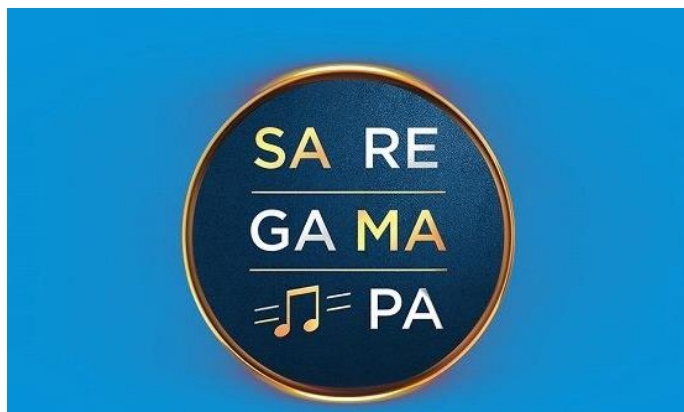


# HINDI CONTENT LINE-UP - FY23-24



HINDI

ASSOCIATION OFFERINGS IN UPCOMING NON-FICTION SHOWS (HSM)



## SAREGAMAPA HINDI

A flagship property of Zee, SaReGaMaPa is a reality show, where contestants will compete in a musical battle against each other to emerge as a winner.

**Opportunities:** In Show integrations | Co-branded Vignettes | Gamification | Voting | BTS | Exclusive Content



## DID L'IL MASTERS

India's most loved dance show, where 16 participants from across the country between the age group of 3 - 13 would compete against each other to become the Ultimate Little Master.

**Opportunities:** In Show integrations | Co-branded Vignettes | Gamification | Voting | BTS | Exclusive Content



## ZEE RISHTEY AWARDS

Zee Kutumbh comes together to celebrate in all its glory the core emotion of why these awards happen every year - to have gratitude for our nearest & dearest ones as we embrace love, laughter & joy with the ones who truly stand by us through the good times as well as the hardships

**Opportunities:** Co-branded Vignettes | Voting | Exclusive Content | Allied Properties | Red Carpet Presence | Social Media Promotions

# HINDI CONTENT LINE-UP - FY23-24



HINDI

ASSOCIATION OFFERINGS IN UPCOMING NON-FICTION SHOWS (HSM)



## CHEF VS FRIDGE

India's Unique Competitive cooking where the ingredients in the mystery fridge challenges the imagination of 2 chefs to create extraordinary dishes

**Opportunities:** In Show integrations | Co-branded Vignettes | Exclusive Content



## ZEE CINE AWARDS

A gala night for Indian cinema, ZCA is an award show for the Indian film industry to honor and celebrate the best creations and performances of the year.

**Opportunities:** Co-branded Vignettes | Exclusive Content | Allied Properties | Red Carpet Presence | Social Media Promotions



## DANCE WITH ME

A unique dance show where the duo sisters Shakti and Mukti curate choreographies and bring forth the talents who have an interesting twist on traditional dance formats.

**Opportunities:** In Show integrations | Co-branded Vignettes | Exclusive Content

# TAMIL CONTENT LINE-UP - FY23-24



TAMIL

ASSOCIATION OFFERINGS IN UPCOMING NON-FICTION SHOWS (REGIONAL)



## JUNIOR SUPER STARS

A kids drama reality show for 13 weeks with two mentors judging and guiding them.

**Opportunities:** In Show integrations | Co-branded Vignettes | Exclusive Content | BTS



## QUEEN 2022

12 Popular, Young Television stars will be given various tasks every week to test their Knowledge, Attitude, Style, Temperament and Enterprise. The show will devote each week to find the shining star in one specific attribute.

**Opportunities:** In Show integrations | Co-branded Vignettes | Exclusive Content | BTS



## SURVIVOR

Survivor is a three-event reality show, on an island in which the castaways attempt to build their own civilization. It follows a simple and regular structure, following the three elements: Reality, the Challenge and The Tribal Council

**Opportunities:** In Show integrations | Co-branded Vignettes | Exclusive Content | BTS



# KANNADA CONTENT LINE-UP - FY23-24



## KANNADA

## ASSOCIATION OFFERINGS IN UPCOMING NON-FICTION SHOWS (REGIONAL)



### DRAMA JUNIORS

A talent show for children wherein they get a prolific platform to showcase their acting capability.

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content



### COMEDY KHLADIGALU

Comedy Khiladigalu is a Kannada reality show. The show brings the best comedians from across the state, who have been shortlisted after Mega Auditions. This talent-based show has absolutely no age restriction.

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content



### DANCE KARNATAKA DANCE

Dance show for the aspiring dancers among the common people for the age group of 6 to 60 years.

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content

# TELEGU CONTENT LINE-UP - FY23-24



## TELEGU

## ASSOCIATION OFFERINGS IN UPCOMING NON-FICTION SHOWS (REGIONAL)



### SAREGAMAPA (TELUGU)

Sa Re Ga Ma Pa Telugu has been the longest running reality show on Zee Telugu completing 13 seasons successfully determining itself as one of the best singing talent platforms & an entertaining format show

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content



### SUPER QUEEN (TELUGU)

Every Woman is a Queen in her own world. 10 Such Beautiful and hand-picked Queen's will prove themselves in various tests put to them to emerge as the "SUPER QUEEN".

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content

# MARATHI CONTENT LINE-UP - FY23-24



MARATHI

ASSOCIATION OFFERINGS IN UPCOMING NON-FICTION SHOWS (REGIONAL)



## DANCE MAHARASHTRA DANCE (Li'L Masters)

A unique dance reality show for the kids with a theme based concept every season

**Opportunities:** Co-branded Vignettes | Exclusive Content | Allied Properties | Red Carpet Presence | Social Media Promotions



## MAHARASHTRA FAVORITE KON

An Award event that celebrates the legacy of Marathi Cinema and honours the people who have shaped the Marathi Industry

**Opportunities:** Co-branded Vignettes | Exclusive Content | Allied Properties | Red Carpet Presence | Social Media Promotions



## MAST MAJJEDAR KITCHEN KALAKAAR

A unique cooking show where, a passionate and professional cook will team up with a celebrity who has no clue about cooking to create a perfect dish.

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content

# BENGALI CONTENT LINE-UP - FY23-24



## BENGALI

## ASSOCIATION OFFERINGS IN UPCOMING NON-FICTION SHOWS (REGIONAL)



### DADAGIRI UNLIMITED

Bengal's Dada, outlined to test the intelligence, presence of mind, reflex, accuracy and the humorous quotient of the participants. A platform to inspire individuals to bring out their real self, which otherwise would go unnoticed

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content



### SAREGAMPA BANGLA

A music based reality show that celebrates music, taal and passion

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content



### DANCE BANGLA DANCE

A dance based reality show that is inclusive of all.

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content



# ODIA CONTENT LINE-UP - FY23-24



ODIA

ASSOCIATION OFFERINGS IN UPCOMING NON-FICTION SHOWS (REGIONAL)



## RAJO QUEEN

The most coveted reality shows that inspire women to dream and show their talent to the world

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content



## DADAGIRI HRUDAYA RU

Building emotional connect with people across the state through a fun and entertainment quiz show which will celebrate the achievements and stories of common man of Odisha

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content



## SAREGAMAPA ODIA

A music based reality show that has connected the heartland of Odisha with the passion of music

**Opportunities:** In Show integrations | Co-branded Vignettes | BTS | Exclusive Content