

The background features a digital globe with a network of white lines and dots overlaid on it. The globe shows the Americas, with city lights visible. In the top right corner, there is a partial view of a blue and white computer keyboard. The overall color scheme is dark blue and purple with a bright light source on the left.

THE RULES OF POWER
ARE BEING REWRITTEN IN REAL TIME.



A low-angle, upward-looking shot of numerous flags flying against a clear blue sky. The flags are of various colors and designs, including the European Union flag, the Swiss flag, and the Italian flag. In the foreground, the tops of several people's heads are visible, looking up at the flags. The image has a blue color grade and a slight vignette effect.

AUTHORITY IS **SHIFTING.**



ALLIANCES ARE EVOLVING.

The background is a dark blue to black gradient with a fine, dotted texture. Overlaid on this are several abstract elements: a series of glowing, translucent blue lines that curve and sweep across the upper left; a grid of small, glowing blue squares that form a larger, irregular shape in the center; and numerous vertical lines of varying heights, each topped with a small white dot, resembling a stylized city skyline or a data visualization. The overall aesthetic is futuristic and technological.

TECHNOLOGY IS
REDRAWING POWER.



ENERGY SECURITY

Building resilient and diversified energy ecosystems



CLIMATE ACTION

Accelerating the transition to a low-carbon, sustainable future



PEACE & STABILITY

Prioritizing dialogue, diplomacy and conflict prevention



HEALTH & WELL-BEING

Building stronger health systems for all communities

GLOBAL PRIORITIES ARE BEING RECALIBRATED.



