

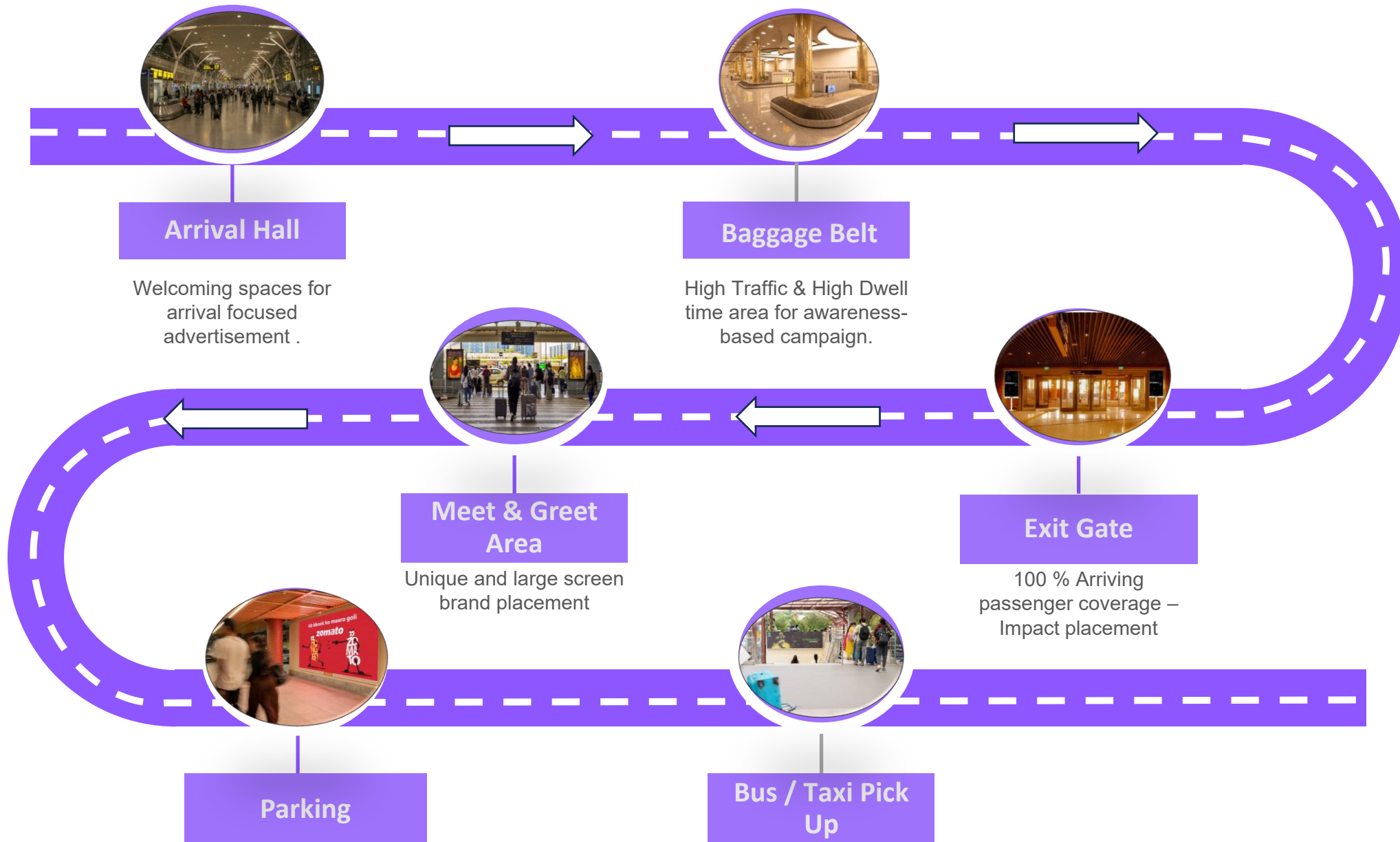


Pune Airport Media Kit

AIRPORT LAYOUT DEPARTURE



AIRPORT LAYOUT ARRIVAL



T1- DOMESTIC

Departure	Way To Terminal Building	20 W X 10 H ft (Only 1 Unit)	Back Lit
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Static Lightbox Single Sided

Rental Cost	10,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Check In Area	15 W X 5 H ft (Only 1 Unit)	10 Sec In Every 1 Min
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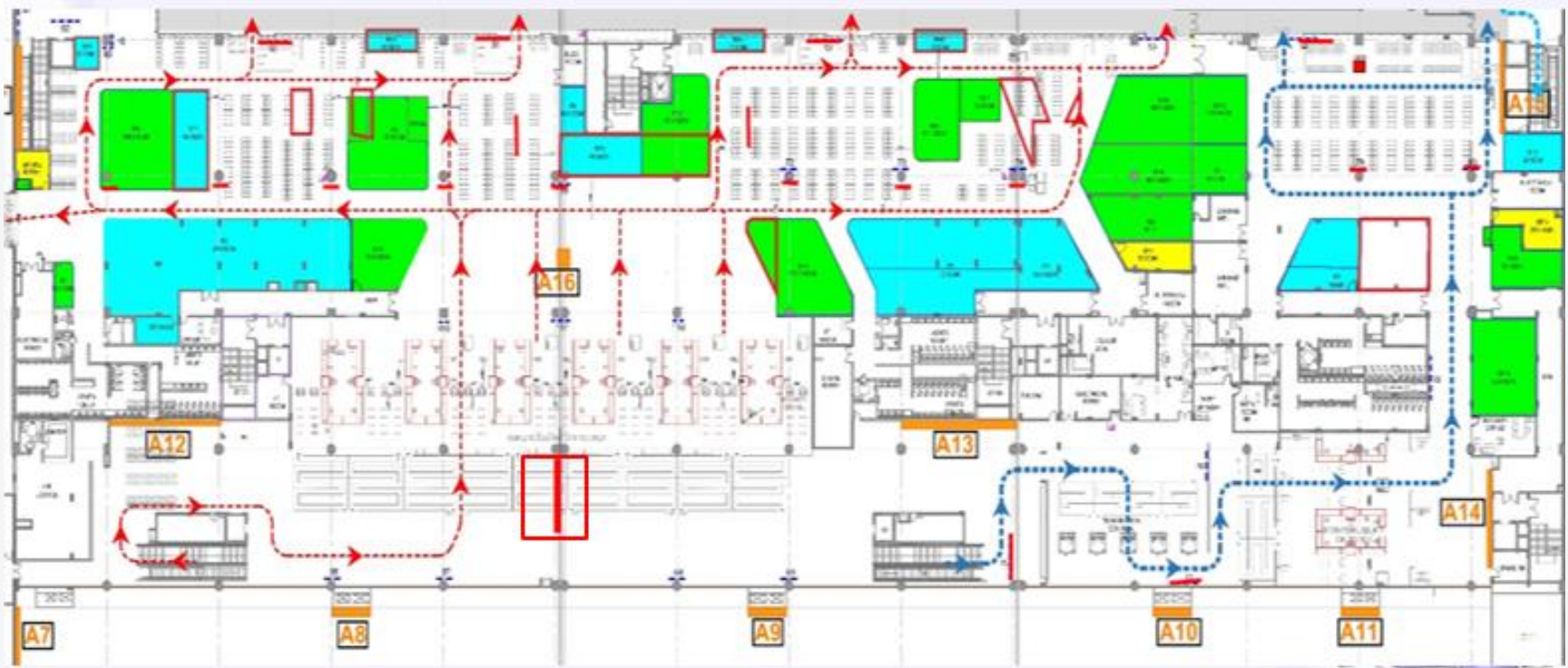
Digital Wall Double Sided

