



Hyderabad Airport Media Kit

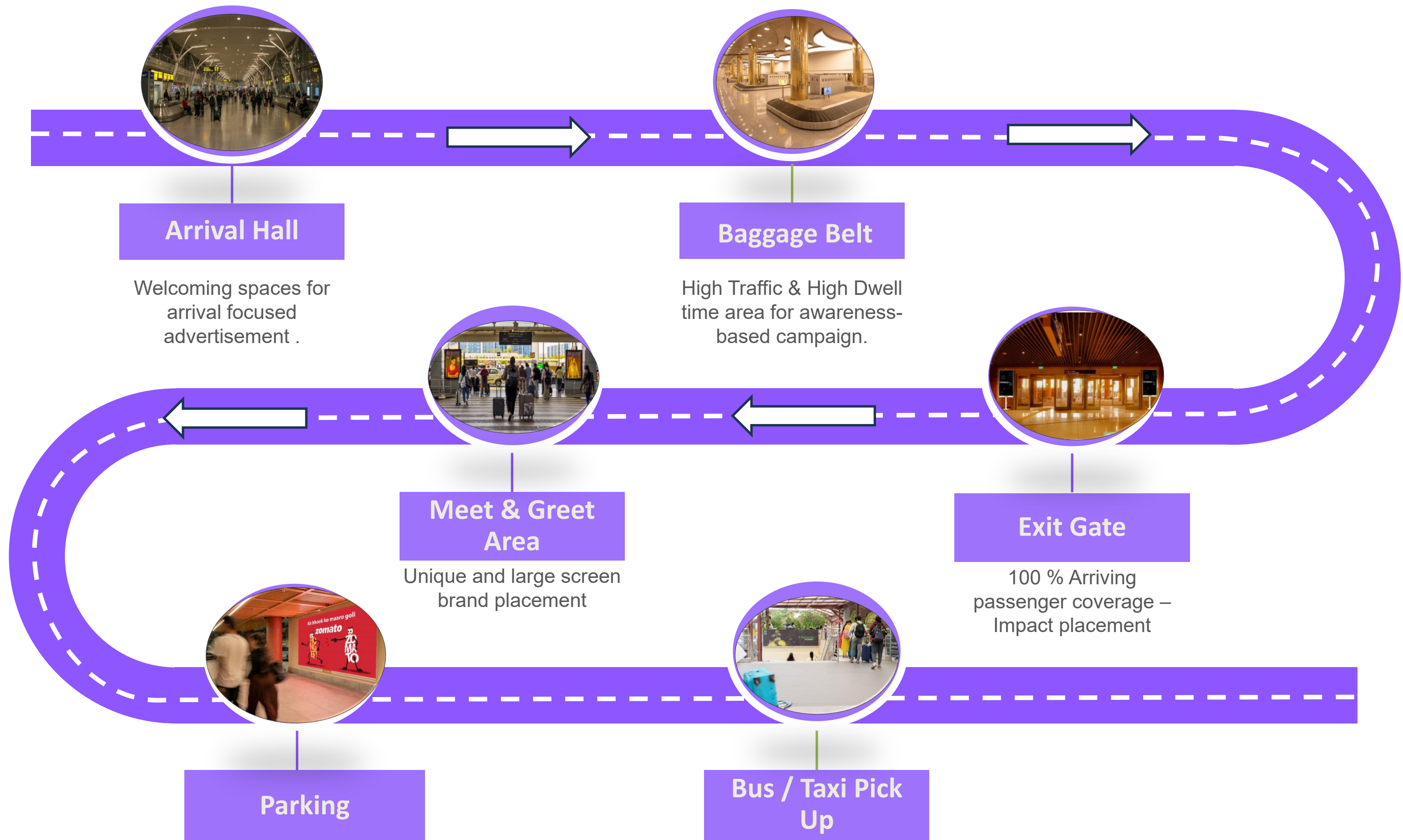
AIRPORT LAYOUT

DEPARTURE



AIRPORT LAYOUT

ARRIVAL



T1- DOMESTIC

Departure	Way Of Departure	60 W X 21 H ft & 60 W X 11 H ft (Only 1 Unit)	Front Lit
-----------	------------------	---	-----------

Hoarding

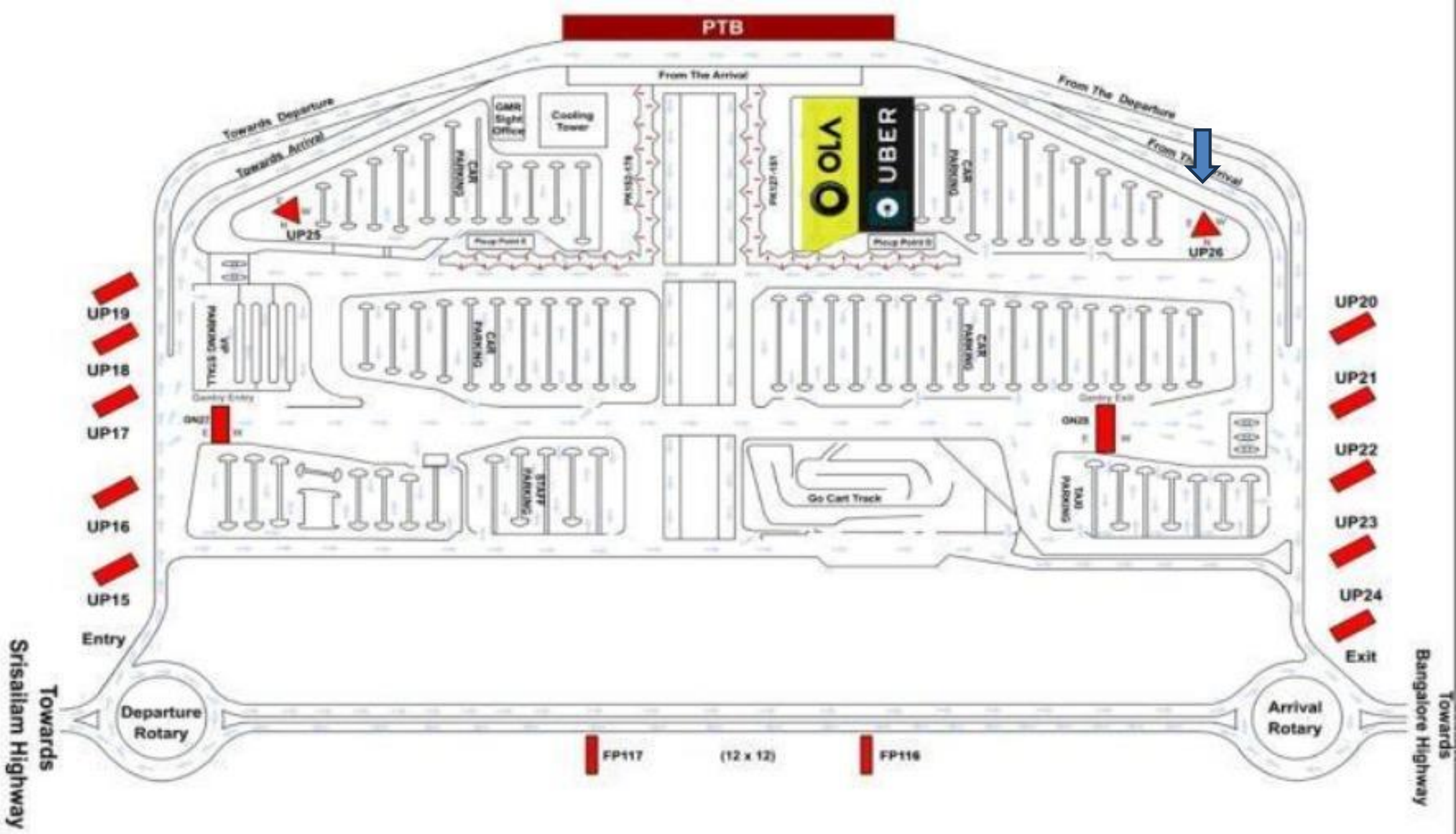
Rental Cost	55,00,000/- P/M
Production Cost	52/- Per Sqft

