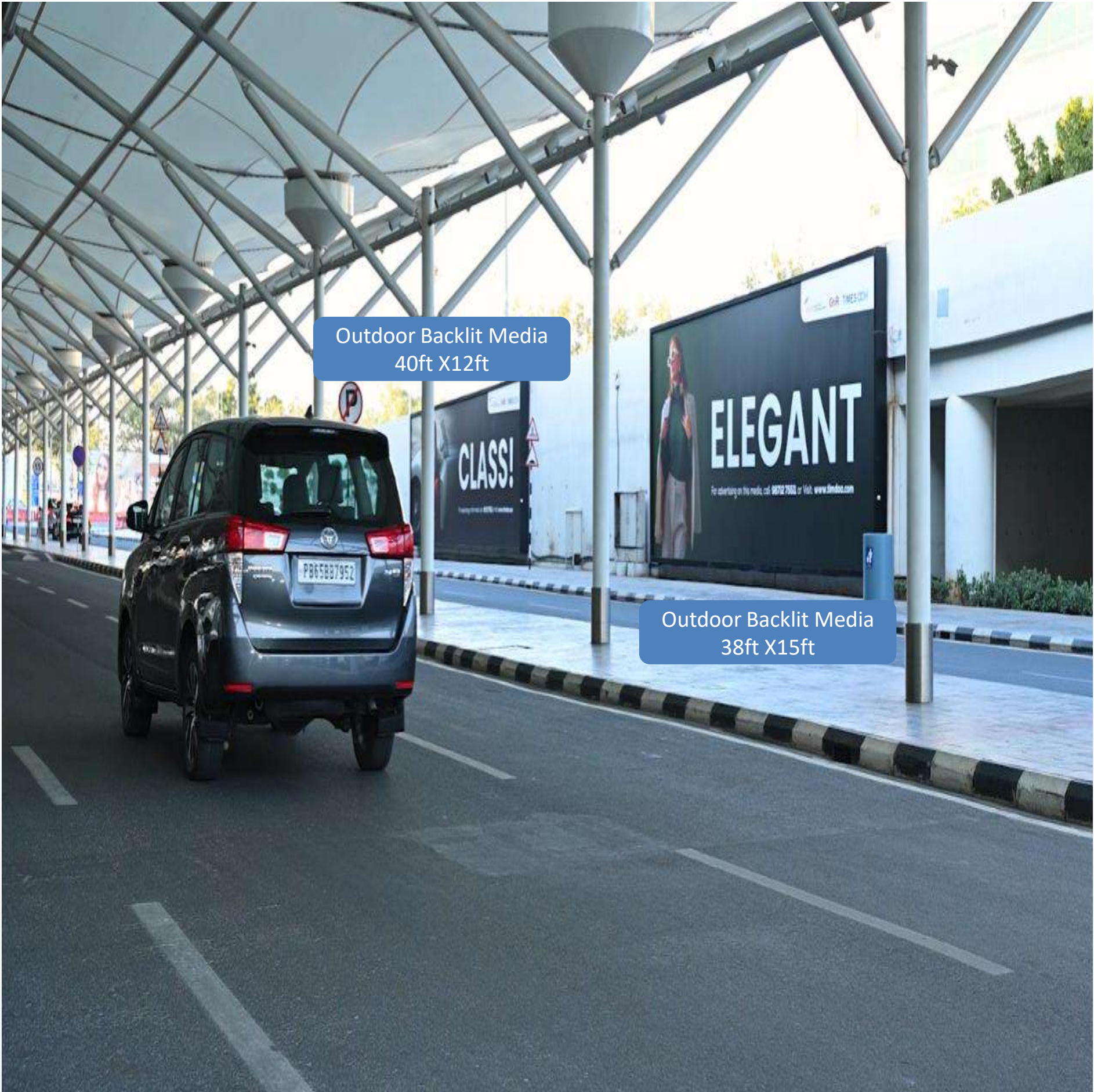


T1- DOMESTIC

Arrival	Exit Gate	40 W X 12 H & 38 W X 15 H ft (Max 2 Units)	Back Lit
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Hoarding

Rental Cost	30,00,000/- P/M Per Unit
Production Cost	As Per Actual Cost



T1 - DOMESTIC

Arrival	Exit Gate	40 W X 12 H & 38 W X 15 H ft (Max 2 Units)	Back Lit
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T2- DOMESTIC

Departure	Way To Terminal	30 W X 20 H ft (Only 1 Unit)	Back Lit
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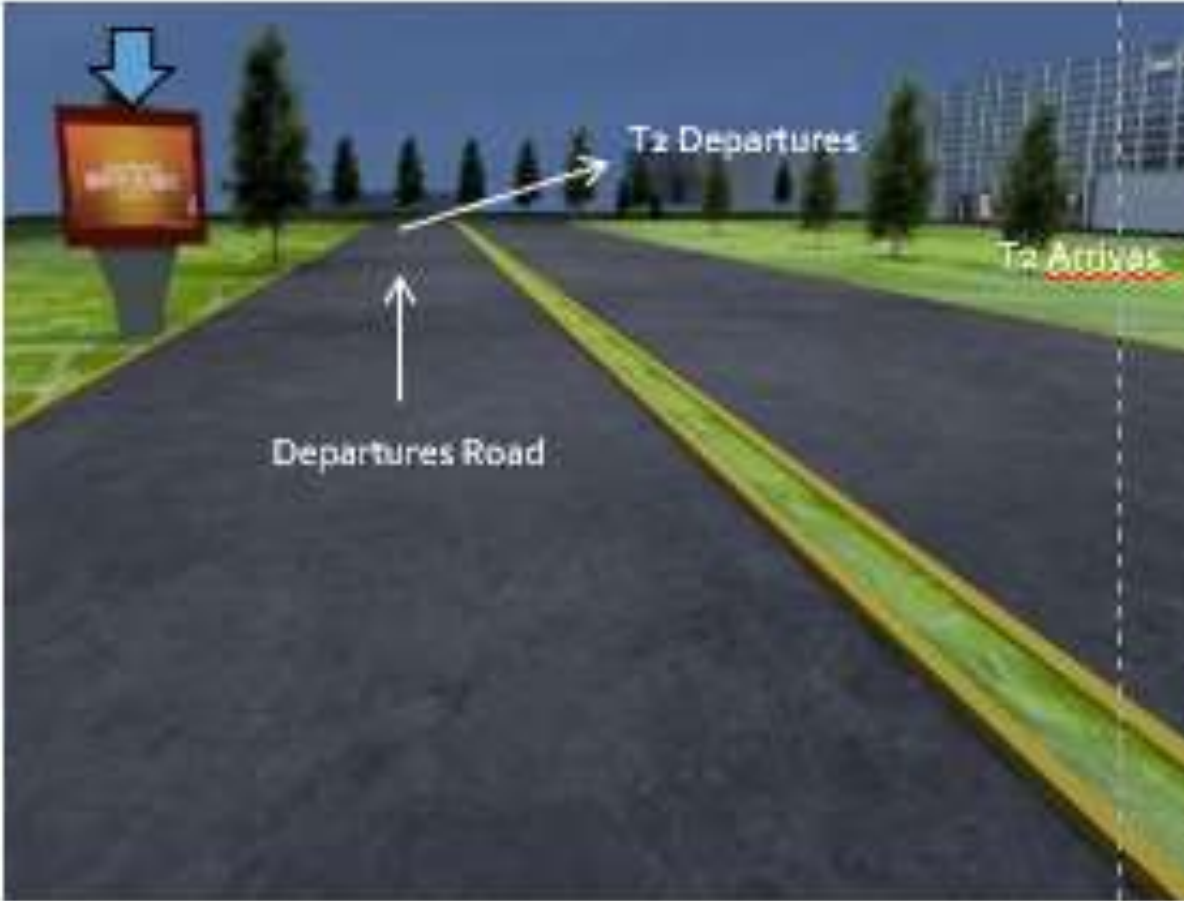
Hoarding