ECONOMIC RESILIENCE

Strengthening supply chains and driving sustainable growth



TECHNOLOGICAL SOVEREIGNTY

Investing in critical technologies and digital independence



FOOD & WATER SECURITY

Ensuring access, resilience and resource sustainability

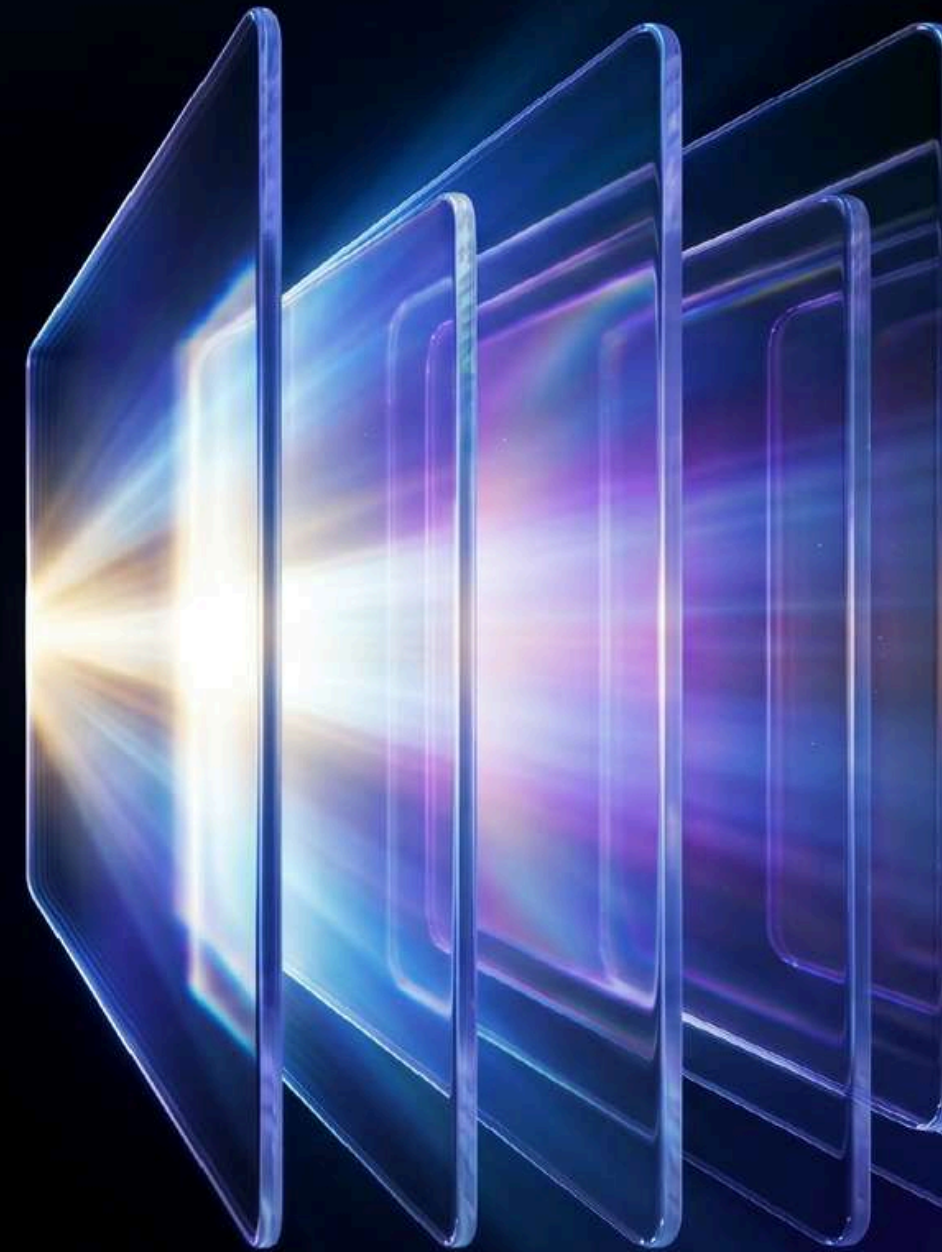


INCLUSIVE DEVELOPMENT

Empowering people and bridging inequality gaps

A world in flux, where old certainties are fading, new powers
are rising, and technology is rewriting the rules.

WELCOME TO THE WORLD BETWEEN ORDERS



NDTV
WORLD
SUMMIT

2 0 2 6
A WORLD BETWEEN ORDERS

October, 2026 | New Delhi

NDTV
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2025
EDGE OF THE UNKNOWN
RISK · RESOLVE · RENEWAL

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2025
EDGE OF THE UNKNOWN
RISK · RESOLVE · RENEWAL

THE GLOBAL STAGE FOR THE CONVERSATIONS SHAPING TOMORROW,
BRINGING TOGETHER THE WORLD'S...

NDTV
WORLD
SUMMIT
2025

FOREMOST LEADERS

INNOVATORS AND THINKERS

CULTURAL ICONS



TOP GLOBAL VOICES

AND NONE OTHER THAN
THE MOST FOLLOWED LEADER IN THE WORLD
HON'BLE PRIME MINISTER OF INDIA
SHRI NARENDRA MODI

CHARGE ZONE[®]
— POWERING THE FUTURE —
Presents

NDTV
WORLD
SUMMIT
2025

The background is a collage of various photographs from the NDTV World Summit. On the left, a group of men in business attire stand together. In the center, a large group of people is seated in an auditorium. On the right, a group of men in suits stand in a line. Below them, a group of people are clapping, with a man in a white shirt and brown vest (Narendra Modi) visible on the right. The overall color scheme is dark blue and purple.

NDTV WORLD SUMMIT

WHERE THE WORLD COMES TO THINK AHEAD

Returning for its third edition, the NDTV World Summit elevates its legacy with greater global participation, bolder ideas, and the defining conversations shaping tomorrow's world.

World Leaders | Global Business | Technology | Policy | Culture | The Future

ONE PLATFORM. INFINITE PERSPECTIVES. GLOBAL IMPACT.

02

Days of intensive dialogue, networking, & vision-sharing at a prestigious property in New Delhi

15

Engaging fireside conversations with the biggest global visionaries

50

Global Leaders including heads of state, Fortune 500 CEOs, cultural icons, & pioneering innovators

10

Panels exploring trade, geopolitics, tech sovereignty, cultural influence, & strategic autonomy

GLOBAL REACH. MEASURABLE IMPACT.

