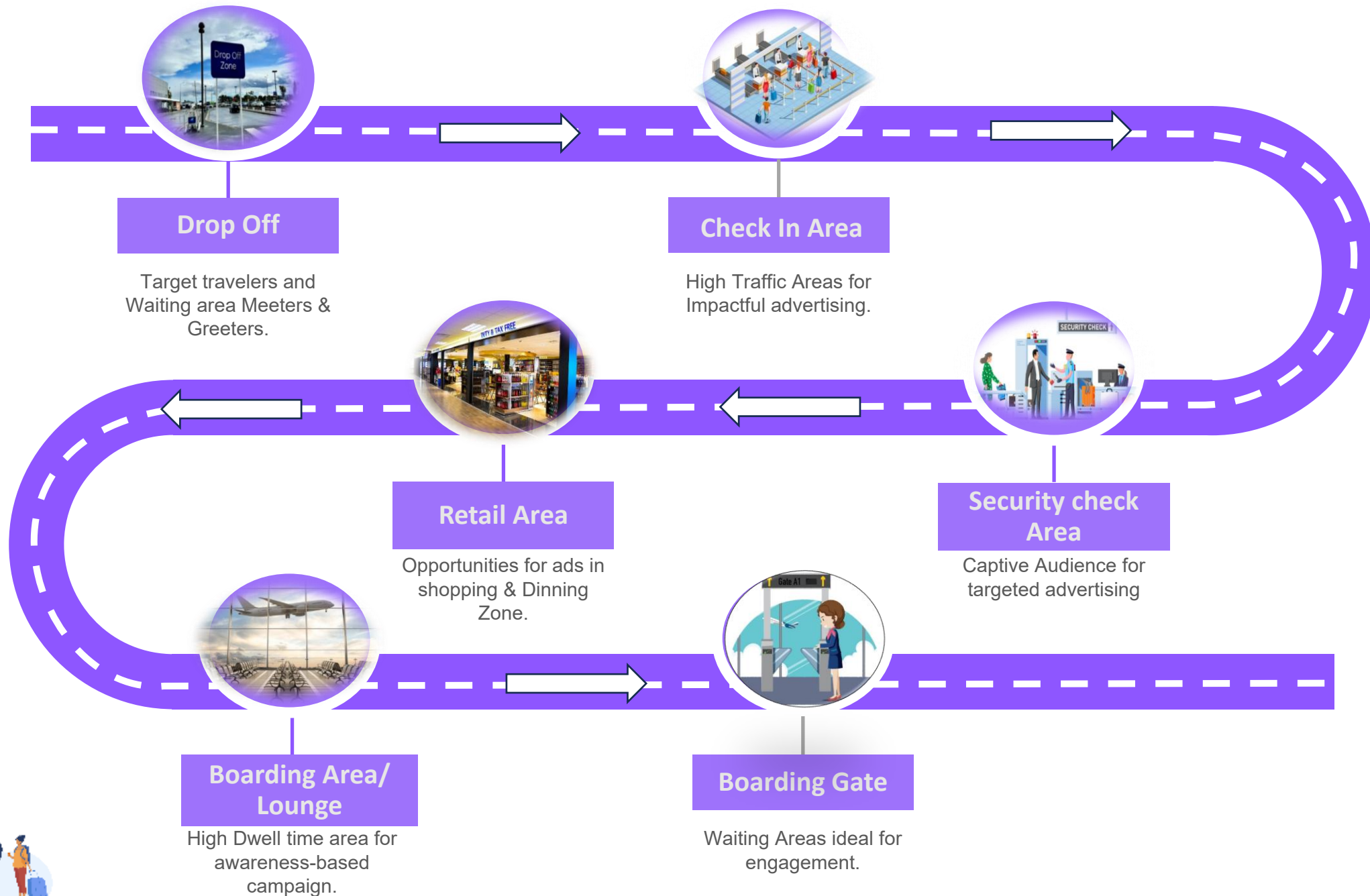


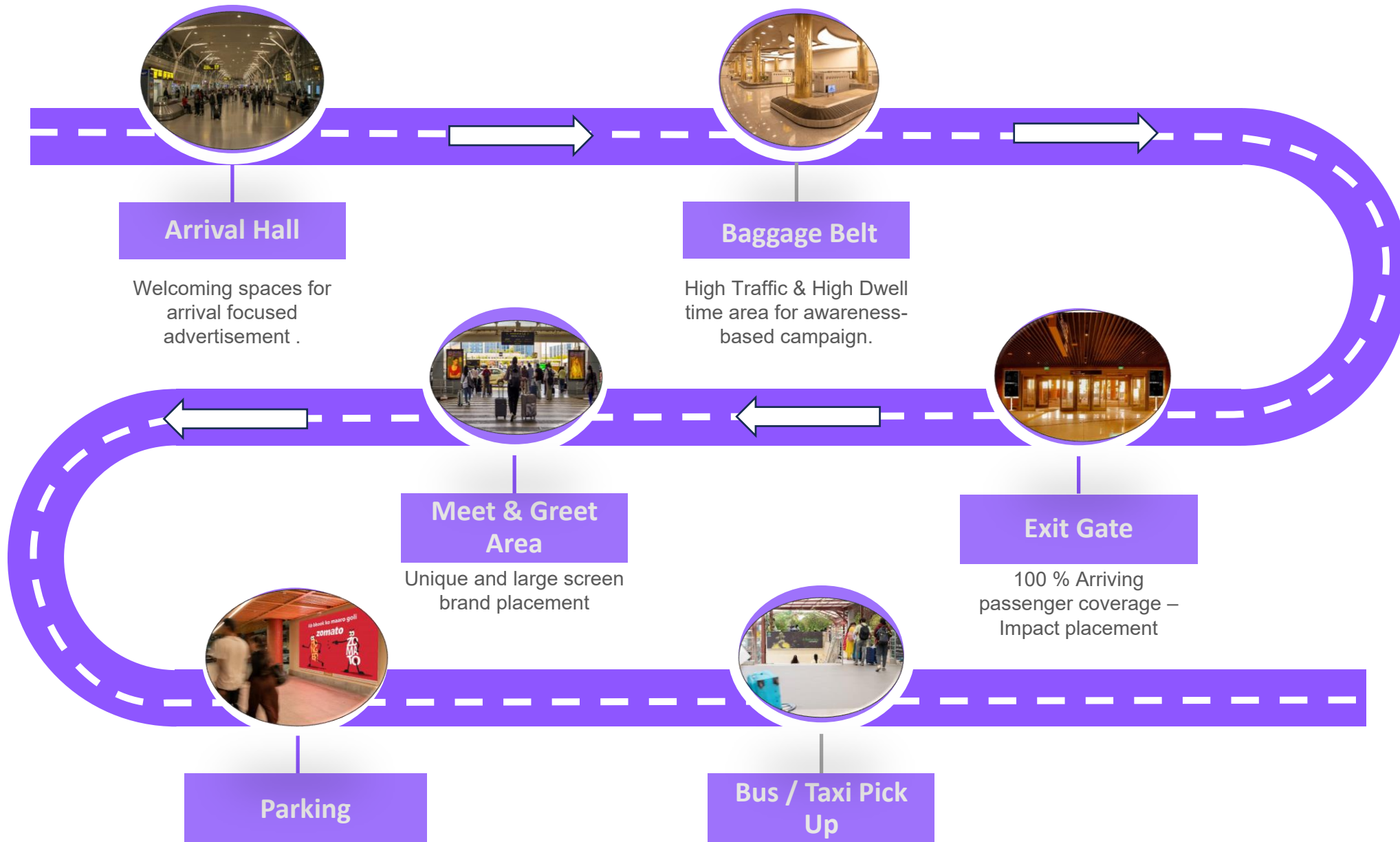


Lucknow Airport Media Kit

AIRPORT LAYOUT DEPARTURE



AIRPORT LAYOUT ARRIVAL



T1- DOMESTIC

Departure	Main Departure Road	60 W X 20 H ft (Only 1 Unit)	Back Lit
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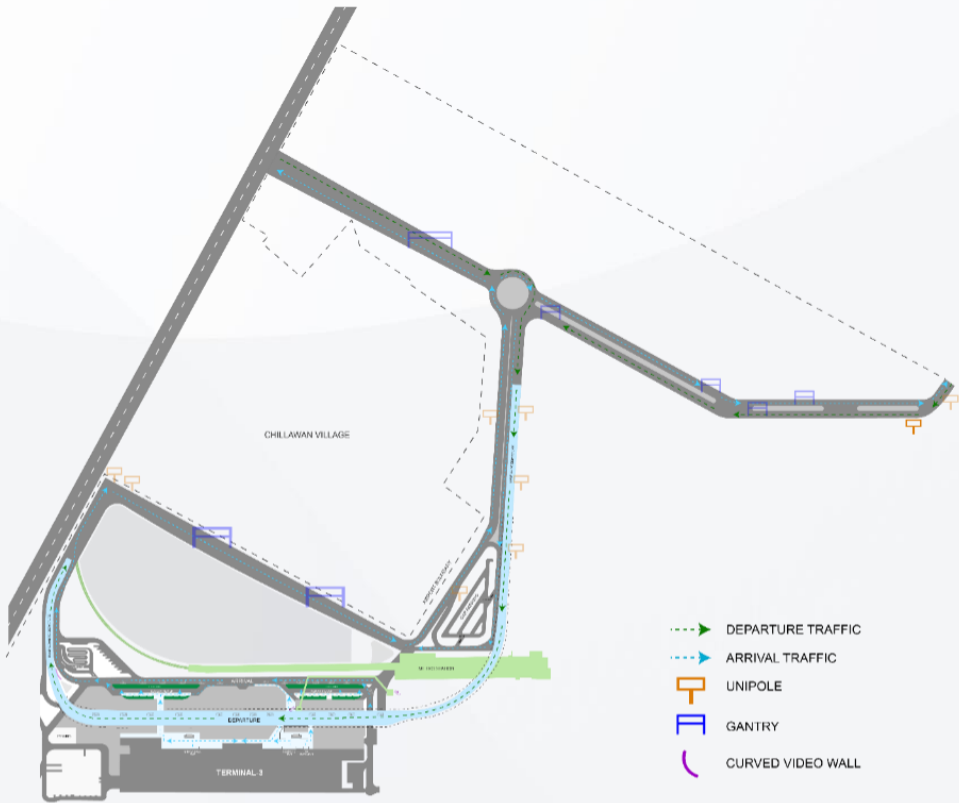
Hoarding

Rental Cost	12,00,000/- P/M
Production Cost	48,000/-



T1- DOMESTIC

Departure	Main Departure Road	60 W X 20 H ft (Only 1 Unit)	Back Lit
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T1- DOMESTIC

