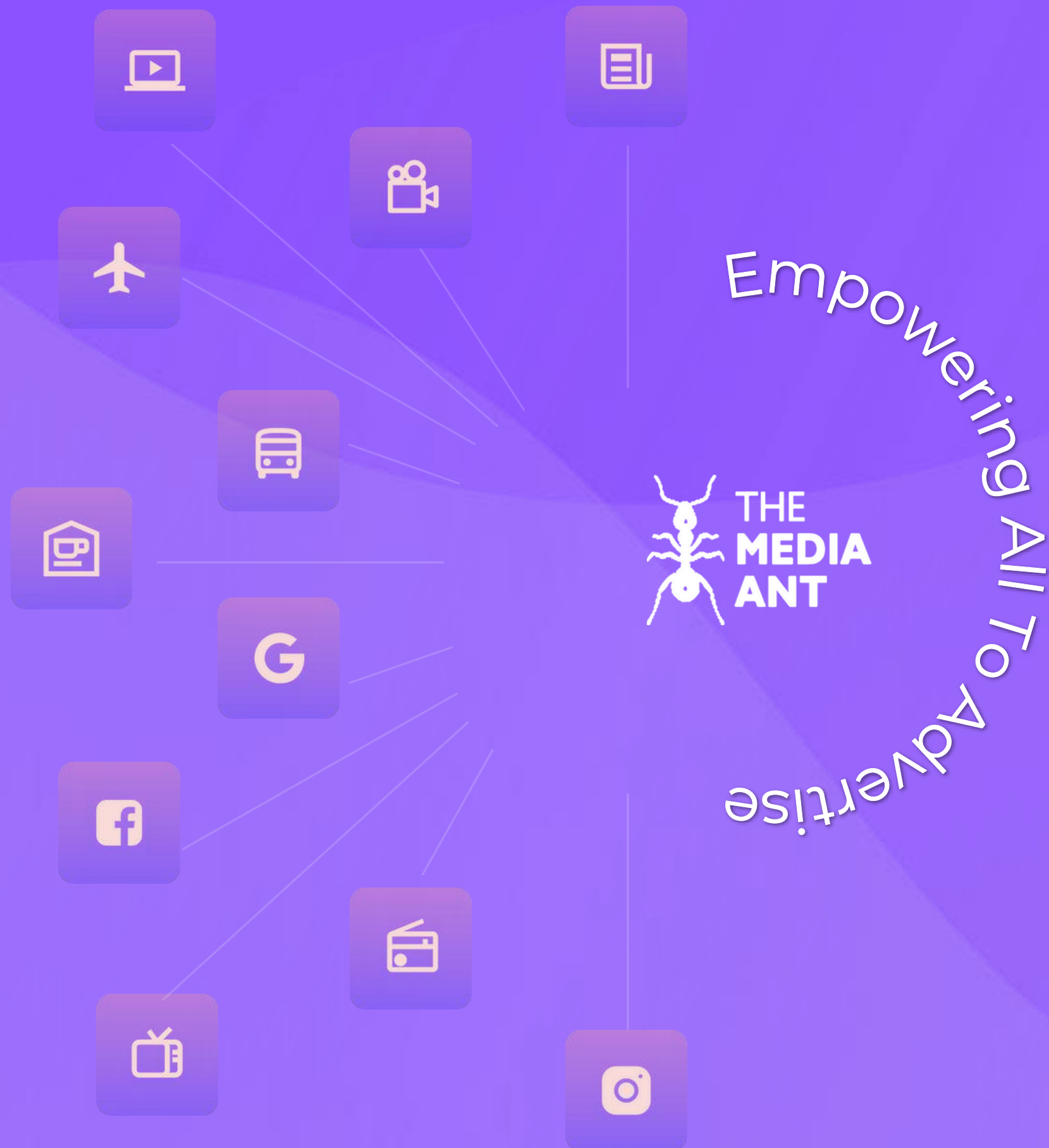




Kolkata Airport Media Kit

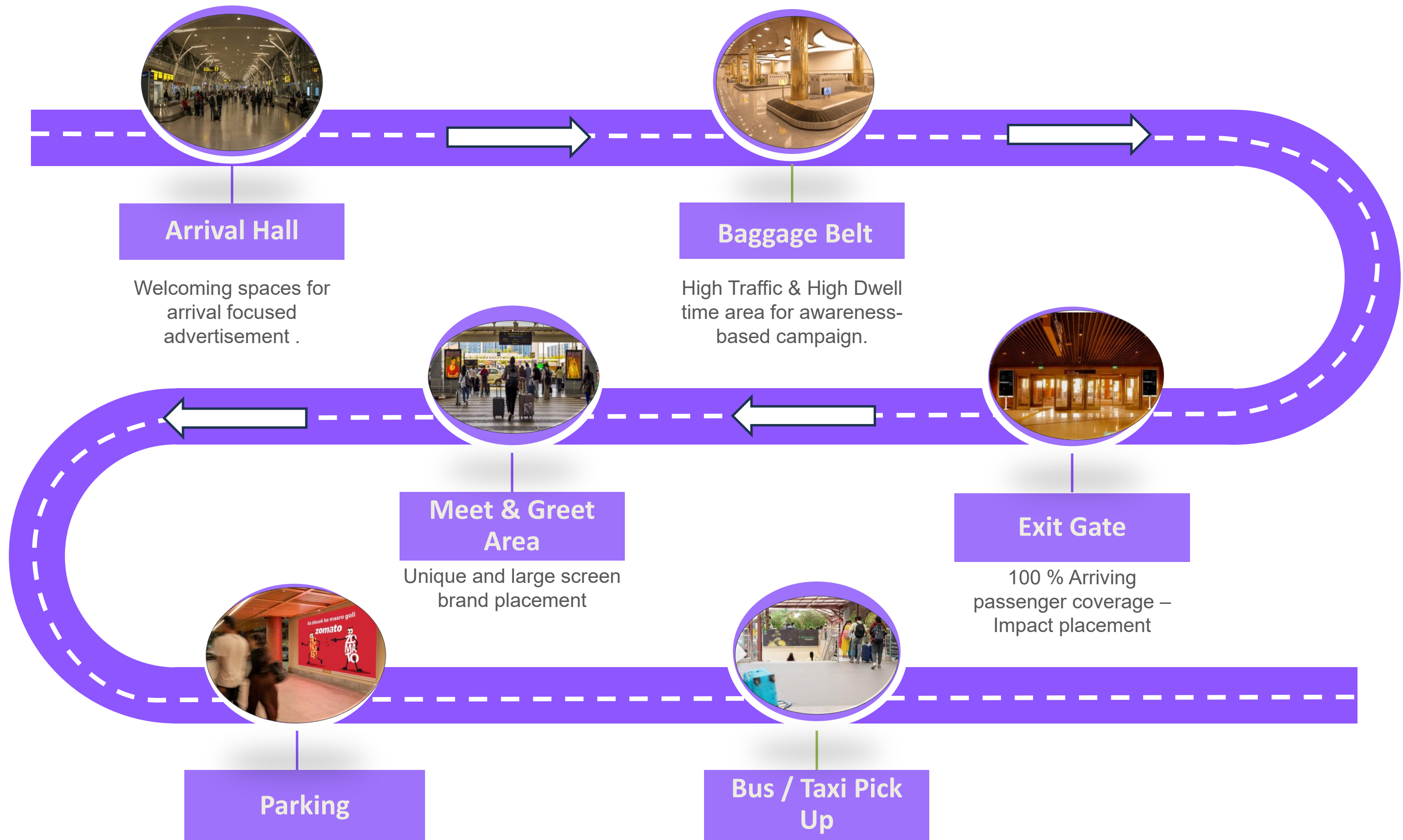
AIRPORT LAYOUT

DEPARTURE



AIRPORT LAYOUT

ARRIVAL



T1- DOMESTIC

Departure	Check In Area	65 Inches (Package Of 42 Units)	15 Sec In Every 4 Min
-----------	---------------	---------------------------------	-----------------------

