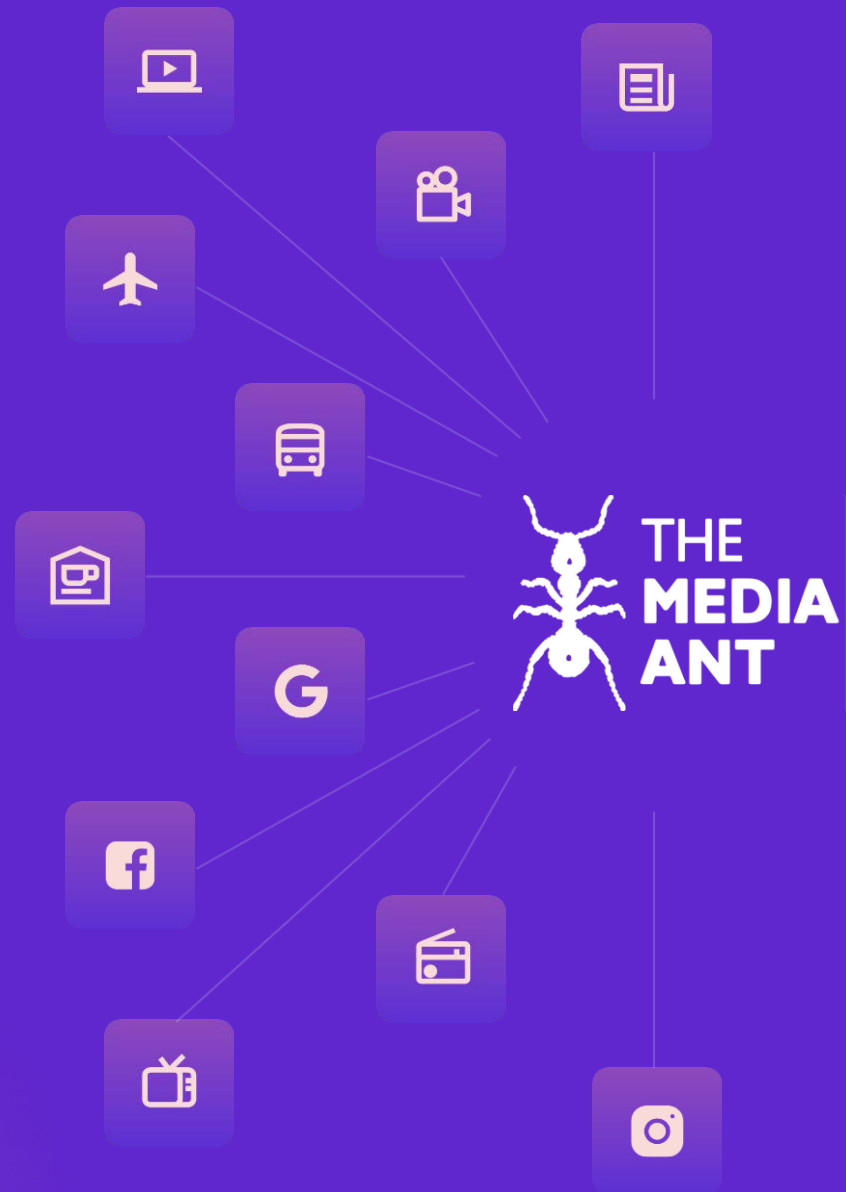




Hyderabad Metro Train - Dimension (Interior Branding)

Hyderabad Metro Train Interior Branding Details

Inside Branding Specifications							
S.NO	Branding Position	Panels(Cards & Stickers)	W in Inch	X	H in Inch	Panels	SFT
1	Train inside	Side Panel – Beside Window	21	X	21	12	37
2		Top Side Panel - Medium	35	X	8	32	62
3		Top Side Panel - Large	43	X	8	2	5
4		Sliding Door Panel	27	X	36	48	324
5		Cabin Door Panel – Right Side	10.5	X	21.5	2	3
6		Cabin Door Panel – Left Side	14.5	X	21.5	2	4
7		Top Side Panel - Small	27.5	X	8	2	3
8		Mobile charging Point - Left Side	21	X	63	4	37
9		Mobile charging Point - Right Side	21	X	50	4	29
10		Panel Above Window	50	X	8	4	17
11		Pilot Cabin - Left Side	25.5	X	45	2	22
12		Pilot Cabin - Right Side	25.5	X	45	2	22
				TOTAL		116	565

Actual Pic

POSITION

Side Panel

(21 W x 21 H In)