Rental Cost	10,00,000/- P/M Per Slot
Production Cost	5,000/-



T1- DOMESTIC

Departure	Check In Area	15 W X 5 H ft (Only 1 Unit)	10 Sec In Every 1 Min
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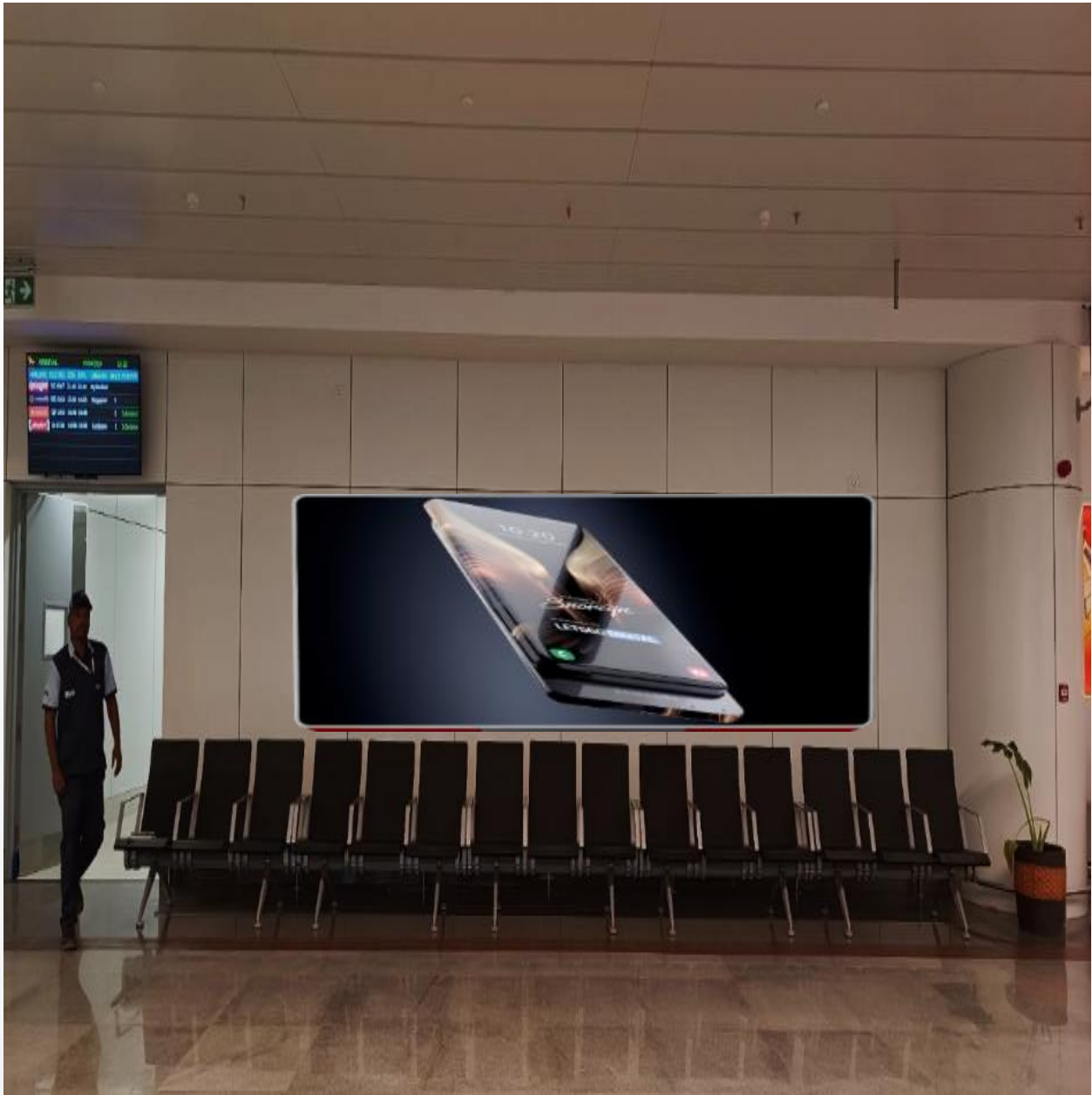


T1- DOMESTIC

Departure	Check In Area	14.76 W X 4.92 H ft (Package Of 2 Units)	Back Lit
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Static Lightbox Single Sided