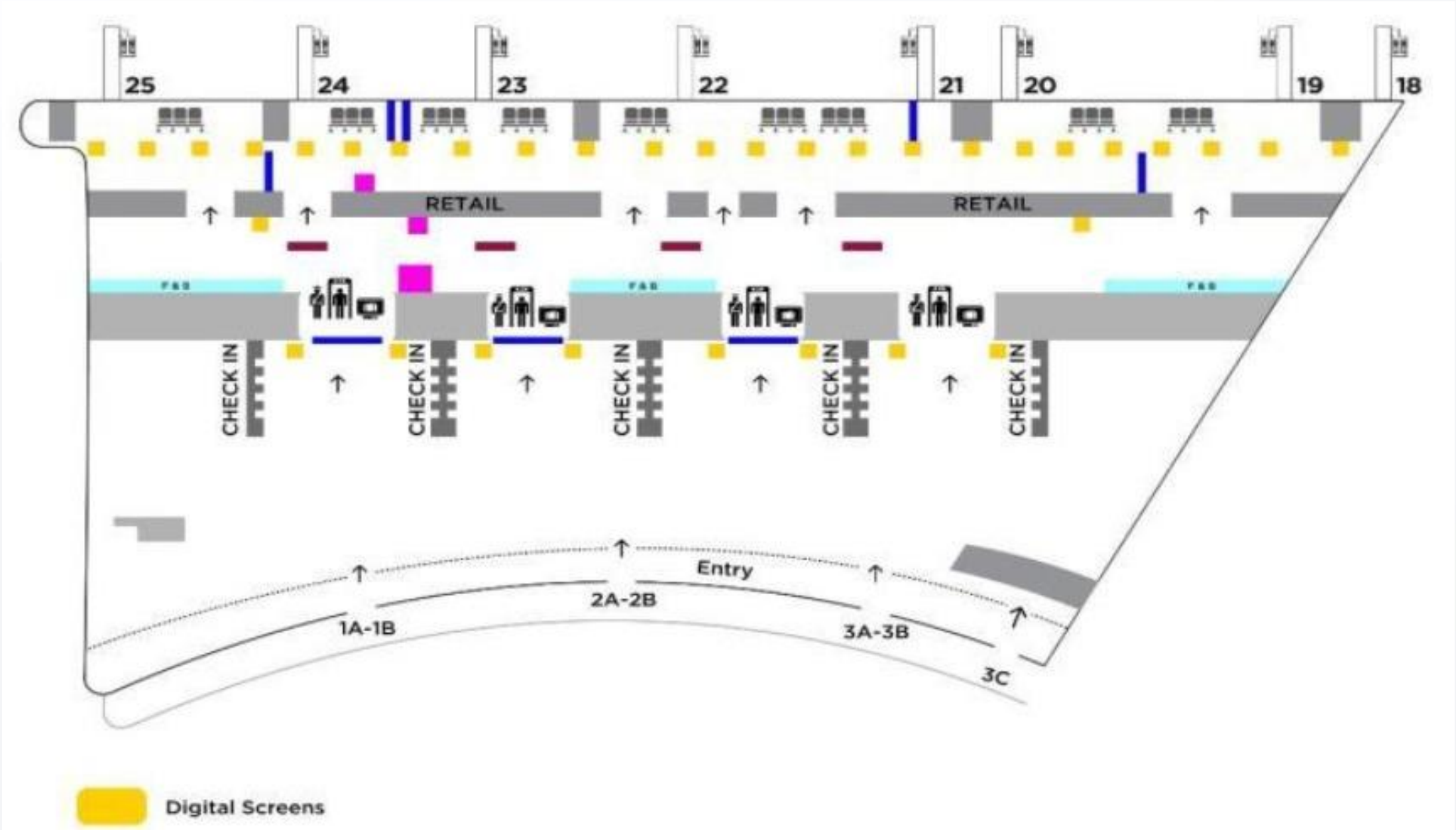
Digital Pod

Rental Cost	20,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Check In Area	65 Inches (Package Of 42 Units)	15 Sec In Every 4 Min
-----------	---------------	---------------------------------	-----------------------