Display Faces: 3 Each



T1- DOMESTIC

Departure	Way Of Departure	60 W X 21 H ft & 60 W X 11 H ft (Only 1 Unit)	Front Lit
-----------	------------------	---	-----------



T1- DOMESTIC

Departure	External Approach Road	20 W X 7 H ft (Only 1 Unit)	Front Lit
-----------	------------------------	-----------------------------	-----------

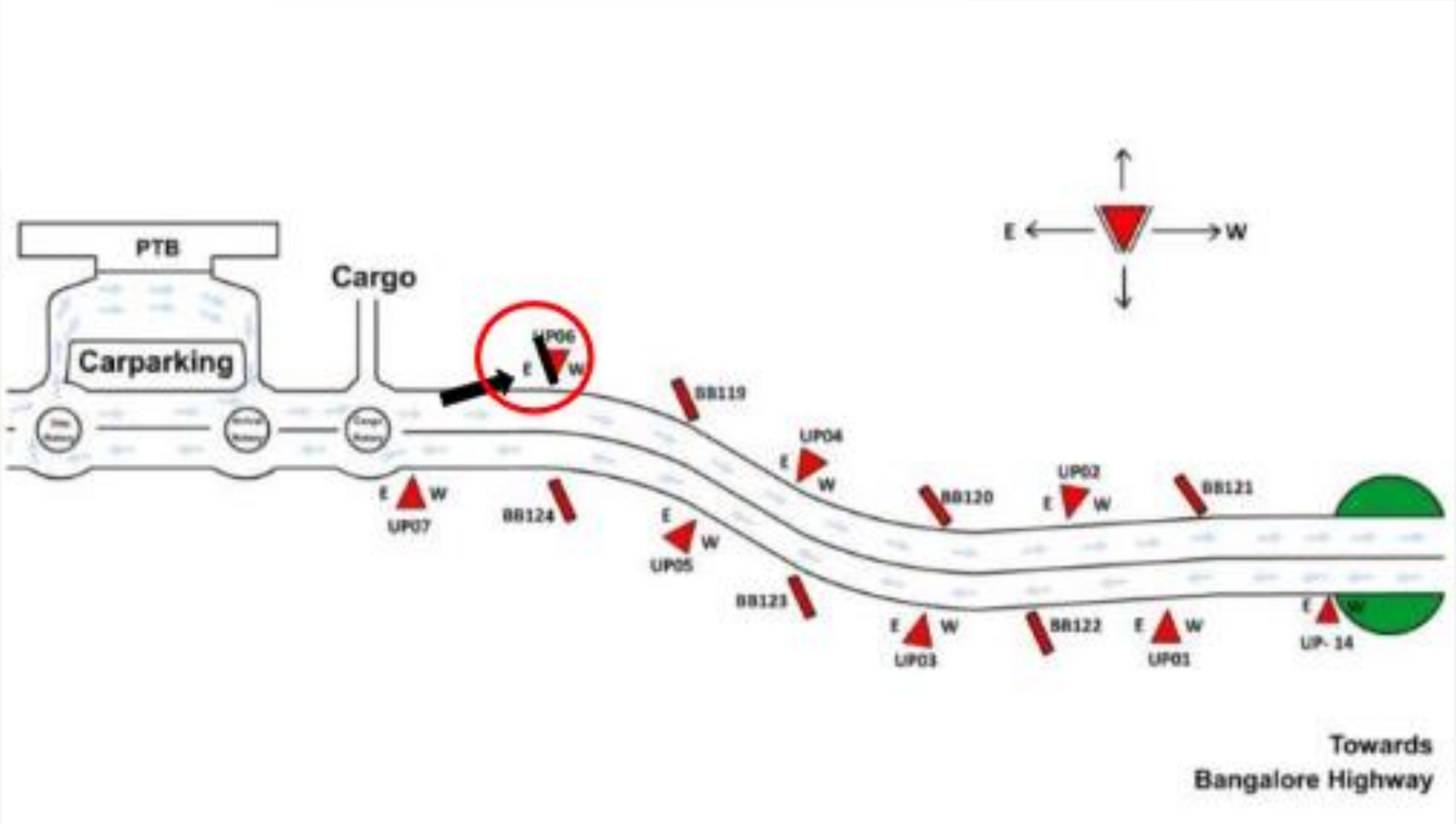
Hoarding

Rental Cost	22,00,000/- P/M
Production Cost	52/- Per Sqft



T1- DOMESTIC

Departure	External Approach Road	20 W X 7 H ft (Only 1 Unit)	Front Lit
-----------	------------------------	-----------------------------	-----------



T1- DOMESTIC

Departure	Airport Access Road	30 W X 15 H ft (Only 1 Unit)	Front Lit
-----------	---------------------	------------------------------	-----------

