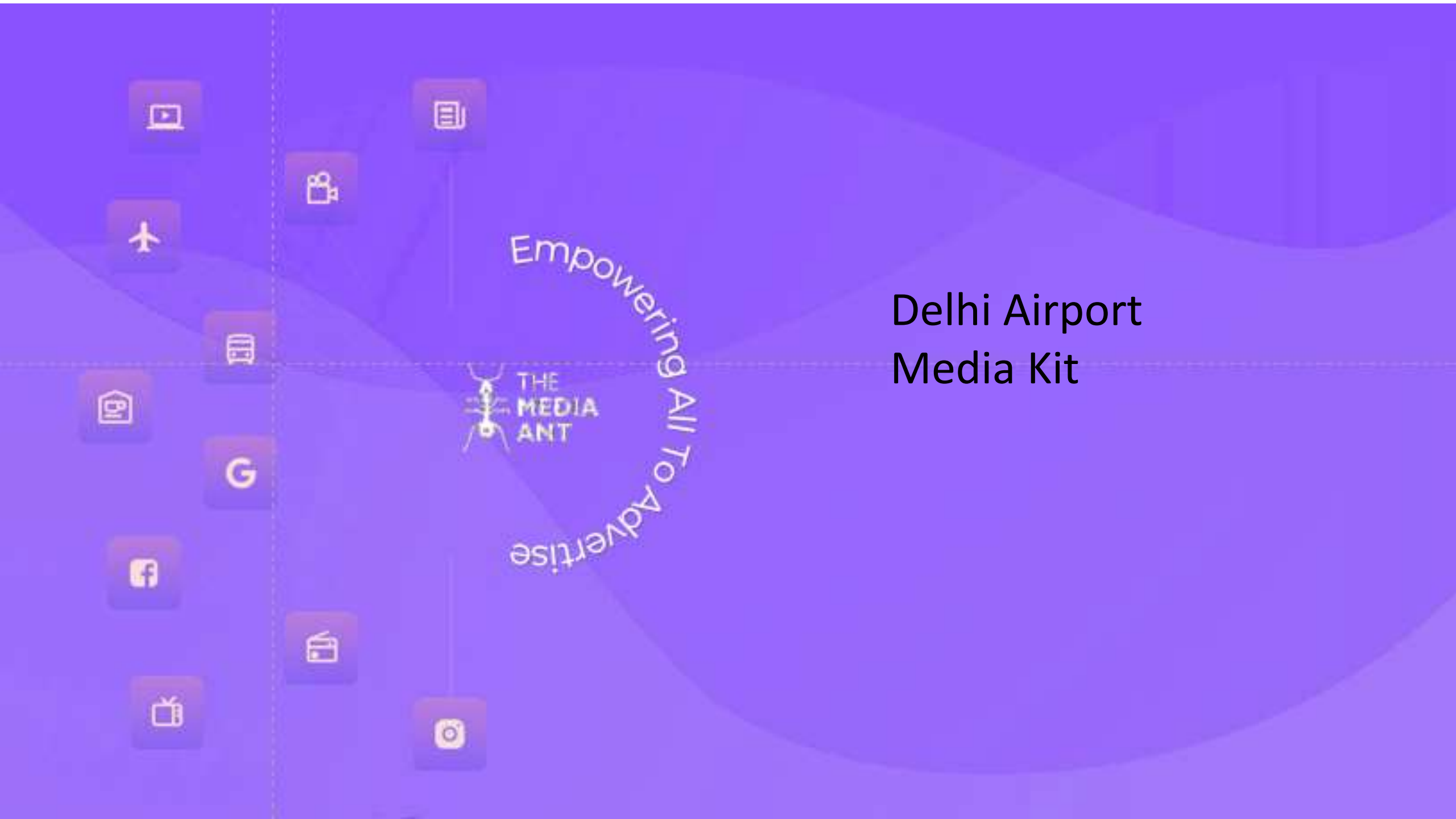




Delhi Airport
Media Kit

T1-Domestic

Departure	Check In Area	30 W X 15 H & 50 W X 15 H ft (Package Of 4 Units)	Back Lit
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Back Lit

Rental Cost	INR 48 Lacs + Taxes+ Production Charges
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T1-Domestic

Departure	Retail Area	72 W X 15 H ft (Only 1 Unit) 8800 x 600 px	
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Digital Wall

Rental Cost	INR 55 Lacs + Taxes per slot + Production Charges
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15.10.2025



T1-Domestic

Departure	Security Check Area	40 W X 10 H ft (Only 1 Unit) 4800 x 1200 px	15 Sec In Every 30 Sec
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Video Wall- Innovative L Shaped

Rental Cost	INR 30 Lacs + Taxes per slot + Production Charges
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T1-Domestic

Departure	Boarding Gate Seating Area	20 W X 10 H (6 Units) & 16 W X 6 H (1 Unit)- Package Of 7 Units	15 Sec In Every 4 Mins
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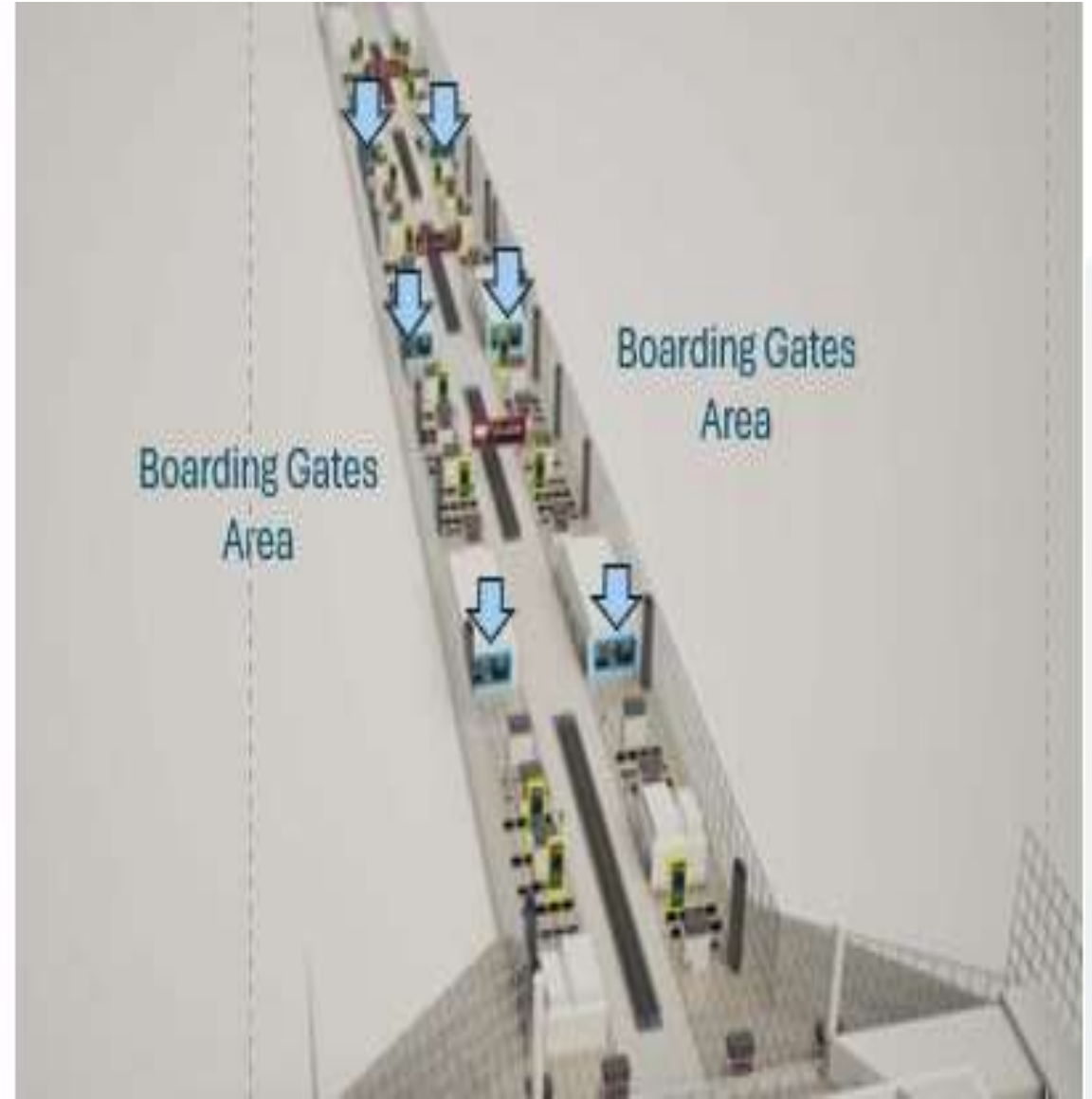
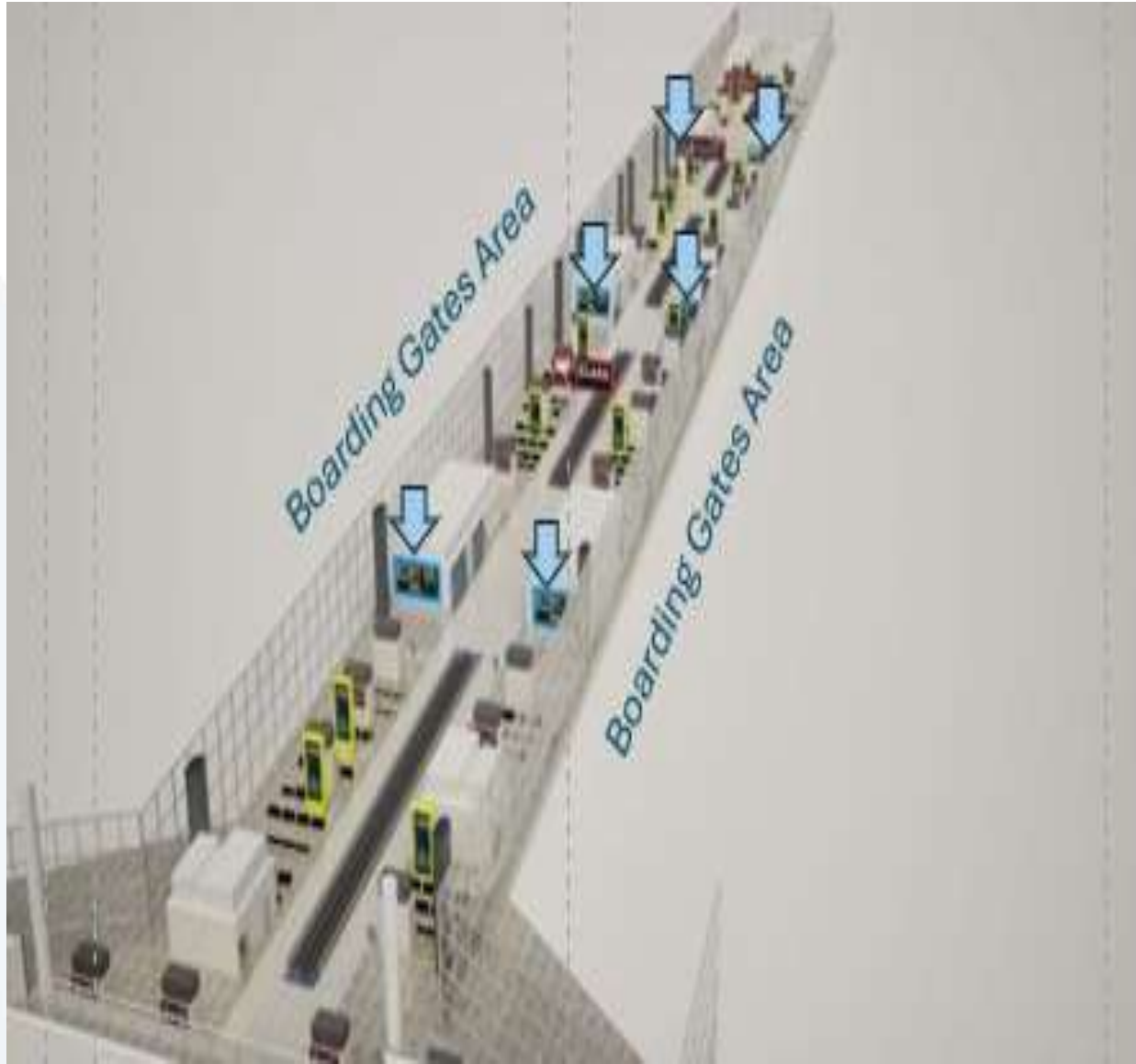
Digital Wall