T1- DOMESTIC

Departure	After Frisking Area	6 W X 9 H ft (Package Of 3 Units)	Back Lit
-----------	---------------------	-----------------------------------	----------

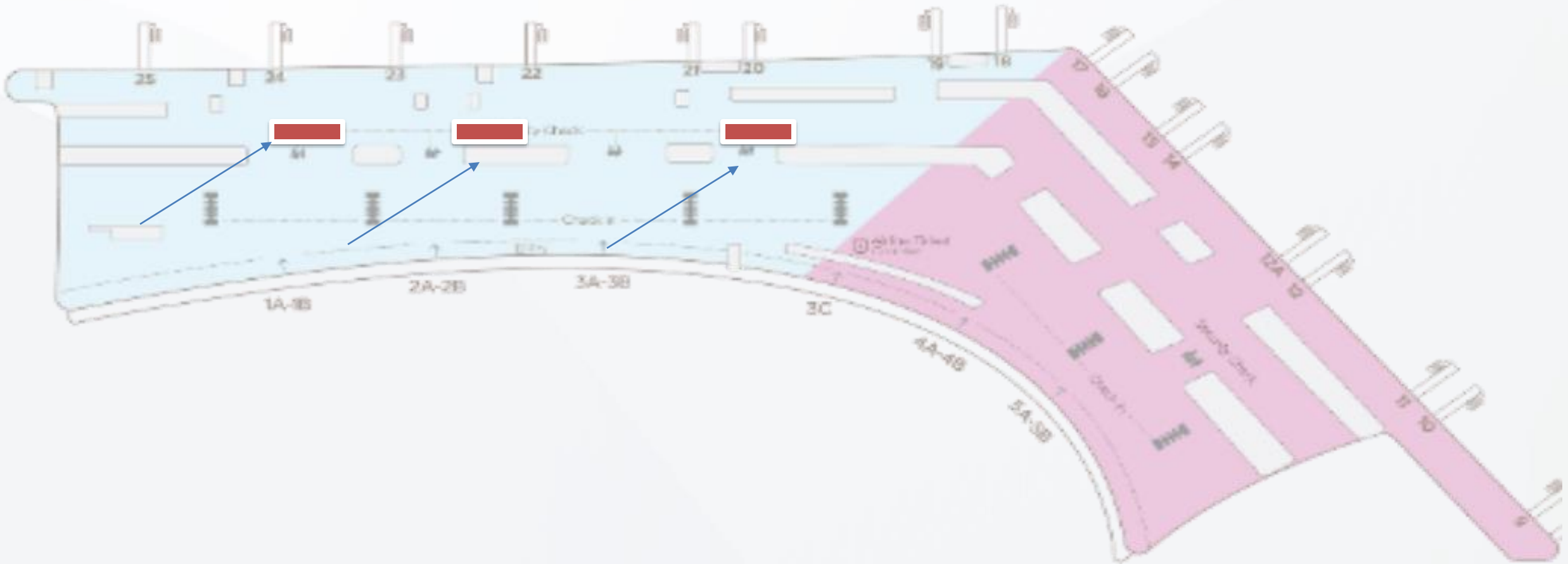
Static Lightbox Single Sided

Rental Cost	26,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	After Frisking Area	6 W X 9 H ft (Package Of 3 Units)	Back Lit
-----------	---------------------	-----------------------------------	----------



T1- DOMESTIC

Departure	Retail Area	7.5 W X 3.5 H ft (Package Of 5 Units)	Back Lit
-----------	-------------	---------------------------------------	----------

