



Mumbai Airport Media Kit

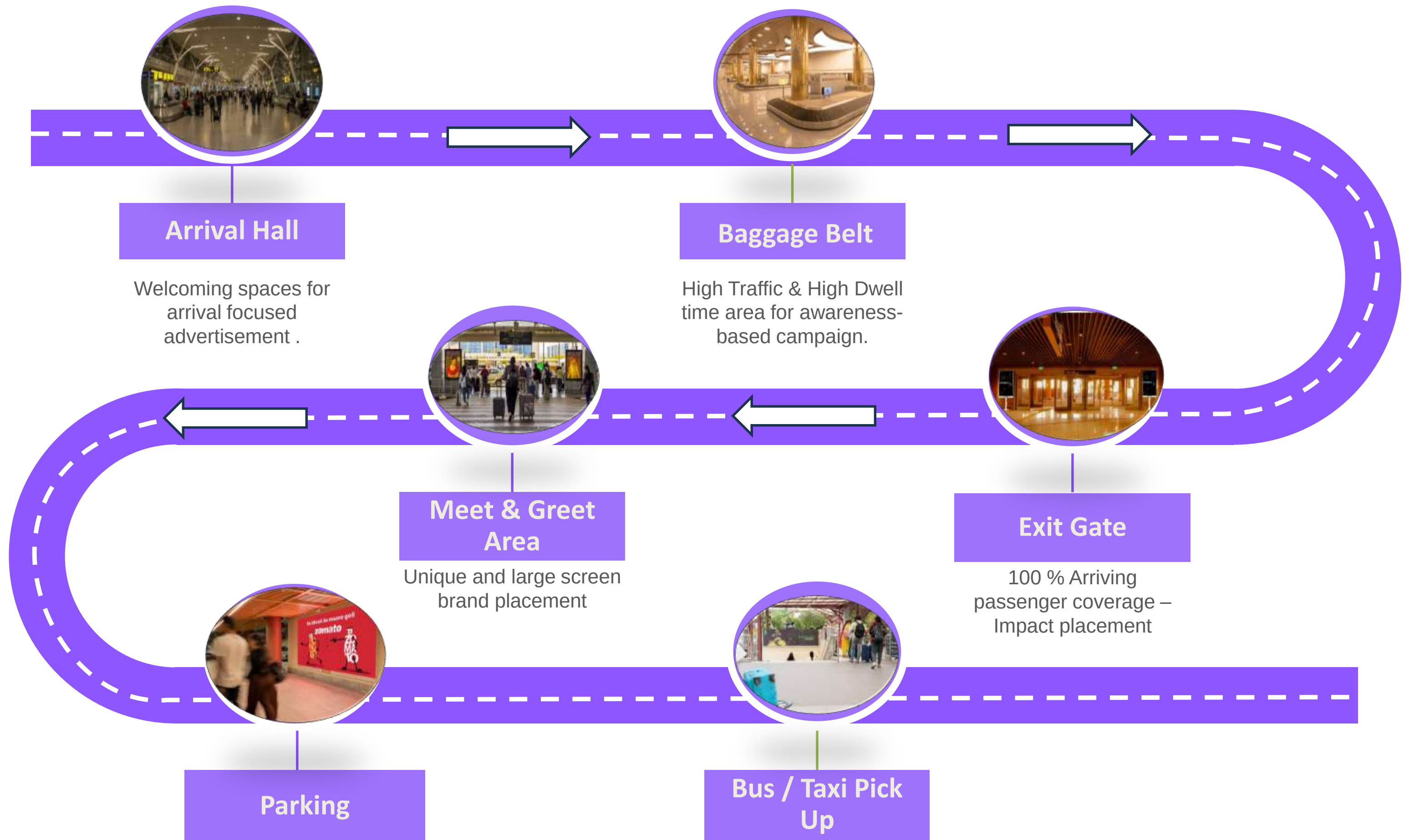
AIRPORT LAYOUT

DEPARTURE



AIRPORT LAYOUT

ARRIVAL



T1- DOMESTIC

Departure	Check In Hall	10 W X 22 H ft (Only 1 Unit)	Non Lit
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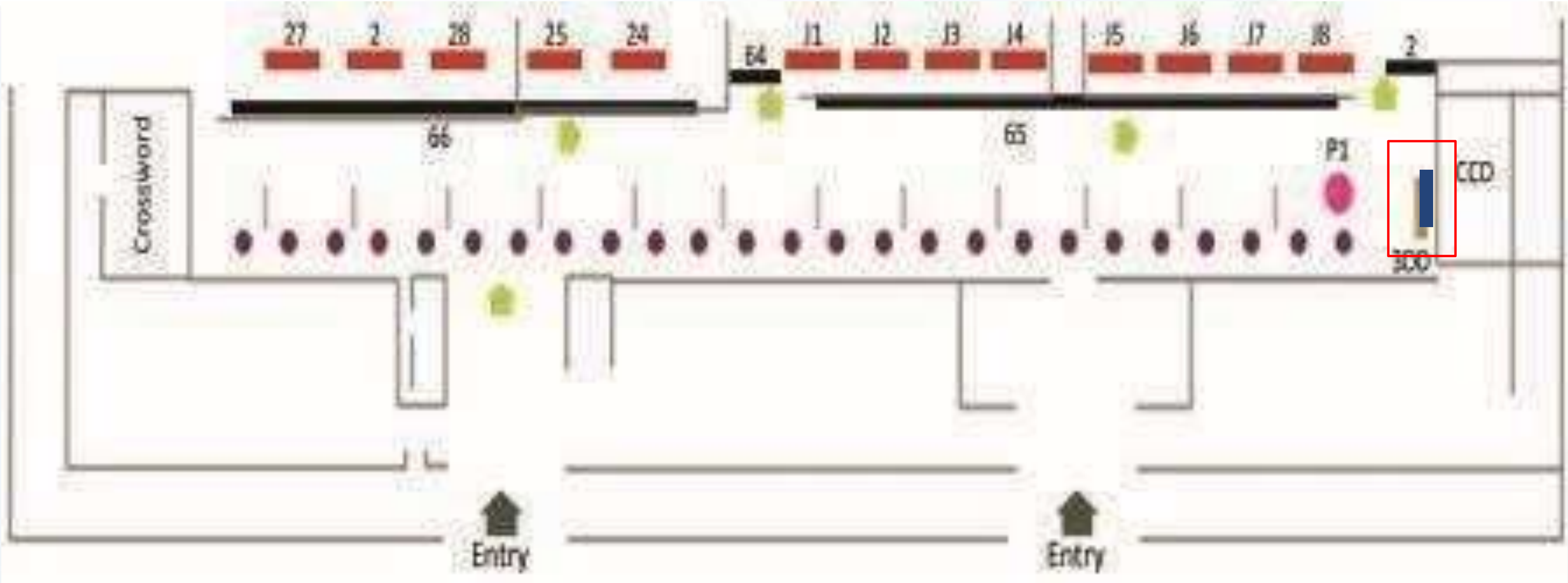
Hoarding- Drop Down Double Sided

Rental Cost	18,00,000/- P/M
Production Cost	25000/-



T1- DOMESTIC

Departure	Check In Hall	10 W X 22 H ft (Only 1 Unit)	Non Lit
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T1- DOMESTIC

Departure	Check In Hall	15 W X 25 H ft (Only 1 Unit)	10 Sec In Every 60 Sec
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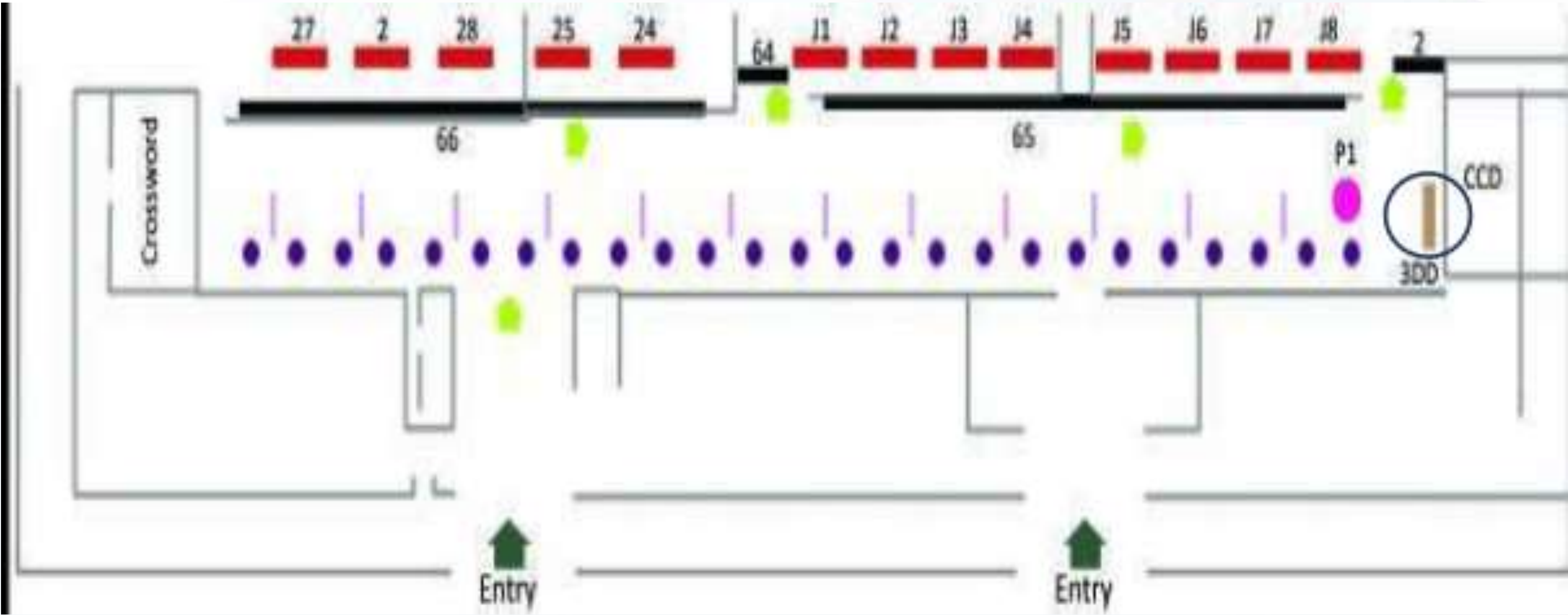
Digital Pod

Rental Cost	18,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Check In Hall	15 W X 25 H ft (Only 1 Unit)	10 Sec In Every 60 Sec
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T1- DOMESTIC

Departure	Check In Hall	37.17 W X 13.58 H ft (Only 1 Unit)	Ambient Lit
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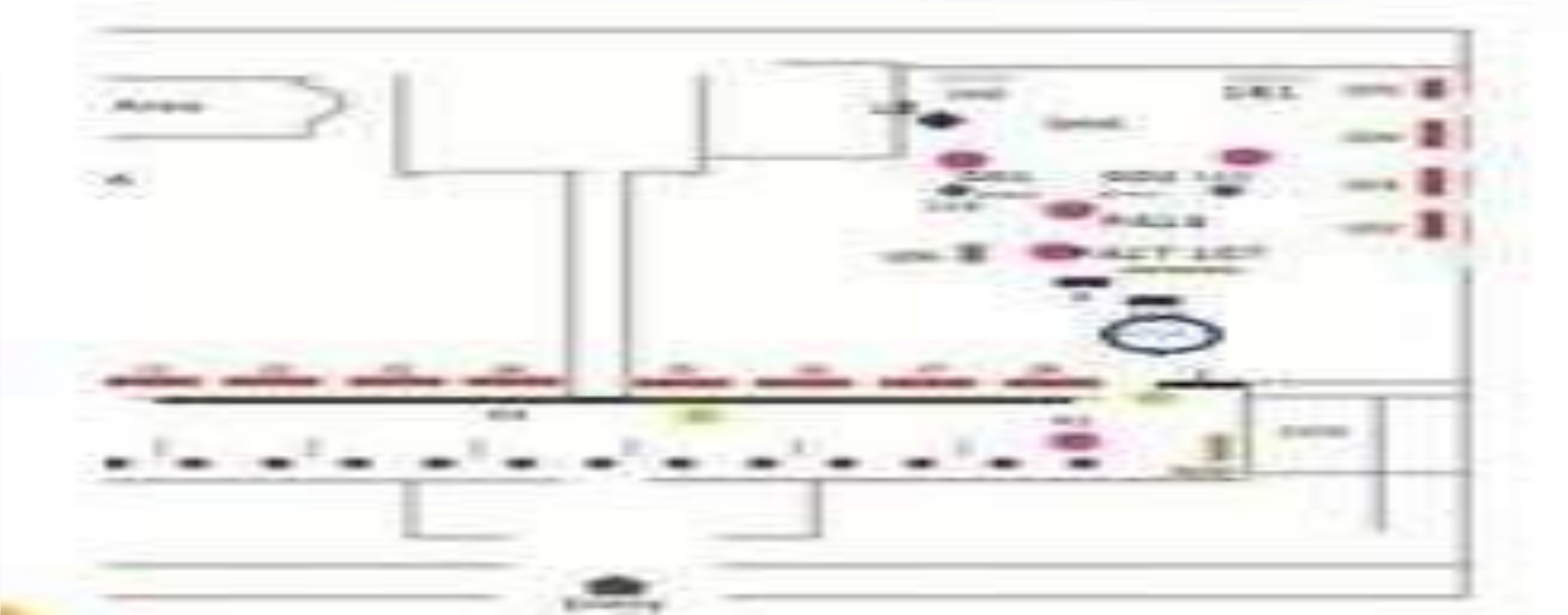
Static Wall Signage Single Sided

Rental Cost	12,00,000/- P/M
Production Cost	25000/-



T1- DOMESTIC

Departure	Check In Hall	37.17 W X 13.58 H ft (Only 1 Unit)	Ambient Lit
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T1- DOMESTIC

Departure	Female Check In Counter	17.33 W X 8.42 H ft (Only 1 Unit)	Back Lit
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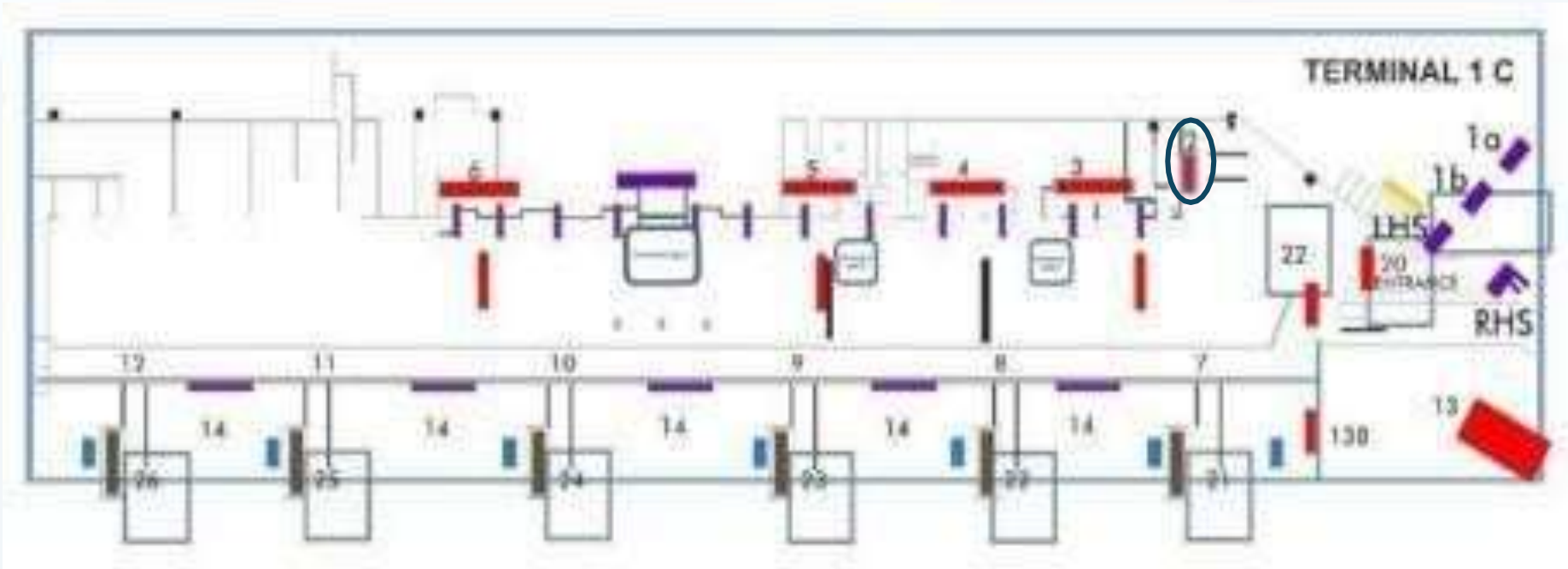
Static Lightbox Single Sided

Rental Cost	14,00,000/- P/M
Production Cost	25000/-



T1- DOMESTIC

Departure	Female Check In Counter	17.33 W X 8.42 H ft (Only 1 Unit)	Back Lit
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T1- DOMESTIC

Departure	Security Hold Area	57 W X 14.33 H ft (Only 1 Unit)	Ambient Lit
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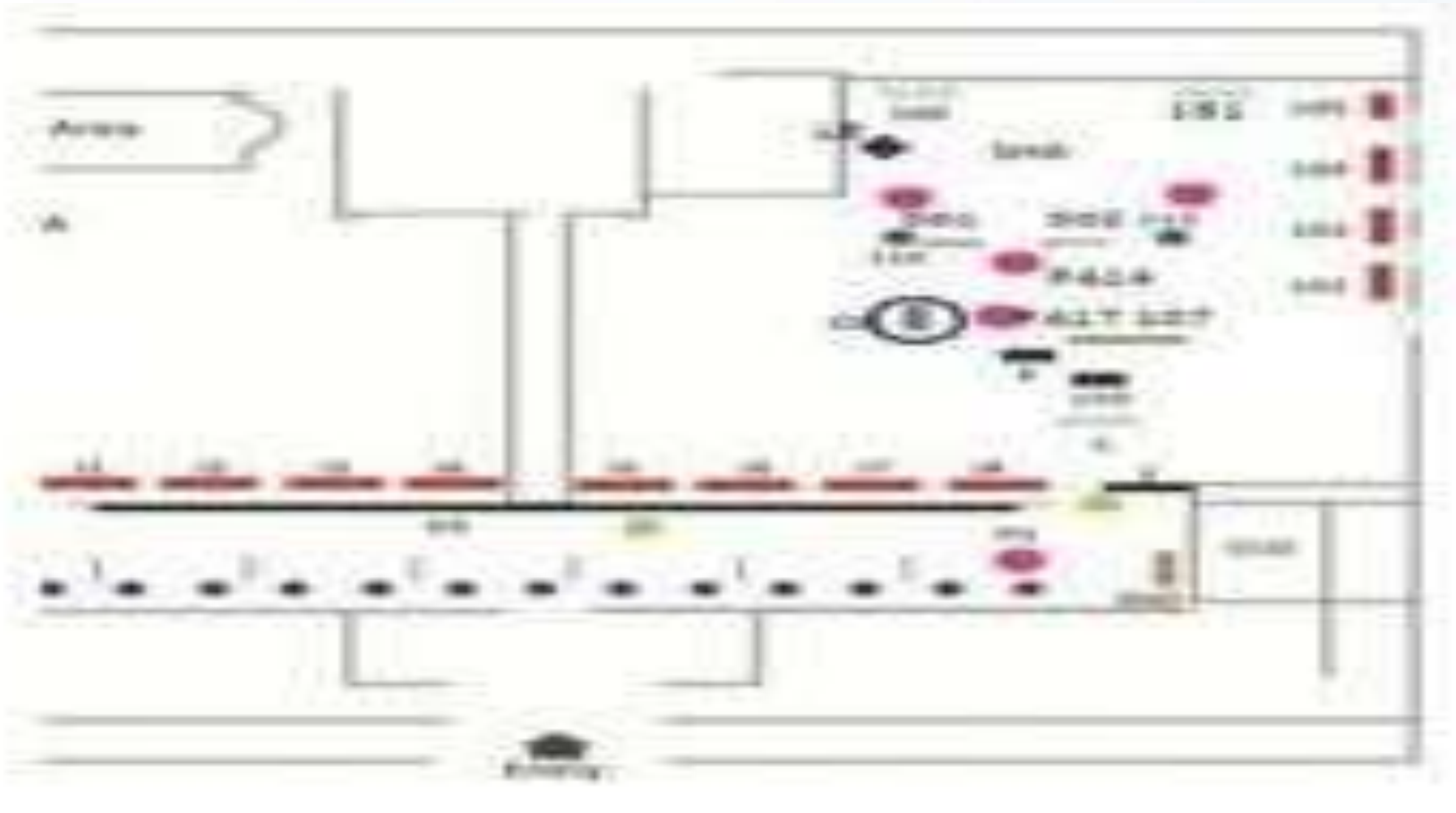
Static Wall Signage Single Sided

Rental Cost	14,00,000/- P/M
Production Cost	25000/-



T1- DOMESTIC

Departure	Security Hold Area	57 W X 14.33 H ft (Only 1 Unit)	Ambient Lit
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T1- DOMESTIC

Departure	Security Hold Area	25 X 20 H ft (Only 1 Unit)	Non Lit
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Hoarding- Drop Down Double Sided

Rental Cost	23,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Security Check Area	24.58 W X 9.58 H ft (Only 1 Unit)	Back Lit
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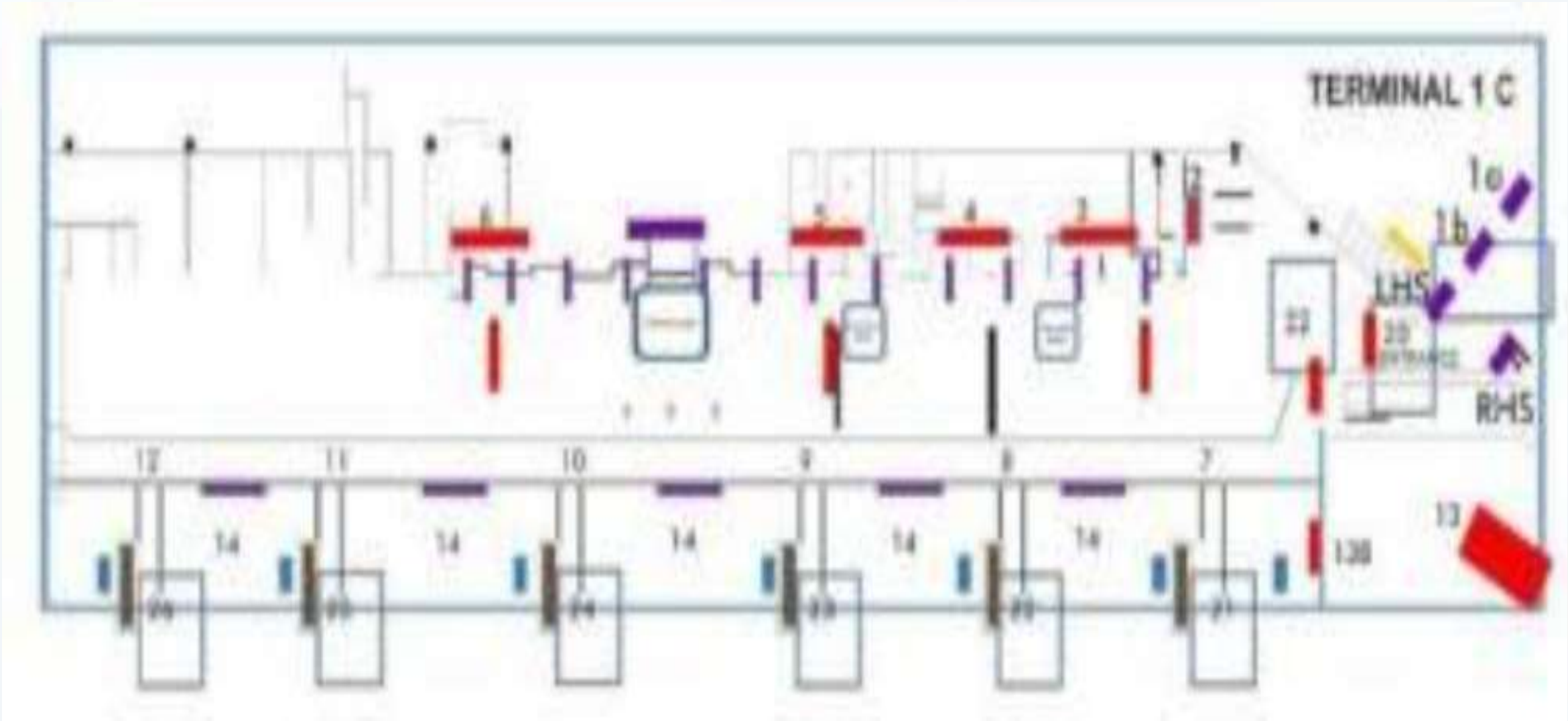
Static Lightbox Single Sided