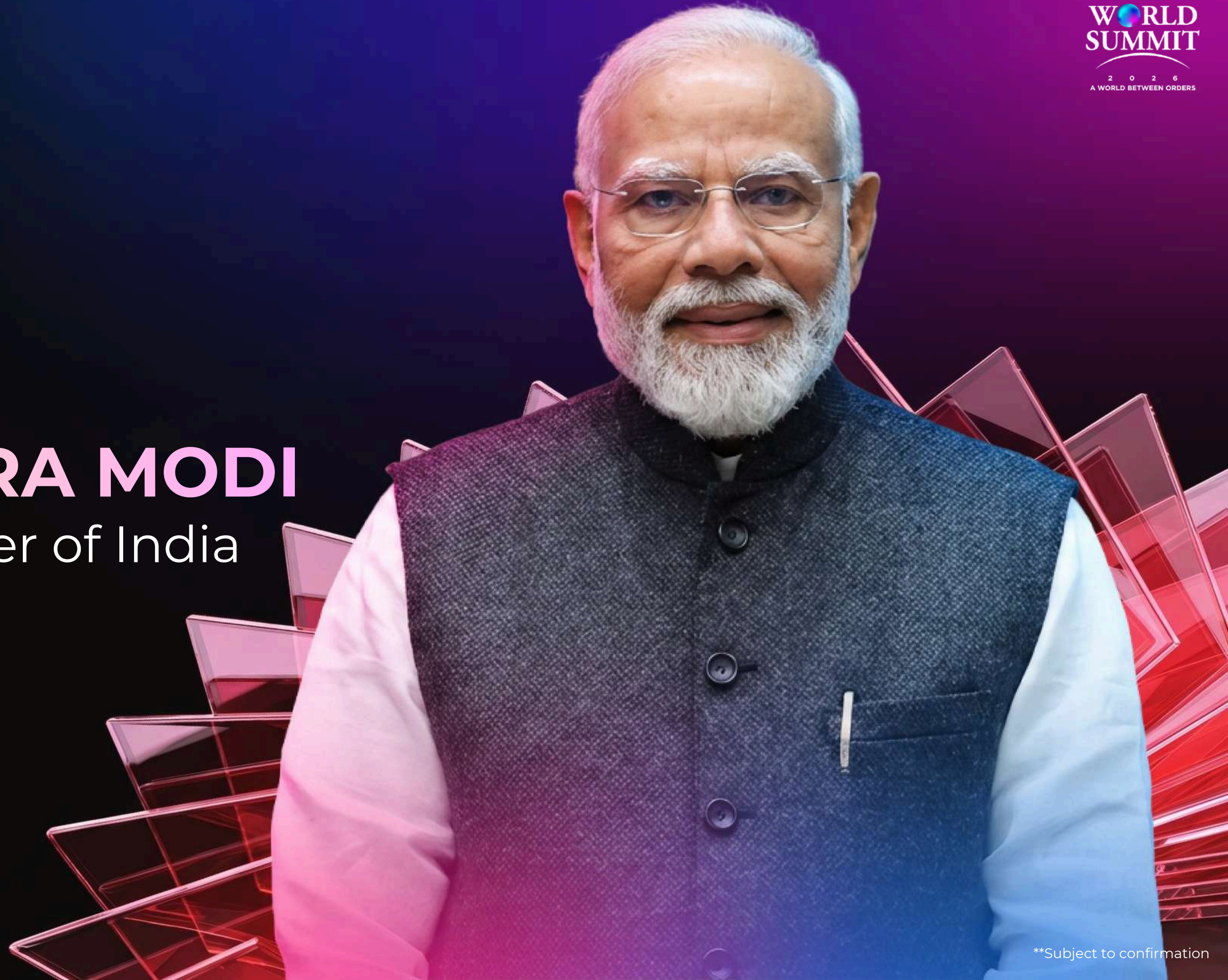


Day 1 - The Power Shift

Opening Address:
The World Between Orders

SHRI NARENDRA MODI

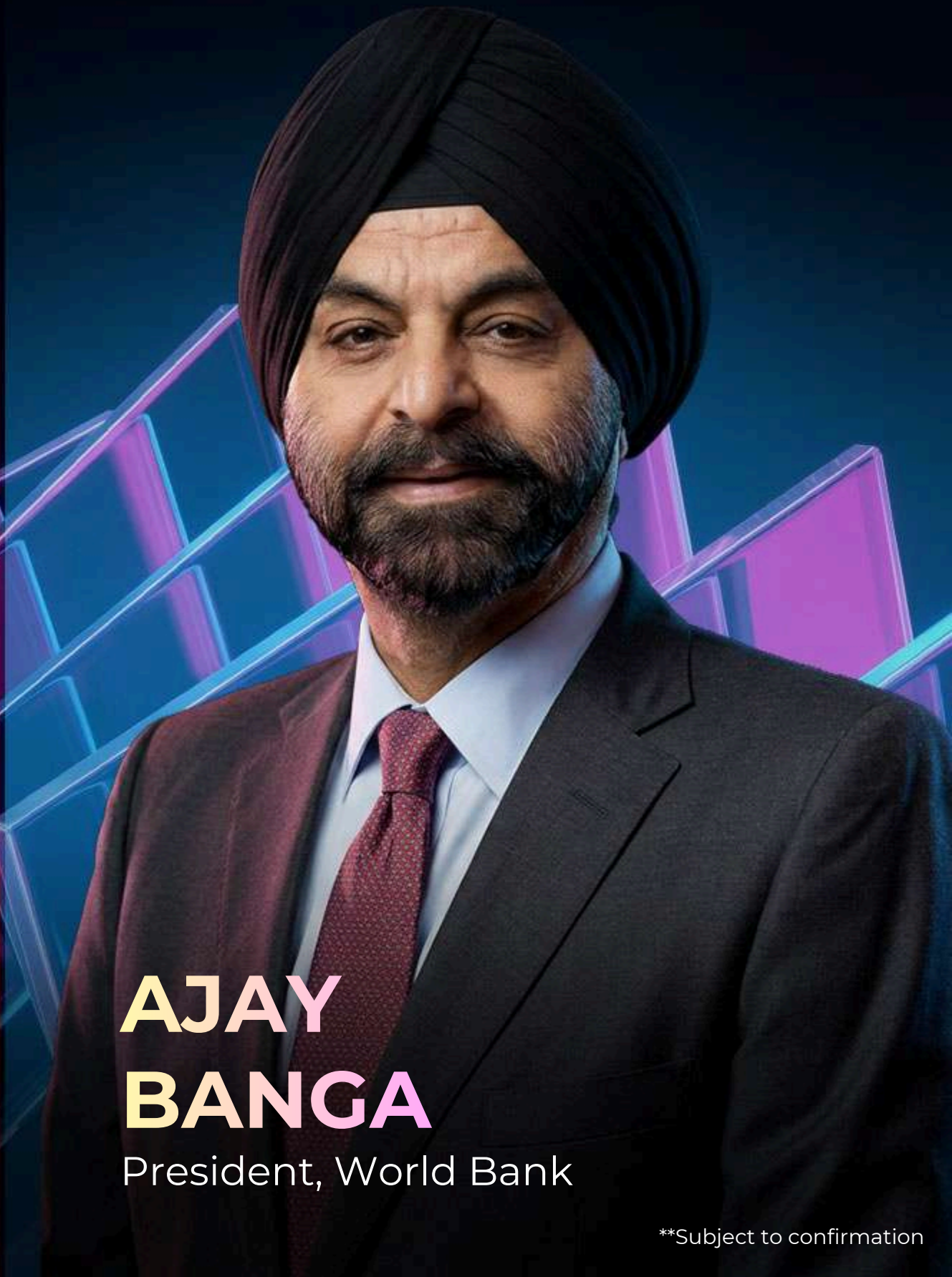
Hon'ble Prime Minister of India



Session 2: The Next World Order



**MIA
MOTTLEY**
Prime Minister of Barbados



**AJAY
BANGA**
President, World Bank

**Subject to confirmation

Session 3: Faultlines - Power in Transition

DONALD TRUMP JUNIOR

Businessmen & Political Activist



**Subject to confirmation

Session 4: The Global Economy in Flux - Growth in an Age of Fragmentation



**NGOZI
OKONJO-IWEALA**

Director General,
World Trade Organisation



**URJIT
PATEL**

Economist and Former Governor
of the Reserve Bank of India



**GITA
GOPINATH**

Economist, Former Deputy Managing
Director, IMF

**Subject to confirmation

Session 5: The CEO Playbook - Leading Through Uncertainty



**JULIE
SWEET**
Chair and CEO, Accenture



**LEENA
NAIR**
Global CEO, Chanel



**PRIYA
NAIR**
CEO and MD, Unilever

**Subject to confirmation

Session 6: The AI Power Struggle - Who Controls the Infrastructure of Intelligence?