Departure	Departure Approach	6 W X 11 H ft (Package Of 3 Units)	10 Sec In Every 1 Min
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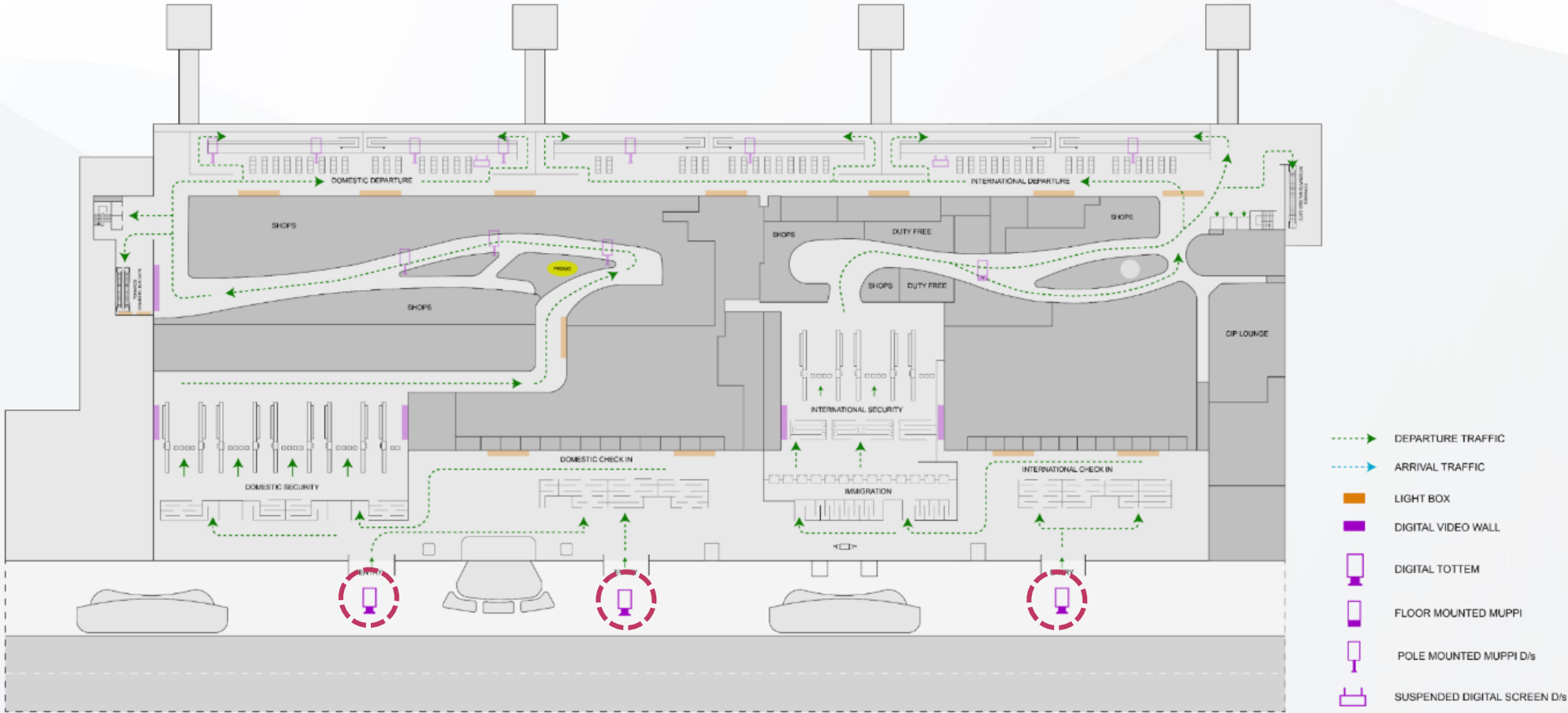
Digital Totem Double Sided

Rental Cost	9,00,000/- P/M Per Slot
Production Cost	10,000/-



T1- DOMESTIC

Departure	Departure Approach	6 W X 11 H ft (Package Of 3 Units)	10 Sec In Every 1 Min
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T1- DOMESTIC

Departure	Check In Area	30 W X 7 H ft (Package Of 2 Units)	Back Lit
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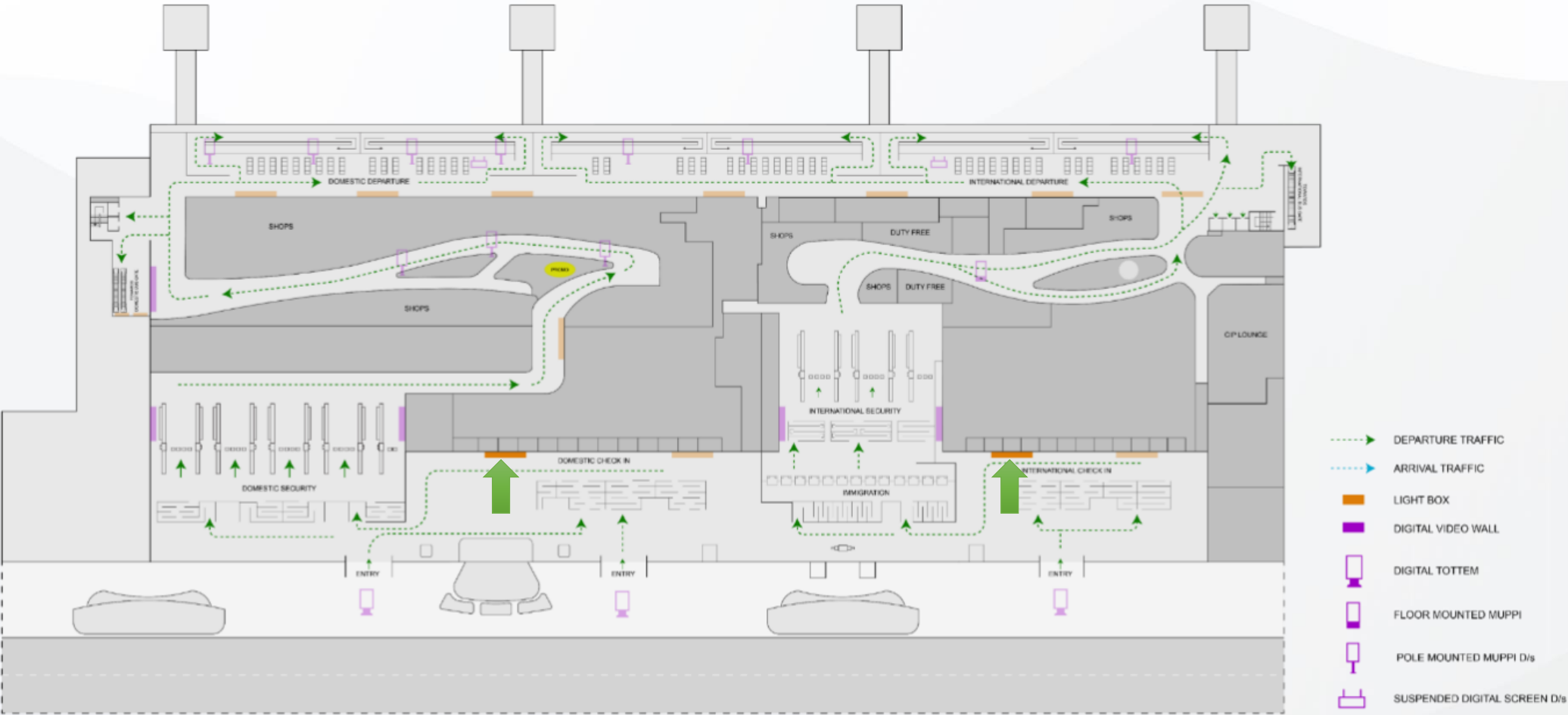
Static Lightbox Single Sided