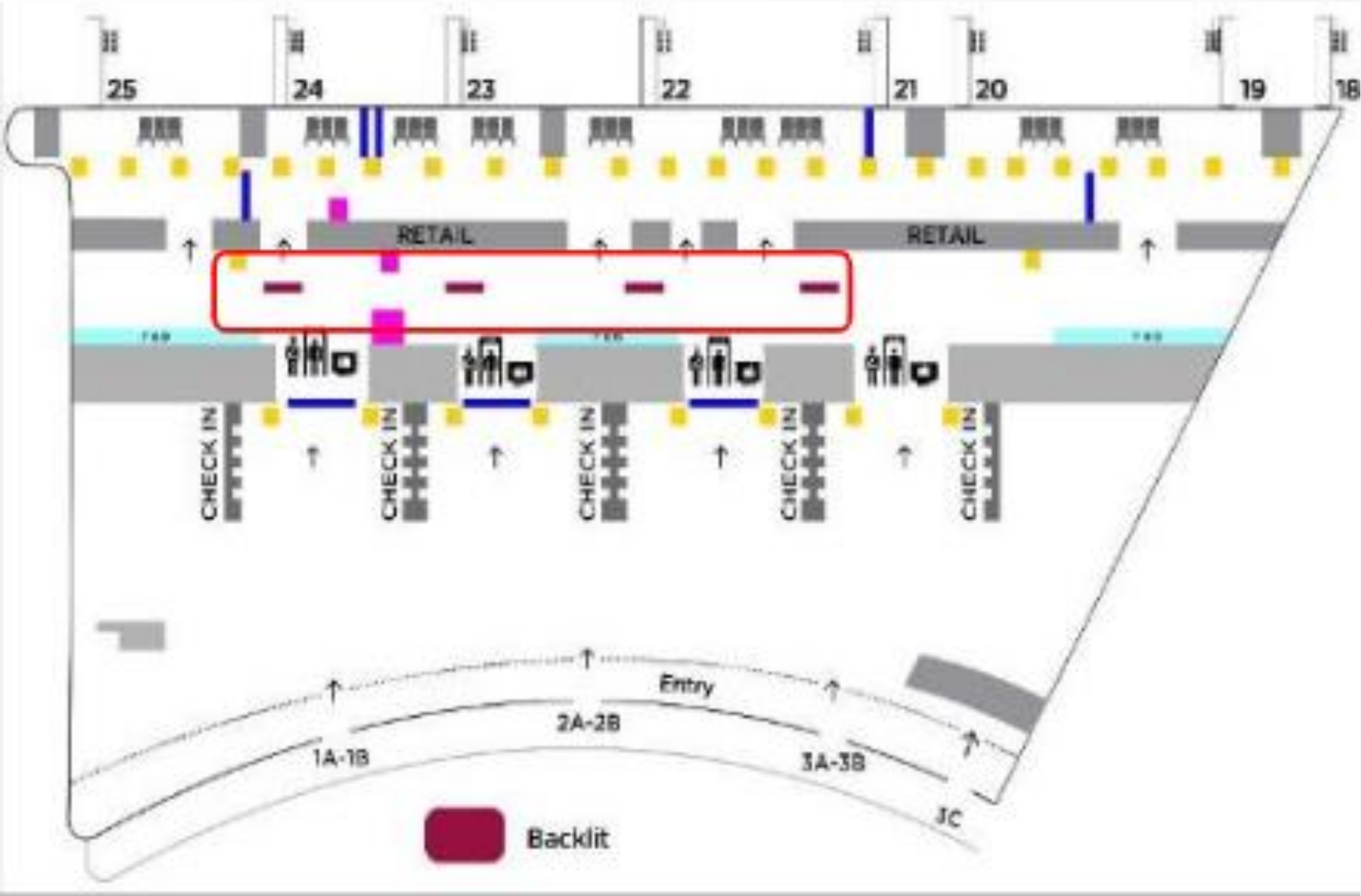
Static Lightbox Single Sided

Rental Cost	18,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Retail Area	7.5 W X 3.5 H ft (Package Of 5 Units)	Back Lit
-----------	-------------	---------------------------------------	----------



T1- DOMESTIC

Departure	Boarding Gate	Package Of 5 Units- 18 W X 8 H ft (3 Units) & 15 W X 8 H ft (2 Units)	15 Sec In Every 3 Min
-----------	---------------	---	--------------------------

