
REPUBLIC
Brand Studio
Ideas To Execution
PRESENTS
AI SUMMIT 2026
From AI to Actual Impact

REPUBLIC
Brand Studio
Ideas To Execution

AI IS NO LONGER JUST A TECHNOLOGY STORY.

It is a story about power, productivity and people.

The Summit brings builders, business deployers and policy shapers together to consider AI's real-world consequences.

WHY NOW

THE SHIFT FROM EXPERIMENTATION TO EXECUTION.

REPUBLIC Brand Studio
Ideas To Execution



Everyday workflows

AI is moving into everyday workflows.



The race

A race for productivity and competitive advantage.



The questions

Trust, jobs, safety and accountability.

FIVE BIG QUESTIONS

REPUBLIC
Brand Studio
Ideas To Execution



Who controls intelligence?



Who benefits from automation?



What happens to work?



Can innovation outpace risk?



Can India build its own AI advantage?

REPUBLIC
Brand Studio
Ideas To Execution

SPECIAL FOCUS IN SESSIONS

THE WORKPLACE IS BEING REWRITTEN.

01 · HR

02 · MARKETING

03 · SALES

04 · AI IN OFFICE

05 · SUPPLY CHAIN

06 · INDIAN AIs

TRACK 1 OF 6

AI IN HR

REPUBLIC Brand Studio
Ideas To Execution



Hiring and talent discovery



Workforce planning



Employee experience



Skills-based organisations



Responsible people decisions

“Will AI change how companies hire or who gets hired?”

TRACK 2 OF 6

AI IN MARKETING

REPUBLIC Brand Studio
Ideas To Execution



AI-led creative production



Audience insight



Personalisation



Campaign optimisation



Authenticity

“When everyone has AI, what makes a brand stand out?”

TRACK 3 OF 6

AI IN SALES

REPUBLIC Brand Studio
Ideas To Execution



Lead intelligence



Sales copilots



Forecasting



Engagement



Pipeline management

“Will AI become the salesperson’s most powerful partner?”

TRACK 4 OF 6

AI IN OFFICE

REPUBLIC Brand Studio
Ideas To Execution



Research



Meetings



Drafting & Analysis



Knowledge management



Workflow automation

“What would a workday look like if routine work ran itself?”

TRACK 5 OF 6

REPUBLIC Brand Studio
Ideas To Execution

AI IN SUPPLY CHAIN



Demand forecasts



Inventory



Intelligent logistics



Manufacturing



Disruption management

“Can AI predict the next disruption before it hits?”

TRACK 6 OF 6

INDIAN AIs

REPUBLIC Brand Studio
Ideas To Execution



Indian foundation models



Indic and local-language AI



Voice-first interfaces



Homegrown startups



Compute and India-specific use cases

“Will India remain a consumer of AI or become a creator of it?”

SPECIAL INSIGHTS

REPUBLIC Brand Studio
Ideas To Execution

BEYOND THE HYPE. INTO THE REALITY.

01
AI Reality Check
What works and what's overhyped.

02
Productivity Paradox
Output versus value.

03
Human Premium
Skills that gain value.

04
Trust Deficit
Accountability.

05
Agentic Leap
AI answering versus acting.

06
India Question
A globally competitive Indian AI.

REPUBLIC
Brand Studio
Ideas To Execution

POLICY, POWER & GOVERNANCE

WHO SETS THE RULES FOR INTELLIGENCE?



REPUBLIC Brand Studio
Ideas To Execution

SPEAKER UNIVERSE

INDICATIVE GUESTS*

POLICY LEADERS



Jitin Prasada

Minister of State for Electronics & Information Technology



S. Krishnan

Secretary, Ministry of Electronics & Information Technology



Abhishek Singh

IndiaAI Mission and digital governance leadership

REPUBLIC Brand Studio
Ideas To Execution

SPEAKER UNIVERSE

INDICATIVE GUESTS*

INDUSTRY PIONEERS



Preeti Lobana

VP & Country Manager, Google India



Sandip Patel

Managing Director, IBM India & South Asia



Puneet Chandok

President, Microsoft India & South Asia



Sandhya Devanathan

VP & India Head, Meta



Sandeep Dutta

President, India & South Asia, AWS



Samir Kumar

Country Manager, Amazon India

REPUBLIC Brand Studio
Ideas To Execution

SPEAKER UNIVERSE

INDICATIVE GUESTS*

AI INNOVATORS



Dr. Pratyush Kumar & Dr. Vivek Raghavan

Co-founder, Sarvam AI



Rishi Bal

CEO, BharatGen



Ankush Sabharwal

Founder & CEO, CoRover.ai

REPUBLIC
Brand Studio
Ideas To Execution

THE FUTURE WON'T BE BUILT BY

AI ALONE.



IT WILL BE BUILT BY THE CHOICES WE MAKE WITH IT.

Republic is India’s most powerful broadcast + digital news ecosystem, reaching audiences across income groups, regions, languages, and platforms.