**MIRA
MURATI**

CEO,
Thinking Machines Lab



**NEAL
MOHAN**

CEO, YouTube



**DR VISHAL
SIKKA**

Founder & CEO, Vian.ai



**ARAVIND
SRINIVAS**

Co-founder and CEO,
Perplexity

**Subject to confirmation

Session 7: The Human Mind in the Age of AI



**HANNAH
FRY**

Professor, Public Understanding
of Mathematics, Cambridge



**NATHALIE
NAHAI**

Expert/broadcaster,
Human Behaviour and AI

**Subject to confirmation

Session 8: Entrepreneurship in a Disrupted World -
From Chaos to Opportunity

VINOD KHOSLA

Founder, Khosla Ventures



Day 2 - Society, Culture, and its Future

Session 1: The Culture Economy - Entertainment in the New World



**BELA
BAJARIA**

Chief Content Officer, Netflix



**TED
SARANDOS**

CEO, Netflix



**CHLOE
MALLE**

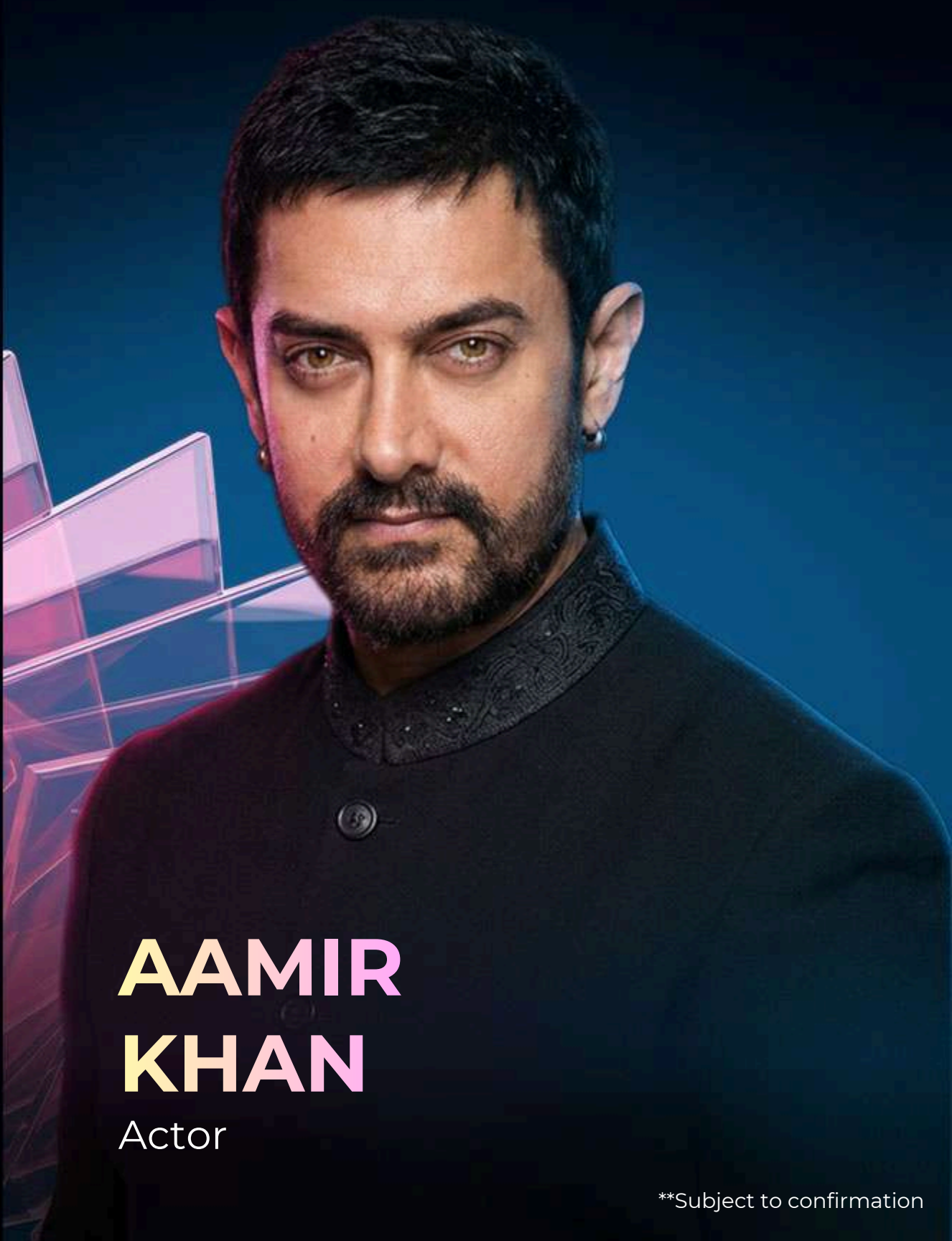
Editor, Vogue, US

Session 2: Cinema Without Borders



**ABHISHEK
BACHCHAN**

Actor



**AAMIR
KHAN**

Actor

**Subject to confirmation

Session 3: Sport and Soft Power

KIRSTY COVENTRY

President, International Olympic
Committee



**Subject to confirmation

Session 4: The Leadership Gap



**DAVID
BACH**

President and Nestlé Professor of
Strategy and Political Economy at
IMD Business School



**INDIRA
NOOYI**

Former CEO of PepsiCo



**NITIN
NORIAH**

Former Dean, Harvard
Business School

**Subject to confirmation

Session 5: The Planet Between Futures

ED MILIBAND

Secretary of State for Energy Security
and Net Zero,
United Kingdom



Session 6: Justice in a Fragmented World

JIGME KHESAR NAMGYEL WANGCHUCK

King of Bhutan