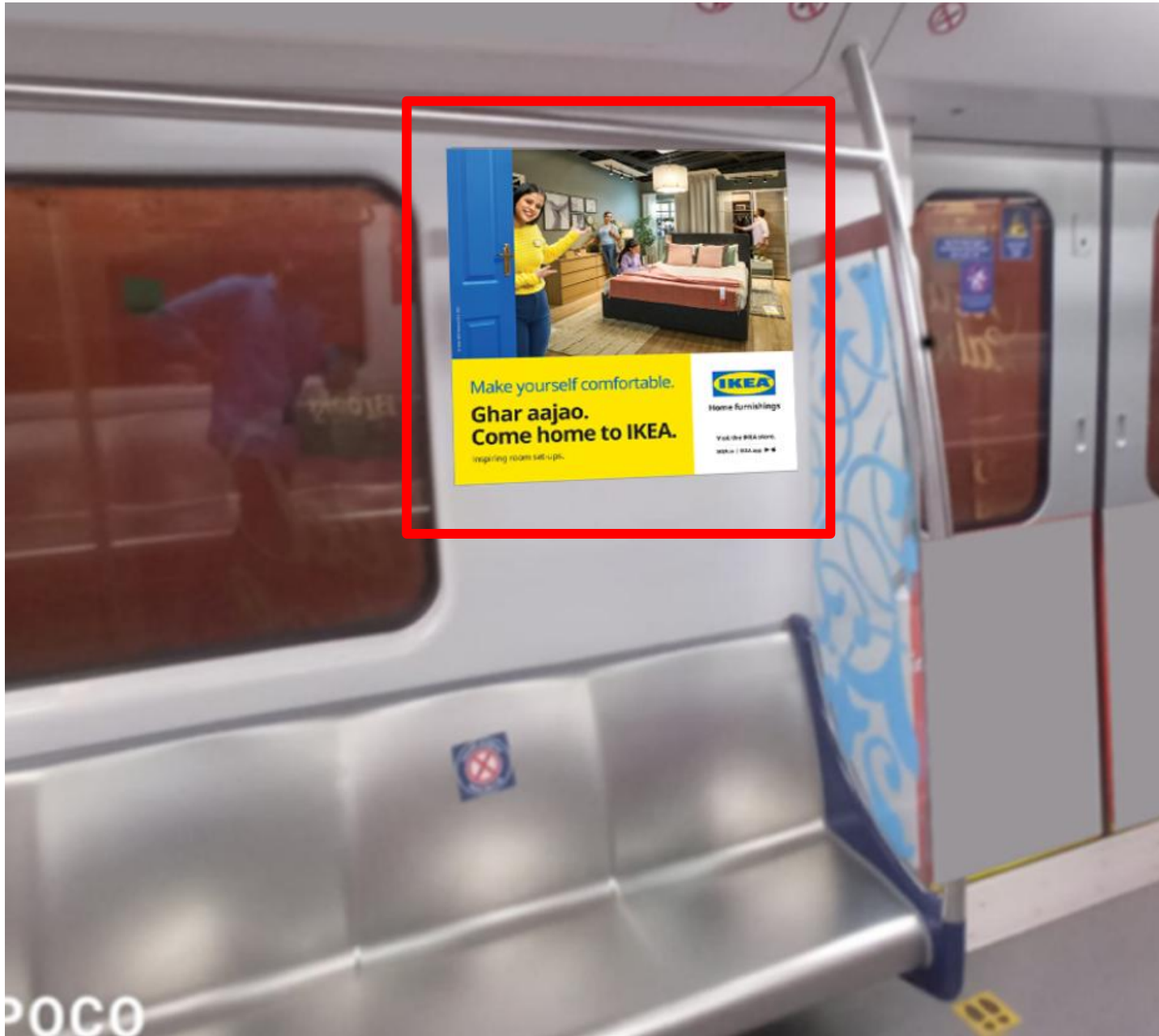
Total Panels – 12 Units



POSITION

Square Panel
Beside Window
(21 W X 21 H)

Mock-up file



POSITION

Square Panel
Beside Window
(21 W X 21 H)

Artwork



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Actual Pic

POSITION

Top Side Panel

(35 W x 8 H In)

Total Panel – 32 Units



POSITION

Top Panel – Medium
(35 W X 8 H)

Mock-up file



POSITION

Top Panel – Medium
(35 W X 8 H)

Artwork



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Actual Pic

POSITION

Top Side Panel

(43 W x 8 H In)

Total Panels – 2 Units



POSITION

Top Panel – Large
(43 W X 8 H)

Mock-up file



POSITION

Top Panel – Large
(43 W X 8 H)

Artwork



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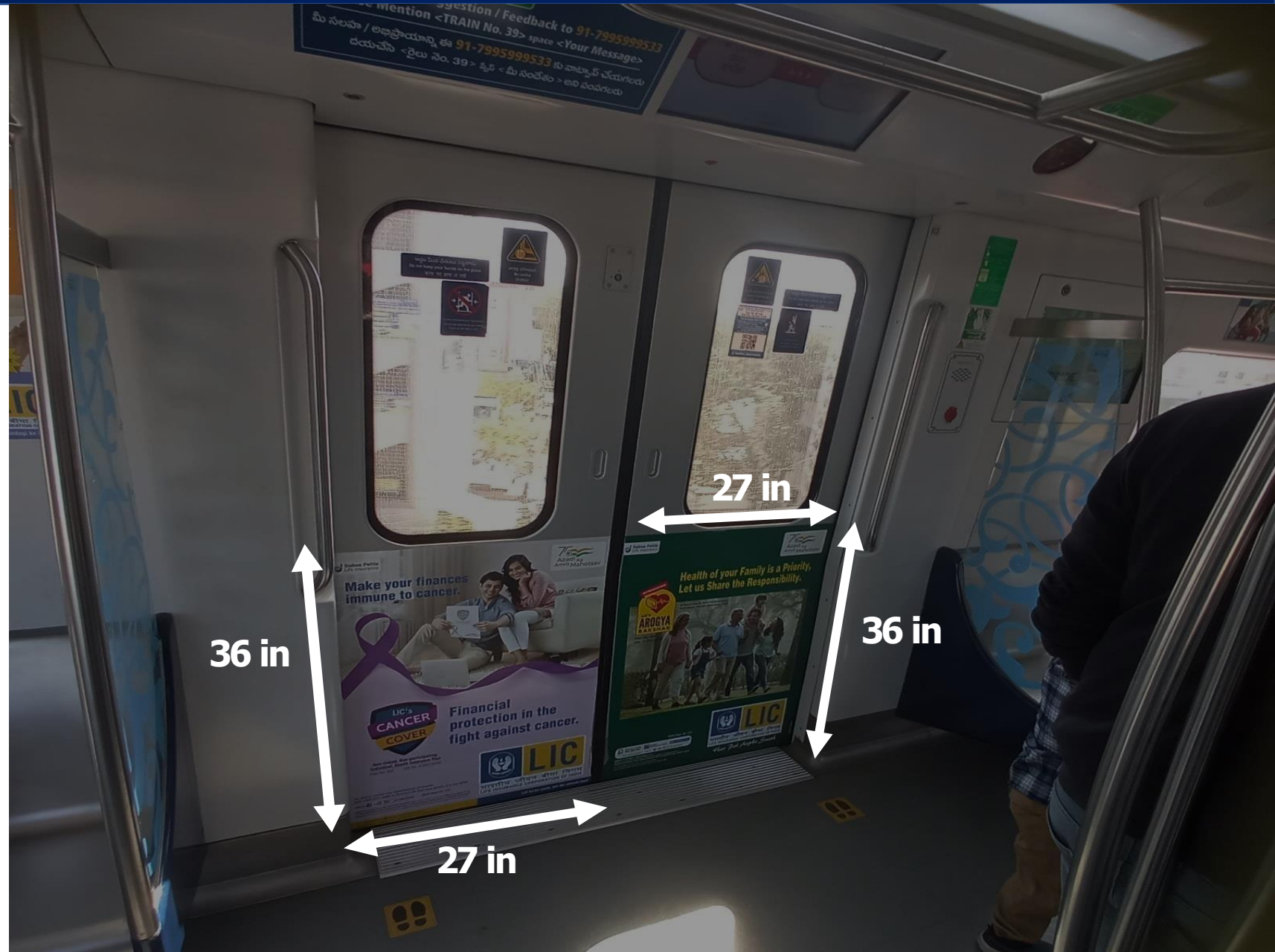
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Actual Pic

