



Bangalore Airport Media Kit

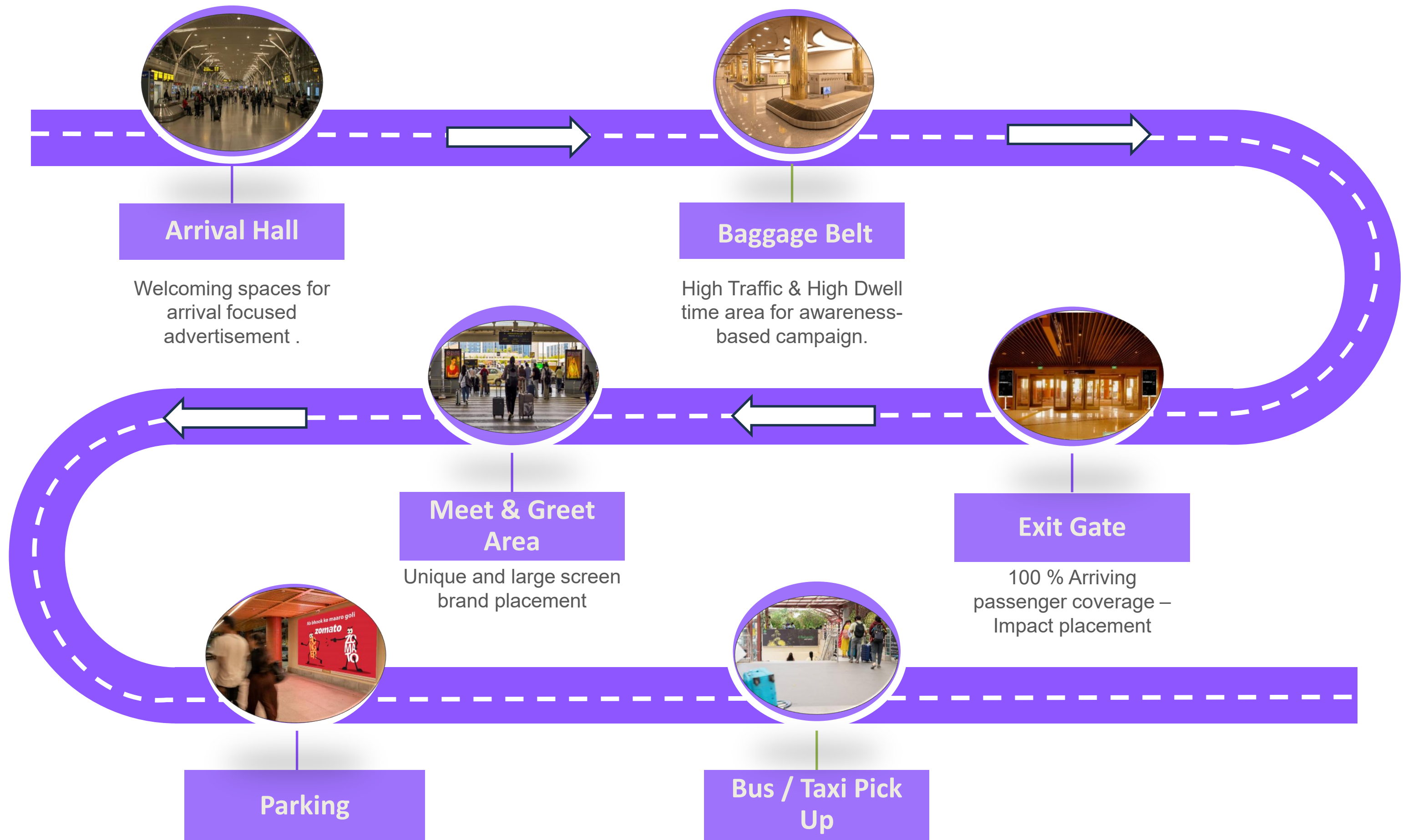
AIRPORT LAYOUT

DEPARTURE



AIRPORT LAYOUT

ARRIVAL



T1&2 - DOMESTIC + INTERNATIONAL

DEPATURE	DEPATURE OUTDOOR ACCESS ROAD	53 W x 13 H FT – 1920 x 540 PX (Only 1 Unit)	10 Sec In Every 1 Min
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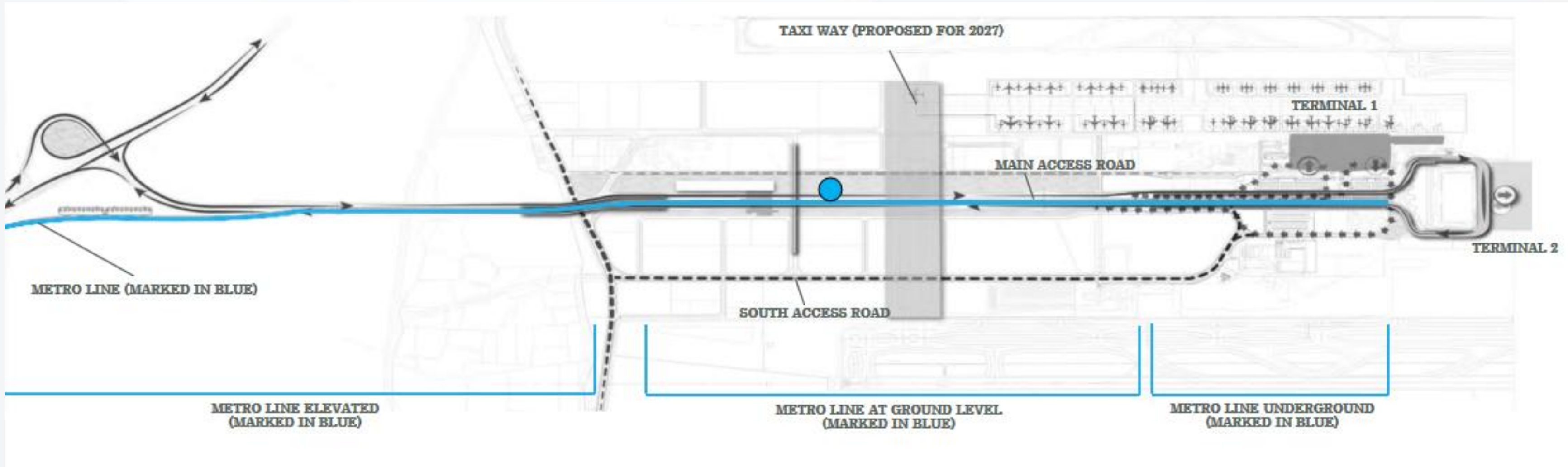
Digital Gantry

Rental Cost	27,37,000 P/M Per Slot
Production Cost	11,800



T1&2 - DOMESTIC + INTERNATIONAL

DEPARTURE	DEPARTURE OUTDOOR ACCESS ROAD	53 W x 13 H FT – 1920 x 540 PX (Only 1 Unit)	10 Sec In Every 1 Min
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T1&2 - DOMESTIC + INTERNATIONAL

DEPATURE	DEPATURE OUTDOOR MAIN APPROACH ROAD	10.2 W x 7.5 H FT (Package of 3 Units)	BACKLIT
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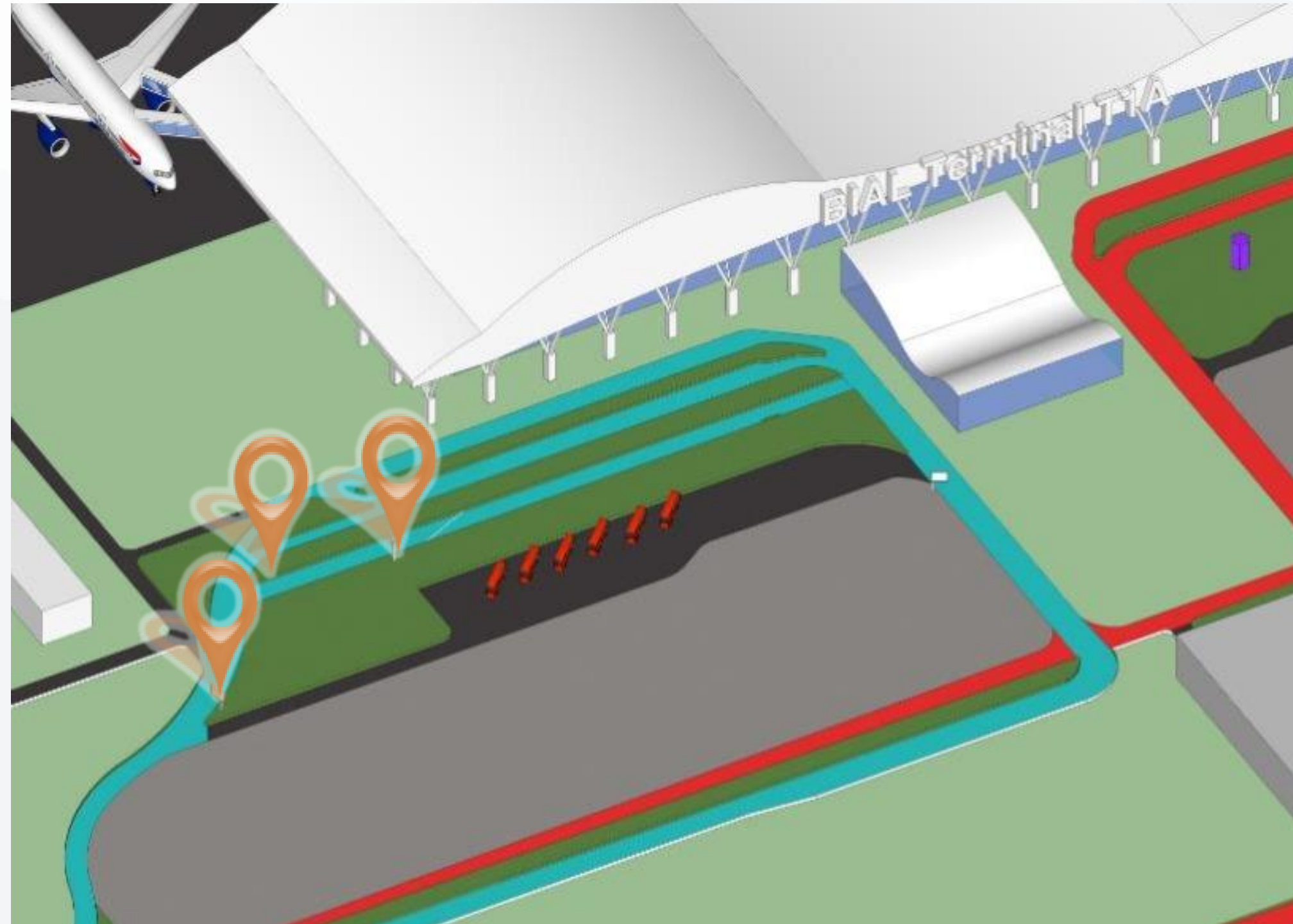
Hoarding

Rental Cost	18,00,000 P/M
Production Cost	1,50,000



T1&2 - DOMESTIC + INTERNATIONAL

DEPATURE	DEPATURE OUTDOOR MAIN APPROACH ROAD	10.2 W x 7.5 H FT (Package of 3 Units)	BACKLIT
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T1 - DOMESTIC

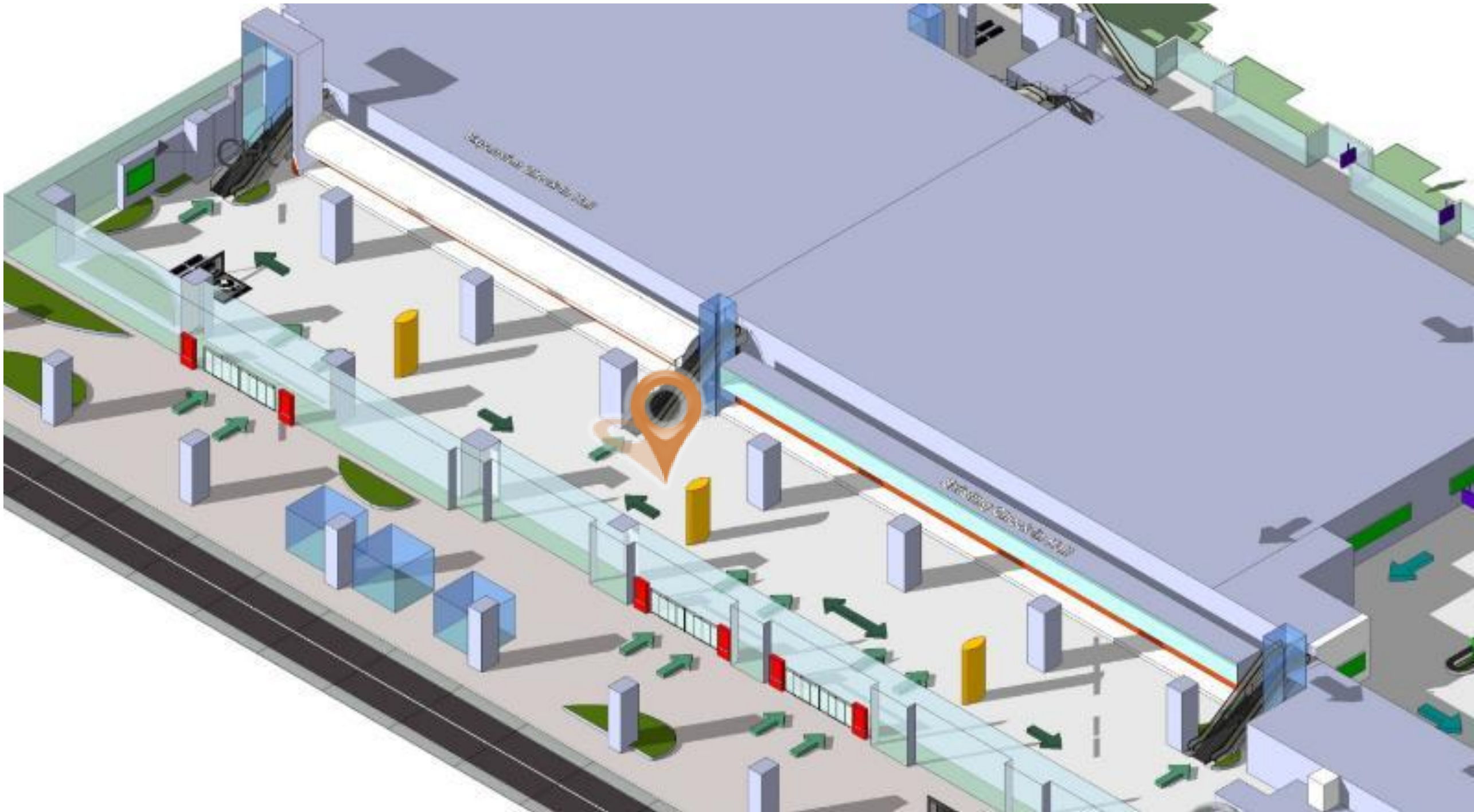
DEPARTURE	CHECK IN HALL	17.3 W X H 7.5 FT (Only 1 Unit)	BACKLIT
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Static Totem Double Sided

