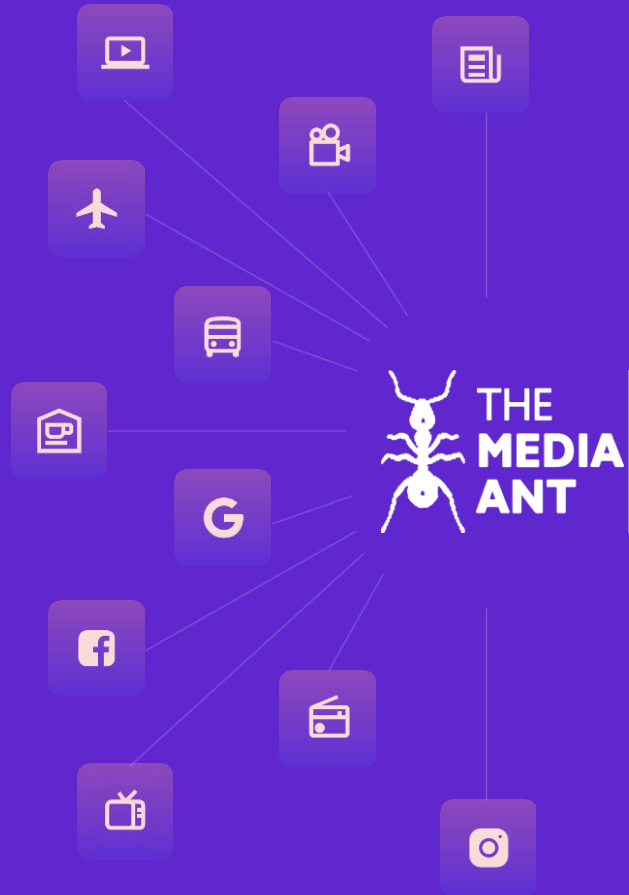




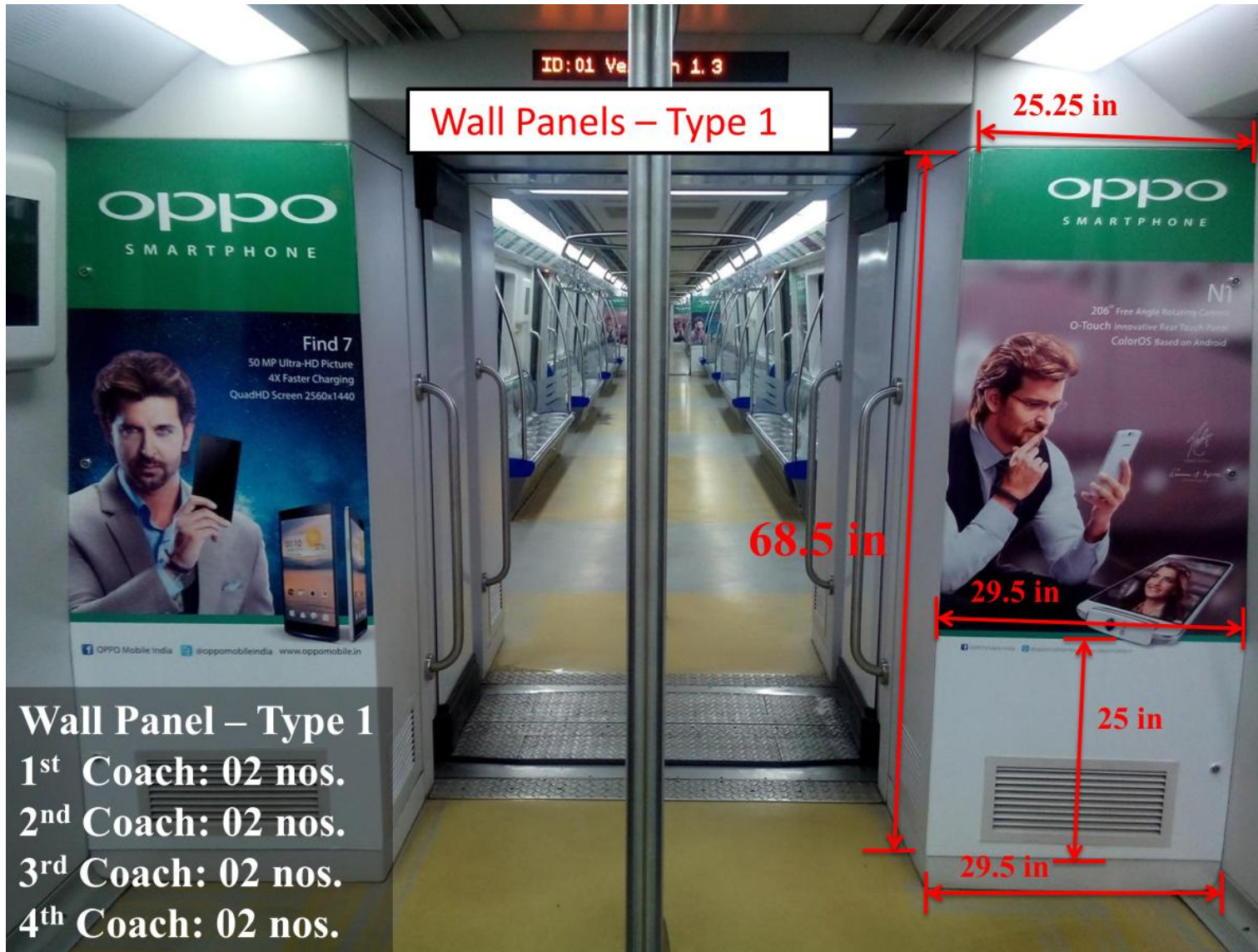
Full Train Branding Dimension Details

Interior Branding: Line 1 (Coaches 4)