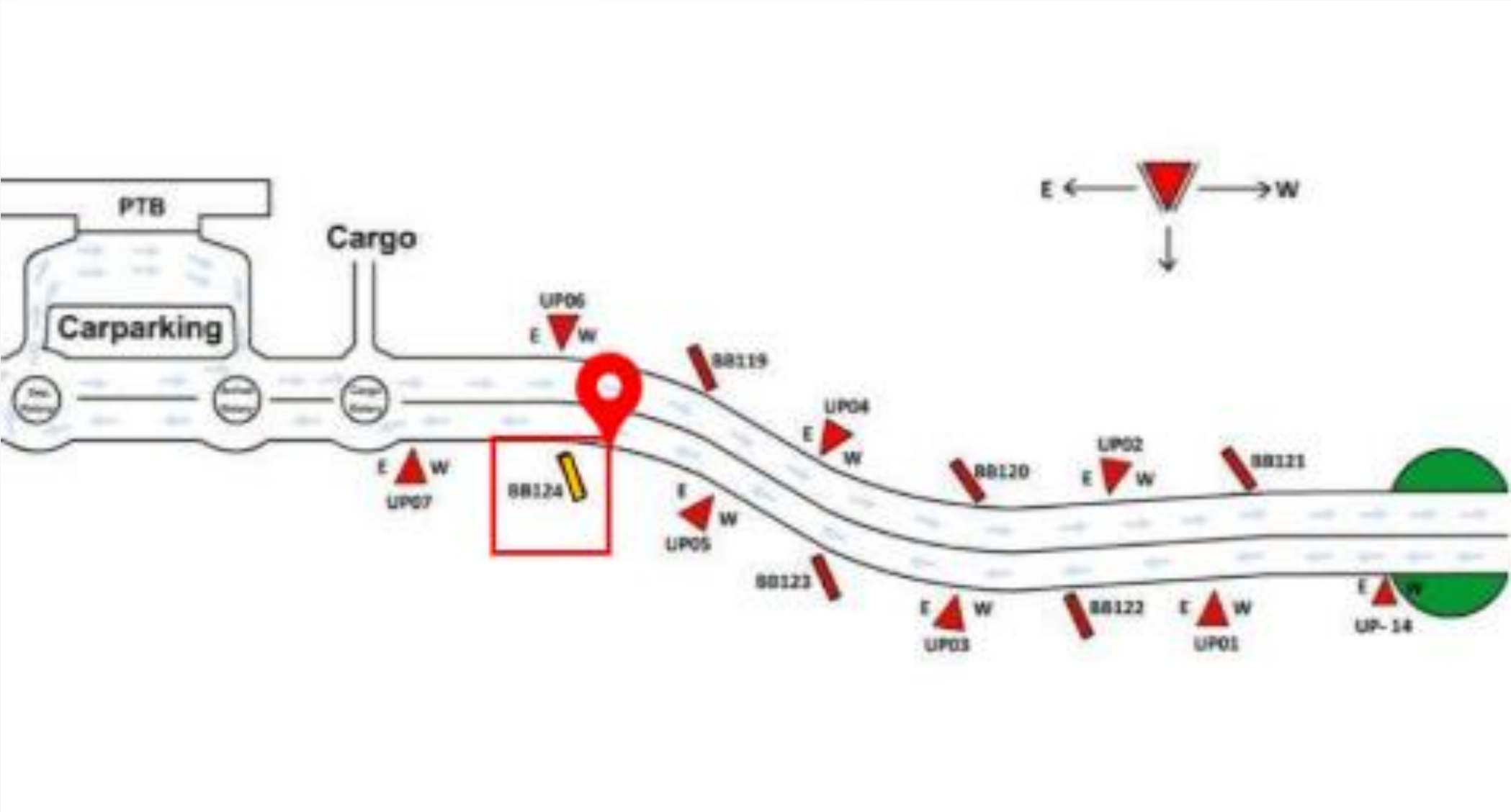
Hoarding

Rental Cost	16,00,000/- P/M
Production Cost	52/- Per Sqft



T1- DOMESTIC

Departure	Airport Access Road	30 W X 15 H ft (Only 1 Unit)	Front Lit
-----------	---------------------	------------------------------	-----------



T1- DOMESTIC

Departure	Dropp Off Road	10 W X 5 H ft (Package Of 7 Units)	Back Lit
-----------	----------------	------------------------------------	----------

Static Lightbox Double Sided

Rental Cost	28,00,000/- P/M
Production Cost	112/- Per Sqft



T1- DOMESTIC

Departure	Dropp Off Road	10 W X 5 H ft (Package Of 7 Units)	Back Lit
-----------	----------------	------------------------------------	----------



T1- DOMESTIC

Departure	Security Hold Area	7 W X 8 H ft (Only 1 Unit)	10 Sec In Every 1 Min
-----------	--------------------	----------------------------	-----------------------

Digital Totem

Rental Cost	22,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Security Hold Area	7 W X 8 H ft (Only 1 Unit)	10 Sec In Every 1 Min
-----------	--------------------	----------------------------	-----------------------



T1- DOMESTIC

Departure	Security Hold Area	30 W X 10 H ft (Only 1 Unit)	Back Lit
-----------	--------------------	------------------------------	----------