Rental Cost	17,62,000 P/M
Production Cost	49,800

T1 - DOMESTIC

DEPARTURE	CHECK IN HALL	17.3 W X H 7.5 FT (Only 1 Unit)	BACKLIT
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T1 - DOMESTIC

DEPARTURE	CHECK IN + SECURITY CHECK	20 W X H 10 FT & 70 INCHES - 1440 x 720 PX & 1080 x 1920 PX (Package of 5 Units)	10 Sec In Every 1 Min
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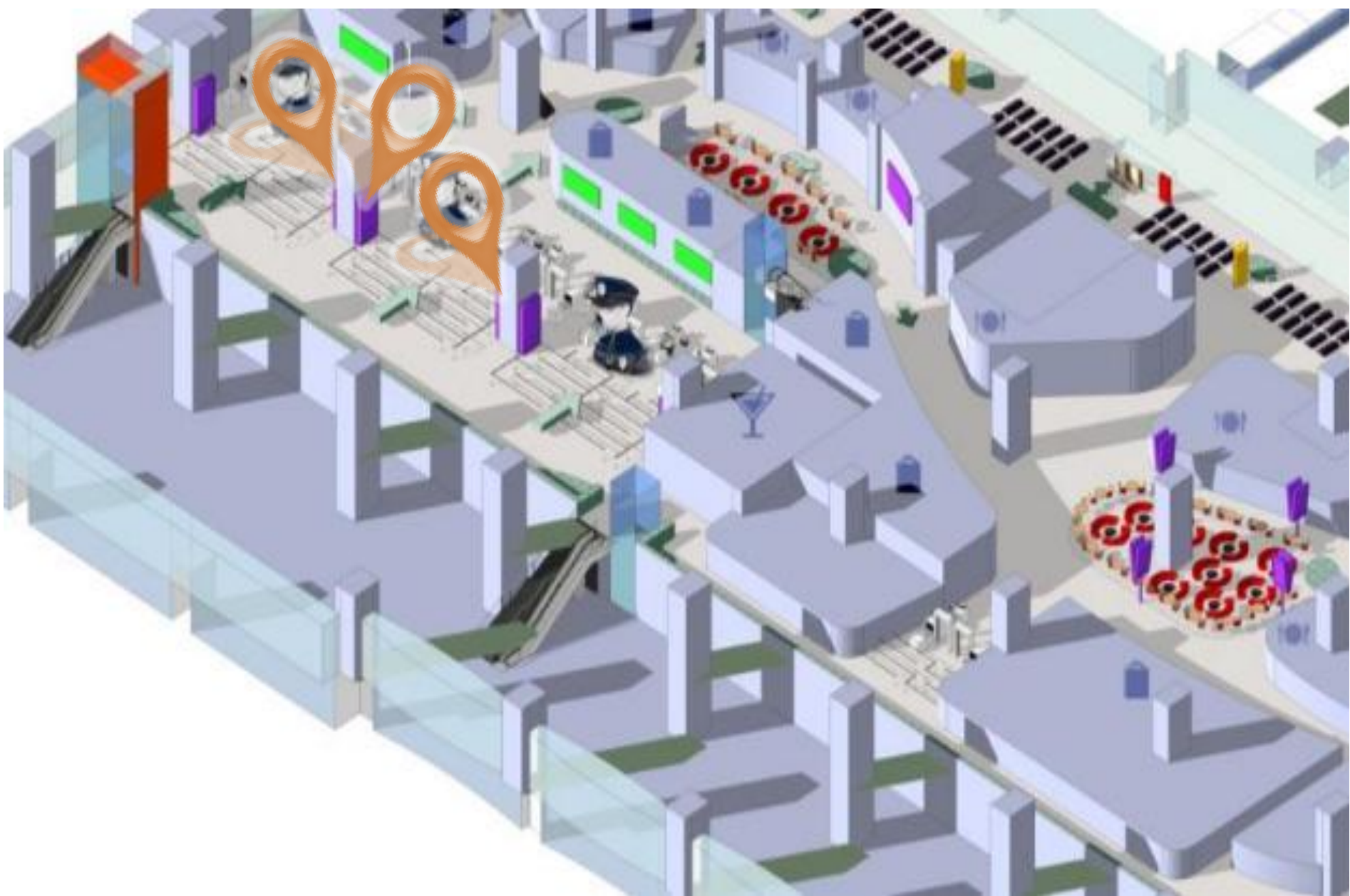


Digital Wall

Rental Cost	13,60,000 P/M Per Slot
Production Cost	14,200

T1 - DOMESTIC

DEPARTURE	CHECK IN + SECURITY CHECK	20 W X H 10 FT & 70 INCHES - 1440 x 720 PX & 1080 x 1920 PX (Package of 5 Units)	10 Sec In Every 1 Min
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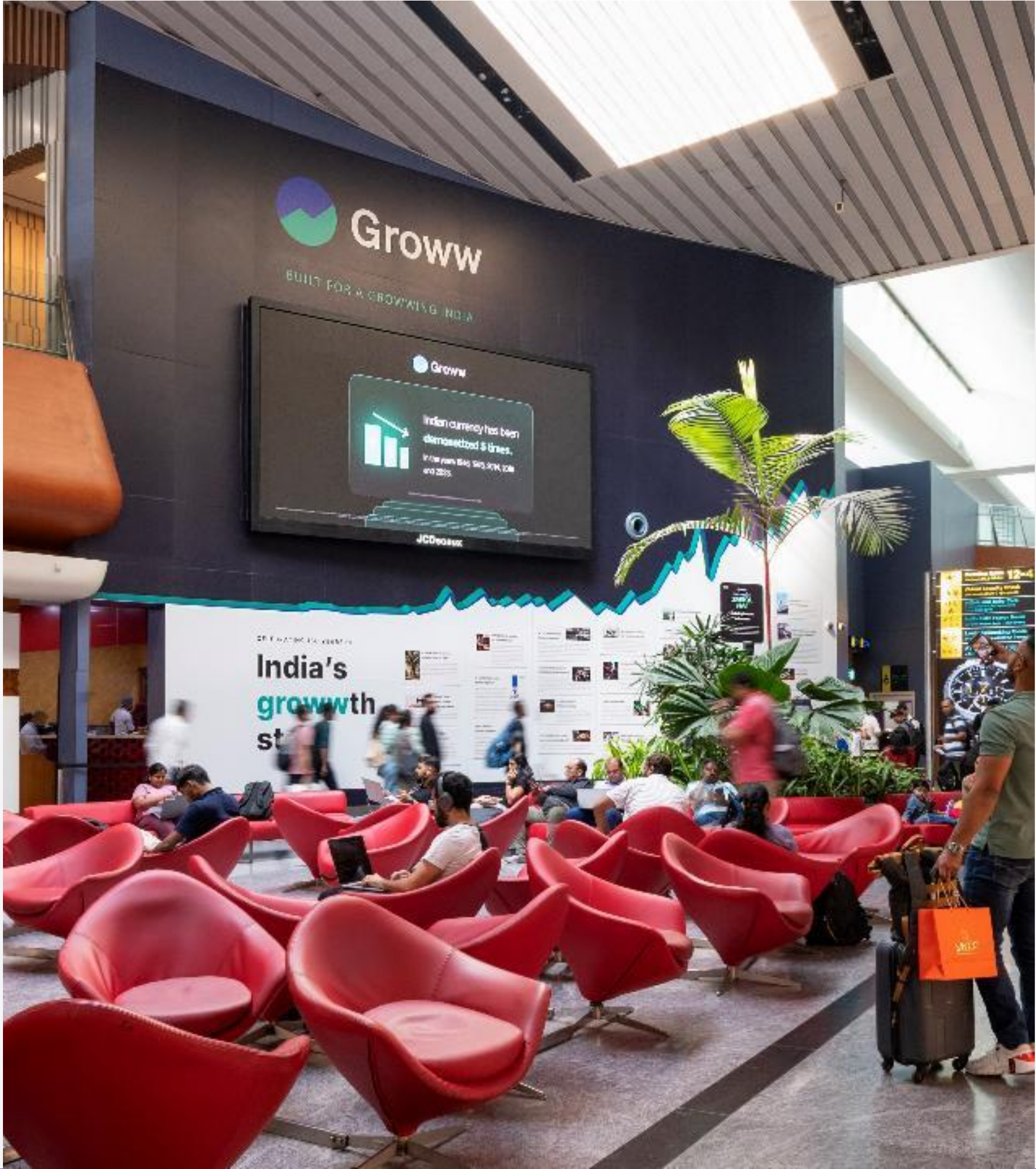


T1 - DOMESTIC

DEPATURE	RETAIL AREA	20 W X H 10 FT – 1920 x 960 PX (Only 1 Unit)	10 Sec In Every 1 Min
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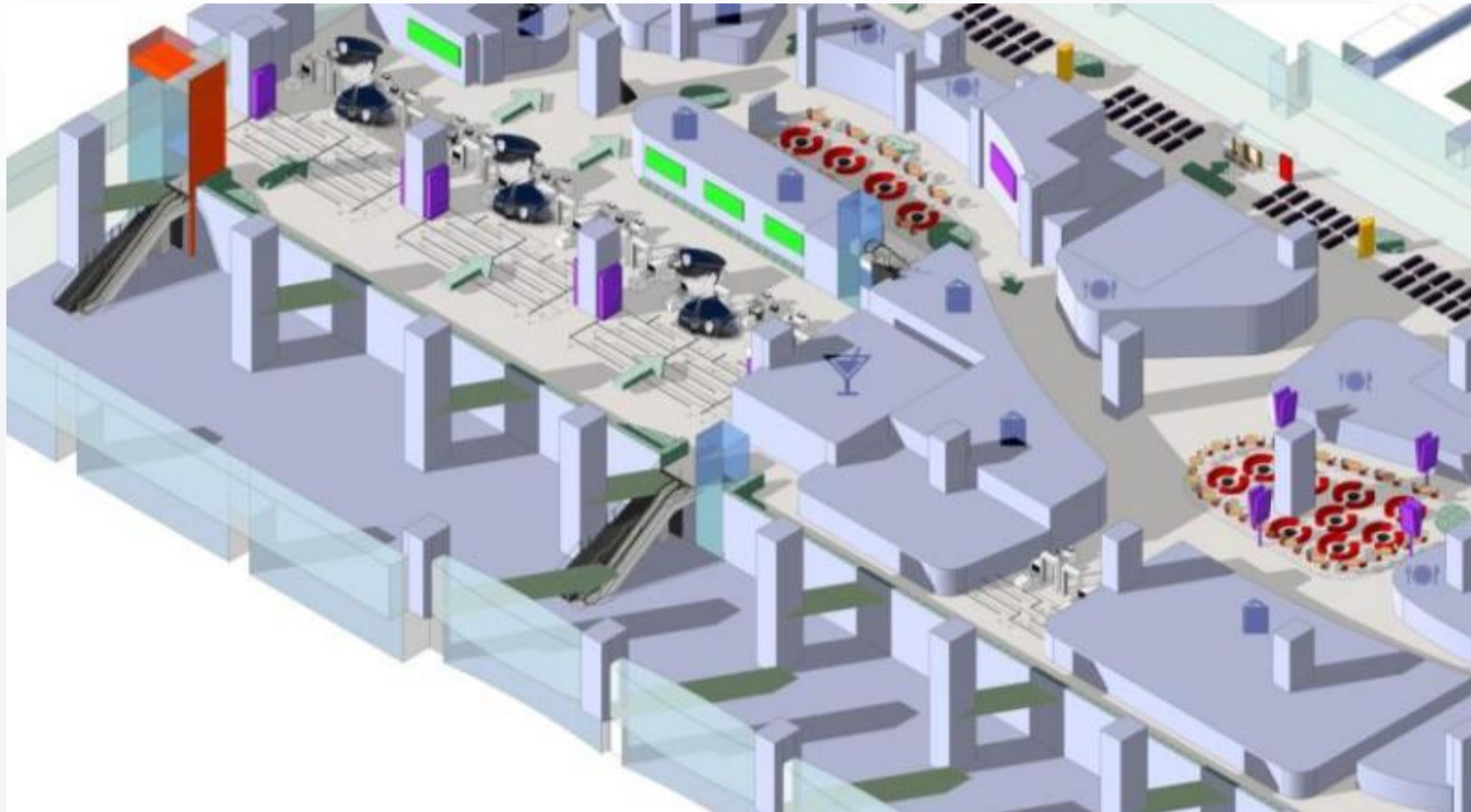
Digital Wall

Rental Cost	20,25,000 P/M Per Slot
Production Cost	14,200



T1 - DOMESTIC

DEPARTURE	RETAIL AREA	20 W X H 10 FT – 1920 x 960 PX (Only 1 Unit)	10 Sec In Every 1 Min
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T1 - DOMESTIC