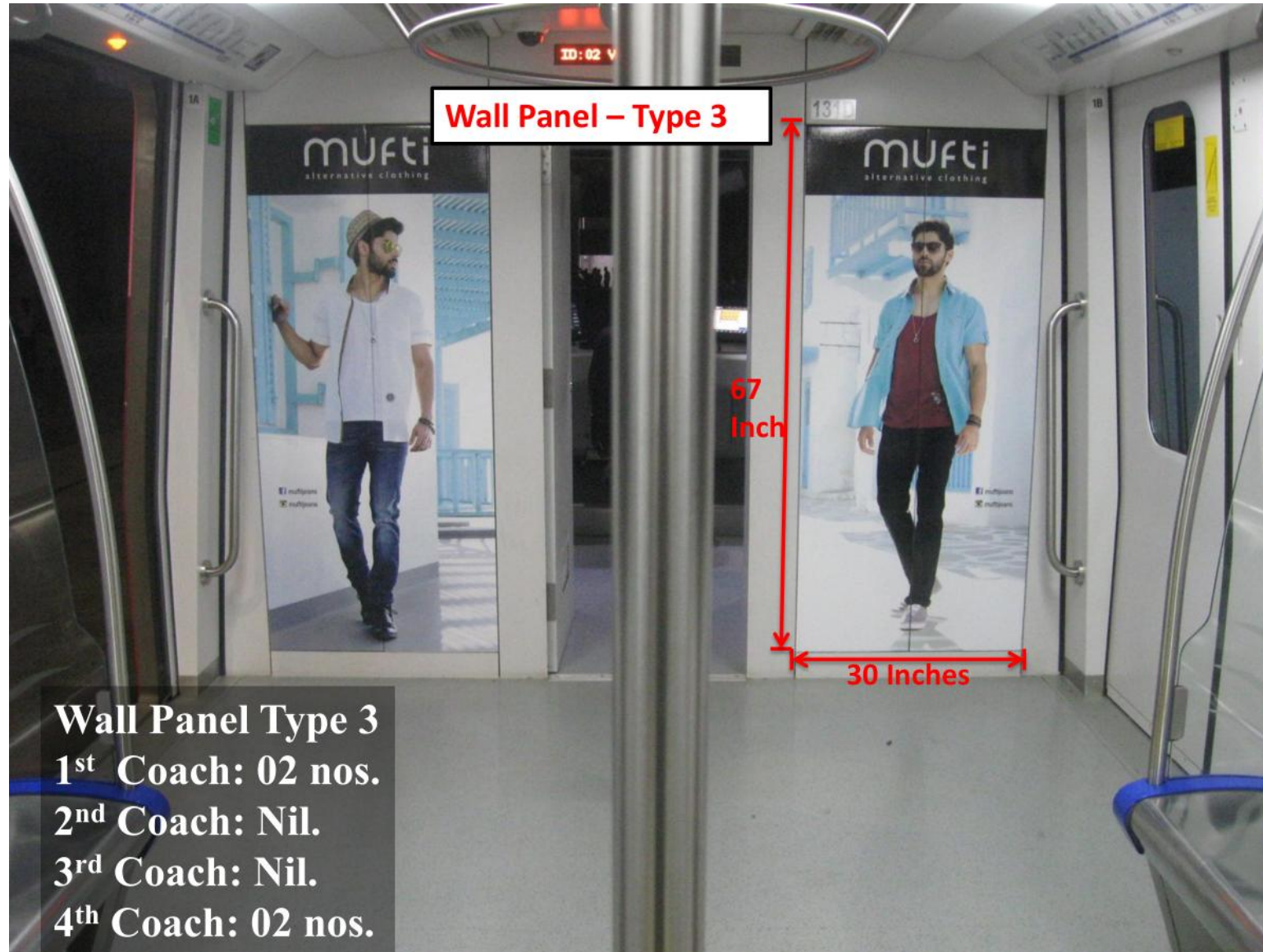
Line 1 (Coaches 4)- Interior Branding

Train Internal Dimension									
Description	No. of Panels	Length	Height	Total Sq ft	Description	No. of Panels	Length	Height	Sq ft
1st Coach - Engine Coach					3rd Coach - Engine Coach				
Wall Panel	2	2.50	5.58	27.92	Wall Panel	2	2.46	5.71	28.07
	2	2.46	5.71	28.07		2	2.46	5.71	28.07
Extra Wall Panel	1	2.19	6.27	13.72	Window Panel	8	2.37	3.13	59.25
Window Panel	6	2.37	3.13	44.44	Strips above the Window	6	5.58	0.50	16.75
Strips above the Window	6	5.58	0.50	16.75	Below Seat strips	4	11.50	0.92	42.17
Below Seat strips	4	11.50	0.92	42.17		2	9.33	0.92	17.17
	2	9.33	0.92	17.17		2	4.00	0.92	7.36
Handle Bar (Per Coach 36 nos.)	36	1.00	0.21	7.56	Handle Bar (Per Coach 36 nos.)	36	1.00	0.21	7.56
				197.79					206.39
2nd Coach - Middle Panel					4th Coach - Engine Coach				
Wall Panel	2	2.46	5.71	28.07	Wall Panel	2	2.50	5.58	27.92
	2	2.46	5.71	28.07		2	2.46	5.71	28.07
Window Panel	8	2.37	3.13	59.25	Extra Wall Panel	1	2.19	6.27	13.72
Strips above the Window	6	5.58	0.50	16.75	Window Panel	6	2.37	3.13	44.44
Below Seat strips	4	11.50	0.92	42.17	Strips above the Window	6	5.58	0.50	16.75
	2	9.33	0.92	17.17	Below Seat strips	4	11.50	0.92	42.17
	2	4.00	0.92	7.36		2	9.33	0.92	17.17
Handle Bar (Per Coach 36 nos.)	36	1.00	0.21	7.56	Handle Bar (Per Coach 36 nos.)	36	1.00	0.21	7.56
				206.39					197.79
Total Sq ft - 808.36									





