

**RADIO CITY
BUSINESS TITANS**
– Chapter 6 – Bali –



**A GLOBAL PLATFORM RECOGNISING THE VISIONARIES,
CHANGEMAKERS AND LEADERS SHAPING INDIA'S GROWTH
STORY.**

HIGHLIGHTS - THE LEGACY OF BUSINESS TITANS



5 400+ 1

Seasons

Titans Honored

Platform



From the glittering towers of Dubai,
to the regal grandeur of Abu Dhabi,
to the tropical allure of Phuket,
and the island soul of Sri Lanka...

Business Titans is a legacy of
recognizing India's growth story on
the global stage.



SRI LANKA — CHAPTER 5

Premium Venue

Hosted across premium destinations in Sri Lanka.

Curated Island Experience

Four days of recognition, hospitality, and memorable cultural moments.

Iconic Guest of Honour

Cricketing legend Sanath Jayasuriya honoured India's Business Titans.

Elite Networking

An exclusive gathering connecting India's business leaders and innovators.



**A NEW CHAPTER BEGINS.
WELCOME TO THE 6TH EDITION.**



INDIA TO BALI

Gateway to Southeast Asia:

A globally admired island destination with seamless access and international appeal.

World-Class Business Destination:

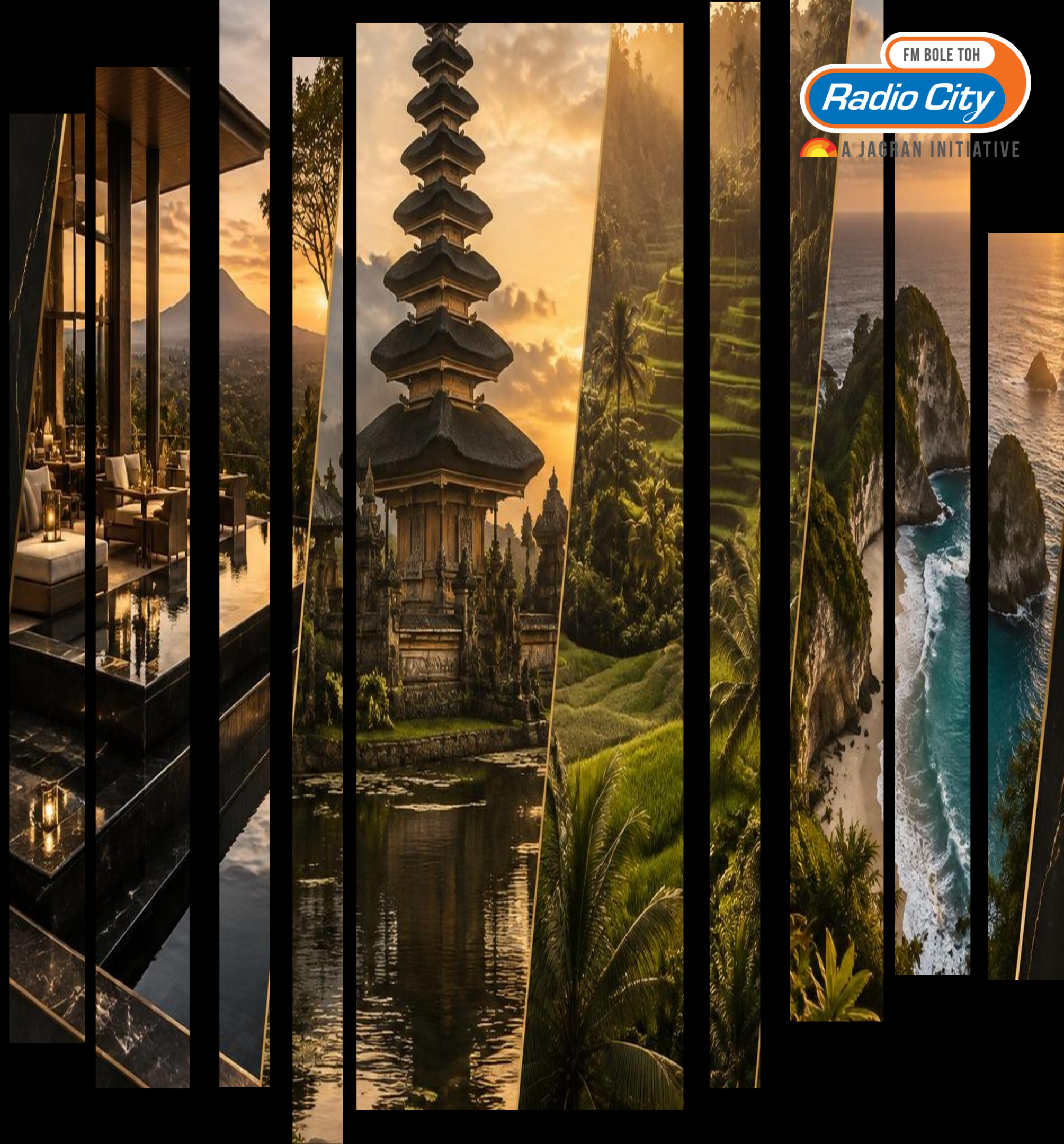
A proven stage for global summits, premium events, and executive gatherings.