POSITION

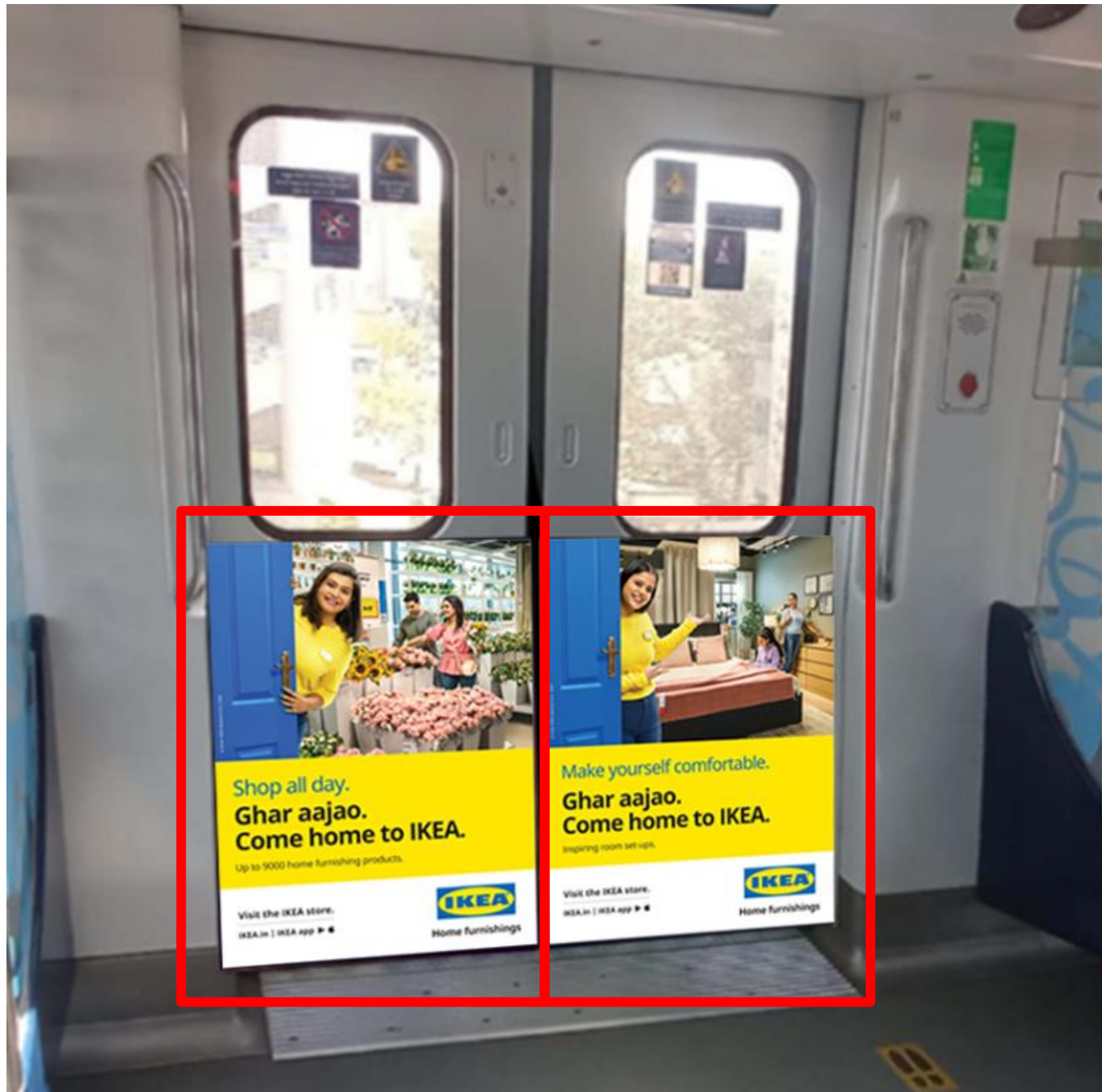
Sliding Door Panel
(27 W x 36 H In)
Total Panel – 48 Units



POSITION

Sliding Doors
(27 W X 36 H)

Mock-up file



POSITION

Sliding Doors
(27 W X 36 H)

27 X 36 – 24nos



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27 X 36 – 24nos



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Actual Pic

POSITION

Cabin Door Panel
(10.5 W x 21.5 H In)
Total Panels – 2 Units

(14.5 W x 21.5 H In)
Total panels – 2 Units



POSITION

Cabin Door – Right Panel
(10.5 W X 21.5 H)



POSITION

Cabin Door – Right Panel
(10.5 W X 21.5 H)