Rental Cost	INR 32 Lacs + Taxes per slot
DPF	25000/- + Taxes









T1-Domestic

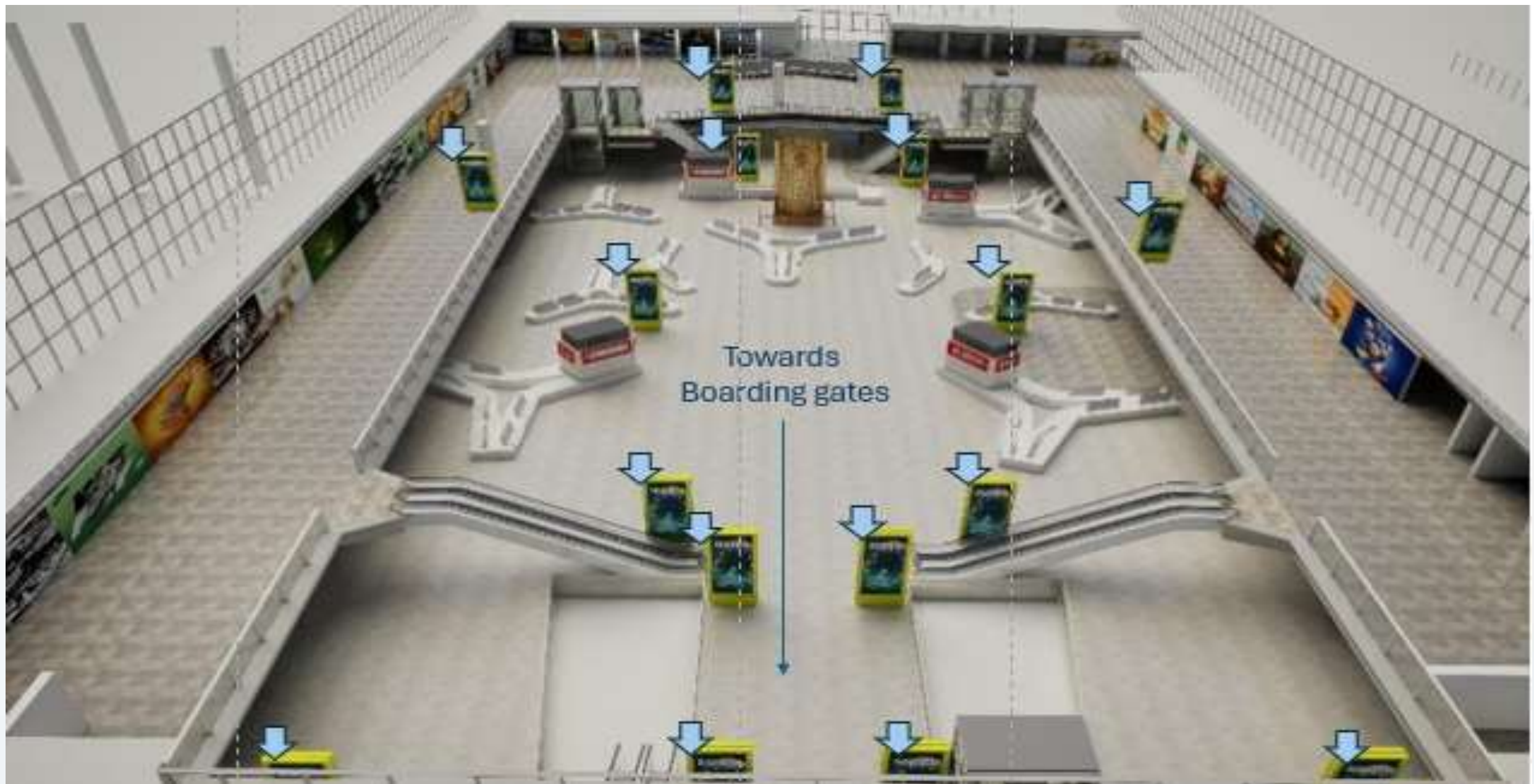
Departure	Retail + Boarding Gate	75" (Package Of 70 Units)	15 Sec In Every 4 Mins
-----------	------------------------------	------------------------------	---------------------------

Digital Pods- Digital Totems

Rental Cost	INR 35 Lacs + Taxes per slot
DPF	25000/- + Taxes









Towards Boarding Gates
Digital Totem Network Continues at Boarding Gates

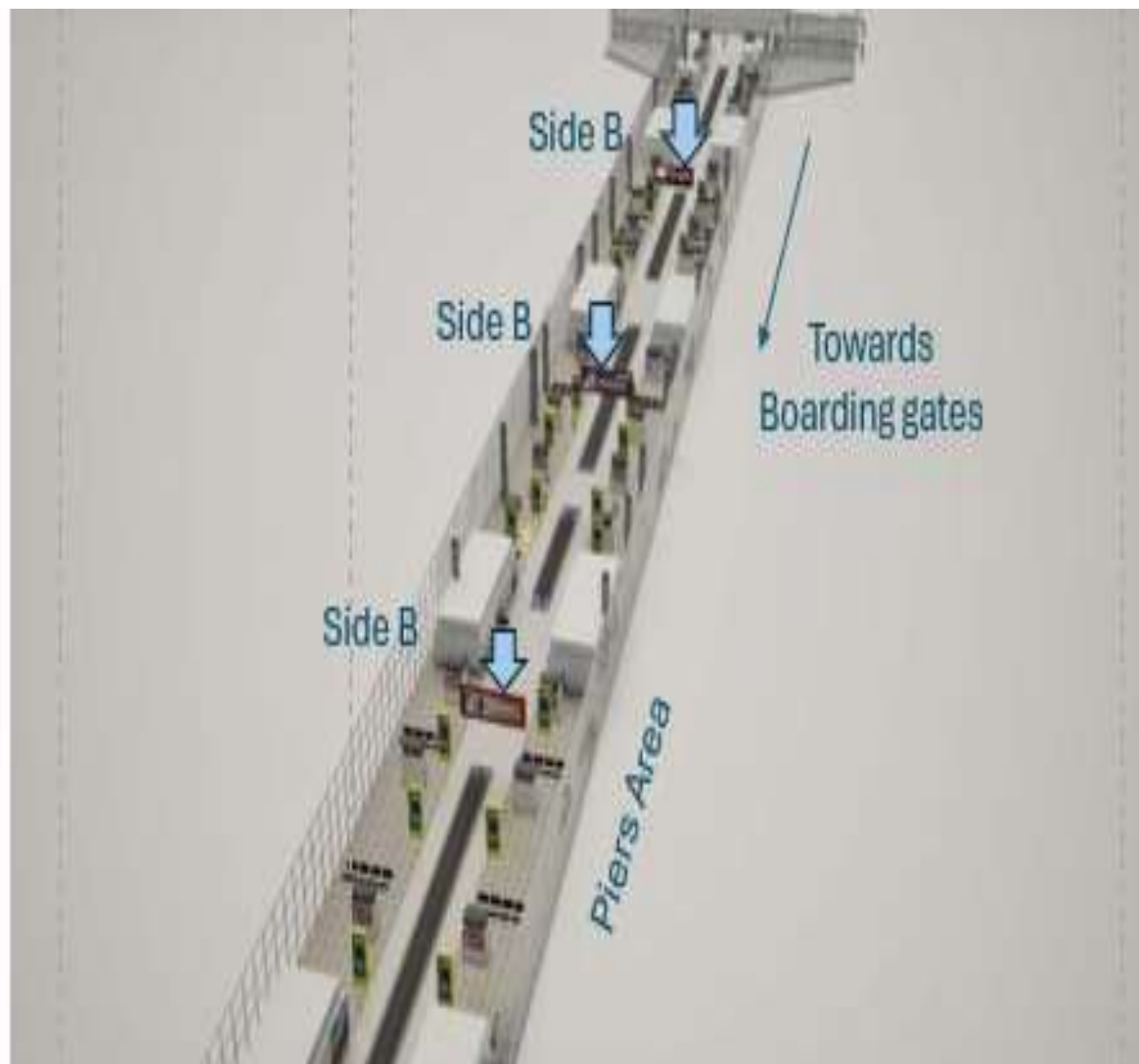
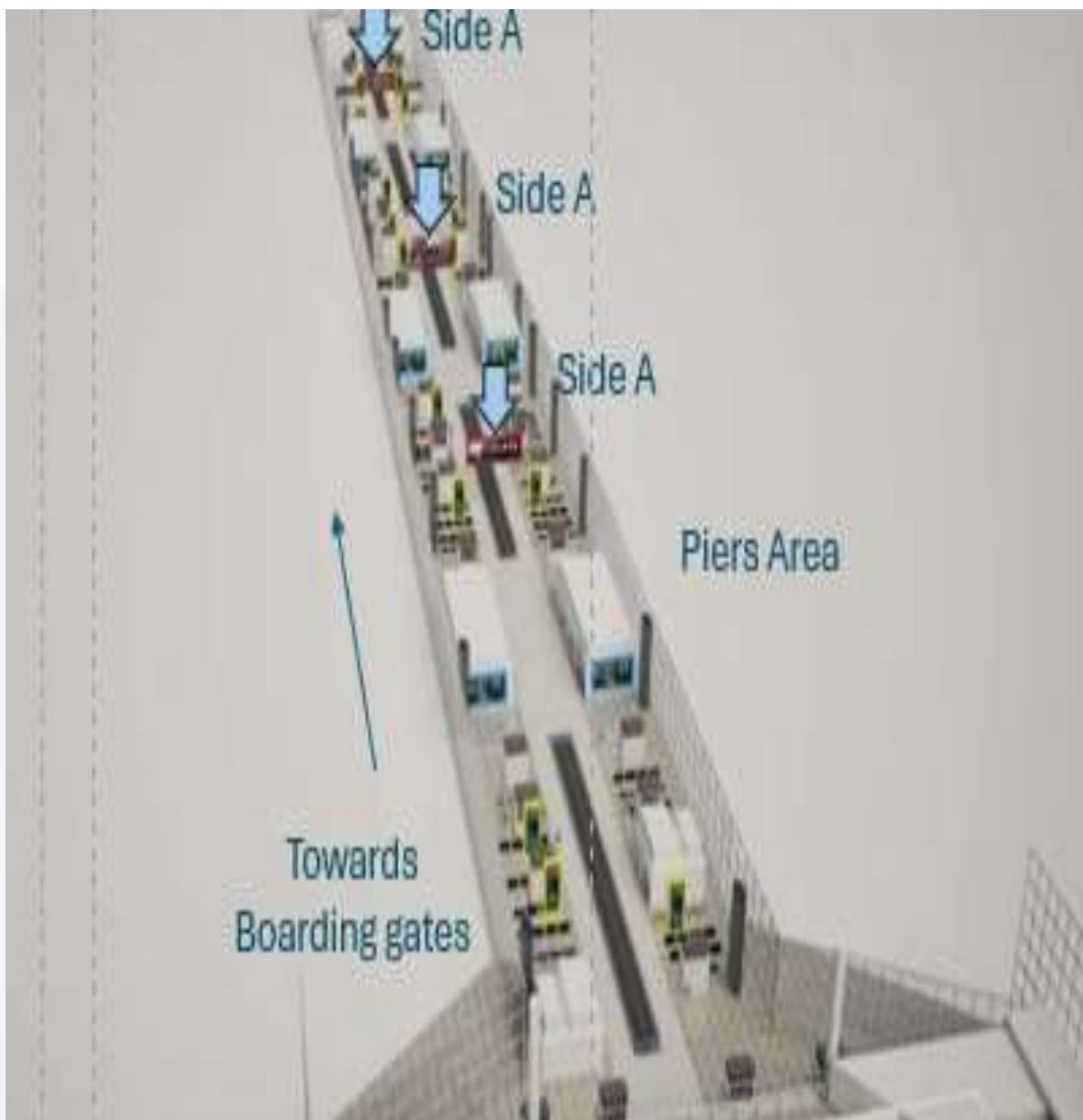
T1-Domestic