Rental Cost	12,50,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Security Hold Area	75 Inches (Package Of 15 Units)	15 Sec In Every 3 Min
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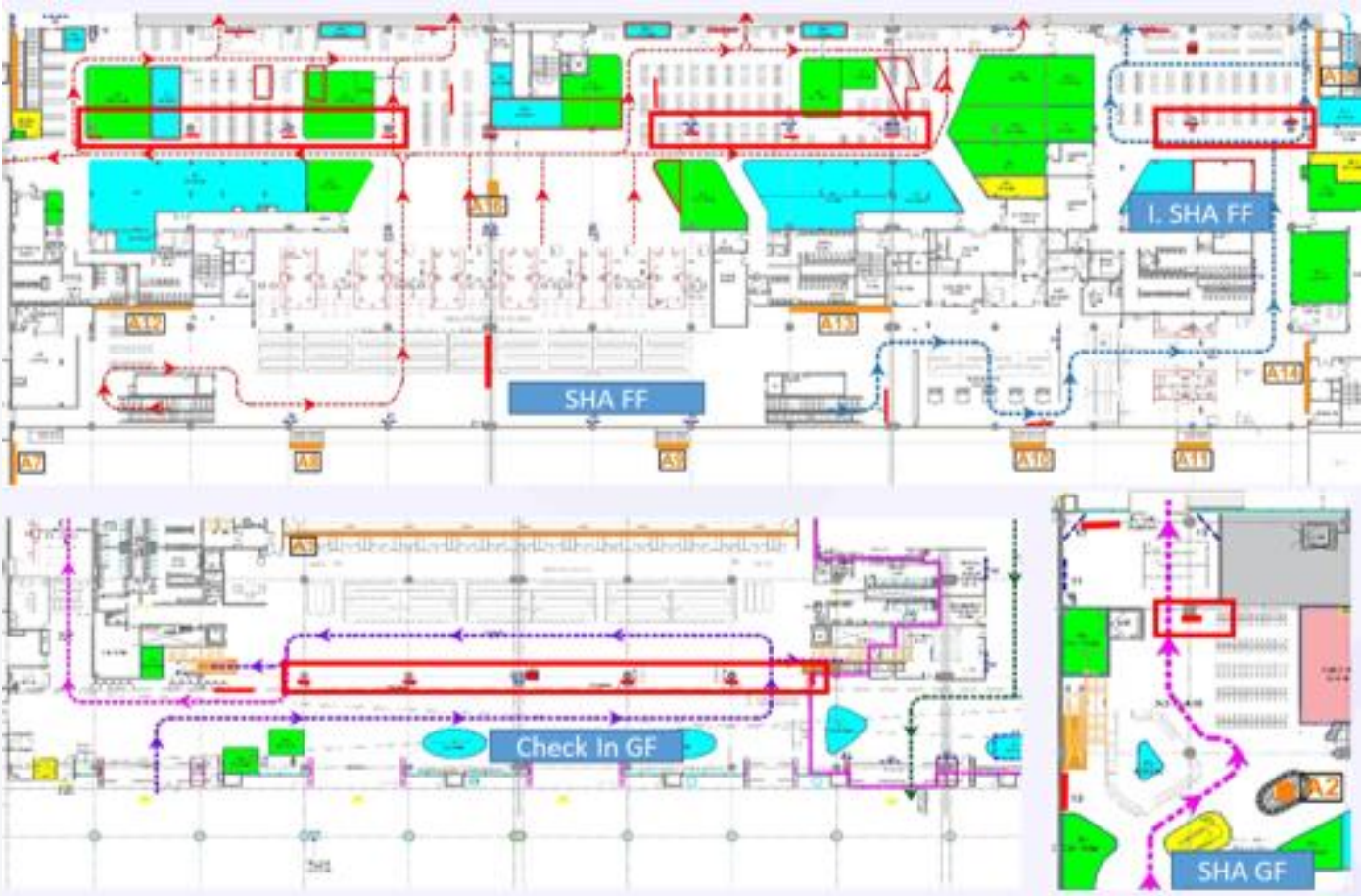
Digital Pod

Rental Cost	15,00,000/- P/M Per Slot
Production Cost	5,000/-



T1- DOMESTIC

Departure	Security Hold Area	75 Inches (Package Of 15 Units)	15 Sec In Every 3 Min
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T1- DOMESTIC

Departure	Security Hold Area	8 W X 4 H ft (Only 1 Unit)	Back Lit
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Static Lightbox Single Sided

Rental Cost	3,50,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Security Hold Area	20 W X 6 H ft (Only 1 Unit)	Back Lit
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Static Lightbox Single Sided

Rental Cost	12,00,000/- P/M
Production Cost	18,000/-



T1- DOMESTIC

Departure	Security Hold Area	20 W X 6 H ft (Ony 1 Unit)	Back Lit
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T1- DOMESTIC

Departure	Security Frisking Area	9.84 W X 4.92 H ft (Only 1 Unit)	10 Sec In Every 20 Sec
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Digital Wall

Rental Cost	4,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Departure	Boarding Gate Area	10 W X 5 H ft (Package Of 8 Units)	10 Sec In Every 3 min
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Digital Wall

Rental Cost	13,25,000/- P/M Per Slot
Production Cost	5,000/-



T1- DOMESTIC

Departure	Boarding Gate Area	10 W X 5 H ft (Package Of 8 Units)	10 Sec In Every 3 min
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T1- DOMESTIC

Departure	Boarding Gate No.8	11.48 W X 4.92 H ft (Only 1 Unit)	10 Sec In Every 2 Min
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Digital Wall