Rental Cost	16,00,000/- P/M
Production Cost	44,100/-



T1- DOMESTIC

Departure	Check In Area	30 W X 7 H ft (Package Of 2 Units)	Back Lit
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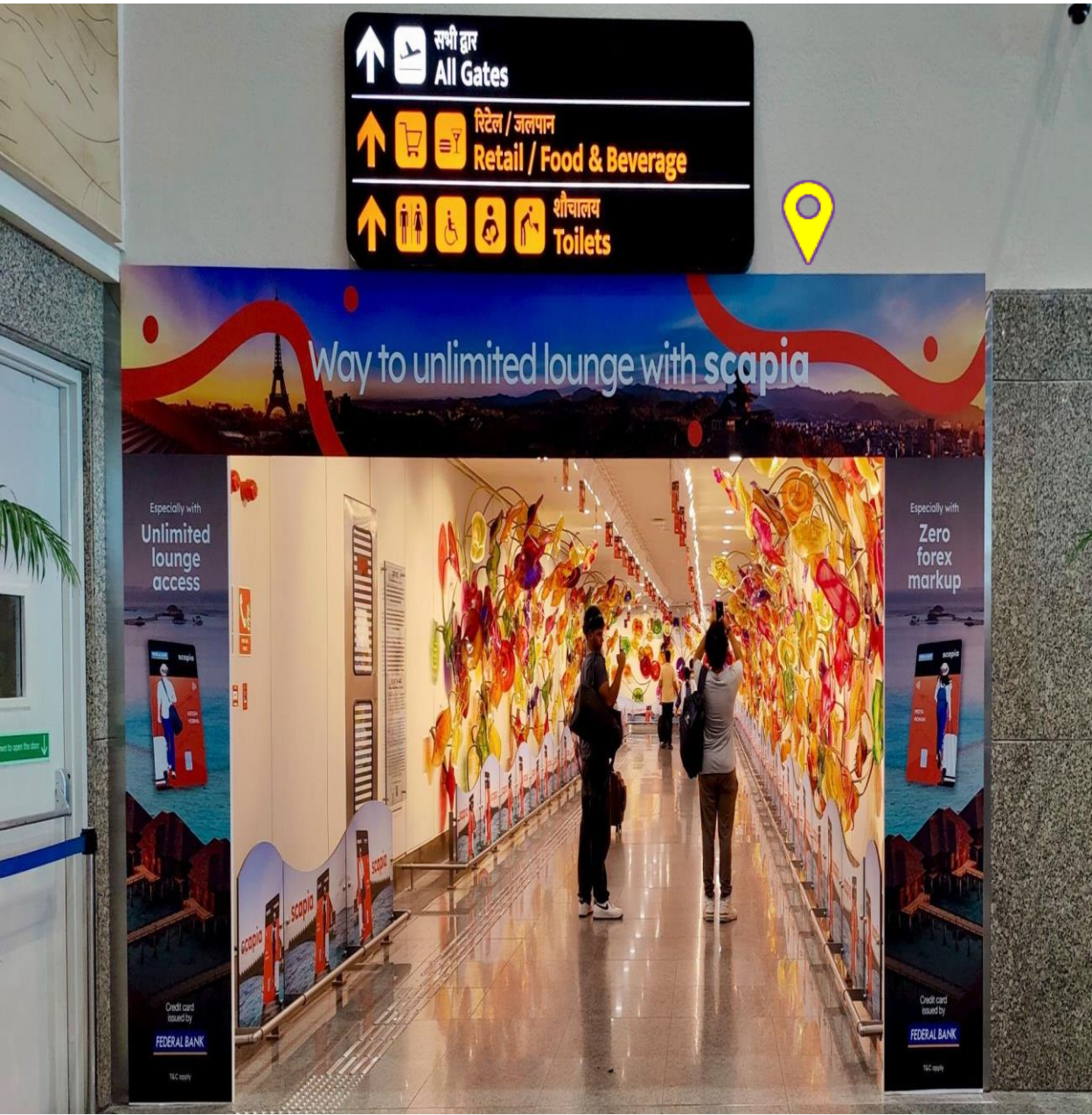


T1- DOMESTIC

Departure	Phoolon Wali Gali- Post Security Check	On Request	Non Lit
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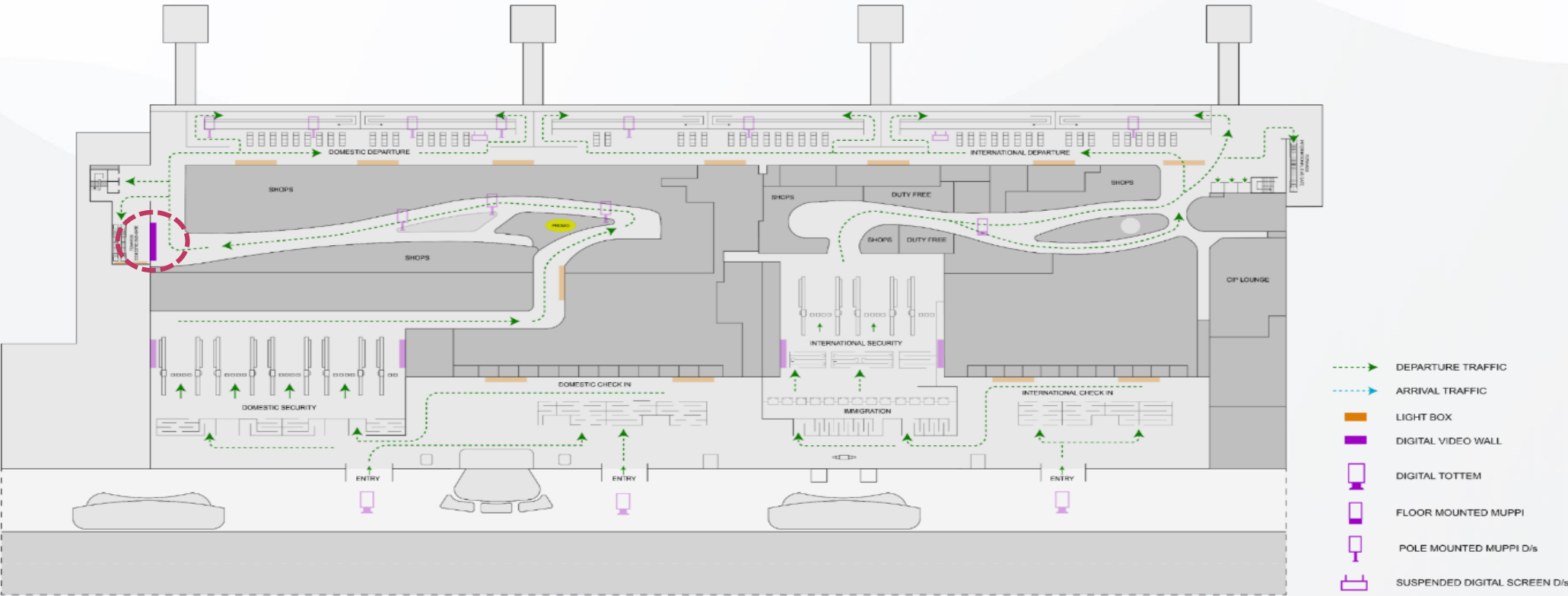
Static Panel Single Sided