DEPARTURE	BOARDING GATE WAITING AREA	10.4 W X H 4.8 FT (Package of 4 Units)	BACKLIT
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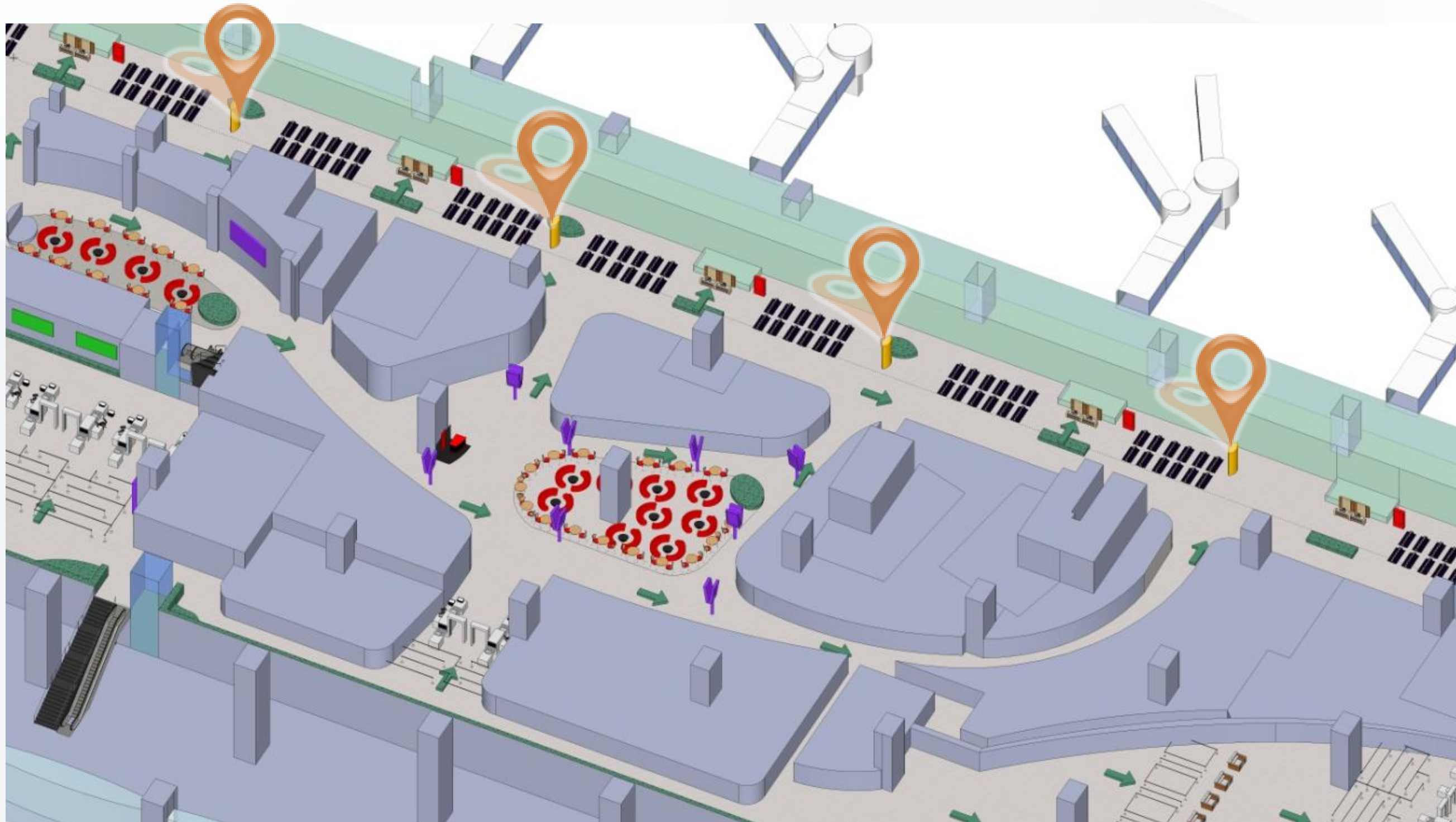
Static Mini Totem Double Sided

Rental Cost	40,00,000 P/M
Production Cost	53,200



T1 - DOMESTIC

DEPARTURE	BOARDING GATE WAITING AREA	10.4 W X H 4.8 FT (Package of 4 Units)	BACKLIT
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T1 - DOMESTIC

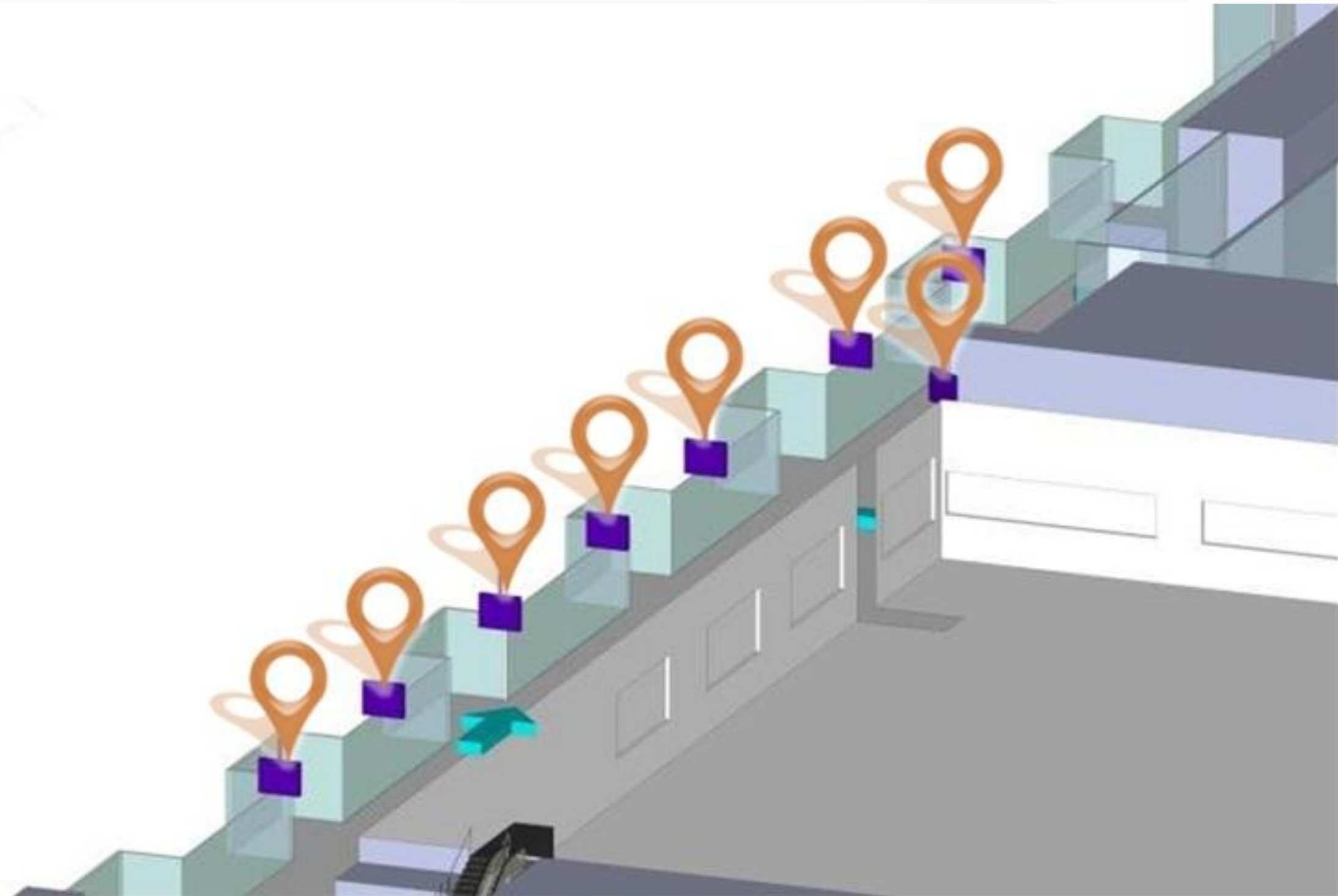
ARRIVAL	ARRIVAL HALL	20 W X H 10 FT – 1920 x 1080 PX (Package of 8 Units)	10 Sec In Every 1 Min
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Digital TV

Rental Cost	6,16,000 P/M Per Slot
Production Cost	14,200

T1 - DOMESTIC

ARRIVAL	ARRIVAL HALL	20 W X H 10 FT – 1920 x 1080 PX (Package of 8 Units)	10 Sec In Every 1 Min
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T1 - DOMESTIC

ARRIVAL	BAGGAGE BELT	10 W X H 10 FT – 1280 x 1024 PX (Package of 2 Units)	10 Sec In Every 1 Min
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Digital Wall

Rental Cost	26,25,000 P/M Per Slot
Production Cost	14,200



T1 - DOMESTIC

ARRIVAL	BAGGAGE BELT	10 W X H 10 FT – 1280 x 1024 PX (Package of 2 Units)	10 Sec In Every 1 Min
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T2 - DOMESTIC + INTERNATIONAL

DEPATURE	DEPATURE OUTDOOR SOUTH ACCESS ROAD	60 W x 20 H FT (Only 1 Unit)	FRONTLIT
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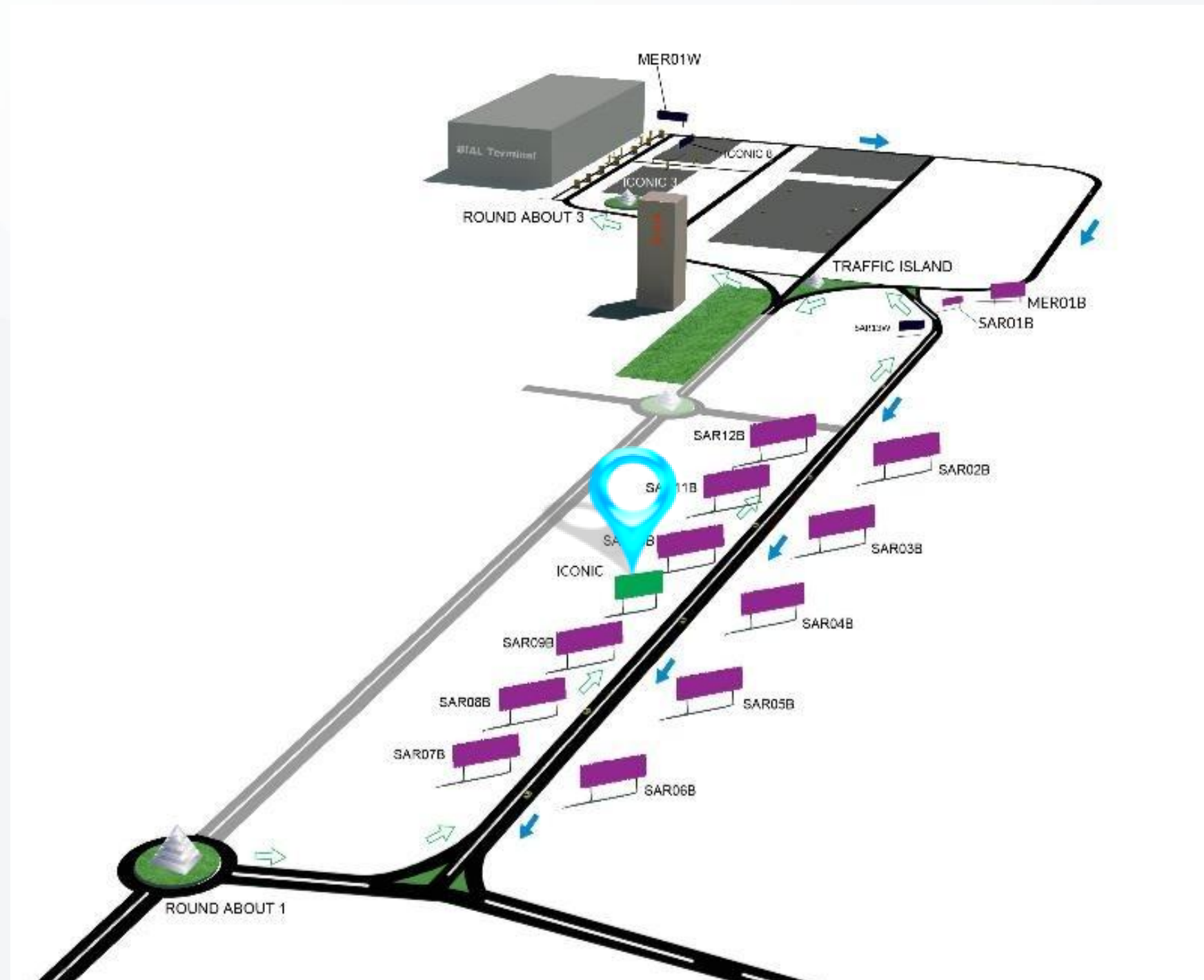
Hoarding

Rental Cost	20,00,000 P/M
Production Cost	1,00,000



T2 - DOMESTIC + INTERNATIONAL

DEPARTURE	DEPARTURE OUTDOOR SOUTH ACCESS ROAD	60 W x 20 H FT (Only 1 Unit)	FRONTLIT
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T2 - DOMESTIC + INTERNATIONAL

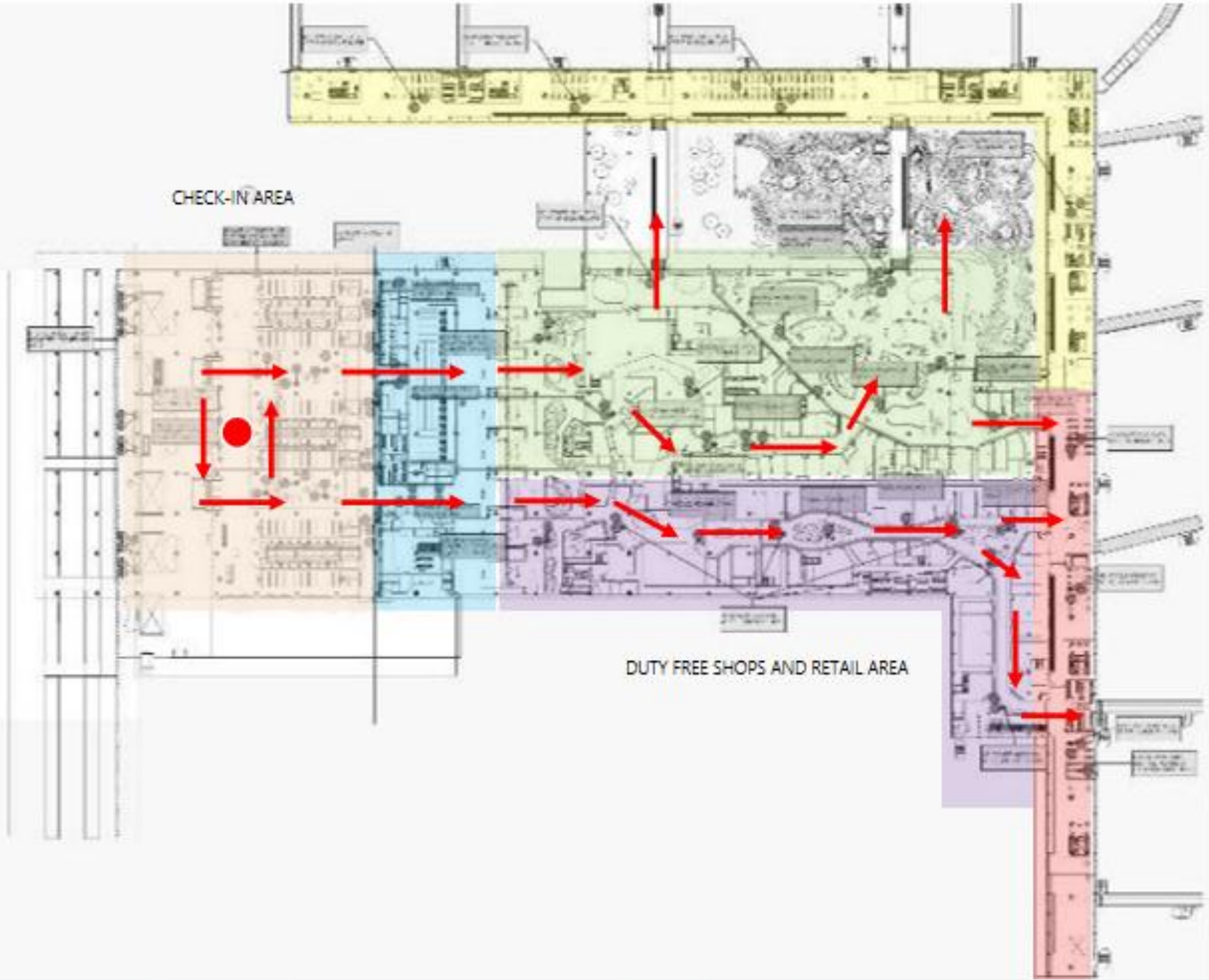
DEPARTURE	CHECK IN	11 W X H 13.8 FT – 1120 x 1440 PX (Only 1 Unit)	10 Sec In Every 1 Min
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Digital Rotating 360° Double Sided