Rental Cost	5,70,000/- P/M Per Slot
Production Cost	As Per Actual Cost

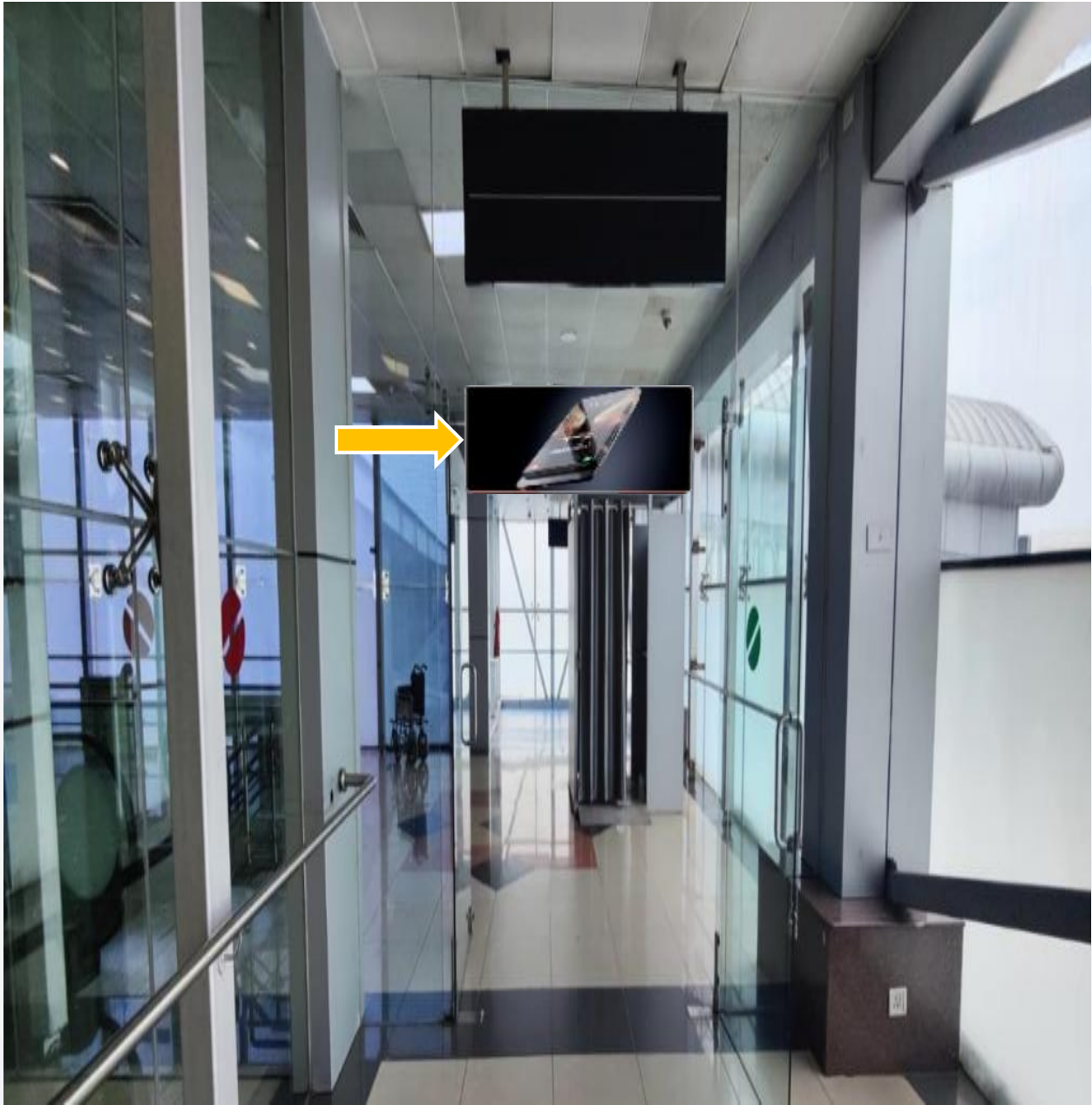


T1- DOMESTIC

Arrival	Aerobridge Entry Gate	5 W X 3 H ft (Package Of 5 Units)	Back Lit
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Static Lightbox Single Sided

Rental Cost	10,00,000/- P/M
Production Cost	As Per Actual Cost

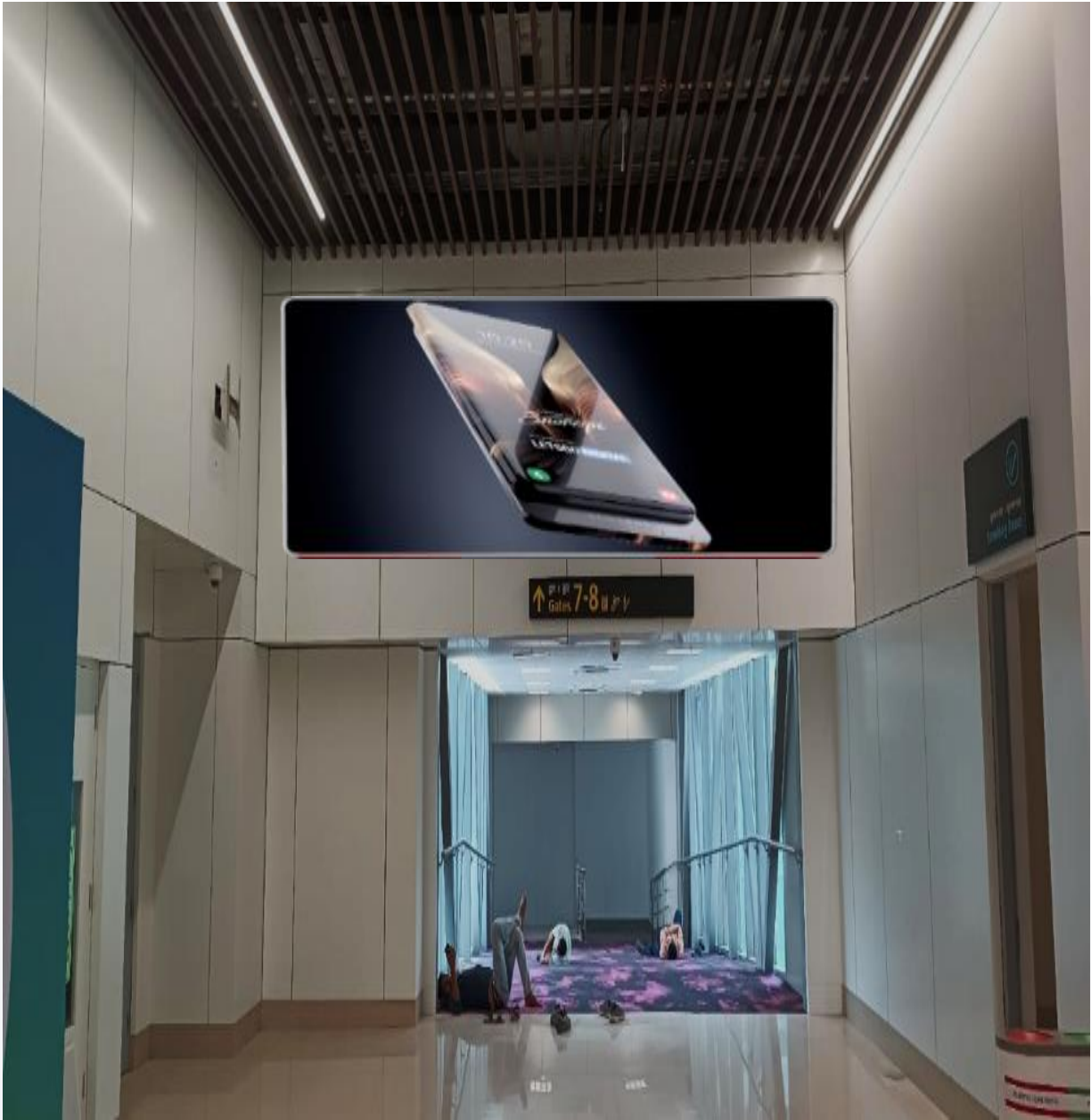


T1- DOMESTIC

Arrival	Aerobridge Gate To Terminal	20 W X 6 H ft (Only 1 Unit)	Back Lit
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Static Lightbox Single Sided