Rental Cost	21,25,000/- P/M
Production Cost	As Per Actual Cost



T2 - DOMESTIC

Departure	Way To Terminal	30 W X 20 H ft (Only 1 Unit)	Back Lit
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T2- DOMESTIC

Departure	Drop Off Zone	196 W X 18 H ft (Only 1 Unit)	Front Lit
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Hoarding

Rental Cost	42,50,000/- P/M
Production Cost	As Per Actual Cost



T2- DOMESTIC

Departure	Boarding Gate	10.5 W X 5 H (Package Of 3 Units)	15 Sec In Every 4 mins
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Digital Wall

Rental Cost	12,75,000/- P/M Per Slot
Production Cost	25,000/-



T2- DOMESTIC

Departure + Arrival	Boarding Gate + Baggage Belt	65 Inches (Package Of 33 Units)	15 Sec In Every 4 mins
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Digital Pod

Rental Cost	21,25,000/- P/M Per Slot
Production Cost	25,000/-



T2- DOMESTIC

Arrival	Baggage Belt	16 W X 4 H ft (Package Of 12 Units)	15 Sec In Every 1 Min
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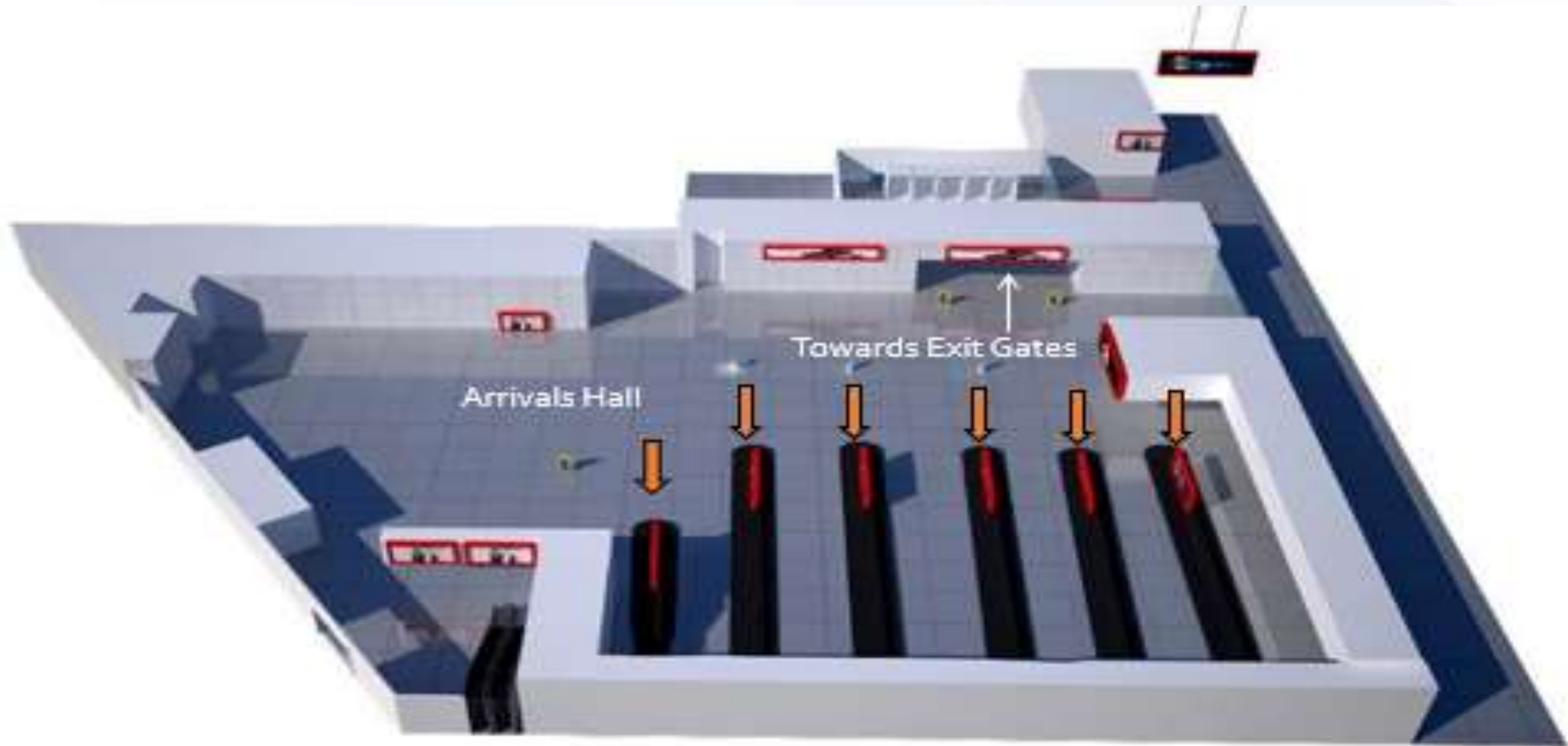
Digital Wall

Rental Cost	20,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2 - DOMESTIC

Arrival	Baggage Belt	16 W X 4 H ft (Package Of 12 Units)	15 Sec In Every 1 Min
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T2- DOMESTIC