Rental Cost	14,00,000/- P/M
Production Cost	2,00,000/-



T1- DOMESTIC

Departure	Phoolon Wali Gali- Post Security Check	On Request	Non Lit
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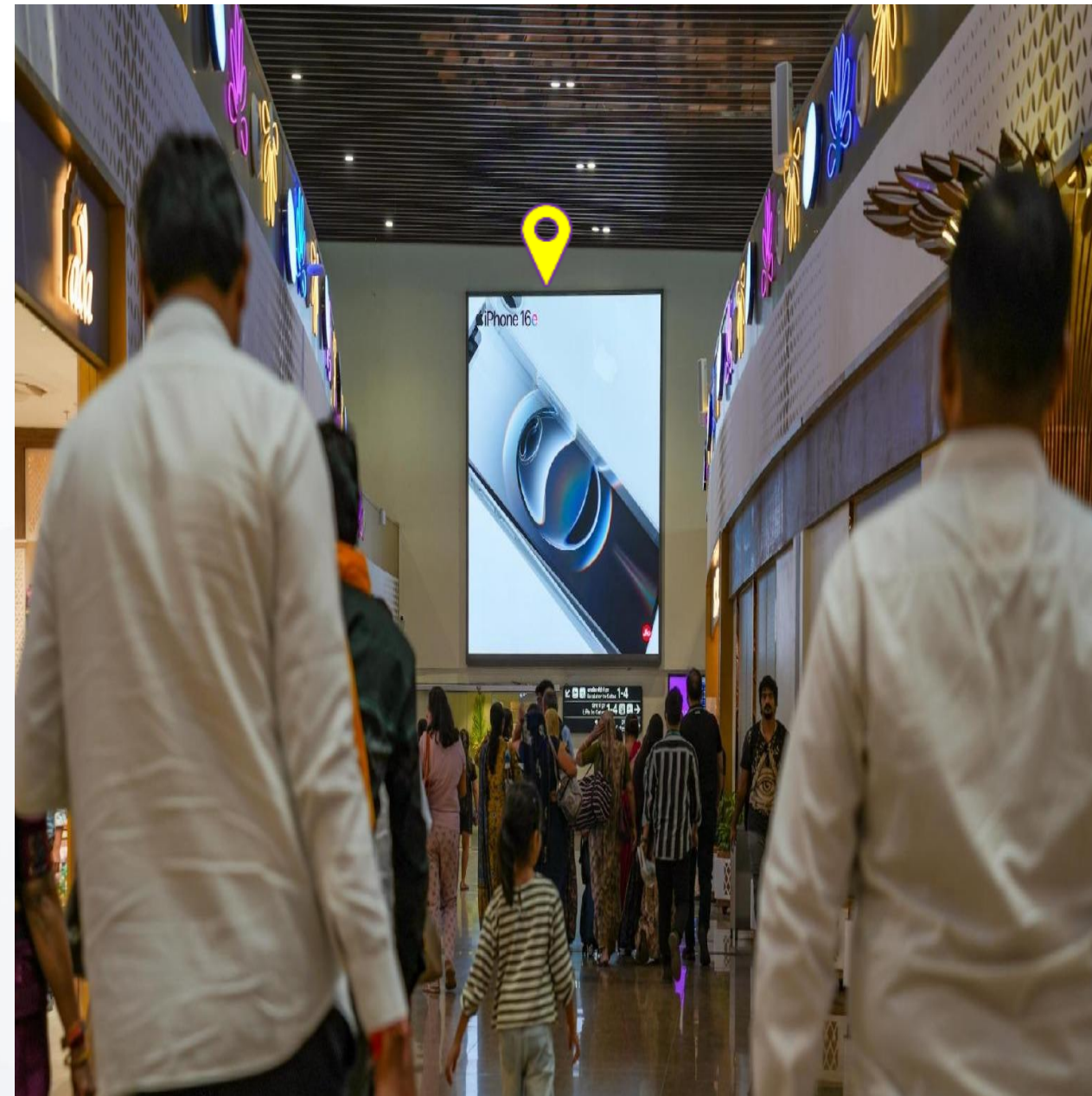


T1- DOMESTIC

Departure	Post Retail Area	20 W X 20 H ft (Only 1 Unit)	10 Sec In Every 30 Sec
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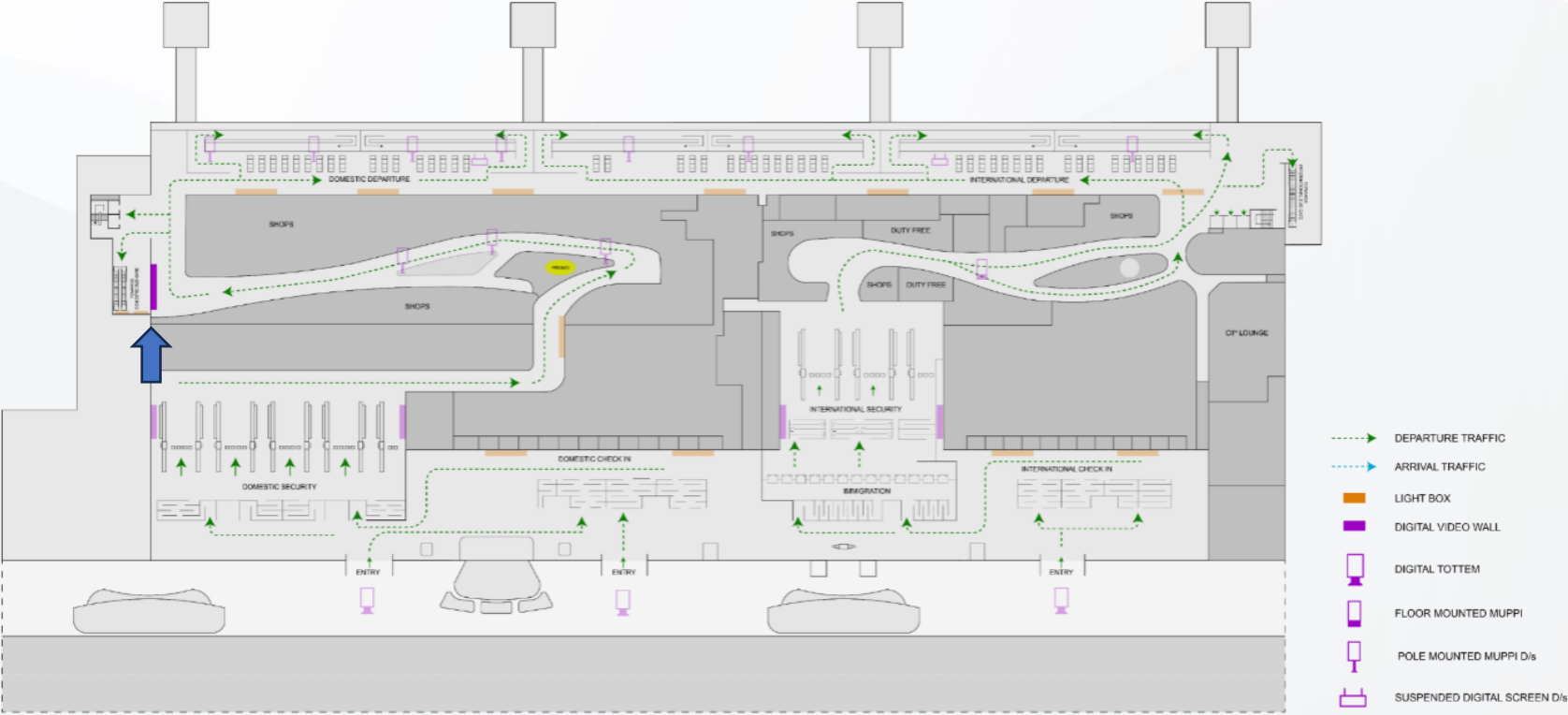
Digital Wall