Rental Cost	24,75,000 P/M Per Slot
Production Cost	14,200

T2 - DOMESTIC + INTERNATIONAL

DEPARTURE	CHECK IN	11 W X H 13.8 FT – 1120 x 1440 PX (Only 1 Unit)	10 Sec In Every 1 Min
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T2 - DOMESTIC + INTERNATIONAL

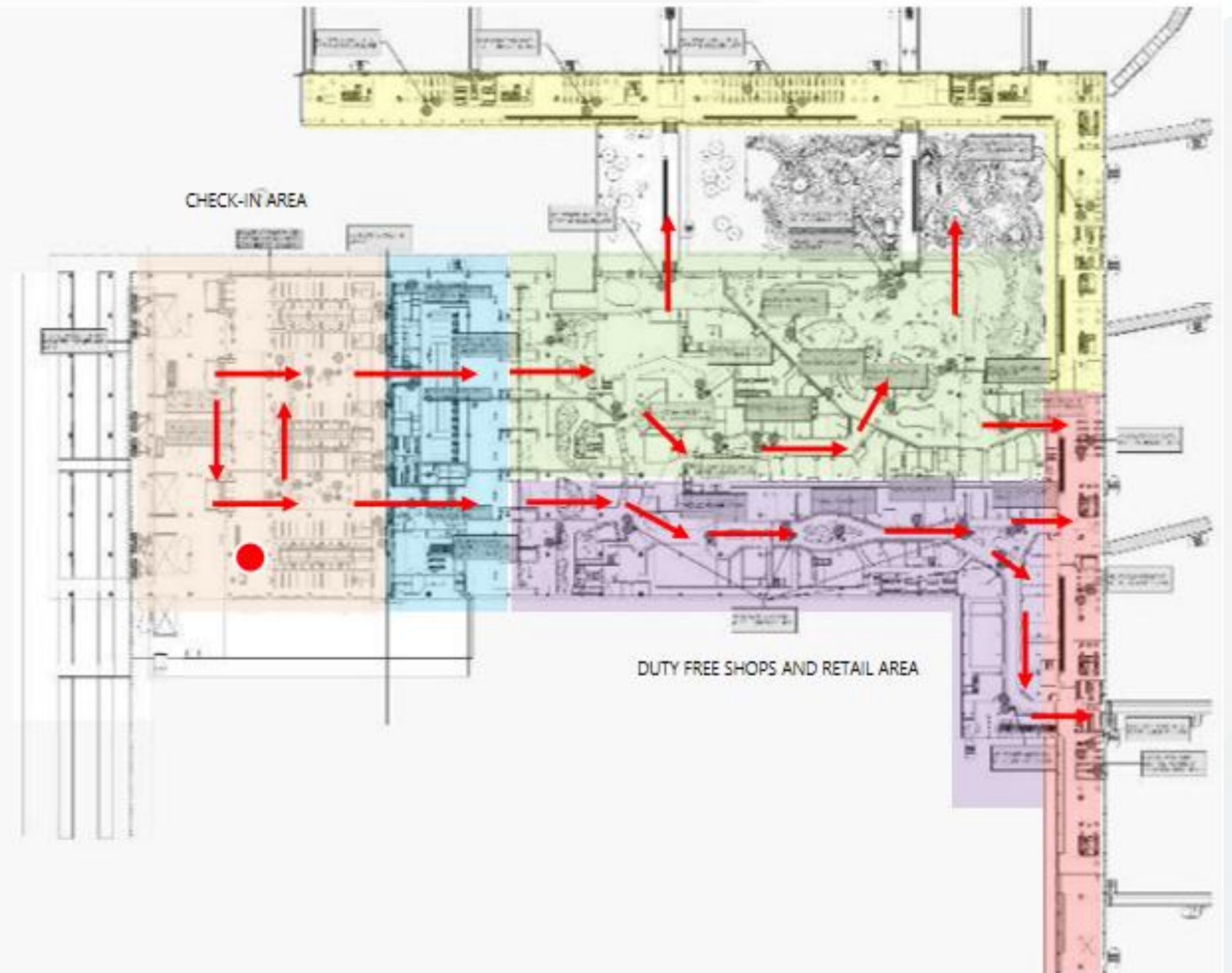
DEPARTURE	CHECK IN HALL	17.3 W X H 7.5 FT (Only 1 Unit)	BACKLIT
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Static Totem Double Sided

Rental Cost	16,50,000 P/M
Production Cost	49,800

T2 - DOMESTIC + INTERNATIONAL

DEPARTURE	CHECK IN HALL	17.3 W X H 7.5 FT (Only 1 Unit)	BACKLIT
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T2 - DOMESTIC

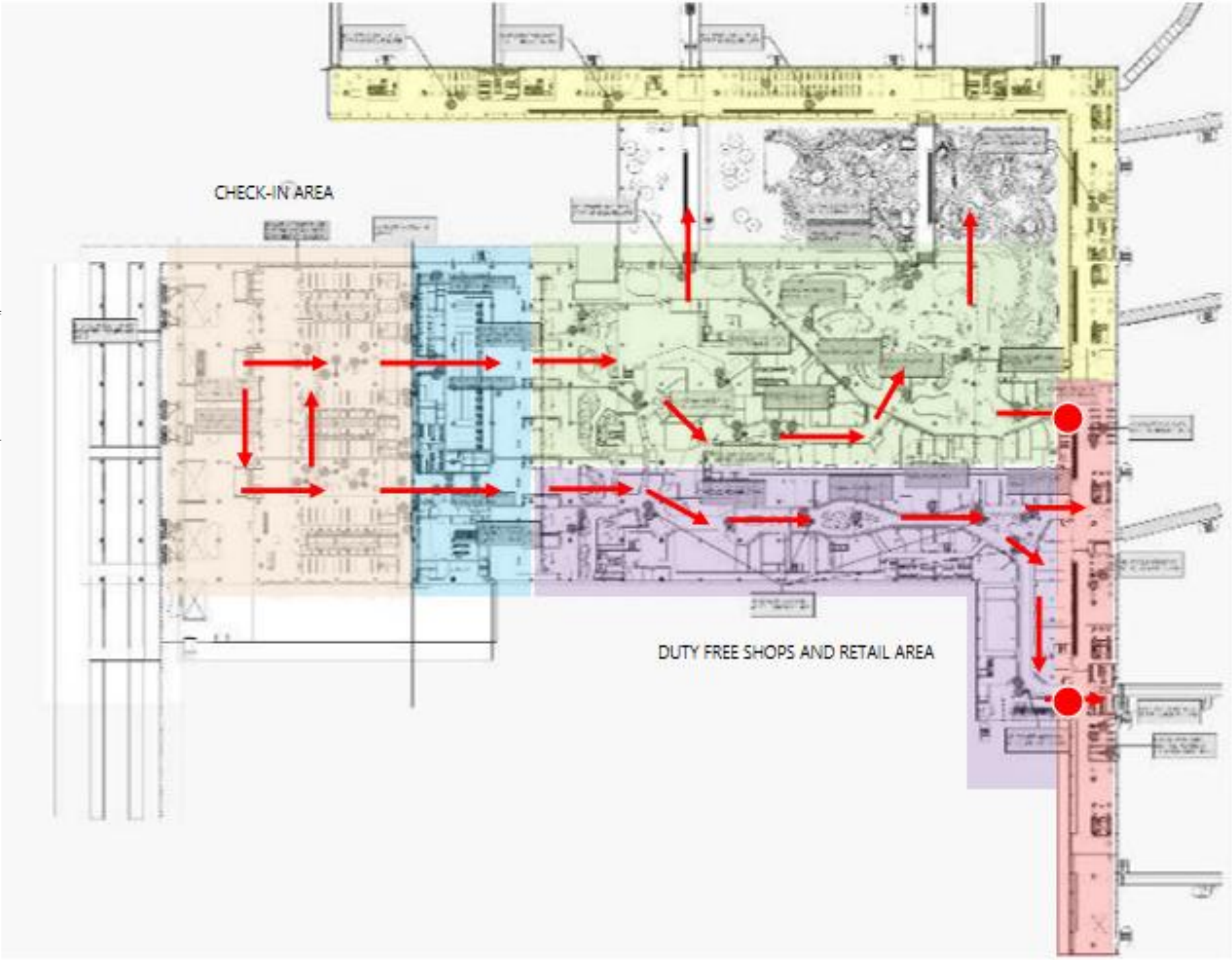
DEPARTURE	RETAIL AREA	5 W X H 1.5 FT (Package of 2 Units)	BACKLIT
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Static Lightbox Single Sided

Rental Cost	21,00,000 P/M
Production Cost	44,500

T2 - DOMESTIC

DEPARTURE	RETAIL AREA	5 W X H 1.5 FT (Package of 2 Units)	BACKLIT
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T2 - DOMESTIC + INTERNATIONAL

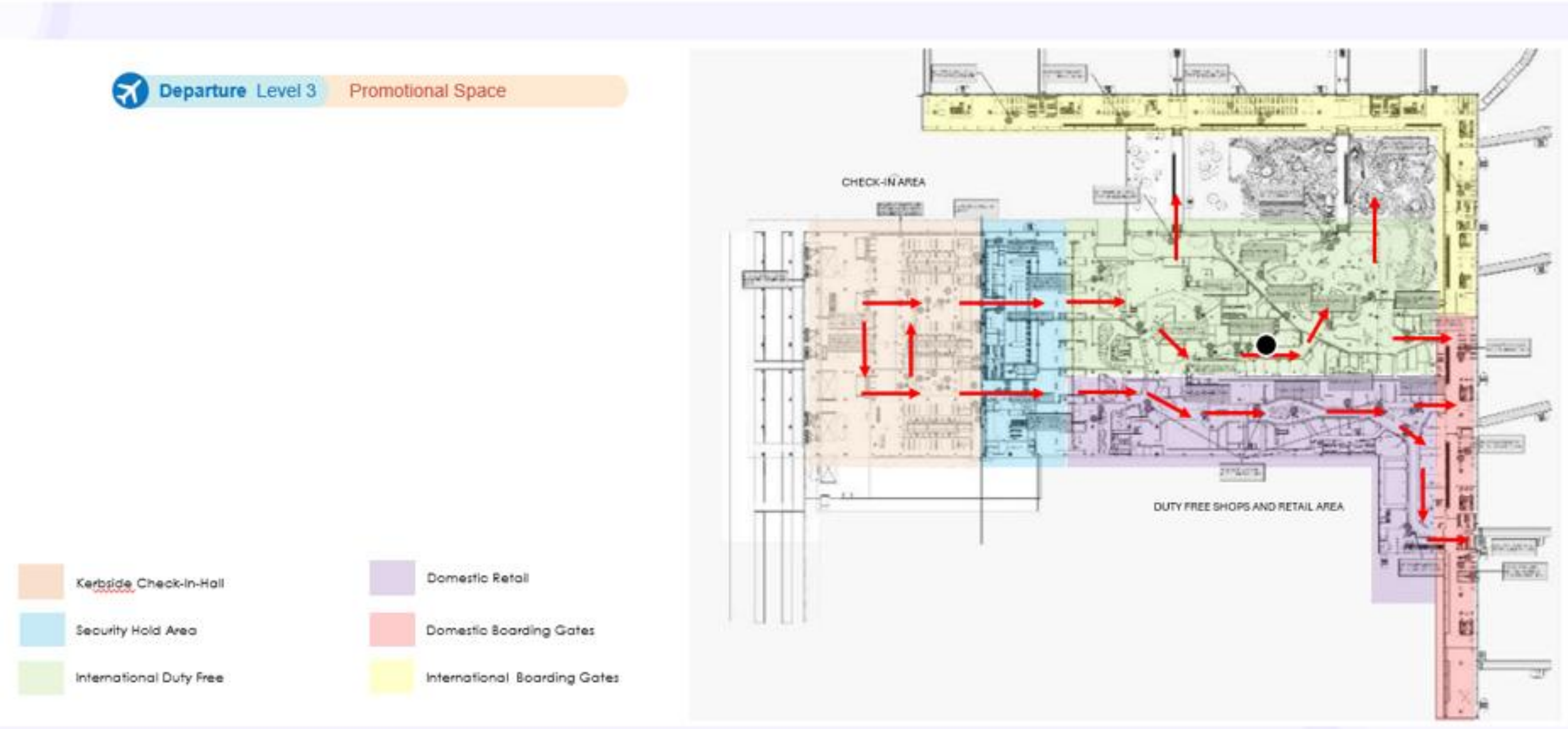
DEPATURE	RETAIL AREA	6 W X H 6 FT (Only 1 Unit)
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Promotional Space

Rental Cost	23,00,000 P/M
Production Cost	Actual Cost

T2 - DOMESTIC + INTERNATIONAL

DEPATURE	RETAIL AREA	6 W X H 6 FT (Only 1 Unit)
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T2 - DOMESTIC + INTERNATIONAL