Rental Cost	17,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Security Check Area	24.58 W X 9.58 H ft (Only 1 Unit)	Back Lit
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T1- DOMESTIC

Departure	Retail Area	11.17 W X 2.67 H ft (Package Of 12 Units)	Non Lit
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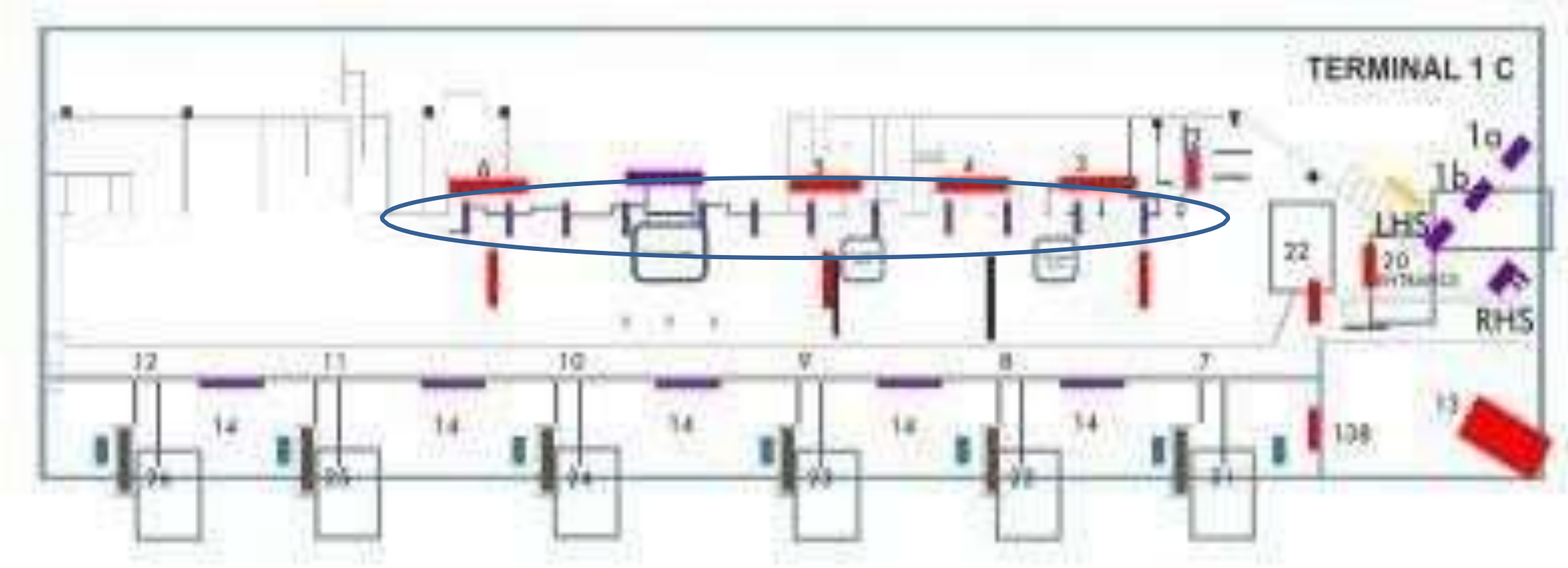
Static Wall Signage Double Sided

Rental Cost	14,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Retail Area	11.17 W X 2.67 H ft (Package Of 12 Units)	Non Lit
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T1- DOMESTIC

Departure	Retail Area	24.58 W X 9.58 H ft (Only 1 Unit)	Back Lit
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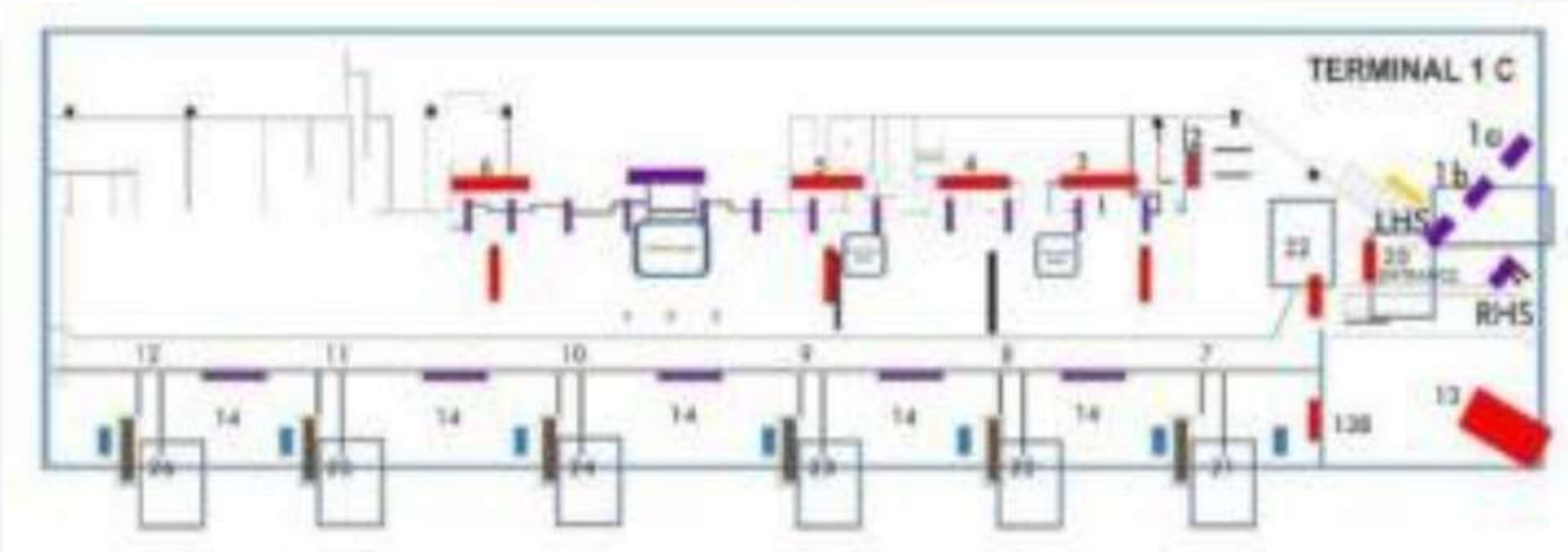
Static Lightbox Single Sided

Rental Cost	15,00,000 /- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Retail Area	24.58 W X 9.58 H ft (Only 1 Unit)	Back Lit
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T1- DOMESTIC

Departure	Retail Area	24.58 W X 9.58 H ft (Only 1 Unit)	Back Lit
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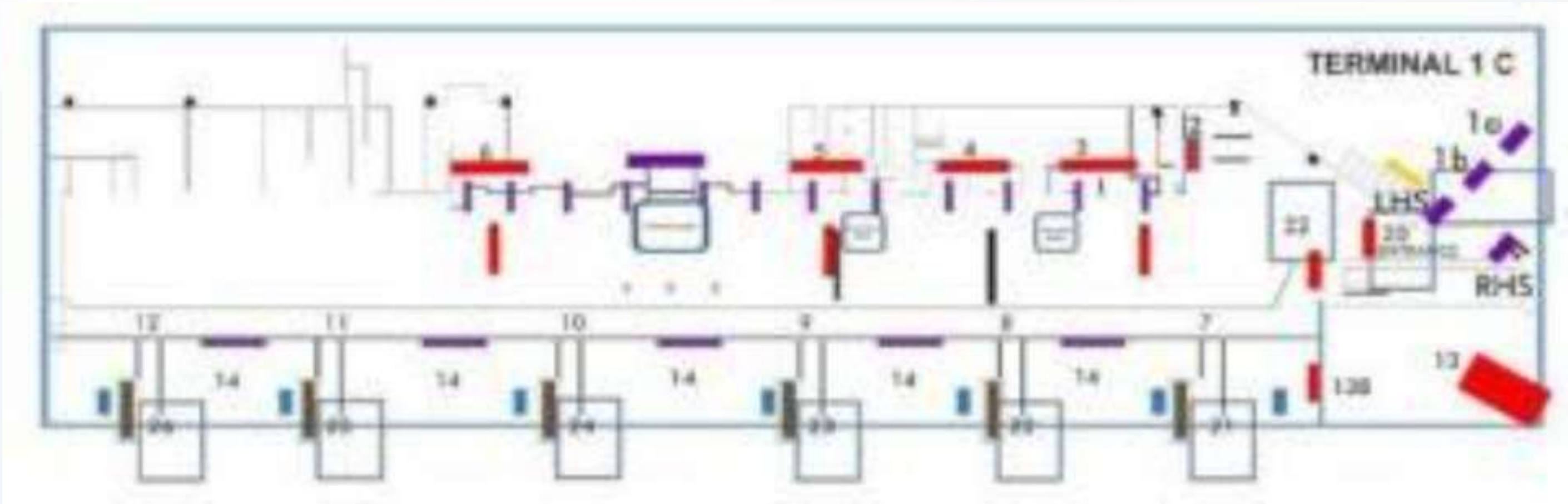
Static Lightbox Single Sided

Rental Cost	15,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Retail Area	24.58 W X 9.58 H ft (Only 1 Unit)	Back Lit
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T1- DOMESTIC

Departure & Arrival	Way Of Departure & Arrival Area	55 Inches (Package Of 7 Units)	10 Sec In Every 90 Sec
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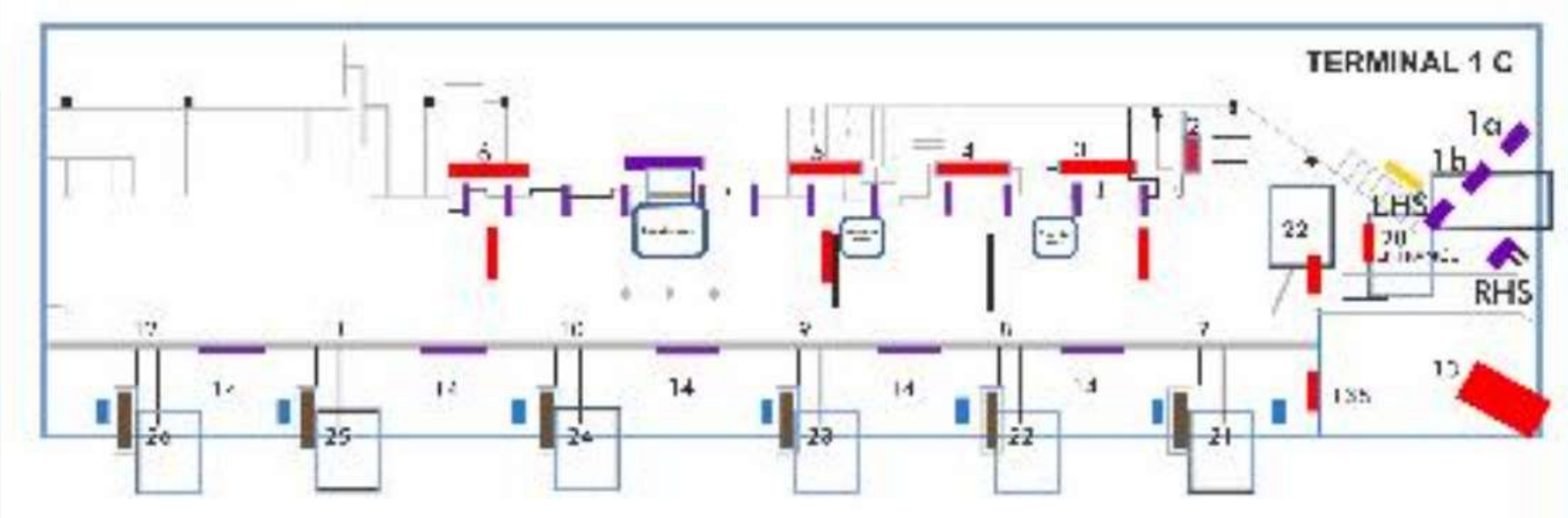
Digital Pod

Rental Cost	8,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure & Arrival	Way Of Departure & Arrival Area	55 Inches (Package Of 7 Units)	10 Sec In Every 90 Sec
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T1- DOMESTIC

Arrival	Entrance Of Arriving Passengers	10.42 W X 9.42 H ft (Only 1 Unit)	Back Lit
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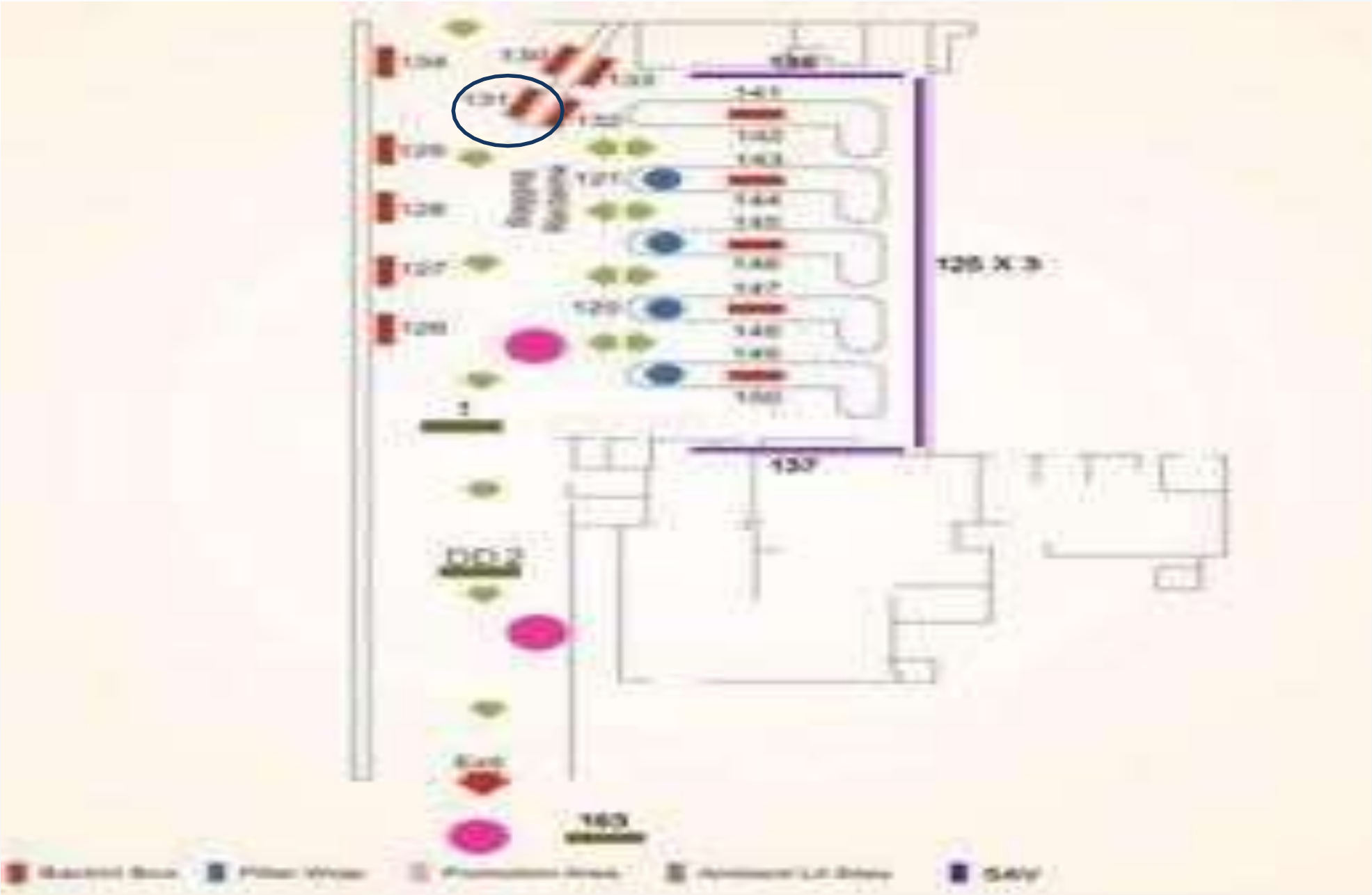
Static Lightbox Single Sided

Rental Cost	18,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Entrance Of Arriving Passengers	10.42 W X 9.42 H ft (Only 1 Unit)	Back Lit
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T1- DOMESTIC

Arrival	Arrival Entrance	14.6 W X 16.6 H ft (Only 1 Unit)	Non Lit
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Hoarding- Drop Down Double Sided

Rental Cost	17,00,000/-P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

A Arrival	Arrival Passage	27.9 W X 6.9 H ft (Only 1 Unit)	Back Lit
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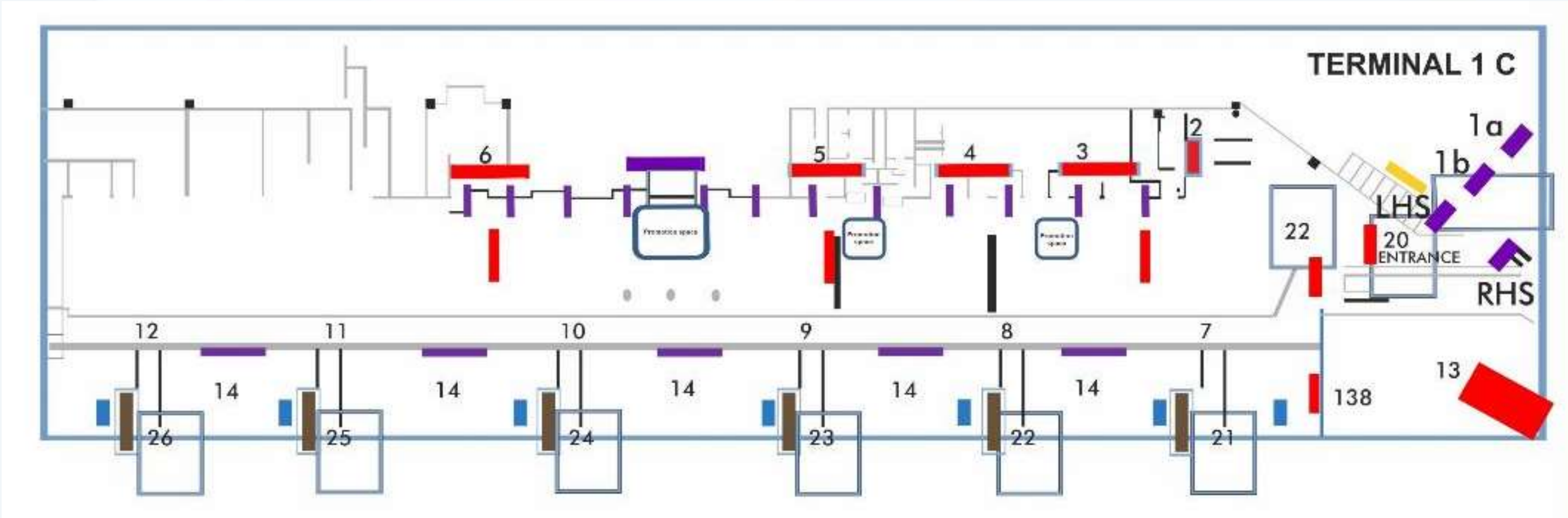
Static Lightbox Single Sided

Rental Cost	12,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Arrival Passage	27.9 W X 6.9 H ft (Only 1 Unit)	Back Lit
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T1- DOMESTIC

Arrival	Conveyor Belt	12 W X 3 H ft (Package Of 5 Units)	10 Sec In Every 60 Sec
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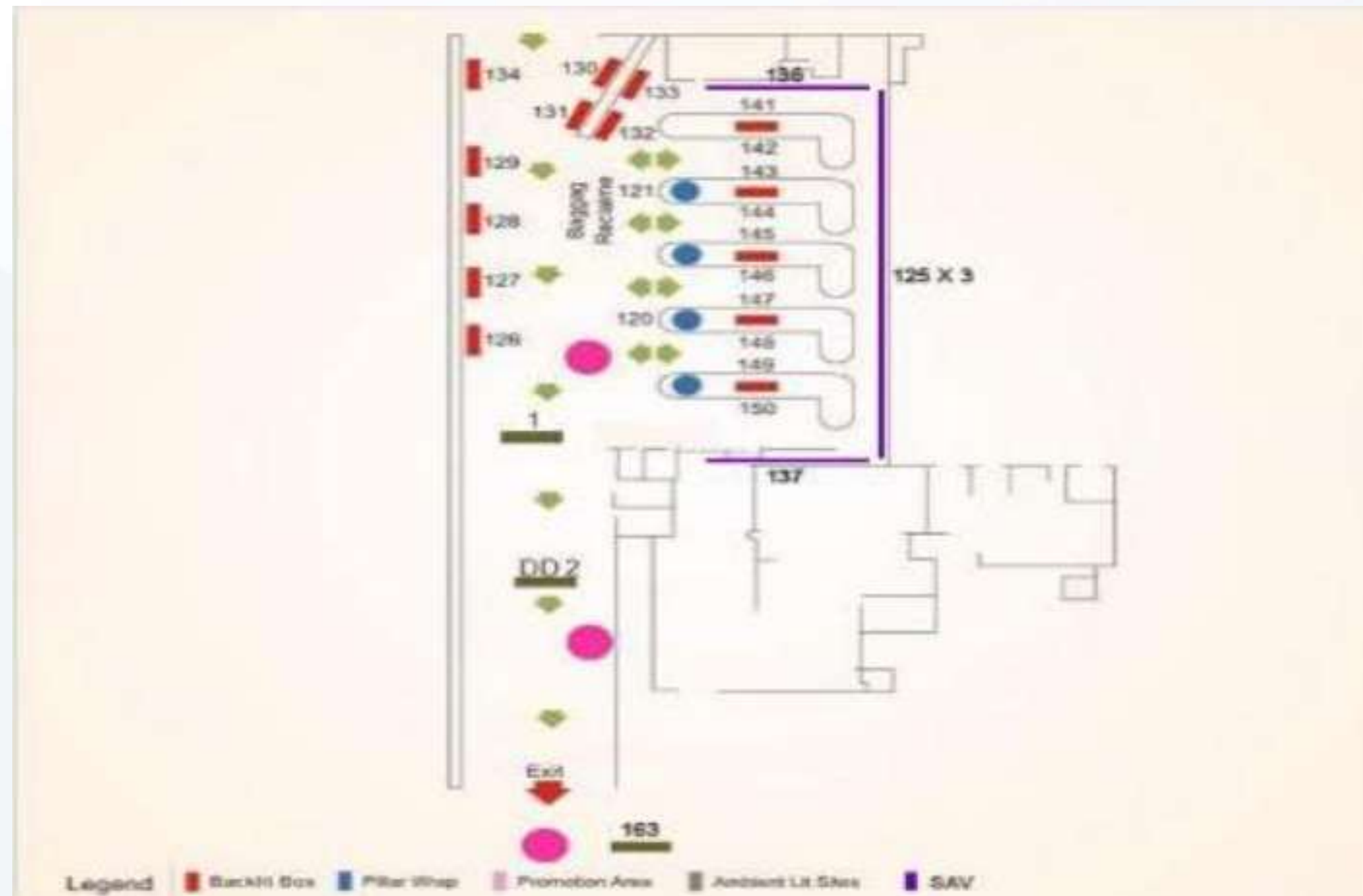
Digital Wall

Rental Cost	13,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Conveyor Belt	12 W X 3 H ft (Package Of 5 Units)	10 Sec In Every 60 Sec
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T1- DOMESTIC