Rental Cost	12,00,000/- P/M Per Slot
Production Cost	10,000/-



T1- DOMESTIC

Departure	Post Retail Area	20 W X 20 H ft (Only 1 Unit)	10 Sec In Every 30 Sec
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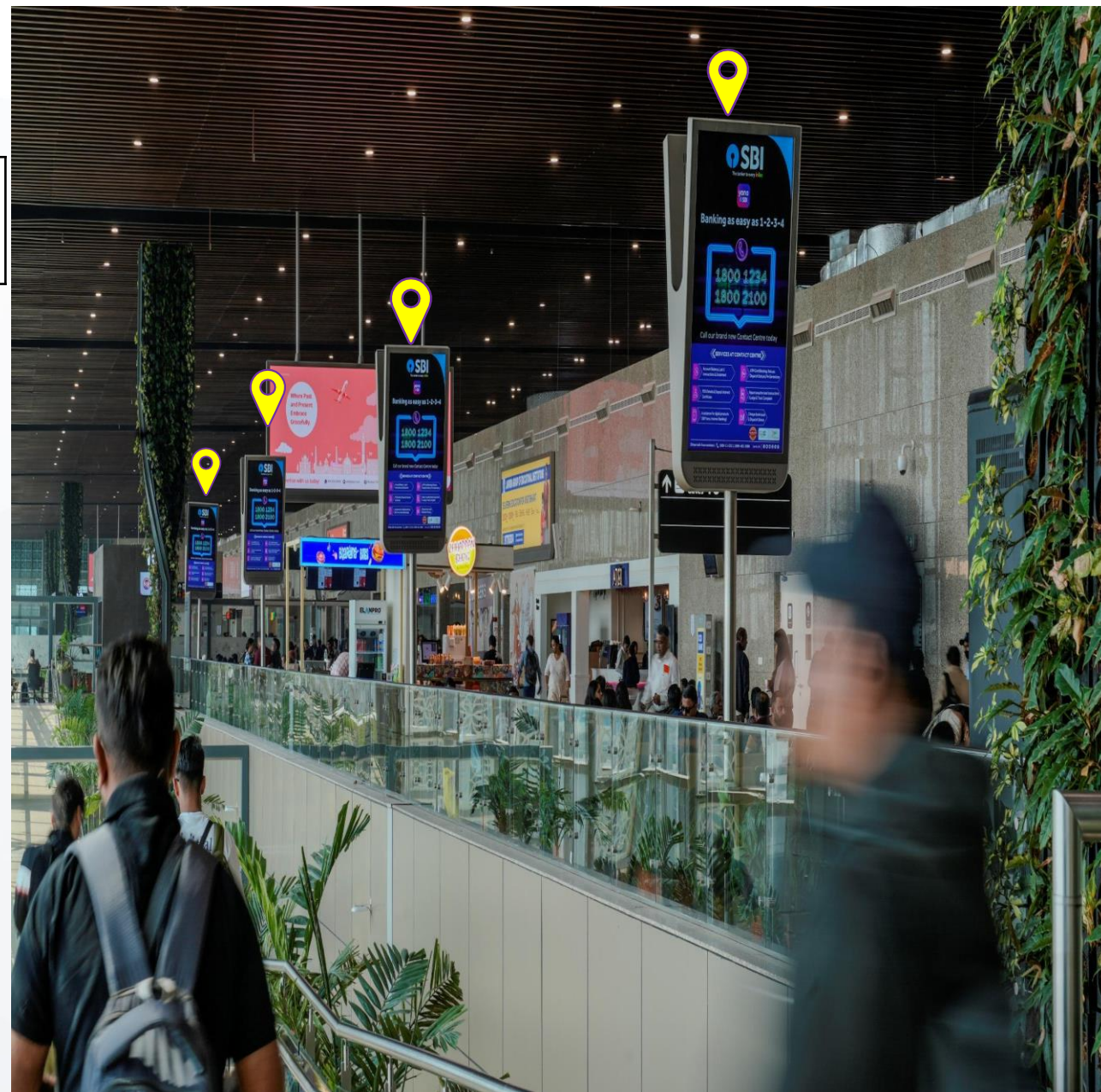


T1- DOMESTIC

Departure	Boarding Gate Area	3 W X 5.5 H ft (Package Of 22 Units) 2160 W X 3840 H px	10 Sec In Every 120 Sec
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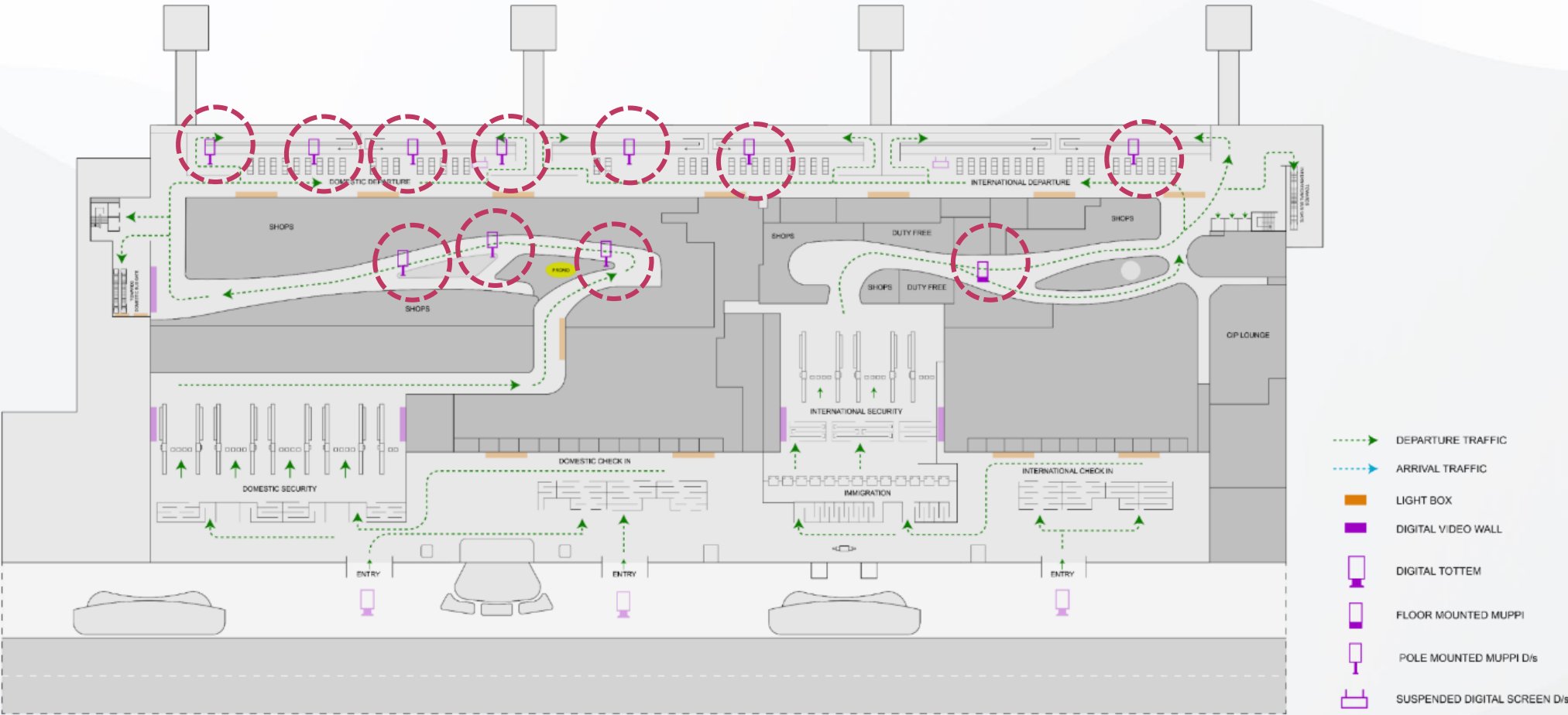
Digital Pole

Rental Cost	12,00,000/- P/M Per Slot
Production Cost	10,000/-



T1- DOMESTIC

Departure	Boarding Gate Area	3 W X 5.5 H ft (Package Of 22 Units) 2160 W X 3840 H px	10 Sec In Every 120 Sec
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T1- DOMESTIC

Departure	Boarding Gate Area	20 W X 8 H ft (Package Of 2 Units) 2304 W X 864 H px	10 Sec In Every 60 Sec
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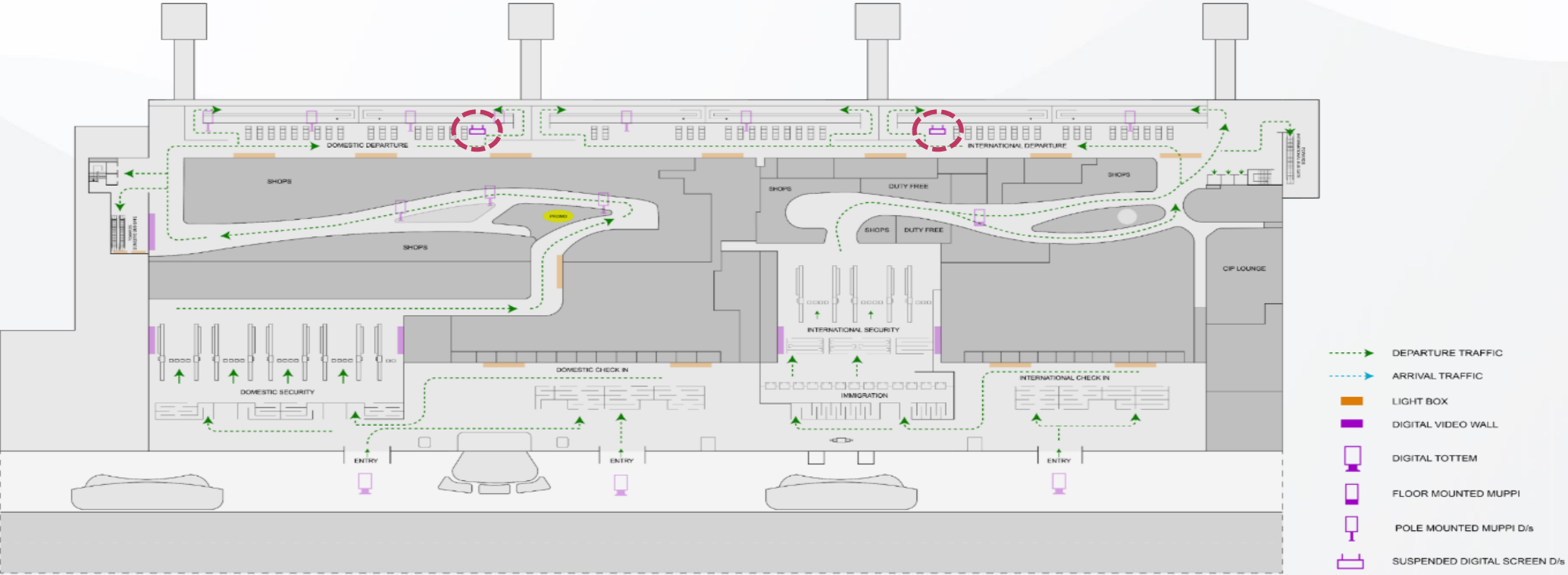
Digital Wall Double Sided

