Campaign Guidelines

Campaign Setup & Booking	➤ Campaign can go live on weekdays only (Monday to Friday)
Report Updates	➤ The log sheet is shared by 12:00 PM on the campaign go-live day. ➤Logs are updated in the same sheet until the campaign ends. ➤Logs are updated on weekdays (Monday to Friday) by 12 PM and cover everything since the last update. ➤There are no log updates on Saturday and Sunday.
Proof of Execution	➤ The shared log sheet will serve as the Proof of Execution ➤ The Broadcast certificate will be shared after 15 days of campaign completion

Saturdays, Sundays, public/regional holidays, or unforeseen issues such as natural calamities are not considered within the