Arrival	Conveyor Belt	3 W X 3 H ft (Package Of 5 Units)	Back Lit
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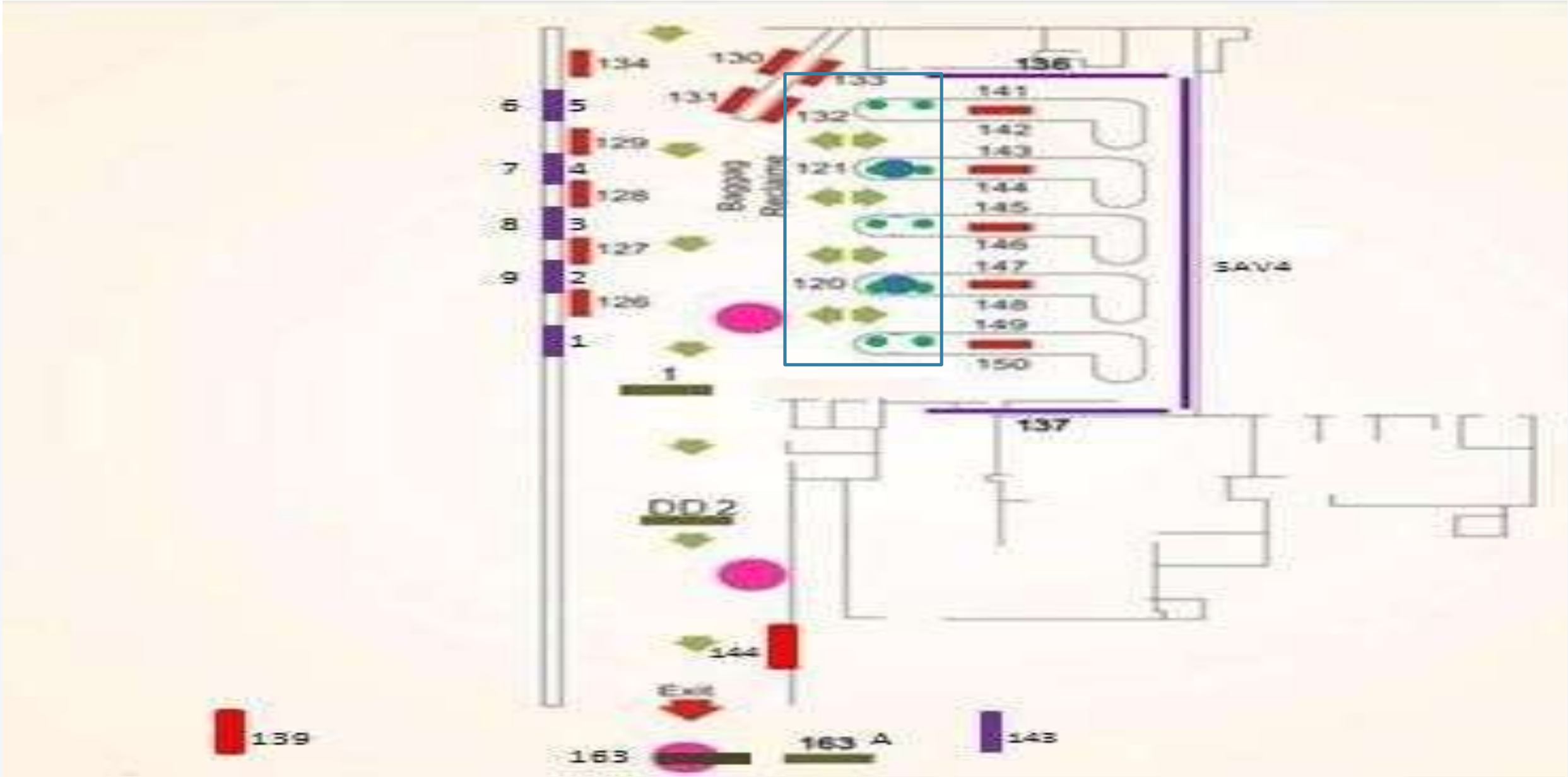
Static Lightbox Double Sided

Rental Cost	4,00,000/- P/M
Production Cost	22500/-



T1- DOMESTIC

Arrival	Conveyor Belt	3 W X 3 H ft (Package Of 5 Units)	Back Lit
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T1- DOMESTIC

Arrival	Near Forecourt	18.83 W X 9 H ft (Only 1 Unit)	Back Lit
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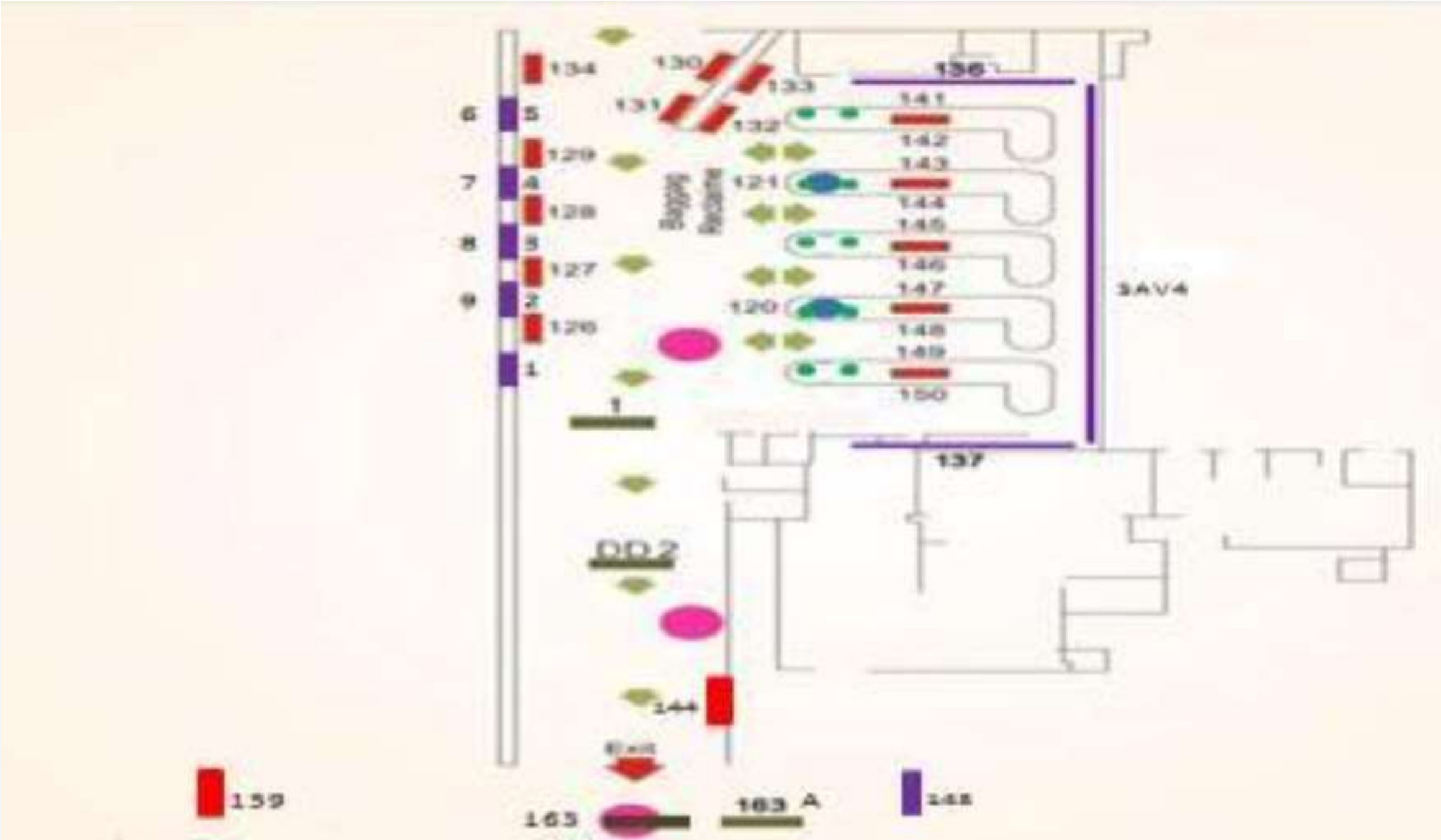
Static Lightbox Single Sided

Rental Cost	21,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Near Forecourt	18.83 W X 9 H ft (Only 1 Unit)	Back Lit
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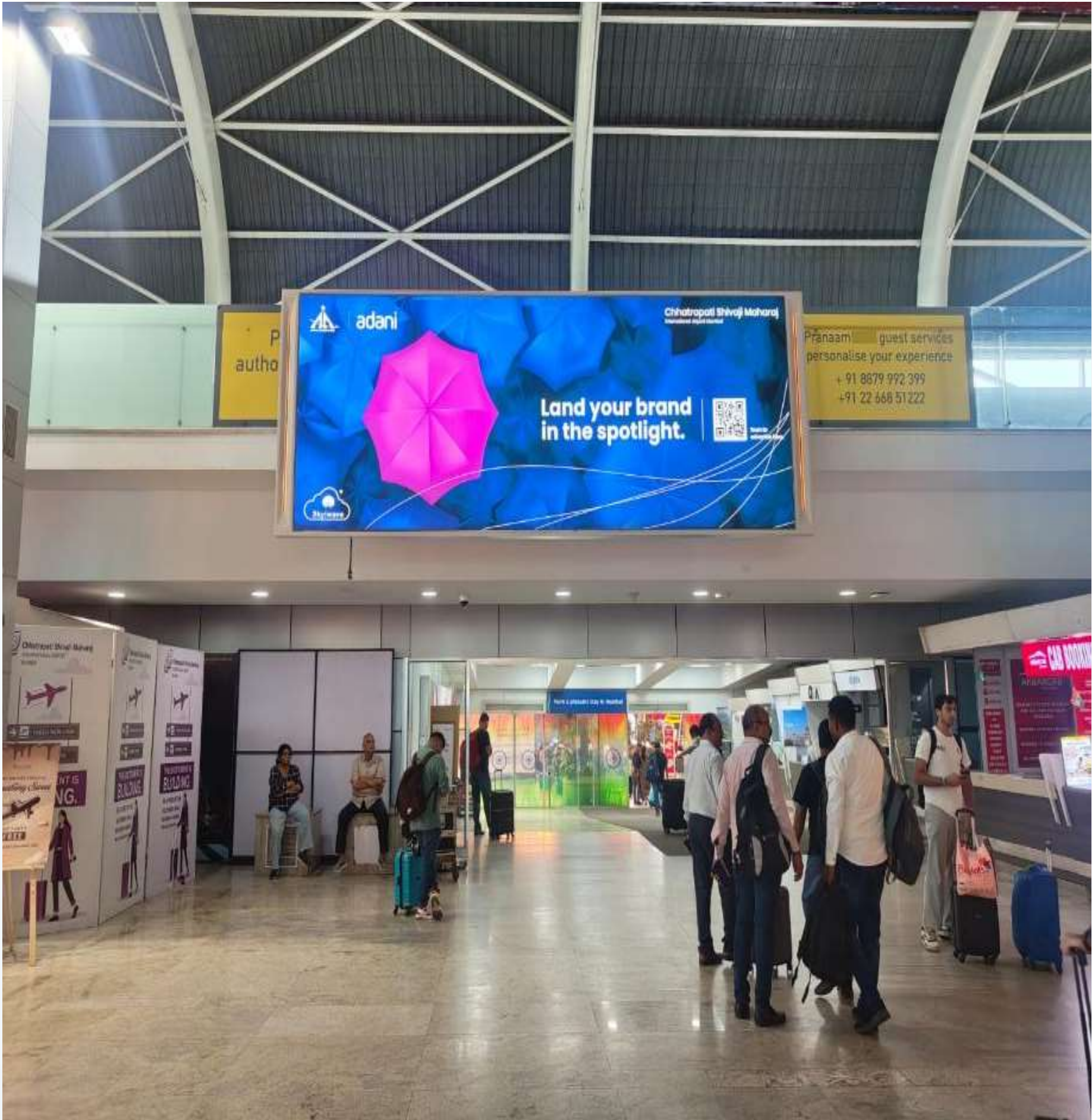


T1- DOMESTIC

Arrival	Before Exit Gate	20 W X 7 H ft (Only 1 Unit)	Back Lit
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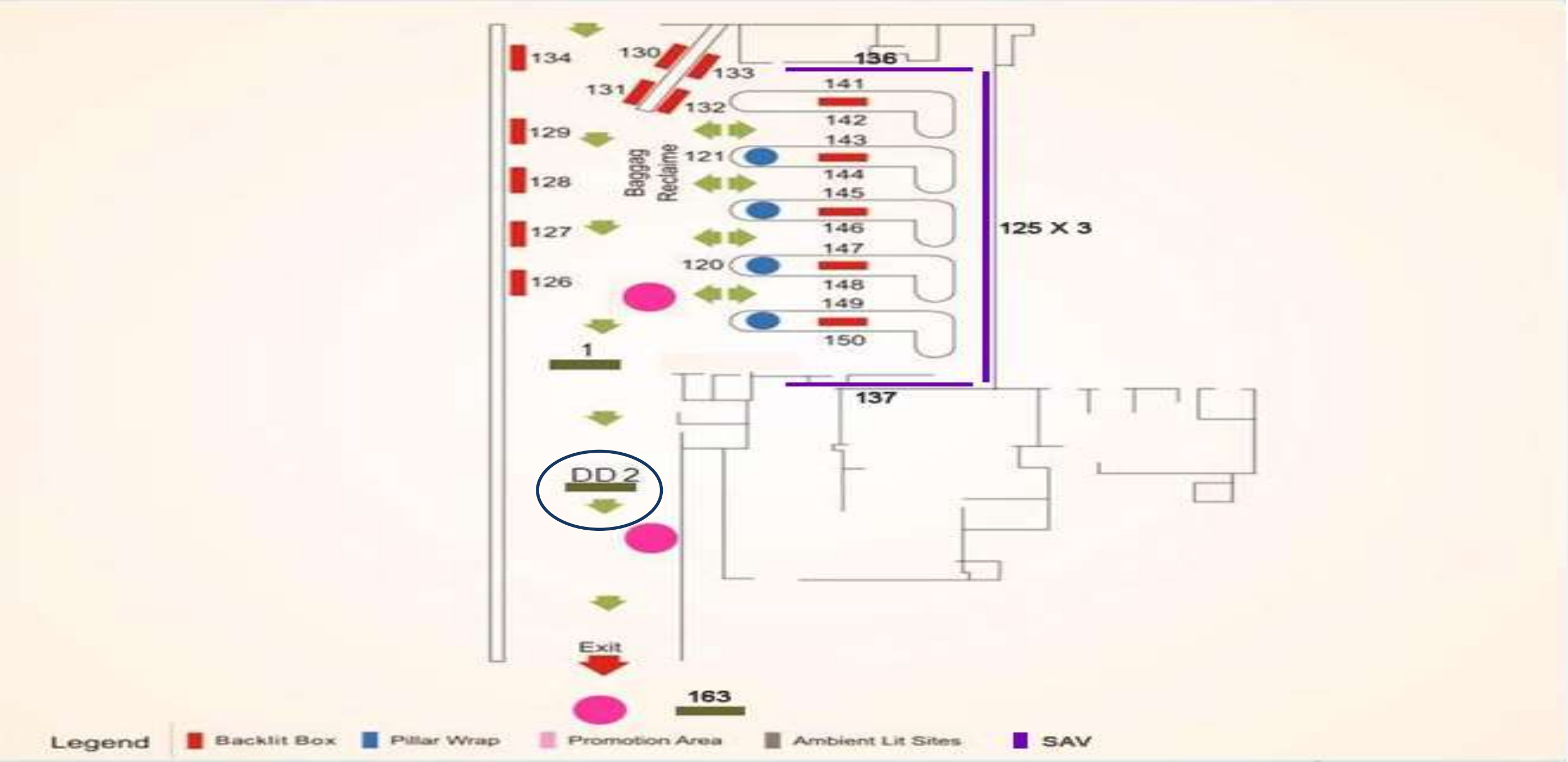
Static Lightbox Single Sided

Rental Cost	15,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Before Exit Gate	20 W X 7 H ft (Only 1 Unit)	Back Lit
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T2- DOMESTIC

Departure & Arrival	Entry Gate & Exit Gate	7 W X 10 H ft (Package 14 Units- T2 (12) T1(2))	10 Sec In Every 120 Sec
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Digital Totem

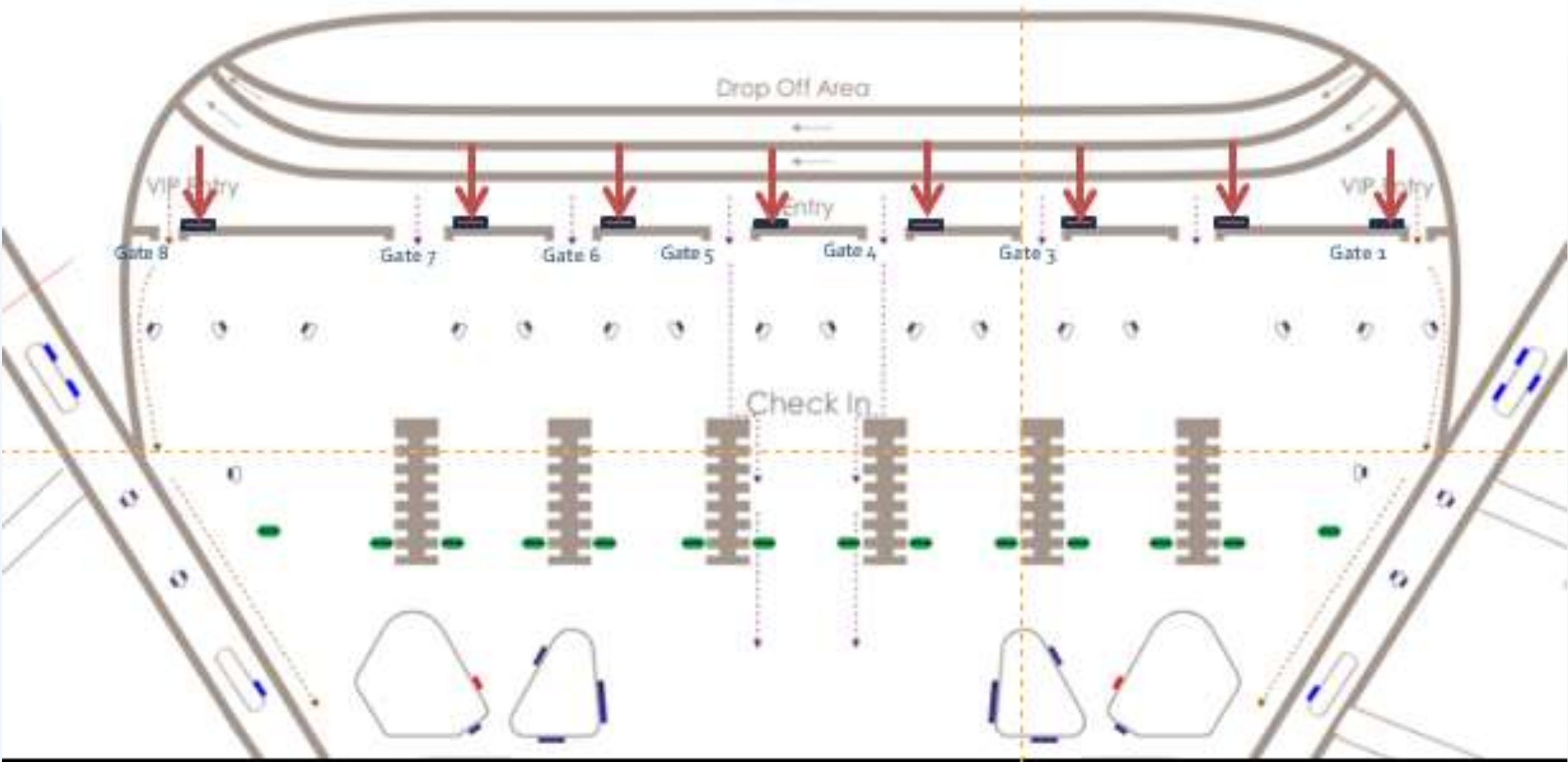
Rental Cost	8,00,000/- P/M Per Slot
Production Cost	25,000/-

Note: Total 14 Units (8 units single face at departure & 2 Units at Arrival double face & 2 Units at T1 arrival single face)



T2- DOMESTIC

Departure & Arrival	Entry Gate & Exit Gate	7 W X 10 H ft (Package 14 Units- T2 (12) T1(2))	10 Sec In Every 120 Sec
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T2- DOMESTIC

Departure	Check In Area	3.67 W X 9 H ft (Package Of 6 Units)	Back Lit
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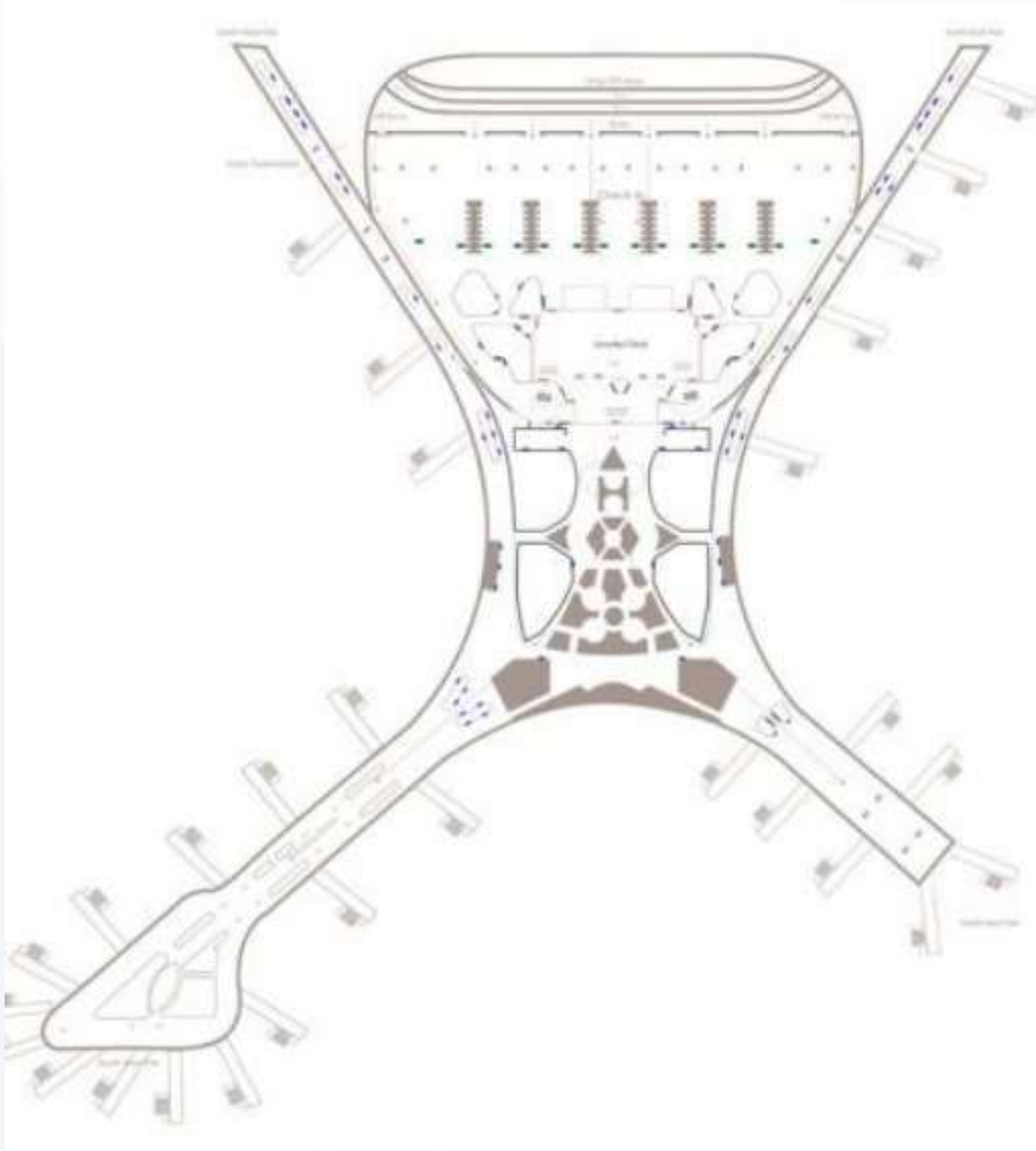
Static Totem Double Sided

Rental Cost	33,00,000/- P/M
Production Cost	As Per Actual Cost



T2- DOMESTIC & INTERNATION

Departure	Check In Area	3.67 W X 9 H ft (Package Of 6 Units)	Back Lit
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T2- DOMESTIC & INTERNATIONAL

Departure	Check In Area	12 W X 8 H ft (Package Of 8 Units)	30 Sec In Every 180 Sec
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Digital Wall

Rental Cost	50,00,000/- P/M Per Slot
Production Cost	25,000/-



T2- DOMESTIC & INTERNATIONAL

Departure	Check In Area	12 W X 8 H ft (Package Of 8 Units)	30 Sec In Every 180 Sec
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T2- DOMESTIC