Arrival	Exit Area	34.6 W X 5.6 H ft (Only 1 Unit)	Ambient Lit
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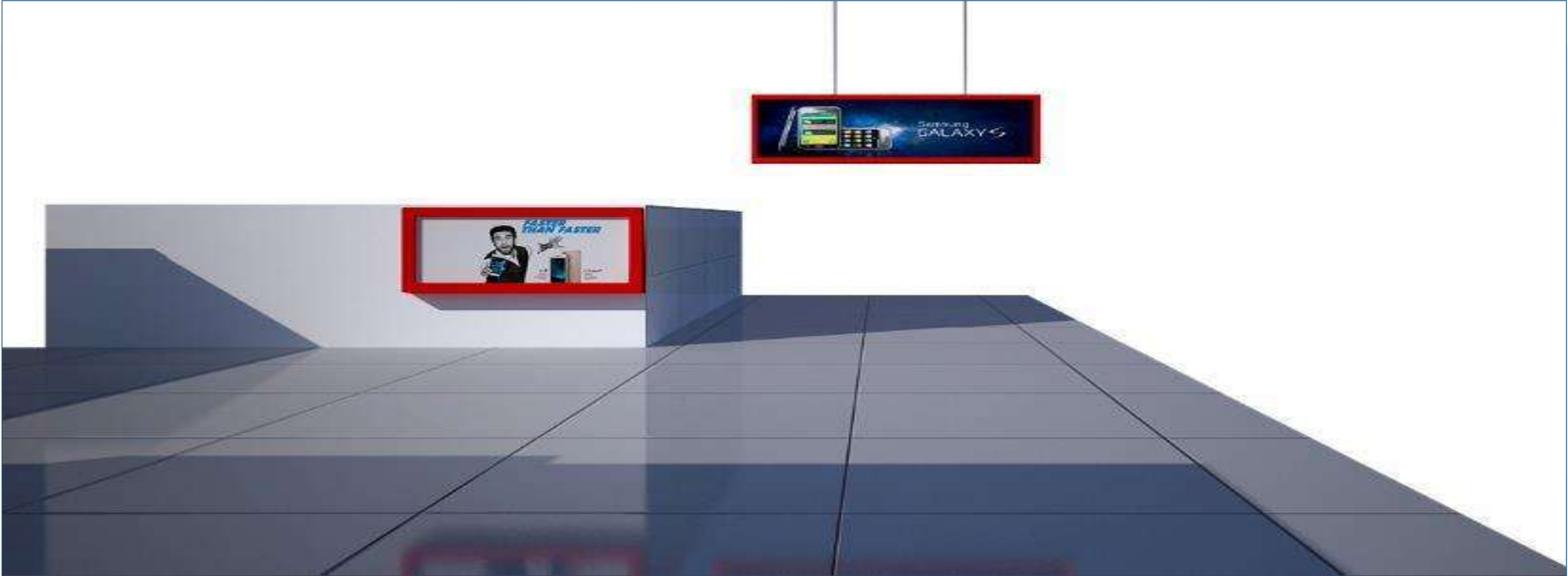
Wall Signage Single Sided

Rental Cost	15,00,000/- P/M
Production Cost	As Per Actual Cost



T2 - DOMESTIC

Arrival	Exit Area	34.6 W X 5.6 H ft (Only 1 Unit)	Ambient Lit
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T3- DOMESTIC

Departure	Approached Road From Gurgaon	30 W X 15 H & 30W X 5 H (Only 1 Unit)	Back Lit
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Hoarding

Rental Cost	30,00,000/- P/M
Production Cost	As Per Actual Cost



T3 - DOMESTIC

Departure	Approached Road From Gurgaon	30 W X 15 H & 30W X 5 H (Only 1 Unit)	Back Lit
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T3 - DOMESTIC

Departure	Check In Hall	60 WX 15H ft (Only 1 Unit)	Back Lit
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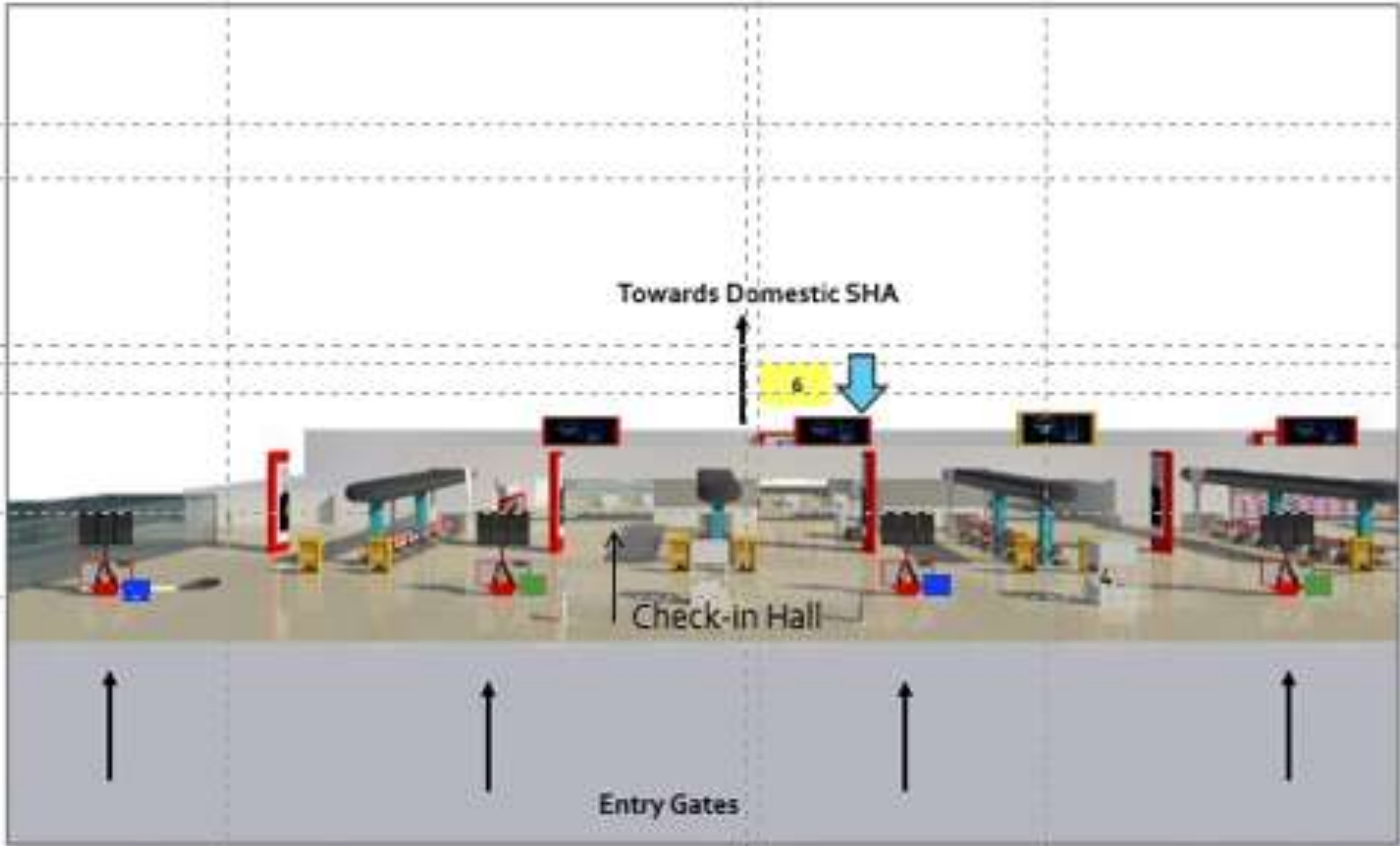
Static Lightbox Single Sided