Artwork



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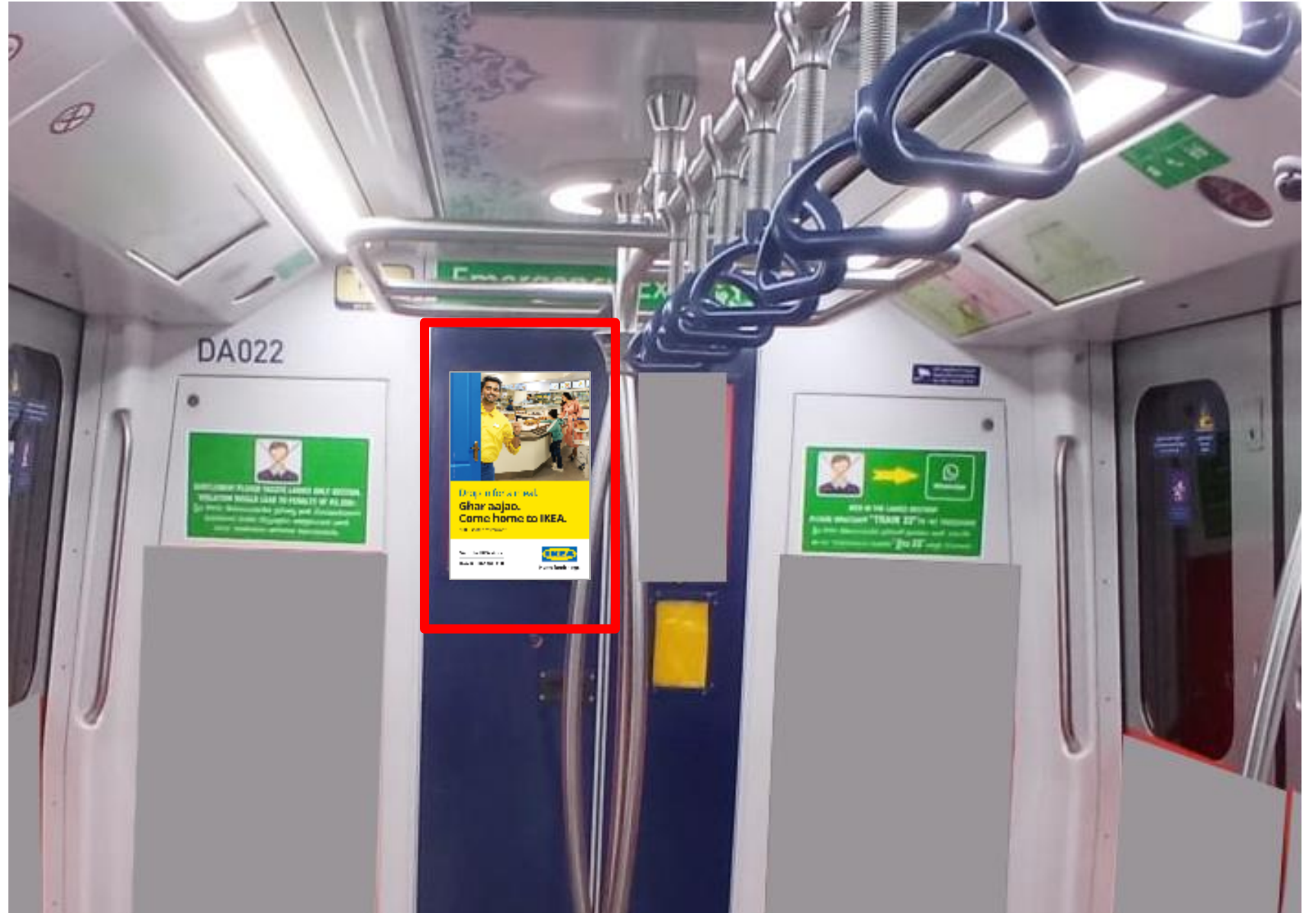
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POSITION

Cabin Door – Left Panel
(14.5 W X 21.5 H)

Mock-up file



POSITION

Cabin Door – Left Panel
(14.5 W X 21.5 H)

Artwork



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Actual Pic

POSITION

Top Side Panel

(27.5 W x 8 H In)

Total Panels - 2 Units



POSITION

Top Panel - Small
(27.5 W X 8 H)

Mock-up file



POSITION

Top Panel - Small
(27.5 W X 8 H)

Artwork



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POSITION

Mobile Charging Point Panel
(Left Side) - (21 W x 63 H In)
Total Panels – 4 Units

Mobile Charging Point Panel
(Right Side) - (21 W x 50 H In)
Total Panels – 4 Units