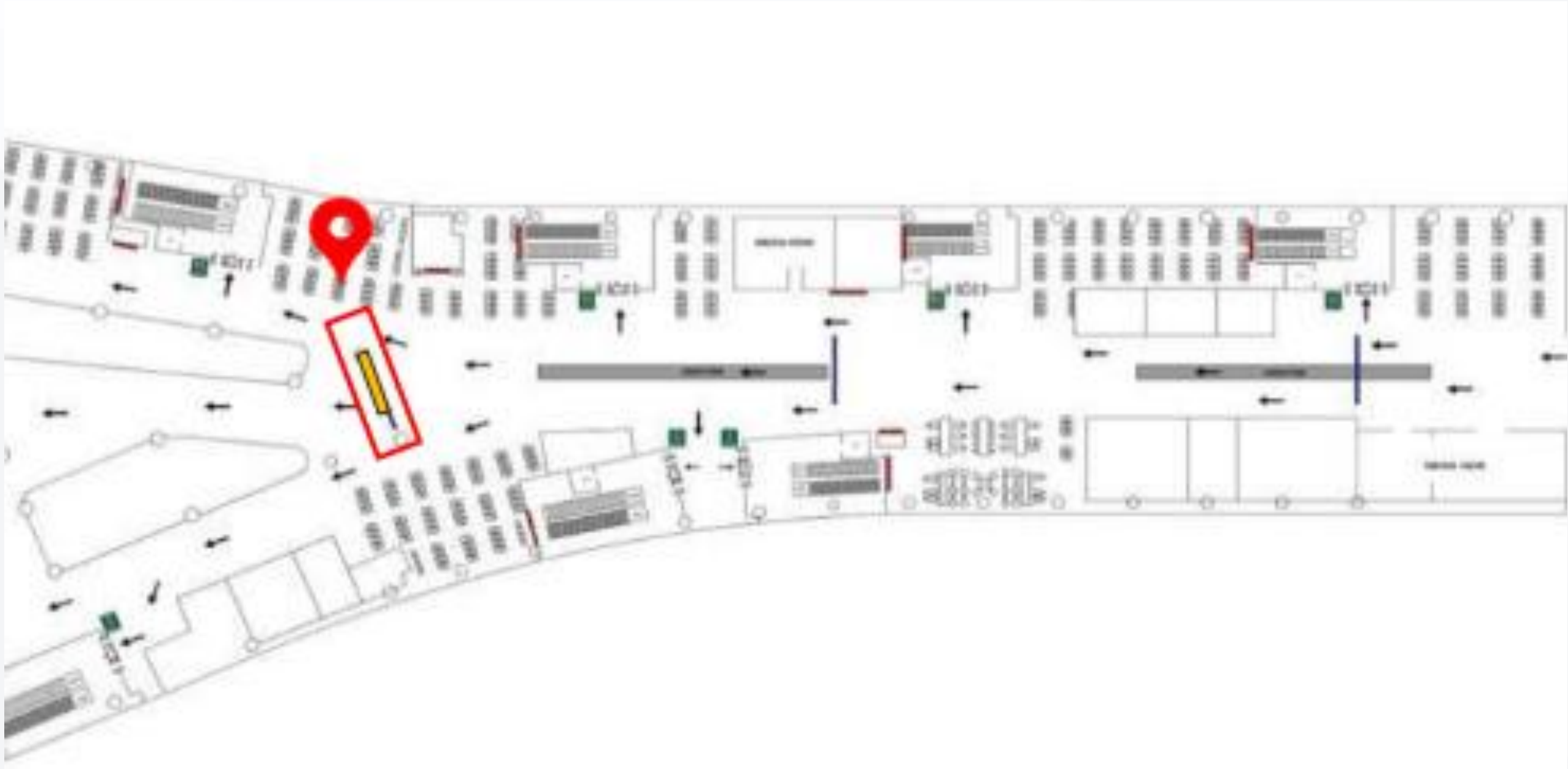
Static Lightbox Double Sided

Rental Cost	28,00,000/- P/M
Production Cost	126/- Per Sqft



T1- DOMESTIC

Departure	Security Hold Area	30 W X 10 H ft (Only 1 Unit)	Back Lit
-----------	--------------------	------------------------------	----------



T1- DOMESTIC

Departure	Security Hold Area	10 W X 6 H ft (Package Of 19 Units)	10 Sec In Every 1 Min
-----------	--------------------	-------------------------------------	-----------------------

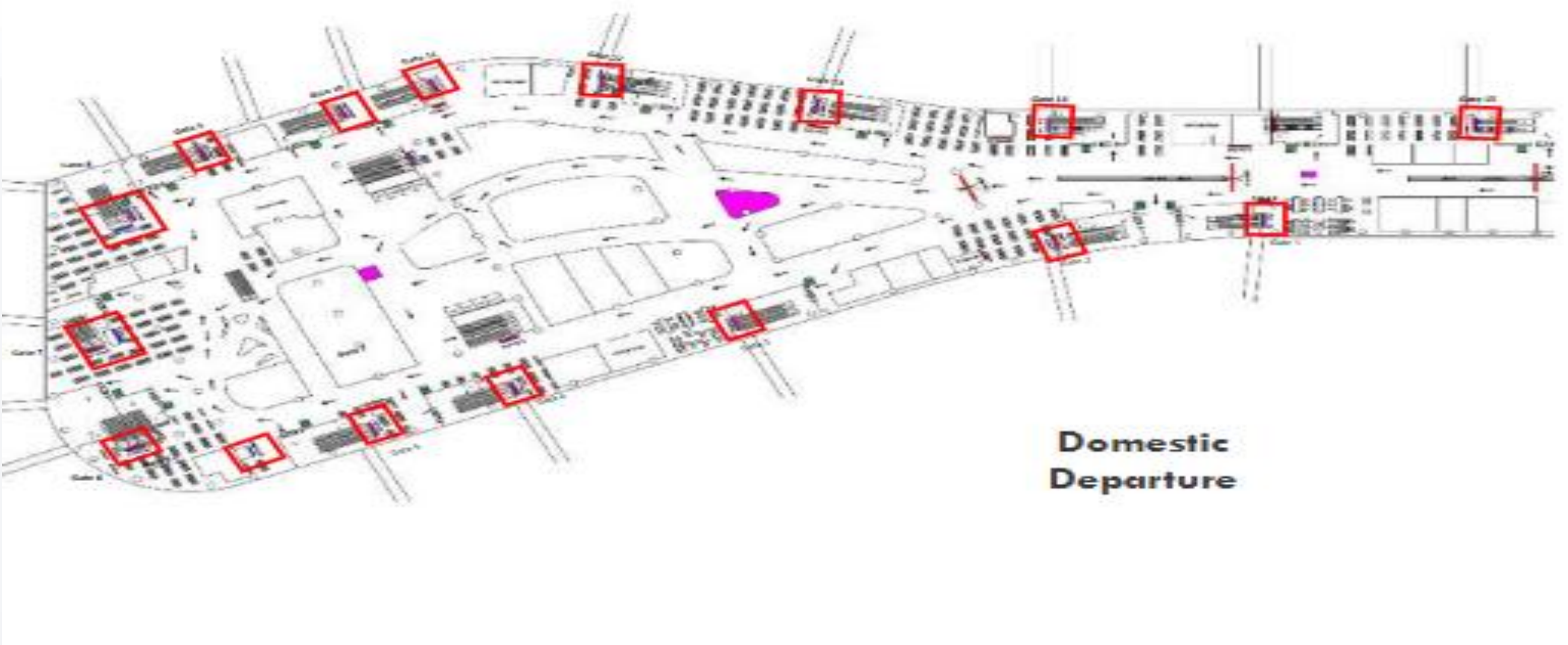
Digital Wall

Rental Cost	28,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Security Hold Area	10 W X 6 H ft (Package Of 19 Units)	10 Sec In Every 1 Min
-----------	--------------------	-------------------------------------	-----------------------



T1- DOMESTIC

Arrival	Arrival Corridor	10 W X 6 H ft (Package Of 6 Units)	10 Sec In Every 1 Min
---------	------------------	------------------------------------	-----------------------

Digital Wall

Rental Cost	24,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Arrival Corridor	10 W X 6 H ft (Package Of 6 Units)	10 Sec In Every 1 Min
---------	------------------	------------------------------------	-----------------------