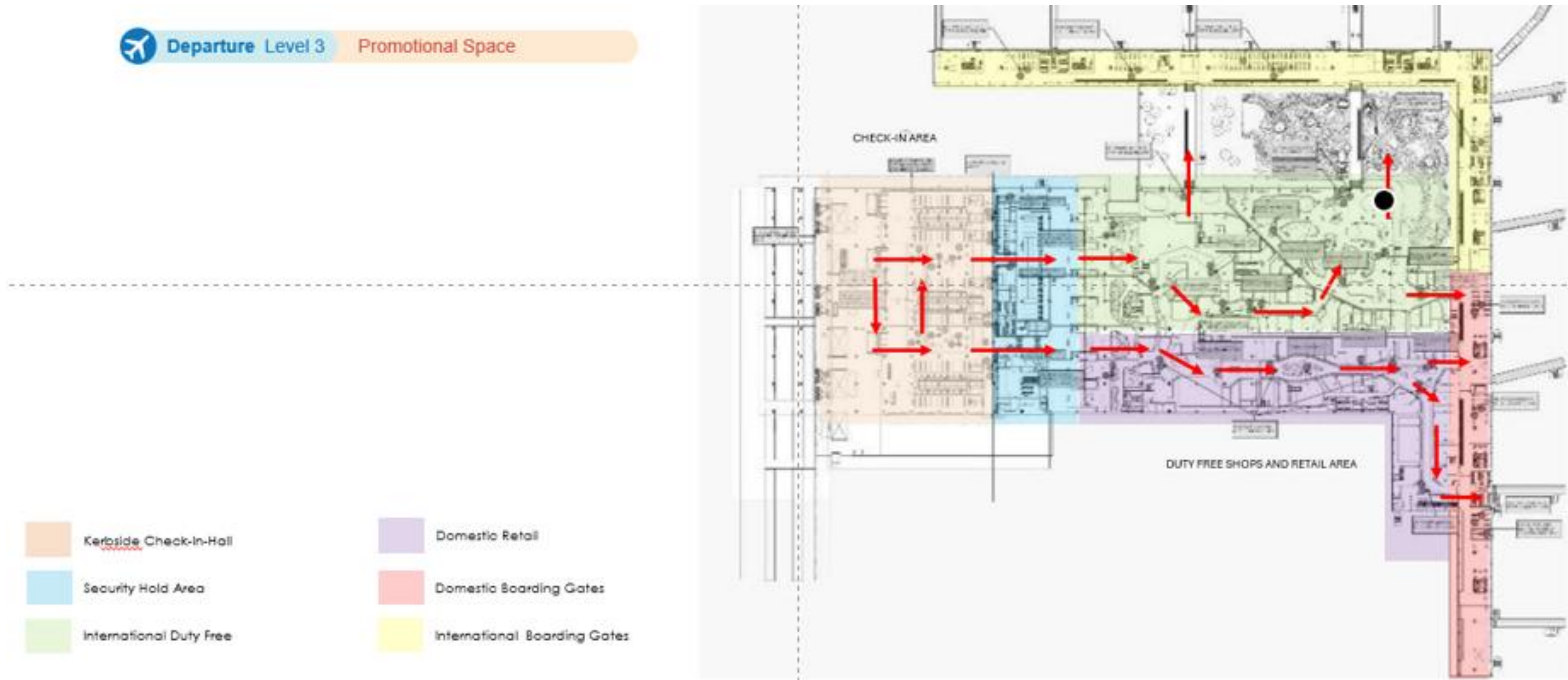
DEPATURE	RETAIL AREA	8 W X H 8 FT (Only 1 Unit)
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Promotional Space

Rental Cost	23,00,000 P/M
Production Cost	Actual Cost

T2 - DOMESTIC + INTERNATIONAL

DEPARTURE	RETAIL AREA	8 W X H 8 FT (Only 1 Unit)
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T2 - DOMESTIC

DEPARTURE	BOARDING GATE	85 INCHES – 1080 x 1920 PX (Package of 17 Units)	10 Sec In Every 1 Min
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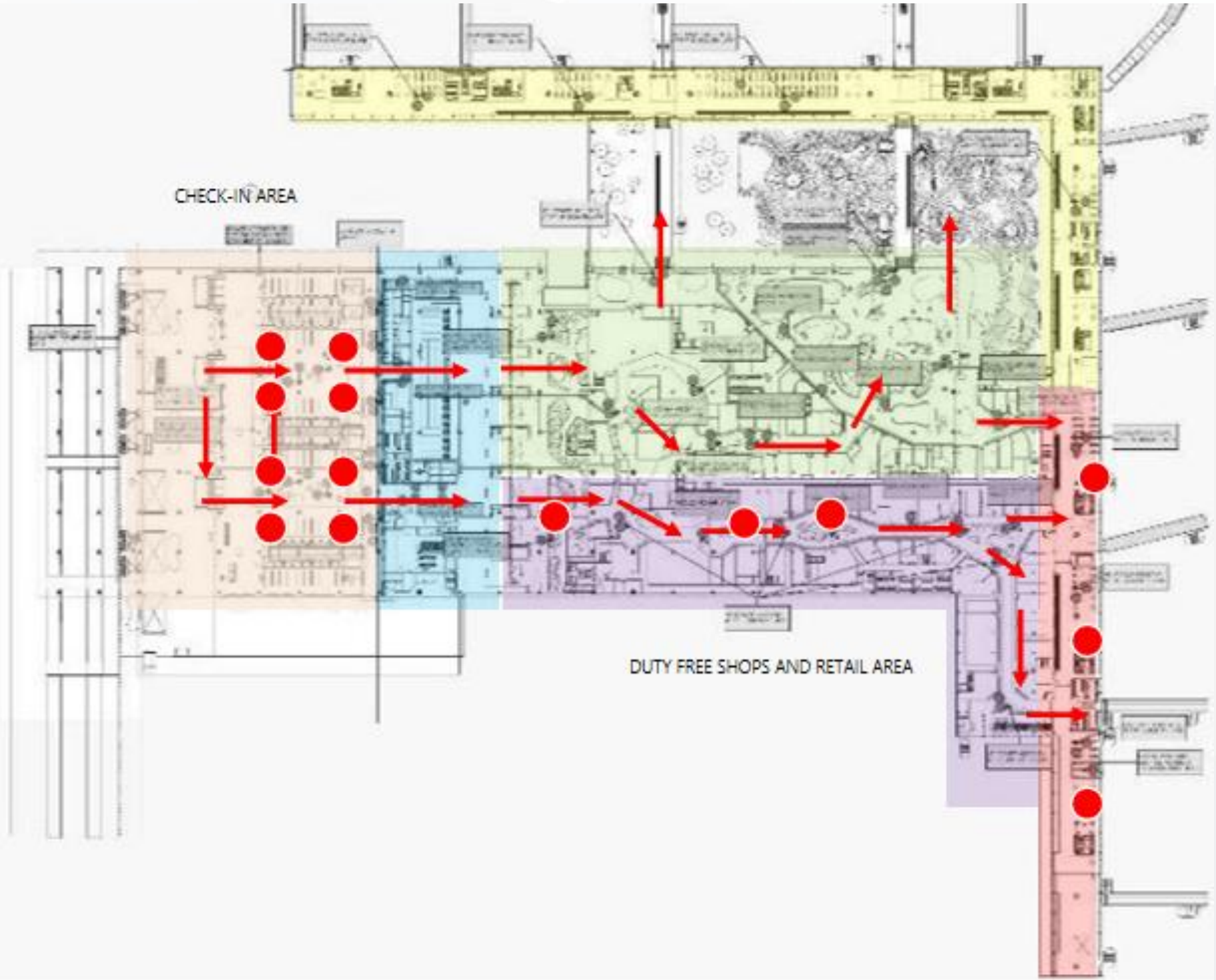
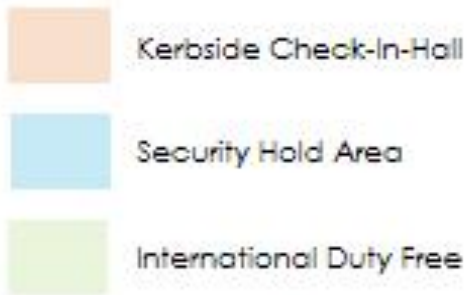
Digital Pole

Rental Cost	33,75,000 P/M Per Slot
Production Cost	14,200



T2 - DOMESTIC

DEPARTURE	BOARDING GATE	85 INCHES – 1080 x 1920 PX (Package of 17 Units)	10 Sec In Every 1 Min
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T2 - DOMESTIC

DEPARTURE	BOARDING GATE WAITING AREA	6 W X H 2.1 FT (Package of 2 Units)	BACKLIT
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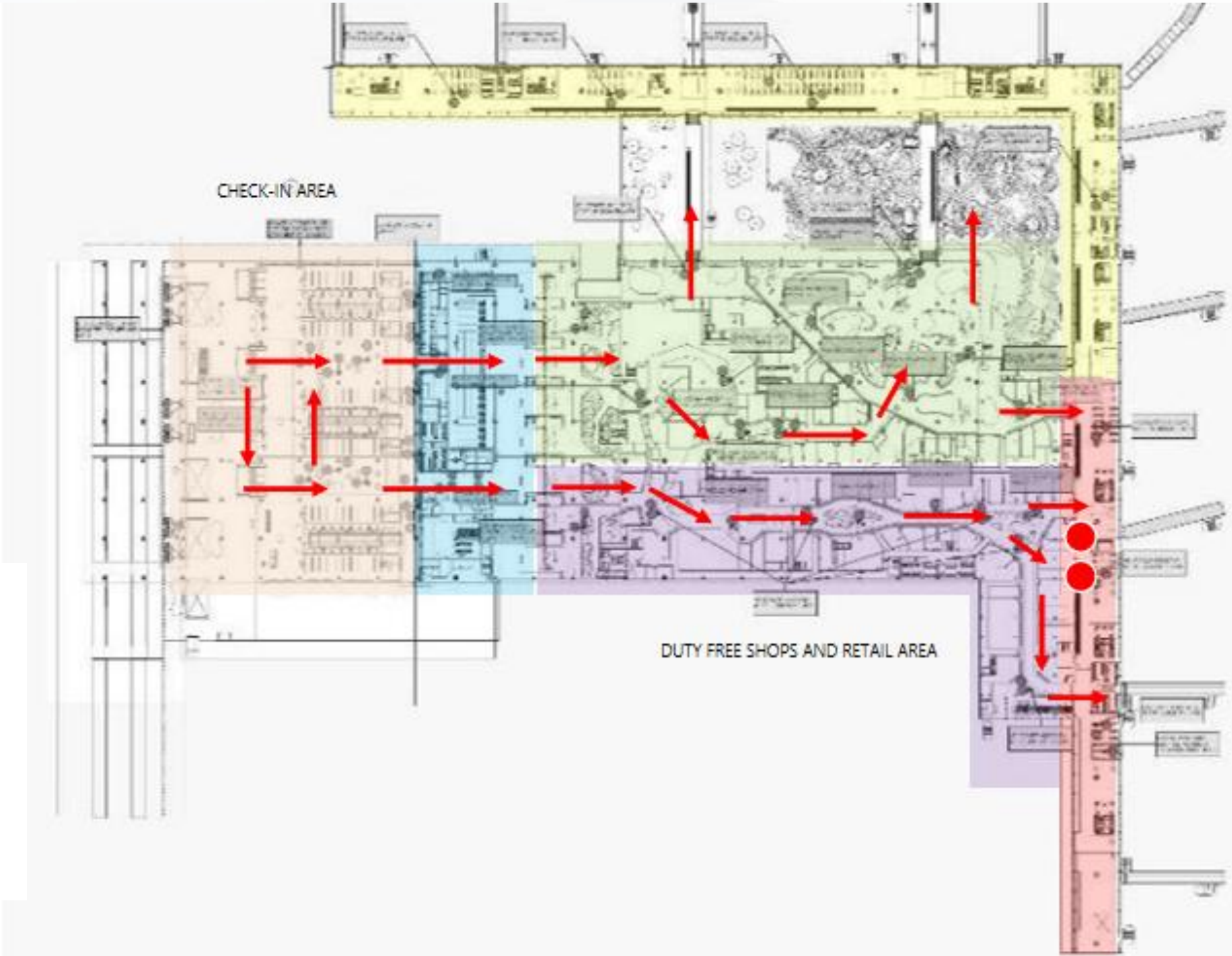
Static Lightbox Single Sided

Rental Cost	24,00,000 P/M
Production Cost	49,400

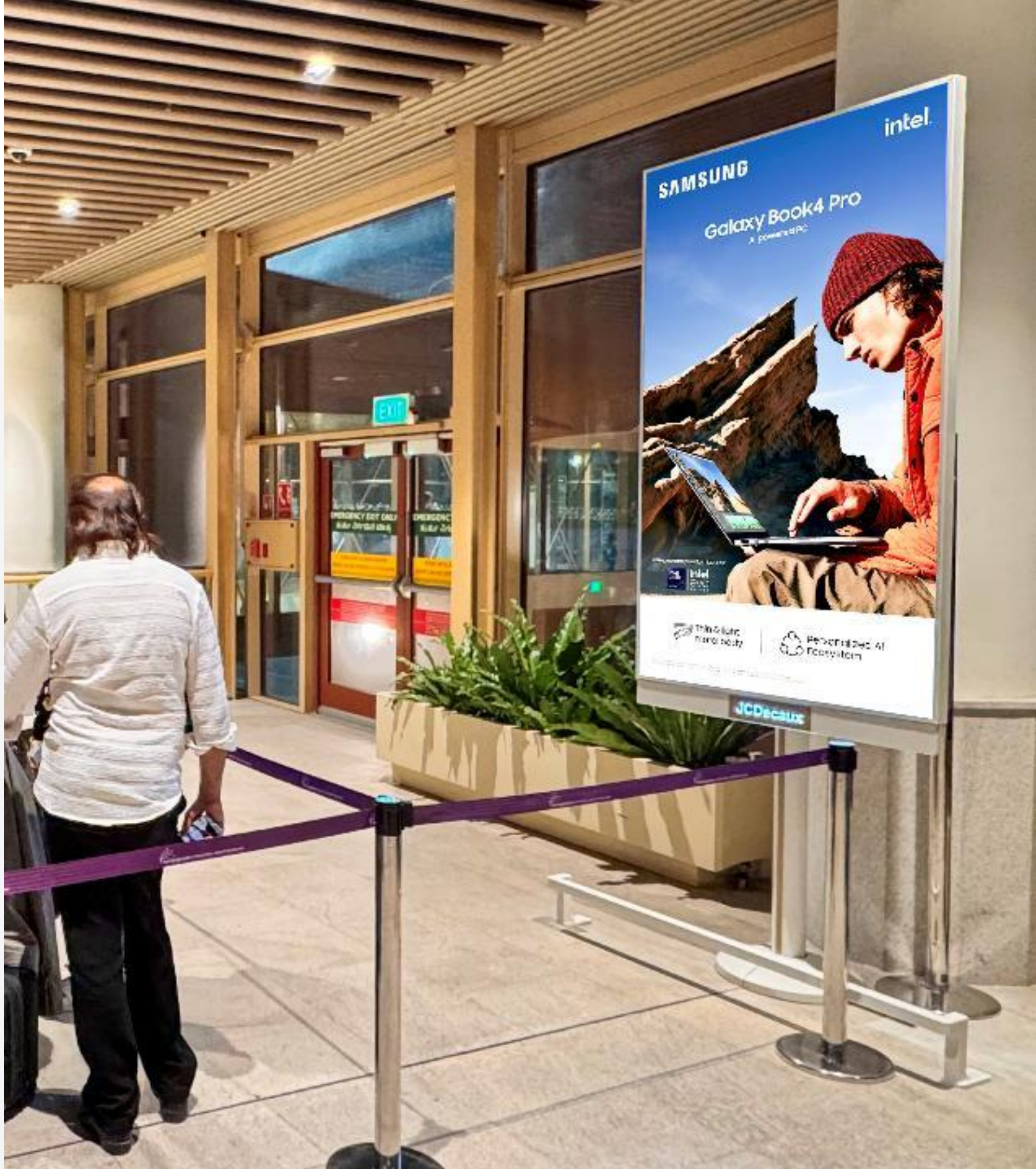


T2 - DOMESTIC

DEPARTURE	BOARDING GATE WAITING AREA	6 W X H 2.1 FT (Package of 2 Units)	BACKLIT
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- Immigration
- Kerbside
- Domestic Baggage Claim
- International Baggage Claim
- Domestic Arrival Corridor
- Exit Gate