Culture, Craft & Heritage:

A vibrant blend of living traditions, design, wellness, and unforgettable hospitality.

Luxury Meets Experience:

An exceptional setting for recognition, meaningful networking, and elevated island experiences.



INDIA TO BALI

Where Vision Meets Serenity

5 Days 4 Nights at a Luxury 5-star Resort



Location to be confirmed*

SAVE THE DATE
26th Nov – 30th Nov 2026
5 Days – 4 Nights

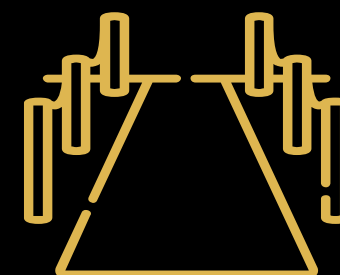

**RADIO CITY
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Dates to be confirmed*

A MARKETING OPPORTUNITY LIKE NONE OTHER

Radio



On Ground

Digital



Digital PR



Business Networking

RADIO EXPOSURE

Promotional + Participant Focus



Promotion on-air by a narrative that speaks about success stories. These are small snippets played across the daypart popularizing the services of the client.

Apart from the client feature, Radio City will also broadcast the brand story that will cover the business story, the growth of the brand, a story that serves as an eye-opener for the listeners and other participants

ON AIR EXPOSURE – PLAYED IN THE PARTICIPANT'S CITY OF ORIGIN

Nomination Phase

Client Feature*

10 Per Day x 2 Days x 60 Sec

Brand Story*

5 Per Day x 2 Days x 60 Sec

On Air Exposure – Played in the city of participant's Origin

“Post Award”

Client Interview*

2 Per Day x 2 Days x 3 Links

*Played in the origin city of participants' origin) Also Each client gets only Two days of rotate of the 3 link interview in 12 days. (Total 3x2=6 links)

DIGITAL DELIVERABLES

PRE-PROMOTION (25 DAYS)

Facebook (National)

1 Carousel post
(Featuring multiple
nominees)

Instagram (National)

1 Carousel post
(Featuring multiple
nominees)

X

1 Carousel post
(Featuring multiple
nominees)

LinkedIn

1 Carousel post
(Featuring multiple
nominees)

Post Promotion 30 Days

Facebook
(National)

1 Video + 1 Story

Instagram
(National)

1 Video

X

1 Video

Linked In

1 Video

YT Shorts

1 Video

DIGITAL PROMOTION

250+ Social Media Posts with sponsor logo presence across Radio City's official handles - Instagram, Facebook, X, and LinkedIn.

Participant Profiles & Winner Announcements amplified through dedicated posts, reels, and stories celebrating their journey.

Event Highlights & Celebrity Moments shared as high-engagement video snippets.

Dedicated Microsite profiling participants with professional photos, journey highlights, and sponsor logo integration.



MICROSITE DELIVERABLES

- Logo Presence
- Participant Profiling
- Professional picture + event photos/video
- Brand + company credentials & achievements
- Social media links

Note: The deliverables will be adhered to basis the completion of the marked investment. *The same will be augmented as per the total Participating partners + investment.



RADIO CITY BUSINESS TITANS

Powering Dreams, Fueling Innovation