Rental Cost	38,25,000/- P/M
Production Cost	As Per Actual Cost



T3 - DOMESTIC

Departure	Check In Hall	60 WX 15H ft (Only 1 Unit)	Back Lit
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T3- DOMESTIC

Departure	Check In Area	15.17 W X 3.67 H ft (Only 3 Unit)	Back Lit
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Static Totem Single Sided

Rental Cost	30,00,000/- P/M
Production Cost	As Per Actual Cost



T3- DOMESTIC

Departure	Check In Hall	39.52 W X 7.08 H (Only 1 Unit)	30 Sec In Every 1 Min
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Digital Wall

Rental Cost	21,25,000/- P/M Per Slot
Production Cost	25,000/-



T3 - DOMESTIC

Departure	Check In Hall	39.52 W X 7.08 H (Only 1 Unit)	30 Sec In Every 1 Min
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T3- DOMESTIC

Departure	Retail Area	24.10 W X 9.10 H (Only 1 Unit)	Back Lit
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Static Lightbox Double Sided

Rental Cost	30,00,000/- P/M
Production Cost	As Per Actual Cost



T3- DOMESTIC

Departure	Boarding Gate	16 W X 7 H ft (1920 W X 864 H px) (Package Of 22 Units)	15 Sec In Every 5 Min
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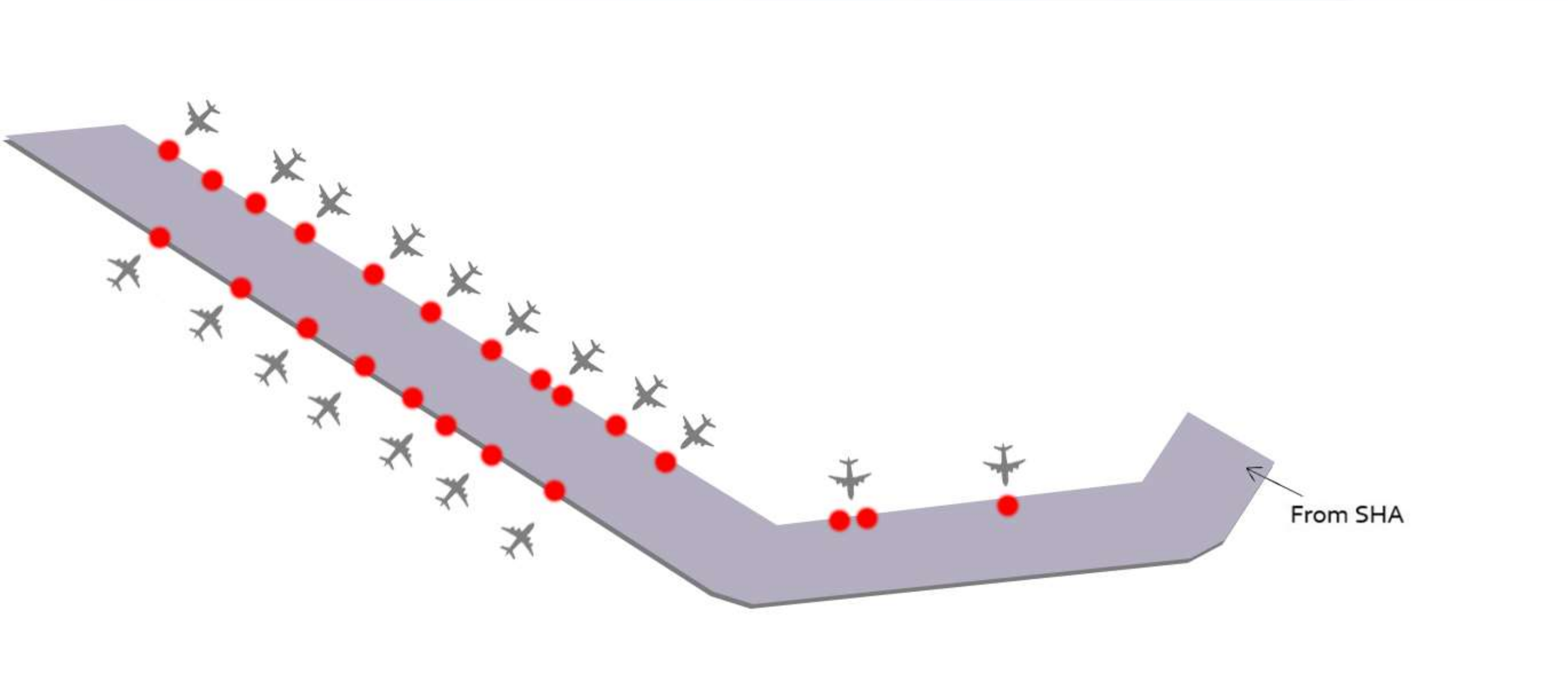
Digital Wall

Rental Cost	34,00,000/- P/M Per Slot
Production Cost	25,000/-



T3 - DOMESTIC

Departure	Boarding Gate	16 W X 7 H ft (1920 W X 864 H px) (Package Of 22 Units)	15 Sec In Every 5 Min
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T3- DOMESTIC

Departure	Retail + Boarding Gate	65 Inches (1080 W X 1920 H px)(Package Of 50 Units)	15 Sec In Every 4 Min
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Digital Pod

Rental Cost	30,00,000/- P/M Per Slot
Production Cost	25,000/-



T3 - DOMESTIC

Departure	Retail + Boarding Gate	65 Inches (1080 W X 1920 H px)(Package Of 50 Units)	15 Sec In Every 4 Min
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T3- DOMESTIC