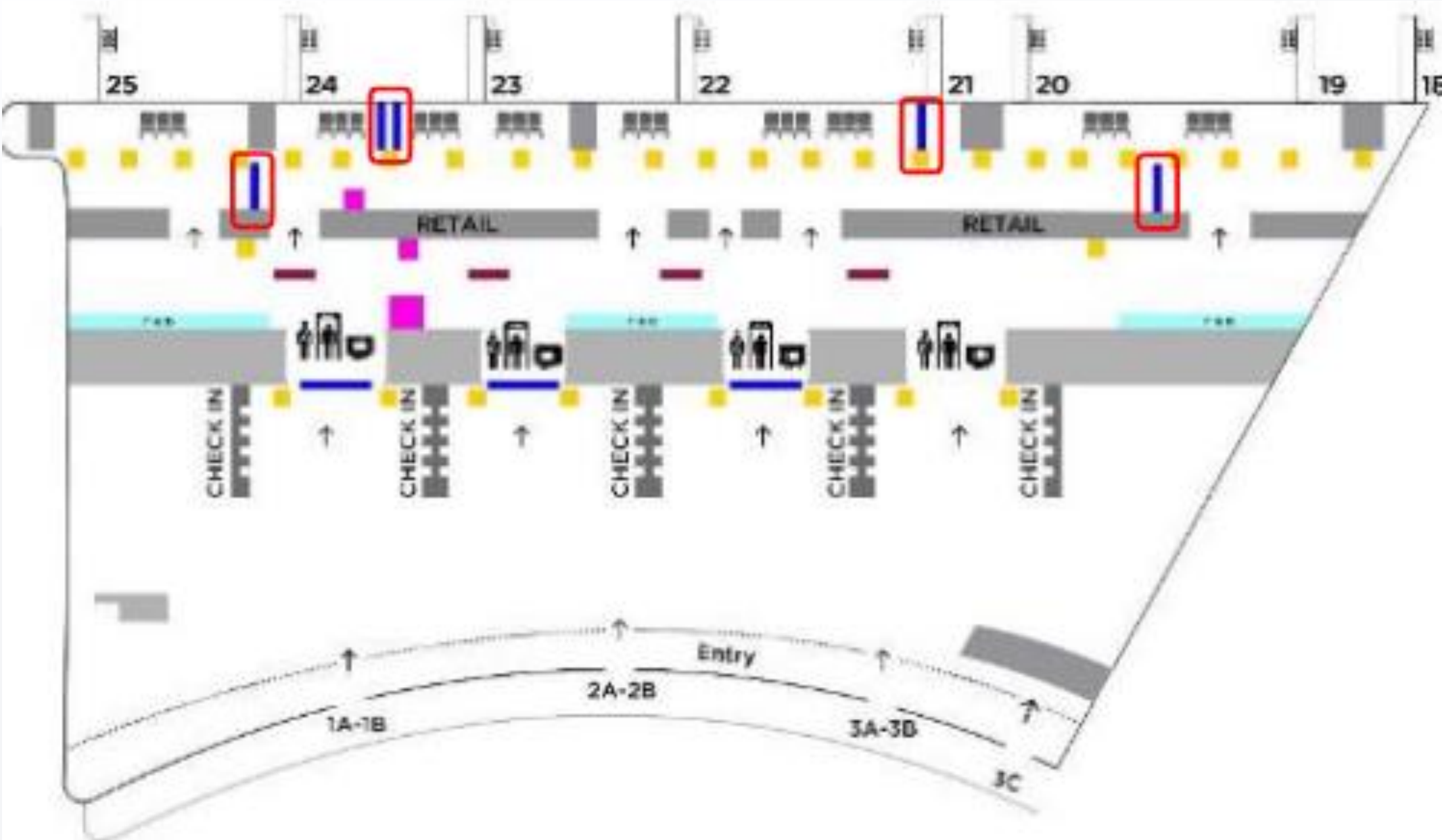
Digital Wall

Rental Cost	14,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Boarding Gate	Package Of 5 Units- 18 W X 8 H ft (3 Units) & 15 W X 8 H ft (2 Units)	15 Sec In Every 3 Min
-----------	---------------	---	-----------------------