Republic reaches more Indians daily
than any other news ecosystem; across TV, digital, regional, and connected platforms.

600 Mn+

Audience Reach across the Republic Media Network on TV

This is the scale that transforms a conversation into a movement.



REPUBLIC
Brand Studio
Ideas To Execution

R. DIGITAL

NUMBERS & FOOTPRINT

INDIA'S LARGEST NEWS ECOSYSTEM ONLINE

REPUBLIC Brand Studio
Ideas To Execution

FROM 3M TO 126M

MONTHLY UNIQUE USERS



GROWTH OF **4,100%**

126M
MONTHLY UNIQUE USERS / REACH

2.37B
TOTAL VIDEO VIEWS

25.19M HOURS
TOTAL WATCH TIME

2.31B
TOTAL SOCIAL REACH

166.47M
TOTAL SOCIAL FOLLOWERS

1M+
APP USERS / DOWNLOADS

50.2M + 875.6M
YOUTUBE SUBSCRIBERS | MONTHLY VIEWS

PLATFORM-WISE FOOTPRINT

PLATFORM	FOLLOWERS / SUBSCRIBERS	MONTHLY REACH	MONTHLY VIEWS	ENGAGEMENT	GROWTH
comScore	—	126M	—	—	4,100%
YouTube	50.2M	2.2B	875.6M	10.2M	—
Instagram	4.04M	83M	901M	133.0M	—
Facebook	107.1M	588M	242.5M	—	—
X	4.78M	28.74M	7.17M	2.03M	—
LinkedIn	351.6K	55K	10.3K	2K	—

R. DIGITAL

OUR DIGITAL AUDIENCE

A YOUNG, DIVERSE AND HIGHLY ENGAGED INDIA

REPUBLIC Brand Studio
Ideas To Execution

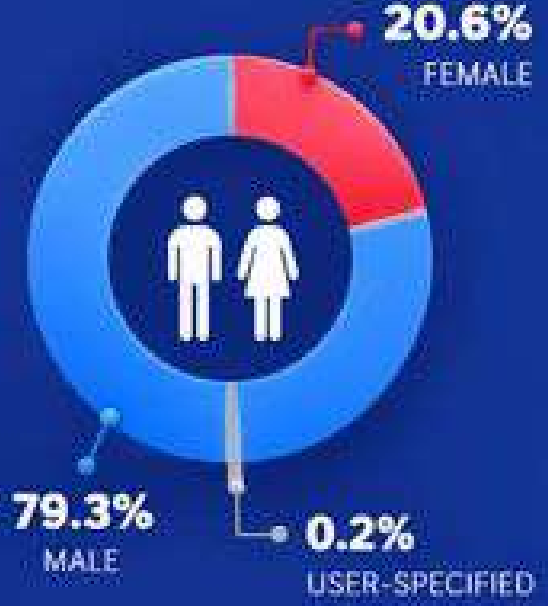
VIEWER AGE COHORTS

% OF TOTAL VIEWS



GENDER SPLIT

% OF TOTAL VIEWS



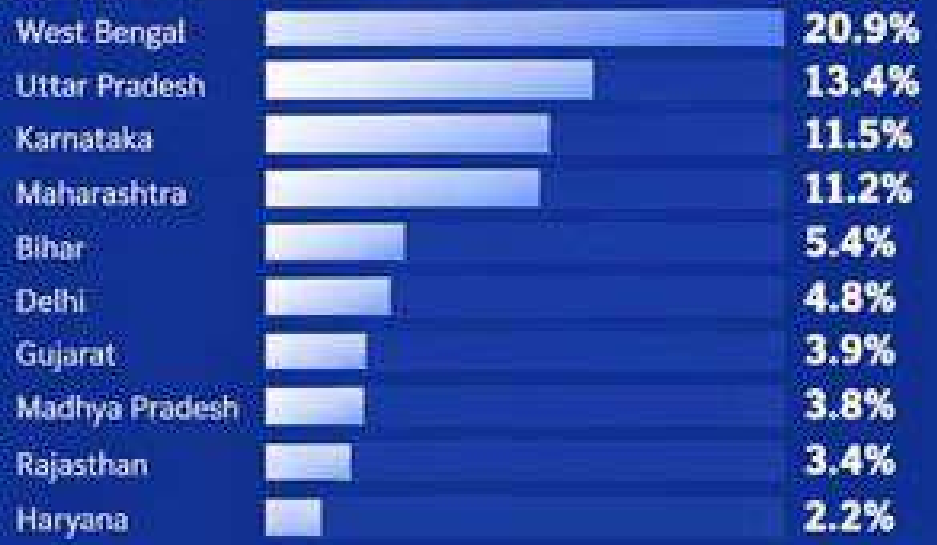
TOP CITIES

BY % OF TOTAL VIEWS



TOP STATES / REGIONS

% OF TOTAL VIEWS



REPUBLIC
Brand Studio
Ideas To Execution

THANK YOU