Arrival	Arrival Corridor	65 Inches (1080 W X 1920 H Px) (Package Of 50 Units)	15 Sec In Every 4 Min
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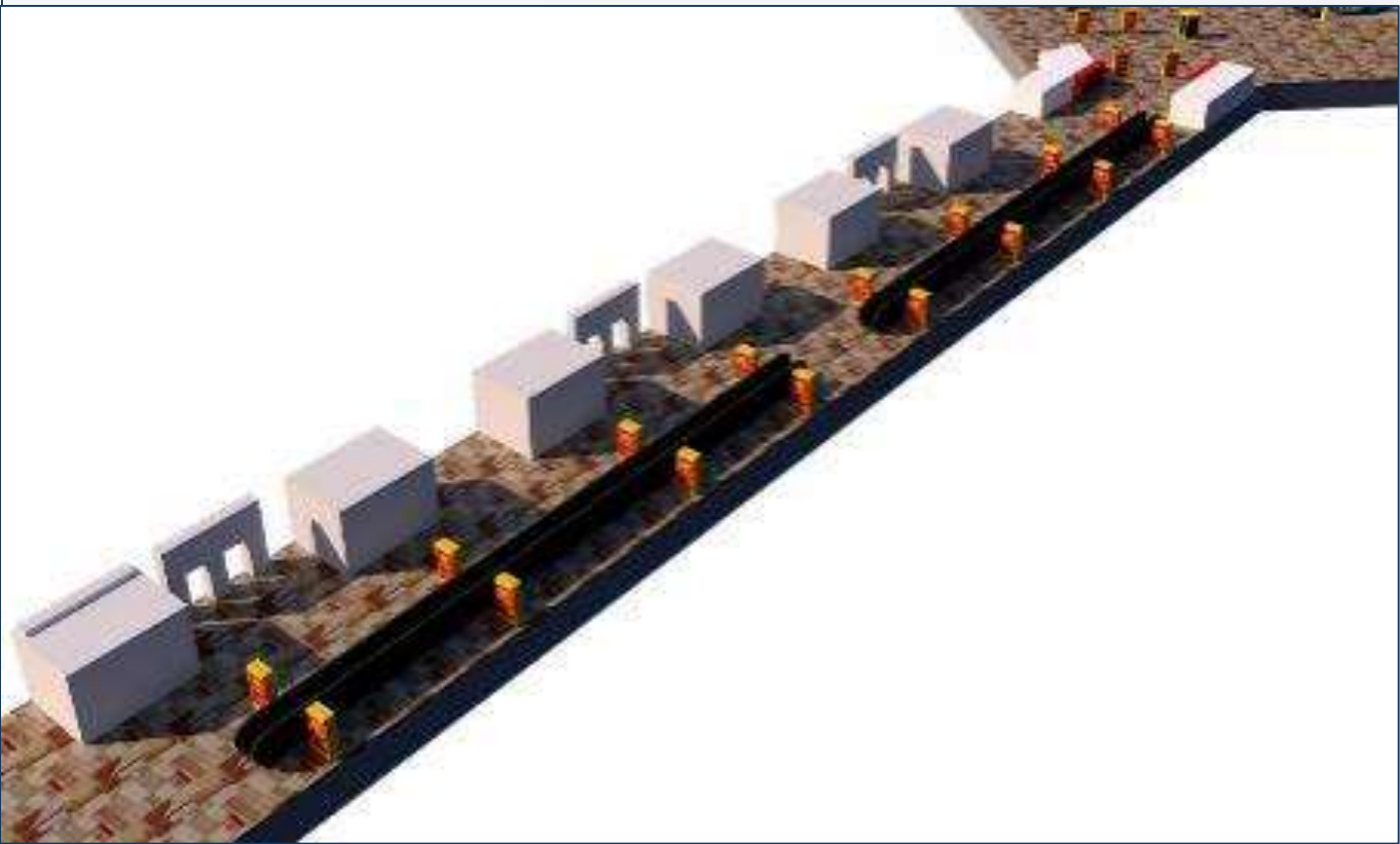
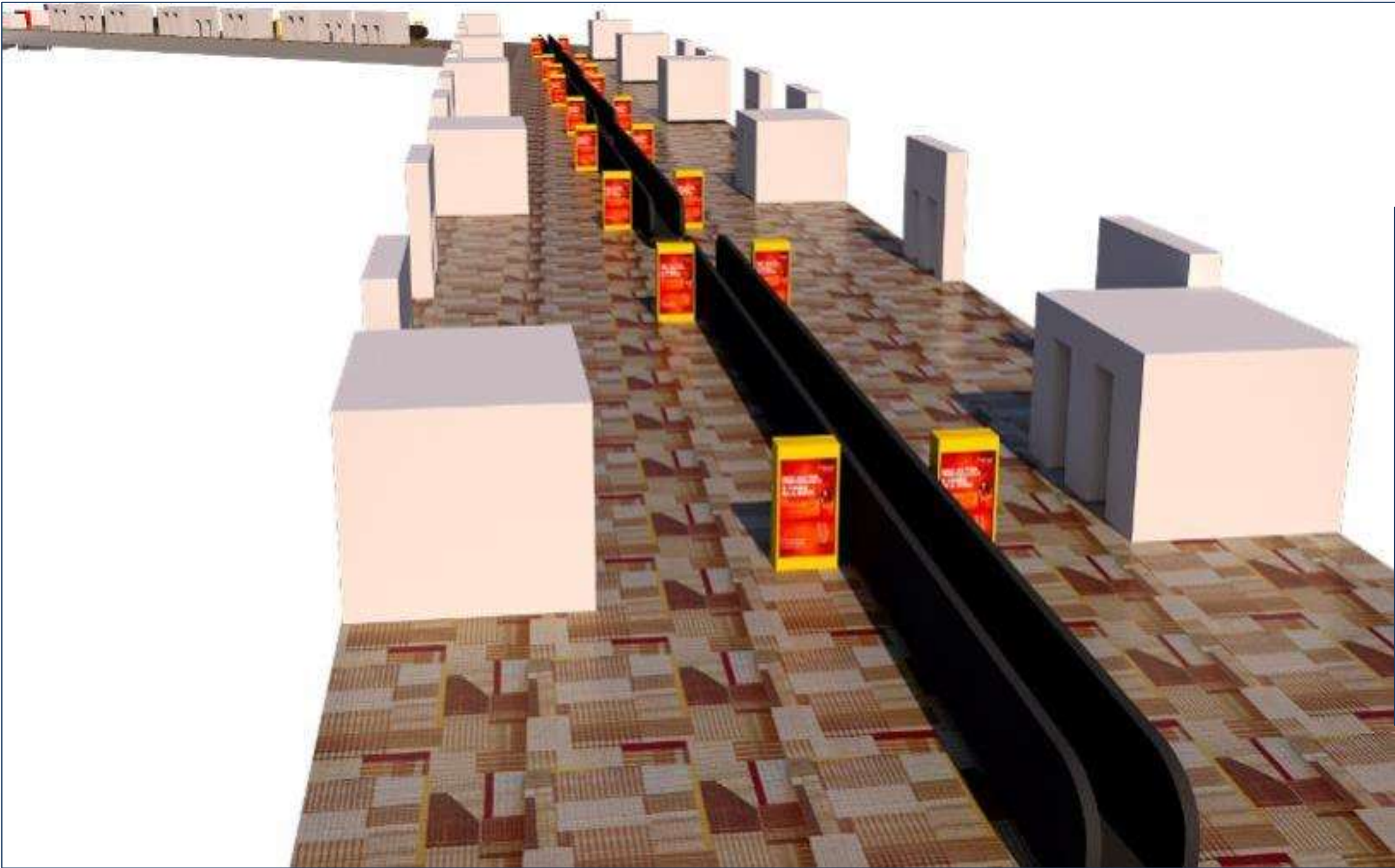
Digital Pod

