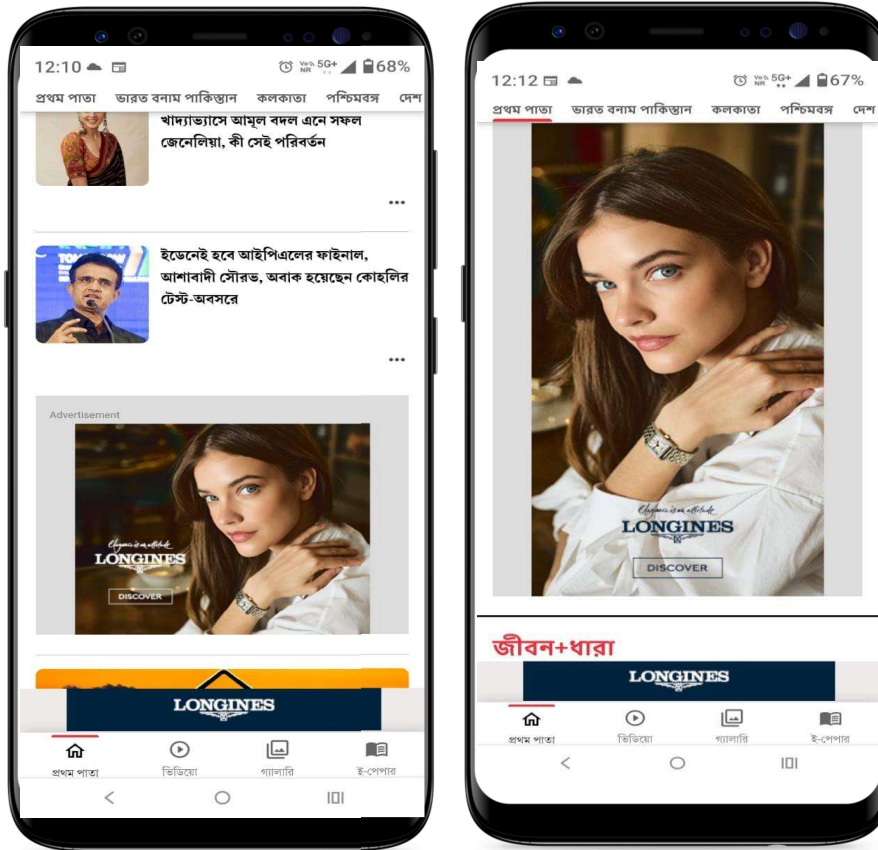


Swatch Group – Longines

আনন্দবাজার.com



KPI	Committed	Delivered
Impressions	2Mn	2.2Mn
CTR	0.30%	0.36%

Sustained Activity throught the year to
boost in store sales and traction