T2 - INTERNATIONAL

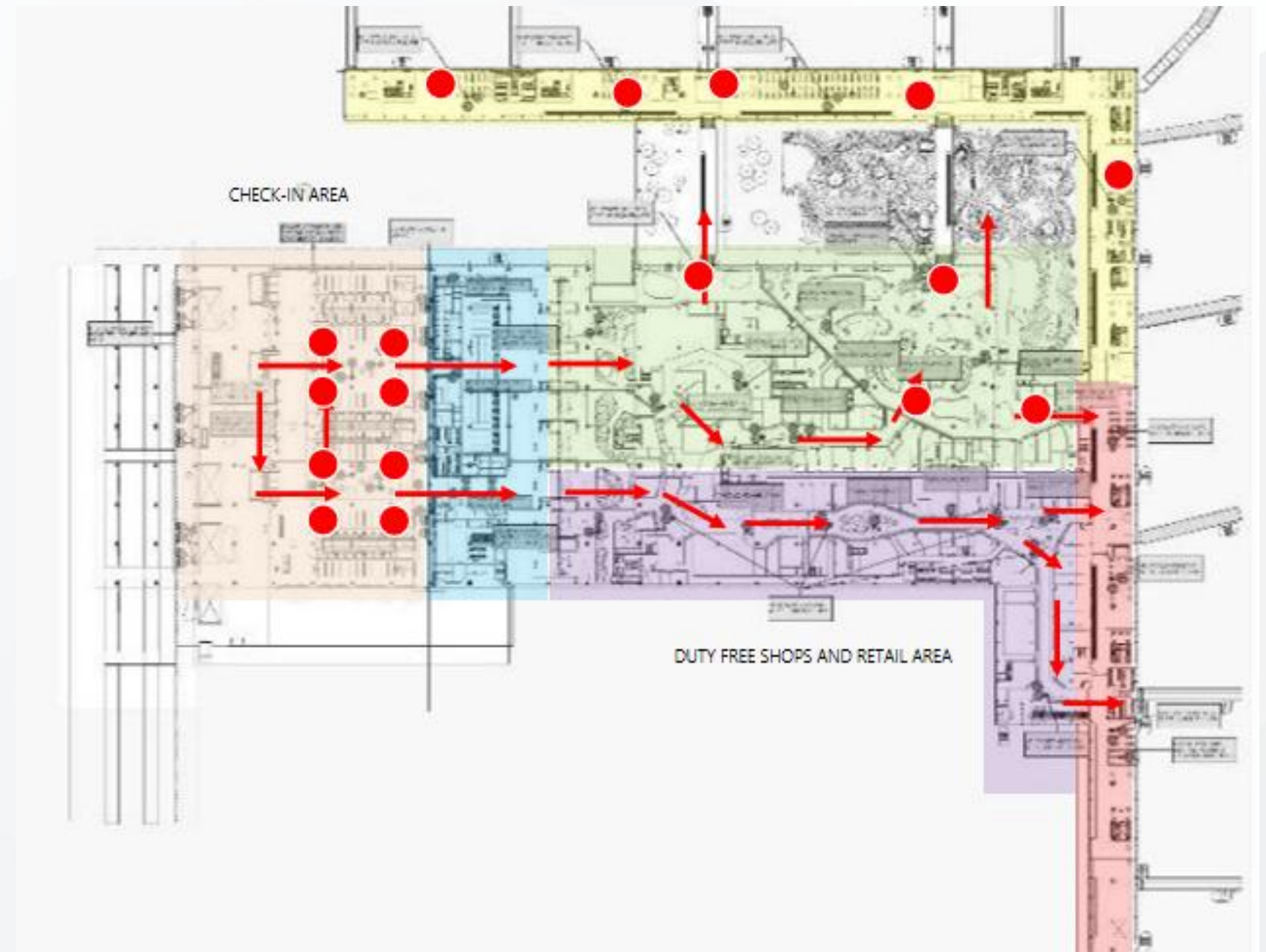
DEPARTURE	BOARDING GATE WAITING AREA	85 INCHES – 1080 x 1920 PX (Package of 18 Units)	10 Sec In Every 1 Min
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Digital Pole

Rental Cost	22,50,000 P/M Per Slot
Production Cost	14,200

T2 - INTERNATIONAL

DEPARTURE	BOARDING GATE WAITING AREA	85 INCHES – 1080 x 1920 PX (Package of 18 Units)	10 Sec In Every 1 Min
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T2 - INTERNATIONAL

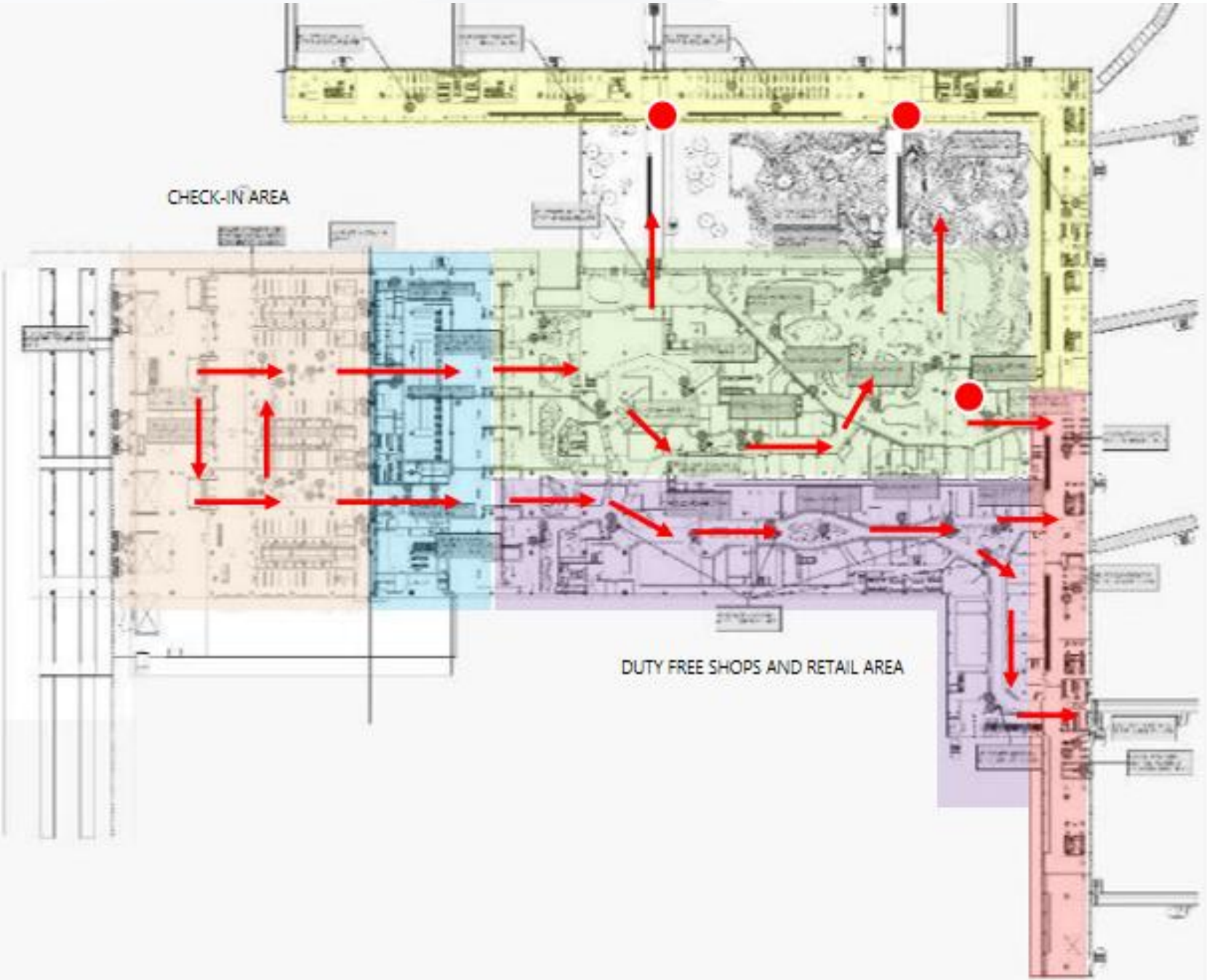
DEPARTURE	BOARDING GATE WAITING AREA	3 W X H 2.1 FT (Package of 3 Units)	BACKLIT
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Static Lightbox Single Sided

Rental Cost	23,62,000 P/M
Production Cost	39,000

T2 - INTERNATIONAL

DEPARTURE	BOARDING GATE WAITING AREA	3 W X H 2.1 FT (Package of 3 Units)	BACKLIT
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- Immigration
- Kerbside
- Domestic Baggage Claim
- International Baggage Claim
- Domestic Arrival Corridor
- Exit Gate

T2 - DOMESTIC

ARRIVAL	ARRIVAL HALL + BAGGAGE BELT	55, 85 & 100 INCHES – 1080 x 1920 & 1920 x 1080 PX (Package of 22 Units)	10 Sec In Every 1 Min
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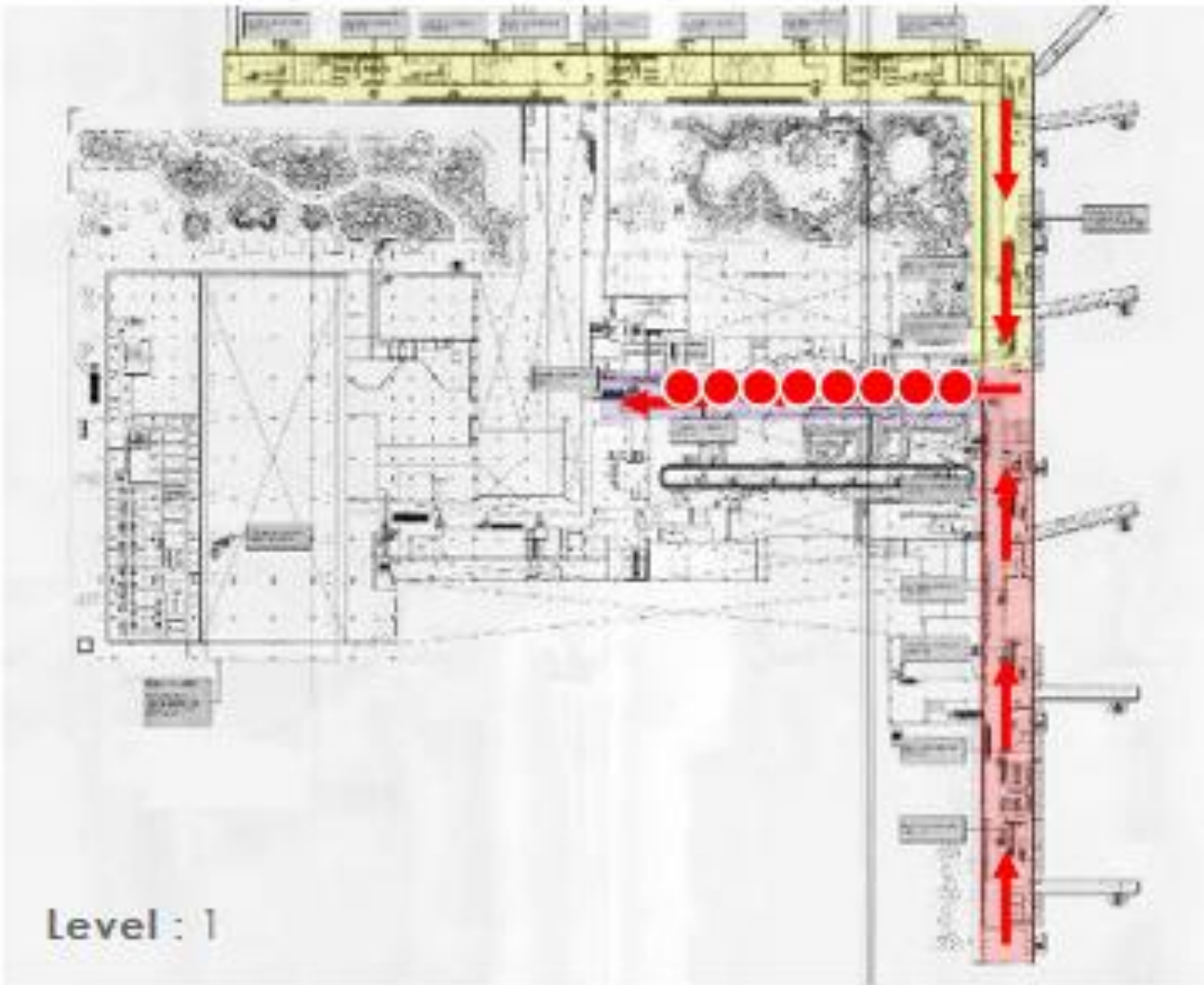
Digital Pole