Rental Cost	30,00,000/- P/M Per Slot
Production Cost	25000/-



T3 - DOMESTIC

Arrival	Arrival Corridor	65 Inches (1080 W X 1920 H Px) (Package Of 50 Units)	15 Sec In Every 4 Min
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T3- DOMESTIC

Arrival	Baggage Belt	16 W X 4 H ft (1920 W X 432 H px) (Package Of 16 Units)	10 Sec In Every 2 Mins
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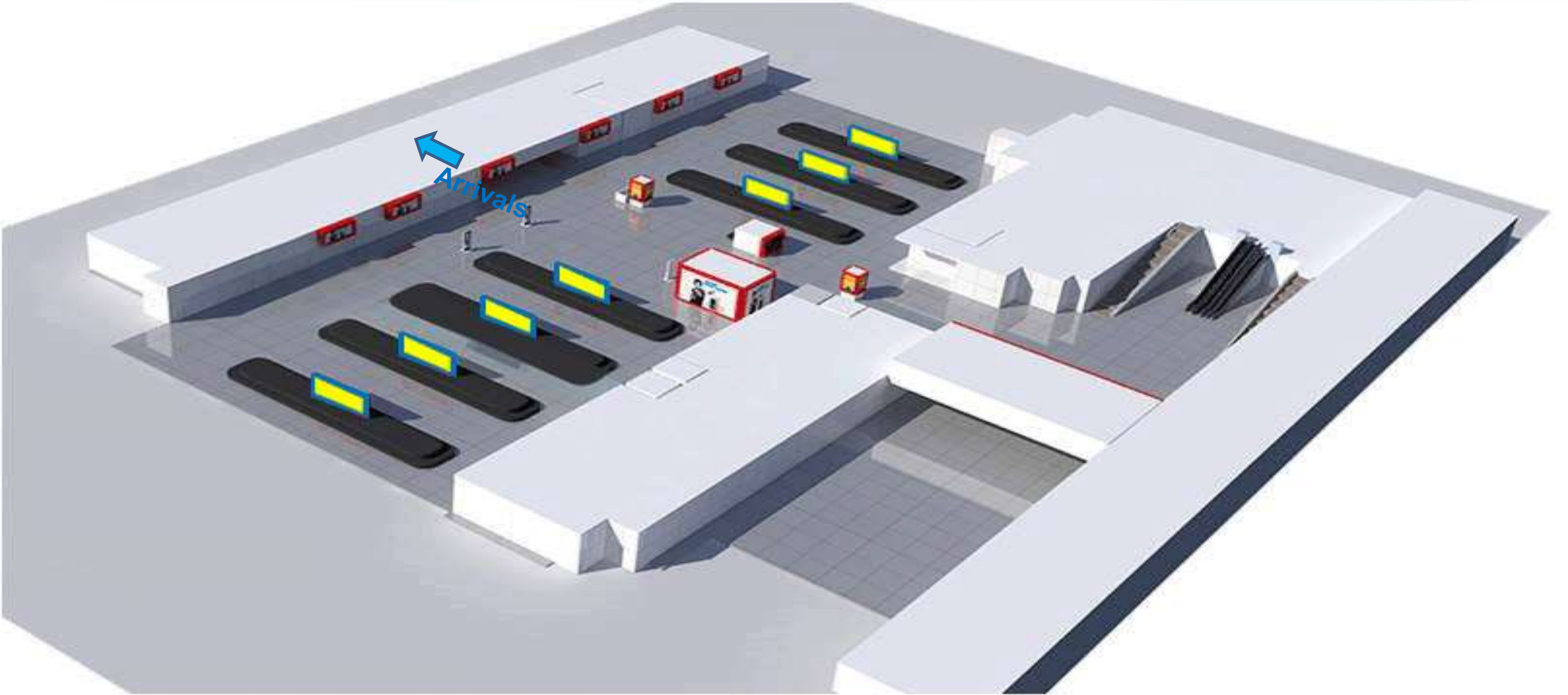
Digital Wall

Rental Cost	30,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1 - DOMESTIC

Arrival	Baggage Belt	16 W X 4 H ft (1920 W X 432 H px) (Package Of 16 Units)	10 Sec In Every 2 Mins
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T3- DOMESTIC

Arrival	Arrivals Exit Gate	41 W X 10 H ft (Only 1 Unit)	Back Lit
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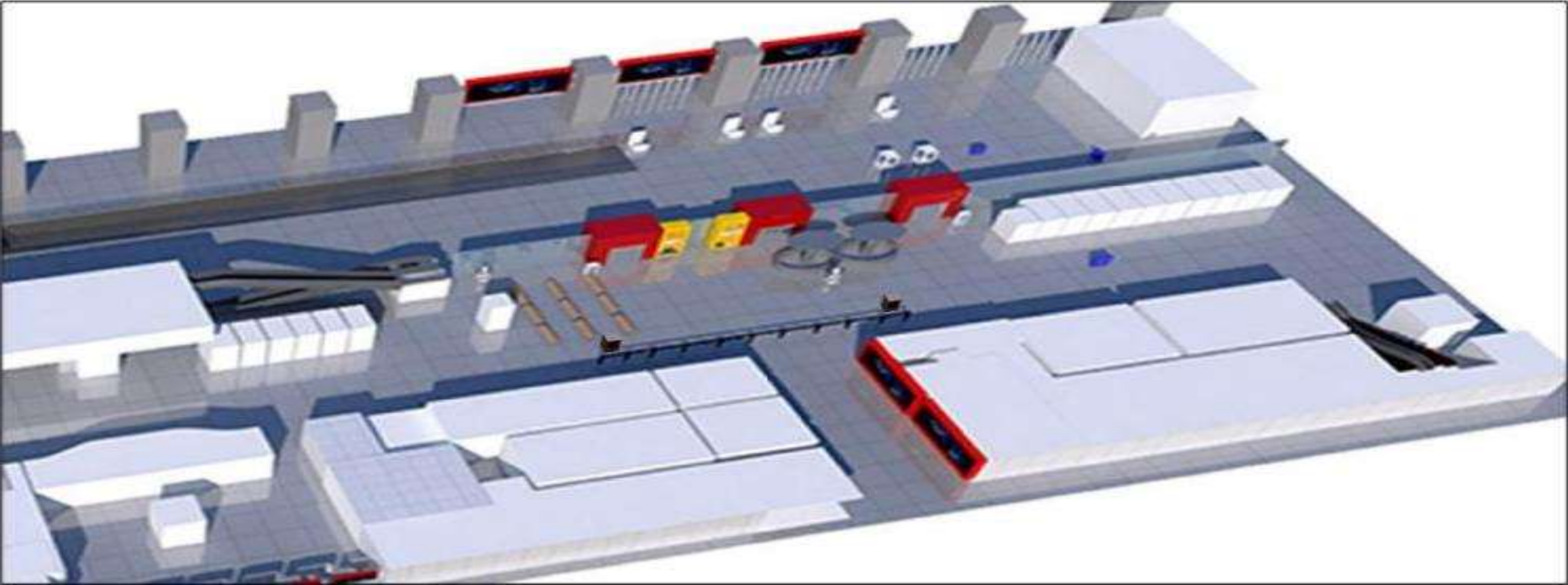
Static Lightbox Single Sided

