Case study / Glocl App

Objective : Build awareness & buzz around Chennai about GLOCL App – social media

Problem Statement : Increase download of Glocl app , And users activities through contests

Solution : Banner Ads, Contest through vikatan.com , Full Page AD in Ananda Vikatan Print Magazine , integration in YouTube Videos

Result : Delivered Good reach, downloads & contestant for photo contest

You Tube Link Content integration:

1 https://youtu.be/mhcKlVDkECk

2: https://youtu.be/UYNGmsYxchY