Departure	Security Hold Area L3	8.42 W X 7.83 H ft (Package Of 2 Units)	15 Sec In Every 30 Sec
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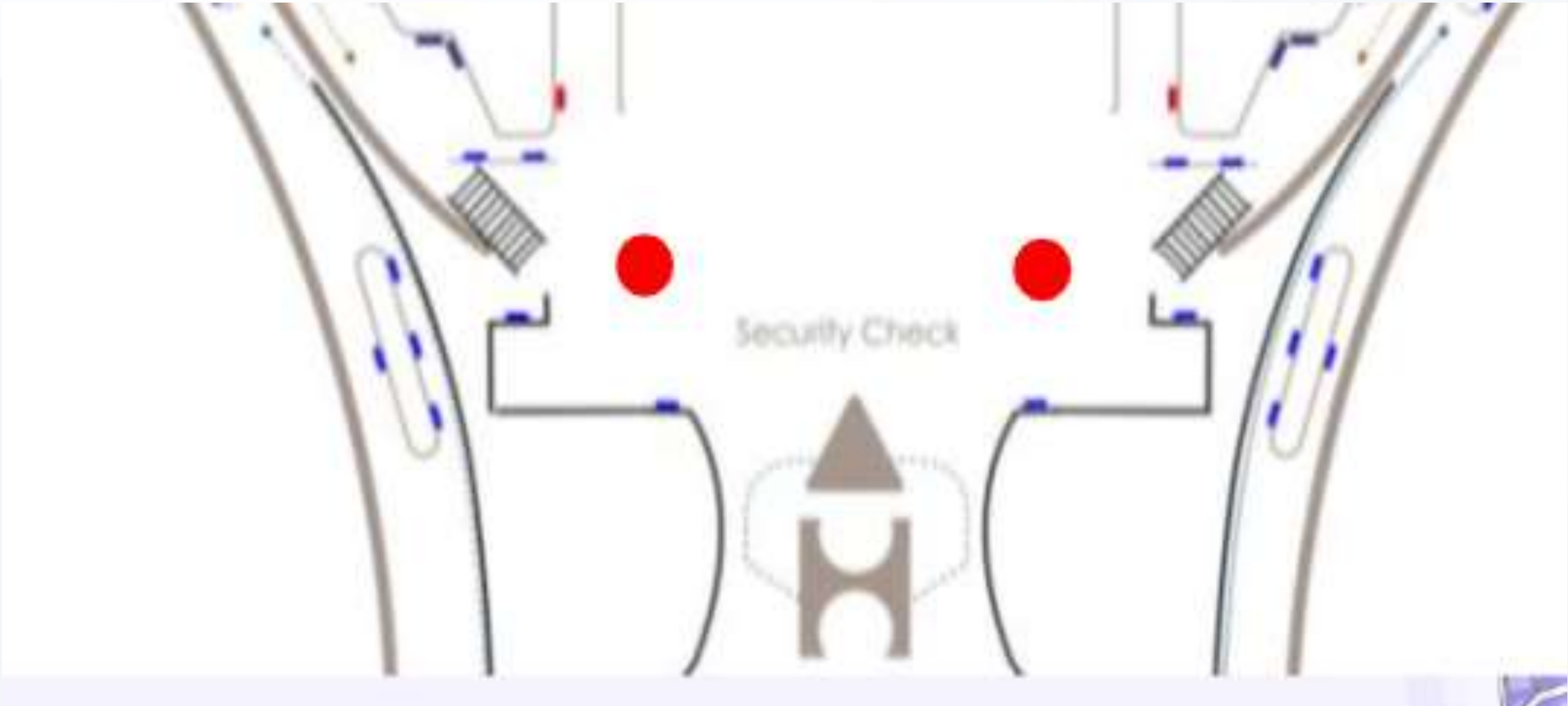
Digital Wall

Rental Cost	33,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2- DOMESTIC

Departure	Security Hold Area L3	8.42 W X 7.83 H ft (Package Of 2 Units)	15 Sec In Every 30 Sec
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T2- DOMESTIC

Departure	Security Hold Area L3	6 W X 8 H ft (Only 1 Unit)	15 Sec In Every 30 Sec
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Digital Wall

Rental Cost	28,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost

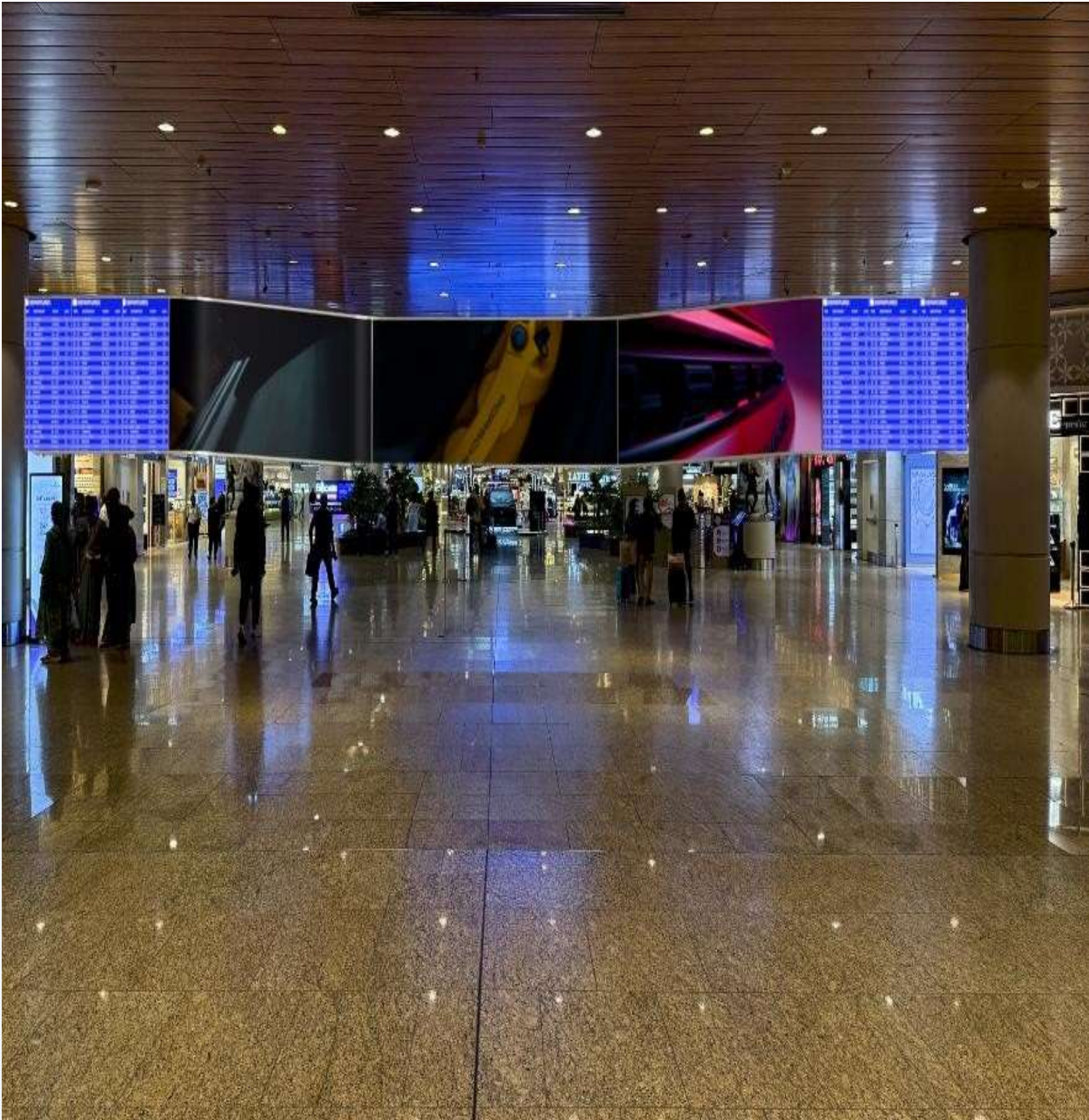


T2- DOMESTIC

Departure	Security Hold Area L3	80 W X 60 H ft (Only 1 Unit)	10 Sec In Every 60 Sec
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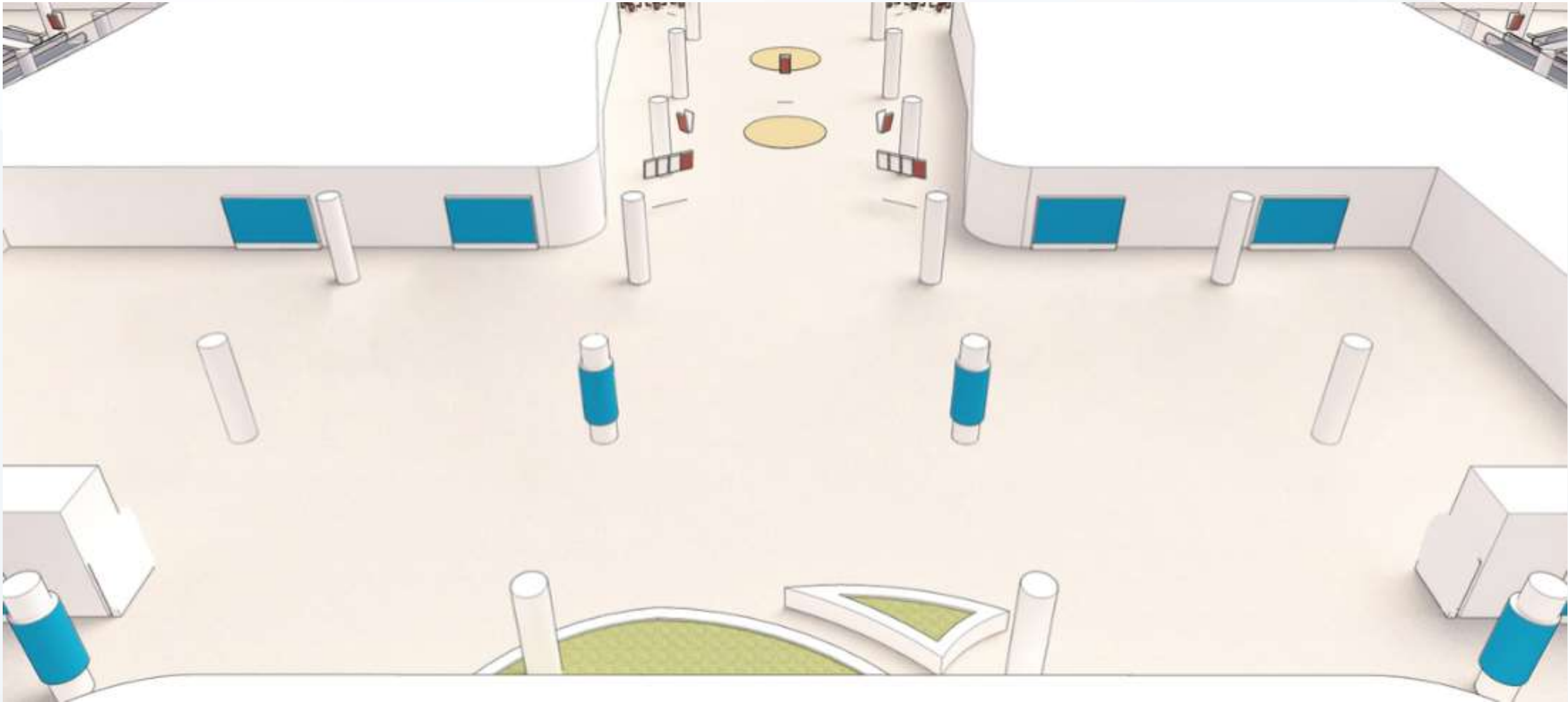
Digital Wall

Rental Cost	50,00,000/- P/M Per Slot
Production Cost	25,000/-



T2- DOMESTIC

Departure	Security Hold Area L3	80 W X 60 H ft (Only 1 Unit)	10 Sec In Every 60 Sec
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T2- DOMESTIC

Departure	L4 Enroute To Security Check	37.42 W X 13.58 H ft (Max 2 Units)	Front Lit
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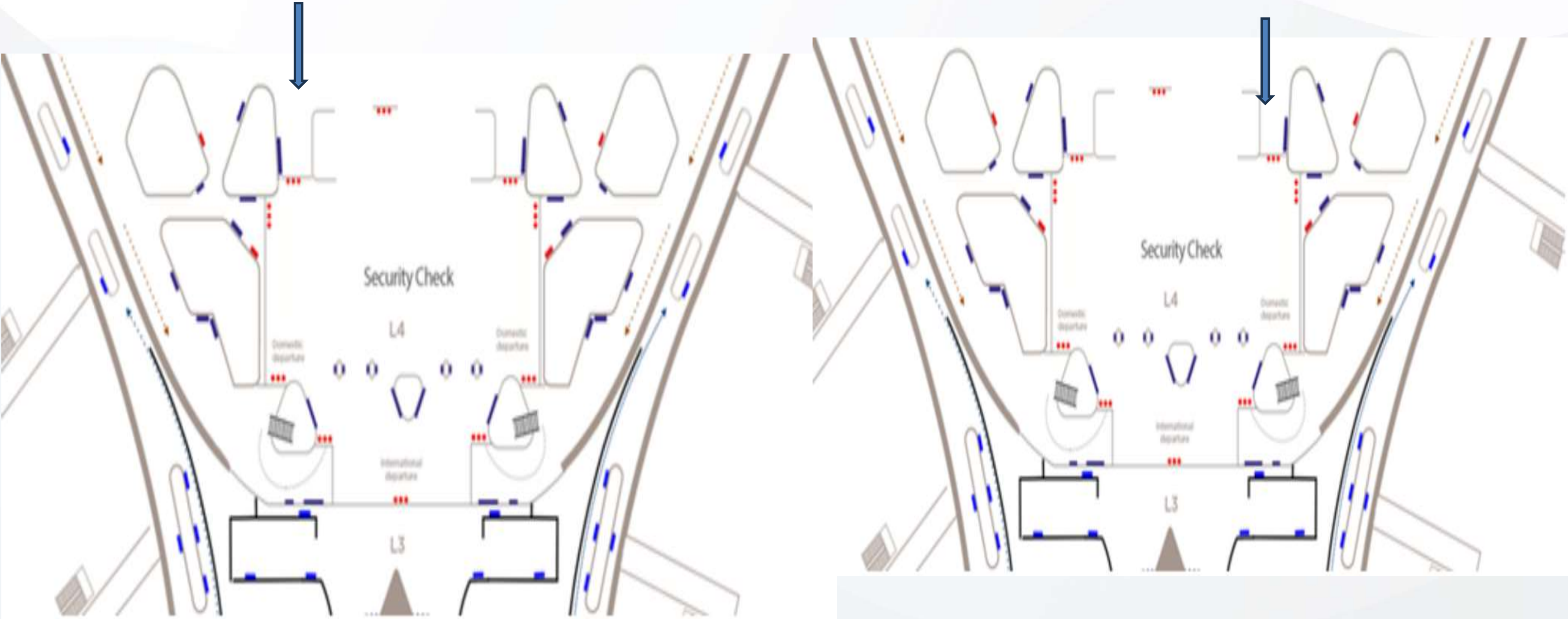
Static Wall Signage Single Sided

Rental Cost	34,00,000/ Per Unit P/M
Production Cost	As Per Actual Cost



T2- DOMESTIC

Departure	L4 Enroute To Security Check	37.42 W X 13.58 H ft (Max 2 Units)	Front Lit
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T2- DOMESTIC

Departure	Post Security Check L3	13.75 W X 7 H ft (Package Of 2 Units)	Back Lit
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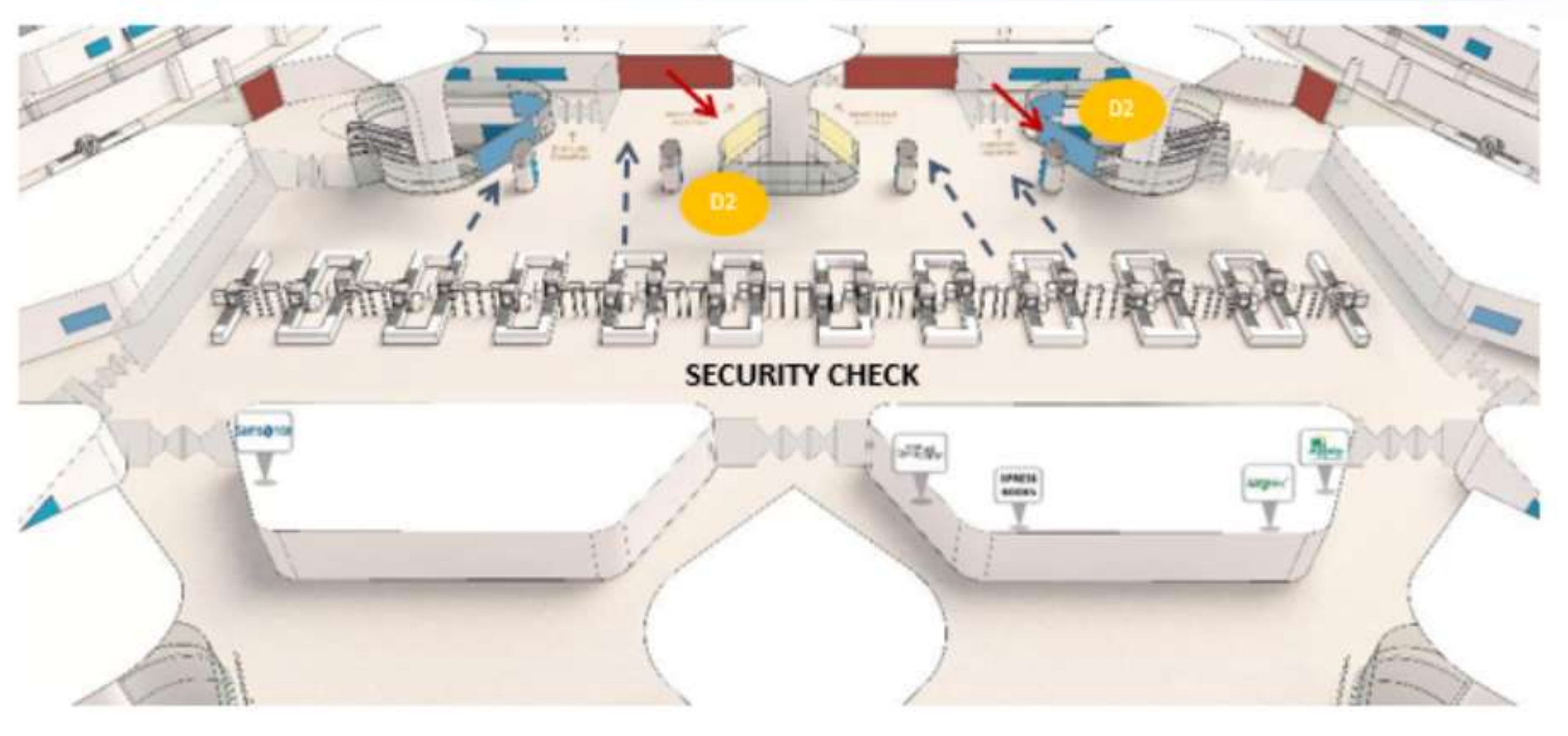
Static Lightbox Single Sided

Rental Cost	27,00,000/- P/M
Production Cost	As Per Actual Cost



T2- DOMESTIC

Departure	Post Security Check L3	13.75 W X 7 H ft (Package Of 2 Units)	Back Lit
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T2- DOMESTIC

Departure	Retail Area L3	55 Inches (Package Of 29 Units)	15 Sec In Every 3 Min
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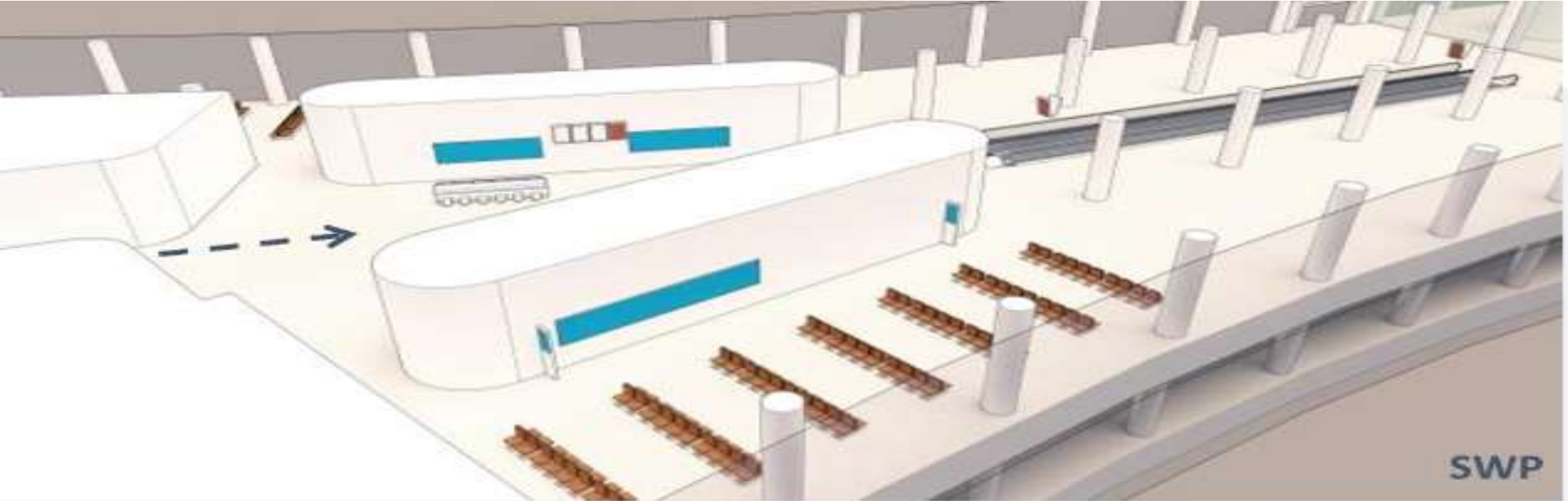
Digital Pod Double Sided

Rental Cost	27,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2- DOMESTIC

Departure	Retail Area L3	55 Inches (Package Of 29 Units)	15 Sec In Every 3 Min
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T2- INTERNATIONAL

Departure	Retail Area	10 W X 10 H ft (Only 1 Unit)
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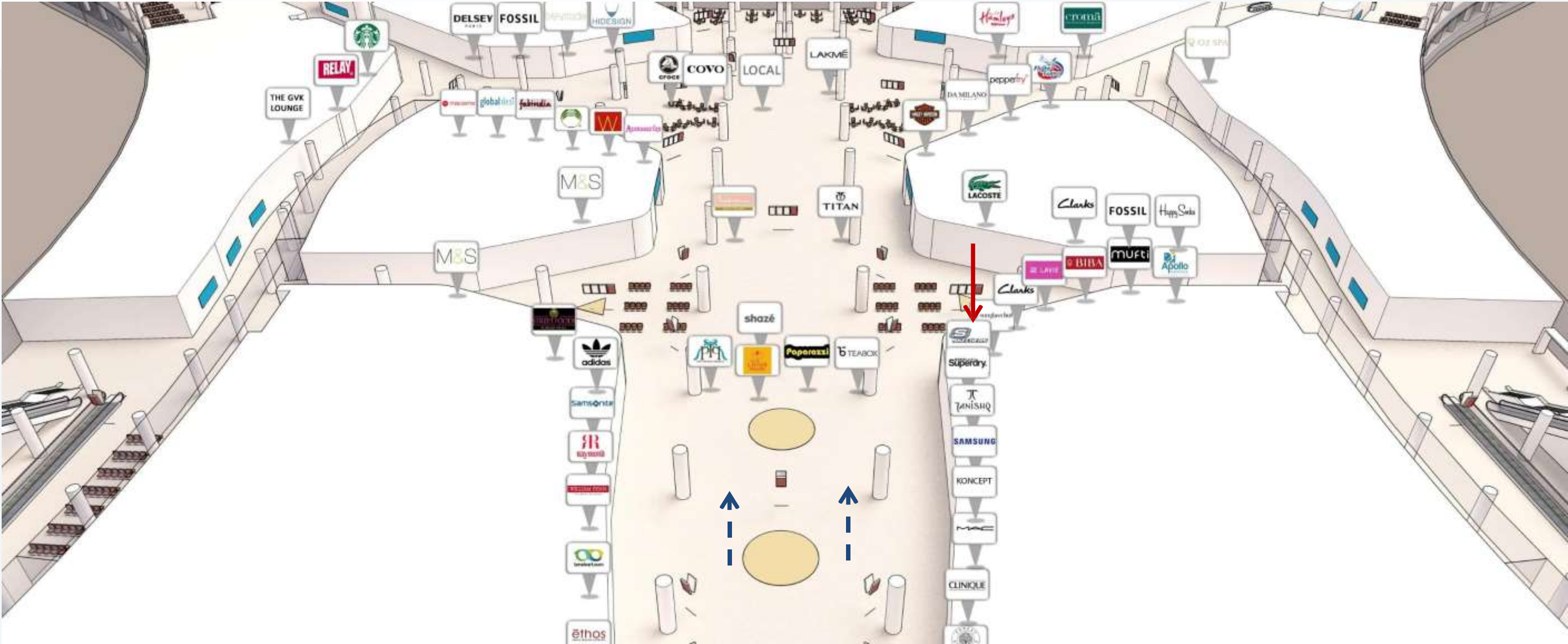
Promo Space