Rental Cost	21,25,000/- P/M
Production Cost	As Per Actual Cost



T1 - DOMESTIC

Arrival	Arrivals Exit Gate	41 W X 10 H ft (Only 1 Unit)	Back Lit
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T3- DOMESTIC

Arrival	Outdoor Arrival Road	46 W X 30 H ft (Only 1 Unit)	Front Lit
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Hoarding

Rental Cost	30,00,000/- P/M
Production Cost	As Per Actual Cost



T3 - DOMESTIC

Arrival	Outdoor Arrival Road	46 W X 30 H ft (Only 1 Unit)	Front Lit
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T3- DOMESTIC

Arrival	Outdoor Arrival Road	30 W X 15 H ft & 30 W X 5 H ft (Only 1 Unit)	Back Lit
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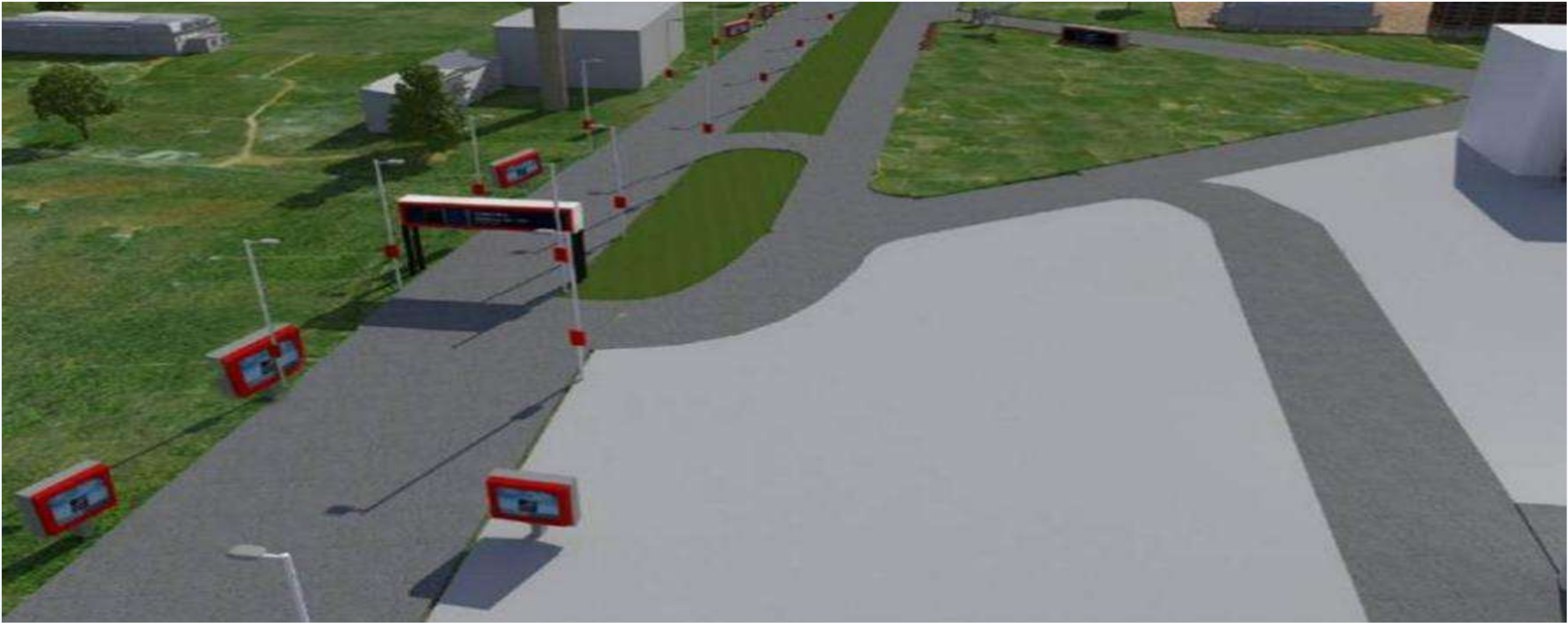
Hoarding

Rental Cost	30,00,000/- P/M
Production Cost	As Per Actual Cost



T3 - DOMESTIC

Arrival	Outdoor Arrival Road	30 W X 15 H ft & 30 W X 5 H ft (Only 1 Unit)	Back Lit
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T3- International