Rental Cost	9,50,000/- P/M Per Slot
Production Cost	10,000/-



T1- DOMESTIC

Departure	Boarding Gate Area	20 W X 8 H ft (Package Of 2 Units) 2304 W X 864 H px	10 Sec In Every 60 Sec
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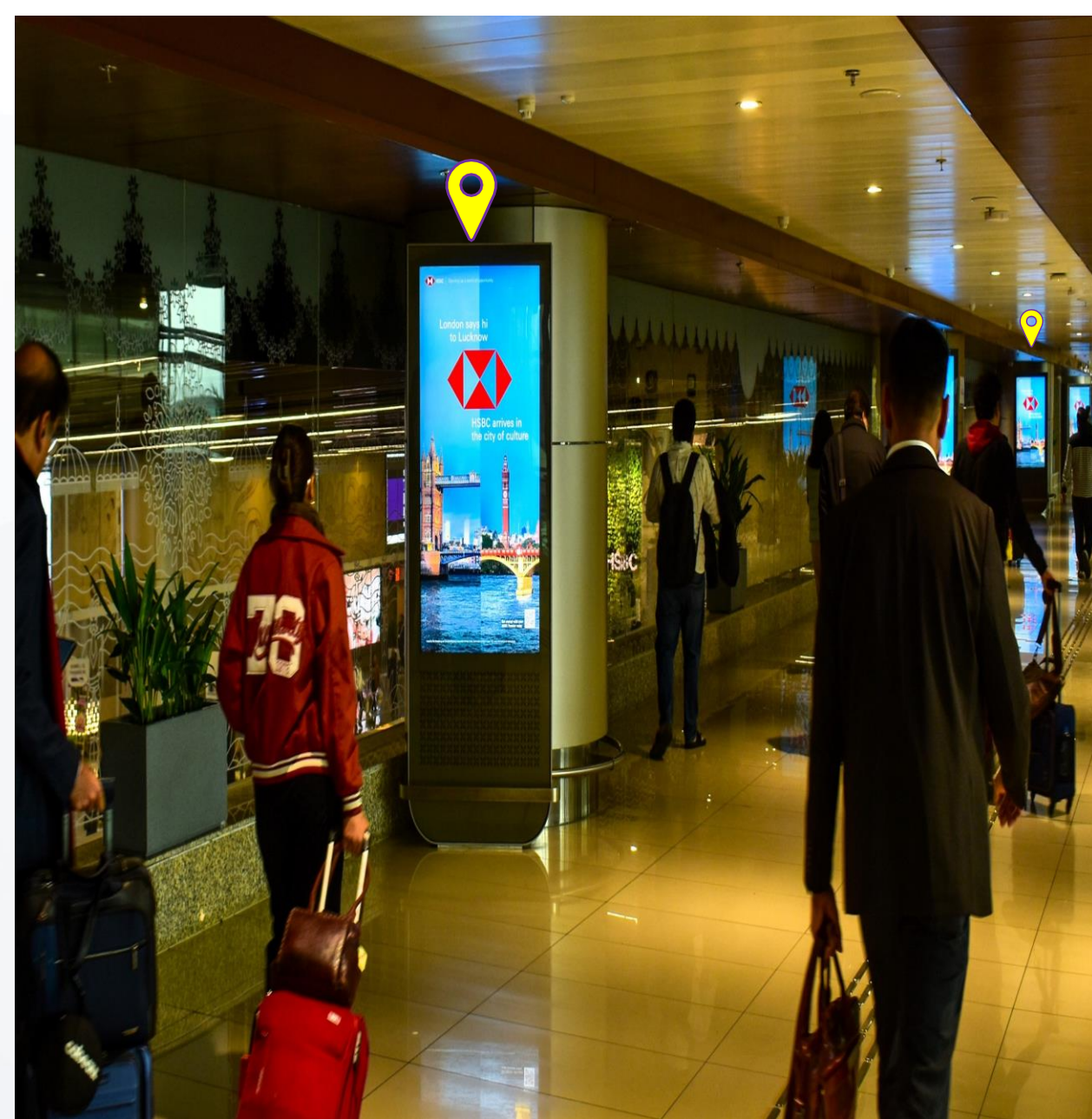


T1- DOMESTIC

Arrival	Arrival Area	3 W X 5.5 H ft (Package Of 12 Units) 2160 W X 3840 H px	10 Sec In Every 60 Sec
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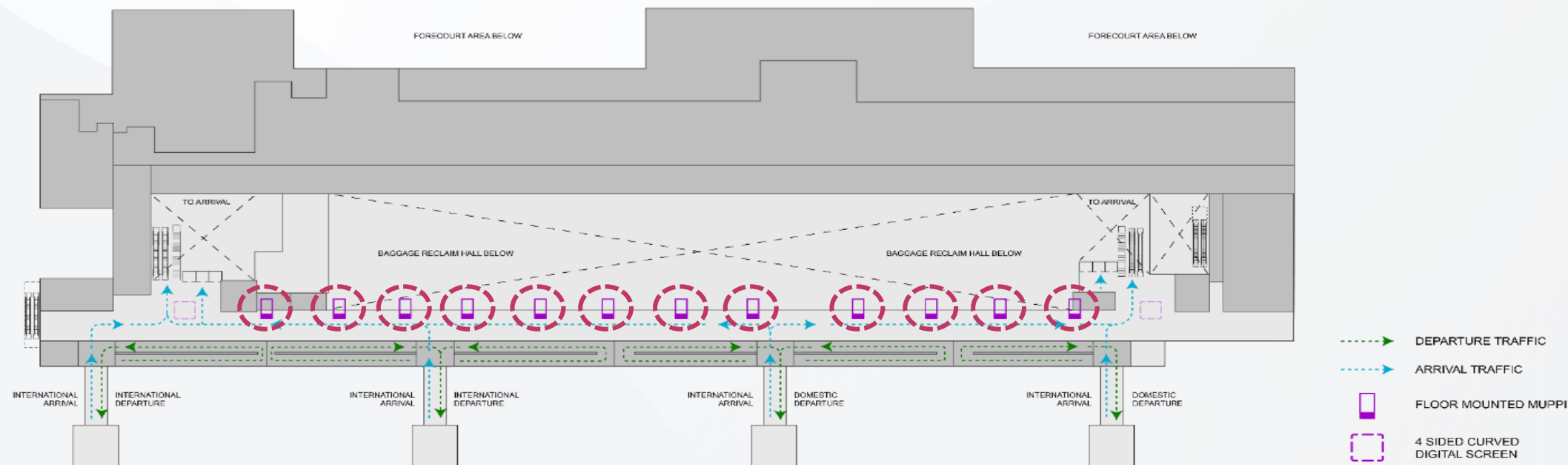
Digital Pod

Rental Cost	9,00,000/- P/M Per Slot
Production Cost	10,000/-



T1- DOMESTIC

Arrival	Arrival Area	3 W X 5.5 H ft (Package Of 12 Units) 2160 W X 3840 H px	10 Sec In Every 60 Sec
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T1- DOMESTIC

Arrival	Arrival Area	6 W X 6 H ft (Package Of 2 Units)	Exclusive
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Digital Wall Quad Sided

