

# Creative Specification

Specifications to Accept the Video content from outside the Luminance level of the Video should not exceed 100% with +2% tolerances (i.e., 102%). Video, Composite 1 volt peak to peak with 0.7 volts of video and 0.3 volts of sync pulse Maintain black level as per requirement of the scene or shooting material. Avoid excessive black crushing. A black level should not go below -0.3 Volts. Video signal should be free from ringing, smear echoes, Audio Glitch, and Black frames. Color rendition (skin tones) shall be natural The Content for Standard Definition (SD) format with aspect ratio should be 4:3. Video quality should be without noise and with good picture details with PAL, Video resolution 720x576, 50i Content audio shall be delivered in Stereo Format, audio levels shall always be measured by digital meters The Maximum or Peak Programme Level shall be measured with Digital meter and shall never exceed -10dB. Digital Audio Reference level is defined as -18dBfs Ch-1 Stereo. Mix L Channel, Ch-2 Stereo Mix R Channel.