Departure	Security Check Area	35 W X 10 H ft (Only 1 Unit)	Back Lit
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Drop Down – Back Lit (Double Sided)

Rental Cost	INR 35 Lacs + Taxes per slot + Production Charges
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T1-Domestic

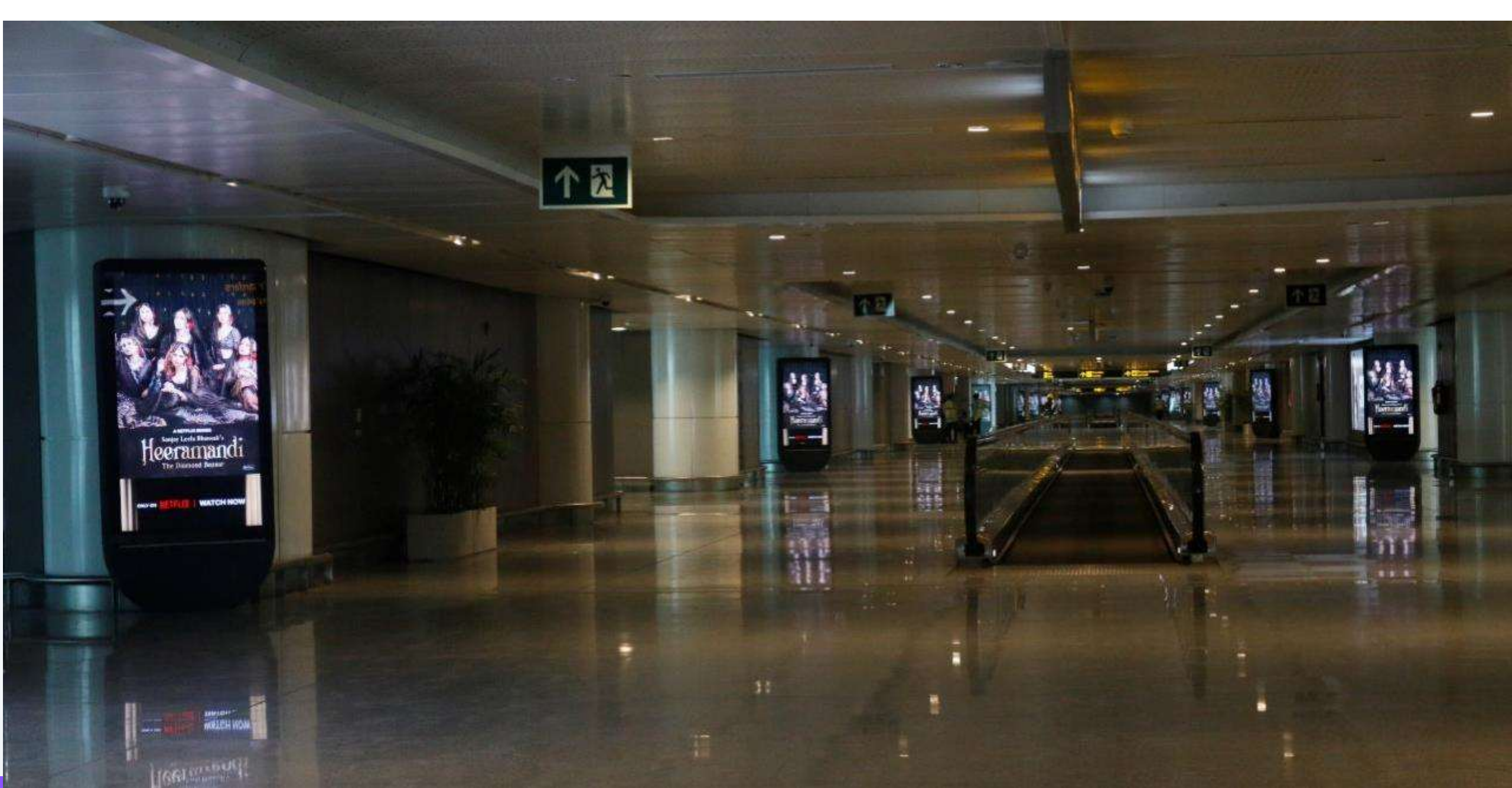
Arrival	Arrival Corridor	75" (Package Of 24 Units)	15 Sec In Every 4 Mins
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Digital Pods- Digital Totems