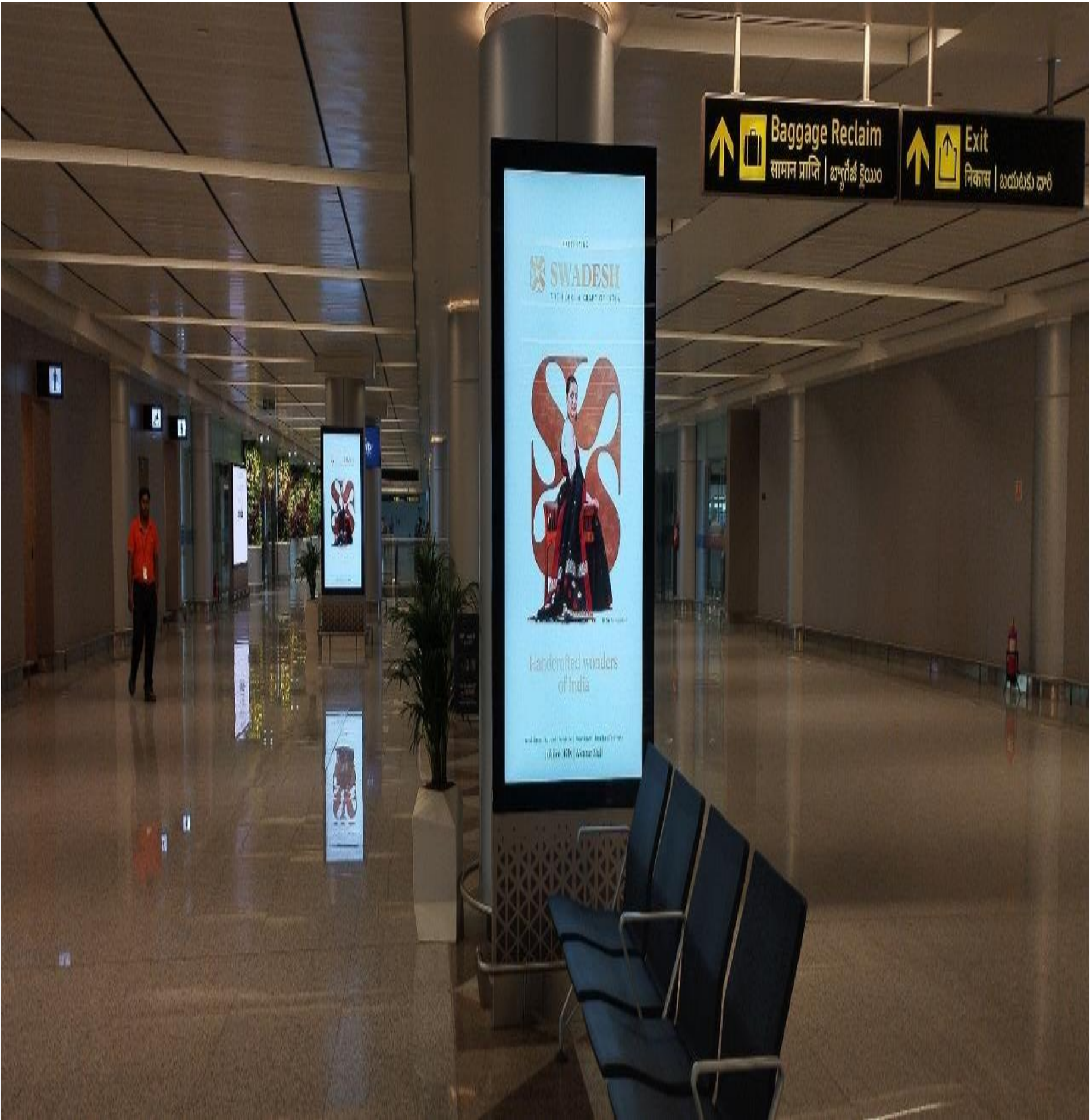


T1- DOMESTIC

Arrival	Arrival Corridor	75 Inches (Package Of 9 Units) 1080 W X 1090 H px	10 Sec In Every 1 Min
---------	------------------	--	-----------------------