Rental Cost	12,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Aerobridge Wall	6 W X 4 H ft (Package Of 6 Units)	Back Lit
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Static Lightbox Single Sided

Rental Cost	15,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Aero Bridge To Arrival Hall (3 To 5)	12 W X 5 H ft (Max 3 Units)	Back Lit
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Static Lightbox Single Sided

Rental Cost	5,70,000/- Per Unit P/M
Production Cost	As Per Actual Cost

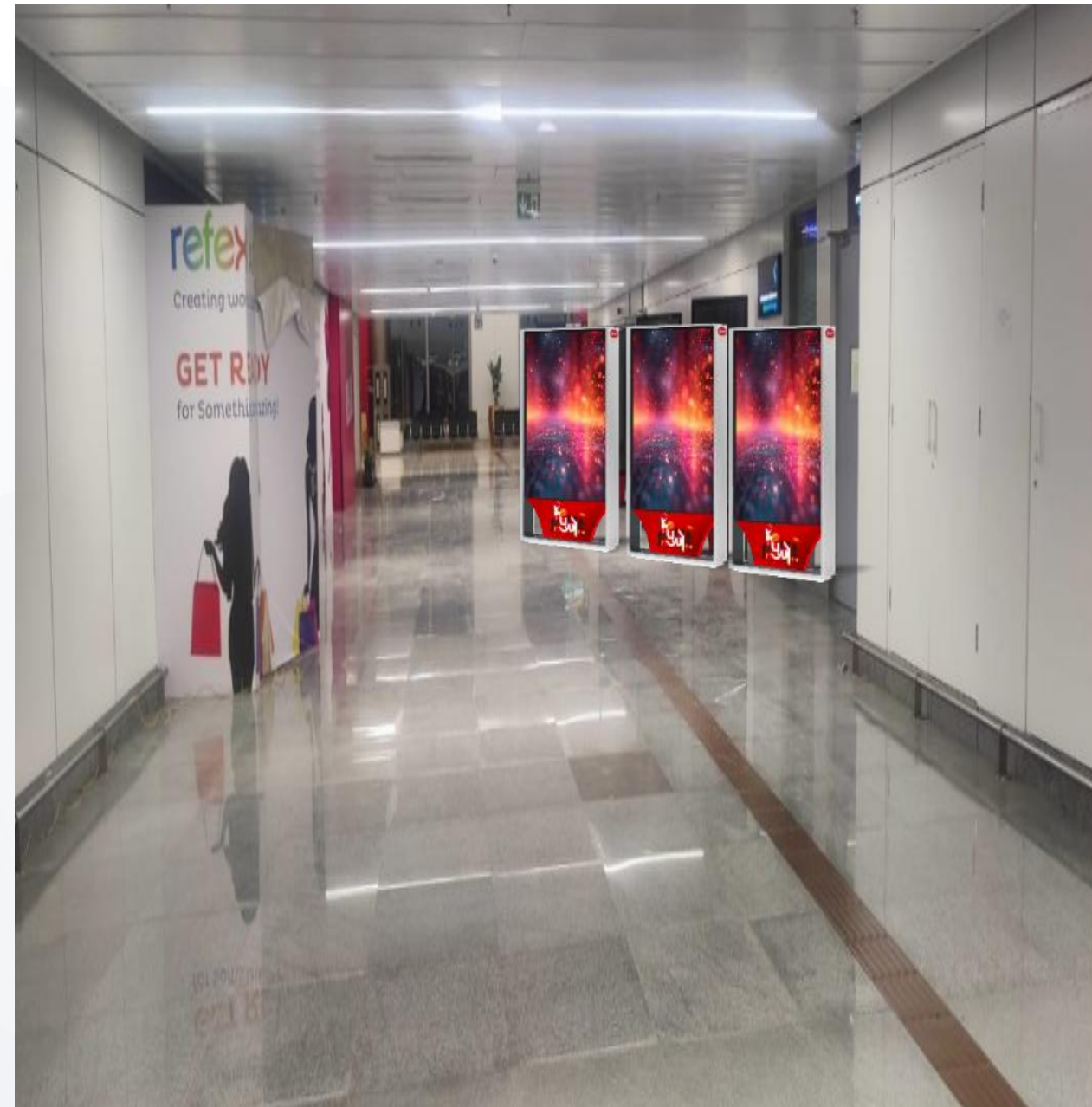


T1- DOMESTIC

Arrival	Arrival Passage Hall	3.07 W X 5.45 H ft (Package Of 3 Units)	10 Sec In Every 20 Sec
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Digital Pod