Rental Cost	INR 30 Lacs + Taxes per slot
DPF	25000/- + Taxes









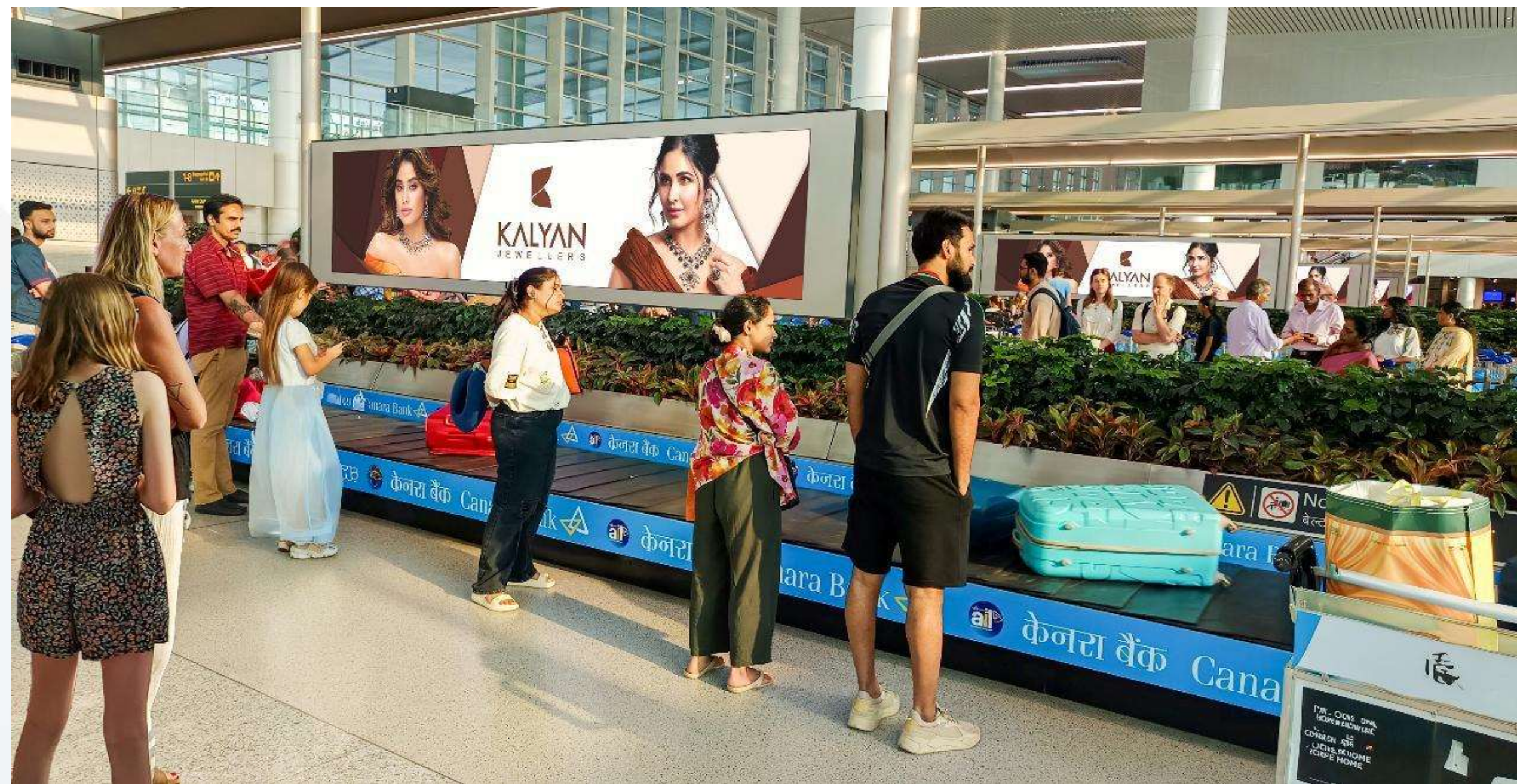
T1-Domestic

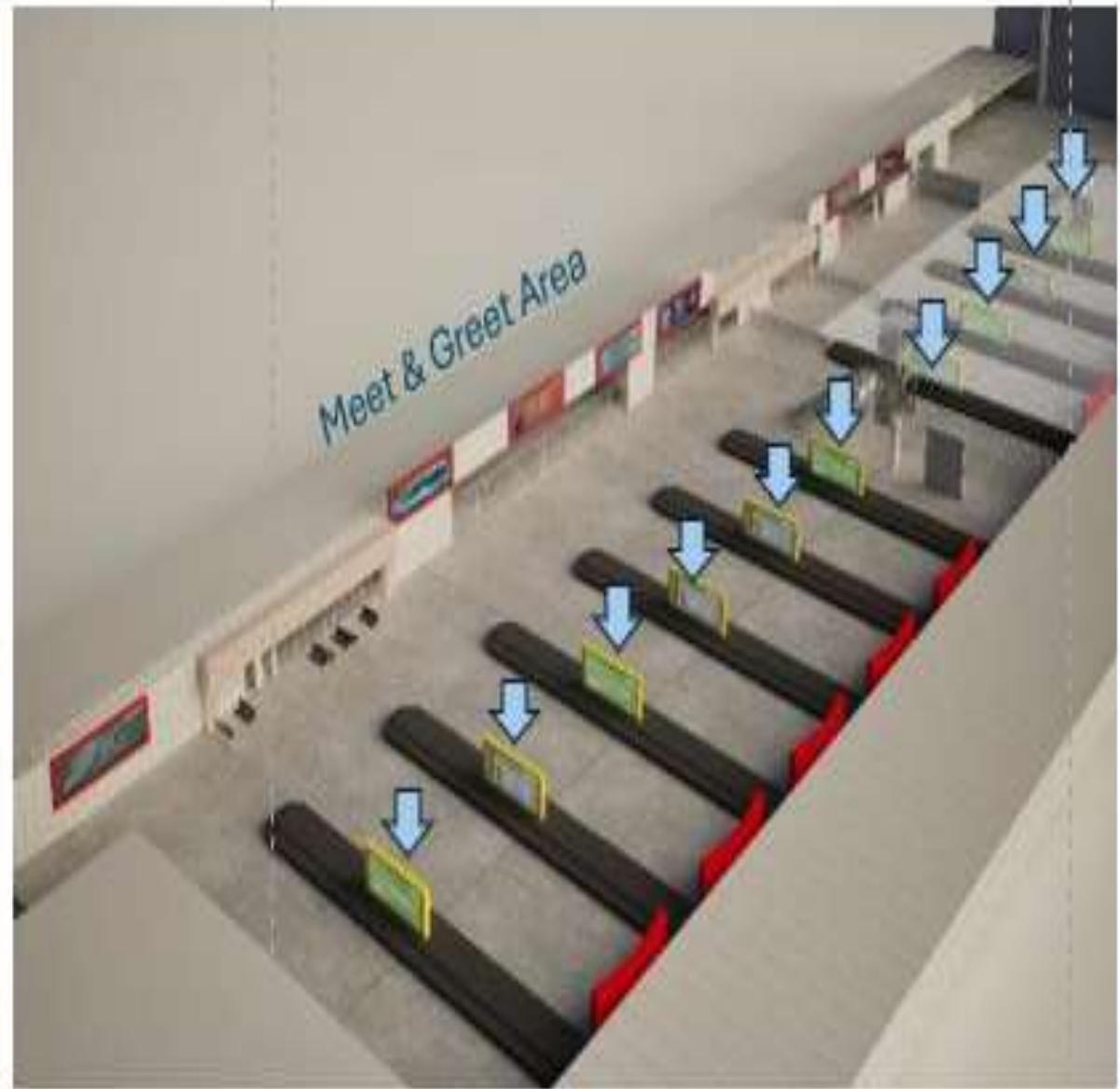
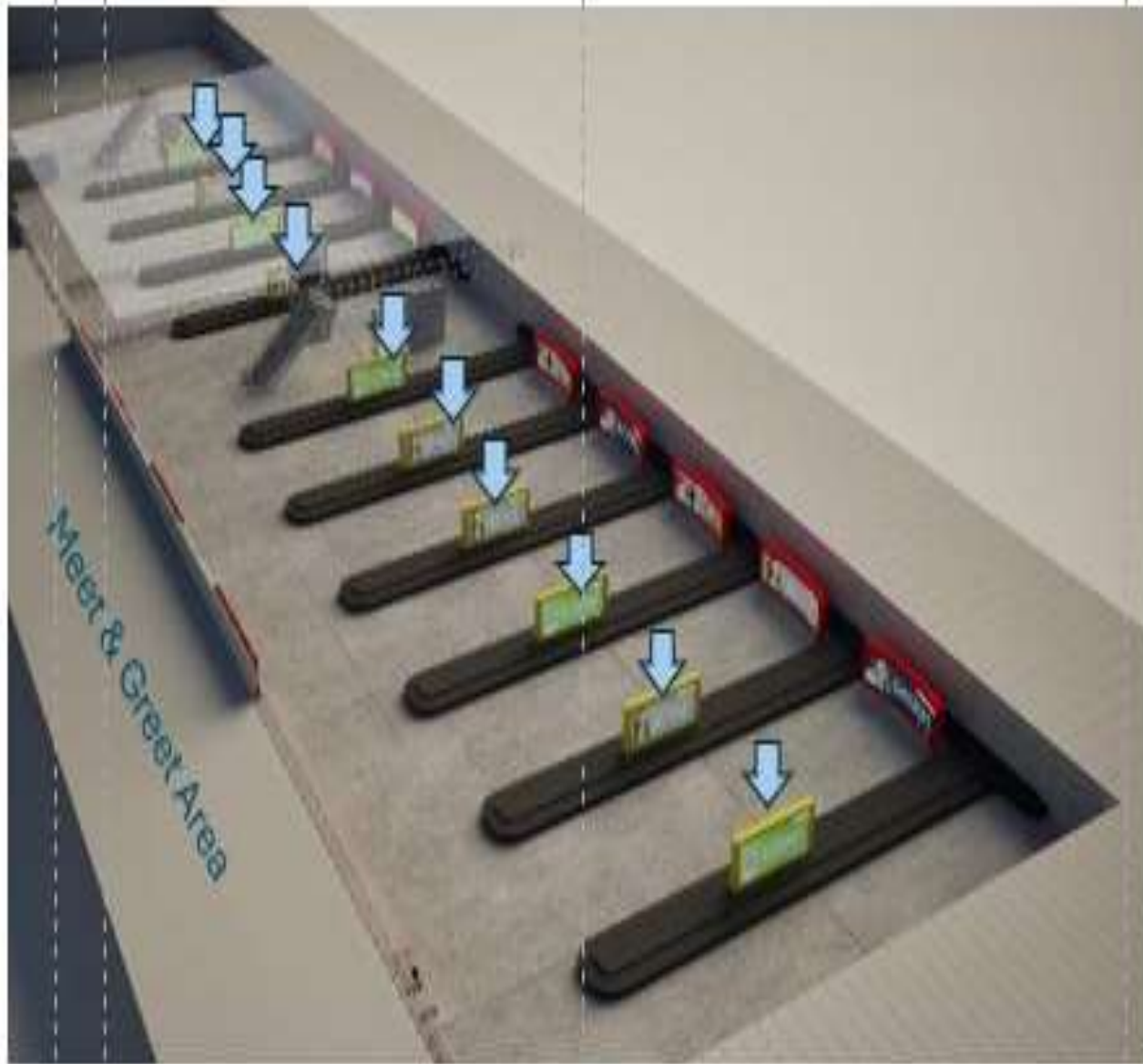
Arrival	Baggage Belt	16 W X 4 H (Package Of 20 Units)	10 Sec In Every 2 mins
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Video Walls- 10 Baggage Belt

Rental Cost	INR 30 Lacs + Taxes per slot
DPF	25000/- + Taxes







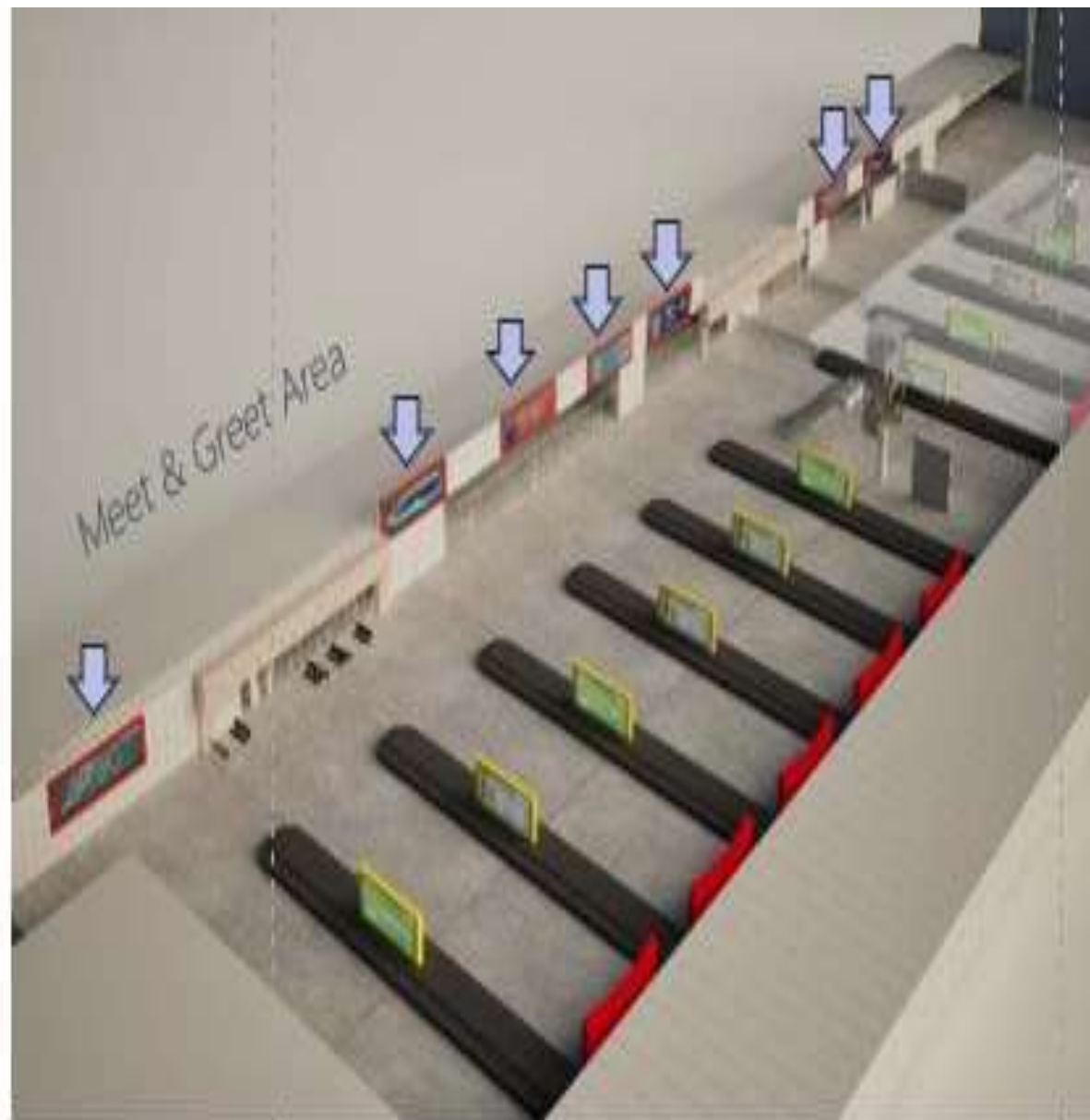
T1-Domestic

Arrival	Baggage Belt	20 W X 5 H ft (Package Of 7 Units)	Back Lit
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Back Lit

Rental Cost	INR 25 Lacs + Taxes per slot + Production Charges
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01.07.2025



T1-Domestic

Arrival	Exit Gate	40 W X 12 H & 38 W X 15 H ft (Max 2 Units)	Back Lit
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Hoarding

Rental Cost	INR 35 Lacs Per Unit +Taxes + Production Charges
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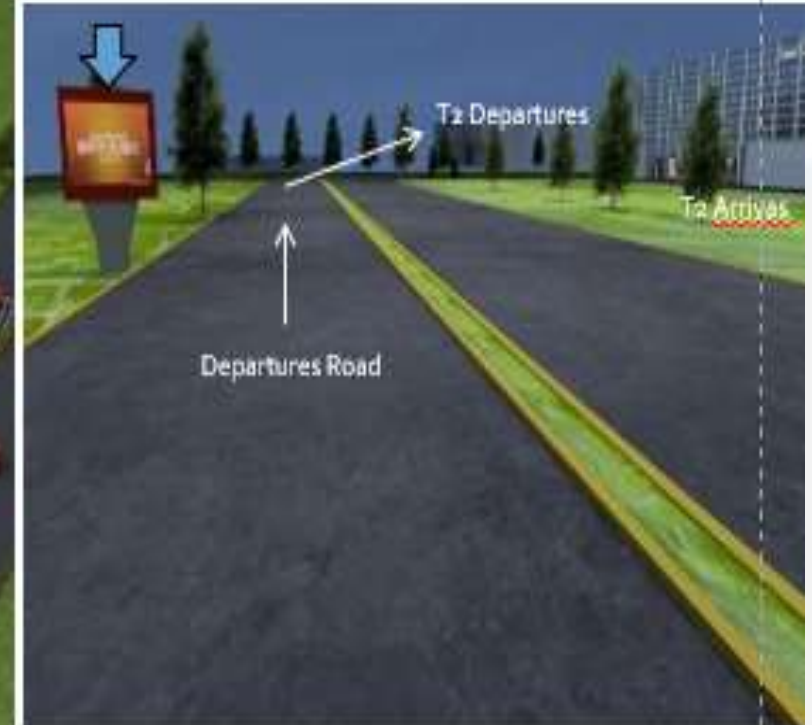
T2 -Domestic

Departure	Way To Terminal	30 W X 20 H ft (Only 1 Unit)	Back Lit
-----------	-----------------	---------------------------------	----------

Hoarding

Rental Cost	INR 30 Lacs Per Unit +Taxes + Production Charges
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14.04.2025