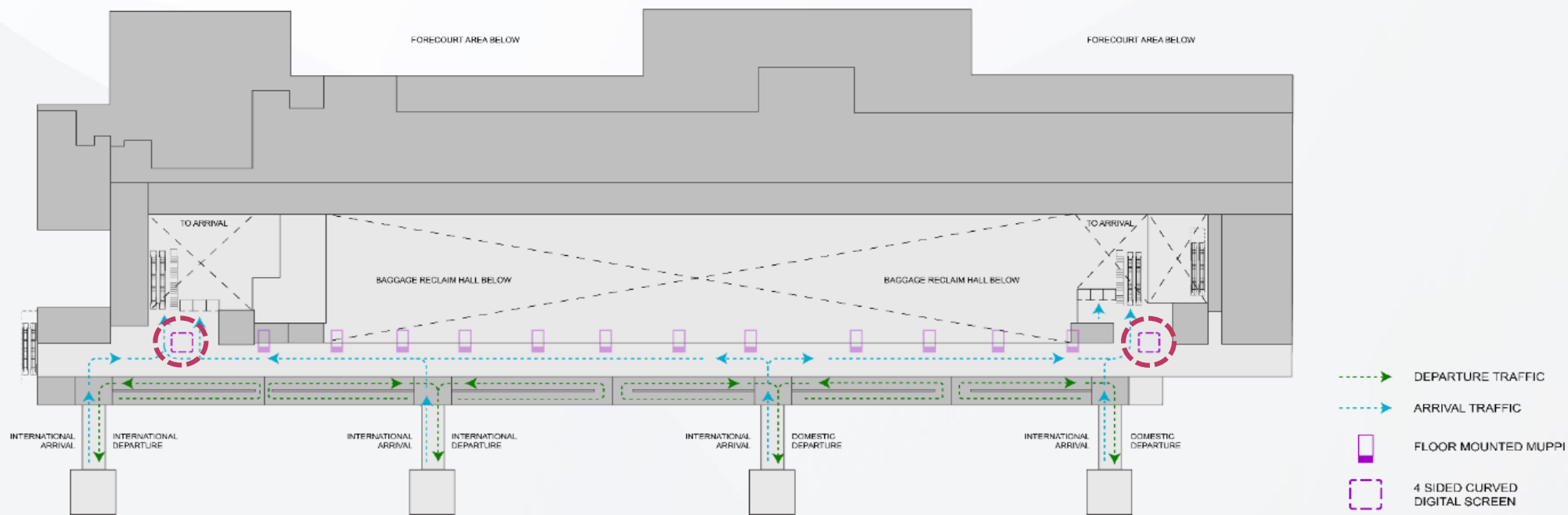
Rental Cost	12,00,000/- P/M Per Slot
Production Cost	10,000/-

Note: This is an exclusive media placement dedicated to a single advertiser and runs continuously throughout the operating hours. There is no fixed minimum or maximum creative duration; the advertiser can determine the creative duration based on their requirements.



T1- DOMESTIC

Arrival	Arrival Area	6 W X 6 H ft (Package Of 2 Units)	Exclusive
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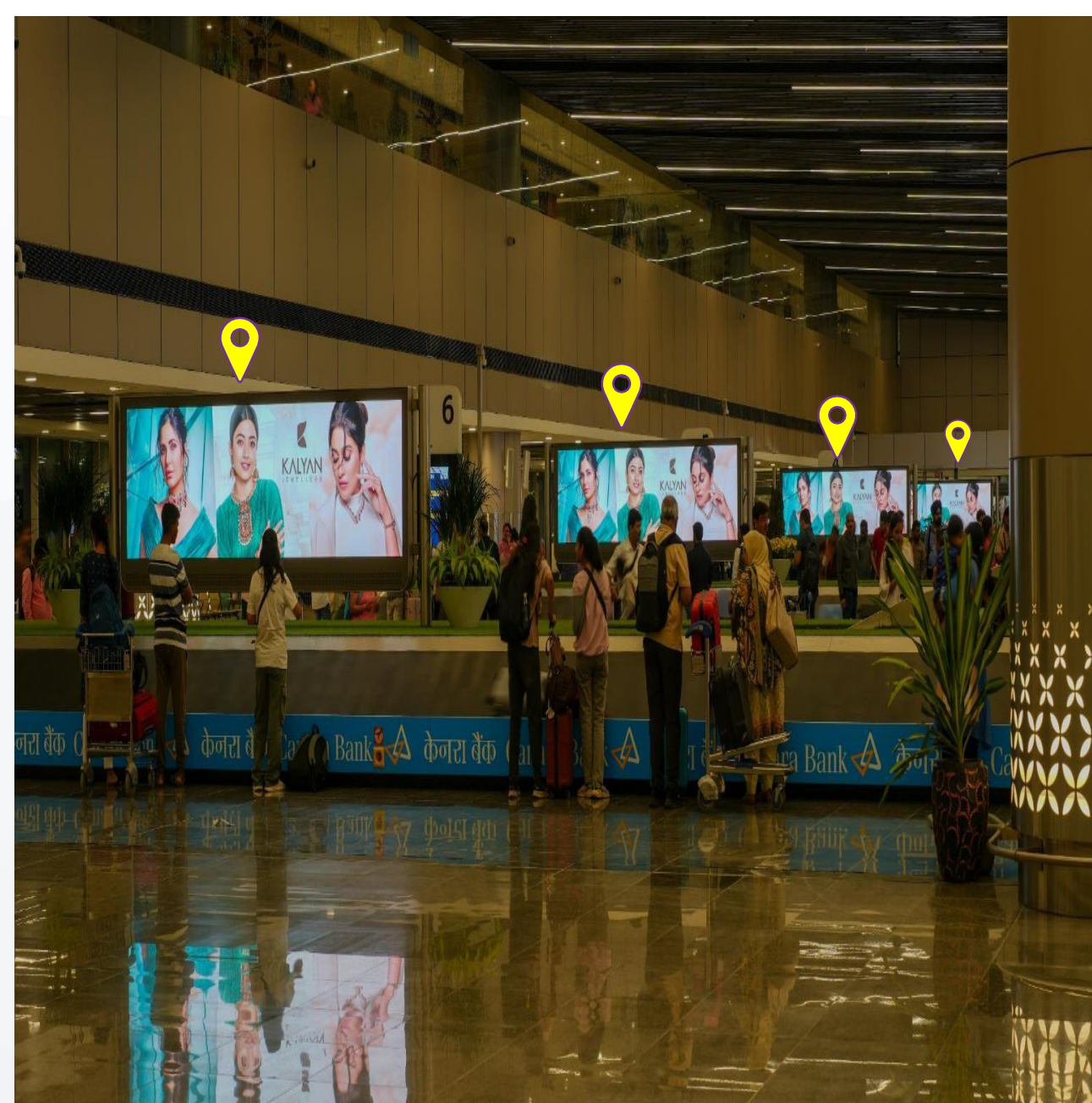


T1- DOMESTIC

Arrival	Baggage Claim	12 W X 4 H ft (Package Of 7 Units) 1536 W X 432 H px	10 Sec In Every 120 Sec
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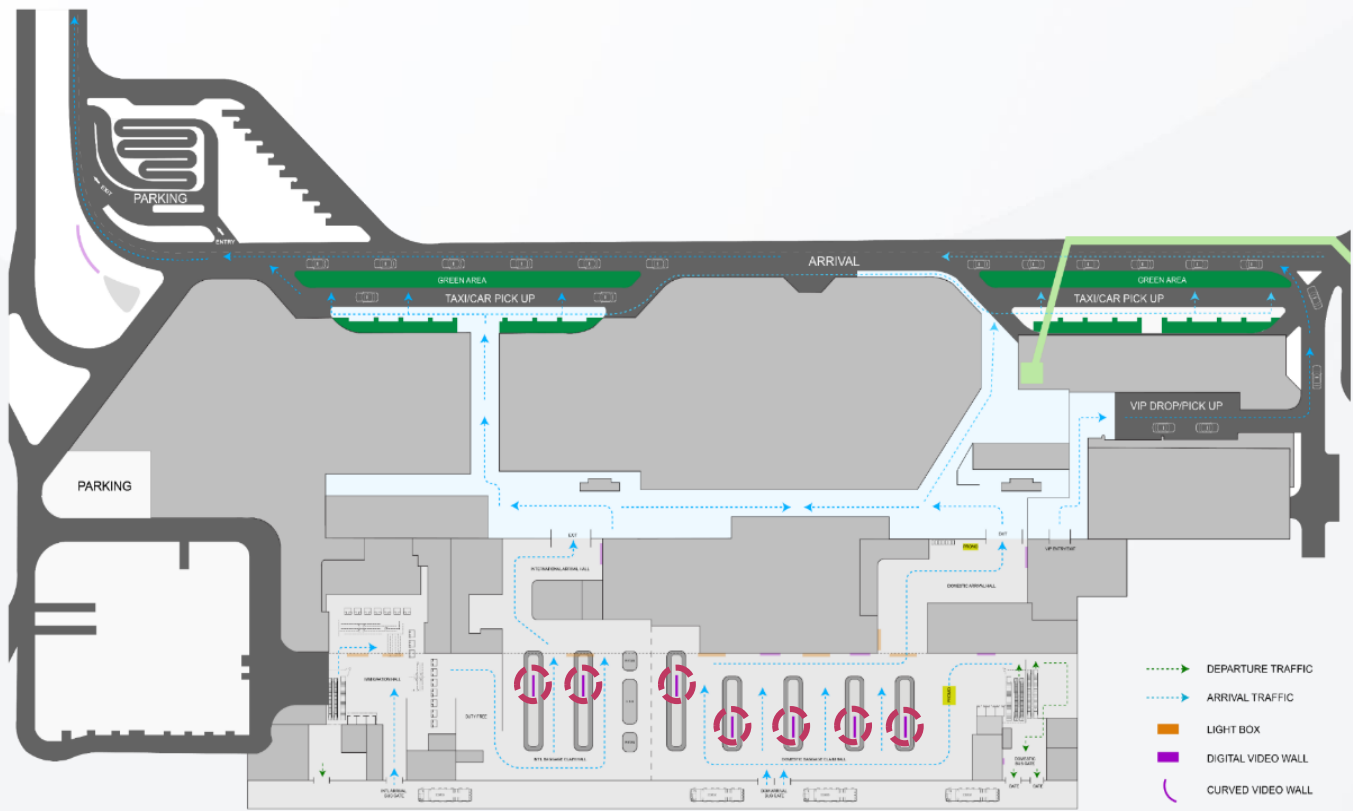
Digital Wall Double Sided