Departure	Canyon Area, Before Boarding Gate	10W X 10H X 6D ft(Only 1 Unit)
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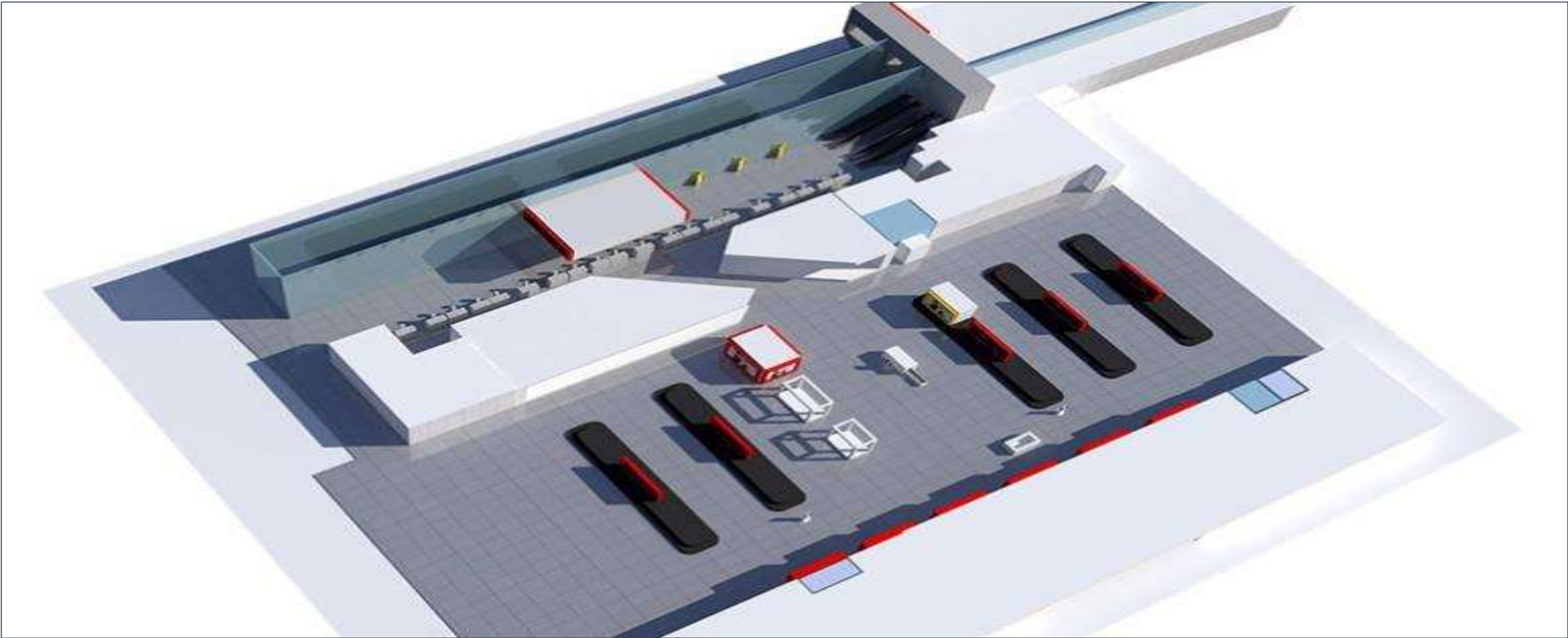
Promo Space

Rental Cost	35,00,000/- P/M
Production Cost	As Per Actual Cost



T3 - International

Departure	Canyon Area, Before Boarding Gate	10W X 10H X 6D ft(Only 1 Unit)
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T3- International

Arrival	Arrival (Pier Junction)	58.10 W X 7 H ft (Only 1 Unit)	Ambient Lit
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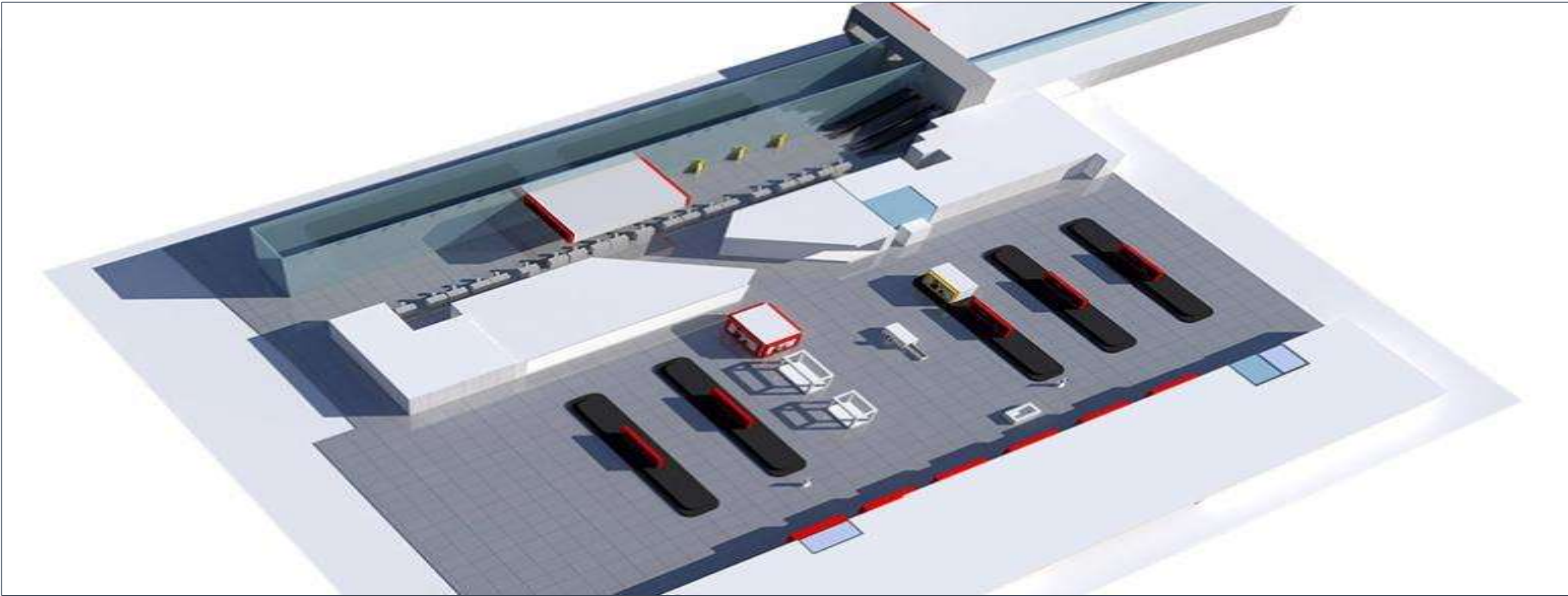
Wall Signage Single Sided

Rental Cost	30,00,000/- P/M
Production Cost	As Per Actual Cost



T3 - DOMESTIC

Arrival	Arrival (Pier Junction)	58.10 W X 7 H ft (Only 1 Unit)	Ambient Lit
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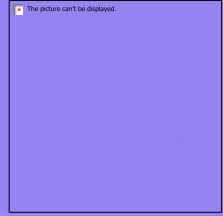
T1, T2, T3- Domestic

Arrival + Departure	Front – Top, Bottom and Back Side
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Luggage Trolley

Rental Cost	1500/- P/M Per Trolly
Production Cost	Inclusive

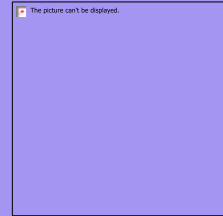




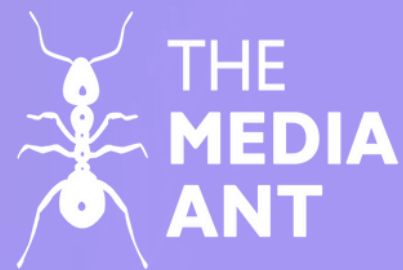
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