Rental Cost	24,00,000/- P/M
Production Cost	As Per Actual Cost



T2- INTERNATIONAL

Departure	Retail Area	10 W X 10 H ft (Only 1 Unit)
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T2- INTERNATIONAL

Departure	Retail Area	8 W X 8 H ft (Only 1 Unit)
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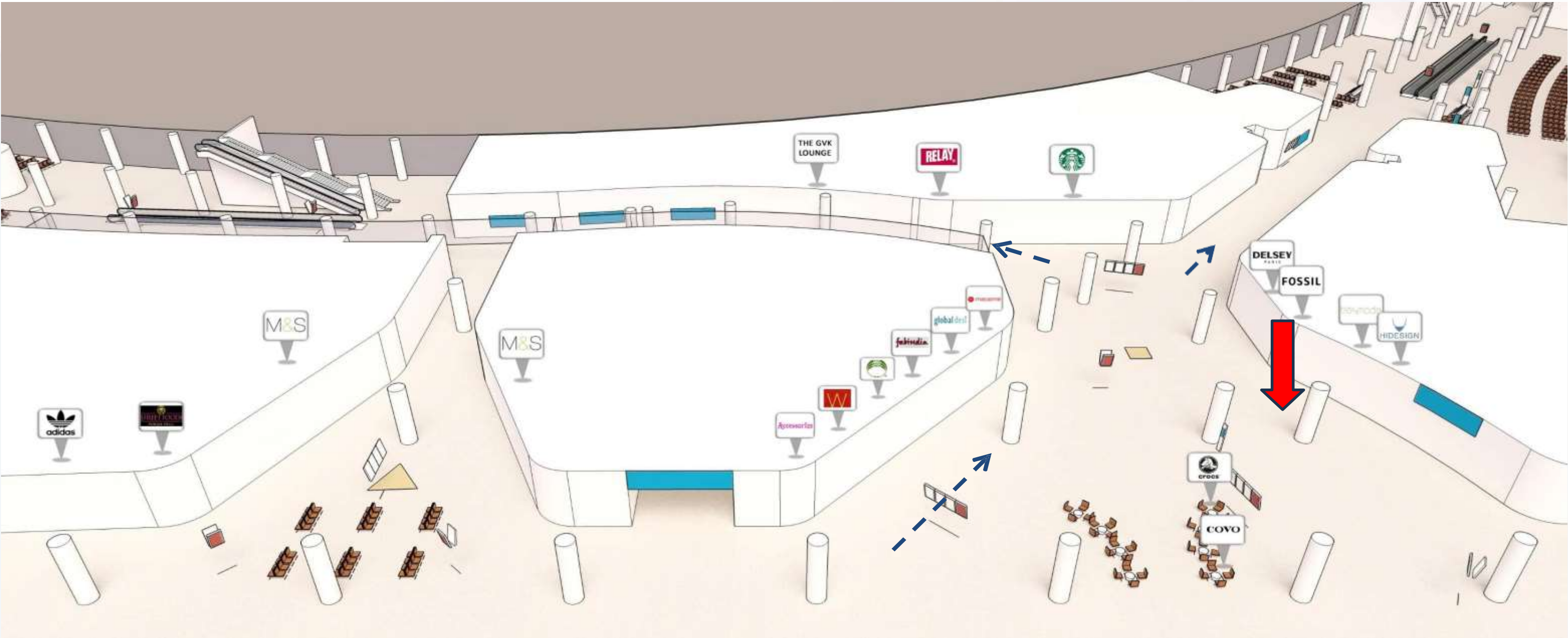
Promo Space

Rental Cost	24,00,000/- P/M
Production Cost	As Per Actual Cost



T2- INTERNATIONAL

Departure	Retail Area	8 W X 8 H ft (Only 1 Unit)
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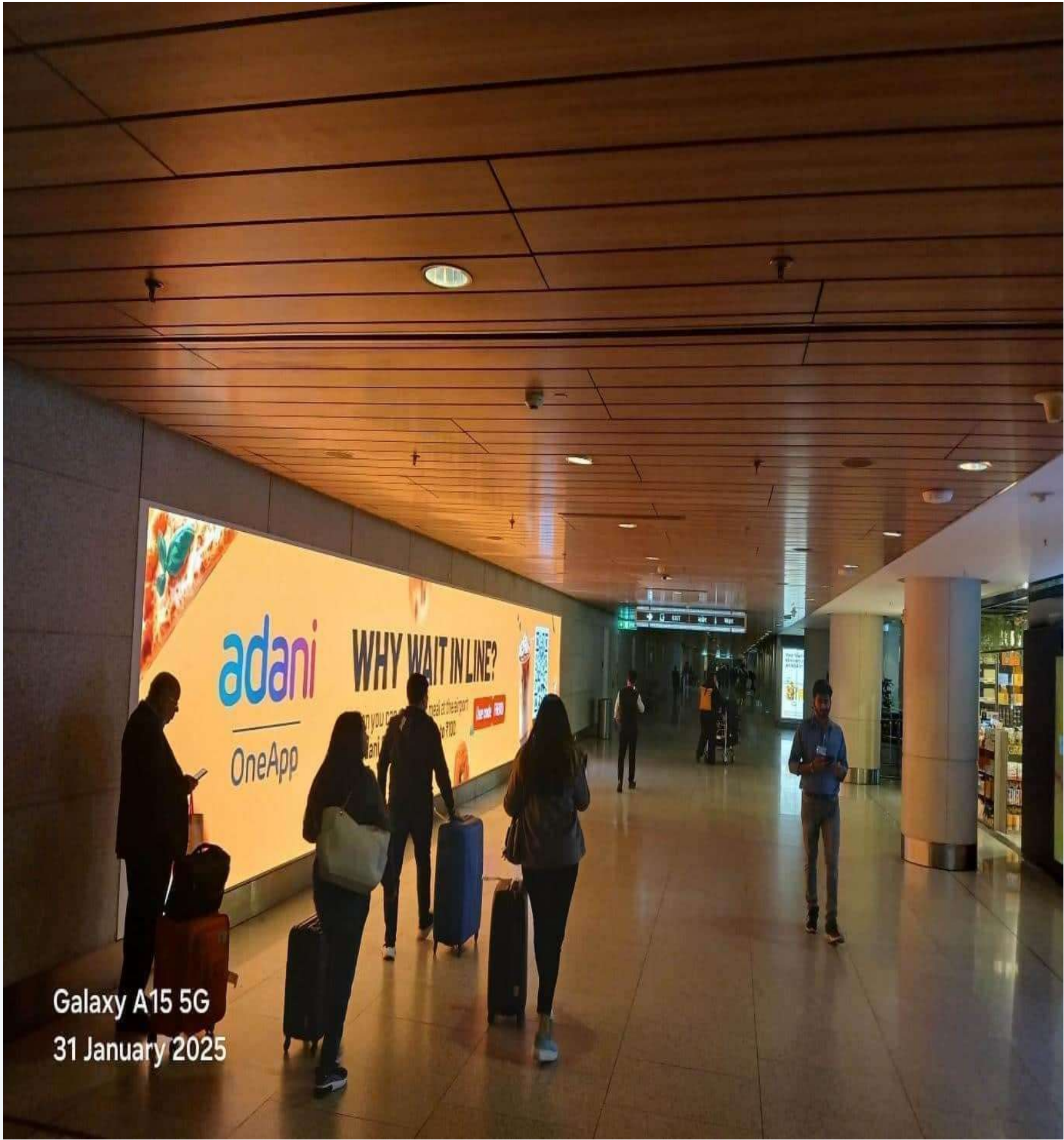


T2- DOMESTIC

Arrival	Way Of Arrival	50 W X 8 H ft (Package Of 2 Units)	15 Sec In Every 60 Sec
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Digital Wall

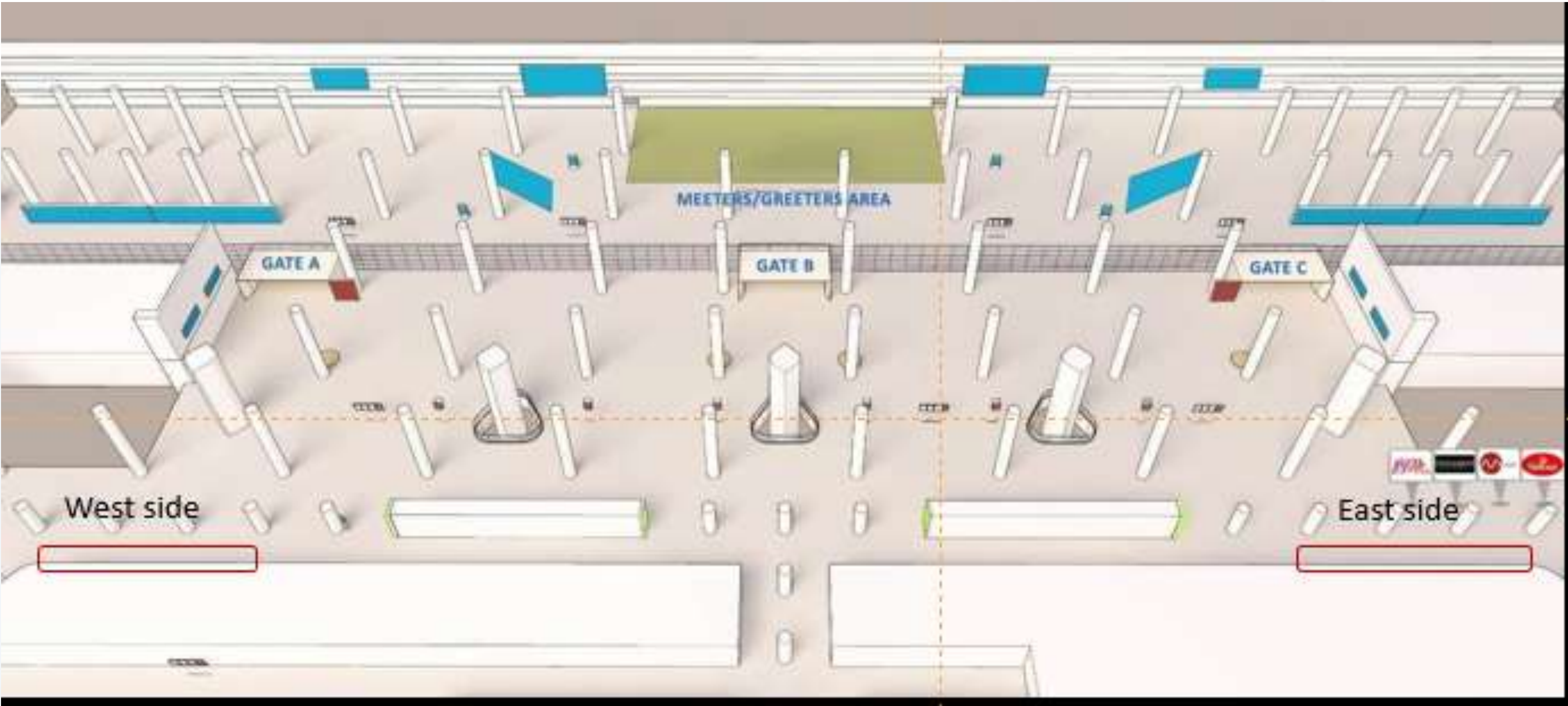
Rental Cost	38,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



Galaxy A15 5G
31 January 2025

T2- DOMESTIC

Arrival	Way Of Arrival	50 W X 8 H ft (Package Of 2 Units)	15 Sec In Every 60 Sec
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T2- INTERNATIONAL

Arrival	Way Of Arrival	21 W X 7 H ft (Only 1 Unit)	10 Sec In Every 30 Sec
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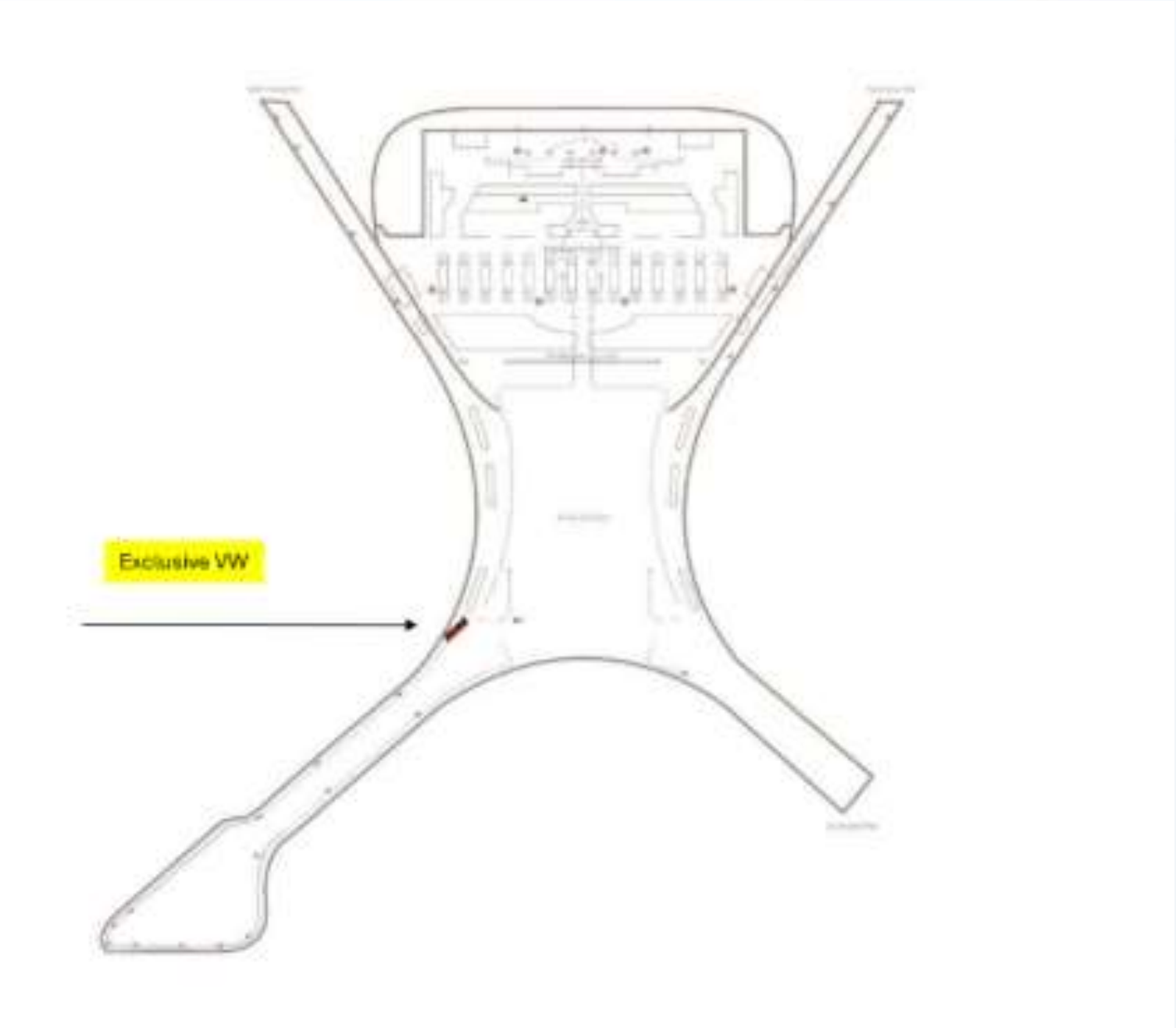
Digital Wall

Rental Cost	25,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2- INTERNATIONAL

Arrival	Way Of Arrival	21 W X 7 H ft (Only 1 Unit)	10 Sec In Every 30 Sec
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T2- DOMESTIC

Arrival	Arrival Corridor	55 Inches (Package Of 38 Units)	15 Sec In Every 3 Mins
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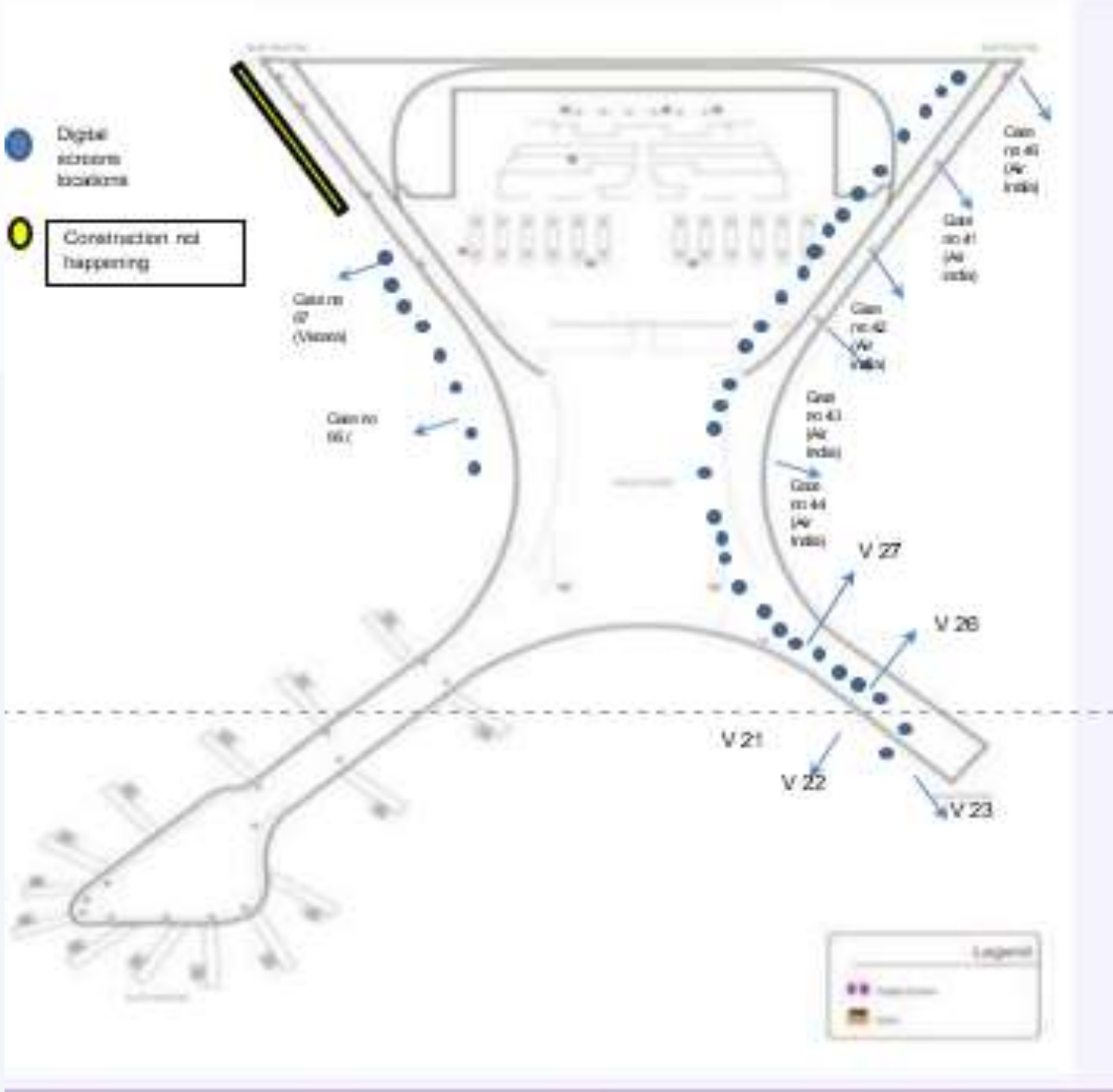
Digital Pod

Rental Cost	18,90,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2- DOMESTIC

Arrival	Arrival Corridor	55 Inches (Package Of 38 Units)	15 Sec In Every 3 Mins
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T2- DOMESTIC

Arrival	Common Arrival	9 W X 12 H ft (Package Of 2 Units)	15 Sec In Every 30 Sec
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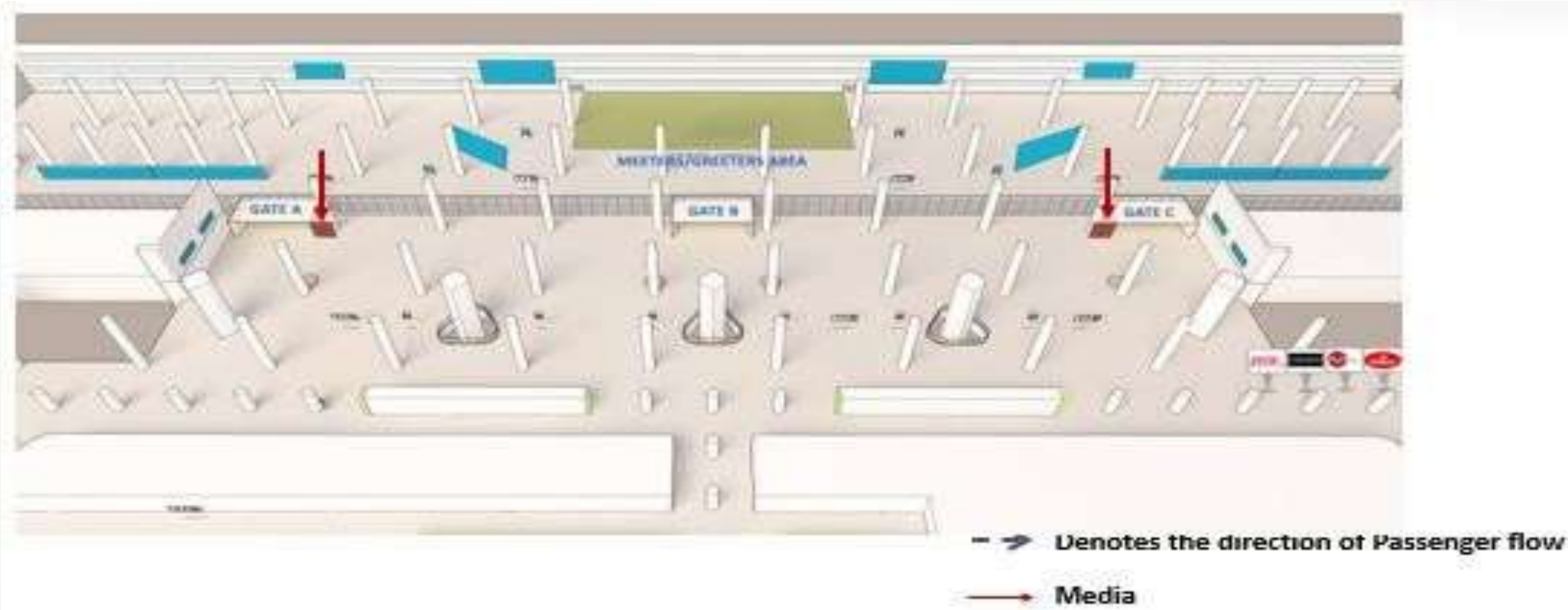
Digital Pod