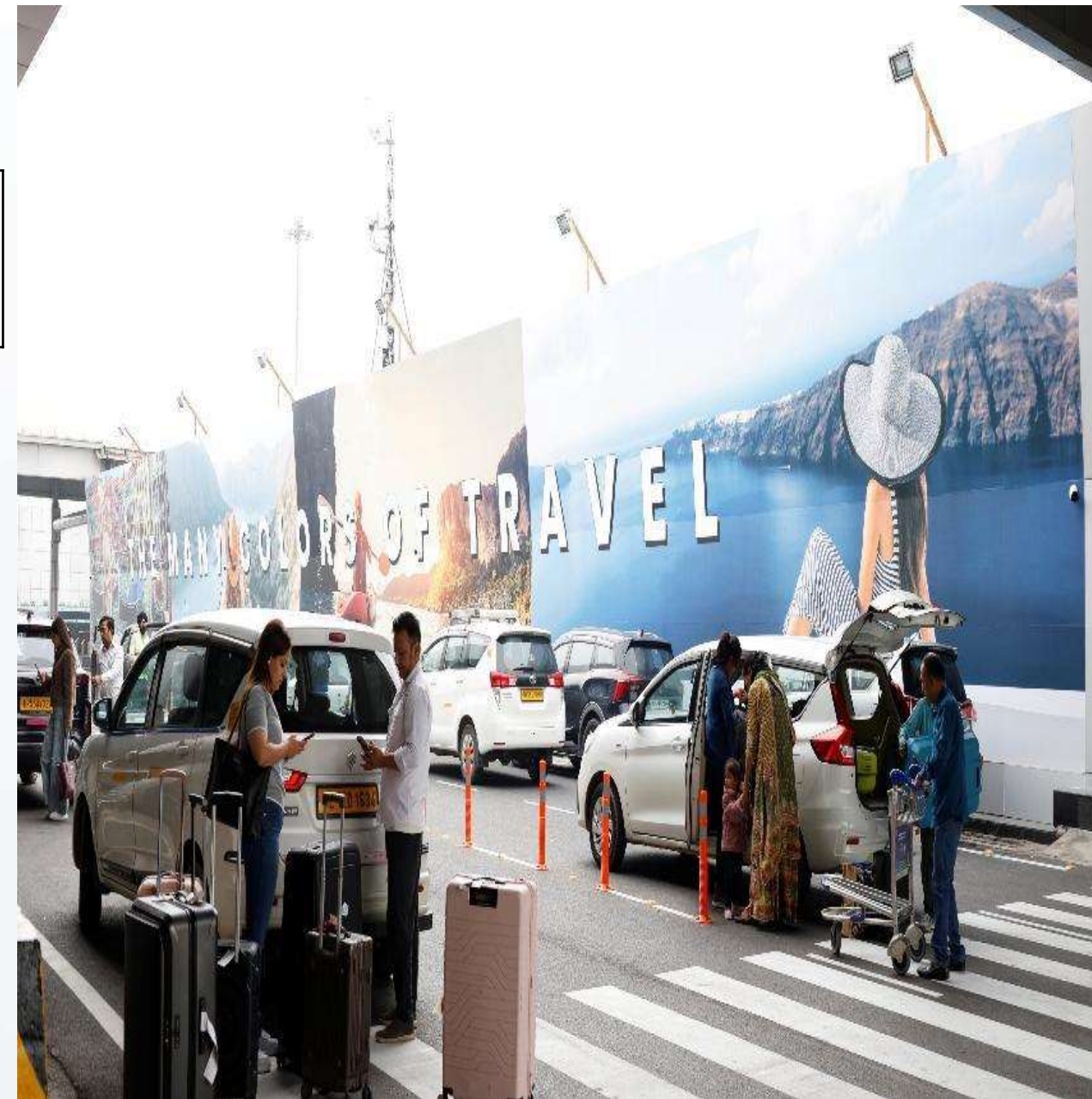


T2 -Domestic

Departure	Drop Off Zone	196 W X 18 H ft (Only 1 Unit)	Front Lit
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Hoarding

Rental Cost	INR 50 Lacs Per Unit +Taxes + Production Charges
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T2 - Domestic

Departure	Boarding Gate	105 W X 5 H (Package Of 3 Units)	15 Sec In Every 4 mins
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Digital Wall

Rental Cost	INR 15 Lacs + Taxes per slot
DPF	25000/- + Taxes



24-31 Gates
1-2 min. 4
हॉल →

Toilets
शौचालय ↑

EXIT →

EXIT →





T2 - Domestic

Departure + Arrival	Boarding Gate + Baggage Belt	65” (Package Of 33 Units)	15 Sec In Every 4 mins
---------------------	------------------------------	---------------------------	------------------------

Digital Pods

Rental Cost	INR 15 Lacs + Taxes per slot
DPF	25000/- + Taxes







T3-Domestic

Departure	Approached Road From Gurgaon	30 W X 15 H & 30W X 5 H (Only 1 Unit)	Back Lit
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Hoarding

Rental Cost	INR 35 Lacs plus taxes +Production Charges
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LOCATION MAP : MEDIA D1 APPROACH ROAD FROM GURGAON







T3-Domestic

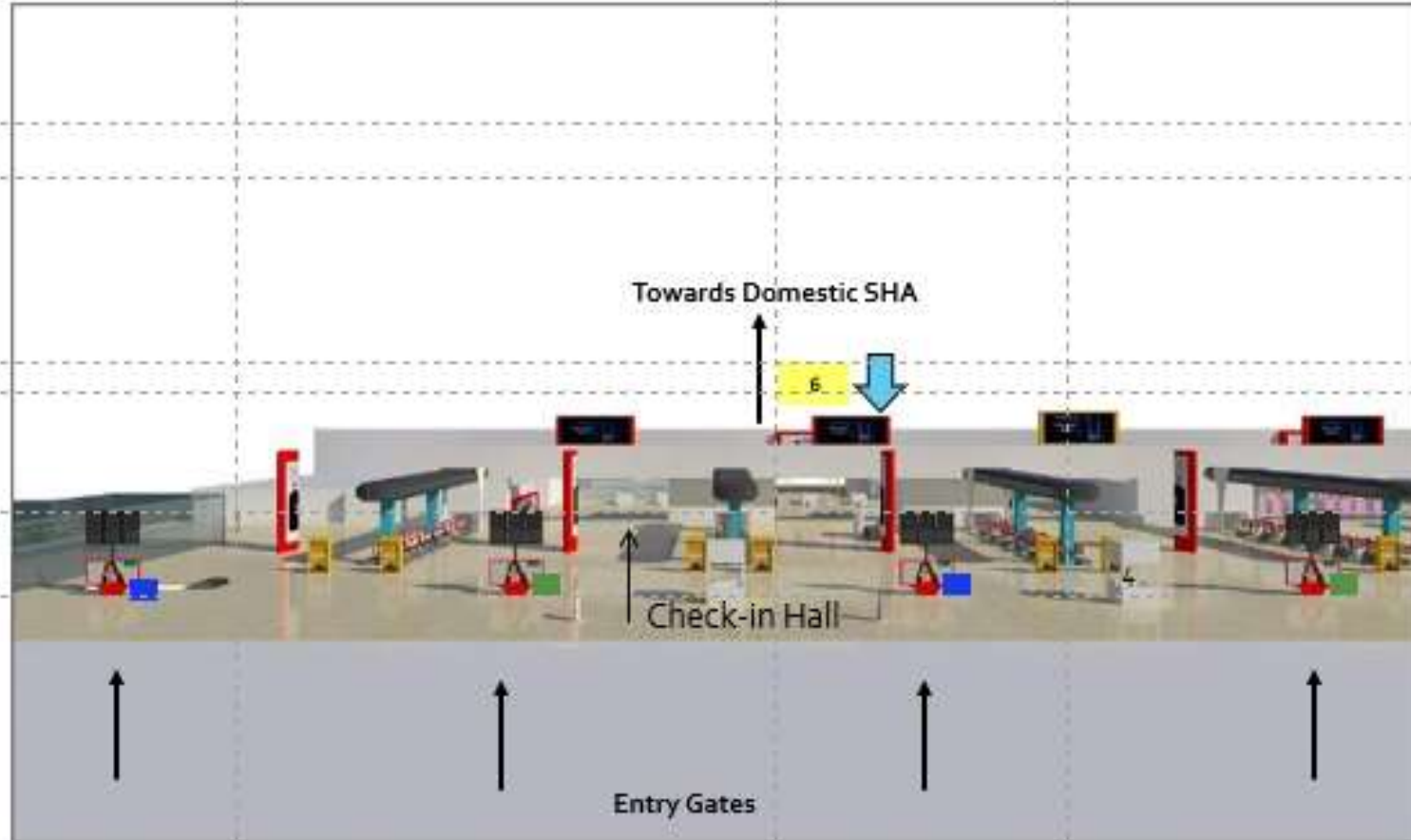
Departure	Check In Hall	60 WX 15H ft (Only 1 Unit)	Back Lit
-----------	---------------	-------------------------------	----------

Back Lit

Rental Cost	INR 45 Lacs + Taxes +Production Charges
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LOCATION MAP : SITE NO 6





T3-Domestic

Departure	Check In Hall	39.52 W X 7.08 H (Only 1 Unit)	30 Sec In Every 1 Min
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Digital Wall

Rental Cost	INR 25 Lacs + taxes per slot
DPF	<u>25,000/+ Taxes addt</u>





Not all are born with great taste.
But it can be acquired.



Scan to Download
the App



Domestic Departures

अन्तर्राज्यीय प्रस्थान



← Zone 1-4 Domestic Security Zone 5 अन्तर्राज्यीय सुरक्षा जाँच क्षेत्र 5

Crew & Staff
पात्रक दल एवं स्टाफ



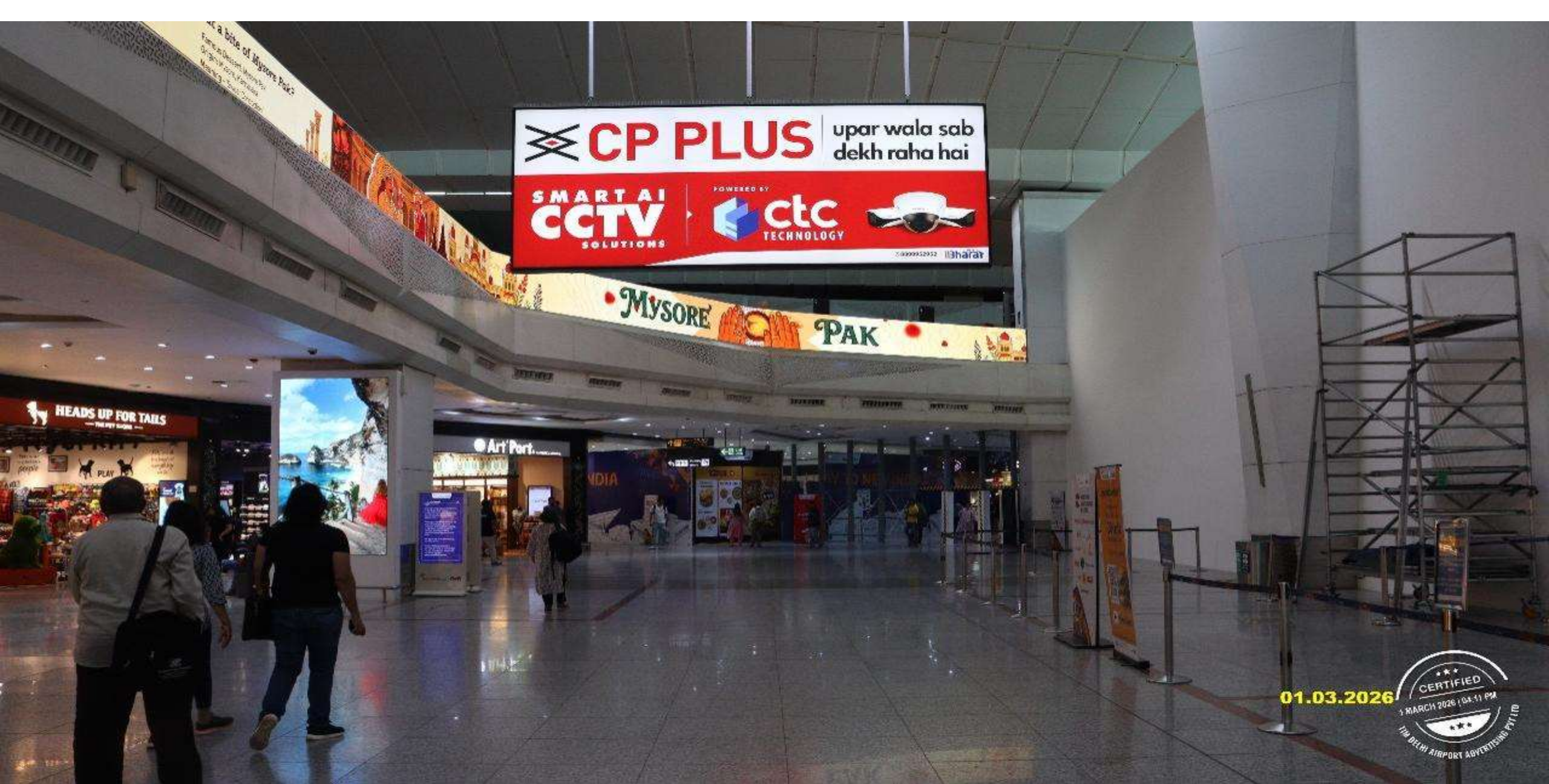
T3-Domestic

Departure	Retail Area	24.10 W X 9.10 H (Only 1 Unit)	Back Lit
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Backlit-Double Sided