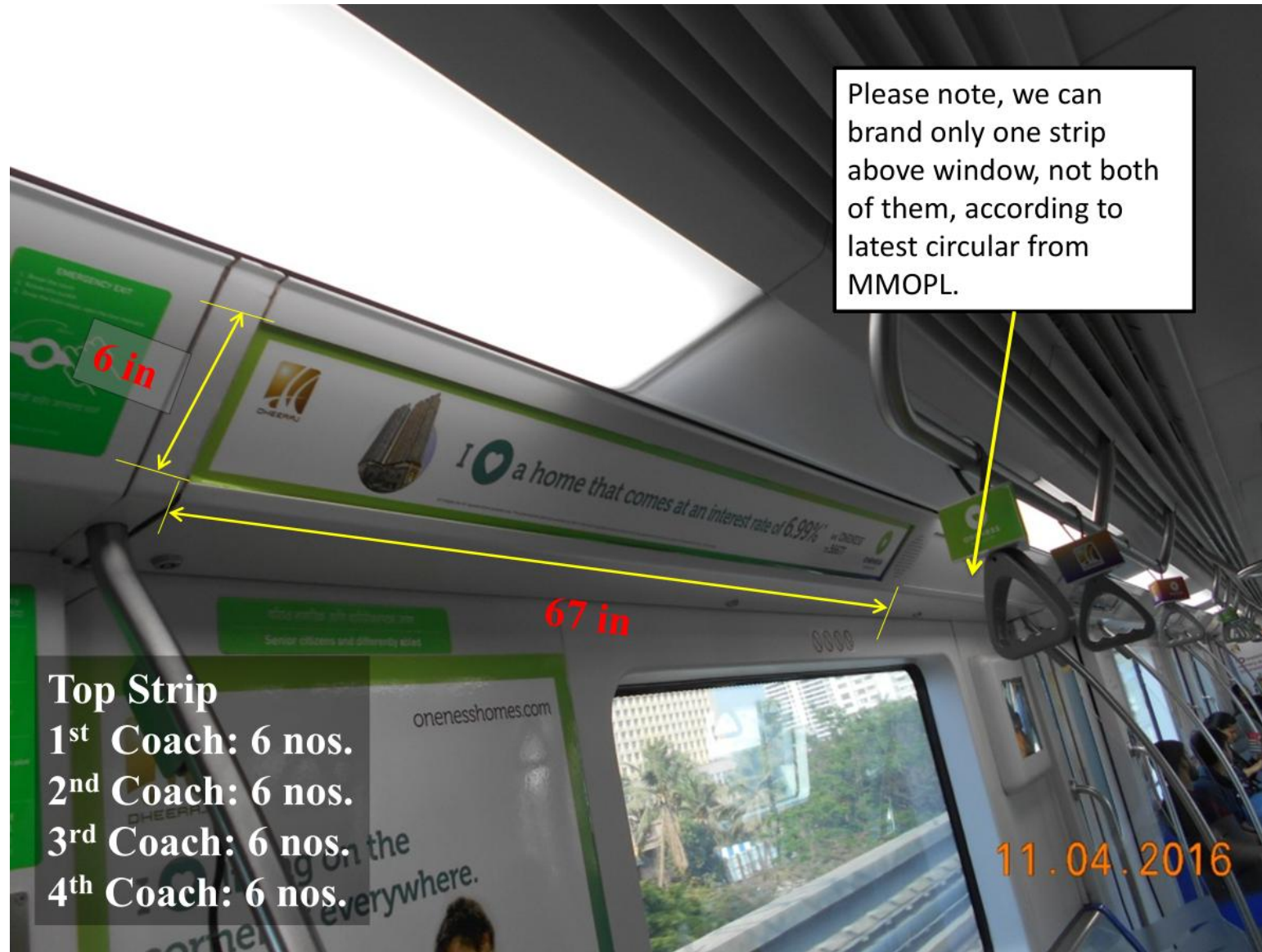


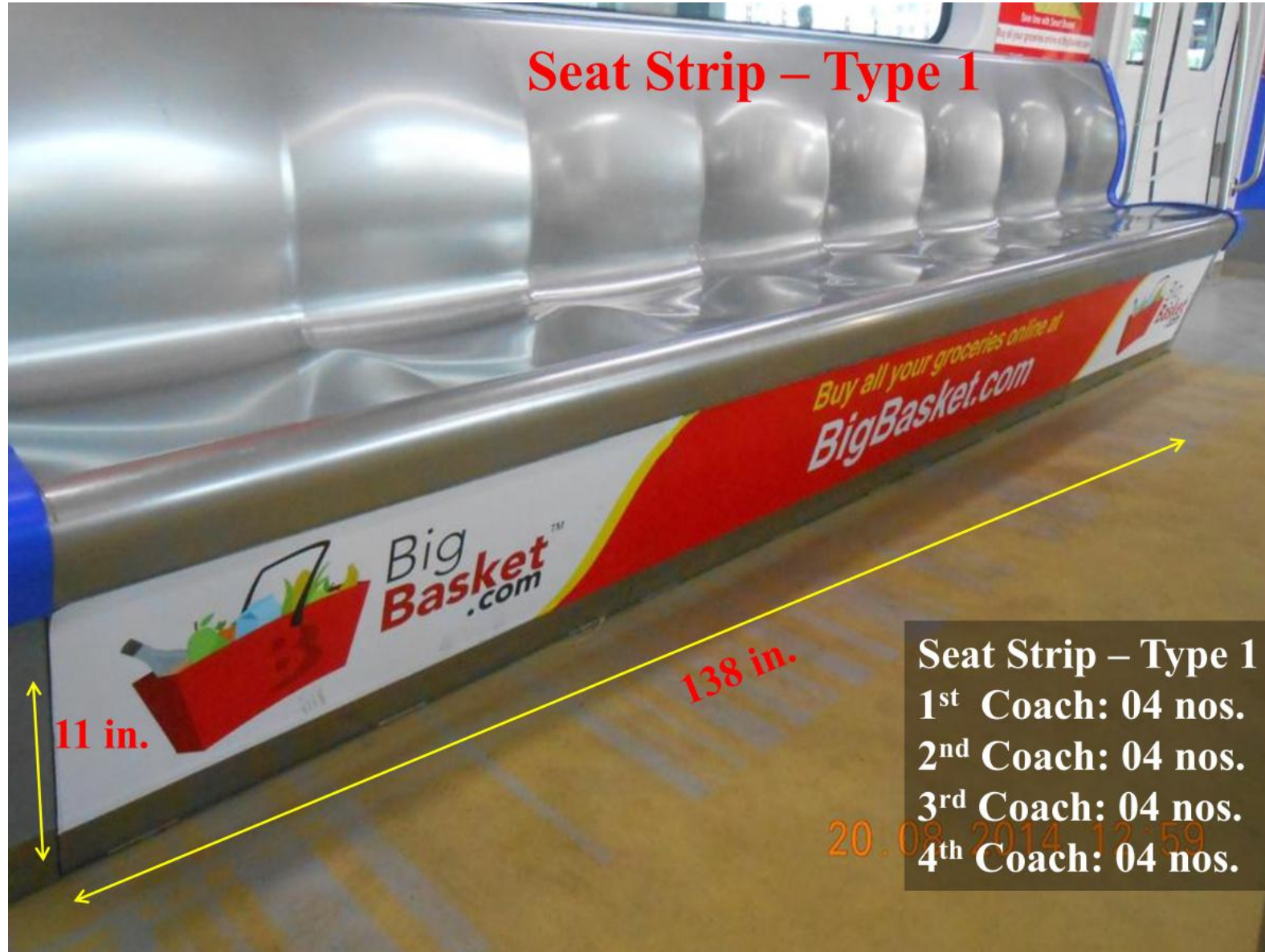