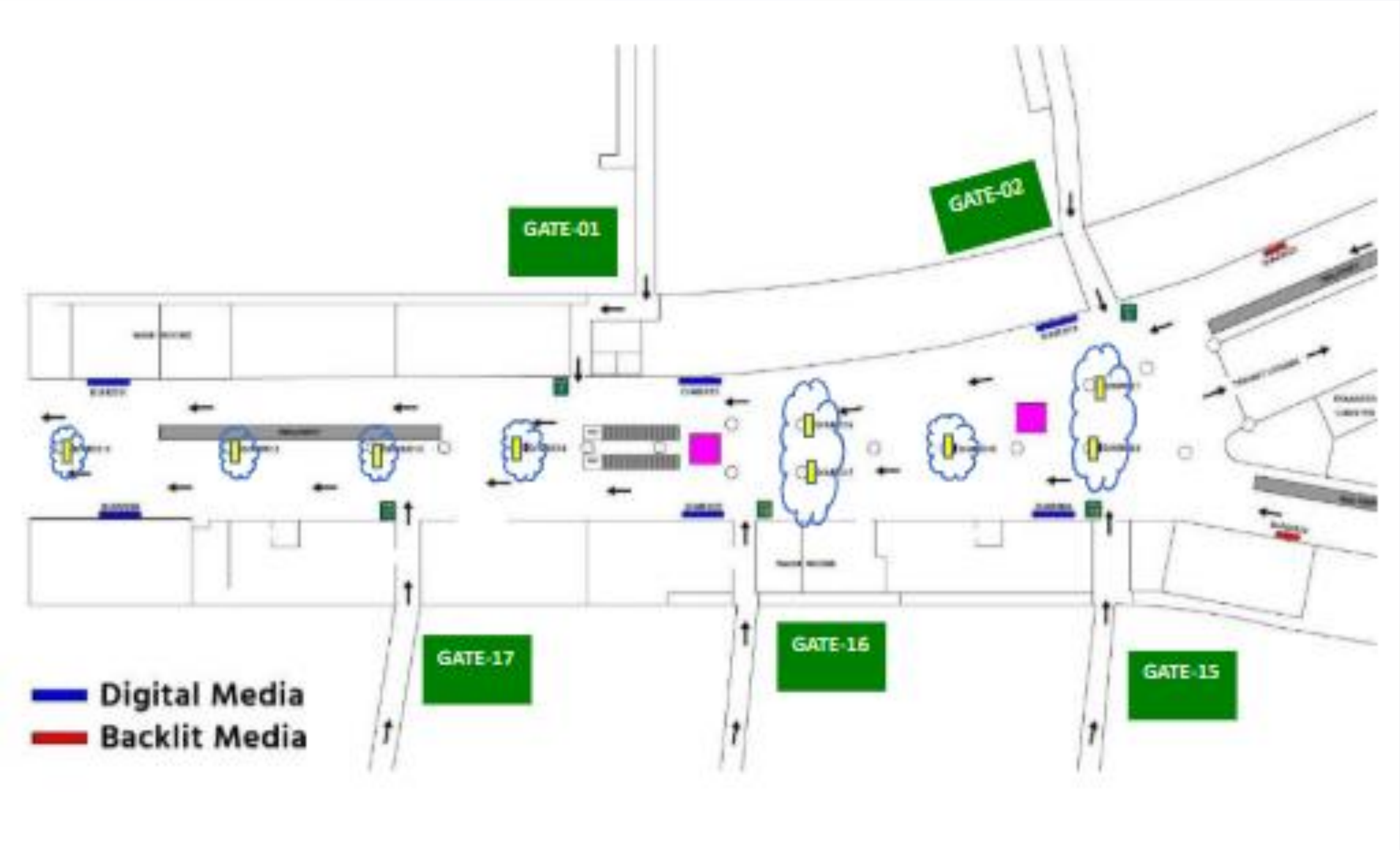
Digital Pod

Rental Cost	22,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Arrival Corridor	75 Inches (Package Of 9 Units) 1080 W X 1090 H px	10 Sec In Every 1 Min
---------	------------------	--	-----------------------

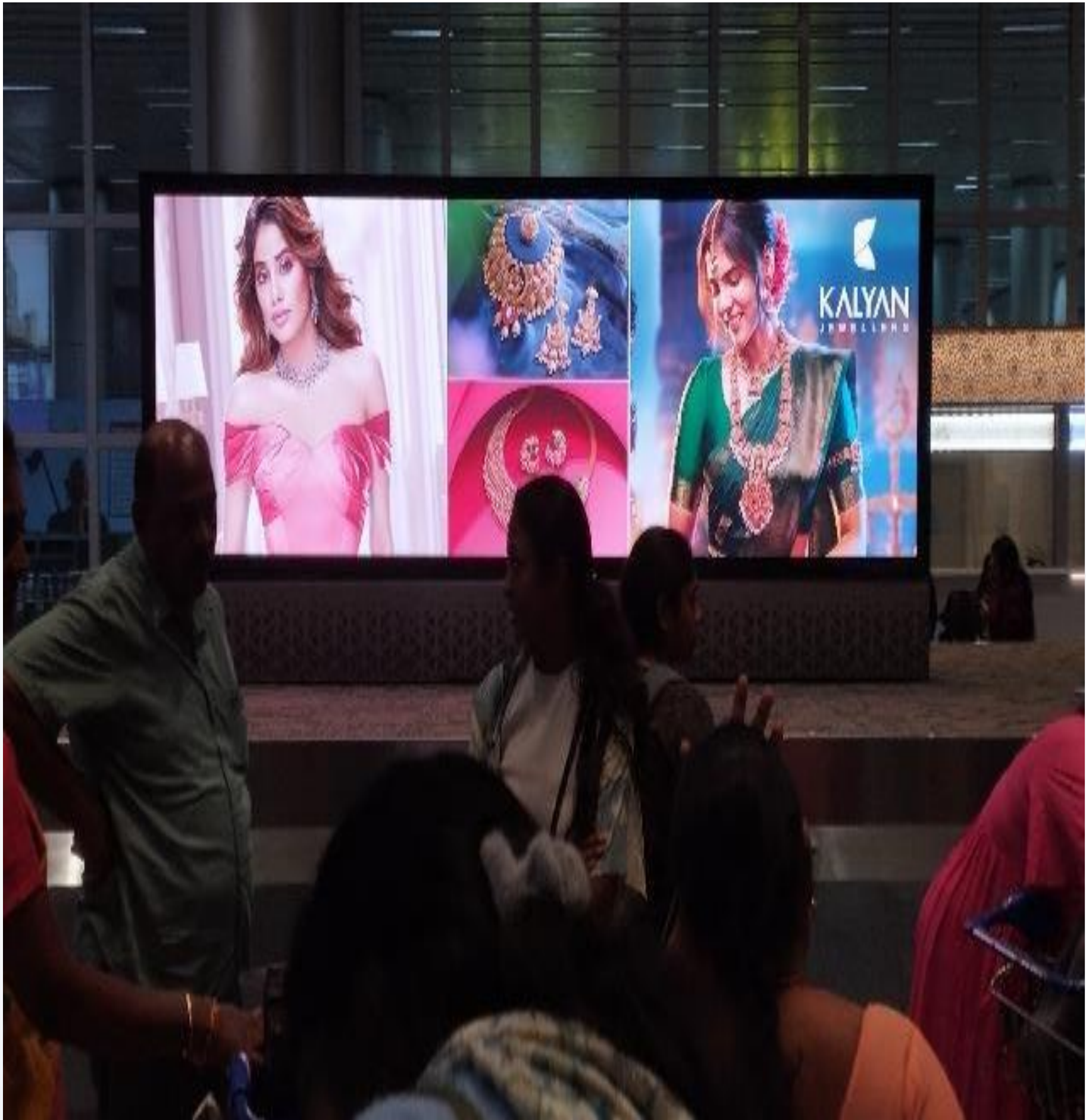


T1- DOMESTIC

Arrival	Baggage Claim	10 W X 4 H ft (Package Of 5 Units) & 13 W X 4 H ft (Package Of 3 Units)- Total Package Of 8 Units	10 Sec In Every 90 Sec
---------	---------------	---	------------------------