Rental Cost	10,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Arrival Passage Hall- Ground Floor	75 Inches (Package Of 2 Units)	10 Sec In Every 30 Sec
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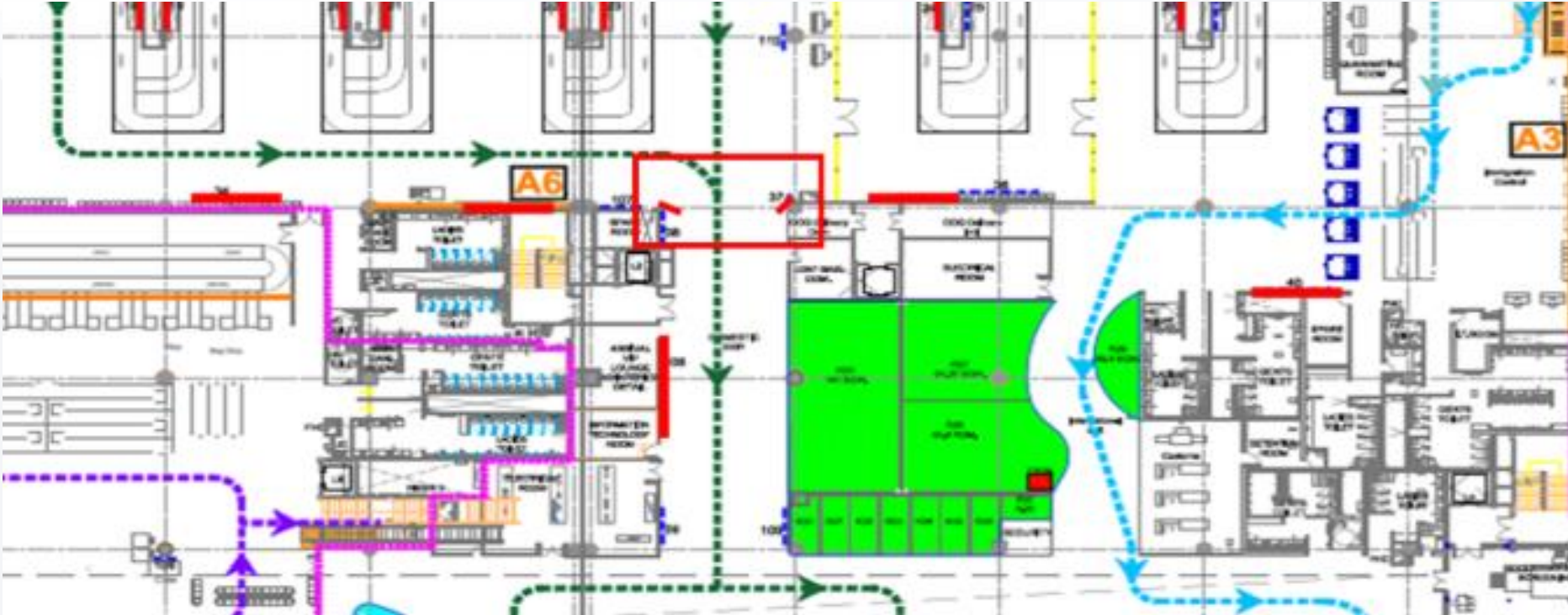
Digital Pod

Rental Cost	7,25,000/- P/M Per Slot
Production Cost	5,000/-



T1- DOMESTIC

Arrival	Arrival Passage Hall- Ground Floor	75 Inches (Package Of 2 Units)	10 Sec In Every 30 Sec
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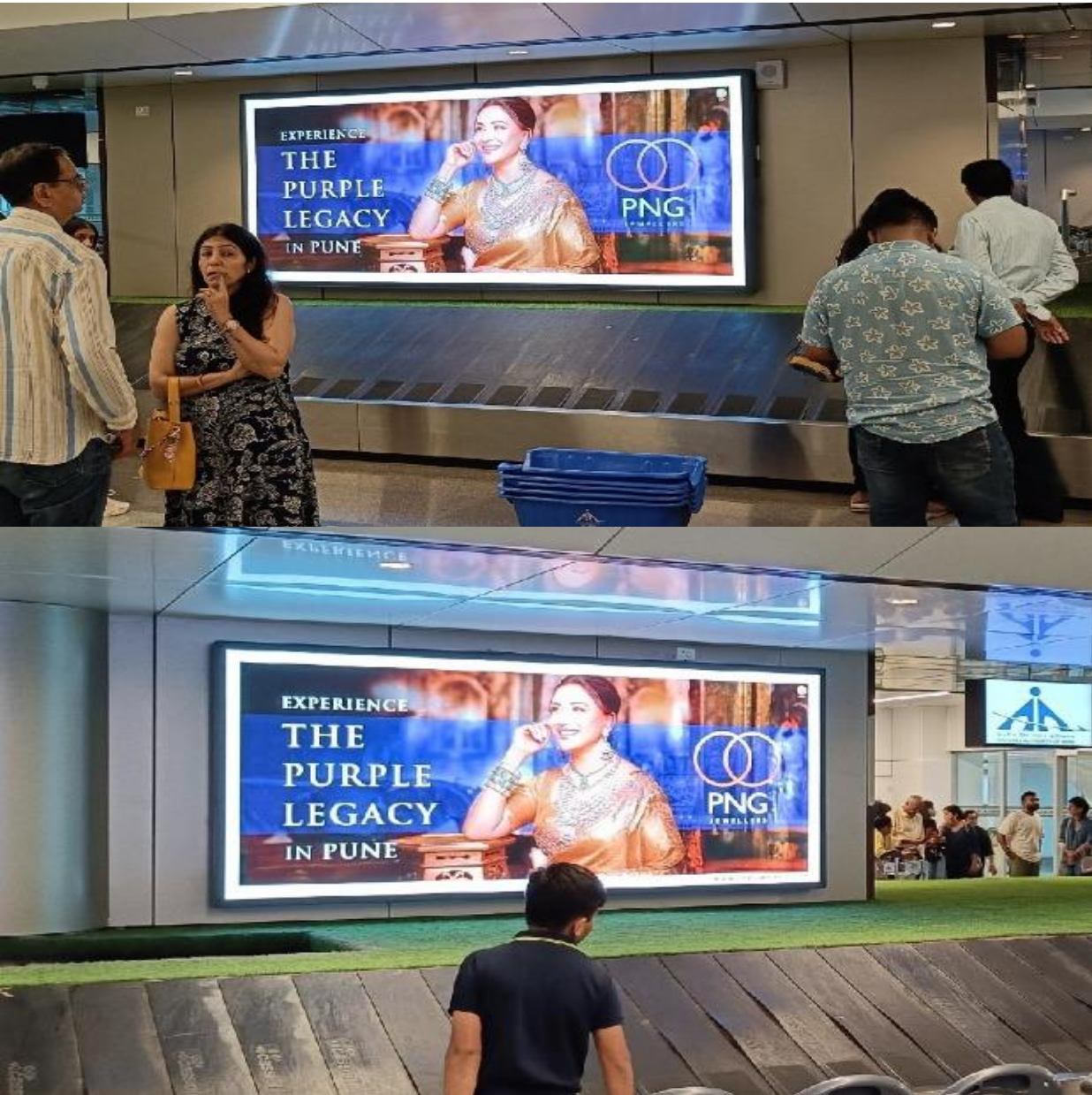