**Subject to confirmation

Session 7: Humanity's Next Frontier



DEEPINDER
GOYAL

Former CEO, Eternal Ltd.



KUNAL
SHAH

Global CEO, WhatsApp

**Subject to confirmation

Session 8: Love, Legacy, & Leadership



**VIRAT
KOHLI**
Cricketer



**ANUSHKA
SHARMA**
Actor & Producer

Session 9: Music Without Borders

ARIJIT SINGH

Singer & Composer



CONTENT & DISTRIBUTION PLAN

TV

- Extensive 4-week on-air promotion across the NDTV network, supported by high-frequency branding through L-Bands, Astons, I-Bands and Bugs.
- Live coverage of key sessions with post-event packaged episodes across NDTV World, 24x7, India, Profit and Regional channels.

DIGITAL

- A dedicated summit microsite, live streaming across NDTV.com and social platforms, supported by app notifications to maximize real-time engagement.
- Sustained digital amplification through articles, photo galleries, promotional content, packaged episodes, Reels and YouTube Shorts.



AMPLIFICATION PLAN

PRINT

Strategic print advertising and editorial coverage across leading national and regional publications to amplify the summit's reach and credibility.



DIGITAL

Social media amplification through X trend activation, influencer-led content seeding, and high-impact engagement across Instagram and YouTube.



OOH

High-impact outdoor branding across premium transit hubs and key city locations to maximize visibility and recall.



TRADE

Targeted promotions across leading trade publications and industry platforms to engage business leaders, policymakers and key stakeholders.