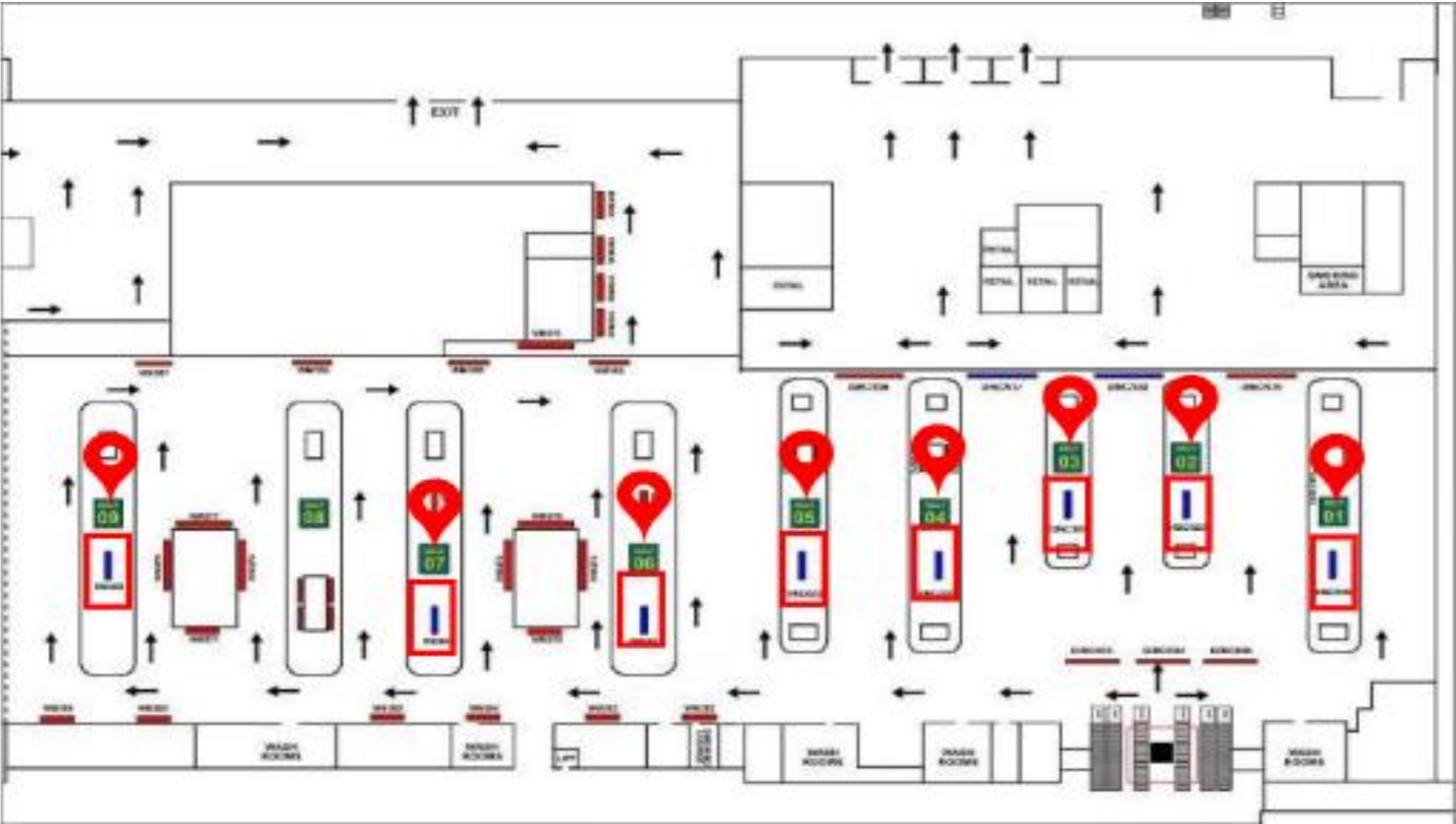
Digital Wall Double Sided

Rental Cost	30,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Baggage Claim	10 W X 4 H ft (Package Of 5 Units) & 13 W X 4 H ft (Package Of 3 Units)- Total Package Of 8 Units	10 Sec In Every 90 Sec
---------	---------------	---	------------------------

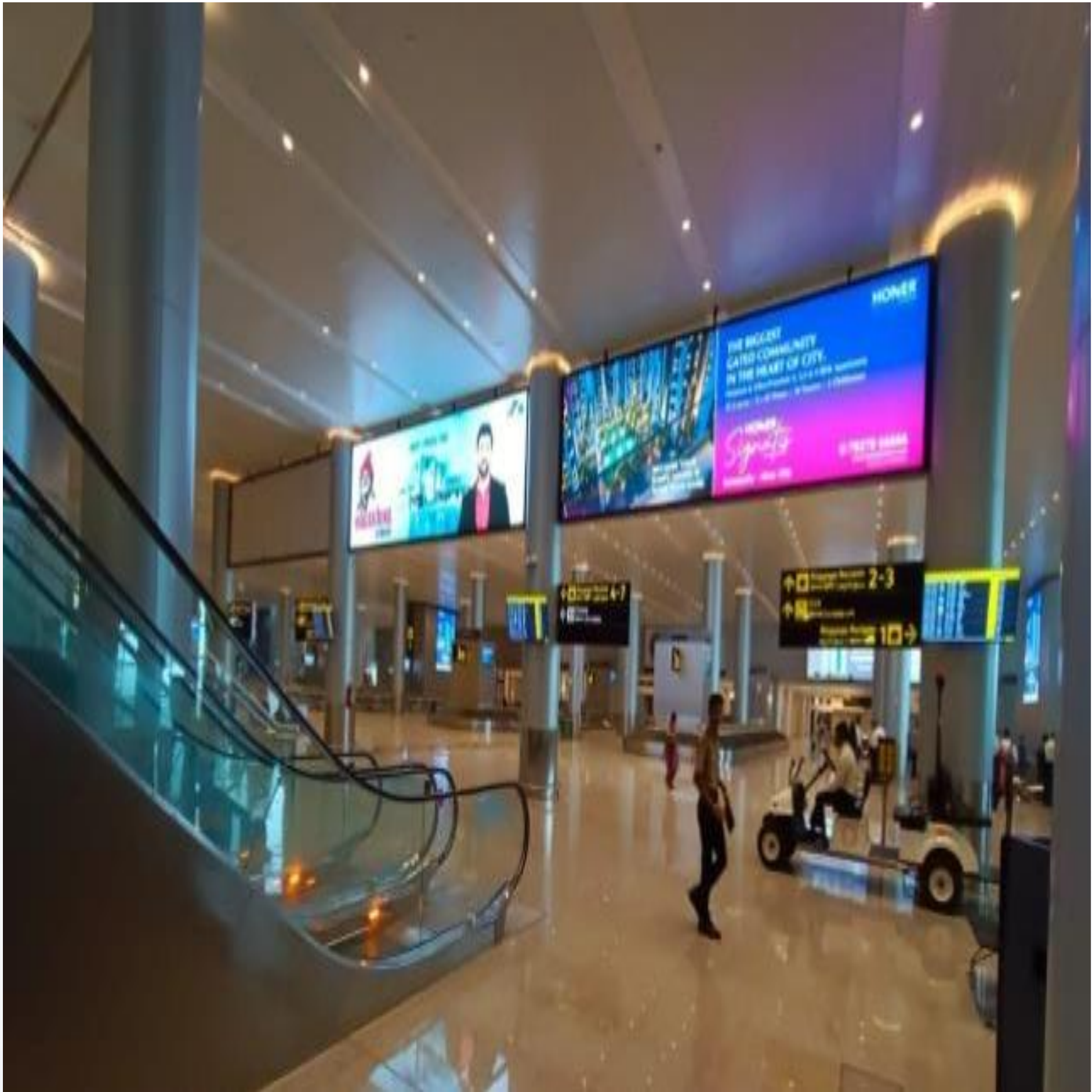


T1- DOMESTIC

Arrival	Baggage Claim Area	30 W X 10 H ft (Max 3 Units)	Back Lit
---------	--------------------	------------------------------	----------