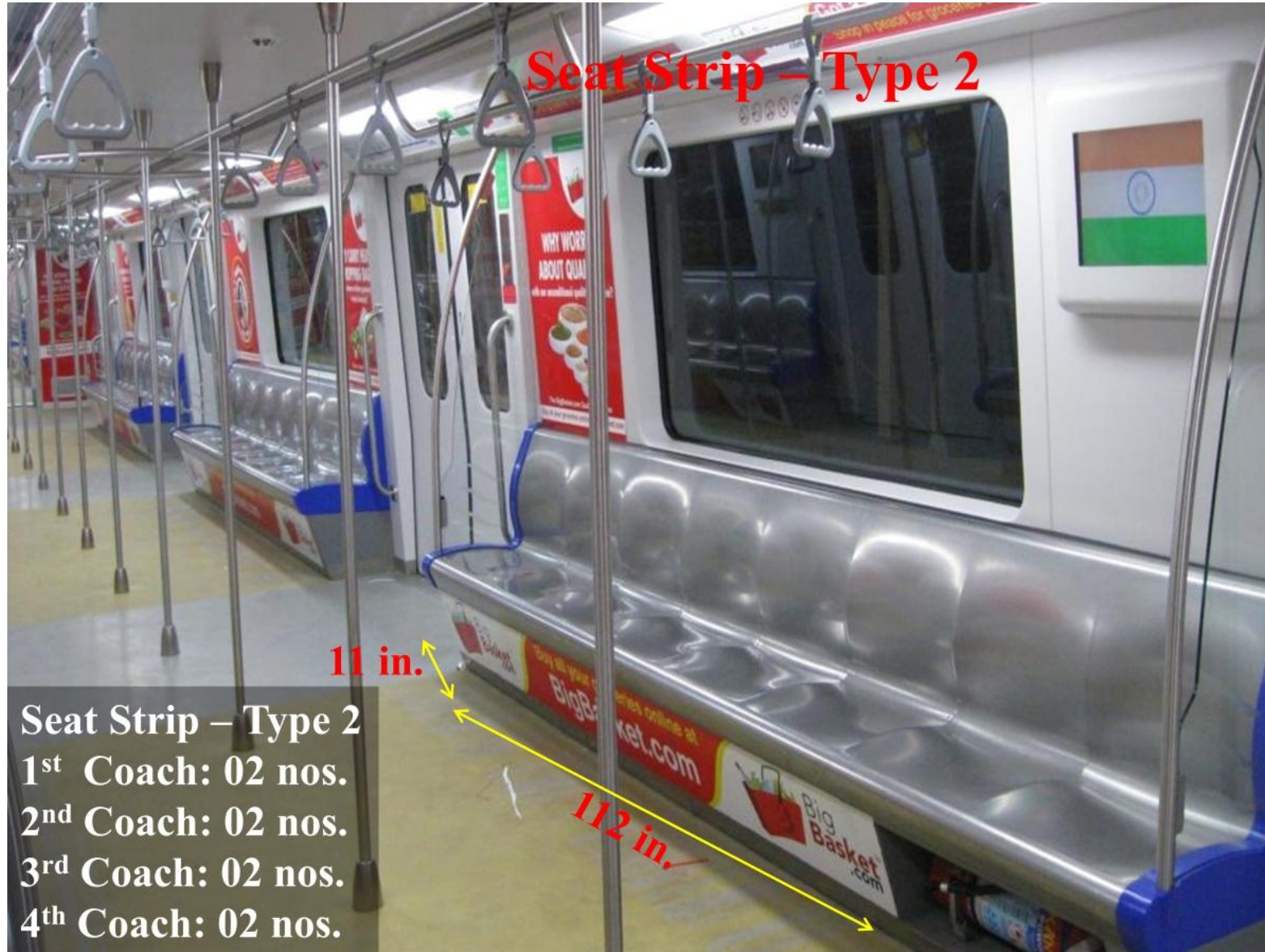
Wall Panel Type 3
1st Coach: 02 nos.
2nd Coach: Nil.
3rd Coach: Nil.
4th Coach: 02 nos.