Rental Cost	28,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2- DOMESTIC

Arrival	Common Arrival	9 W X 12 H ft (Package Of 2 Units)	15 Sec In Every 30 Sec
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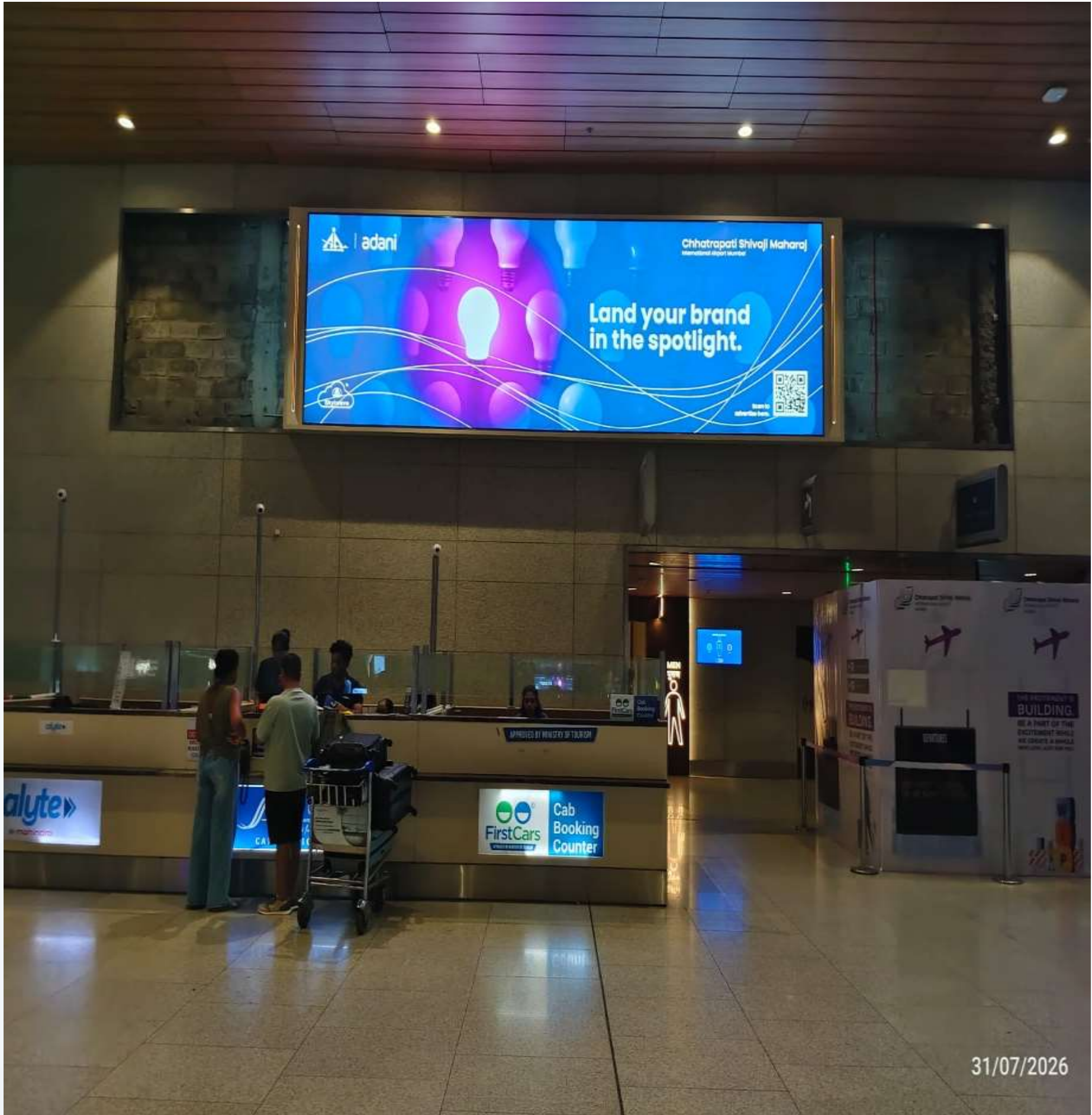


T2- DOMESTIC

Arrival	Common Arrival	25 W X 7 H ft (Package Of 2 Units)	Back Lit
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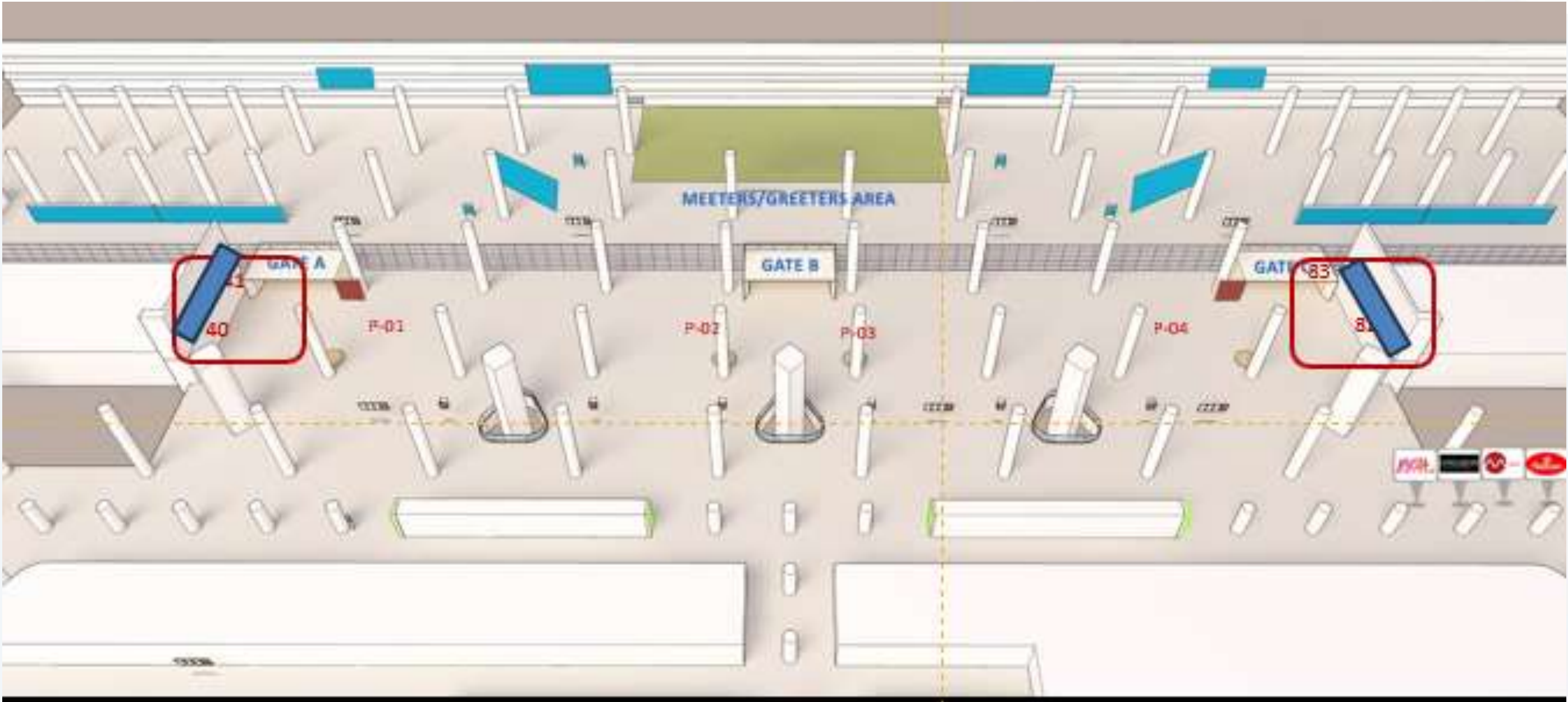
Static Lightbox Single Sided

Rental Cost	16,00,000/- P/M
Production Cost	50,000/-



T2- DOMESTIC

Arrival	Common Arrival	25 W X 7 H ft (Package Of 2 Units)	Back Lit
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T2- DOMESTIC

Arrival	Arrival Corridor	24 W X 7 H ft (Package Of 4 Units)	10 Sec In Every 30 Sec
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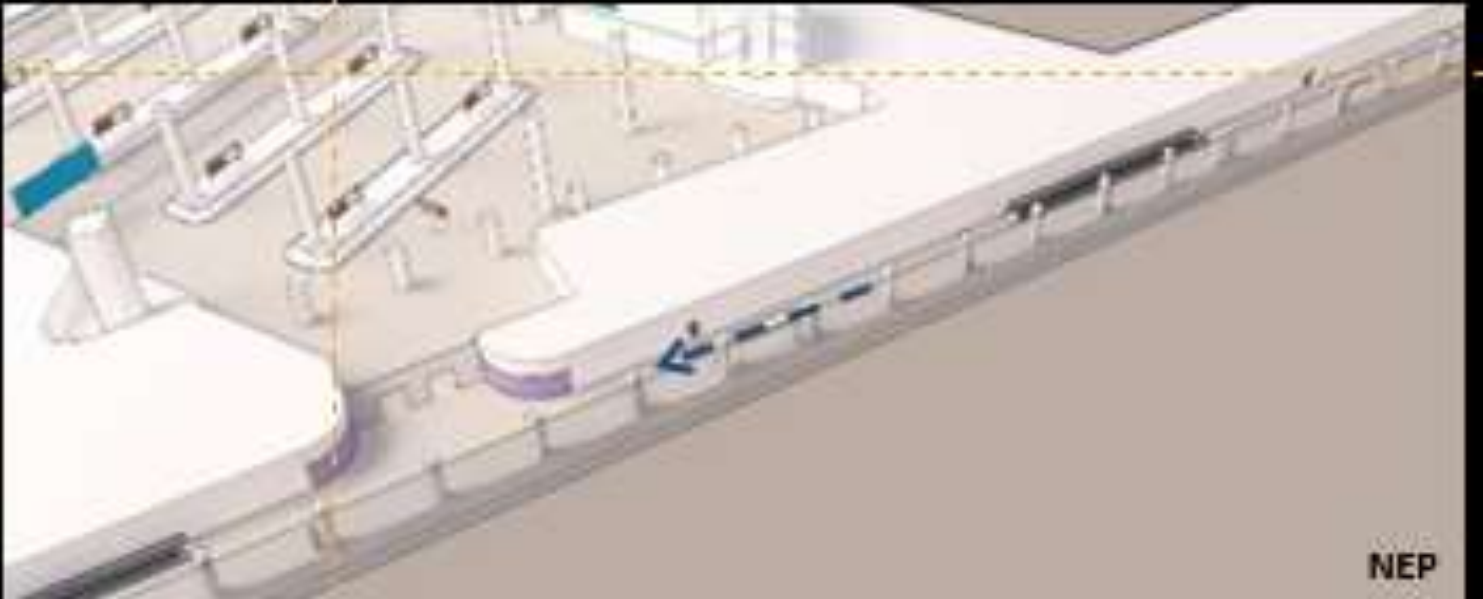
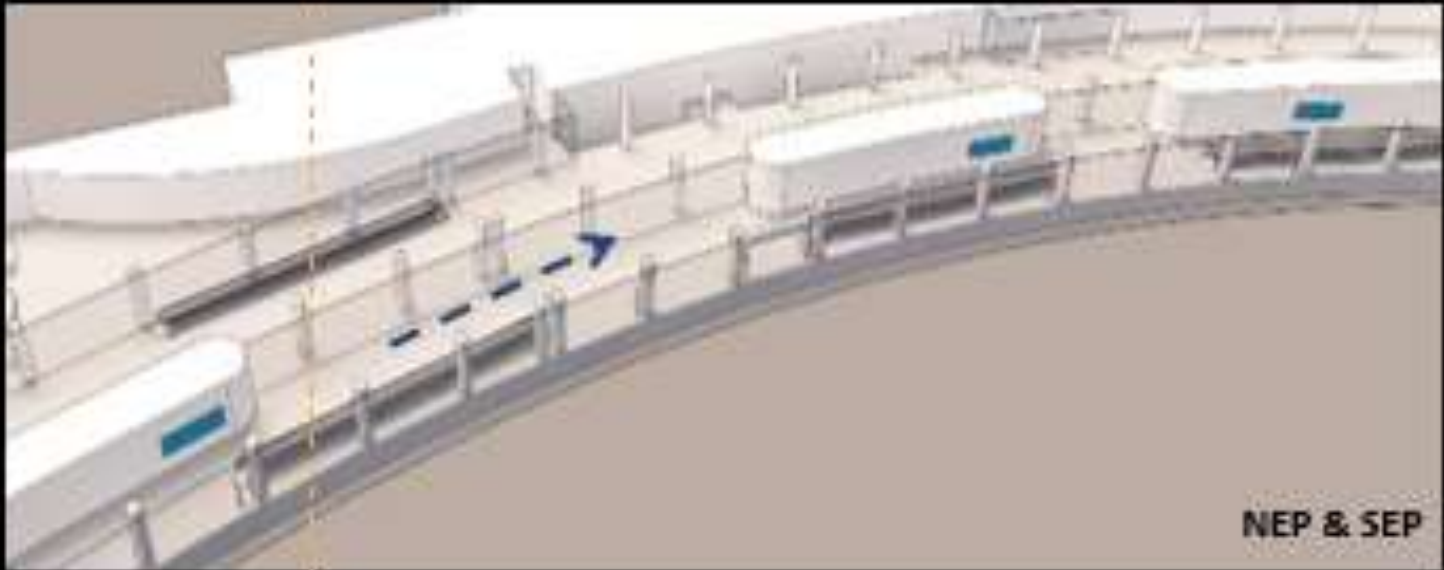
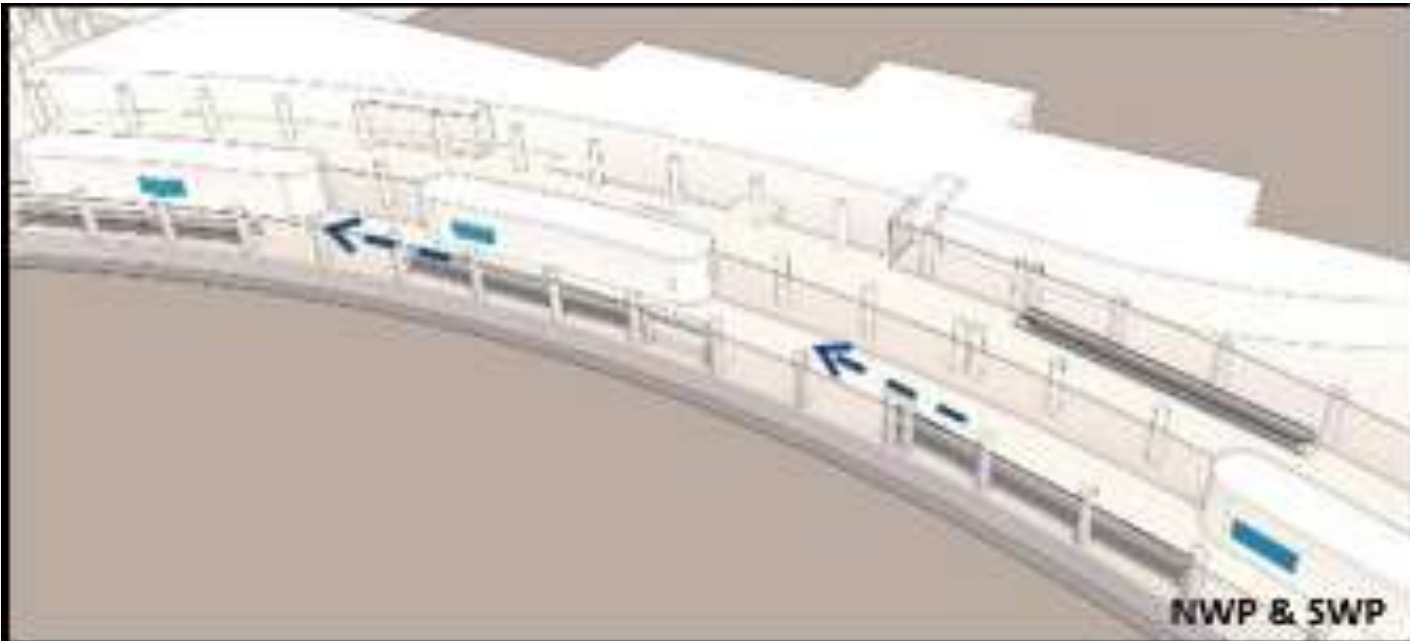
Digital Wall- Curved

Rental Cost	24,00,000/- P/M Per Slot
Production Cost	25,000/-



T2- DOMESTIC

Arrival	Arrival Corridor	24 W X 7 H ft (Package Of 4 Units)	10 Sec In Every 30 Sec
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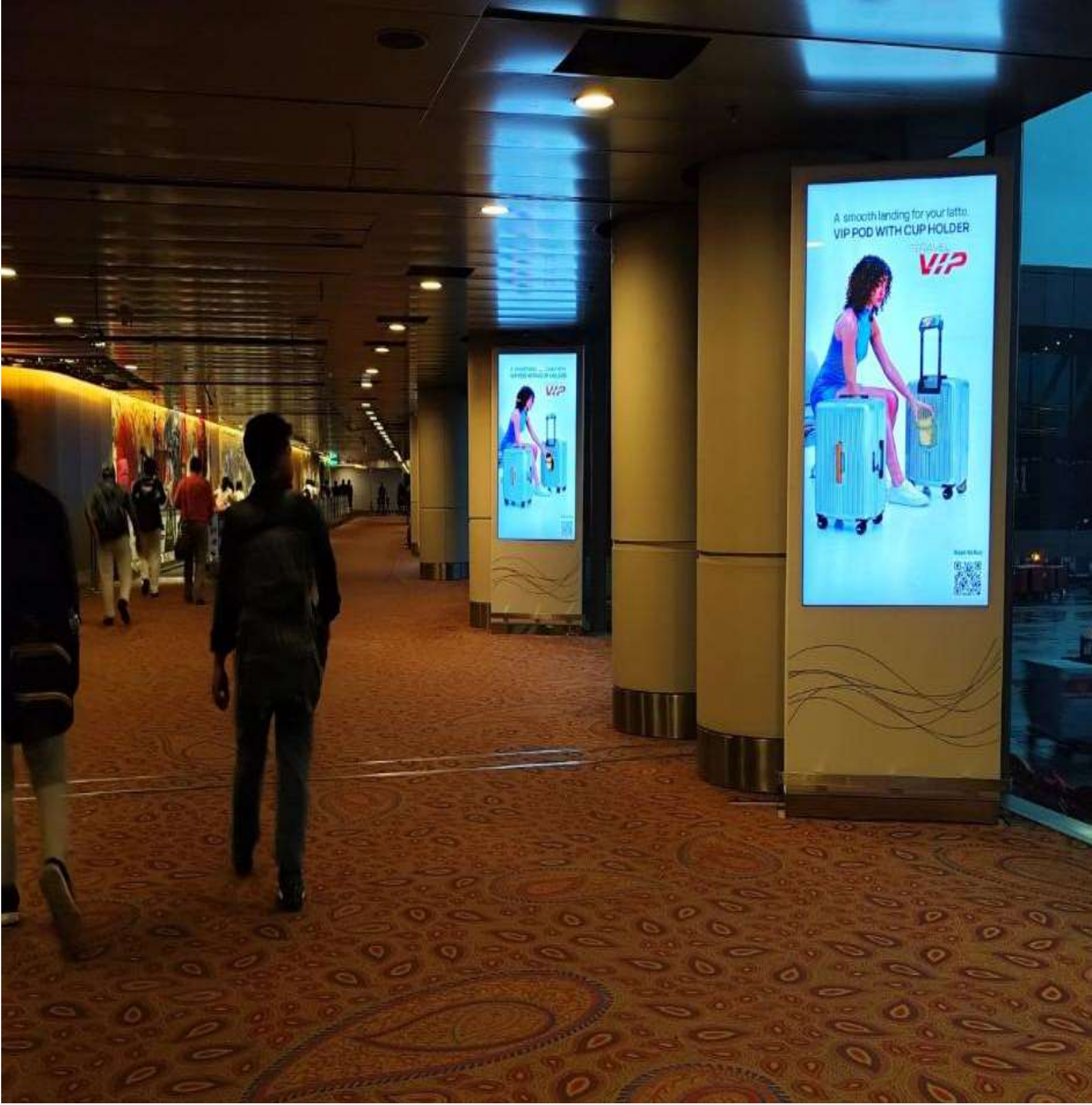


T1 & T2- DOMESTIC

Arrival	Arrival Corridor	75 Inches (Package Of 41 Units- T1(8) T2(33))	10 Sec In Every 120 Sec
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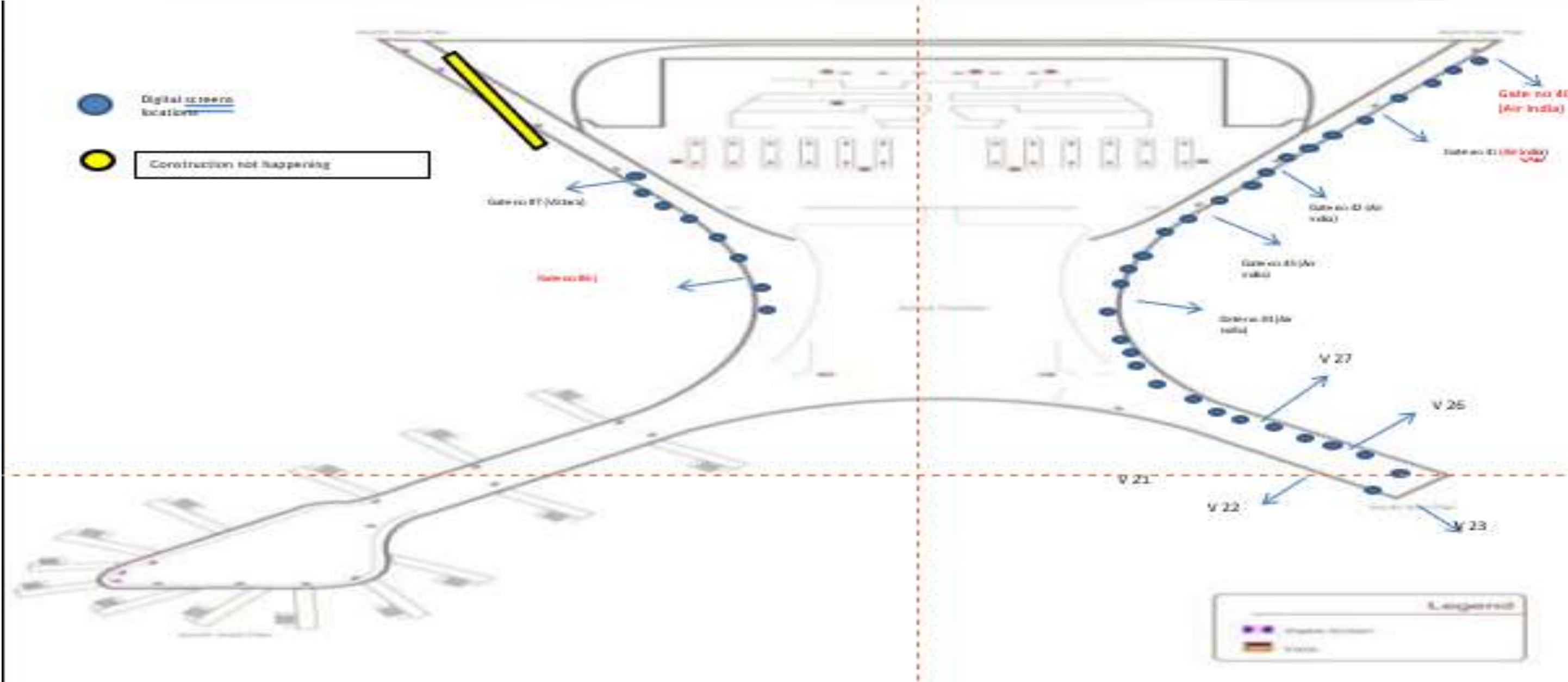
Digital Pod