Rental Cost	INR 35 Lacs + Taxes+ Production Charges
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01.03.2026



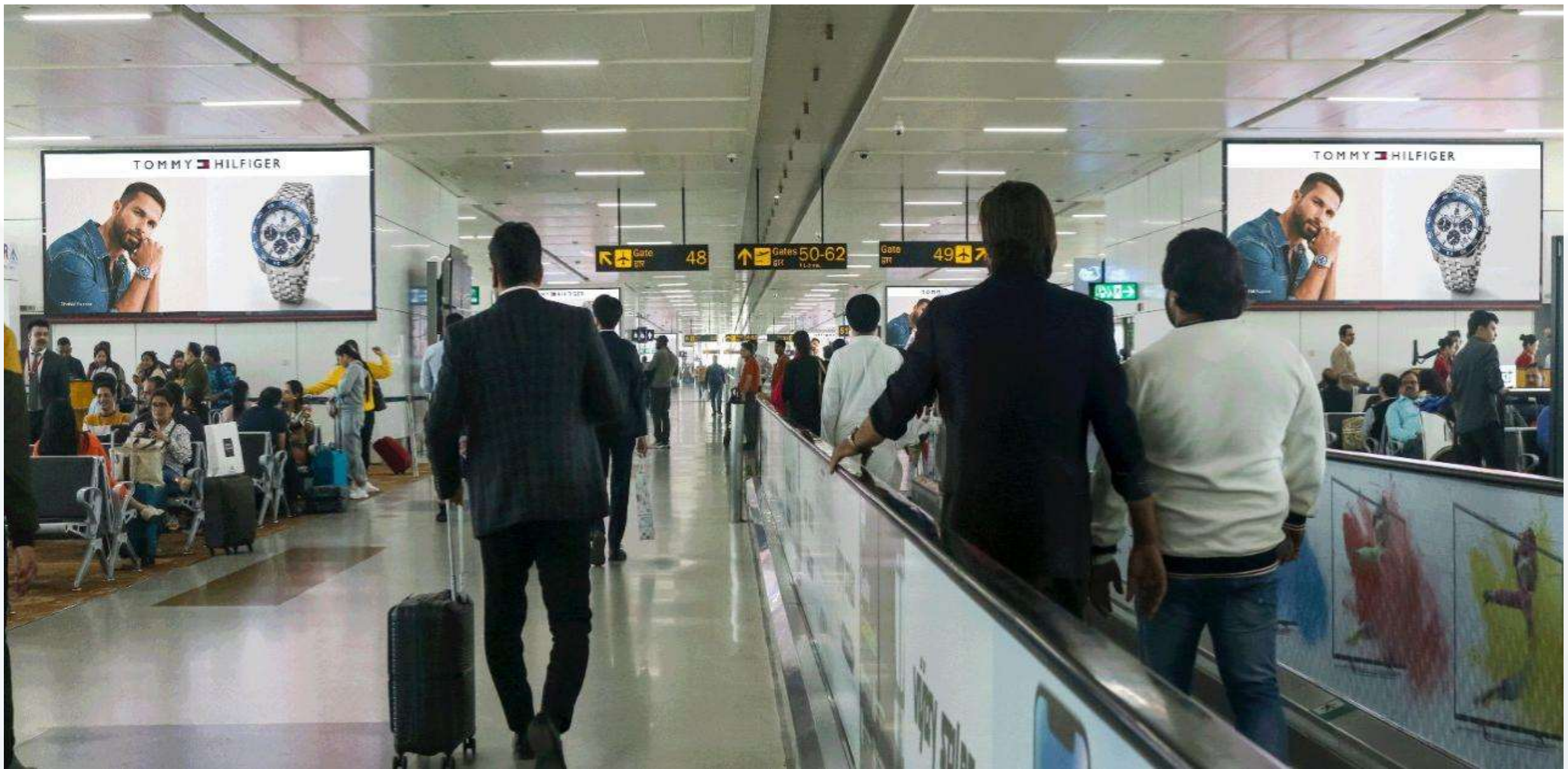
T3-Domestic

Departure	Boarding Gate	16 W X 7 H ft (Package Of 22 Units) 1920 x 864	
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Digital Arcade

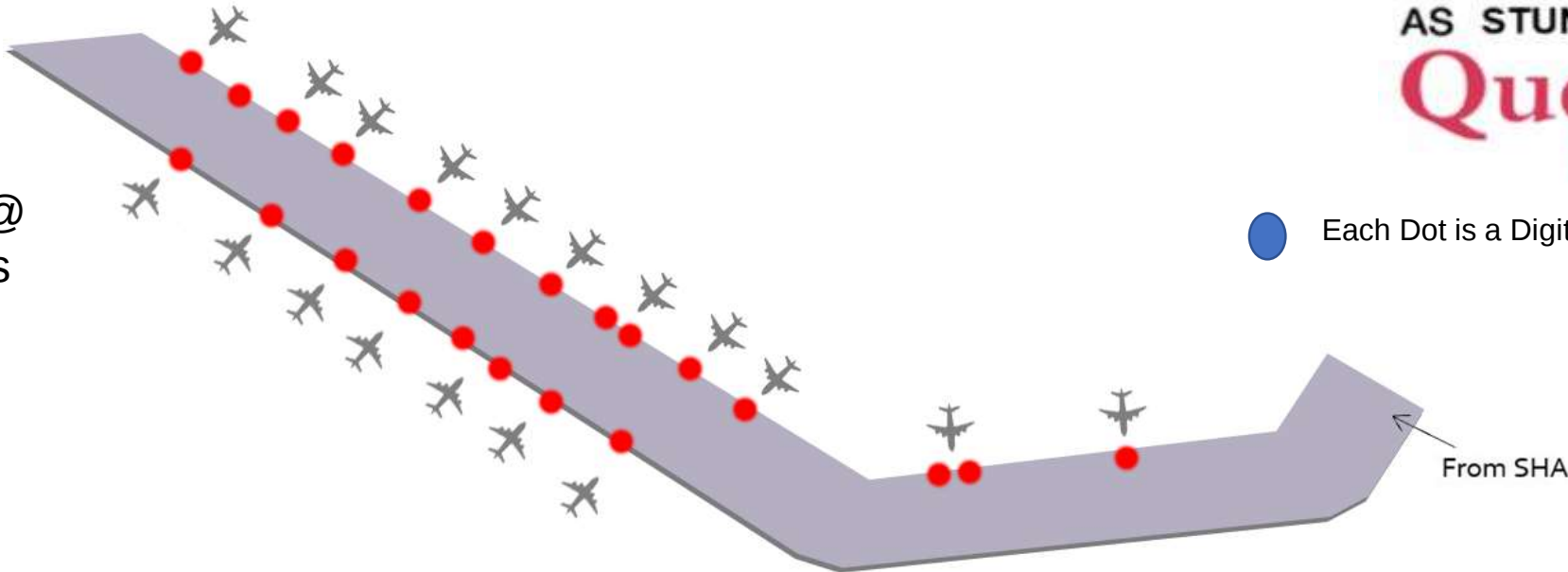
Rental Cost	INR 40 Lacs + Taxes per slot
DPF	25000/- + Taxes







Location Map @
Boarding Gates



AS STUNNING AS A
Queen's
NECKLACE

● Each Dot is a Digital Screen next to Boarding Gate

22	16ft x 7ft	5808	15sec	HD	
Digital Screens' Network	Large Format Screens	Network Spots per Day (all screens combined, for Blitz Package, computed as 264 spots / screen / day x 22 screens) (customizable)	Spot Duration (Every 5 mins)	Sharp Picture Quality	Video/TVC Capability

BOTH HIGH FREQUENCY (MULTIPLE SCREENS , LARGE NUMBER OF SPOTS) AND HIGH IMPACT (LARGE SIZE SCREENS)

MOST IMPACTFUL DIGITAL MEDIA @ HIGHEST DWELL TIME LOCATIONS

T3-Domestic

Departure	Retail+Boarding Gate (Multiple Touch Points)	65" (Package Of 50 Units) 1080 x 1920	15 Sec In Every 4 Min
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Digital Pod (Classic Digital Network)

Rental Cost	INR 35 Lacs + Taxes per slot
DPF	25000/- + Taxes





Location : T3 Domestic Departures (Multiple touch-points) , **Media** : 50-screens Classic Digital , **Size of each screen** : 65"
Loop Length : 15sec every 4mins , **Playouts** : 330 times per screen per day