Wall Panel Type 4
1st Coach: 01 no.
2nd Coach: Nil.
3rd Coach: Nil.
4th Coach: 01 no.







Seat Strip – Type 2

1st Coach: 02 nos.

2nd Coach: 02 nos.

3rd Coach: 02 nos.

4th Coach: 02 nos.



Handle Bars

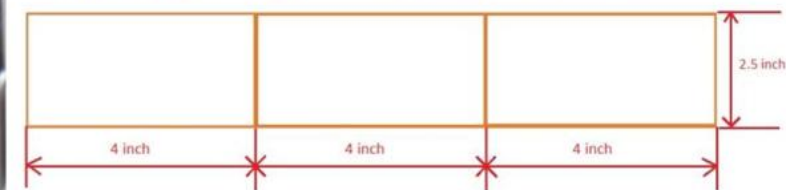
Handle Bar

1st Coach: 36 nos.

2nd Coach: 36 nos.

3rd Coach: 36 nos.

4th Coach: 36 nos.



handle Bar Triangle / Per coach = 36 nos.

Interior Branding: Line 2A & 7 (Coaches 6)

Line 2A & 7 (6 Coaches) Interior Branding

Internal Dimensions

End CARS	Description	Material	W		H	Qty	Sq ft
Internal (End Cars)	Top Sticker panel	Vinyl	36.00	x	7.00	10	17.5
Internal (End Cars)	Top Sticker panel Additional	Vinyl	37.00	x	6.00	4	6.166667
Internal (End Cars)	Driver Door Panel	Vinyl	17.50	x	24.50	4	11.90972
Internal (End Cars)	Driver Door Panel	Vinyl	31.50	x	64.00	4	56
Internal (End Cars)	Gangway Cubicle front	Vinyl	23.50	x	63.00	2	20.5625
Internal (End Cars)	Gangway Cubicle Side	Vinyl	51.00	x	63.50	4	89.95833
Internal (End Cars)	Gangway Cubicle Side	Vinyl	36.00	x	64.00	2	32
Internal (End Cars)	Draught Screen	Vinyl	21.00	x	28.00	24	98
Internal (End Cars)	Flip Frame	Vinyl	20.50	x	33.50	24	114.4583
Middle Cars							
Internal (Mid Cars)	Top Sticker panel	Vinyl	36.00	x	7.00	24	42
Internal (Mid Cars)	Top Sticker panel Additional	Vinyl	36.00	x	7.00	12	21
Internal (Mid Cars)	Top Sticker panel Additional	Vinyl	21.00	x	6.00	24	21
Internal (Mid Cars)	Gangway Cubicle front	Vinyl	32.00	x	63.00	16	224
Internal (Mid Cars)	Gangway Cubicle front	Vinyl	22.50	x	63.00	8	78.75
Internal (Mid Cars)	Gangway Cubicle front	Vinyl	23.50	x	63.00	4	41.125
Internal (Mid Cars)	Gangway Cubicle Side	Vinyl	36.00	x	64.00	8	128
Internal (Mid Cars)	Flip Frame	Vinyl	20.50	x	33.50	48	228.9167
Internal (Mid Cars)	Draught Screen	Vinyl	21.00	x	28.00	56	228.6667
Total Sq ft							1460.014

Total Interior Media

Interior Media

For train with 6 coaches

Display Area

Total Area in Sq. Ft. 1460

(Floor Branding & Handle of 2936 Sq.ft +
Other Internal Branding of 1461 Sq.Ft)

Train - Interior Media - DM Car (End Cars)



Flip Frame



Draught Screens



Driver Door Panel/Cards



Top Sticker

Cards- Size 20.5"x 33.5",
Qty – 24 Nos./Car,
Material - Technova Film Paper / Tyvek
Paper/180 GSM Digital Paper
Type of Installation: Print Inserts

Sticker - Size 21"x 28", Qty – 24
Nos./Car
Material – 3M IJ1220
Type of Installation: Sticker Wrap

Sticker - Size 31.5"x 64", Qty – 4
Nos./Car
Material – 3M IJ1220
Type of Installation: Sticker Wrap

Top Sticker - Size 36"x 7", Qty – 10
Nos./Car
Material – 3M IJ1220
Type of Installation: Sticker Wrap

Cards - Size 17.5"x 24.5", Qty – 4
Nos./Car
Material - Technova Film Paper / Tyvek
Paper/180 GSM Digital Paper
Type of Installation: Print Inserts

Train - Interior Media - DM Car (End Cars)



Gangway Cubicle Side

Sticker - Size 51"x 63.5"
Qty - 4 Nos./Car
Material - 3M IJ1220
Type of Installation: Sticker Wrap

Sticker - Size 36"x 64",
Qty - 2 Nos./Car
Material - 3M IJ1220
Type of Installation: Sticker Wrap