Mobile Charging Point Panels

21 x 63



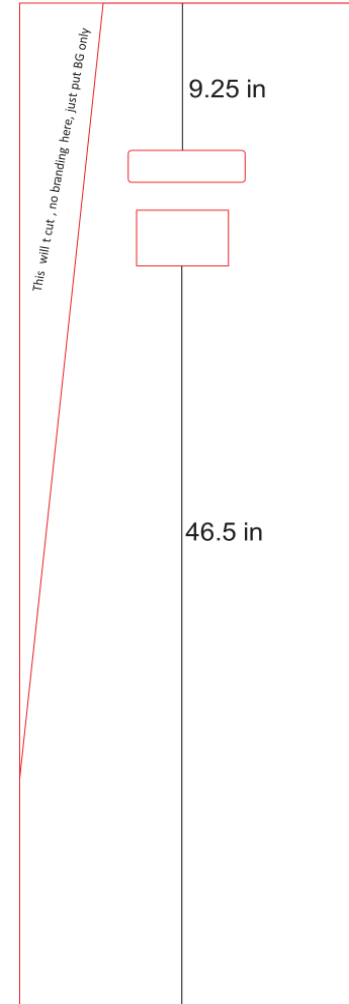
21 x 50



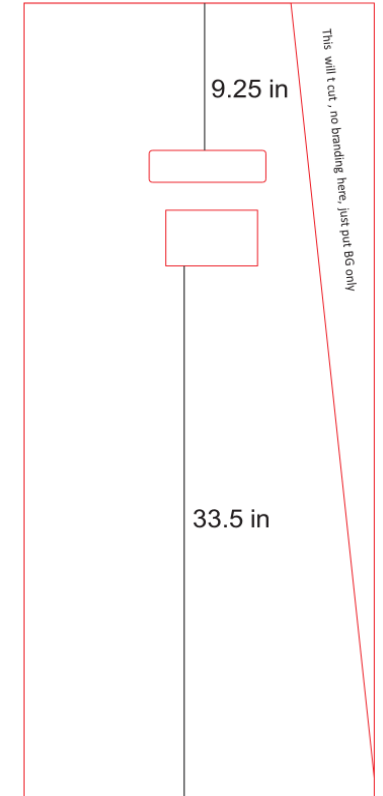
 Branding Area

Mobile Charging Point Panels

21 x 63



21 x 50



POSITION

Mobile Charging Point
Left Side
(21 W X 63 H) – 4 Units

Artwork

Train Body is
slanted & This
part will be cut



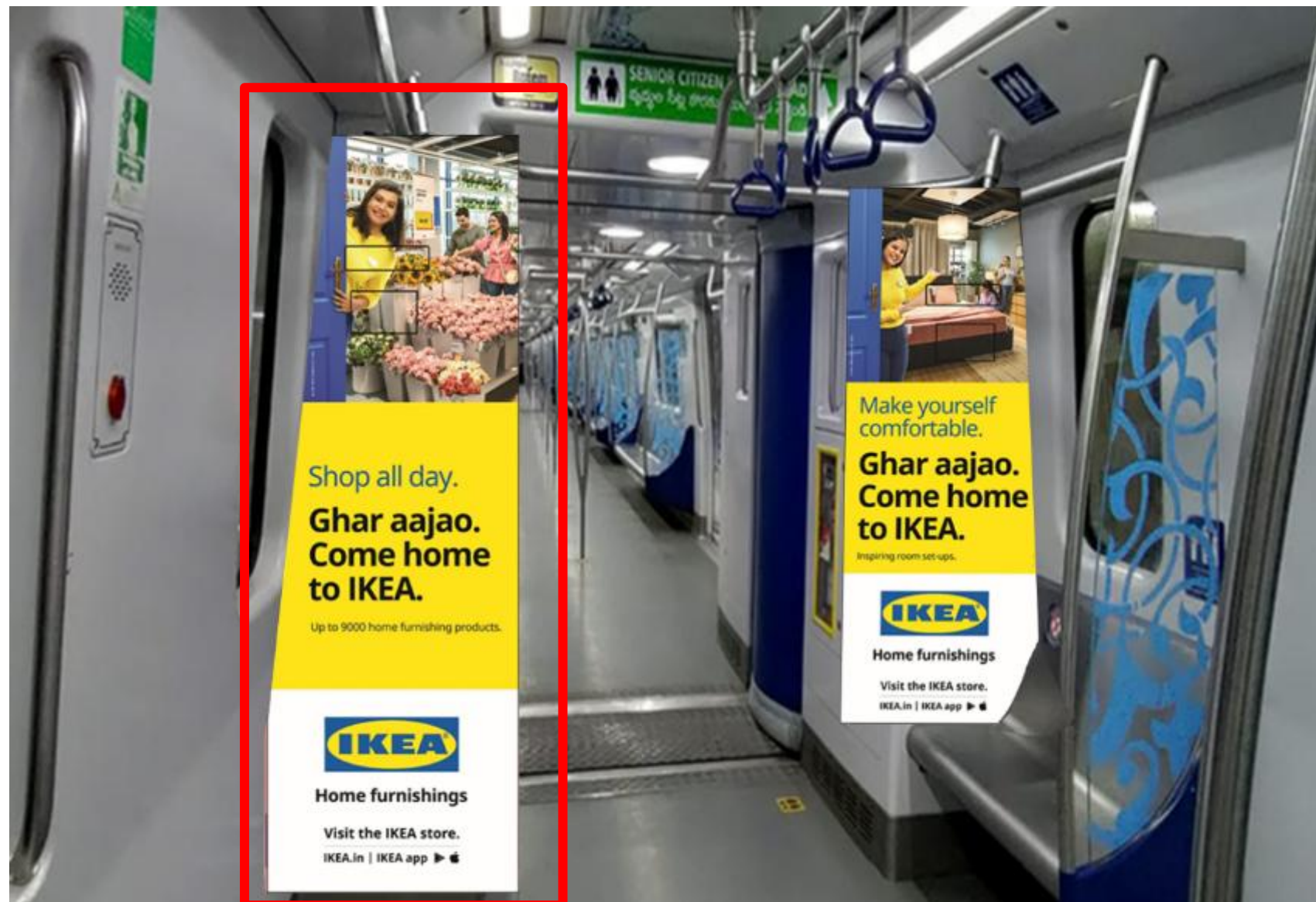
Message for
Mobile Charging

Socket for Mobile
Charging

POSITION

Mobile Charging Point
Left Side
(21 W X 63 H)

Mock-up file



POSITION

Mobile Charging Point
Right Side
(21 W x 50 H) – 4 Units

Artwork

Message for
Mobile Charging

Socket for Mobile
Charging



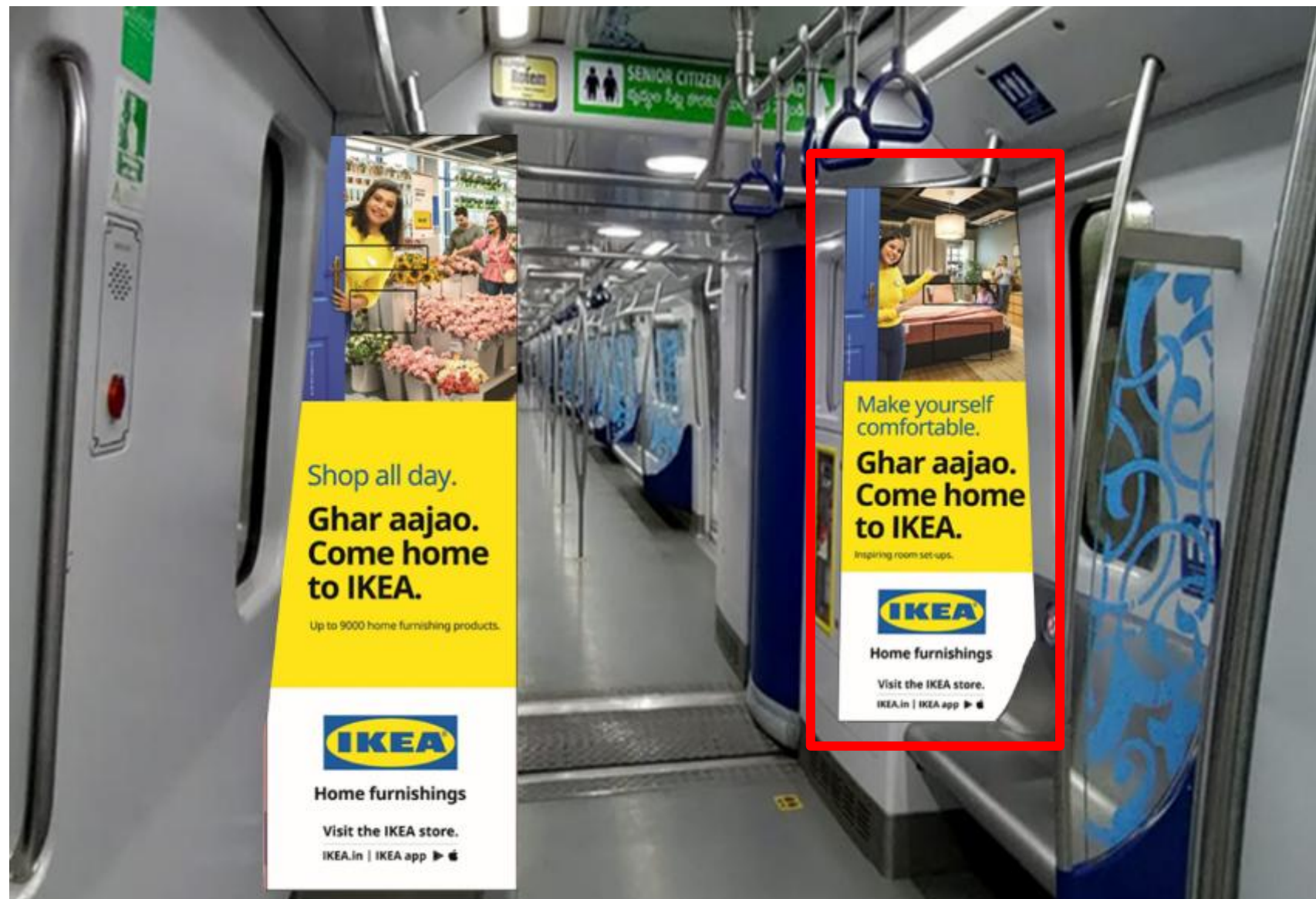
Train Body is
slanted & This
part will be cut