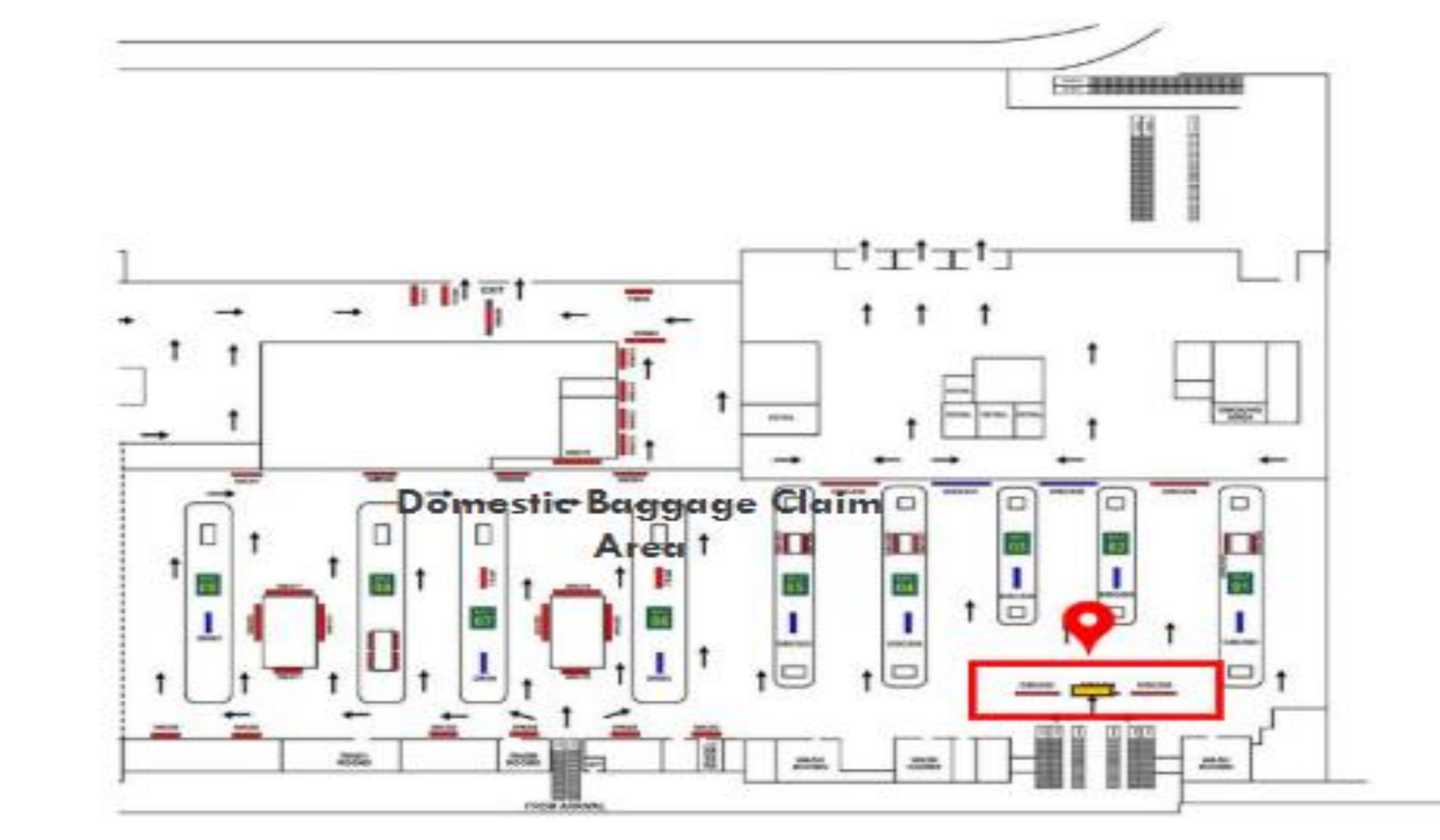
Static Lightbox Single Sided

Rental Cost	30,00,000/- Per Unit P/M
Production Cost	126/- Per Sqft



T1- DOMESTIC

Arrival	Baggage Claim Area	30 W X 10 H ft (Max 3 Units)	Back Lit
---------	--------------------	------------------------------	----------



T1- DOMESTIC

Arrival	Baggage Claim Area	30 W X 10 H ft (Only 1 Unit)	Back Lit
---------	--------------------	------------------------------	----------

Static Lightbox Single Sided

Rental Cost	20,00,000/- P/M
Production Cost	126/- Per Sqft



T1- DOMESTIC

Arrival	Baggage Claim Area	30 W X 10 H ft (Only 1 Unit)	Back Lit
---------	--------------------	------------------------------	----------



T1- DOMESTIC

Arrival	Baggage Claim Area	3.6 W X 9.51 H ft (Package Of 4 Units) 432 W X 11152 H px	10 Sec In Every 30 Sec
---------	--------------------	--	------------------------

Digital Totem

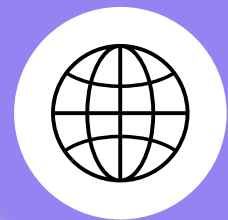
Rental Cost	20,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Baggage Claim Area	3.6 W X 9.51 H ft (Package Of 4 Units) 432 W X 11152 H px	10 Sec In Every 30 Sec
---------	--------------------	--	------------------------





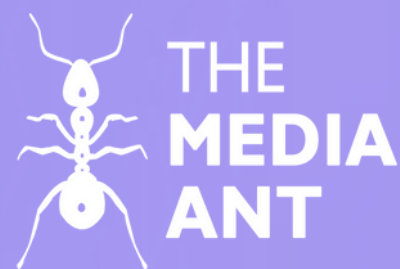
www.themediaant.com



ad@themediaant.com



080-067415510



Empowering All To Advertise

Thank You