Gangway Cubicle Front

Sticker - Size 23.5"x 63"
Qty - 2 Nos./Car
Material - 3M IJ1220
Type of Installation: Sticker Wrap



Top Sticker Additional

Sticker - Size 36"x 7",
Qty - 4 Nos./Car
Material - 3M IJ1220
Type of Installation: Sticker Wrap

Train - Interior Media – T/M Car (Middle Car)



Identified Panels/Cards

Cards- Size 20.5"x 33.5",
Qty – 48 Nos./Car,
Material - Technova Film Paper / Tyvek
Paper/180 GSM Digital Paper
Type of Installation: Print Inserts



Draught Screens

Sticker - Size 21"x 28",
Qty – 56 Nos./Car
Material – 3M IJ1220
Type of Installation: Sticker Wrap



Top Sticker

Top Sticker - Size 36"x 7",
Qty – 24 Nos./Car
Material – 3M IJ1220
Type of Installation: Sticker Wrap

Train - Interior Media – T/M Car (Middle Car)



Gangway Cubicle Front

Sticker - Size 23.5"x 63"
Qty – 4 Nos./Car
Material – 3M IJ1220
Type of Installation: Sticker Wrap



Gangway Cubicle Side

Sticker - Size 36"x 64",
Qty – 8 Nos./Car
Material – 3M IJ1220
Type of Installation: Sticker Wrap



Gangway Cubicle Front

Sticker - Size 22.5"x 63"
Qty – 8 Nos./Car
Material – 3M IJ1220
Type of Installation: Sticker Wrap



Top Sticker

Sticker - Size 36"x 7",
Qty – 12 Nos./Car
Material – 3M IJ1220
Type of Installation: Sticker Wrap

Cards - Size 21"x 6",
Qty – 16 Nos./Car
Material – 3M IJ1220
Type of Installation: Sticker Wrap

Exterior Branding: Line 1 (Coaches 4)

Line 1 (4 Coaches) Exterior Branding

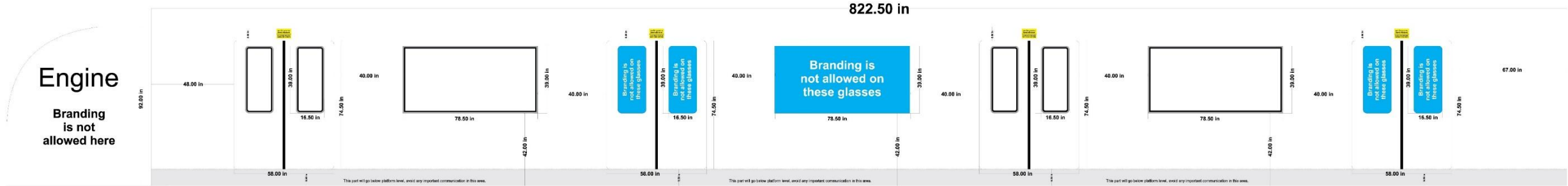
Exterior Train Wrapping Area				
Description	No. of Glass	Length	Height	Sq ft
1st Coach - Engine Coach	2	68.54	7.67	1050.95
Big Glass	4	6.54	3.25	85.04
Small Glass	8	1.38	3.25	35.75
2nd Coach - Middle Coach	2	70.13	7.67	1075.25
Big Glass	4	6.54	3.25	85.04
Small Glass	10	1.38	3.25	44.69
3rd Coach - Middle Coach	2	70.13	7.67	1075.25
Big Glass	4	6.54	3.25	85.04
Small Glass	10	1.38	3.25	44.69
4th Coach - Engine Coach	2	68.54	7.67	1050.97
Big Glass	4	6.54	3.25	85.04
Small Glass	8	1.38	3.25	35.75
External Train Wrapping area				4252.42