T1- DOMESTIC

Arrival	Arrival Area	65 Inches (Package Of 20 Units)	15 Sec In every 3 Min
---------	--------------	---------------------------------	-----------------------

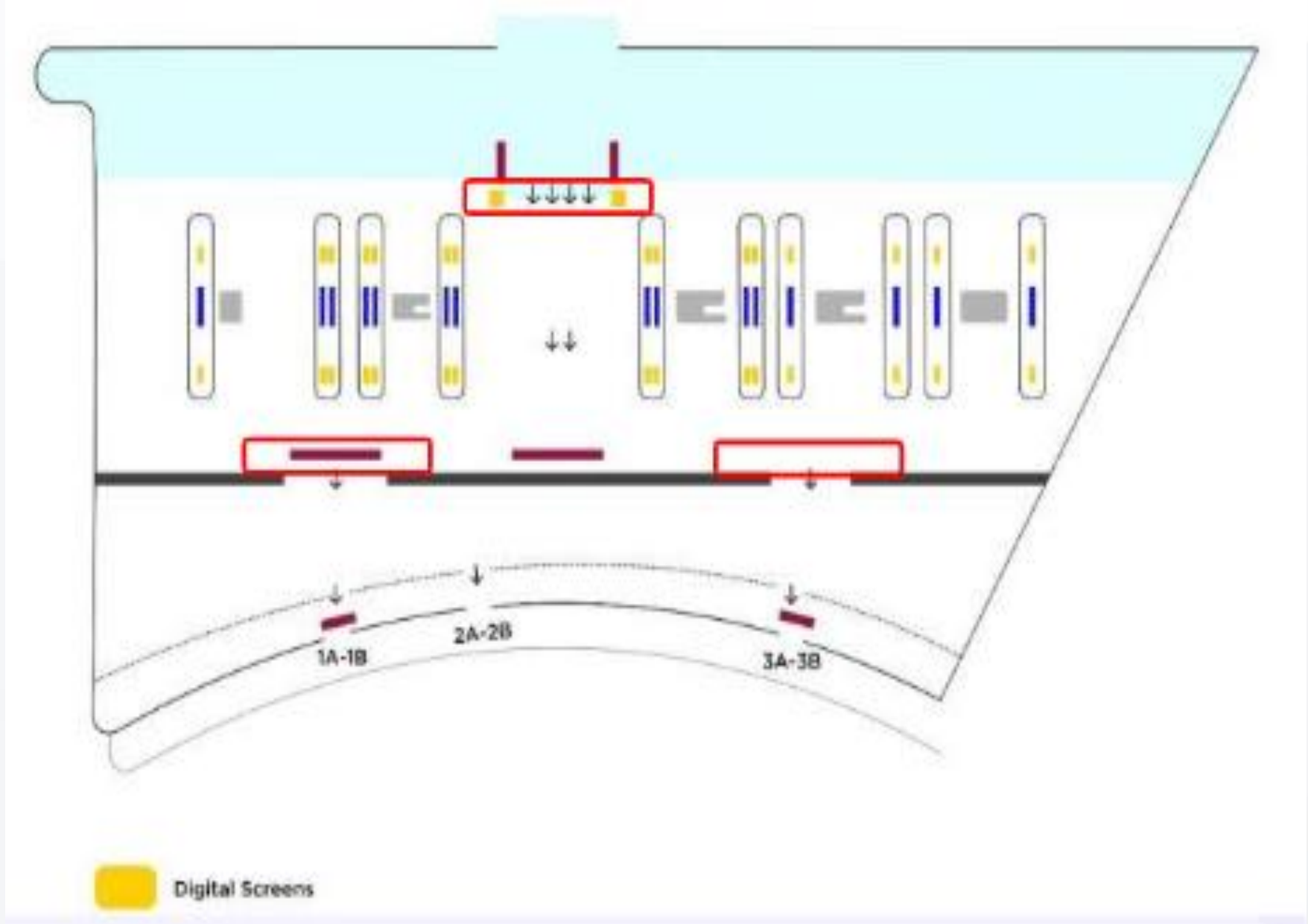
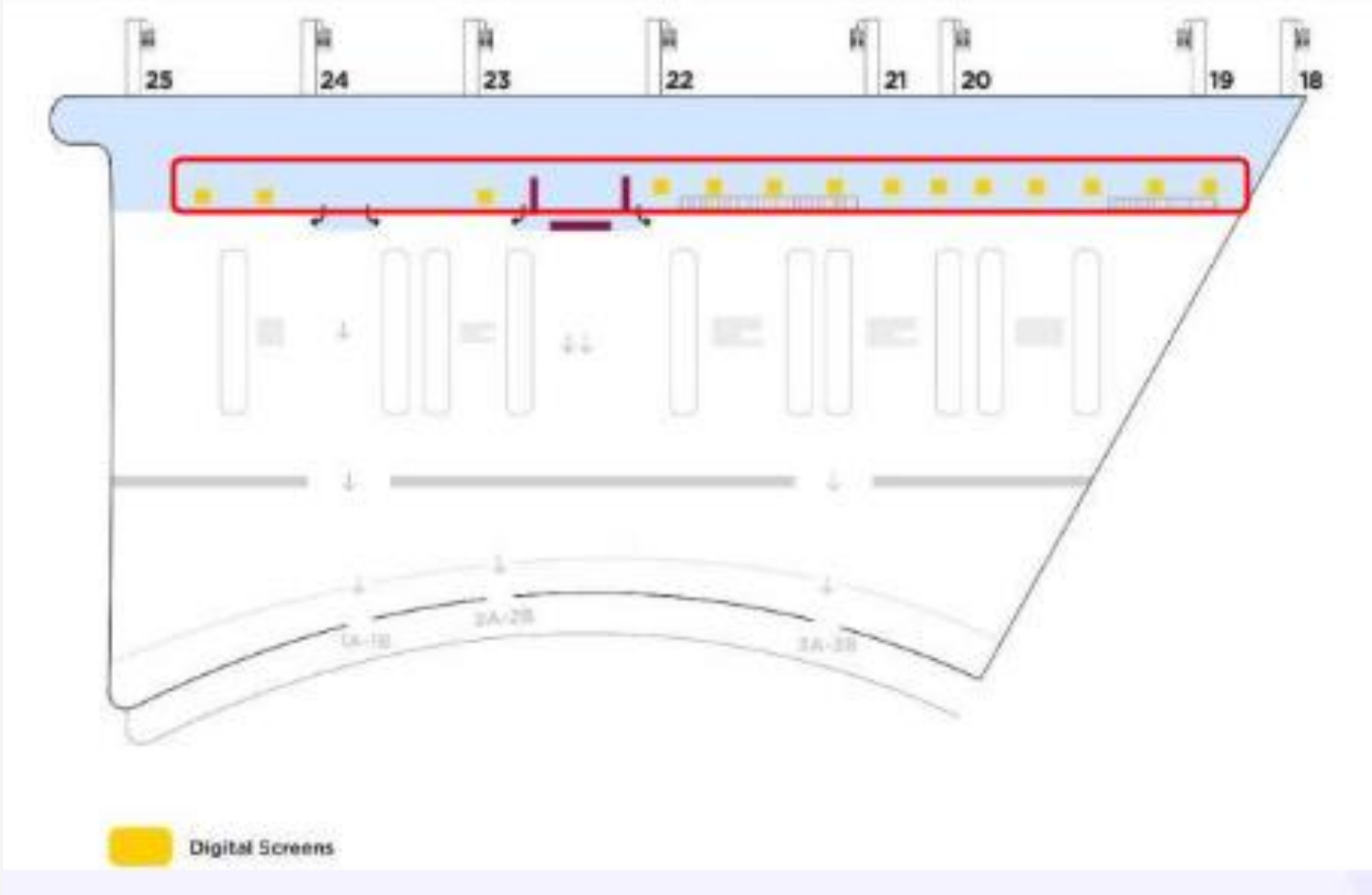
Digital Pod