T1- DOMESTIC & INTERNATIONAL

Arrival	Baggage Belt	12 W X 5 H ft (Package Of 8 Units)	10 Sec In Every 3 Min
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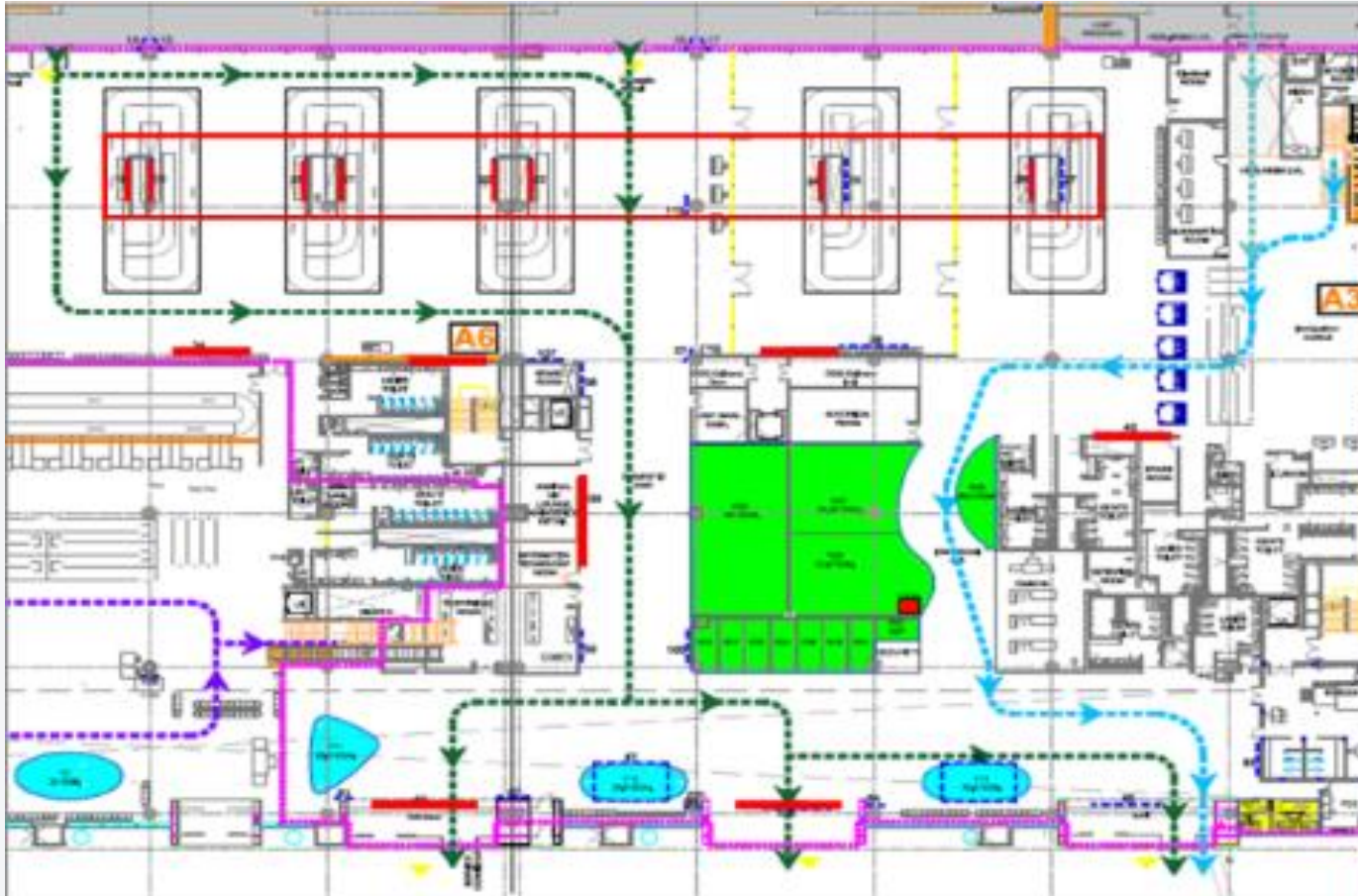
Digital Wall

Rental Cost	11,00,000/- P/M Per Slot
Production Cost	5,000/-



T1- DOMESTIC

Arrival	Baggage Belt	12 W X 5 H ft (Package Of 8 Units)	10 Sec In Every 3 Min
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T1- DOMESTIC

Arrival	Baggage Belt	15 W X 5 H ft (Max 3 Units)	Exclusive
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Digital Wall

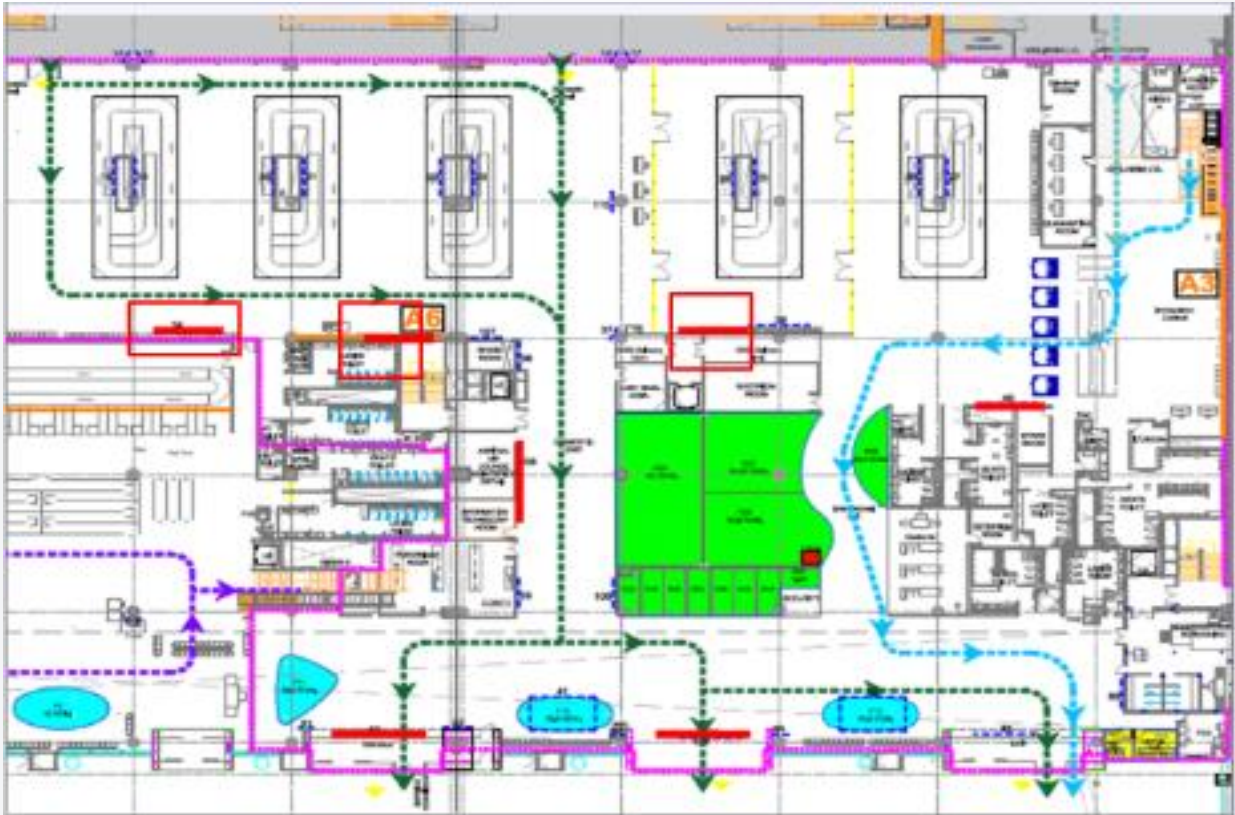
Rental Cost	12,00,000/- Per Unit P/M Per Slot
Production Cost	5,000/-