Line 1

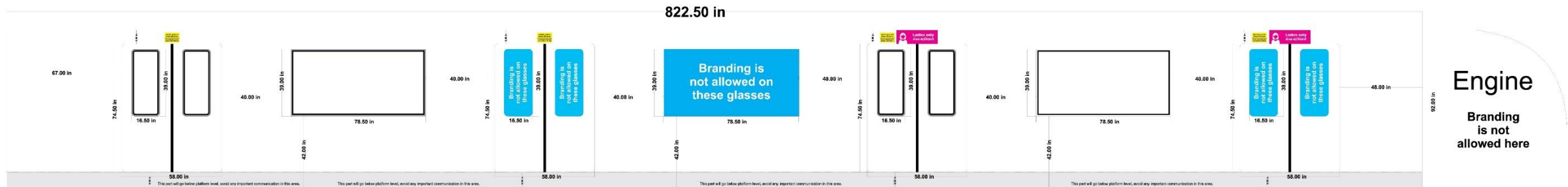
Total Area in Sq. Ft. 4253

Line 1 (Engine Coaches) Exterior Branding

Metro Engine A Sizes



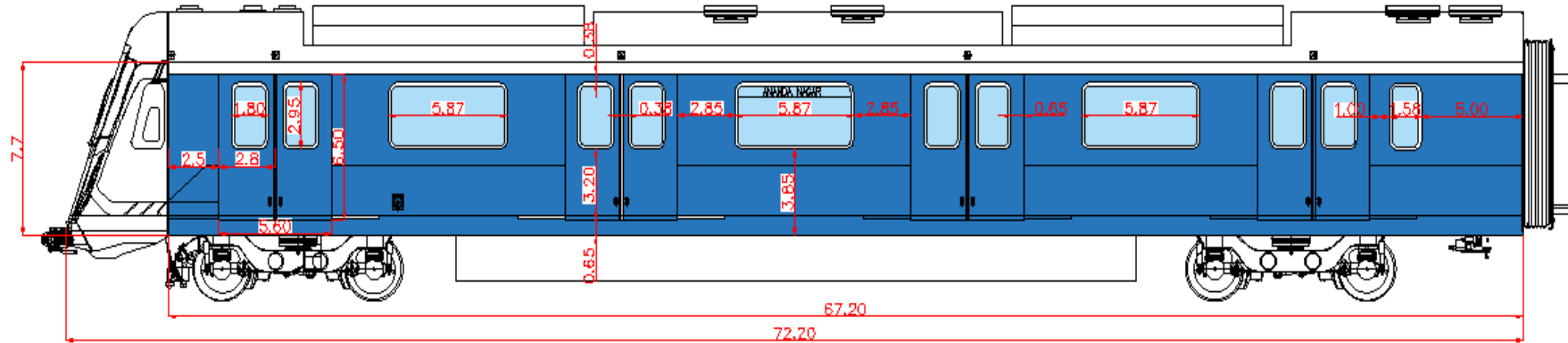
Metro Engine B Sizes



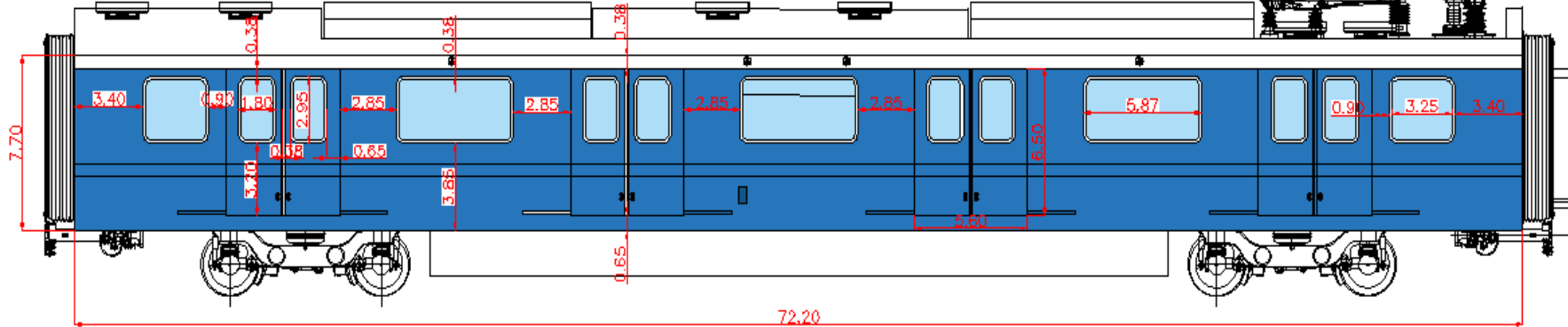
Exterior Branding: Line 2A & 7 (Coaches 6)

Line 2A & 7 (6 Coaches) Exterior Branding

DM CAR (End Car) - 803"Length x 94" Height In (84"+10"Top strip)



T/M CAR (Middle Car) - 866"Length x 94" Height In (84"+10"Top strip)



Train Wrap:
(6 Coaches)

Format: Train Wrap

Line 2A & 7

Total Area in Sq. Ft. 6617

Media Options for the Train Exterior

S.No.	Location	Car	Type of Panel	Size in inches	In Sq.Inch	In Sq.ft	Qty/Car	Sq.Ft/Car	Total Car/Train	Sq.Ft/Train
1	Exterior	END CAR	Exterior Full Size	803.0	94.0	75,482.0	524.2	2	1,048	2,097
2	Exterior	MIDDLE CAR	Exterior Full Size	866.0	94.0	81,404.0	565.3	2	1,131	4,522
Total Sq.ft / Train (6 Coaches)										6,619

Engine Cars – 2 Nos, Middle Cars – 4 Nos.

Note: All Sizes Are in Feets.



Thank You