TI DAA



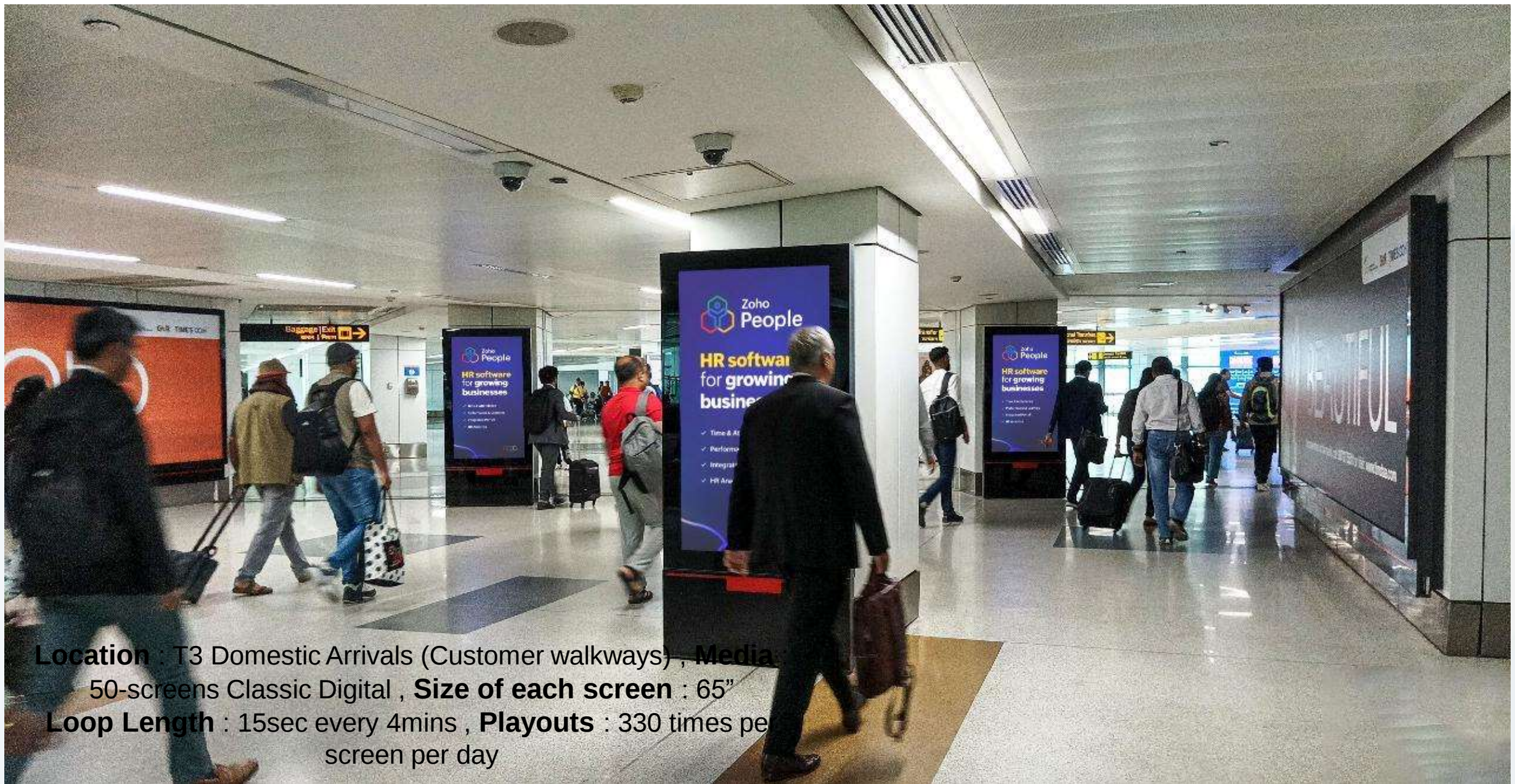
T3-Domestic

Arrival	Arrival Corridor (Multiple Touch Points)	65” (Package Of 50 Units) 1080 x 1920	15 Sec In Every 4 Min
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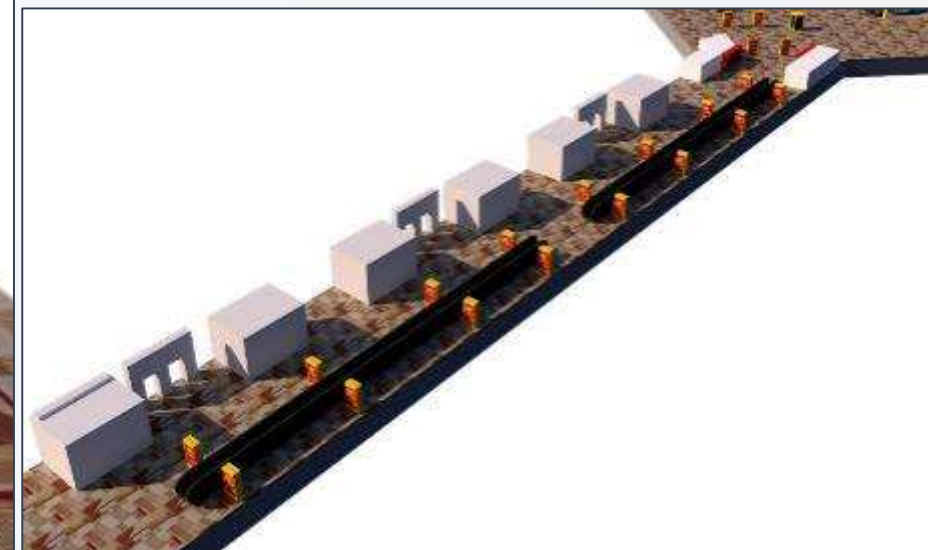
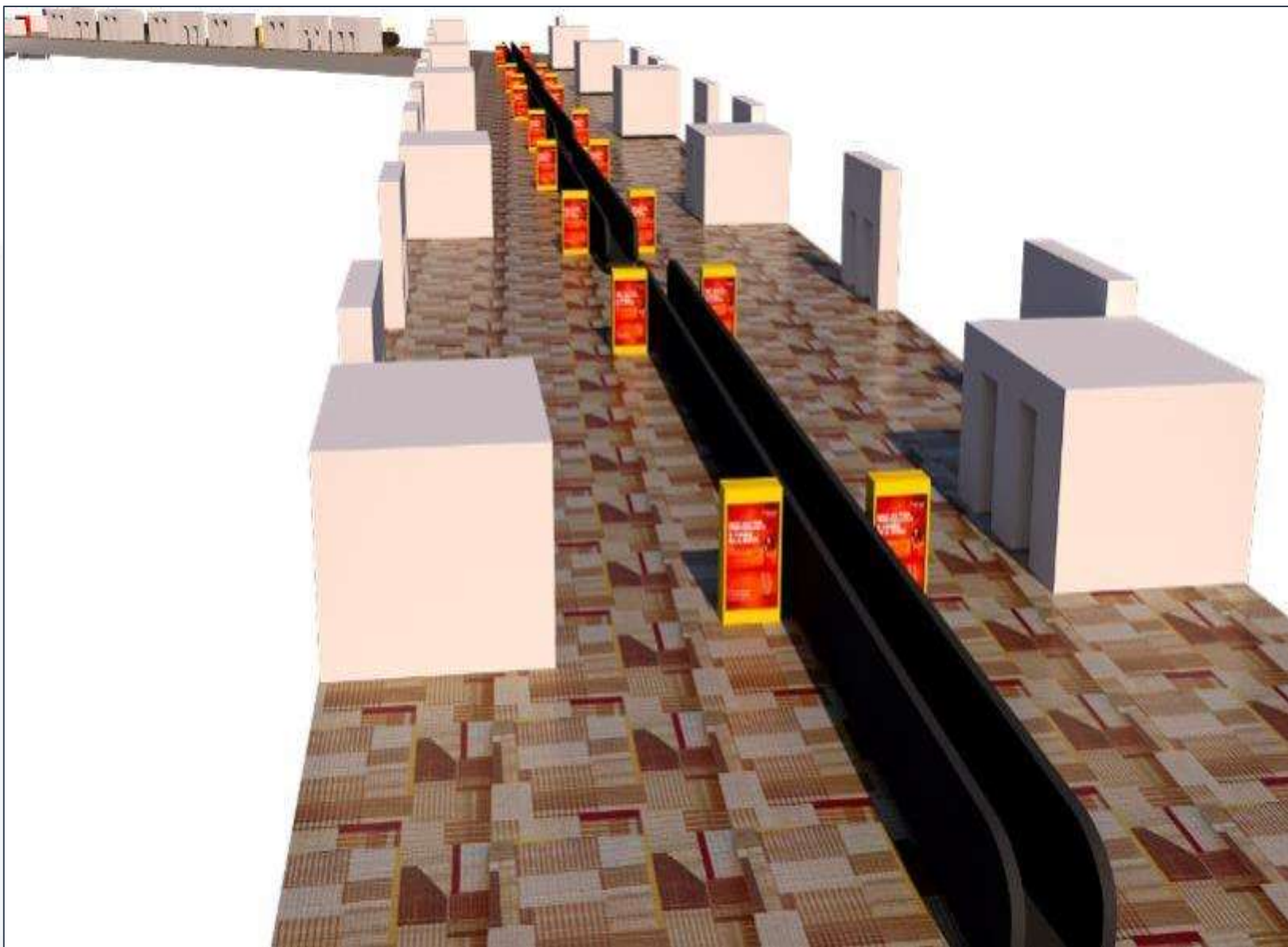
Digital Pod (Classic Digital Network)

Rental Cost	INR 35 Lacs + Taxes per slot
DPF	25000/- + Taxes





Location : T3 Domestic Arrivals (Customer walkways) , **Media :**
50-screens Classic Digital , **Size of each screen :** 65"
Loop Length : 15sec every 4mins , **Playouts :** 330 times per
screen per day



