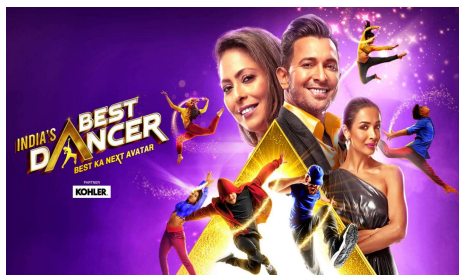


# THE FY 24 OPPORTUNITIES

# Reality shows attracting the masses of India

Talent hunts across genres providing opportunities to youngsters of India



**India's Best Dancer S4**  
Apr '23 – Jul '23



**India's Got Talent S10**  
Aug '23 – Oct '23



**Superstar Singer S3**  
Mar '24 – Jun '24



**Comedy Circus**  
Jun '23 – Sep '23



**Kon Honaar Crorepati S6**  
May '23 – Aug '23



**India's Biggest Loser**  
Jul '23 – Sep '23



**Quizzer Of The Year**  
Q3 '23



**Million Pound Menu**  
Q2 '23

Two New LIV Exclusive Shows for FY24  
Final name and schedule of the show are  
subject to change

Note: \*Schedules are tentative; Images are for representation purposes only

# Mecca for Tennis fans

Home to Three Grand slams!



May 28 – Jun 11 '23



Aug 28 – Sep 10 '23



Jan 15 – Jan 28 '24



Sep 22 – Sep 24 '23



Nov 21 – Nov 26 '23

# Football action round the year

Young audiences have a growing interest in football, especially international leagues



Sep '22 – May '23 ;  
Sep '23 – May '24



Sep '22 – May '23 ;  
Sep '23 – May '24



Sep '22 – May '23 ;  
Sep '23 – May '24



Jun 15 '23– Jun 19 '23



Aug '22 – May '23 ;  
Aug '23 – May '24



Jan '23 – Jun '23 ;  
Jan '24 – Jun '24



الدوري السعودي للمحترفين

Jan '23 – Jun '23



Mar '23 – Nov '23

# Home to a range of sporting arenas

Rich spectrum of events enticing audiences across genres



Asian Games 2022  
Sep 23 '23 – Oct 08 '23



Ultimate Kho Kho League  
Aug 2023



World Athletics Championship  
Dec 2023



Premier Badminton League  
Jun 15 '23– Jun 19 '23



Archery World Cup  
Apr '23 – Sep '23



Prime Volleyball League  
Feb '24 – Mar '24



Throughout the year



Throughout the year



# Robust Cricket Calendar

Host to some of the best bilateral and leagues



**The Ashes**  
Jun 16 – Jul 31  
5 Tests



**Eng vs NZ**  
Aug 30 – Sep 15  
4 T20I, 4 ODI



**Eng vs Ire**  
Jun 01 – Jul 05 (1 Test)  
Sep 20 – Sep 26 (3 ODI)



**The Hundred (Men+Women)**  
Aug 01 – Aug 27



**ECB T20 Blast**  
Jun 16 – Jul 31



**Women's Ashes**  
Jun 23 – Jul 18  
1 Test, 3 T20I, 3 ODI



**SL vs Ire**  
Apr 18 – Apr 28  
1 Test, 2 ODI



**SL vs Pak**  
July 2023  
2 T20I



**SL vs Zim**  
Jan 2024  
3 ODI + 3 T20I



**SL vs Afg**  
Feb 2024  
1 Test + 3 T20I

**Note:** Rights for BCCI (India) and PCB (Pakistan) will be renewed in near future and hence, confirmation of matches hosted by the respective boards is awaited

# Hindi Originals captivating audiences

India's favorite originals returning for a new season to entice fans



**Scam 2003**  
Jun '23



**Cubicles S3**  
Jul '23



**College Romance S4**  
Sep '23



**Undekhi S2**  
Oct '23



**Avrodh S3**  
Nov '23



**Gullak S4**  
Jan '24

Note: Tentative Launch dates

# Power-packed line-up of originals & movies

Launches across languages to attract regional diaspora of the nation



हिन्दी

18 Hindi Originals

বাংলা

8 Bengali Movies

తెలుగు

6 Telugu Originals  
6 Telugu Movies

ENGLISH

13 English Shows

தமிழ்

4 Tamil Originals  
8 Tamil Movies

KOREAN

Japanese

13 International  
Movies

മലയാളം

3 Malayalam Originals  
10 Malayalam Movies

FARSI

Note: Tentative number of launches