Seat is Here & This
part will be cut

POSITION

Mobile Charging Point
Right Side
(21 W x 50 H)

Mock-up file



Actual Pic

Artwork

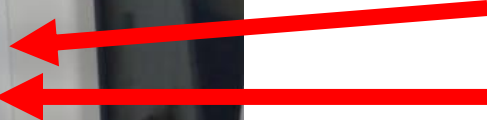
Message for
Mobile Charging

Socket for Mobile
Charging



Message for
Mobile Charging

Socket for Mobile
Charging



Actual Pic

POSITION

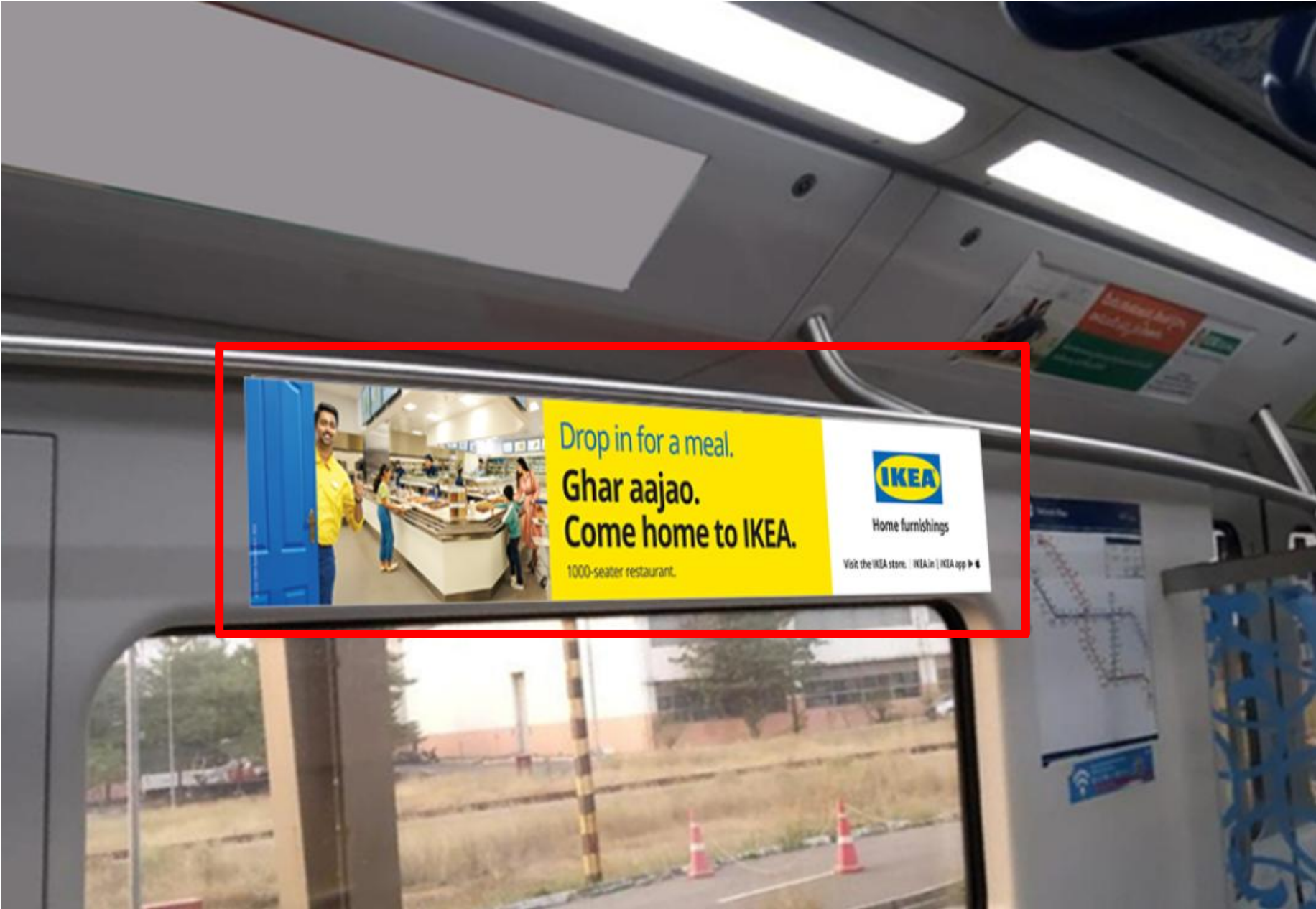
Panel Above Window
(50 W x 8 H In)
Total Panels – 4 Units