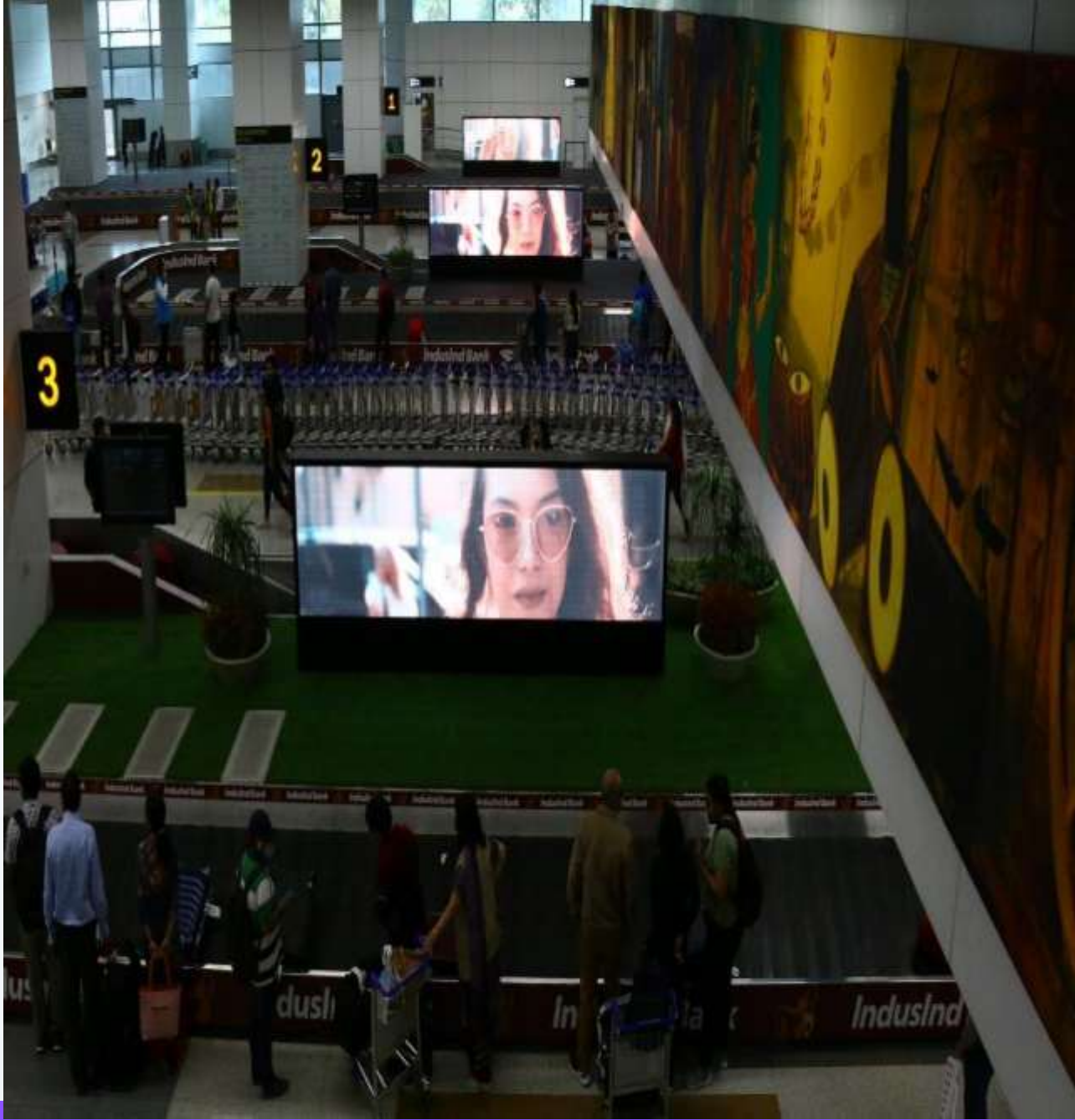


T3-Domestic

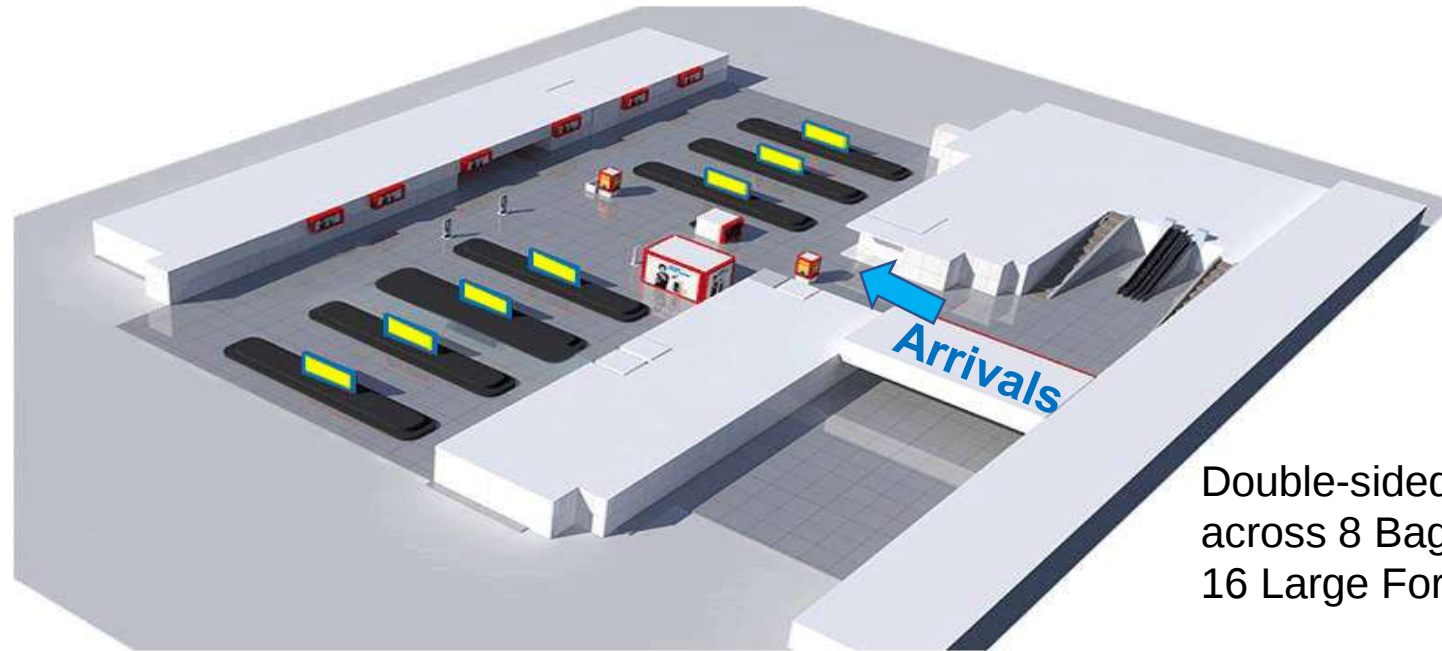
Arrival	Baggage Belt	16 W X 4 H ft (Package Of 16 Units) 1920 x 432	10 Sec In Every 2 Mins
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Video Wall

Rental Cost	INR 35 Lacs + Taxes per slot
DPF	25000/- + Taxes



**Location Map @
Baggage Belts**



Double-sided Digital Screens
across 8 Baggage Belts,
16 Large Format Screens

16

Domestic Digital
Screens' Network

16ft x 4ft

Large Format Screens

9,240

Network Spots per Day

(all screens combined, for Std Package, computed as 660
spots / screen / day x 16 screens, customizable)

10sec

Spot Duration

HD

Sharp Picture
Quality



Video/TVC
Capability

BOTH HIGH FREQUENCY (MULTIPLE SCREENS , LARGE NUMBER OF SPOTS) AND HIGH IMPACT (LARGE SIZE SCREENS)

HIGH IMPACT DIGITAL MEDIA @ HIGH DWELL TIME LOCATIONS



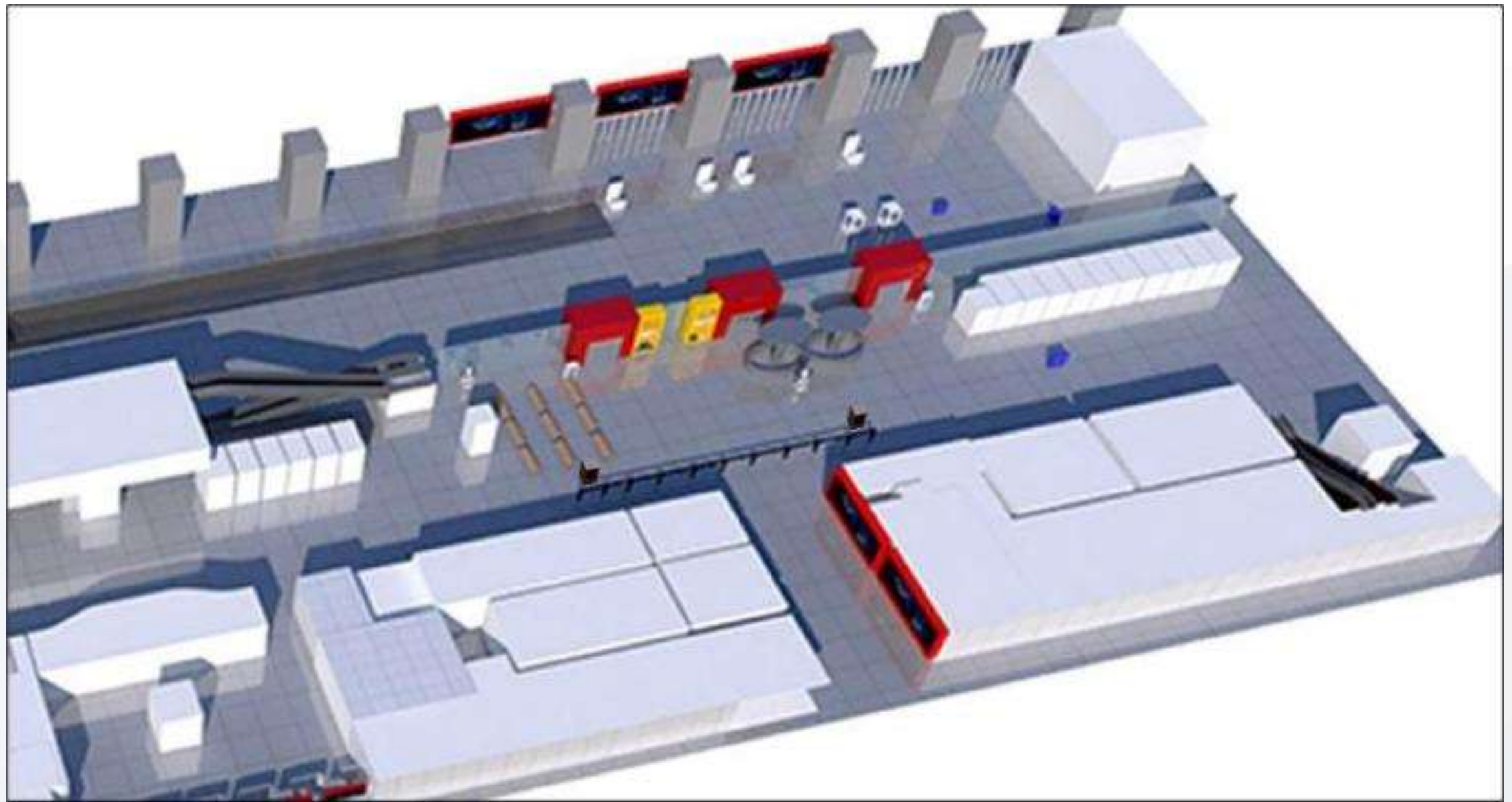
T3-Domestic

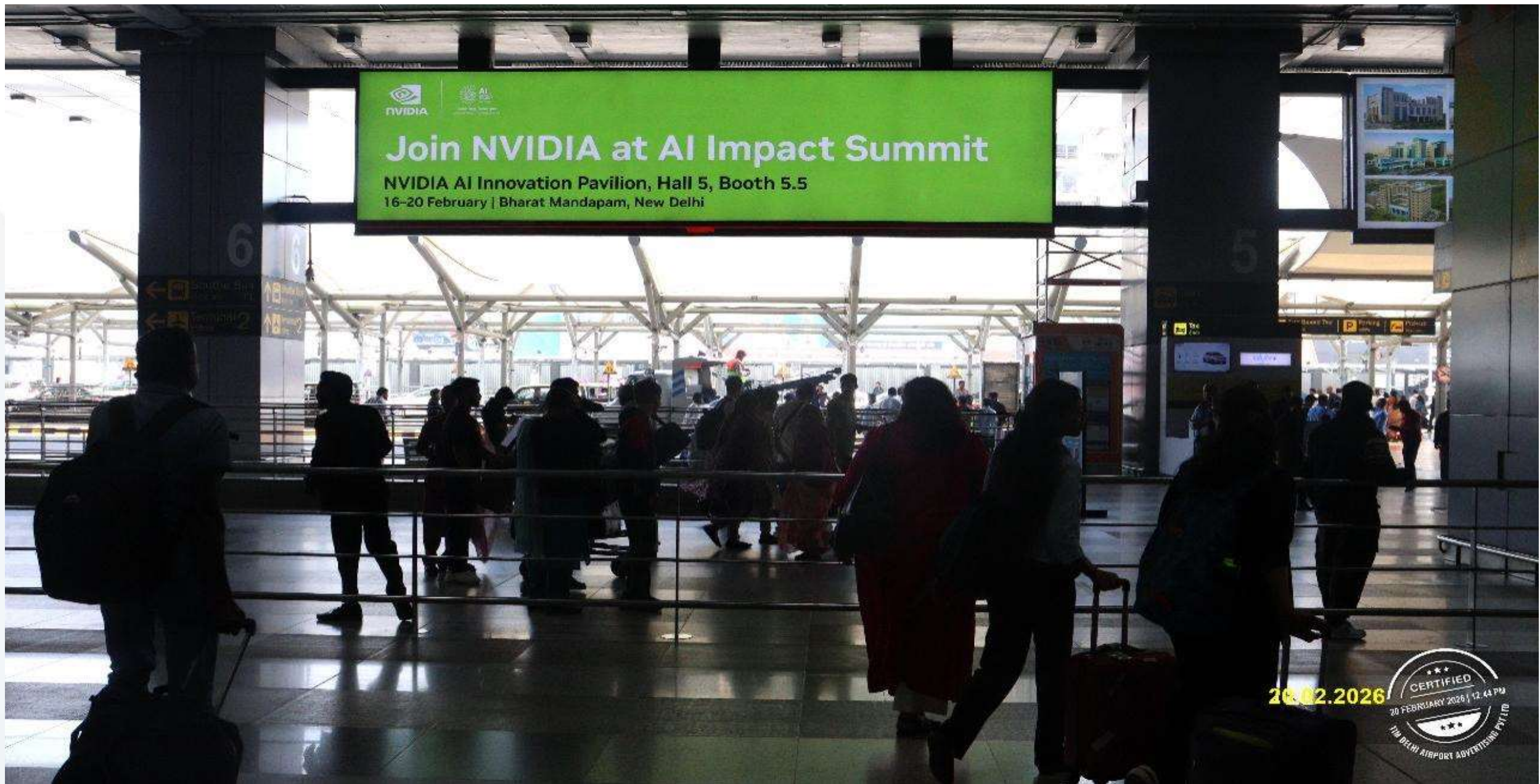
Arrival	Arrivals Exit Gate	41 W X 10 H ft (Only 1 Unit)	Back Lit
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Back Lit Static Media

Rental Cost	INR 25 Lacs + Taxes+ Production Charges
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T3-Domestic

Arrival	Outdoor Arrival Road	46 W X 30 H ft (Only 1 Unit)	Front Lit
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Hoarding

Rental Cost	INR 35 Lacs + Taxes+ Production Charges
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T3-Domestic

Arrival	Outdoor Arrival Road	30 W X 15 H ft & 30 W X 5 H ft (Only 1 Unit)	Back Lit
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Hoarding

Rental Cost	INR 35 Lacs + Taxes+ Production Charges
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17.03.2026



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