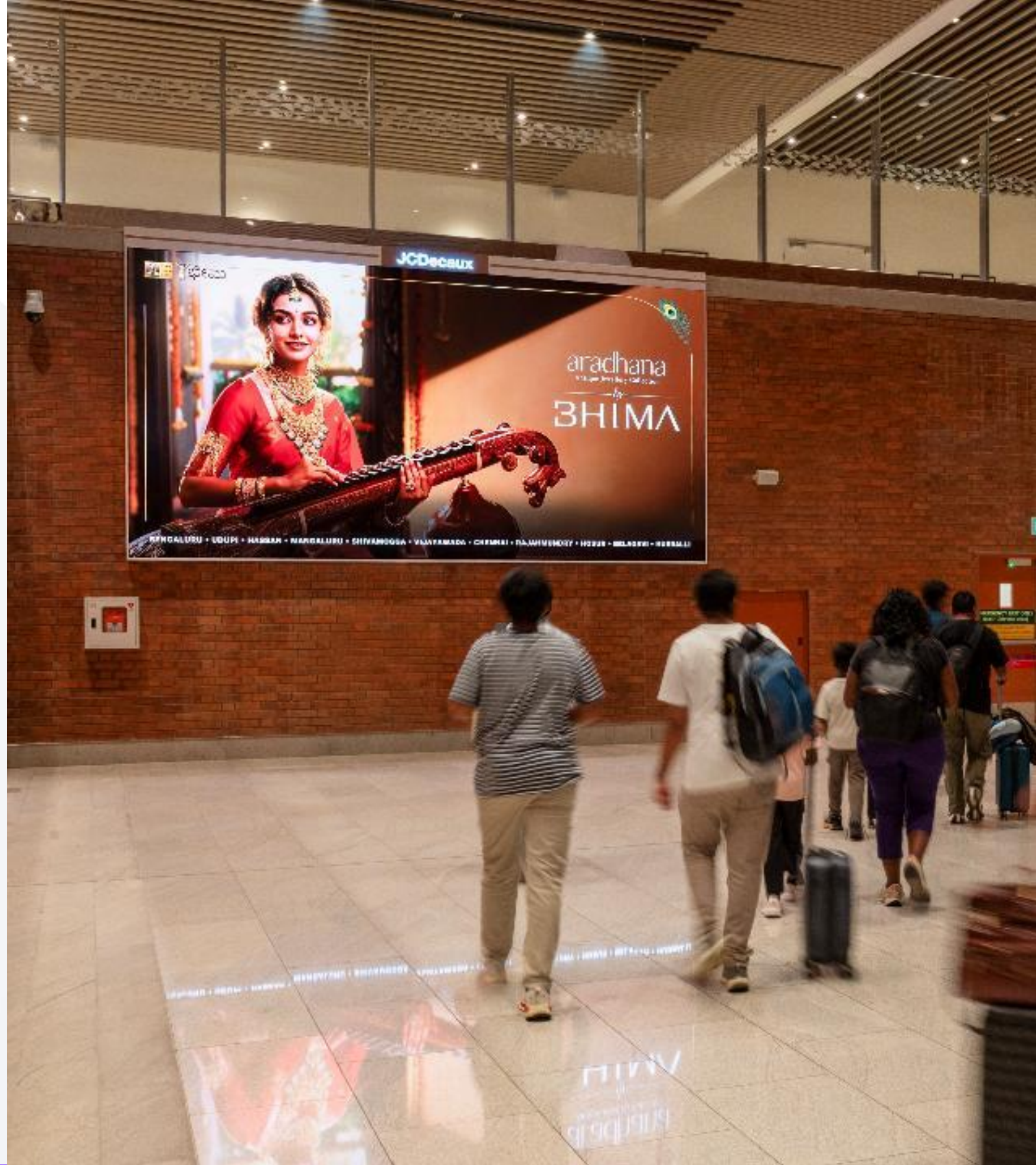
Rental Cost	36,00,000 P/M Per Slot
Production Cost	14,200



T2 - DOMESTIC

ARRIVAL	ARRIVAL HALL + BAGGAGE BELT	55, 85 & 100 INCHES – 1080 x 1920 & 1920 x 1080 PX (Package of 22 Units)	10 Sec In Every 1 Min
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T2 - DOMESTIC

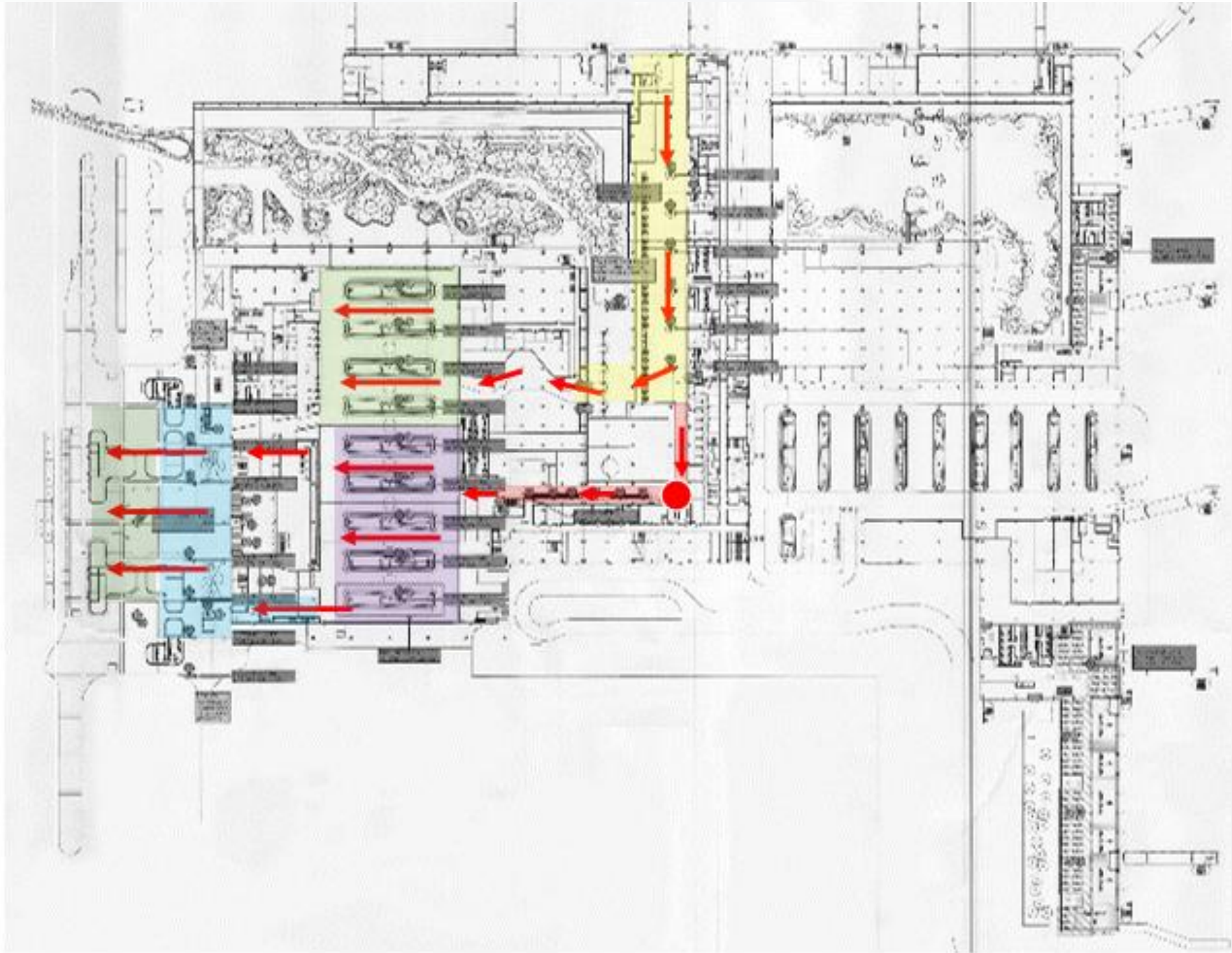
ARRIVAL	ARRIVAL HALL	20 W X H 10 FT – 2304 x 1152 PX (Only 1 Unit)	10 Sec In Every 1 Min
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Digital Wall

Rental Cost	18,75,000 P/M Per Slot
Production Cost	14,200

T2 - DOMESTIC

ARRIVAL	ARRIVAL HALL	20 W X H 10 FT – 2304 x 1152 PX (Only 1 Unit)	10 Sec In Every 1 Min
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T2 - DOMESTIC

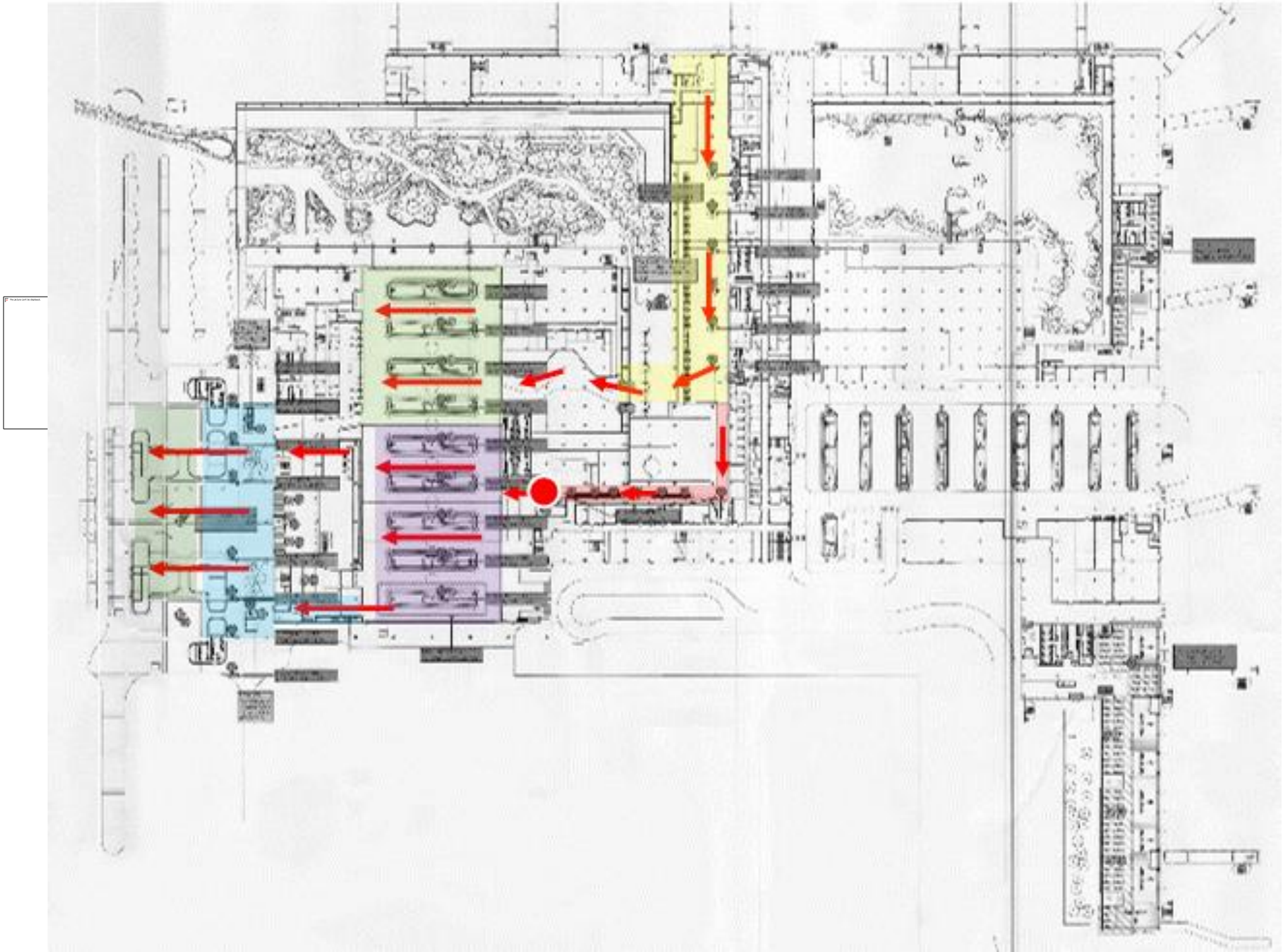
ARRIVAL	RETAIL AARRIVAL HALL + BAGGAGE BELT	30 W X H 13.5 FT (Only 1 Unit)	NONLIT
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Static Wall Signage Single Sided

Rental Cost	26,25,000 P/M
Production Cost	1,00,000

T2 - DOMESTIC

ARRIVAL	RETAIL AARRIVAL HALL + BAGGAGE BELT	30 W X H 13.5 FT (Only 1 Unit)	NONLIT
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T2 - INTERNATIONAL