POSITION

Panel Above Window
(50 W x 8 H)

Mock-up file



POSITION

Panel Above Window (50 W x 8 H)

Artwork



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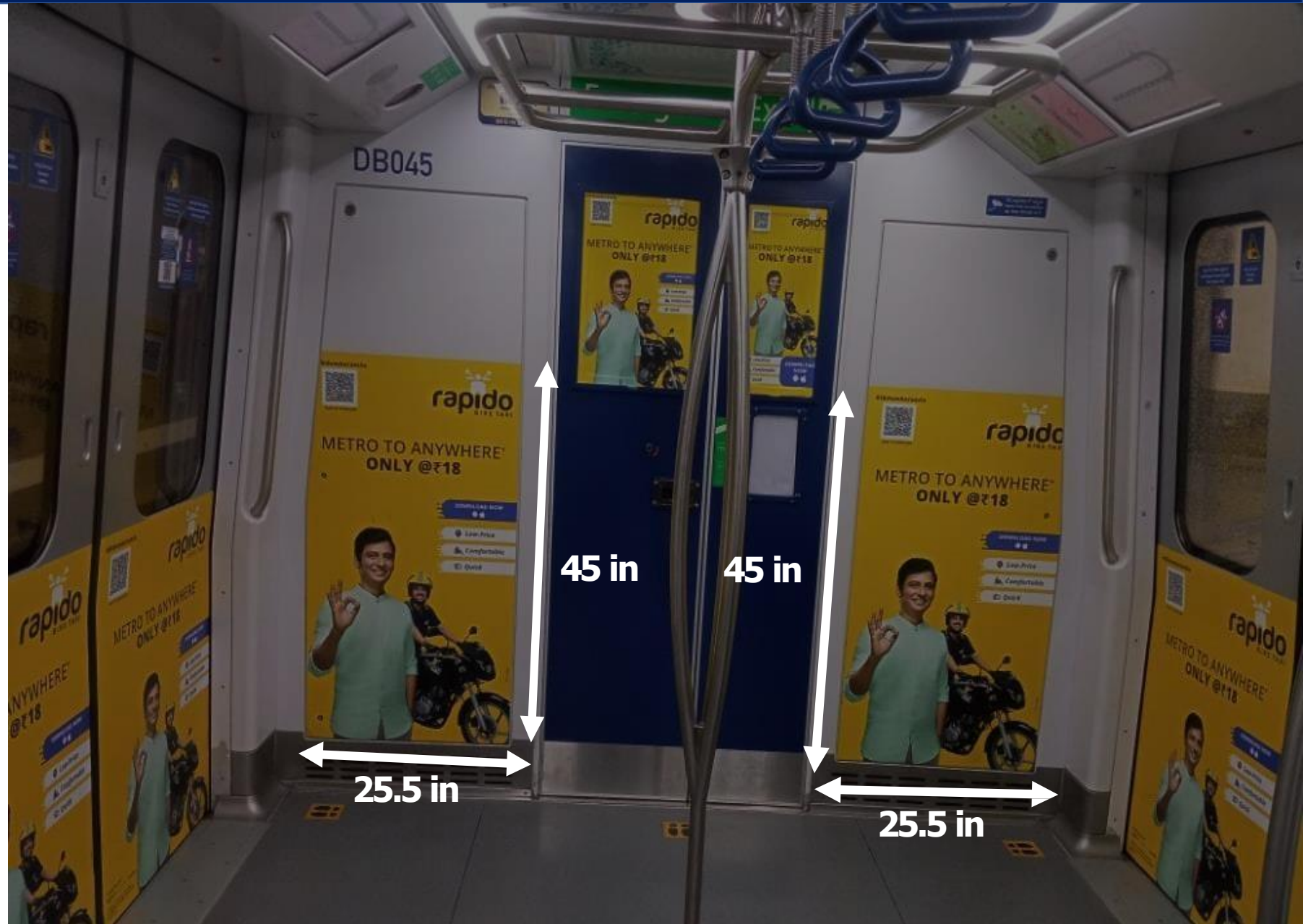
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Actual Pic

POSITION

Pilot Cabin Side Panel
(Left Side) - (25.5 W x 45 H In)
Total Panels – 2 Units

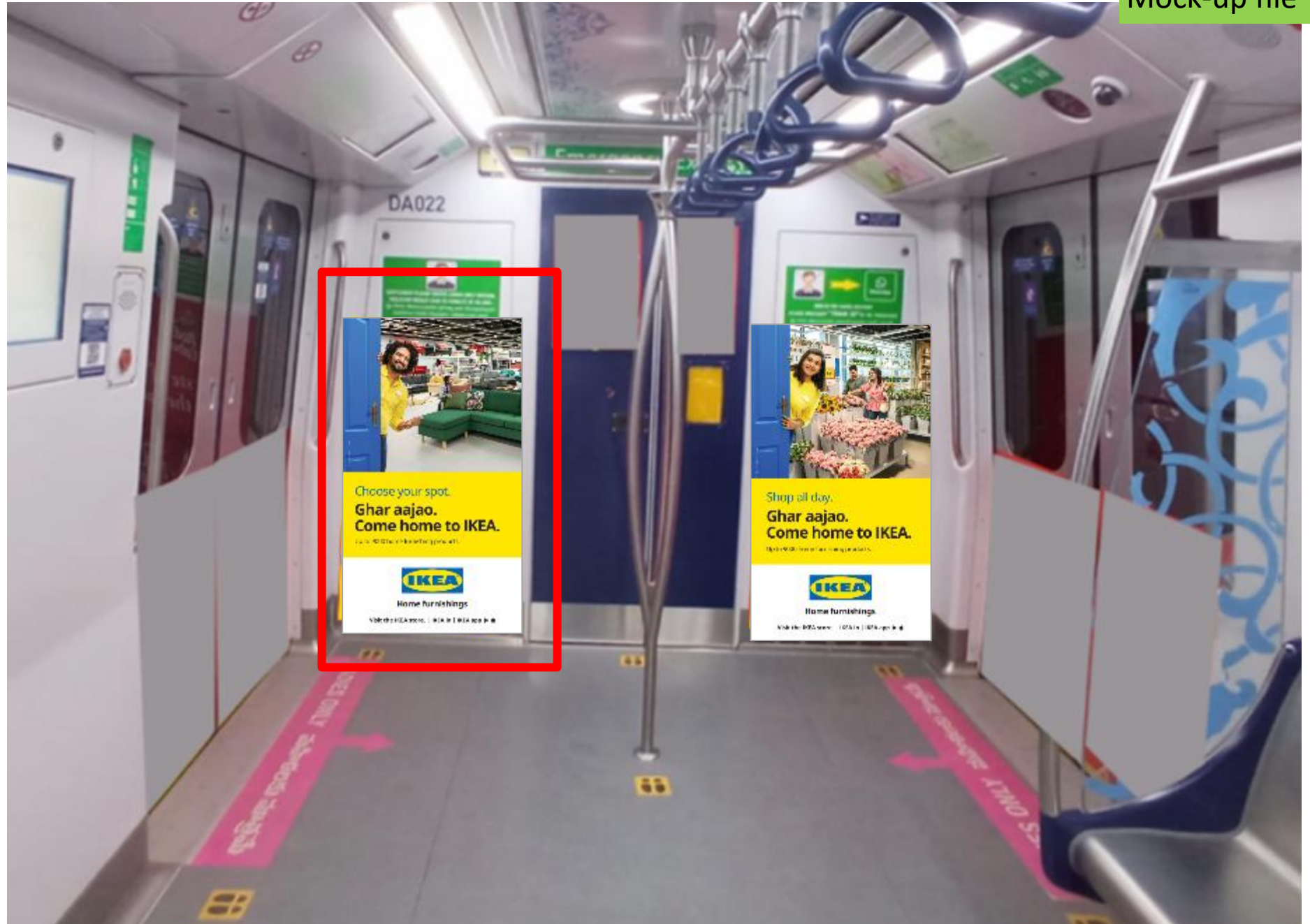
Pilot Cabin Side Panel
(Right Side) - (25.5 W x 45 H In)
Total Panels – 2 Units