Rental Cost	16,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Arrival Area	65 Inches (Package Of 20 Units)	15 Sec In every 3 Min
---------	--------------	---------------------------------	-----------------------



T1- DOMESTIC

Departure	Way To Baggage Claim Area	18 W X 6 H ft (Package Of 2 Units)	Back Lit
-----------	---------------------------	------------------------------------	----------

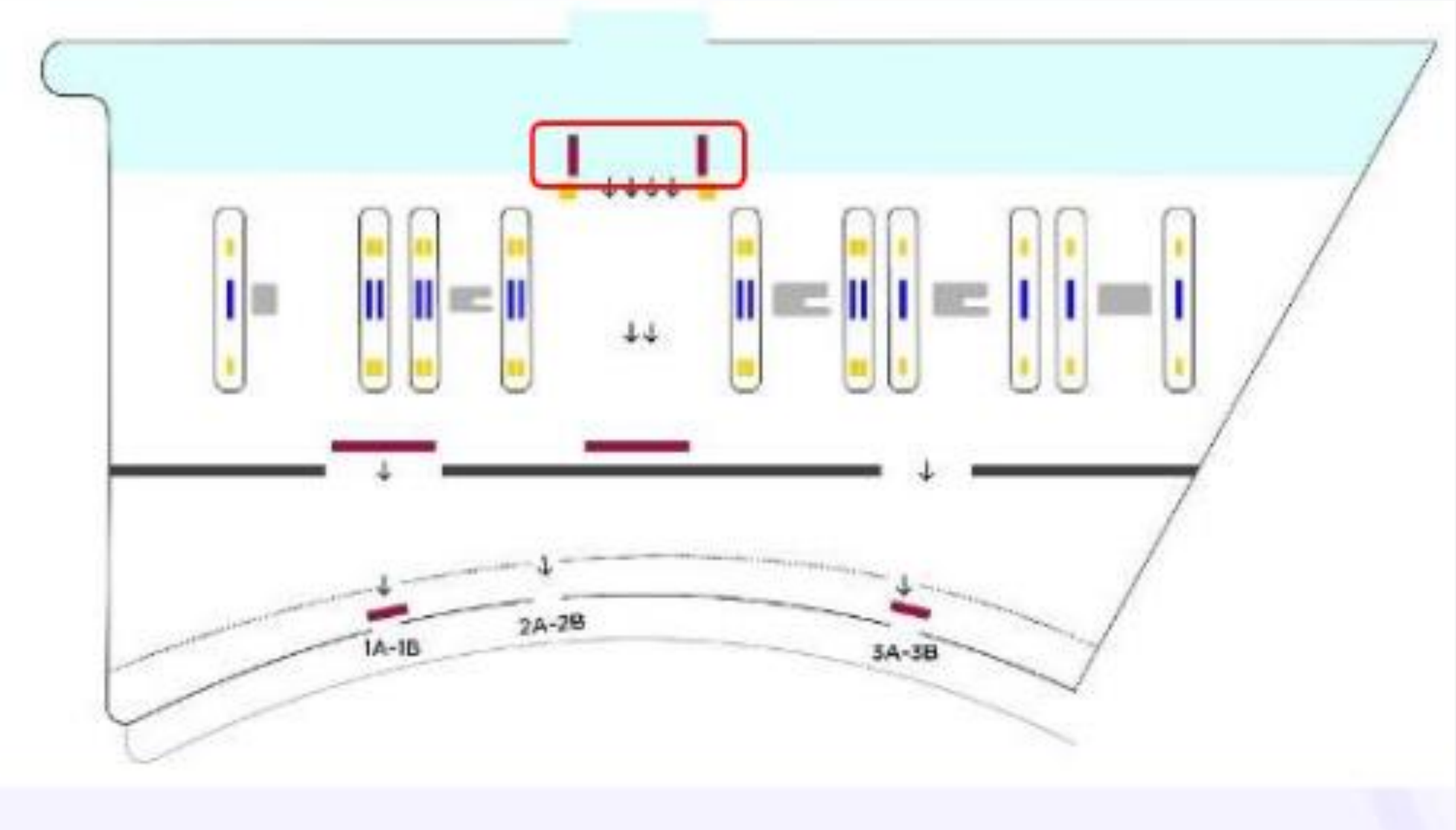
Static Lightbox Single Sided

Rental Cost	19,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Way To Baggage Claim Area	18 W X 6 H ft (Package Of 2 Units)	Back Lit
-----------	---------------------------	------------------------------------	----------



T1- DOMESTIC

Arrival	Baggage Belt	85 Inches (Package Of 30 Units)	15 Sec In every 3 Min
---------	--------------	---------------------------------	-----------------------

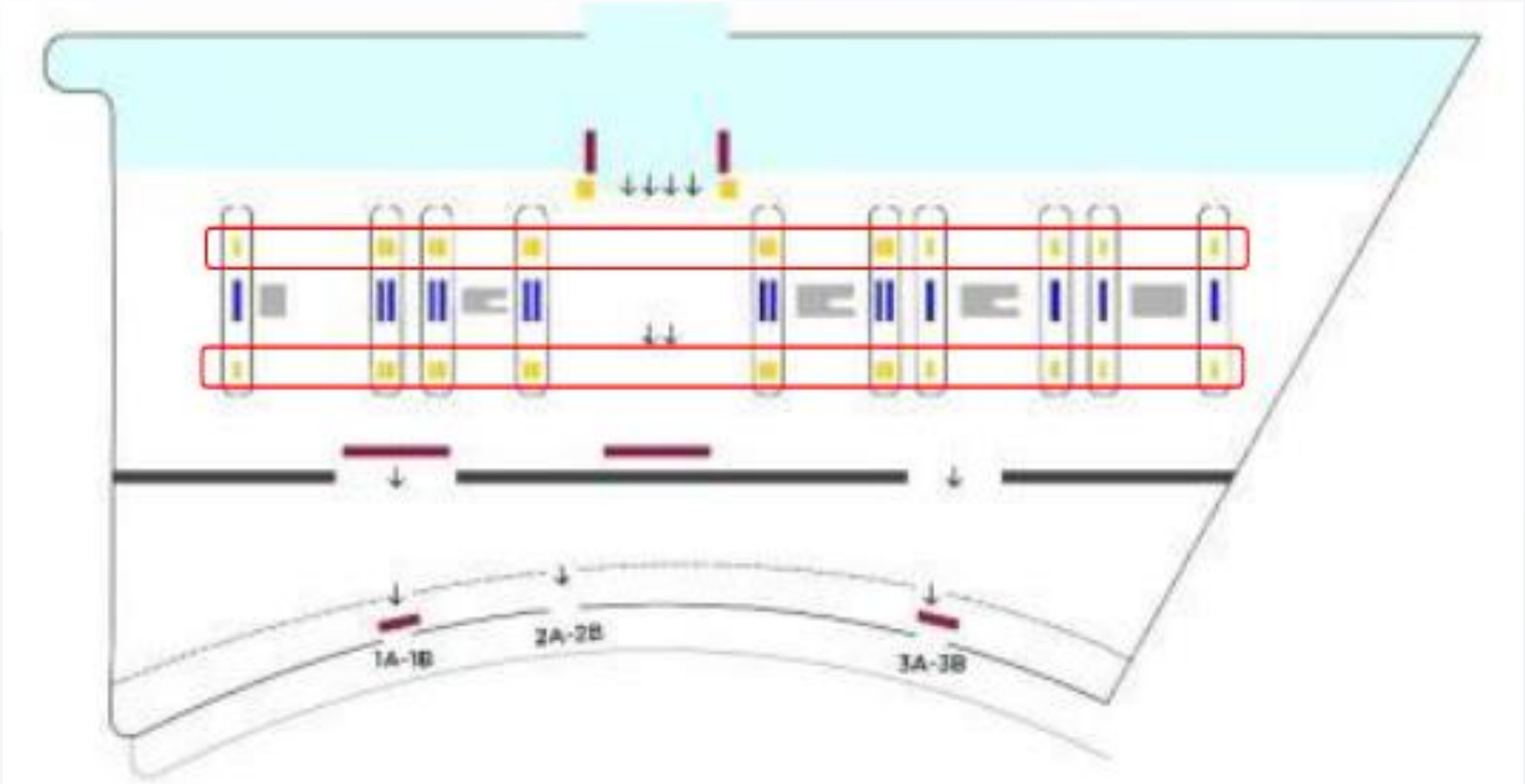
Digital Wall

Rental Cost	14,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Baggage Belt	85 Inches (Package Of 30 Units)	15 Sec In every 3 Min
---------	--------------	---------------------------------	-----------------------