Rental Cost	24,00,000/- P/M Per Slot
Production Cost	25,000/-



T1 & T2- DOMESTIC

Arrival	Arrival Corridor	75 Inches (Package Of 41 Units- T1(8) T2(33))	10 Sec In Every 120 Sec
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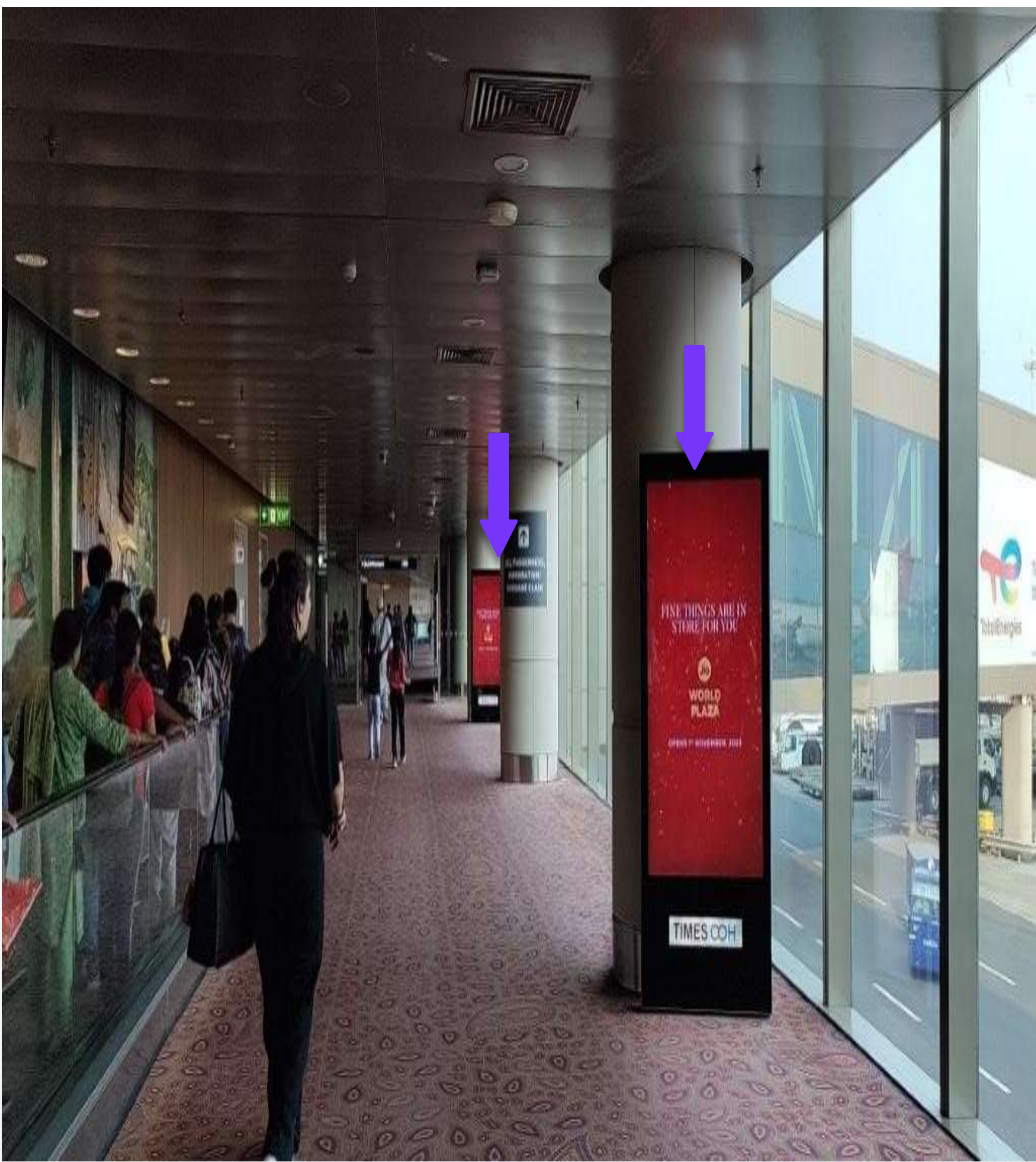


T2- INTERNATIONAL

Arrival	Arrival Corridor	65 Inches (Package Of 25 Units)	15 Sec In Every 3 Min
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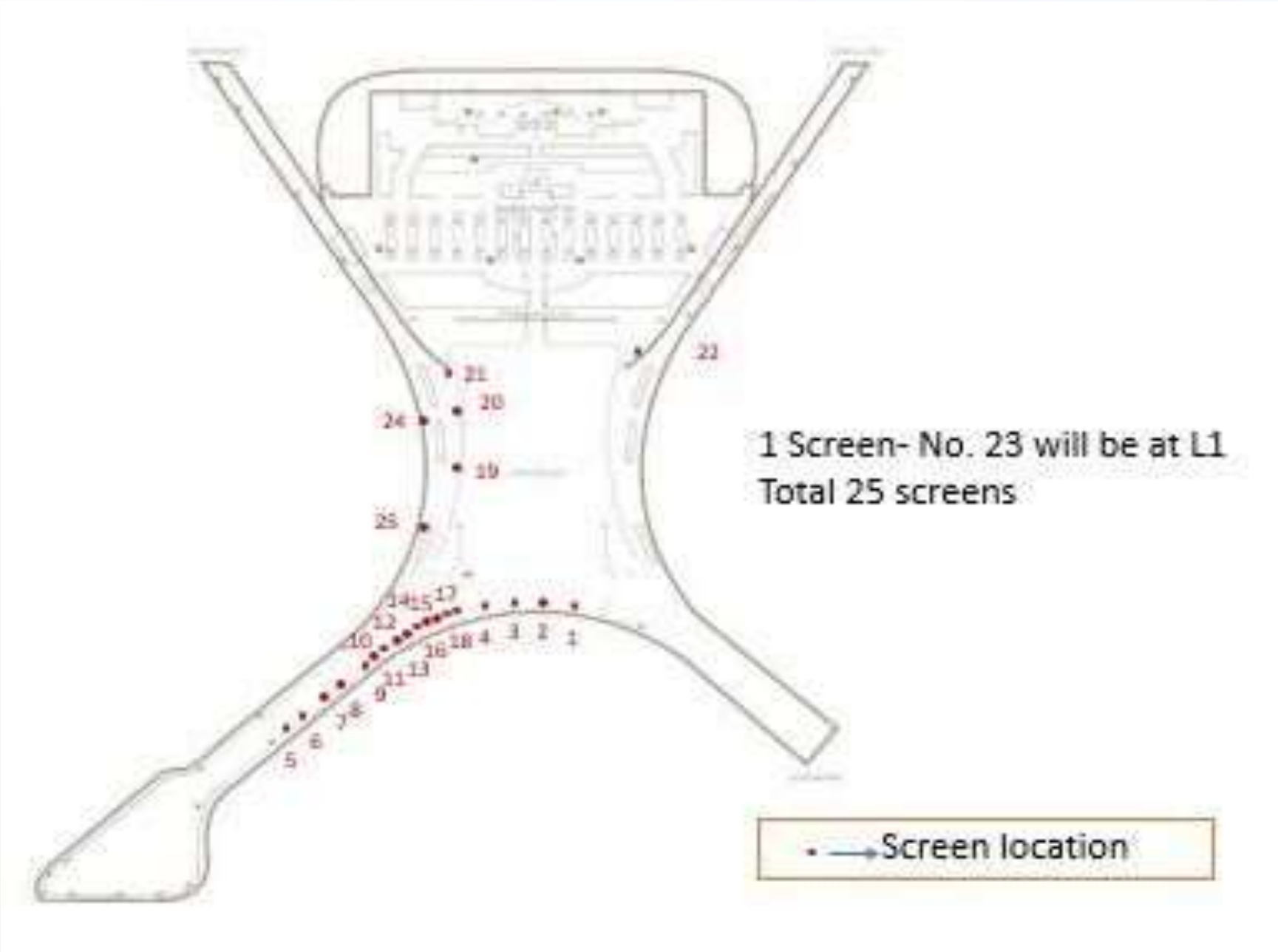
Digital Pod

Rental Cost	16,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2- INTERNATIONAL

Arrival	Arrival Corridor	65 Inches (Package Of 25 Units)	15 Sec In Every 3 Min
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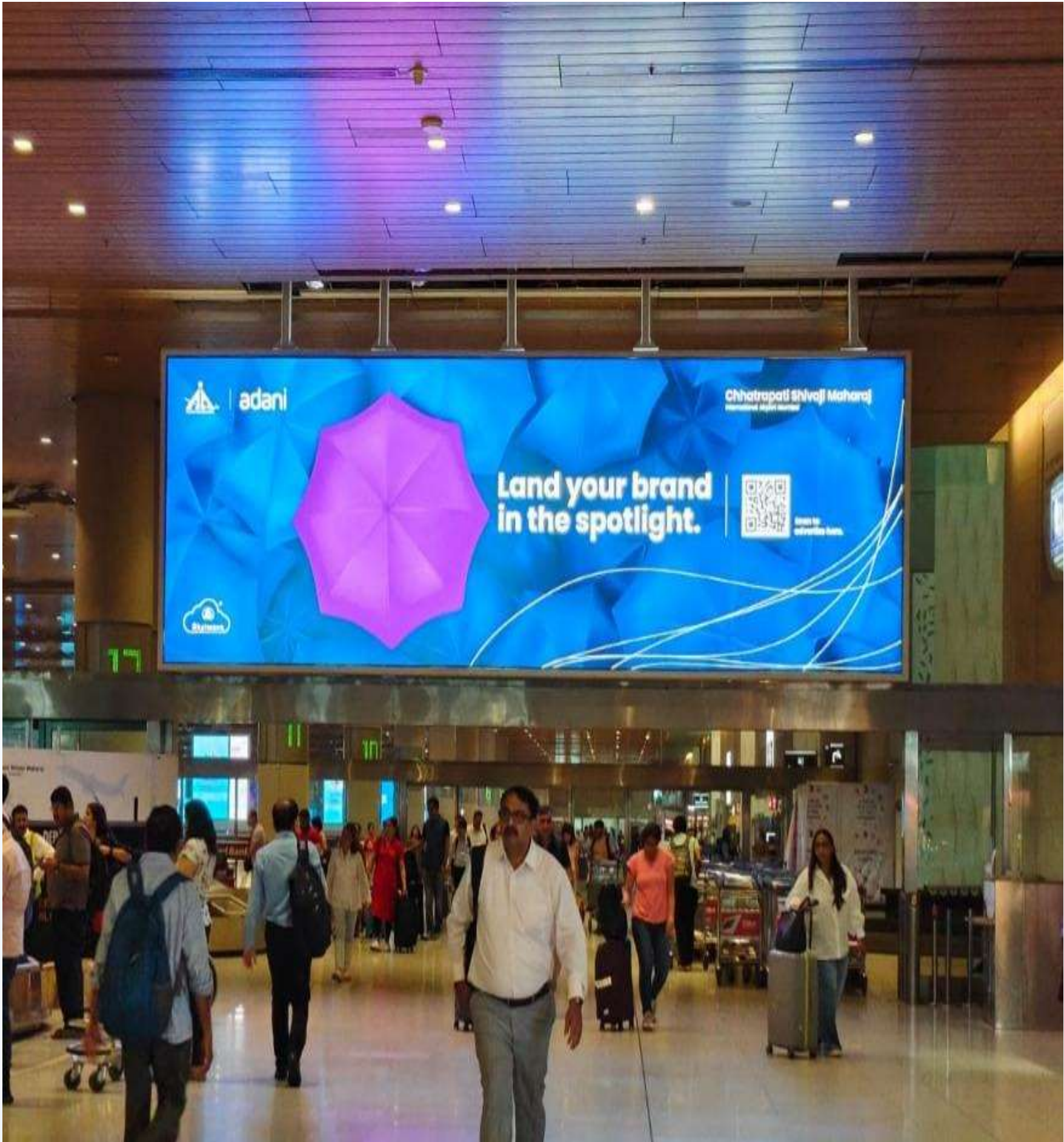


T2- DOMESTIC

Arrival	Baggage Belt Area L3	30 W X 10 H ft (Package Of 2 Units)	Back Lit
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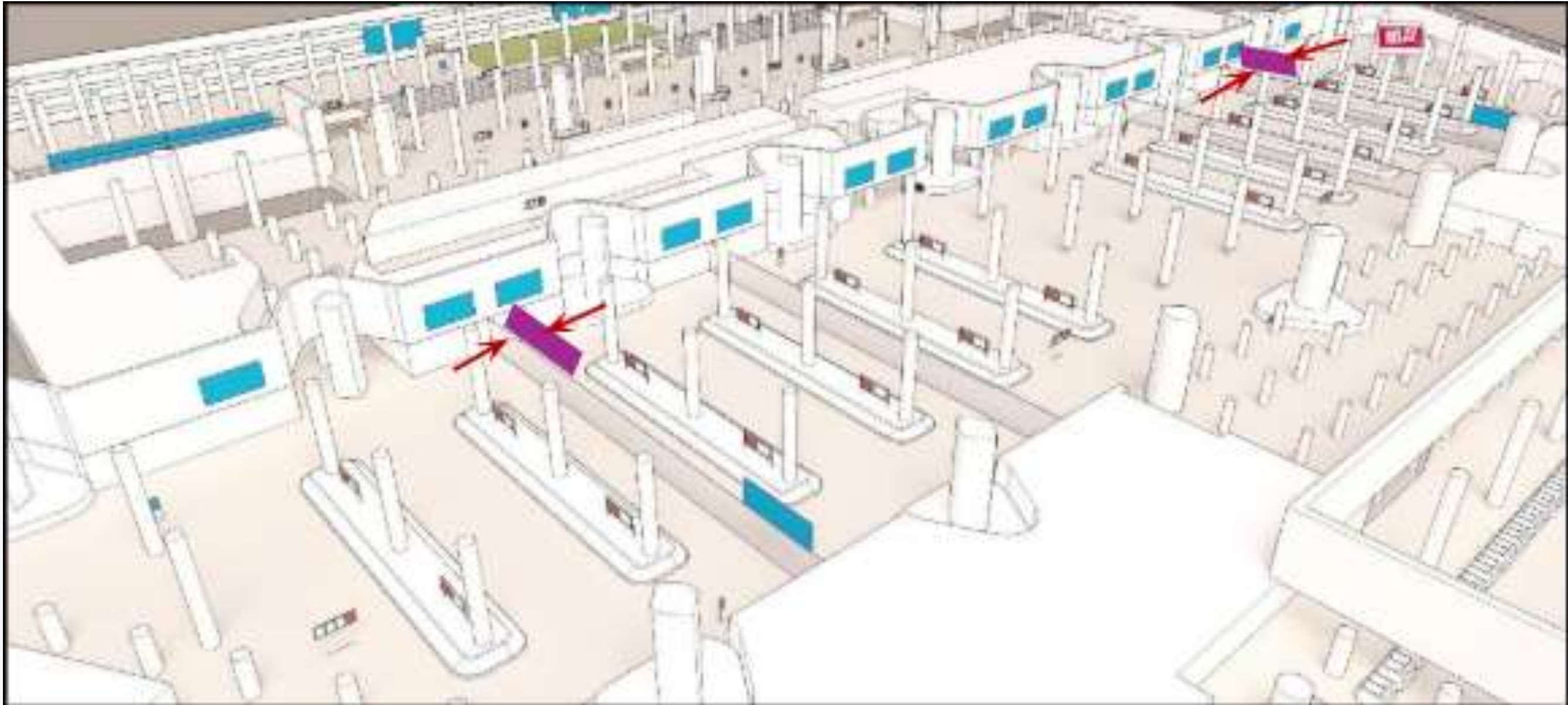
Static Lightbox Single Sided

Rental Cost	55,00,000/- P/M
Production Cost	1,45,000/-



T2- DOMESTIC

Arrival	Baggage Belt Area L3	30 W X 10 H ft (Package Of 2 Units)	Back Lit
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T2- DOMESTIC

Arrival	Baggage Belt Area	90 W X 10 H ft (Package Of 2 Units)	10 Sec In Every 60 Sec
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Digital Wall

Rental Cost	50,00,000/- P/M Per Slot
Production Cost	25,000/-



T2- DOMESTIC

Arrival	Baggage Belt Area	90 W X 10 H ft (Package Of 2 Units)	10 Sec In Every 60 Sec
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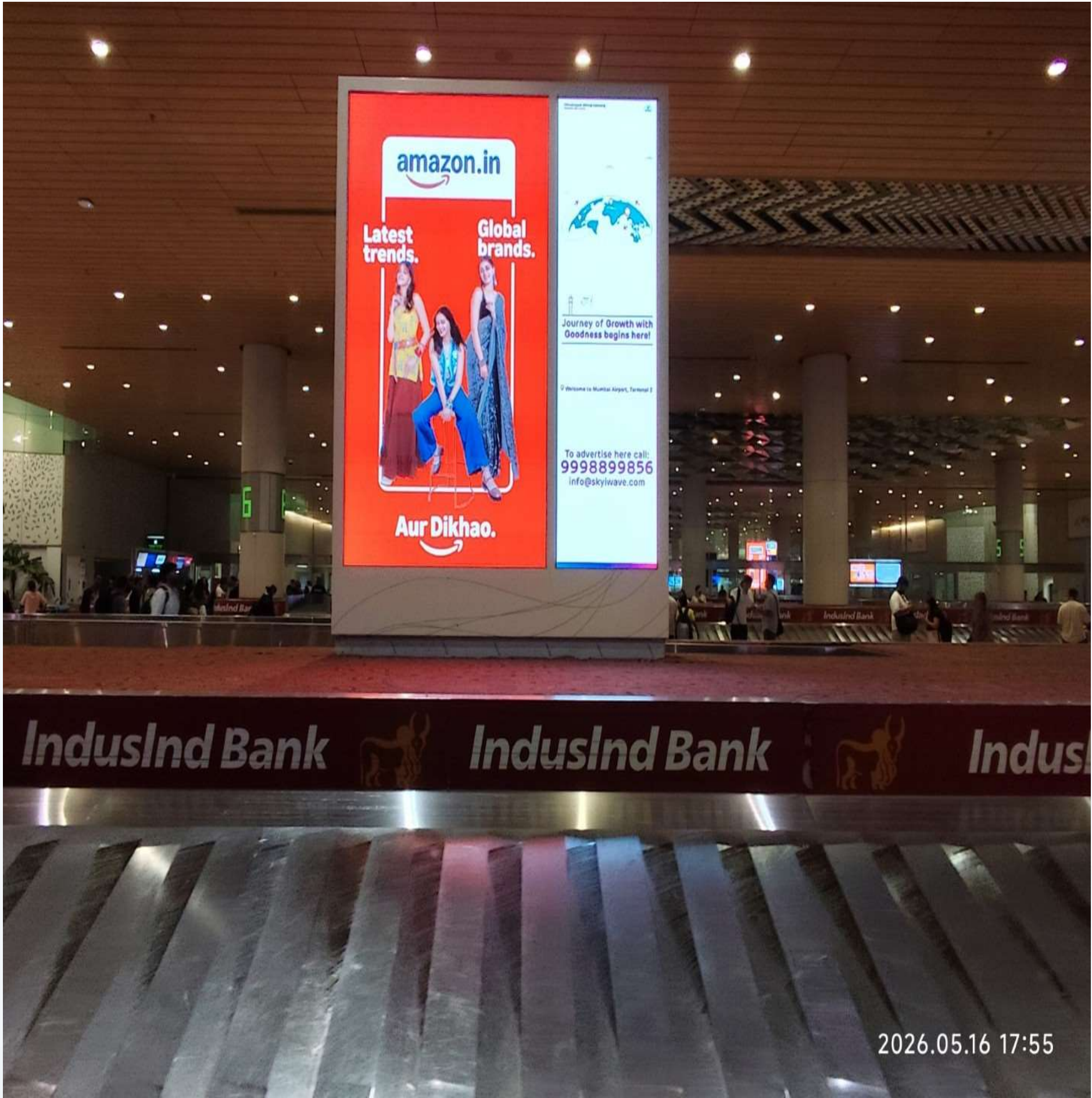


T1 & T2- DOMESTIC

Arrival	Baggage Belt	108 Inches (Package Of 56 Units- T1(10) T2 (56))	10 Sec In Every 2 Min
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Digital Pod

Rental Cost	35,00,000/- P/M Per Slot
Production Cost	25,000/-



T2- DOMESTIC & INTERNATIONAL

Arrival	Baggage Belt	55 Inches (Package Of 56 Units)	15 Sec n Every 180 Sec
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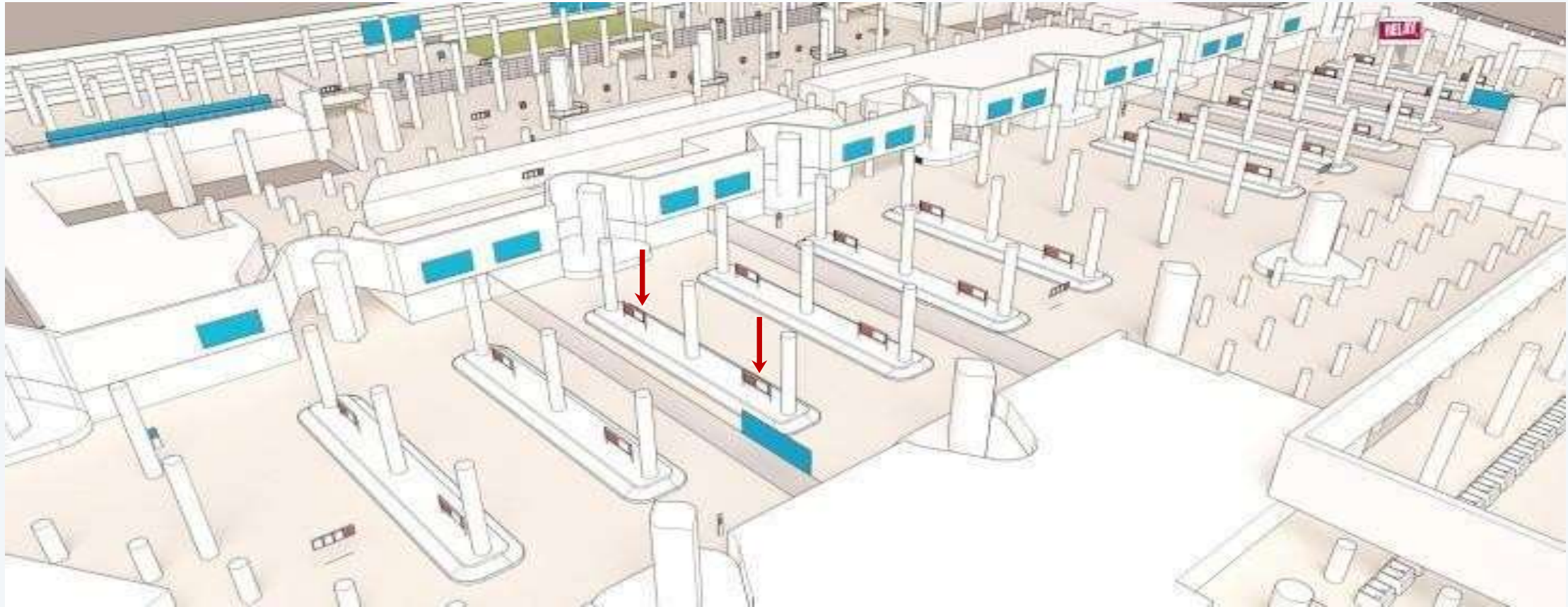
Digital Wall

Rental Cost	24,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2- DOMESTIC & INTERNATIONAL

Arrival	Baggage Belt	55 Inches (Package Of 56 Units)	15 Sec n Every 180 Sec
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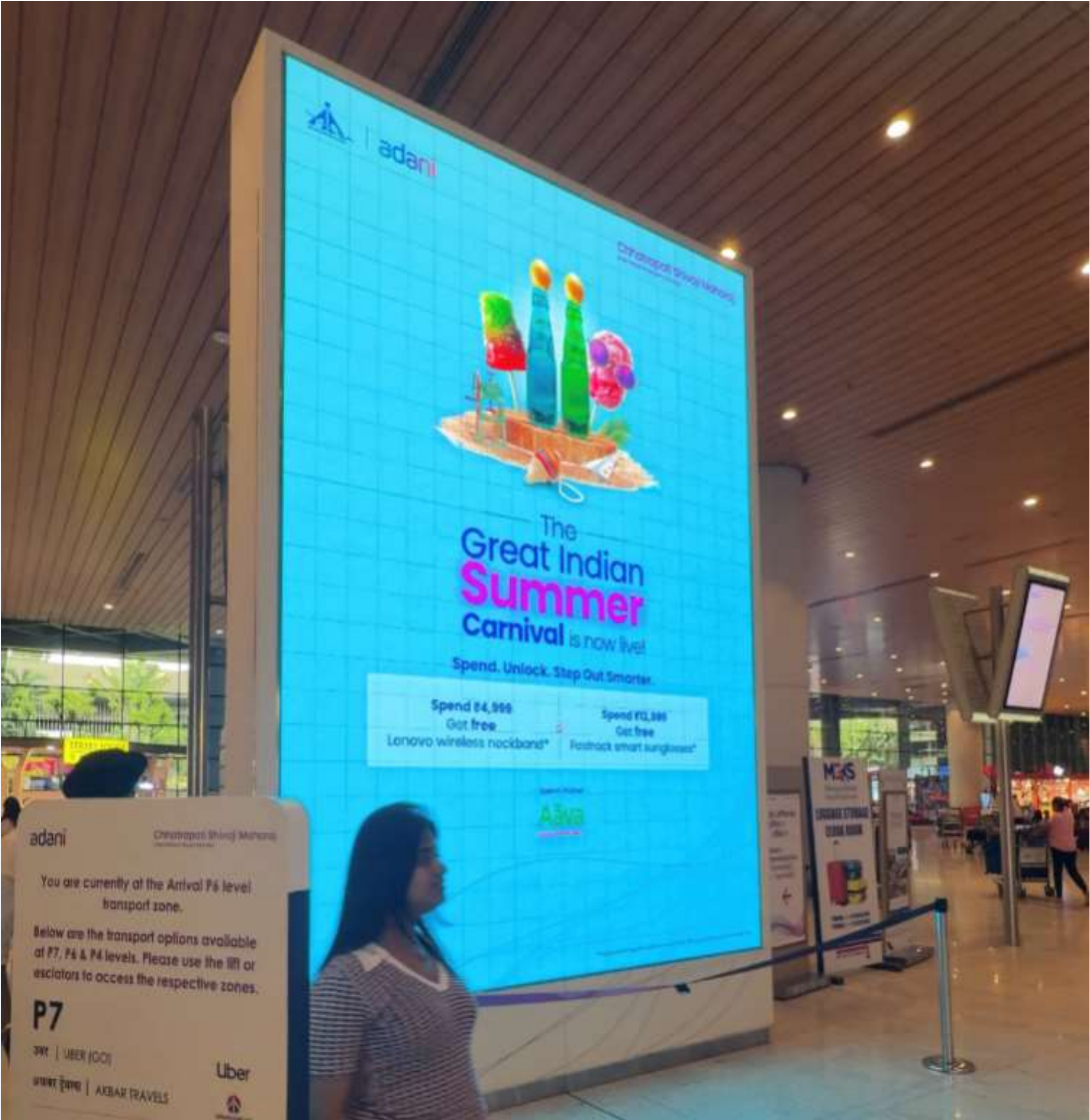