Rental Cost	12,00,000/- P/M Per Slot
Production Cost	10,000/-



T1- DOMESTIC

Arrival	Baggage Claim	12 W X 4 H ft (Package Of 7 Units) 1536 W X 432 H px	10 Sec In Every 120 Sec
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T1- DOMESTIC

Arrival	Arrival Exit Lane	30 W X 10 H ft (Only 1 Unit)	Back Lit
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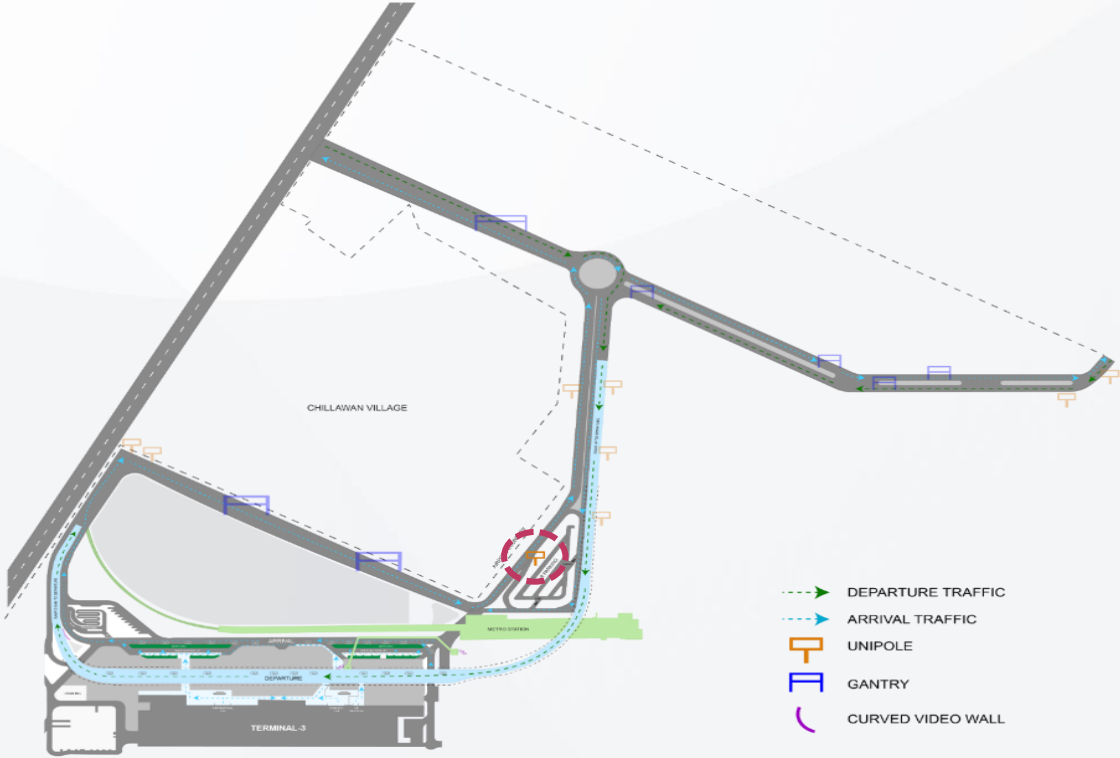
Hoarding

Rental Cost	10,00,000/- P/M
Production Cost	31,500/-



T1- DOMESTIC

Arrival	Arrival Exit Lane	30 W X 10 H ft (Only 1 Unit)	Back Lit
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T1- DOMESTIC

Arrival	Outdoor Arrival Road	85 W X 10 H ft (Only 1 Unit)	Back Lit
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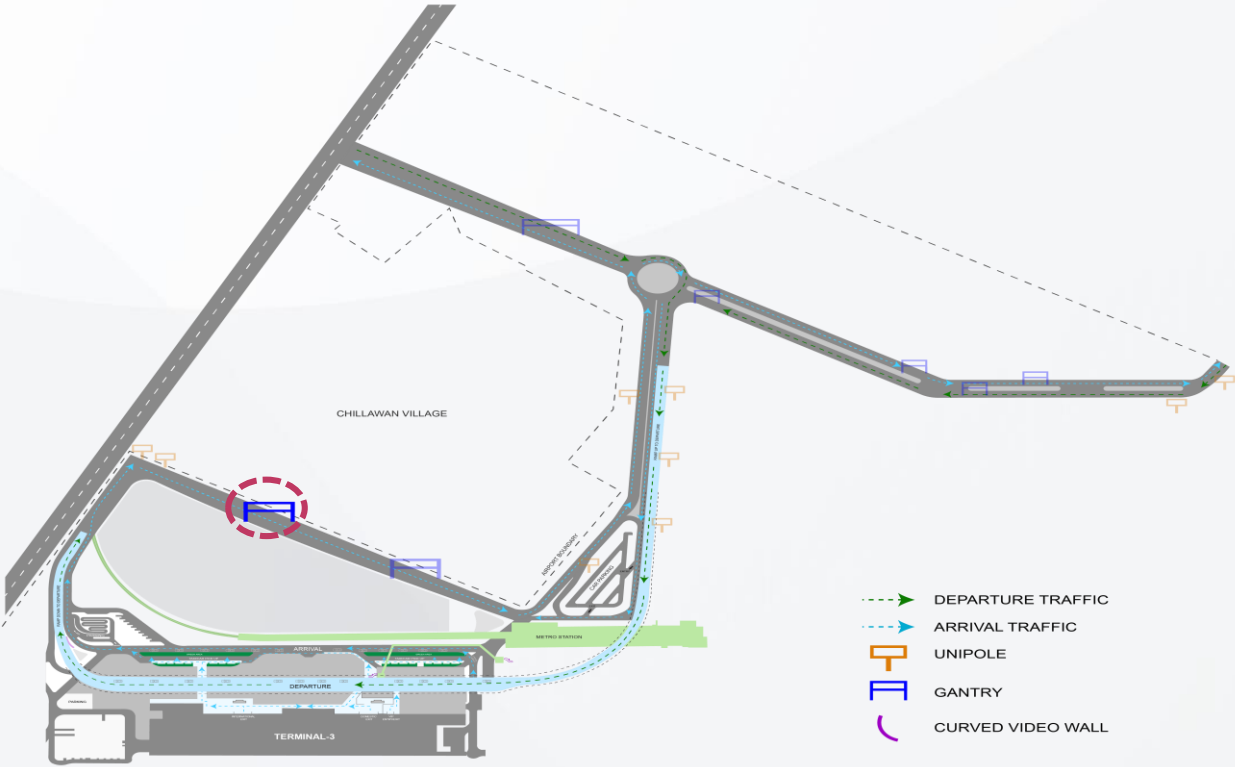
Hoarding

Rental Cost	10,00,000/- P/M
Production Cost	93,500/-



T1- DOMESTIC

Arrival	Outdoor Arrival Road	85 W X 10 H ft (Only 1 Unit)	Back Lit
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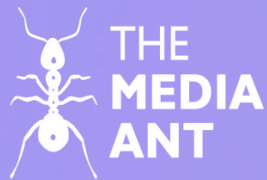
www.themediaant.com



ad@themediaant.com



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