T1- DOMESTIC

Arrival	Baggage Belt	16 W X 4 H ft (Package Of 15 Units)	15 Sec In Every 3 min
---------	--------------	-------------------------------------	-----------------------

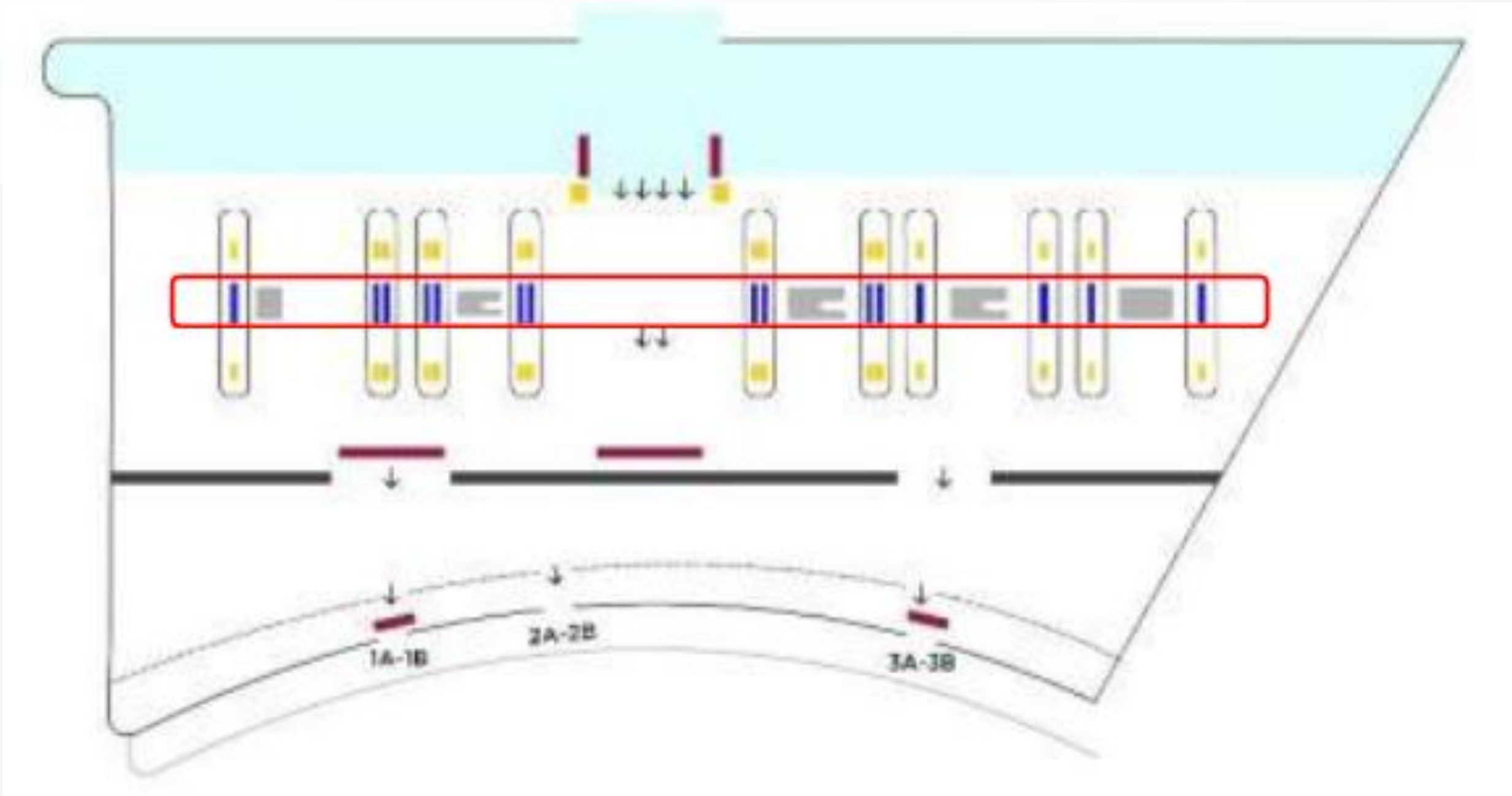
Digital Wall

Rental Cost	16,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Baggage Belt	16 W X 4 H ft (Package Of 15 Units)	15 Sec In Every 3 min
---------	--------------	-------------------------------------	-----------------------



T1- DOMESTIC

Arrival	Exit Area	50 W X 10 H ft (Only 1 Unit)	Back Lit
---------	-----------	------------------------------	----------

Hoarding

Rental Cost	28,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Exit Area	50 W X 10 H ft (Only 1 Unit)	Back Lit
---------	-----------	------------------------------	----------



T1- DOMESTIC

Arrival	Exit Area	30 W X 10 H ft (Only 1 Unit)	Back Lit
---------	-----------	------------------------------	----------

Hoarding

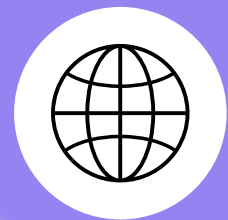
Rental Cost	20,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Exit Area	30 W X 10 H ft (Only 1 Unit)	Back Lit
---------	-----------	------------------------------	----------





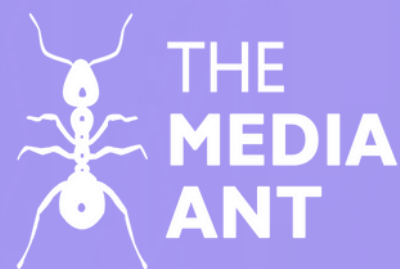
www.themediaant.com



ad@themediaant.com



080-067415510



Empowering All To Advertise

Thank You