ARRIVAL	ARRIVAL HALL + BAGGAGE BELT	100 INCHES – 1080 x 1920 PX (Package of 9 Units)	10 Sec In Every 1 Min
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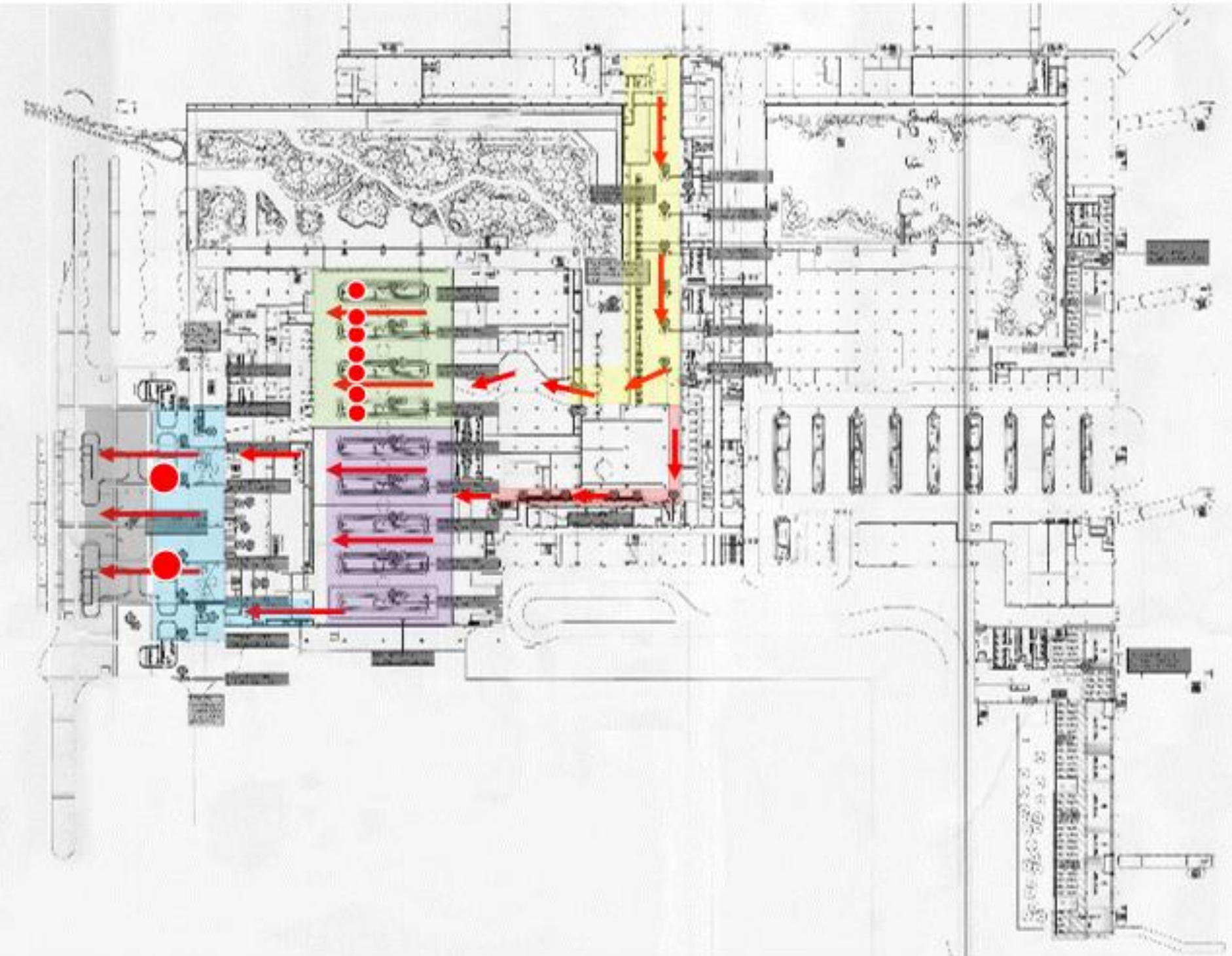
Digital Pole

Rental Cost	16,00,000 P/M Per Slot
Production Cost	14,200



T2 - INTERNATIONAL

ARRIVAL	ARRIVAL HALL + BAGGAGE BELT	100 INCHES – 1080 x 1920 PX (Package of 9 Units)	10 Sec In Every 1 Min
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Immigration

Kerbside

Domestic Baggage Claim

International Baggage Claim

Domestic Arrival Corridor

Exit Gate

T2 - DOMESTIC + INTERNATIONAL

ARRIVAL	MEET & GREET AREA	3 W X H 1.5 FT (Package of 2 Units)	BACKLIT
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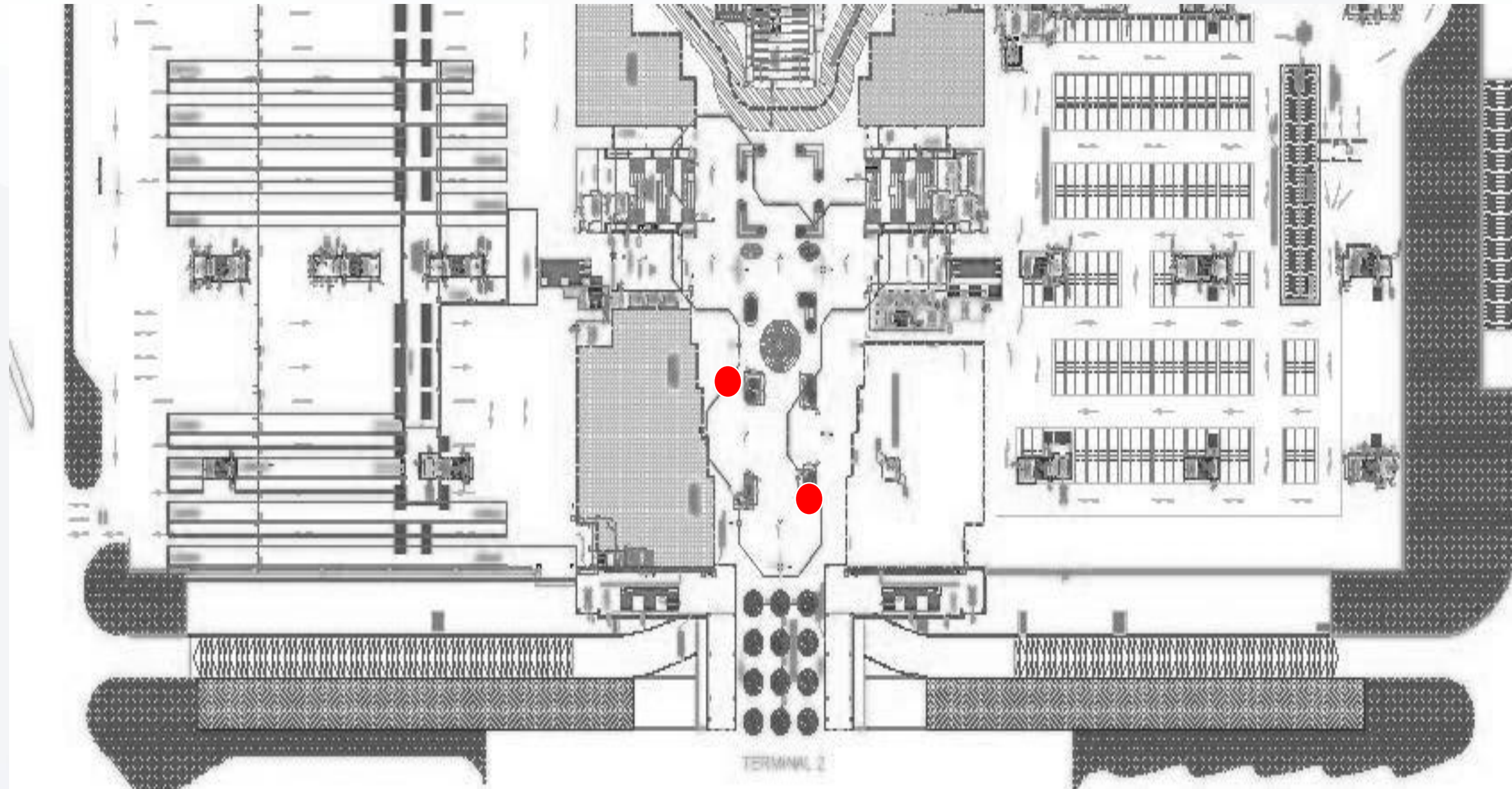
Static Totem Three Sided

Rental Cost	16,00,000 P/M
Production Cost	70,500



T2 - DOMESTIC + INTERNATIONAL

ARRIVAL	MEET & GREET AREA	3 W X H 1.5 FT (Package of 2 Units)	BACKLIT
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T2 - DOMESTIC + INTERNATIONAL

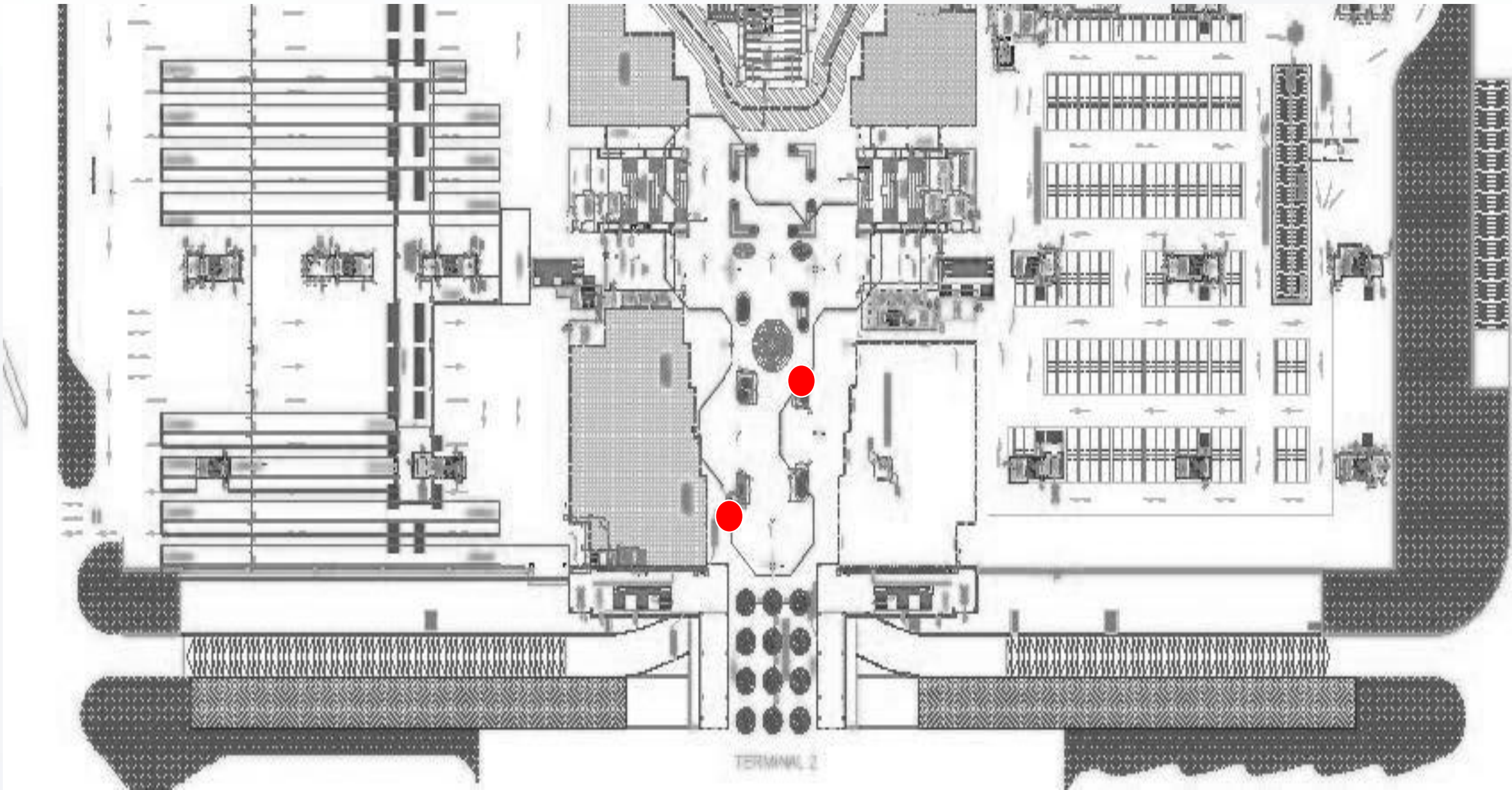
ARRIVAL	MEET AND GREET AREA	3 W X H 1.5 FT (Package of 2 Units)	BACKLIT
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Static Totem Three Sided

Rental Cost	16,00,000 P/M
Production Cost	70,500

T2 - DOMESTIC + INTERNATIONAL

ARRIVAL	MEET AND GREET AREA	3 W X H 1.5 FT (Package of 2 Units)	BACKLIT
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T1&2 - DOMESTIC + INTERNATIONAL

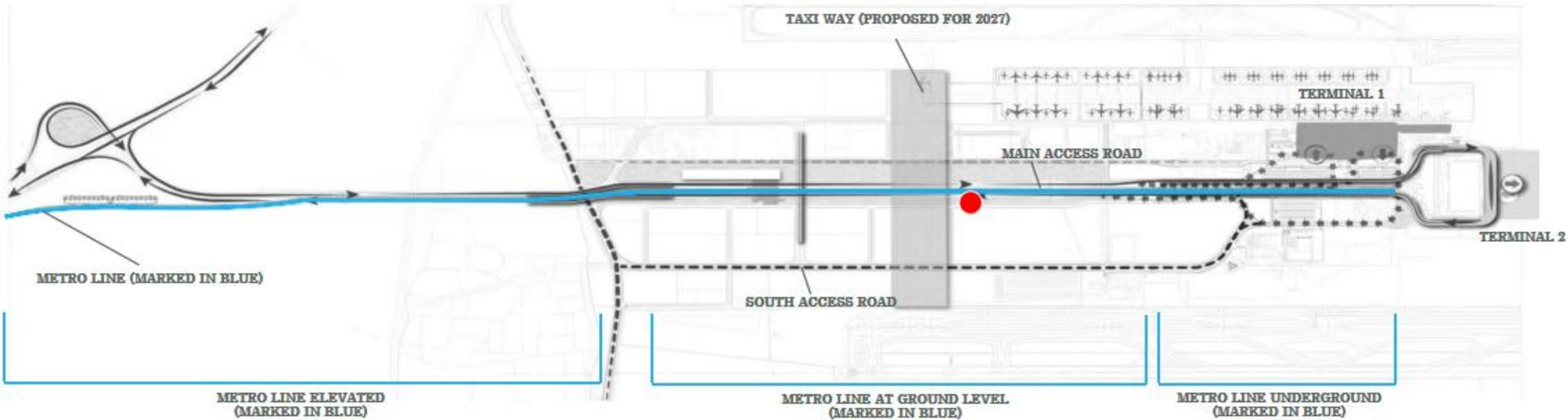
ARRIVAL	ARRIVAL OUTDOOR ACCESS ROAD	53 W x 13 H FT – 1920 x 540 PX (Only 1 Unit)	10 Sec In Every 1 Min
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Digital Gantry

Rental Cost	27,37,000 P/M Per Slot
Production Cost	14,200

T1&2 - DOMESTIC + INTERNATIONAL

ARRIVAL	ARRIVAL OUTDOOR ACCESS ROAD	53 W x 13 H FT – 1920 x 540 PX (Only 1 Unit)	10 Sec In Every 1 Min
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T1&2 - DOMESTIC + INTERNATIONAL

DEPATURE + ARRIVAL

FRONT - TOP & BOTTOM AND BACK SIDE



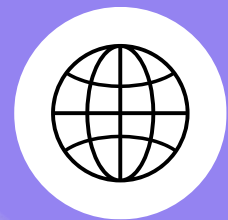
Luggage Trolley

Rental Cost

1,500 P/M Per Trolley

Production Cost

Inclusive



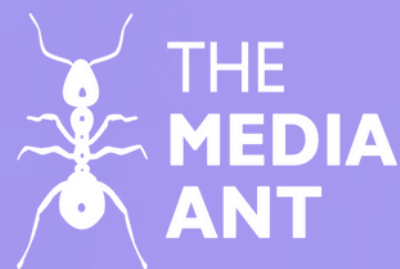
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