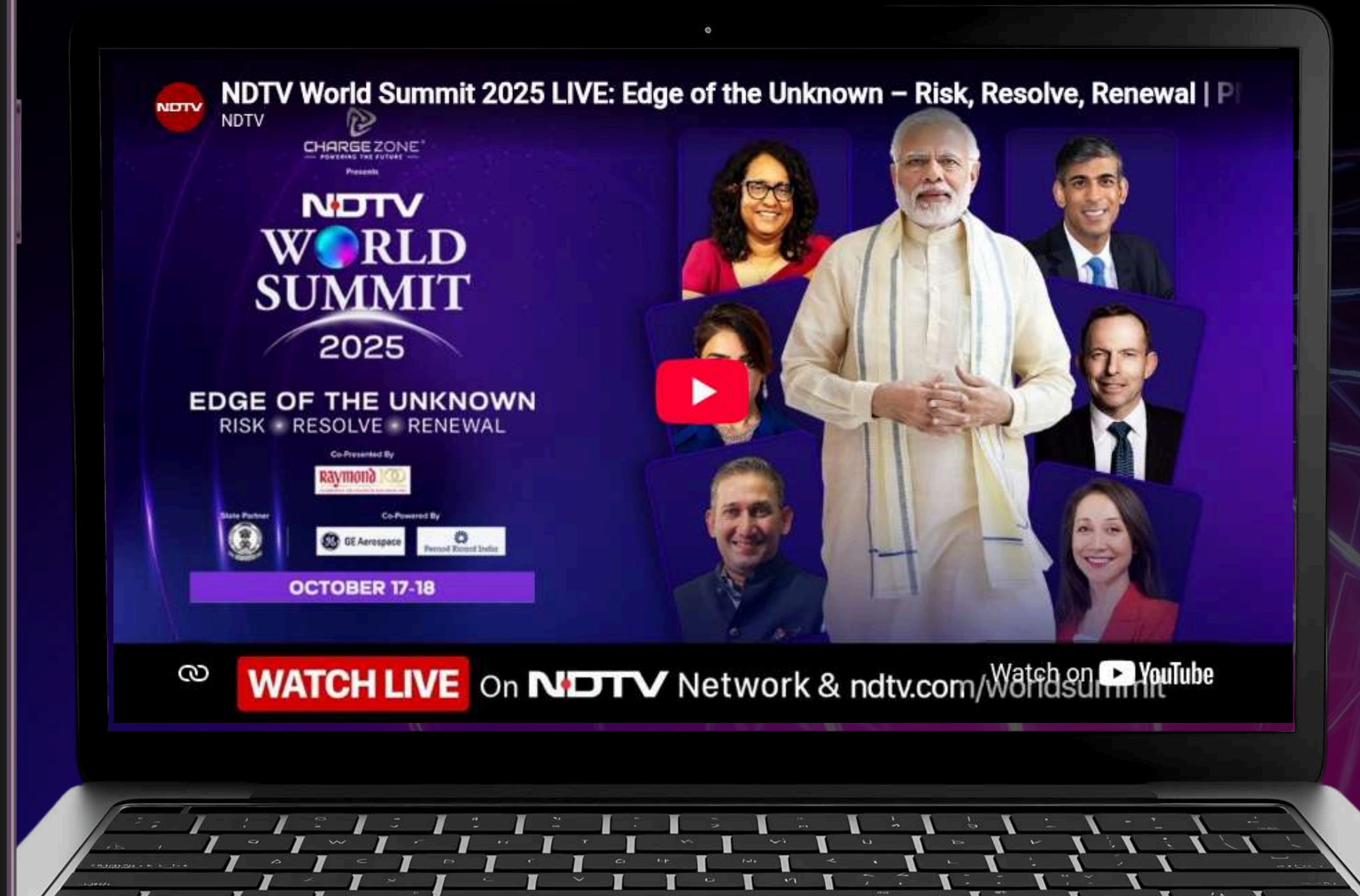
QUICK GLANCE

WORLD SUMMIT 2025

17-18 October, New Delhi



TUNE IN AT 10 AM TO WITNESS
POWERFUL GATHERING OF WO
LEADERS, CHANGEMAKERS AT
THE WORLD SUMMIT





PM Modi At NDTV World Summit : "Global Inv
NDTV Profit
NDTV WORLD
SUMMIT 2024
THE INDIA CENTURY

'Global Investors Eager
To Invest In India'

A video player showing a close-up of Narendra Modi speaking at a podium. A red play button is overlaid on the video.

QUICK GLANCE

WORLD SUMMIT 2024

21-22 October, New Delhi

NDTV World Summit 2024 - The India Century | Day 1 - Part 1

NDTV

NDTV WORLD SUMMIT 2024

THE INDIA CENTURY

Exploring 'The India Century', and its global impact with some of the biggest names shaping the future

October 21st & 22nd, 10 AM Onwards

Only on

NDTV

A grid of speakers including Narendra Modi (Prime Minister of India), Lord David Cameron (Former Prime Minister of the United Kingdom), Dasho Tshering Tobgay (Prime Minister of Bhutan), Dr S Jaishankar (External Affairs Minister), Sunil Bharti Mittal (Founder & Chairman, Bharti Enterprises), Mark Mobius (Chairman, Morgan Stanley Emerging Markets), and Prof Paul Romer (Economic Advisor to the President).

Watch on YouTube

NO.1

**IN OFFLINE
NEWS REACH
IN ONLINE
NEWS REACH**



IN THE REUTERS INSTITUTE DIGITAL
NEWS REPORT 2026

Highest Offline Reach

NDTV 33%

Highest Online Reach

NDTV 29%

Source: Reuters Institute, Digital News Report 2026, India market

WHY NDTV IS THE RIGHT CHOICE?

Trust Legacy

Editorial Credibility

Cultural Influence

National Reach

Ability to build prestige &
public interest

BE IN THE ROOM WHERE THE FUTURE IS BEING SHAPED.

Presenting Partner

Powered By Partner

Associate Partner

Let's Discuss!