



 ~10M+
IMPRESSIONS

 0.74%
CTR TO THE
LANDING PAGE

SUCCESS STORY #1

Soaring visibility for a global airline brand – Lufthansa

OBJECTIVE

Boost brand visibility and build lasting customer engagement with premium travelers in urban India.

APPROACH

- Focused targeting of frequent and business travelers aged 25-54
- High-impact hero banner campaign across key cities
- Used diverse creatives to strengthen engagement and recognition

RAPIDO INVENTORY & PLACEMENTS



Hero banner



Targeted by region and audience profile