T2- DOMESTIC

Arrival	Post Baggage Belt Area L3	10.5 W X 14 H ft (Package Of 3 Units)	10 Sec In Every 30 Sec
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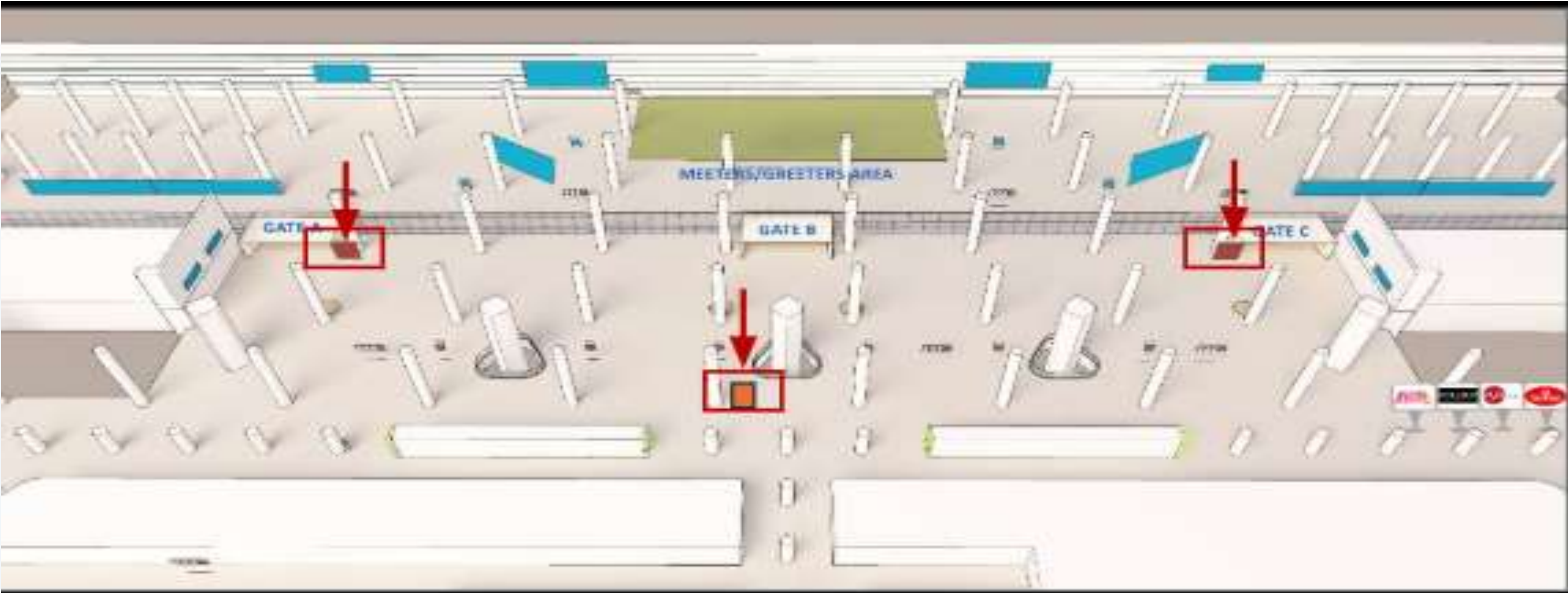
Digital Wall- Motion

Rental Cost	45,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2- DOMESTIC

Arrival	Post Baggage Belt Area L3	10.5 W X 14 H ft (Package Of 3 Units)	10 Sec In Every 30 Sec
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T2- DOMESTIC

Arrival	Post Baggage Belt	6 W X 8 H ft (Package Of 2 Units)	10 Sec In Every 2 Min
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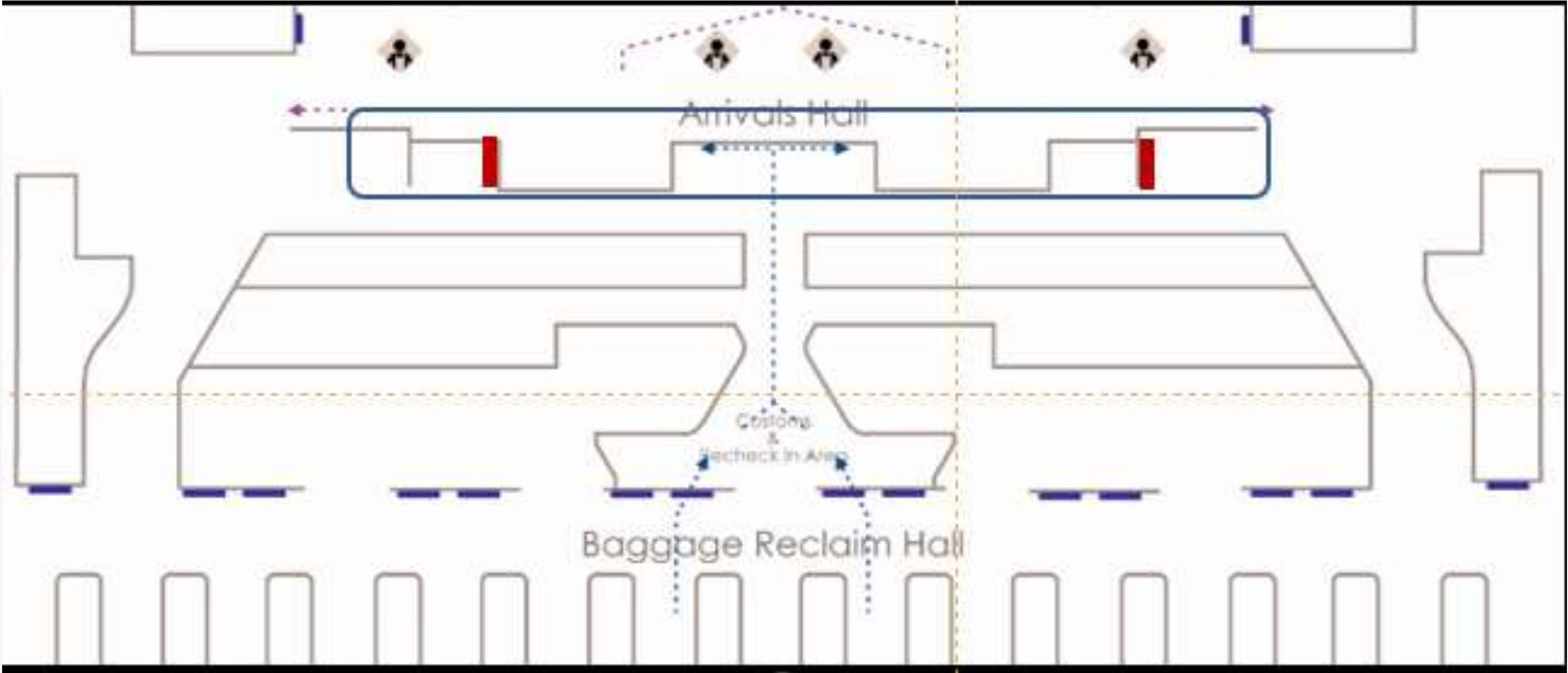
Digital Wall

Rental Cost	18,00,000/- P/M Per Slot
Production Cost	25,000/-



T2- DOMESTIC

Arrival	Post Baggage Belt	6 W X 8 H ft (Package Of 2 Units)	10 Sec In Every 2 Min
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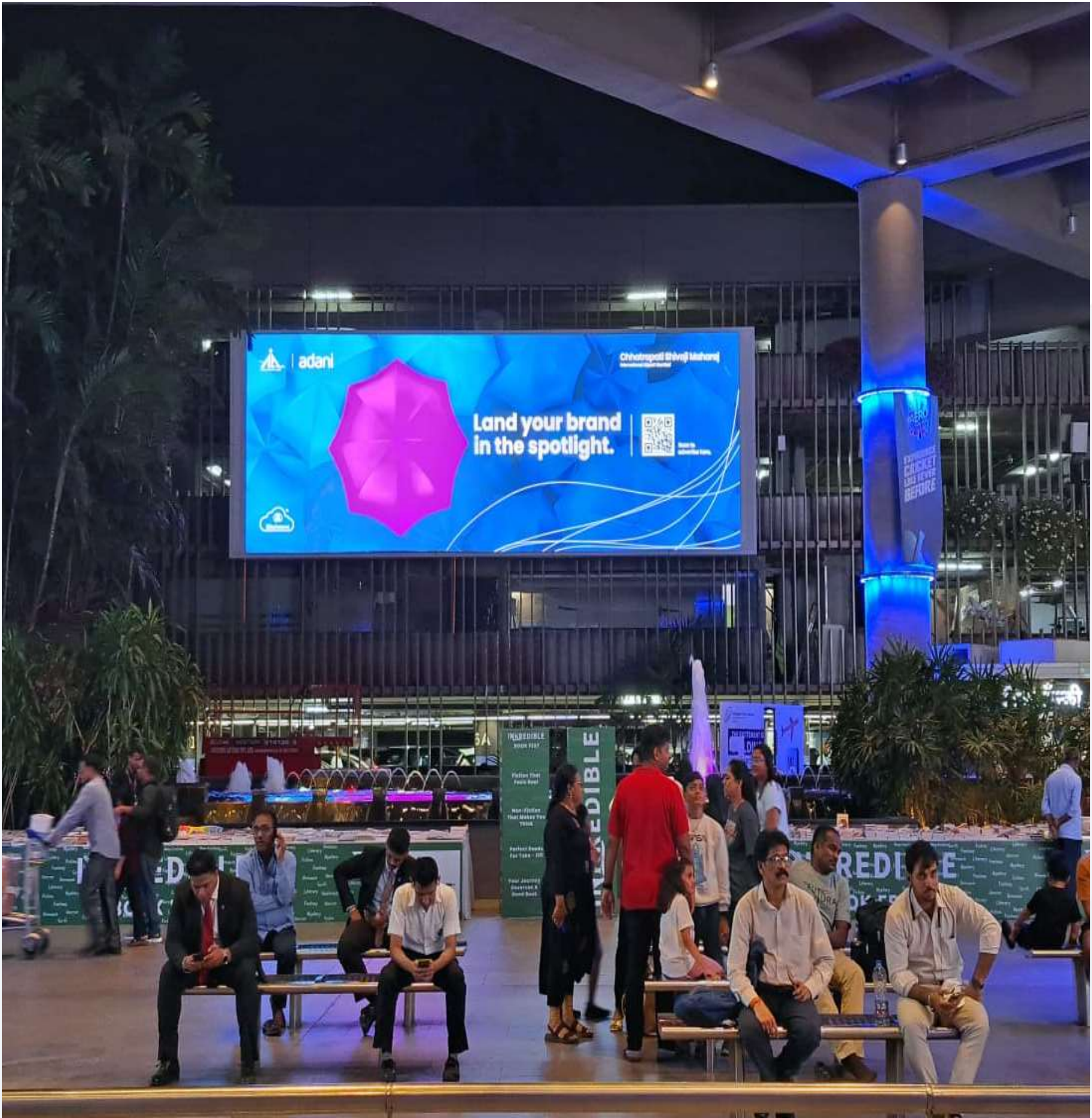


T2- DOMESTIC

Arrival	Concourse Area L2	40 W X 15 H ft (Only 1 Unit)	Back Lit
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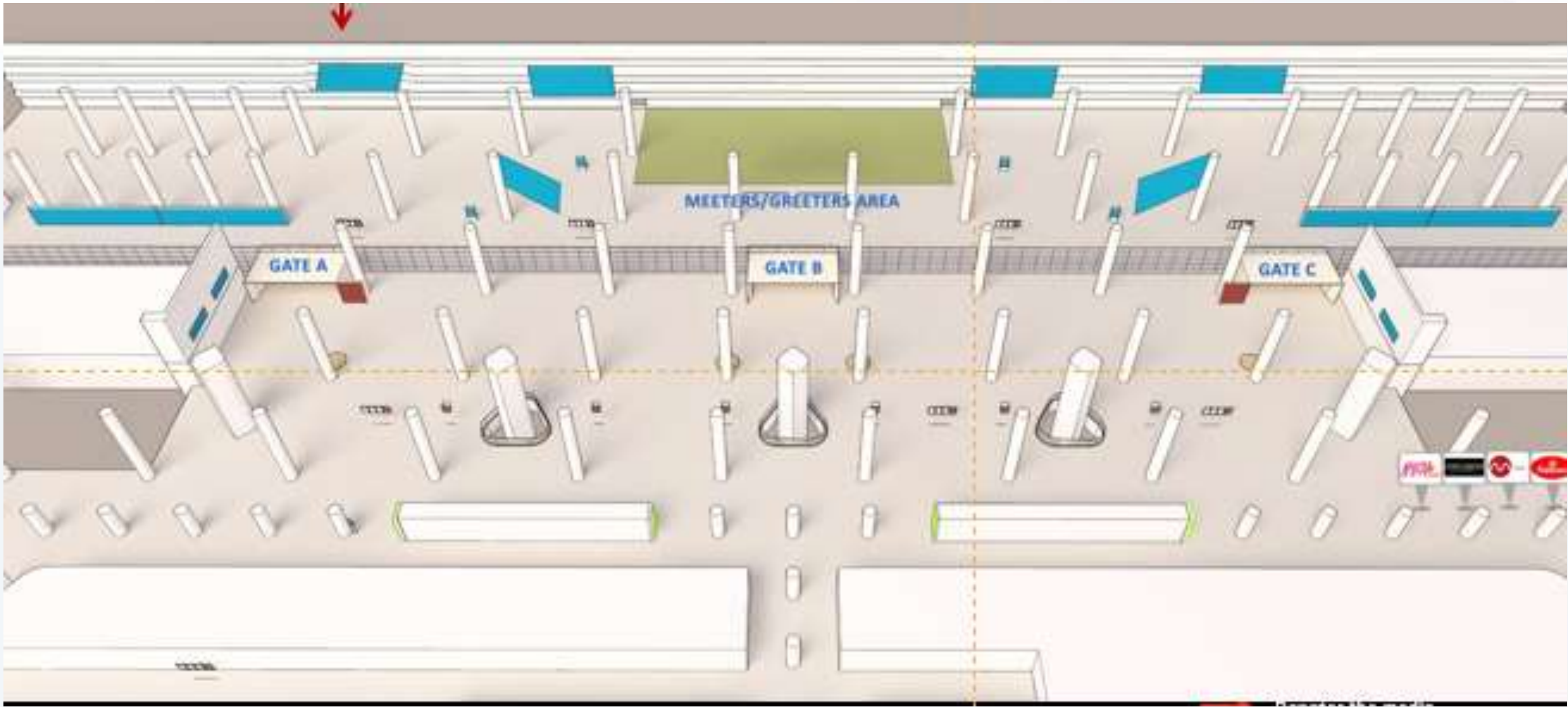
Static Lightbox Single Sided

Rental Cost	40,00,000/- P/M
Production Cost	As Per Actual Cost



T2- DOMESTIC

Arrival	Concourse Area L2	40 W X 15 H ft (Only 1 Unit)	Back Lit
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T2- DOMESTIC

Departure & Arrival	Way Of Departure & Arrival Road	75 W X 10 H ft (Only 1 Unit)	20 Sec In Every 80 Sec
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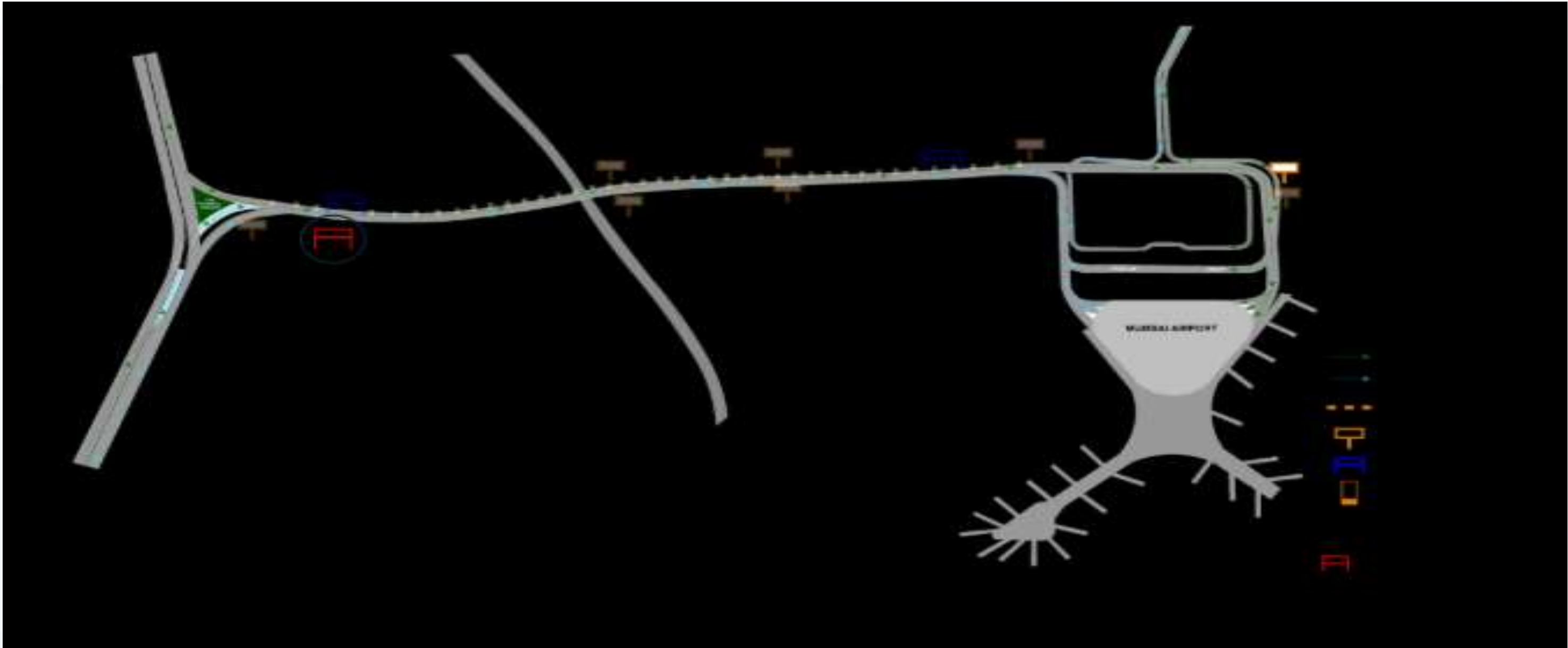
Digital Gantry Double Sided

Rental Cost	36,00,000/- P/M Per Slot
Production Cost	25,000/-



T2- DOMESTIC

Departure & Arrival	Way Of Departure & Arrival Road	75 W X 10 H ft (Only 1 Unit)	20 Sec In Every 80 Sec
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T2- INTERNATIONAL

Arrival	Exit Area-Opposite To Gate B	20 W X 5 D X 13 H ft (Only 1 Unit)
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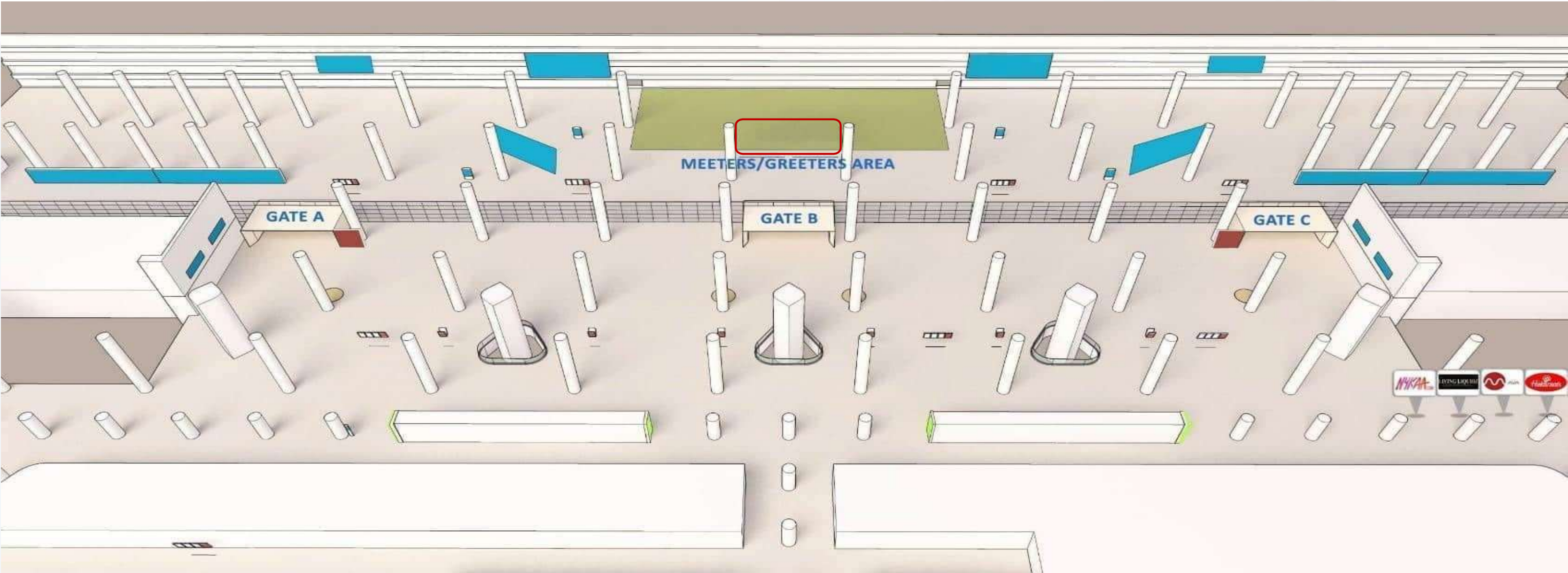
Promo Space

Rental Cost	80,00,000/- P/M
Production Cost	As Per Actual Cost



T2- INTERNATIONAL

Arrival	Exit Area-Opposite To Gate B	20 W X 5 D X 13 H ft (Only 1 Unit)
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T1&2 - DOMESTIC + INTERNATIONAL

Departure & Arrival

Front, Top, Back & Bottom



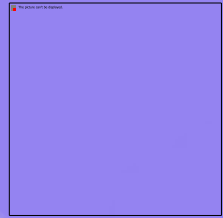
Luggage Trolley

Rental Cost

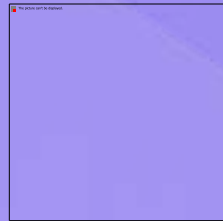
2200/- P/M Per Trolley

Technical
Cost

550/- Per Trolly



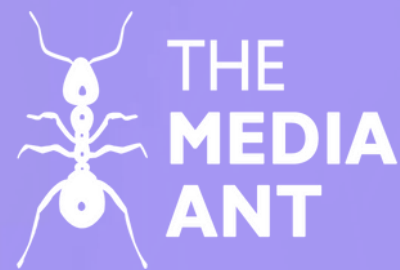
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