



Sandesh to Soldiers

On India's 76th Independence Day, The Quint and JK Paper teamed up for a special initiative that salutes the indomitable spirit of a soldier. As part of the campaign, we published the last letters of soldiers who died fighting a war and prompted viewers to share their own *sandesh* on a customized microsite.

20.6MM

Impressions

213K+

Page Views

523K+

Video Views

VIDEO | SOCIAL INNOVATIONS | BRANDED MICROSITE | EMAILERS | PUSH NOTIFICATIONS | DISPLAY | SOCIAL MEDIA | [Link to View](#)