POSITION

Beside Cabin Doors —
Left Side
(25.5 W X 45 H)

Mock-up file



POSITION

Beside Cabin Doors —
Left Side
(25.5 W X 45 H)

Artwork



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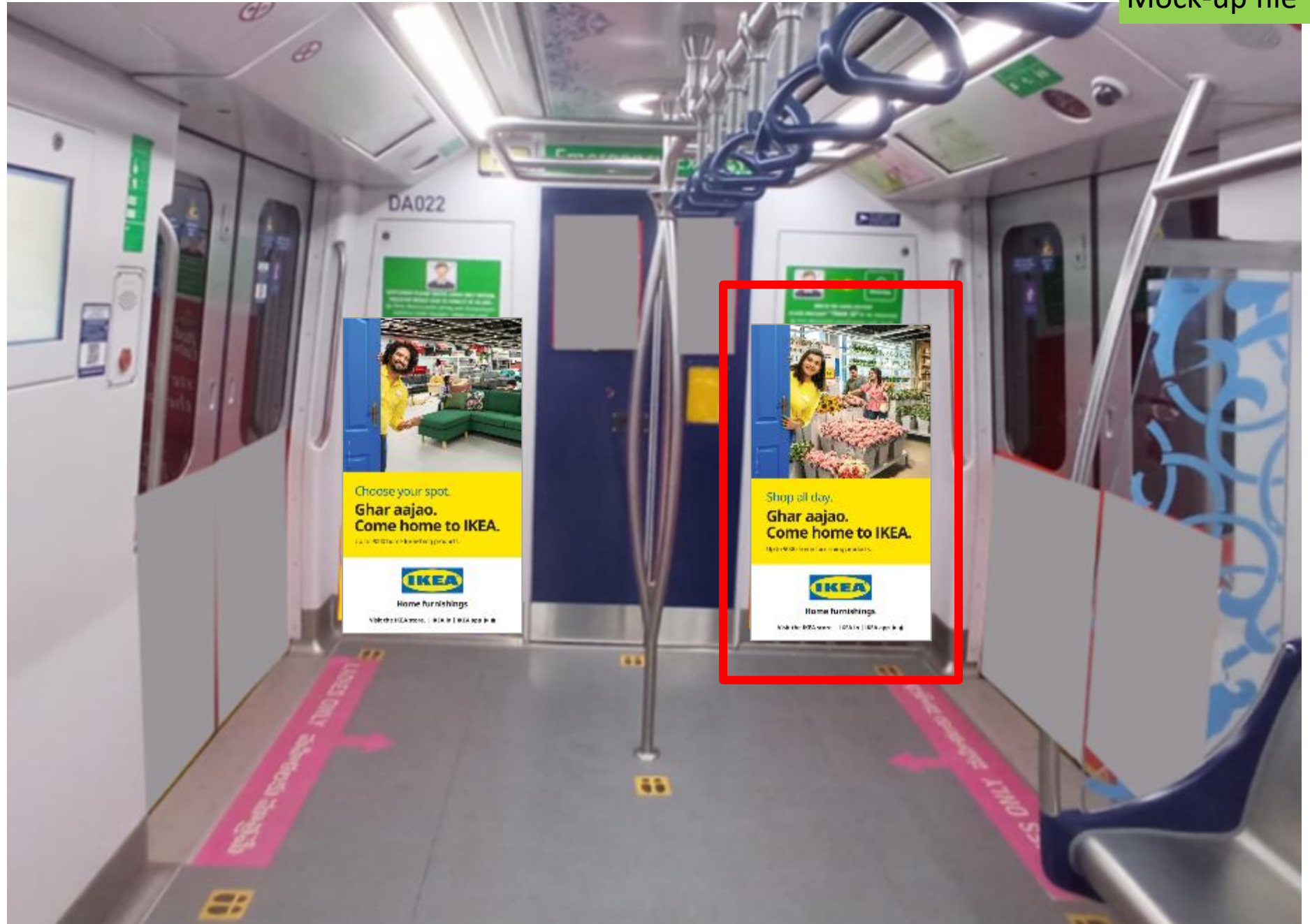
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POSITION

Beside Cabin Doors –
Right Side
(25.5 W X 45 H)

Mock-up file



POSITION

Beside Cabin Doors —
Right Side
(25.5 W X 45 H)

Artwork



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