Note: This is an exclusive media placement dedicated to a single advertiser and runs continuously throughout the operating hours. There is no fixed minimum or maximum creative duration; the advertiser can determine the creative duration based on their requirements



T1- DOMESTIC

Arrival	Baggage Belt	15 W X 5 H ft (Max 3 Units)	Exclusive
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T1- DOMESTIC

Arrival	Opposite To Terminal Building	20 W X 10 H ft (Only 1 Unit)	Back Lit
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Static Lightbox Single Sided

Rental Cost	15,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Opposite To Terminal Building	20 W X 10 H ft (Only 1 Unit)	Back Lit
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Static Lightbox Single Sided

Rental Cost	10,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Pathway Side Of Road Towards Departure	20 W X 10 H ft (Only 1 Unit)	Back Lit
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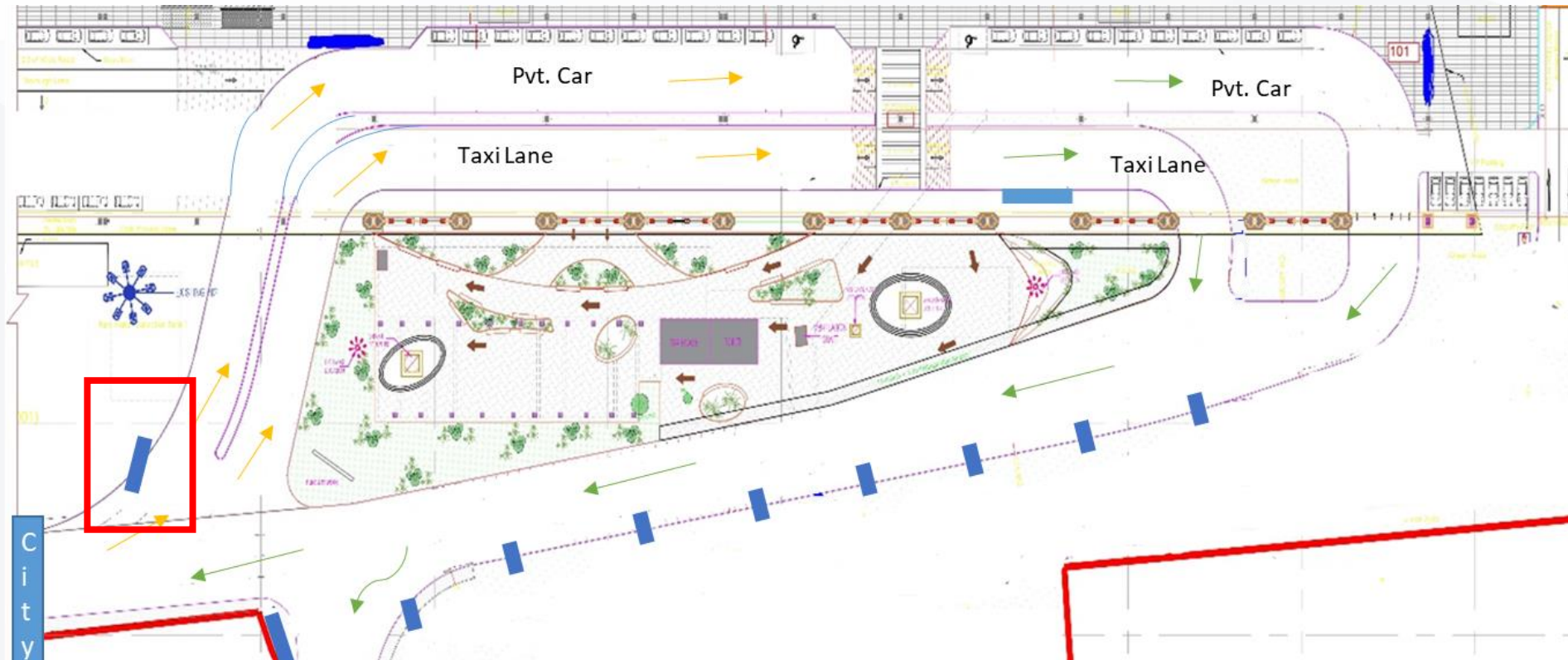
Static Lightbox Single Sided

Rental Cost	10,00,000/- P/M
Production Cost	28,000/-



T1- DOMESTIC

Arrival	Pathway Side Of Road Towards Departure	20 W X 10 H ft (Only 1 Unit)	Back Lit
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T1- DOMESTIC

Arrival	Way To City	5 W X 7 H ft (Package Of 8 Units)	Back Lit
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Hoarding

Rental Cost	32,00,000/- P/M
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Way To City	31.5 W X 9.4 H ft (Only 1 Unit)	10 Sec In Every 1 Min
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Digital Wall

Rental Cost	15,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1- DOMESTIC & INTERNATIONAL

Arrival

Domestic and International Departure and Arrival Area

Luggage Trolley

Rental Cost

1,400/- P/M Per Trolley

Production Cost

500/- Per Trolley

Note: Total Available Quantity: 1000 Units
Min Booking: 300 Units





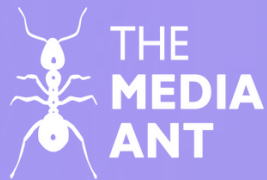
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